

*Training Programme*

# WHERE TO BE TRAINED IN EUROPE

## 2009 Edition

*Training initiatives for professionals  
in the European audiovisual programme industry*



A programme of the European Union

**European Union MEDIA Training Programme**

Update November 2008

## FOREWORD

Continuous training of professionals and talented individuals is essential to reinforce the competitiveness of the European audiovisual industry, a core objective of the MEDIA programme of the European Union. That is why ever since its beginnings in 1990 the MEDIA programme has devoted a substantial amount of its budget to co-finance training initiatives developed by professionals for professionals.

More than 1500 professionals coming from countries participating in the MEDIA Programme are trained every year through MEDIA funded training initiatives where they have the opportunity to acquire new skills, learn from others' mistakes or successes; fine-tune their projects thanks to experienced tutors; explore new technologies or expand their contact base.

This new edition of the guide presents 50 training activities selected and funded by the **MEDIA Training Programme** for the year 2009. They include continuous training initiatives in the field of project development; management and finance; animation; new technologies; scriptwriting as well as training for trainers and internship programmes.

This catalogue classifies the information into two broad categories:

- Training initiatives which are related to a specific part of the film supply chain (production / distribution / exploitation) & a specific genre of film (fiction / documentary / animation).
- Training initiatives which develop common themes (application of new technologies / training for trainers / training events).

The main purpose of this catalogue is to be helpful to the intended audience, the professionals of the European audiovisual industry, identifying and presenting the training activities with the aim of meeting the needs of the potential participants.

The information has been supplied by the promoters of the activities selected by the MEDIA Training Programme. Please do not hesitate to contact them for further information. We are confident that you will find the training that fits your needs.

*Constantin Daskalakis*  
*Head of the MEDIA unit*  
*Education, Audiovisual and Culture Executive Agency*

For more information on MEDIA Training Programme or other funding opportunities please visit our MEDIA website <http://www.ec.europa.eu/media> or contact your local Media desk or antenna.

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# **I. Training initiatives related to a specific part of the film supply chain**

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## **A. Script Development**

## Andrzej Wajda School: EKРАН

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Promoter	Andrzej Wajda Master School of Film Directing
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Email	info@wajdaschool.pl
Website	www.wajdaschool.pl
Address	Ul. Chelmska 21, 00-724 Warsaw, Poland
Phone	+48 228511056

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### Target group:

European directors or writer/directors - having realised their first feature or several shorts accompanied by their producer and co-writer, and possibly director of photography.

### Program description:

EKРАН is an international training program focusing on the creative pre-production process based on shooting practice. It aims at advancing the participants' scripts and at producing two scenes from these scripts, presenting the tone, the casting and the visual strategies for the project.

### Professional benefits for the target group:

EKРАН was created to enhance and stimulate the co-operation of young filmmakers on the ground of creative pre-production scheme. Therefore the teams of director, scriptwriter, producer and cameramen are encouraged to create a demo package of their project in aim to find co-production partners. This practical effect of training together with mentioned connection to production market guarantees to EKРАН participants easier way to production of their projects.

## **PRACTICAL INFORMATION**

### Dates:

1<sup>st</sup> session: From 2<sup>nd</sup> to 7<sup>th</sup> of March 2009

2<sup>nd</sup> session: From 19<sup>th</sup> to 30<sup>th</sup> of April 2009

3<sup>rd</sup> session: From 14<sup>th</sup> to 27<sup>th</sup> of June 2009

### Venue: Warsaw (Poland)

Participation fees: No charge for the activity, including accommodation. Travel costs are to be covered by the participants.

### Entry requirements:

The director (or writer/director) must have realized his first feature (or several shorts). He shall also submit a treatment of the project he will bring to the workshop.

Number of participants: 12 teams (director, co-writer, producer; cameraman is optional).

Deadline for application: 15<sup>th</sup> November 2008

## éQuinoxe Germany: International Screenwriters' Workshops & Master Classes

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Promoter	éQuinoxe Germany e.V.
Contact person	Ellen Winn Wendl, Chairman
Email	<a href="mailto:info@equinoxegermany.de">info@equinoxegermany.de</a>
Website	<a href="http://www.equinoxegermany.de">www.equinoxegermany.de</a>
Address	Feilitzstrass 1, 80802 Munich, Germany
Phone	+49 89 120 36 159

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### Target group:

Theatrical screenwriters and their producers.

### Program description:

The Intl. Screenwriters' Workshops methodology is a one-on-one advisor/writer program. No rewriting is done during the workshop. The program is comprehensive and quite intensive. The advisor meet daily to discuss the project/writer meetings and at the end of the week the writer, together with attending producer, meets with advisors and sums up the week and the steps for the rewrite.

### Professional benefits for the target group:

To provide writers the tools to improve their storytelling skill and sensibility as well as to provide writers and producers better communication skills for their script development and realization of their projects.

## **PRACTICAL INFORMATION**

Dates and venue: Spring 2009 in Norway and Autumn 2009 in Germany.

Participation fees: No charge for the activity, including subsistence costs and travel expenses.

Entry requirements: Writers should have minimum one script produced and have a third draft of current project.

Number of participants: 10 to 12 writers per workshop.

