

PRODUCTION VALUE 2011

The European Scheduling and Budgeting Workshop

Proposed by

FOCAL

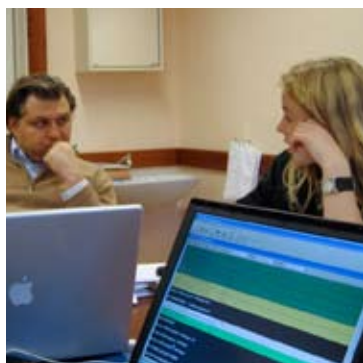
NORWEGIAN FILM INSTITUTE

Swedish
Film Institute

film
INSTITUT

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MEDIA
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Now going for its 5th edition, **Production Value** is a seven-day residential workshop on scheduling and budgeting European feature films with budgets ranging from 2,5 to over 10 million Euro. Working in teams of two, Junior Line Producers and Junior Assistant-Directors from all over Europe are assigned real projects in development, brought to the workshop by their Directors and Producers. The teams are coached by top-level European Line Producers and 1st Assistant-Directors. Emphasis is on understanding different working conditions in Europe, best practice and creative solutions. That's what makes **Production Value** so special. Directors and Producers of the projects play an important part in the process: they join the workshop towards the end to discuss the various concepts, options and results.

The workshop is completed with plenary sessions dedicated to general topics related to line producing and assistant directing, as well as case studies by the Seniors. **Production Value** is a unique training model within the European industry.

For additional details, registration and making-of of the previous editions of this program, consult:

→ www.productionvalue.net

Tutors of the former editions

Jose-Luis Escolar
Senior Line Producer (ES)
Laura Fattori
Senior Line Producer (IT)
Daniela Forn Mayor
Mayor Senior Assistant Director (SP)
Marcel Just
Senior Assistant Director (CH)
Scott Kirby
Senior Assistant Director (DE)
David Alvarez Martinez
Senior 1st AD (ES)
Marco Valerio Pugini
Senior Line Producer (IT)
Stuart Renfrew
Senior 1st AD (UK)
Pascal Salafa
Senior 1st AD (FR)
Michael Schwarz
Senior Line Producer (DE)
Mathias Schwerbrock
Senior Line Producer (DE)
Kaare Storemyr
Senior Line Producer (NO)

Participants

6 Junior Assistant-Directors and 6 Junior Line Producers.
For details about level of applicants, consult → www.productionvalue.net

Date and venue

Saturday 8 to Saturday 15 January 2011,
in Lidingö (near Stockholm), Sweden

Application deadline

10 November 2010. Registration form → www.productionvalue.net
Please submit a full CV and a motivation letter.

Fee

€ 1'000.-, including food and lodging
Two participants from one of the twelve new EU member states (Bulgaria, Cyprus, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Malta, Poland, Romania, Slovakia and Slovenia) or from Croatia are eligible for a full scholarship covering expenses for travel and subsistence, provided that the participant has not already benefited from another scholarship for the same expenses.

Language

English only. Fluent English is a prerequisite for all participants.

Head of Studies

Denis Rabaglia