

#

## index

page

#	index	page
01	<b>presentation</b>	1
02	<b>programme</b>	2
03	<b>participants</b>	3
04	<b>sessions</b>	4 - 5
05	<b>steering committee</b>	6
06	<b>pedagogical team &amp; experts</b>	7
07	<b>partners</b>	8
08	<b>results</b>	9
09	<b>the EURODOC network</b>	10
10	<b>contact</b>	11

**EURODOC** is celebrating its **10th anniversary** in **2009** !

**EURODOC** was designed to provide European documentary producers with a specific training structure. Producing quality creative documentaries requires increasingly more funding which is proving difficult to find at national levels whatever the size of the country.

Things are moving fast, very fast.

Constant training remains vital.

**EURODOC** is a strong, influent and united network. This has certainly been indispensable in enabling it to cope with rapid changes in the documentary sector.

200 producers

53 commissioning executives

50 creatives

180 experts

In total more than 480 professionals from 37 countries.

[...] Je crois que l'esprit d'EURODOC aura imprégné à jamais ma façon de concevoir le métier de producteur jusqu'aux moindres détails. Travailler en réseau, s'ouvrir aux points de vue d'autrui, être exigeant et clair avec soi-même et avec les autres jusqu'à l'obsession, être d'une honnêteté intellectuelle sans failles, respecter le travail des autres, avoir le courage de ses opinions et les embrasser avec cohérence, ne jamais démordre tant que tout n'est pas perdu... et on pourrait continuer [...]

Enrica CAPRA, **Graffiti Doc** (Italy)

[...] I gain much more confidence, I'm sure that my way is the right one. It is a big treasure. We are co-operating with few participants / producers on some projects, so it is a big step into international co-production area [...]

Rasa MISKINYTE, **Era Film** (Lithuania)

[...] There is no doubt that EURODOC courses has had a strong influence on me as a producer. Now I have the practical knowledge of how my colleagues work in European scale. It is very helpful, because our future is more and more in co-productions. The networking and professional project presentation skills gained in EURODOC are very important steps into this competitive environment [...]

Uldis CEKULIS, **VIDES FILMU STUDIJA** (Latvia)



EURODOC Films

## #02 programme

**EURODOC** is a training programme designed towards European professionals of the documentary field developing a specific project.

Independent producers of documentary projects with international potential.

Commissioning executives from the documentary departments of the broadcasters or from partners in the sector, bankers, distributors.

### Objectives

Since the creation of the programme, our objectives have remained the same: to improve the trans-national circulation of documentary films and to strengthen the international development of small and medium-sized companies in the sector.

**EURODOC's** aims are still:

- to improve the development level of documentary projects of international potential, their financing and management,
- to prepare their presentation to the European Commissioning editors invited,
- to face for technological changes in the field of development, production and distribution,
- to strengthen small and middle-size companies,
- to question the practices and mentalities of independent professionals in order to better take into account the European dimension, the various market realities and trans-national cooperation,
- to set up a sustainable networking of skills and exchanges by bringing together the professionals and the European decision-makers of this sector,
- to tend towards a balance between Western and Eastern Europe,
- to take into account the special aspects of countries with low production capacity to remedy the structural handicaps encountered by professionals in those countries.

Every stage of the work (and every level within the profession) is studied in great detail (know-how and ethics): project assessment, work on the development and the script with the filmmakers, negotiation of rights (author / filmmaker, archives, music), *budgeting*, *packaging*, *trailers*, identification of *financial partners*, drafting of *co-production* agreements, production mode, *management* of the production company in relation with specialised banking establishments, promotion and *distribution*.

Special experts are invited: producers, lawyers, script analysts, budget and pitching consultants, commissioning editors, distributors and bankers.

## #03 participants

### participants with projects

The workshops are designed for European authors and producers with documentary projects - one-offs or series - with real international potential.

### participants without projects

Some participants attending the workshops will come from the documentary departments of the broadcasters or from institutions defending, promoting and funding documentary productions. This will fulfil a long-lasting objective, that of decompartmentalisation of relations between producers, broadcasters and funding partners. These participants can greatly contribute to the work of the group. Being in contact with their future partners, understanding their points of view and constraints can be very enlightening to the producers.



EURODOC Films

### selection

Special attention is paid to the following criteria :

- the quality of the project and its international potential
- the quality of the candidate and his or her track record
- evaluation of language skills (English and French)
- ensuring a balance between the different European countries

We encourage the presence of participants from Central and Eastern European countries whilst making sure we are able to provide them with better access to the European market.