Deadline for application: 12<sup>th</sup> November 2008 for Spring Workshop and 8<sup>th</sup> May 2009 for Autumn Workshop.

## **ADDITIONAL INFORMATION**

In addition to the International Screenwriters' Workshops, éQuinoxe Germany will organize two master classes, which will follow the Spring and Autumn workshops. These master classes will concentrate on scriptwriting development skills and will be targeted at the local film community, including students, writers, producers, television commissioning editors, government funding employees as well as film editors, distributors and dramaturges. For these master classes, a nominal fee may be charged.

## Independent Film Foundation: ScripTeast

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Promoter	Independent Film Foundation
Contact persons	Violetta Kaminska, Managing Director Malgorzata Sandecka, Project Manager
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Website	www.scripteast.eu
Address	Ul. Bagatela 10/12, 00-585 Warsaw, Poland
Phone	+48 22 851 84 40

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### Target group:

Experienced scriptwriters from Eastern and Central Europe.

### Program description:

ScripTeast is a yearlong workshop program consisting of three stationary and two online sessions (via e-learning device). Addressed to experienced scriptwriters from Central and Eastern Europe and aimed at developing a script of feature film with the help and advice of Creative Advisors.

ScripTeast does not teach how to write a script. Instead, it selects the best scripts from the region and concentrates on developing them, enhancing their chances on international film market and promoting their authors within the industry worldwide. The first Stationary Lab consists of individual, one-on-one meetings of participants and Creative Advisors. The development process is supervised by two Heads of Studies. Besides the development of their scripts, ScriptEast gives also a chance to the participants to attend the Berlin and Cannes film festivals and meet representatives of international film industry, potential directors and producers. The program is concluded in Cannes with the announcement of the Krzysztof Kieslowski Award to the best script of a given edition (prize of 10.000 € for its author/s).

### Professional benefits for the target group:

One of the main goals is to restore quality scriptwriting in Central and Eastern Europe and promote scripts from the region within the industry worldwide. ScripTeast, by putting so much attention to proper development of the script, as well as its standardized format, introduces new quality of the approach to scriptwriting, essential while competing on the worldwide market. ScripTeast also provides pitching training, a tool many of Eastern European filmmakers underestimate. ScripTeast also creates possibilities of networking and collaboration between representatives of different countries, both participants and the advisors.

## **PRACTICAL INFORMATION**

### Dates & venues:

September 2009- Stationary Workshop in Sterdyn (PL) / February 2010 -Evaluating Session during IFF Berlin (DE) / May 2009 - Final Session during IFF Cannes (FR)

Participation fees: 300 €, including subsistence costs and travel expenses.



Entry requirements:

Full length feature film script ready and translated into English. Applicant must present a credit of at least one produced theatrical feature film, or present a credit of at least one produced television feature film or TV series, or have extensive experience as a writer, journalist or director.

Number of participants: 12-18

Deadline for application: 30<sup>th</sup> June 2009

## MgLab Italy: Script & Pitch Workshops

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Promoter	MgLab Italia srl
Contact person	Savina Neirotti, Director
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Website	www.scriptpitchworkshops.com
Address	C/o Scuola Holden Corso Dante 118, 10126 Torino, Italy
Phone	+39 011 6632812

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### Target group:

Professional European scriptwriters, Script Editors, Graduates from European film schools, Writer-Directors, Writer-Producers and Development executives. Fiction writers and Playwrights can also participate, with an adaptation project of a published novel or of a play.

### Program description:

The Script&Pitch Workshops format is based on a combination of residential workshops and on-line sessions with individual tutoring: through the combination of intense productive stages and training sessions, participants are allowed to develop their projects within the course. Participants work in groups and are followed and guided by professional tutors.

The course lasts 10 months, during which three intensive weeklong workshops and two on-line sessions keep the project-development in a constructive flow. Participants work in groups of four writers and a trainee story editor, with a tutor heading the process. The final pitching in front of industry representatives is the conclusive step of our course.

Script&Pitch offers education through the development of projects. It is an advanced course designed for professional writers and story editors: it follows the whole scriptwriting process from the pitching of ideas to the treatment, step outline, and through the first and second draft up to a final pitch in front of several European producers and sales agents. The founding idea is to offer training through the development of projects: while working on their scripts, participants refine their skills in the craft of scriptwriting. Working in groups of 6 (4 writers, 1 story editor trainee, 1 professional tutor) participants can discuss their projects and become familiar with the story editing process. Professional tutors will guide participants through this learning-by-doing process, providing them with script analysis and script assessment tools reinforcing their knowledge of concepts like the structure, the building of a plot, of character, mood and tone, dialogue, scene-writing and issues of genre. On top of it all the process challenges each writer's team-work skills and they are trained in how to give constructive feedback themselves.

What is most important is that the concentrated format of pitching is being used as a development instrument from the very beginning, and through the pitch-experience participants will enhance their narrative and story editing abilities, learning to recognize the criticalities of a story. Script&Pitch Workshops is tailored around the needs of each project and participant: we work from the assumption that every story needs its own individual approach, and that its form is determined by its content.

