

Rights Clearance 2008

3rd to 6th April 2008 in Gersau (Lake Luzern), Switzerland

Contact Person:

Nadja Radojevic (Project Manager - International Training)

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Proposed by



Erich Pommer Institut

Medienrecht · Medienwirtschaft



Programme

| Thursday, April 3 rd | | |
|---------------------------------|---|--|
| 6:00 pm | Welcome and introduction of experts and participants | Nadja Radojevic Erich Pommer Institut, Germany |
| | | Dr. Martin Diesbach Nörr Stiefenhofer Lutz, Germany |
| 6:30 pm | Introduction: How to structure a rights clearance procedure | Dr. Martin Diesbach Nörr Stiefenhofer Lutz, Germany |
| 7:30 pm | Welcome reception & dinner | all |
| Friday, April 4 th | | |
| 9:30 am | The producer's view: strategies and experiences to avoid pitfalls- from development to production | Adrian Barr-Smith Denton Wilde Sapte, UK |
| 11:00 am | Coffee break | |
| 11:30 am | Trademarks and artwork in films: What can and can't be done | Dr. Martin Diesbach Nörr Stiefenhofer Lutz, Germany Henning Brehm Graphic Artist/ Design Tourist, Germany |
| 1:00 pm | Lunch break | |
| 2:00 pm | Mass murderers and politicians, pop stars and ordinary people: Clearing personality rights | Charles-Edouard Renault Gide Loyrette Nouel, France |
| 3:00 pm | Learning from the US? Rights clearance management for feature films and TV productions at a US Major | Gillian M. Lusins NBC Universal, USA |
| 4:00 pm | Coffee break | |
| 4:30 pm | Everybody's nightmare? Clearing music rights for feature films and documentaries | Wolfgang Brehm Brehm & v. Moers, Germany |
| 6:00 pm | End of day 1 | |
| 8:00 pm | Dinner | all |

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Saturday, April 5th

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| 9:30 am | Who is paying? The role of E&O insurances and how they work | Christopher Newton Media/ Professional Insurance, UK |
| 10:30 am | Coffee break | |
| 11:00 am | The art of negotiating contracts: How to acquire rights the “right” way | N.N. |
| 12:30 pm | Lunch break | |
| 1:30 pm | Keeping the international distribution in mind: Why the national perspective matters (Keynote) Introduction of case studies for the participants: From ‘Borat’ to the ‘Rohtenburg Cannibal’ | Dr. Martin Diesbach Nörr Stiefenhofer Lutz, Germany |
| 3:00 pm | Coffee break | |
| 3:30 pm | Group work on case studies | all |
| 4:00 pm | Rights Clearance - Why the national perspective matters Open discussion of case studies with participants and panel | Gillian M. Lusins, Adrian Barr-Smith, Wolfgang Brehm, N.N. all |
| 5:30 pm | Conclusio and Evaluation | all |
| 6:00 pm | End of workshop | |
| 8:00 pm | Farewell dinner | all |

Sunday, April 6th

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| | Day of departure | all |
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