## #04 sessions

The programme is composed of 3 training modules over a period of 8 months in residential workshops.

### session 1 Development

7 days - march

The first session focuses on analysing the projects of the participants, evaluating scripts, studying overall consistency and market positioning.

This group work in which teams will be made up of producers and commissioning executives will be followed by individual meetings with experts, specifically intended for work on details concerning the texts.

In addition, the plenary assemblies will deal collectively with legal issues, development funding sources.

### session 2 Budgeting, Financing & Packaging

6 days - june

During this session the participants finalise the packaging of their projects before presenting them to the decision makers during Session 3 :

**Budgeting**, which defines the artistic ambitions of the project and its production mode.

The **packaging**, the preparation of the dossier in terms of its creative, technical, legal and financial aspects.

The **financing**, the strategic phase for identifying from among extremely diverse partners those capable coming together to co-finance, under multiple forms, the project nationally and internationally.

The **co-production** : This search must lead to reaching different agreements and contracts that are compatible with one another.

A **pitching consultant** comes to prepare the future meetings with the partners in the last session (presentation, summary and precision are put to the test).

A plenary session is dedicated to the production of **trailers** which have become indispensable for the promotion of projects.

### session 3 Meetings with the Commissioning editors 7 days - october

The last session is principally dedicated to meeting future partners. These **decision-makers** after having become acquainted with the projects, meet each work team formed around the projects developed beforehand.

These pitching sessions will be the object of intense preparation during the first two days of the session.

The plenary sessions focus on company management, specialized banks, and the situation of the international documentary market.

All the decision-makers invited present the editorial lines and the financial capacities of their units.

The last day provides an opportunity to organise a **Screening**.

Three case studies of films developed in previous EURODOC training sessions, the concrete results of co-productions, are programmed in the presence of the producers and of the principal funding partners.

The session concludes with a debate on changes in the documentary market, theatrical distribution, new modes of consumption and emerging markets.



EURODOC Films

## #05    **steering committee**

The members of the **EURODOC Steering Committee** are all European producers and commissioning editors who are very active in the field of documentaries.

Jacques BIDOU, **JBA Production**, Head of Studies, France  
Anne-Marie LUCCIONI, **EURODOC**, Head of Programme, France  
&  
Jordi AMBROS, **TV3**, Spain  
Erkki ASTALA, **YLE**, Finland  
Christian BAUTE, **Celluloïd Dreams**, France  
Xavier CARNIAUX, **AMIP**, France, Président  
Irène CHALLAND, **TSR**, Switzerland  
Heino DECKERT, **Ma.ja.de Filmproduktion**, Germany  
Marie-Pierre DUHAMEL-MULLER, France  
Diana ELBAUM, **Entre Chien et Loup**, Belgium  
Francesc ESCRIBANO, **TV3**, Spain  
Denis FREYD, **Archipel 33**, France  
Thierry GARREL, **ARTE**, France  
Doris HEPP, **ZDF-ARTE**, Germany  
Thomas KUFUS, **Zero Film**, Germany  
Luca MACCIOCCHA, **RAI Sat**, Italy  
Pierre MERLE, **ARTE**, France  
Kristiina PERVILÄ-ANDERSSON, **Millennium Film**, Finland  
Carl-Ludwig RETTINGER, **Lichtblick Film**, Germany  
Muriel ROSÉ, **France 3**, France  
Rod STONEMAN, Ireland  
Esther van MESSEL, **First Hand Films**, Switzerland  
&  
Hala ALABDALLA, Syria / France  
Massimo ARVAT, **Zenit Arti Audiovisive**, Italy  
Hartmut BITOMSKY, Germany  
Luis CORREIA, **LX Filmes**, Portugal  
Edgardo COZARINSKY, France / Argentina  
Carlo CRESTO-DINA, **Feltrinelli**, Italy  
Harun FAROCKI, Germany  
Patrizio GUZMAN, France / Chile  
Hugues LE PAIGE, Belgium  
Joaquim PINTO, Portugal  
Anne REEVELL, **Moonbeam Films**, UK  
Joan UBEDA, **Media 3.14**, Spain

## #06 pedagogical team & experts

### pedagogical team

The pedagogical principles of the **EURODOC** programmes are based on the meeting and networking of professionals from the documentary sector from the different European countries around actual projects developed by the participants. The highly intense nature of the working process contributes to fostering extremely effective exchanges between participants and experts. It helps build the personal relations upon which is based the preparation work for co-productions and collaborations of all types and develops trans-national networks.