### Professional benefits for the target group:

The aim is to help the development of writers' and story editors' skills, not only of projects, so they may become better professionals who will be able to work at the opening and expanding of the European marketplace. For this reason, we consider the passion and energy of our tutors as a most

important energy for the programme. Through the concrete work on their projects participants will improve their writing skills, while enhancing their pitching abilities and learning the best ways to relate within the industry. They will become familiar with the market and strengthen their ties to it. Networking – both in terms of new creative partners and industry players – is another of the professional benefits that Script&Pitch provides: we try to create as many synergies as possible, so that our participants can become part of a network and build their own. Most importantly we put a lot of energy in consolidating this network. In this perspective of continuous support and cultivation of relationships we created the Alumni meeting, and for the same reason we keep track of all projects and of all participants' career progress.

## **PRACTICAL INFORMATION**

Dates: March 2009; June 2009; November 2009

Venues: Alba (March 2009); Brignogan (June 2009); Turin (November 2009); Alumni meeting: TBA

Participation fees: 2.000 €, 1.500 € for New EU Members. This amount includes also subsistence costs but participants must pay the travel expenses.

Participation fees are 1.000 € for story editor participants.

Entry requirements: Scriptwriters are recommended to have a feature film to develop during the course: the quality of the synopsis and treatment submitted, in combination with the level of documented professional experience, is a vital part of the assessment of the applicant's potential. Most of the participants already have a production company interested in or attached to their project and are looking for development training in order to enhance the overall quality and strength of their project, yet it is no requirement to have a producer attached. Script&Pitch expects participants to have experience as scriptwriters or story editors. What ultimately counts is the energy, potential and overall quality of both project and participant when doing the selection.

Number of participants: 20 (16 scriptwriters and 4 story editors).

Deadline for application: 15<sup>th</sup> December 2008

## Mediterranean Film Institute: Script 2 Film Workshops

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Promoter	Mediterranean Film Institute
Contact persons	Apostolia Papaioannou, MFI General Co-ordinator Dimitris Emmanouilidis, MFI Program Assistant Co-ordinator
Email	info@mfi.gr
Website	www.mfi.gr
Address	Varvaki 38, 11474 Athens, Greece
Phone	+30 210 6457223

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Target group: screenwriters, directors, screenwriters/directors, producers, script editors.

Program description:

- Script development (intensive group work / individual consultations / on-line sessions)
- Film project development (individual consultations / lectures / Q&A sessions / case studies / round table discussions)

The program offers both a framework for advanced & intense script development as well as the knowledge required to set up an effective project development process towards the realization of participating scripts.

MFI Script 2 Film Workshops is a strenuous script & project development program consisting of 2 residential and 2 on – line workshop sessions with a subsequent follow up period. In its 8 month cycle, participants revise and develop their original material (first or subsequent screenplay draft) and graduate with a fully rewritten screenplay.

Work is primarily conducted in small groups of 5 participants, led by a trainer in script development. The creative exchange between the trainer and the group members focuses on the deep analysis of the material and the elaboration of the essential elements of story, theme, character and circumstance through dramatic action. Furthermore, it focuses on the breakdown, building up, re-writing and script editing of a screenplay, through a process that identifies the shortcomings and develops the solutions for participating projects.

Group work is complemented by individual tutorials both with group leaders and experts on script development. These tutorials offer participating screenplays a global approach and feedback on their re-writing needs.

A team of screenwriting professors from both Europe and the USA are involved in the program as trainers, offering a combination of the European and the American tradition of teaching film. This shapes a particularly effective method of analyzing, evaluating and improving script material, with a strong emphasis on the practical issues of "getting the film made". The overall aim is to help writers improve their screenwriting technique, strengthen their projects and ultimately have them produced without missing any of the artistic potential of their original ideas.

The intensive process of script development and re-writing is accompanied by a series of project development modules that expose participating screenplays to the demands of the audiovisual industry and help them to successfully proceed to the realization stage. These modules combine group & individual sessions and case studies that discuss pitching, fundraising, financing, production

and distribution strategies, and aim to offer participants the tools necessary to set up an effective project development and production process for their films. Each project is evaluated with a closer eye on the local & global markets and their requirements while the "quality" of the film remains the main goal.

In total, MFI Script 2 Film Workshops devotes attention to screenwriting technique & the skill of the film language while it also offers participants the opportunity to improve the production potential of their projects, through a careful, multi leveled set of information, tutoring and consulting, aimed to the successful completion of selected projects. Indeed, a film exists only when it is made, and that is what the program tries to make happen; yet a good film is mostly a solid, exciting, original and well crafted story.

#### Professional benefits

- Improvement of participating screenplays' artistic quality and dramatic impact, towards the stage of final, shooting draft
- Improvement of participating projects' capacity of realization (set up of an effective strategy for development, promotion & fundraising, production)
- Networking with the industry and fellow professionals, introduction to international industry needs and practices
- Films that reach a wide international audience

### **PRACTICAL INFORMATION**

#### Dates:

1<sup>st</sup> residential workshop: From 22<sup>nd</sup> of June 2009 to 6<sup>th</sup> of July 2009

2<sup>nd</sup> residential workshop: From 11<sup>th</sup> to 18<sup>th</sup> of October 2009

Venue: Island of Nissyros (Greece) / Island of Samos (Greece).

