

American Film Market November 02-09, 2005

Dear colleagues,

2005 marks the eighth consecutive year in which **European Film Promotion (EFP)** will organise the presence of a number of European sales agents and producers at the **American Film Market (AFM)**. Recognised as a premiere international market, the AFM hosts over 7000 industry professionals at its annual showcase in Santa Monica, California, taking place from November 2-9, 2005.

In 2005, EFP again will arrange for and run a one-room umbrella office at market headquarter in the Loews Hotel for European sales agents and production companies. Services will include:

- reception services
- a message center
- computer access
- one TV/ DVD video unit
- a European reception on Thursday, November 3rd
- we will reimburse a share of the accreditation costs, amounting to € 300,- per company

Please note: if your company has previously rented an office on their own at the AFM, it does not qualify to participate under the EFP banner.

In 2005, there will be a slight change from previous years in the AFM regulations regarding the treatment of producers and sales agents that might effect your activities:

- only sales agents will have access to the Buyers Lounge at the 5th floor
- only sales agents will have the possibility to book official screenings
- only sales agents will be listed in the official Exhibitor listing of the AFM

We can provide services for up to 20 European companies with one or more representatives who can register to a reduced accreditation fee of 495 US\$ each. EFP's reimbursement for accreditation at the AFM amounting 300 Euro will only cover one representative of each company.

From all companies who decide to participate, we will need, after the AFM 2005, the following detailed information on your expenditures:

- a copy of your hotel invoice(s)
- a copy of the invoice(s) of your flight ticket(s)
- a copy of the bank statement(s) (or credit card statement(s)) which show that the hotel and flight invoice(s) were paid.

If you are interested to join us under the a.m. conditions, please send us an e-mail to rolinski@efp-online.com. Please contact us if you have any further questions. We are looking forward to your reply.

The EFP initiative at the AFM is generously supported by the **EU's MEDIA Programme**.

Thank you and kind regards,

Sabine Rolinski
AFM project coordinator
+49 40- 390 6252

european film promotion e.v.
friedensallee 14-16
D-22765 hamburg
tel. 49.40.390 62 52
fax 49.40.390 62 49
e-mail info@efp-online.com
www.efp-online.com