

REDUCED REGISTRATION FEE FOR MIPCOM UNDER THE MEDIA UMBRELLA STAND ORGANISED BY THE MARKETPLACE

MIPCOM: October 9-13, Palais des Festivals, Cannes

MIPCOM Junior: October 7-8, Carlton Hotel, Cannes

By now you will have received a copy of the e-mail sent to all potential participants informing them that online registration is up and running on www.marketplace-events.com for the autumn audiovisual market MIPCOM.

Please spread the word to your national companies that a reduced registration fee of Euro 690 per person is now available. Additionally, MIPCOM participants, who register via The Marketplace, are eligible for special conditions at MIPCOM Junior, the 2-day screening event for youth and children's programmes: Euro 650 for one delegate and 3 titles in catalogue and library.

The advantages of joining 200+ European independents on the MEDIA Umbrella stand are manifold. Services and facilities include: full accreditation with Reed Midem and mention in their Guide, pre-arranged meetings with key buyers, team of international consultants, press liaison and promotion in colour brochure inserted in all delegates bags [12,000 copies] and in 2 editions of Screen magazine, free bar, hostesses and message service, internet access, meeting, working and viewing areas, a host of social events including a free networking dinner and, of course, for many of them meeting personally with Media Programme delegates and Media desks.

Re: Travel Subsidy

The commission would like to increase the participation of professionals from the following countries with low audiovisual production capacity and restricted linguistic and geographic area, which are remote from the place of the event [MIPCOM Cannes, France]: Bulgaria, Cyprus, Czech Republic, Estonia, Finland, Greece, Hungary, Iceland, Latvia, Lithuania, Malta, Norway, Poland, Portugal, Slovakia, Slovenia, and Sweden. As a result participants from the aforementioned countries are entitled to claim the reimbursement of travel expenses (best bargain, economy class) exceeding the threshold of 220 euros.

RECAP: FEES AND DEADLINES MEDIA STAND

MIPCOM: €690 per person *)

Deadline September 7 (with inclusion in main MIPCOM guide and 3 priority titles in the special colour brochure) MIPCOM Junior: €650 for one delegate + 3 titles **) Deadline August 21

NB. Registration for JUNIOR is only possible in combination with MIPCOM

*) Reed Midem's official rates for MIPCOM

Early Bird Rate Euro 790: Deadline July 27

Euro 990 up to September 7,

Euro 1190 up to October 6

Walk in fee Euro 1290.

**) Reed Midem's official rates for MIPCOM Junior

Early Bird Rate Euro 1950 [1 delegate and 6 titles]: Deadline July 21 Euro 2150 up to August 21 [All Reed Midem's rates excluding VAT]

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