Participation fees: 1.500 € for each screenwriter with a project.

In case of teams following a project: 1.000 € for an extra person and 500 € for a second extra person.

Entry requirements: Training activity aimed at professionals with at least a moderate track record, and, preferably, a producer attached to their project. The applicants must have a 1<sup>st</sup> of subsequent screenplay draft ready.

Number of participants: 30 (including teams following a project: screenwriter + director, screenwriter + director + producer, screenwriter + producer).

Deadline for application: 27<sup>th</sup> February 2009

## Performing Arts Labs: Pygmalion Plus

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Promoter	Performing Arts Labs
Contact person	Jenny Thompson, Programme director
Email	jennythompson@pallabs.org
Website	www.pygmalionplus.org
Address	6 Flitcroft Street, London WC2H 8DJ, United Kingdom
Phone	+44 (0) 207 240 8040

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### Target group:

Professional writers, creative teams, (writer + producer, director or animator + 4 team support places for script editors/producers/development executives).

### Program description:

PYGMALION PLUS is specifically designed for the development of projects for child and family audiences across all audiovisual media. It is jointly produced by five European organisations, combining their experience in professional training and children's media. They collaborate with the strong conviction that it is essential to create specialised professional development programmes for those who want to make original work in media for children.

At PYGMALION PLUS, writers develop their projects and their craft through collaboration with experienced mentors, all distinguished writers, with creative professionals from allied fields including an ensemble of actors and director, and with an international group of fellow participants.

The cross-disciplinary approach and inclusion of film, TV drama, animation, interactive games and cross-platform projects within the programme provides an opportunity to gain new knowledge and contacts across the family entertainment industry.

### Professional benefits for the target group:

- Improvement of skills in story/project development and scriptwriting
- Improvement of the participants' creative sensibility to the specific target audience of young people and families
- Insight into the exploitation potential of other audio-visual platforms for their work
- The opportunity for new contacts with major European TV and film industry players which can result in new sources of commission and potential partners to bring projects into production
- Contact with potential colleagues and collaborators from among their fellow participants and tutors and through participation in the Cinekid Children's Film Festival in Amsterdam

## **PRACTICAL INFORMATION**

Dates: June (7 days) and October (3 days)

Venues: Bad Sulzburg (DE) and Amsterdam (NL)

Participation fees: 1.500 €, including subsistence costs

Entry requirements: Participants must have some industry experience and the synopsis of their current project ready (Films and TV series: synopsis or treatment + sample scene with dialogue / Interactive and cross-platform projects: synopsis + project description and description of interactive structure)

Number of participants: 16 writers / creative teams + 4 team support participants

Deadline for application: Early April 2009 (date TBC)

## Premiers Plans: Les Ateliers Jeanne Moreau - Angers

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Promoter	Premiers Plans
Contact person	Xavier Massé, Administrateur
Email	xavier.masse@premiersplans.org
Website	www.premiersplans.org
Address	9 rue Claveau, 49100 Angers, France
Phone	+33 2 41 88 92 94

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### Target group:

European young filmmakers.

### Program description:

The 10-day workshop is composed of daily film screenings presented by guest instructors, Masterclasses given by film professionals on specific aspects of their filmography and Lab sessions where participants will be able to discuss on a one-to-one basis with guest instructors on their own projects. Furthermore, participants will be invited to shoot and edit a short video clip on an assigned subject; screenings of these short films will take place at the end of the workshop.

### Professional benefits for the target group:

This training activity has been designed to give young filmmakers support in their move towards the world of feature films. The Workshop will offer them a training activity developed by established filmmakers and technicians who will bring to the classroom their professional experiences and methods.

A large portion of the Workshop's curriculum will focus on digital technology, which - from filming to postproduction - influences the production and distribution of image and sound.

## **PRACTICAL INFORMATION**

Dates: From 17<sup>th</sup> to 25<sup>th</sup> of August 2009

Venue: Angers (France)

Participation fees: None (travels and subsistence costs also paid by Premiers Plans).

Entry requirements: Young filmmakers with one or two short films to their credit and a project of first feature film.

Number of participants: 8

Deadline for application: 15<sup>th</sup> May 2008



## Sources: Script Development Workshop

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Promoter	Stichting SOURCES
Contact persons	Dr. Renate Gompper, Programme director Marion Gompper, Associate programme director
Email	info@sources2.de
Website	www.sources2.de
Address	Köthener Str. 44, 10963 Berlin, Germany P.O. Box 78010, 1070 LP Amsterdam, The Netherlands
Phone	+49 30 8860211

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### Target group:

Professional screenwriters and writer/producer/director teams with a feature or creative documentary in development.

### Program description:

The efficiency of SOURCES 2 Script Development Workshops lies in their special format: Each workshop includes a three-month development process. During the first seven-day session, participants work in small groups with four or five projects each. The follow-up session is either an individual or a small group consultation of one day per project. The intermediate period of approximately three months is dedicated to rewrites, when the training proceeds by continuous contact between the writer or writer/producer/director teams and their script adviser. After completion of the workshop and another rewriting period the participants are invited to take advantage of one or more individual follow-up sessions which can be booked on request.

