

1st EDITION OF THE EUROPA CINEMAS LABEL IN KARLOVY VARY

Europa Cinemas is continuing its active promotion of European films and is proud to launch a new partnership in association with the Karlovy Vary International Film Festival (30 June – 8 July 2006) to award its Label to the best European film of the festival.

A jury of 4 Europa Cinemas exhibitors will choose the winning film among the European productions presented this year in the main competition programme and in the East of the West section. The winning film will get support for its promotion and programming on Europa Cinemas' screens.

The Europa Cinemas Label is also awarded in the framework of three other major European events: Directors' Fortnight – *Cannes*, Giornate Degli Autori – *Venice*, Panorama – *Berlin*.

These partnerships correspond to the principal objective of Europa Cinemas, which is to support the circulation of European productions outside their country of origin and to increase their general audience.

Jury of 2006 "Europa Cinemas – Karlovy Vary Label"

Ivo Andrle, Programming Director of Aero and Svetozor cinemas in Prague, Czech Republic Kirsten Dalgaard, Acquisition Manager for Nordisk Film, Denmark Katrin Rajasaare, Exhibitor of the Cinema Sõprus in Tallinn, Estonia Thomas Settje, Exhibitor of the Cinema im Ostertor in Bremen, Germany

2006 EUROPA CINEMAS LABEL AWARD WINNERS

Panorama - Berlin 2006 Knallhart / Tough Enough (Detlev Buck, Allemagne)

Directors' Fortnight – Cannes 2006 A Fost sau n-a fost? / 12:08 East of Bucharest (Corneliu Porumboiu, Rumania)

Today, the Europa Cinemas network comprises 1562 screens in 365 cities of 59 countries across Europe, Africa and the Mediterranean.

With the support of MEDIA Plus, Euromed Audiovisual and European Development Fund (European Union – Brussels), Centre National de la Cinématographie (France), Eurimages (Council of Europe), Ministère Français des Affaires Etrangères, Agence Intergouvernementale de la Francophonie.

