



2006 Event Programme
Spring/Summer

Information Request Form

Please find below our up-coming programme of events. **For further details on your selected event/s please tick the relevant box/es and return this form** to us by fax on +44 20 7287 0096 or by return email. To discuss any particular details, please feel free to call us at our offices in London or Los Angeles indicated at the bottom of the page.

Date	Event	Location	Tick box
15-20 Jan	Entertainment Exchange	Los Angeles	
<i>Description</i>	<i>This programme is designed to explore the ongoing role of diverse entertainment formats on the US broadcast and cable network scene. Meetings will be held with key development and programming executives at broadcast and cable networks and leading production companies in this genre. During the meetings we will examine the creative and business aspects of successful shows on air and the cutting edge, next generation of reality, variety, talk, sketch comedy, alternative and hybrid shows.</i>		
5 - 10 Feb	TV Comedy Exchange	Los Angeles	
<i>Description</i>	<i>With the challenges faced by traditional sitcoms and the 2005 fall success of single camera comedies, 'My Name is Earl' and 'Everybody Hates Chris', the US market appears to be making steady advances this season. This will be an intensive week, meeting with the key creative and business professionals at the networks, agencies and leading production companies to gain a current and in-depth view of the status of the US comedy industry and developing trends.</i>		
20 - 22 Feb tbc	Absolute Creators: Comedy	London (+ A European City tbc)	
<i>Description</i>	<i>Explore the comedy scene in the US today through the eyes and experience of leading US Showrunner Ali Le Roi from US Fall success 'Everyone Hates Chris' (based on early life of comedian Chris Rock). Ali will compare experiences with a panel of European comedy professionals drawn from current successes in Germany, the UK and Sweden.</i>		
12-17 March	TV Drama Exchange	Los Angeles	
<i>Description</i>	<i>The TV Drama Exchange provides an opportunity to spend a week exploring the world of drama in the US following the 2005 Fall return of broadcast network successes 'Desperate Housewives', 'Lost', 'Medium' and 'House'. Share with top professionals at the networks, agencies, production companies and studios, the issues and solutions used in US drama production today, and look at the next steps cable will be taking in this genre to replace their own long running successes.</i>		



Programme Spring 2006

Date	Event	Location	Tick box
2-7 April	Your Direct Line: TV Drama	Los Angeles	
<i>Description</i>	<i>This focused coaching and workshop format will be led by US professionals. It will provide a well-balanced medley of tutorials, workshops and the opportunity for each writer or producer participant to complete a number of private sessions regarding their own individual projects with local US writer/producers and development executives. There is also a variety of meetings outside the workshop, within the industry itself, to give participants the backdrop to their ambitions for their projects. Direct Line will provide tangible results to those who wish to apply the widely respected US craft and techniques to enhancing their material.</i>		
23 -26 April	Meet The Brits: Entertainment TV	London	
	<i>This three day event will focus on meeting the network executives, creators and producers of the wide range of entertainment programming produced in the UK—these professionals are strong force in this genre both for the domestic market and internationally. You will explore the UK strategies and alliances that have built up audience targets and increased the identification of networks through the branding and scheduling of this cost-effective alternative programming.</i>		

Coming Up in Summer 2006

Date	Event	Location	Tick box
3-5 May	Absolute Creators: Drama	London	
<i>Description</i>	<i>Selected showrunners of successful US drama series will discuss the working practices and creative dynamics in developing and sustaining long running US series.</i>		
4-9 June	Cable Networks Exchange	Los Angeles & New York	
	<i>This Exchange is designed to understand the defining characteristics of the US Cable networks and their strengths in the competition with the main networks and to build a foundation of contacts with whom to co-operate when promote mutual interests in the future.</i>		



MediaXchange Specialists 2006

MediaXchange continues to build a core faculty of specialist consultants whose particular expertise provides our clients with an opportunity to further develop their projects or business opportunities in the USA.

Date	Event	Location	Tick box
TBC	John Vorhaus – The Comic Toolbox	Europe	
<i>Description</i>	<i>Renowned American comedy analyst and scriptwriter, John Vorhaus, will return to Europe for another round of workshops and private consultations. Delegates will explore the use of comic tools, creating comic characters and comic story structure suitable for everyone from the entry-level comedy writer in television and film to the experienced comedy veteran.</i>		
24-26 April & 19-21 June	Laurie Hutzler – Getting to the heart of the Story	Europe	
<i>Description</i>	<i>Laurie Hutzler helps content creators get to the heart of the story. Creator of "The Emotional Toolbox™" Laurie examines the emotional content of a television or film project and analyses how the production succeeds or fails in connecting with its audiences. Starting with an experiential exercise, the session progress, in stages, to help writers, producers and executives clarify the emotional bond between characters, story and the audience.</i>		

Information Request Form

Please fill out in capital letters.

Mr/Ms/Mrs/Dr (Surname):
First Name:
Job Title:
Company/Firm:
Assistant:
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