The SOURCES 2 Script Development Workshops are designed for fiction film and creative documentary projects for cinema or television.

The work of SOURCES 2 is predicated on the principle of advising or mentoring, rather than instructing professional writers or producers to develop “correct” scripts for production. SOURCES 2 developers do not seek to shape the projects brought to their workshops according to some formula for commercial “success.” Rather, they work with the writer and producer participants to clarify and strengthen from within the material, in line with the creative partnerships’ original intentions.

Since SOURCES 2 believes that the script development process involves a high level of creativity the SOURCES 2 method can be defined as a special attitude based on the respect for the creator’s work. In SOURCES 2 the process does not seek to impose “solutions to problems,” nor does it want to decide what is “right or wrong.” Rather, its methods encourage the creative process by leaving options open, so that proposals respect the creator’s own working process.

### Professional benefits for the target group:

High-powered work units. The exchange of experience and know-how between script advisers, writers, producers and directors from different European countries stimulates the individual process of creation and facilitates European contacts and the access to a European network of cooperation. Considerable training benefits through active script development are characteristic of SOURCES 2 Script Development Workshops when experienced script advisors provide professionals with a range of ‘tools’ to enhance their writing skills and to develop their projects to their greatest potential. In an intensely creative process, the participants work diligently on the development of their own and one

another's first draft scripts (or treatments) in a non-competitive atmosphere, while being confronted with the diversity of European culture and experiencing both their differences and common grounds. Each writer clearly benefits from the input of the international colleagues because the communicative strength of the script is tested by a committed first 'test audience'.

Since 1992 SOURCES has done 60 workshops in 18 European countries, and 75 films developed through SOURCES have been made.

## **PRACTICAL INFORMATION**

### Dates & venues:

The 1<sup>st</sup> Workshop will take place in Girona (Spain) from 31<sup>st</sup> of March to 8<sup>th</sup> of April 2009. This seminar will be followed by a 2<sup>nd</sup> group or individual session (one day) which will be fixed during workshop's 1<sup>st</sup> session. The 3<sup>rd</sup> part of the training is made of individual follow-up of the project.

The 2<sup>nd</sup> Workshop will take place in FilmCamp/Malselv (Norway) from 11<sup>th</sup> to 19<sup>th</sup> of June 2009. It will be followed by the same work plan as the Girona workshop.

The 3<sup>rd</sup> Workshop will take place in Graz (Austria) from 19<sup>th</sup> to 27<sup>th</sup> of November 2009. It will be followed by the same work plan as the Girona workshop.

### Participation fees:

1.800 € per writer/project, 900 € for additional person committed to a project (co-writer, producer, director), 1.000 € per observer.

The fee includes: 1st seven-day session including accommodation and meals, script advice during the 3-month rewriting period, 2nd session of one day per project.

### Entry requirements:

Participation is subject to selection on the basis of the creative quality, production potential and cross border appeal of the project submitted as well as the writing skills, professional background and personal motivation of the applicant(s). Requested documents: treatment or 1st draft script, motivation letter, CV of applicant indicating professional experience, CV of producer/director, track record of production company, letters of support incl. references, VHS or DVD (if available). Participants must be European professional screenwriters or teams of writers with co-writers, producers or directors.

### Number of participants per Workshop:

17 participants (12 screenwriters, 4 co-writers/producers/directors, 1 observer).

### Deadline for application:

Workshop Spain: 1<sup>st</sup> December 2008

Workshop Norway: 1<sup>st</sup> March 2009

Workshop Austria: 1<sup>st</sup> July 2009

**I.**  
**Training initiatives  
related to  
a specific part of  
the film supply chain**

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**B. Development / Production**

## ACE: Continuous Training Programme for Advanced Producers

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Promoter	ACE - Ateliers du Cinéma Européen
Contact persons	Sophie Bourdon, Director - Head of studies Alice Ormières, Head of communication
Email	info@ace-producers.com
Website	www.ace-producers.com
Address	8, rue Mayran, 75009 Paris, France
Phone	+33 1 53 25 00 01

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### Target group:

Independent European film producers having produced at least one feature film.

### Program description:

Yearly individual monitoring on feature development In addition to this training activity (called "ACE 19"), ACE organizes every spring an Annual Reunion of the ACE Network and gives the chance for ACE members to experience international film festivals through ACE events and professional meetings. Along the year, seminars on co-productions, new technologies and managerial skills are also organized.

### Professional benefits for the target group:

Help independent film producers to improve their development and management skills; increase their knowledge of the international marketplace, its key industry players and of the new technologies; widen the financing, distribution and business opportunities for their projects and companies.

## **PRACTICAL INFORMATION**

### Dates:

From November 2009 to December 2010 (14 months). Main workshops in November and December 2009 in Germany and France. Other workshop (followed by the Annual Reunion of the ACE Network) in March 2010 in Czech Republic.

### Venues:

ACE 19: Main workshops of November and December 09 in Germany and France. Other workshop (1) and seminars (5) in key European cities (to be confirmed ; networking activities mostly at key international festivals and markets (CineMart, Berlinale, Cannes...)

