

PUBLIC CALL FOR INTEREST
EUROPEAN ATELIER FOR YOUNG FESTIVAL MANAGERS 2006

**Are you a young and motivated festival operator?
 And you feel the need to improve your skills on
 how to run a festival?**

The European Festivals Association, in co-operation with various partners from the field, has set up a workshop for young festival managers. **The European Atelier** is a management programme especially designed for young festival operators, with a special focus on those who are working in the programming department or who have ambitions to become involved in programming and programming related issues within a festival. It is set up as a workshop to experience **high-level reflection and exchange in the field of festival 'programming' management.**

About **40 young festival managers** will meet for **five days** to work in **topical-based working groups**, attend **lectures and debates**, learn from **case studies** and implement **practical activities.**

Outstanding top professionals such as **Gerard Mortier**, Director of the Opéra National de Paris, former General Director of the Salzburger Festspiele and first Intendant of the RuhrTriennale, and **Bernard Faivre d'Arcier**, former longstanding Director of the Festival d'Avignon confirmed their participation and will stay for some days to share their rich professional experience with the young generation of festival directors, as will **Nele Hertling**, spokeswoman of the Berliner Konferenz and Director of the "Berlin Artist Program" of the DAAD (German Academic Exchange Service), **Gavin Henderson**, Principal of Trinity College of Music in London, Artistic Director of the Dartington International Summer School and former EFA President, **Darko Brlek**, EFA President and Artistic and Managing Director of the Ljubljana Festival, **Rose Fenton**, co-founder of LIFT - London International Theatre Festival, **Brian McMaster**, long-standing Director of the Edinburgh International Festival, **Tom Stromberg**, Director art program for the EXPO Hannover 2000, **Prof. Dr. Matthias Theodor Vogt**, Director of the Institut für kulturelle Infrastruktur Sachsen and Professor at the University of Applied Sciences Zittau/Görlitz, **Steve Austen**, initiator of many international cultural projects, institutions and of the Felix Meritis Foundation, teaches at the Amsterdam/Maastricht Summer University. And with many others the negotiations are still running!

On top of these contributions EFA invited some young festival directors, especially from South- Central- and Eastern Europe, who have proven their innovative and trend-setting abilities in the festival circuit. All together, they are ready to discuss and dialogue for some intense days with the next generation of artistic festival directors about the future of our sector.

Round tables, informal talks and contacts with the **artists** and with leading cultural institutions and arts houses located in the region create an outstanding opportunity for young festival operators to improve their skills in various environments. In other words: pragmatic know-how combined with a high degree of conceptual content in the management discipline is the guideline to the Atelier.

The first **European Atelier for young festival managers 2006** will take place in the beautiful city of **Görlitz** from **15 until 21 May 2006**, in co-operation with **Theorem**, the **Institut für kulturelle Infrastruktur Sachsen (IKS)**, **Dartington International Summer School** and the **Felix Meritis Foundation** in Amsterdam.

The city of **Görlitz** (together with the Polish part **Zgorzelec**) is currently bidding for the title "European Capital of Culture", to be attributed to a German city in 2010.



THEME

'Car le vrai rôle d'un festival est d'aider les artistes à oser, à entreprendre des projets, ...' (Bernard Faivre d'Arcier)

The essence of a festival is the artistic production: Artistic matters in an international environment. The Atelier will focus on the artistic dimension and the role of festivals in the development of the arts as well as on the co-operation with the artists. Artistic co-operation, networking, internationalizing, contextualization, programming, the building of identity of a festival, the future of festivals, etc are just some of the items to be touched on.

Questions raised in this context include:

- How to articulate, develop and realize an artistic programme (from an idea to the planning and the implementation)?
- Who contributes to the artistic process?
- What is the importance of festivals for the living artists?
- What is the role of festivals and their impact on the local artistic production?
- How to keep artistic autonomy in modified situations and under pressure?
- How to recognize successful projects and talents? And how to contribute to their development?
- How to set up partnerships with artists (young artists, artists in residence)?
- Risks of programming contemporary repertoire and how to manage them
- How to handle partnerships with cultural houses and institutes (at a local, national and international level)?
- The importance of venues, their impact on the programme and the audience
- The role of Europe, internationalization and the sustainability of festivals
- The role of festivals in creating European citizenship
- Programming matrix, artistic and social labels: single programme, several programmes, main and off programme
- What makes a festival long-living?

We will of course attribute attention to and deepen the discussion on more questions and issues raised during the Atelier itself.

Eligible applicants

The European Atelier is intended for young festival operators with a basic practical knowledge in festival operation and the ambition to deepen their management skills. Eligible candidates are festival operators and managers from across Europe and beyond. The following application criteria will be handled (not cumulative):

- Preferred age: 30 as our indication, without excluding candidates above this age.
- Applications (selection criteria are not cumulative) must be
 - supported by a festival or another initiative in the cultural sector
 - supported by a training/academic institute (study module)
 - based on a proof of a future employment in the field
 - based on personal arguments and motives
- A balance of participants per country will be considered.
- Applications are presented to the selection committee for approval.
- Applicants are invited to present a paper on a subject which will be indicated in the official application form. The paper has to be delivered before the start of the Atelier.

Course fee

For EFA members: 750,00 Euro

For non-members: 1500,00 Euro

The fee includes accommodation, registration, conference reader, access to all the sessions, breakfast, lunches, coffee, dinners and the cultural programme.

Accommodation

Participants will be accommodated in the heart of Görlitz.

Preparation

If you are interested in participating in the first European Atelier for young festival managers, we would be pleased if you informed us at Kathrin@efa-aef.org or at +32 9 241 8082 as soon as possible but at the latest on 17 March.

Interested participants will receive an **official application form** which has to be filled in and returned to the EFA Secretariat **before 3 April**, covered by a motivation statement as indicated in the form itself.

After consideration of the selection committee, participants will receive their **confirmation before 15 April 2006**.

'Car le vrai rôle d'un festival est d'aider les artistes à oser, à entreprendre des projets,...

Bernard Faivre d'Arcier

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PRACTICAL INFORMATION

- Dates** 15-21 May 2006
- Location** Görlitz, Germany, Institut für kulturelle Infrastruktur Sachsen (IKS), Klingewalde 40, D-02828 Görlitz
- Capacity** between 25 and 40 participants
- Language** English
- Course fee** 750,00 Euro for EFA members
1500,00 Euro for non-members
- Initiator and coordinator**
European Festivals Association (EFA)
- Co-initiators and co-organizers**
Theorem, Institut für kulturelle Infrastruktur Sachsen (IKS)
- Görlitz, Dartington International Summer School,
Amsterdam/Maastricht Summer University, The Felix
Meritis Foundation