The Head of Studies is responsible for all pedagogical aspects of the training programme.

**Jacques BIDOU (JBA Production, France)** is an experienced producer both for features films and documentaries, and has a strong background in training. He is in charge of the French-speaking group.

**Heino DECKERT (Ma.ja.de Filmproduktion, Germany)** lead the English-speaking group.



### experts

In this field, professionals in activity are efficient trainers since they are in direct contact with the changing European broadcasting scene, its new technologies, funding, legal issues, markets and professionals practices in Europe.

The majority of the persons in charge of documentaries in the major European television channels have been coming with increasing regularity to the last sessions of the cycles. Their level of involvement, the quality of their expertise and their dedication are to be commended given the incredibly busy work schedules these professionals have.



## #07 partners

Since its creation the **EURODOC** programme has been supported by the **MEDIA** programme of the **European Commission**, the **Centre National de la Cinématographie** and **Procirep** (France). We are awaiting their decision regarding co-financing the **EURODOC** 2009 programme.

Additional national or regional partners co-finance the session in the host country.

The long-term partnership with **ICAM** and **Lx Filmes** gives us the opportunity of organising the last session of each cycle every year in Sintra (Portugal).

For **EURODOC** 2009, the second session will surely be held in the Netherlands.



### for 2009



## #08 results

Three weeks of intense cohabitation between producers from all over Europe confronting their projects with the best European experts and decision-makers contributes to increasing their competence, to gaining a better understanding of Europe and to building a lasting network based on a mutual recognition of skills and affinities.

For three years now, more than 80% of the projects developed during this programme have been financed.

Beyond bringing together a group of professionals for a shared experience during each training cycle, these three sessions combining intense work and a convivial atmosphere result in a great many collaborations. We enjoy seeing the first films coproduced by members of the **EURODOC** network.



EURODOC Films



EURODOC Films

**WHOLE WORLD**

Algeria	3
Austria	15
Belgium	29
Bulgaria	3
Cyprus	1
Czech Republic	4
Denmark	9
Egypt	1
Estonia	2
Finland	22
France	170
Germany	43
Greece	1
Hungary	1
Ireland	10
Israel	1
Italy	38
Latvia	4
Lebanon	4
Lihuania	1
Morocco	1
Norway	5
Palestine	3
Poland	3
Portugal	23
Russia	1
Senegal	1
Slovenia	1
Spain	19
Sweden	4
Switzerland	17
Syria	2
The Netherlands	9
Tunisia	3
Turkey	3
United Kingdom	26
USA	2

**37 countries / 485 members****EUROPE****EU member states**

Austria	15
Belgium	29
Cyprus	1
Czech Republic	4
Denmark	9
Estonia	2
Finland	22
France	170
Germany	43
Greece	1
Hungary	1
Ireland	10
Italy	38
Latvia	4
Lihuania	1
Poland	3
Portugal	23
Slovenia	1
Spain	19
Sweden	4
The Netherlands	9
United Kingdom	26

**22 countries / 435 members****OUTSIDE EUROPE****MEDA countries via EURODOCmed**

Algeria	3
Egypt	1
Israel	1
Lebanon	4
Morocco	1
Palestine	3
Syria	2
Tunisia	3
Turkey	3

**9 countries / 21 members****rest of the world**

Russia	1
Senegal	1
USA	2

**3 countries / 4 members****EU partner states**

Norway	5
Switzerland	17

**2 countries / 22 members**

The **EURODOC** team is at your disposal for the duration of the programme to answer your questions, help you with applications and administrative tasks, and to facilitate contacts with the members of the **EURODOC** network.

**Information and promotion**

Reception of applications and applicant information

**Selection**

Follow-up of applications and projects, preparation of selection

**Programme**

Finalisation of the courses with the pedagogical team, practical organisation of the sessions and project follow-up

**Network**

Animation of the **EURODOC** network

**Publications**

Publication of proceedings and information concerning the sector

**Head of programme :** Anne-Marie LUCCIONI

**Coordination :** Marie-Sophie DECOUT, Émilie RAIMBAULT

**EURODOC**

4 rue Astruc  
34000 Montpellier  
France

Tel +33 (0)4 67 60 23 30  
Fax +33 (0)4 67 60 80 46  
[eurodoc@wanadoo.fr](mailto:eurodoc@wanadoo.fr)

Registration procedures are available from our website  
[www.eurodoc-net.com](http://www.eurodoc-net.com)