### Participation fees:

5.500 € for the initial training year (exactly 14 months ; cover accommodation and subsistence costs at workshops) / 700 € annual membership fee after the first year (ACE Network).

### Entry requirements:

To have a feature film project in early development and to have produced at least one feature.

Number of participants:

Up to 16 new participants each year, thus automatically joining the existing ACE Network of Producers (more than 130 members).

Deadline for application: 2<sup>nd</sup> July 2009

**ADDITIONAL INFORMATION**

In addition to the ACE 19 and the ACE Network, ACE also organizes seminars open to all professionals, even if they are not members of ACE. Six one-day seminars are foreseen in 2009 (fee: up to 60 € per venue):

- Prague (CZ), March 13<sup>th</sup>, open to Czech professionals: co-productions between Czech Republic and rest of Europe.
- Cologne (DE), mid-June, during the Film Conference held by the Filmstiftung NRW (upon invitation).
- Madrid (ES), in spring.
- Galway (IE), in July during the Fleadh.
- Paris (FR), early July during Paris Projects / Paris Cinema.
- London (UK), in October during the LFF (London Film Festival).

Exact dates, venues and content will be announced 1<sup>st</sup> quarter 2009 on the ACE website ([www.ace-producers.com](http://www.ace-producers.com)).

## EAVE: Producers' workshops

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Promoter	EAVE - European Audiovisual Entrepreneurs
Contact person	Kristina Trapp, Deputy Chief Executive
Email	<a href="mailto:tina@eave.org">tina@eave.org</a>
Website	<a href="http://www.eave.org">www.eave.org</a>
Address	238c Rue de Luxembourg, Bertrange, L-8077 Luxembourg
Phone	+352 44 52 10 1

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### Target group:

Primarily, producers working in fiction and/or documentary. Additionally, professionals in the fields of development, media law, sales, broadcasting, festivals and markets, administration.

Applicants can apply with or without a project. Participants with a project are encouraged to bring their writer to the first two workshops.

### Program description:

EAVE is a year long professional development programme delivered through three seven day workshops held in different European cities. EAVE believes that the best form of training is through the process of working on project development - this is at the heart of the programme. As a participant you will work on the development of fiction and documentary projects and address the major processes of production from early development in the first week to meetings with some of Europe's leading commissioning editors and founders in the third session.

### Professional benefits for the target group:

Detailed knowledge of the European industry; the requirements of co-production; entry to a network of European producers, decision makers and co-production markets; strengthening of individual skills and knowledge and acceleration of career.

## **PRACTICAL INFORMATION**

Dates and venues: March in Luxembourg, June in Norway and October/November in Wales.

### Participation fees:

Participants with project: 2.750 € / without project: 1.750 €. Writers: 500 € per workshop.

### Entry requirements:

Applicants should be professionals, already having a track record of achievement in their own country (e.g. shorts, documentaries or low budget fictions), who wish to take their knowledge and skills to a high professional level; co-finance and co-produce in Europe, and join a dynamic European network.

Applicants are also very welcome from associated sectors of the industry, in which case appropriate knowledge of your national media environment would be essential.

Number of participants: Approx. 50 per year

Deadline for application: 1<sup>st</sup> October 2008.

## Erich Pommer Institute: European Co production- Legal and Financial Aspects

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Promoter	Erich Pommer Institut gGmbH
Contact persons	Nadja Radojevic, International Training Coordinator
Email	radojevic@epi-medieninstitut.de
Website	www.epi-media.eu
Address	Försterweg 2, 14482 Potsdam, Germany
Phone	+49 (0)331 721 2885

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### Target group:

Producers, commissioning editors, distributors, lawyers, bankers, TV broadcasters, providers, sales agents, professionals from the animation industry and postproduction.

### Program description:

Film and television producers of different EU member states continuously cope with complex and changing environments of legal rules and financing opportunities. They are challenged by significant differences in legal regulations and the resulting consequences in arranging agreements with talent, finance, production and distribution across Europe and the world. Producers also face an ever changing landscape of financial opportunities and restrictions alike: they need to permanently update their knowledge about existing tax incentives, public support systems and the commercial market drivers.

### Professional benefits for the target group:

Our workshops offer comprehensive and practice-oriented information from leading industry experts. Participants will not only gain knowledge and valuable insights into the business, but will also get the opportunity to build up or expand their professional network. And last but not least, the practice-oriented approach helps adapting the newly acquired knowledge and skills to daily working life.

The workshop features lectures by renowned experts from across Europe, inside case studies on recent European co-productions and offers room for intensive discussion, fruitful exchange of thoughts as well as professional networking.

## **PRACTICAL INFORMATION**

Dates: From 21<sup>st</sup> to 25<sup>th</sup> of October 2009

Venue: Baden (Austria)

Participation fees: 1.250 € incl. accommodation and full board.

Entry requirements: Workshop designed for professionals with intermediate to senior experience in the media industry. See website for further information.

Number of participants: 30

Deadline for application: None (first come, first served).

