

Crossroads

Introduction

A new event, which will be held in the context of the 46th Thessaloniki Film Festival, **CROSSROADS** is a Co-Production Market that seeks to establish a network of contacts between producers and filmmakers from East Europe and the Eastern Mediterranean searching for possible financiers and co-producers for projects currently in the early stages of production.

The Thessaloniki Co-production FORUM will give European directors and producers, as well as film-makers from countries with limited opportunities, the chance to come into contact with leading producers and above all to present their projects to potential purchasers, seeking out financing and distribute their works beyond the narrow confines of their own national borders.

The joint involvement of countries from Europe and the Eastern Mediterranean will ensure the programme has a special feel compared to similar Markets at other European festivals. However, it will also signal the start of a new relationship between countries, which although separated geographically by the Mediterranean are culturally united through the international language of cinema.

The program

24/11/2005

**MORNING: PLENARY SESSION – CROSSROADS PITCHING SESSIONS /
CROSSROADS FINANCING**

LUNCH BREAK

INDIVIDUAL MEETINGS WITH EXPERTS

25/11/2005

MORNING: PLENARY SESSION – CROSSROADS MARKETING

LUNCH BREAK

**AFTERNOON: FINAL REHEARSAL OF THE PITCHING SHOW/ INDIVIDUAL
MEETINGS ORGANIZED BY CROSSROADS**

26/11/2005

**MORNING: CROSSROADS COFFEE SHOW / VIDEO PRESENTATION OF THE
PROJECTS**

PITCHING TO BUYERS AND OPEN DISCUSSION AFTER EVERY PRESENTATION

LUNCH BREAK

**AFTERNOON: PITCHING TO BUYERS AND OPEN DISCUSSION AFTER EACH
PRESENTATION**