## Erich Pommer Institute: The Art of Negotiating Agreements for Film and Television

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Promoter	Erich Pommer Institut gGmbH
Contact persons	Nadja Radojevic, International Training Coordinator
Email	radojevic@epi-medieninstitut.de
Website	www.epi-media.eu
Address	Försterweg 2, 14482 Potsdam, Germany
Phone	+49 (0)331 721 2885

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### Target group:

Producers, commissioning editors, distributors, lawyers, bankers, TV broadcasters, content providers, sales agents, professionals from the animation industry and postproduction.

### Program description:

A producer who is very good in the art of negotiation can win a lot of small and big battles in his everyday life. The workshop will provide the knowledge of how and to which end to negotiate.

Contracts and business relations will be analyzed juridically and economically, the latter for example with regard to revenue potentials of both sides. The workshop contains not only a comprehensive theoretical part, but also practical exercises in which the participants can practice their newly acquired skills in training negotiations.

### Professional benefits for the target group:

Participants will gain professional knowledge in the legal and financial field and get the necessary working tools that - in various respects - enable them to successfully enter and handle the fragmented European audiovisual market. In addition, participants benefit from inside reports by recognized producers and other professionals who evaluate their experiences in the workshops. Furthermore, participants profit from getting the European perspective in exchanging ideas and experiences with professionals from all over the continent and in building a strong professional network. And last but not least, the practice-oriented approach helps adapting the newly acquired knowledge and skills to daily working life.

## **PRACTICAL INFORMATION**

Dates: From 22<sup>nd</sup> to 26<sup>th</sup> of April 2009

Venue: Mallorca (Spain)

Participation fees: € 1250 including hotel accommodation and full board

Entry requirements: The workshop is designed for a target group with intermediate to senior experience in the media industry. For further information, see website.

Number of participants: 30

Deadline for application: None (first come, first served).



## **European Television and Media Management Academy: Postgraduate Diploma in Media Management**

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Promoter	European Television and Media management Academy (ETMA)
Contact persons	Jörg Winkelmann, Pedagogical Director Eglantine Hirsch, Management Assistant
Email	info@etma-academy.eu
Website	www.etma-academy.eu
Address	22 Avenue de l'Europe, 67300 Schiltigheim, France
Phone	+ 33 (0)3 88 37 26 50

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### Target group:

Active media industry employees. Potential applicants seek to acquire business and management skills as required by contemporary media business practice with a special focus on digital media and online-markets.

### Program description:

The programme offers a variety of topics ranging from an introductory module on media business (market analysis), corporate finance, media law and regulation up to leadership and international management, giving participants the opportunity to view the media industry from the perspectives of business administration and economics.

The Diploma Programme in Media Management has a duration of 12 months and offers four one-week seminars (media business focus) in Strasbourg, each of which is followed by a three months distance learning phase (academic focus). The general orientation of the programme is scientific, analytical and in step with actual practice. Upon completion, students are awarded a postgraduate Diploma in Media Management in collaboration with a skillset approved partner university in the UK. All course contents are presented in English language.

### Professional benefits for the target group:

This programme offers extensive opportunities for professional development of participants and marks an added value in their career perspectives. They will be very well introduced to the world of the European media and develop an extensive network mandatory for business operations in media environments today. Additionally, participants will acquire a broad knowledge of specialised managerial skills and "good practices" essential either for finding a position suitable to their knowledge and experience, or to help creating and running own digital content distribution platforms as successful entrepreneurs.

## **PRACTICAL INFORMATION**

### Dates:

Seminar 1: From 5<sup>th</sup> to 9<sup>th</sup> of January 2009

Seminar 2: From 6<sup>th</sup> to 10<sup>th</sup> of April 2009

Seminar 3: From 6<sup>th</sup> to 10<sup>th</sup> of July 2009

Seminar 4: From 28<sup>th</sup> of September to 2<sup>nd</sup> of October 2009

Venue: Strasbourg (France)

Participation fees: 15.000 € + VAT

Entry requirements:

- Bachelor Sc. or A. (preferably in economics or business administration) or an equivalent academic qualification
- Basic knowledge of business financing and accounting is recommended
- 3 years of working experience in the media industry

Under certain conditions, the academic qualification can be waived and compensated by sufficient proven working experience. Particular cases will be considered individually.

Number of participants: 23

Deadline for application: 10th December 2008

## Fabulafilm: MAIA Workshops

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Promoter	Fabulafilm srl
Contact person	Graziella Bildesheim, Director
Email	maia@fabulafilm.com
Website	www.fabulafilm.com
Address	Piazza Dante 7, 00185 Rome, Italy
Phone	+39 06 977 48 203

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### Target group:

Young European producers facing their first feature projects.

### Program description:

Three residential workshops of 5 days each, covering specific areas of the development process:

- Creative aspects: script assessment and story editing techniques for producers; working with the creative team; cultural diversity and European films; use of project-specific digital technologies.
- Financial and legal aspects: rights and music clearance agreements; legal aspects of co-productions; public and private funds; business planning for production.
- Marketing and distribution: project presentation and pitching techniques; classical and alternative forms of distribution; co-production and project markets; marketing and international sales.

Attendance can be limited to separate Workshops or extended to programme as a whole.

### Professional benefits for the target group:

Acquiring an in-depth knowledge of the complex development process with reference to the International market; entering a European network of film professionals; benefiting from personal guidance of leading industry experts and tutors.

## **PRACTICAL INFORMATION**

Dates and venue: From 23<sup>rd</sup> to 27<sup>th</sup> of March 2009 in Lazio Region (IT); from 4<sup>th</sup> to 8<sup>th</sup> of May 2009 in Bratislava (SK); from 5<sup>th</sup> to 9<sup>th</sup> of October 2009 in Catalunya (ES)

Participation fees: 600 € (inclusive of accommodation)

Entry requirements: European producers with experience in short films and/or documentaries, facing their first feature project.

Number of participants: 20

Deadline for application: See website

## FAS Screen Training Ireland: Screen Leaders

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Promoter	FAS Screen Training Ireland
Contact person	Helen McMahon, Programme Director
Email	Helen.mcmahon@fas.ie
Website	www.screentrainingireland.ie
Address	Adeliade Chambers, Peter Street, Dublin 8, Ireland
Phone	+353 1 483 0840

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### Target group:

Companies that are involved in the screen industries including production for film, television and digital media; fiction, animation, commercials and CGI, documentaries; distribution; post-production and facilities houses.

### Program description:

Screen Leaders is a strategic company development programme devised for experienced owner/managers working in the industry. Producers, distributors, exhibitors and facilities, including post-production, work together with expert trainers in the industry, management training specialists and digital specialists.

The programme is designed to enhance business expertise in the key areas of personal management, strategic planning and opportunities in the international marketplace. What makes Screen Leaders very effective is that we consult with the participating companies to ensure that the content is custom designed to address the specific needs of the participating Screen Leaders' companies.

### Professional benefits for the target group:

The participants will explore the following areas: Company structure, New business opportunities in existing and developing markets, Funding sources for companies and for projects, Developing and implementing a Strategic Plan, Personal management and leadership skills, Financial planning skills, Company case studies, Building international networks in a variety of industry sectors.

## **PRACTICAL INFORMATION**

Dates: Sessions between May and December 2009 (15 days in total).

Venue: Various (half in Ireland, half elsewhere).

Participation fees: 5.000 € per company includes subsistence costs.

### Entry requirements:

Company in the screen industries with at least a 5 year track record in their industry sector. Each company is asked to send two top executives to the course, preferably the CEO or president and the CFO, senior vice-president, head of business affairs or head of human resources.

Companies are selected based on their company profile, their willingness to change, to grow and their trackrecord in the industry.

Number of participants: 15 companies = 30 participants maximum.

Deadline for application: April 08, 2009

## La Femis & Filmakademie Baden-Württemberg: L'Atelier / Masterclass

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Promoters	La Femis & Filmakademie Baden-Württemberg
Contact persons	Christine Ghazarian, Responsable L'Atelier Katrín Weitzel, Coordinator Masterclass
Emails	c.ghazarian@femis.fr katrin.weitzel@filmakademie.de
Website	www.cinemasterclass.org
Address	La Fémis : 6 rue Francoeur, 75018 Paris, FR Filmakademie B-W : Mathildenstr. 20, 71638 Ludwigsburg, DE
Phone	+33 1 53412211 (La Femis) +49 7141 969 501 (Filmakademie)

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### Target group:

Young European film producers.

### Program description:

L'Atelier/Masterclass is a post-graduate one-year training programme specialized in international production, co-production and distribution.

A 4-weeks internship in a European film distribution company and the participation to the production of a short film, in cooperation with ARTE are also included in the programme.

### Professional benefits for the target group:

Brush-up, complete and widen their concrete knowledge of the various mechanisms of the film industry in France, in Germany, and in Europe, meet current professionals of the industry in Europe, get to know them and develop a network which will facilitate their future contacts within the European industry. All participants join the alumni-network "Cocktail" automatically once they have accomplished the training. "Cocktail" meets three times a year (Cannes, Berlin and Franco-German Rendez-vous) and promotes its members very well in the European film industry.

## **PRACTICAL INFORMATION**

Dates: From 1<sup>st</sup> of October 2008 to 31<sup>st</sup> of August 2009

Venues: Ludwigsburg and Berlin (DE), Strasbourg, Paris, Angers and Cannes (FR), London (UK).

Participation fees: 1.500 €

Entry requirements: University degree, age up to 30, knowledge of German or French and English, professional experience.

Number of participants: 18

Deadline for application: 31<sup>st</sup> May 2008

## FOCAL: Production Value (European Scheduling and Budgeting Workshop)

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Promoter	FOCAL
Contact person	Anne Perrenoud, General administration
Email	info@focal.ch
Website	www.focal.ch / www.productionvalue.net
Address	Rue du Maupas 2, CH-1004 Lausanne, Switzerland
Phone	+41 21 312 68 17

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### Target group:

Line Producers and First Assistant-Directors.

Producers and directors with a film project (medium-range to high budget) are invited to apply to Production Value to have their project chosen to be one of the projects assigned during the workshop.

### Program description:

Now going for its 3rd edition, Production Value is a 7-day residential workshop simulating the pre-preparations for 6 existing film projects and ultimately delivering professional budgets and shooting schedules.

Working in teams of two, Junior Line Producers and Junior Assistant-Directors from all over Europe are assigned real projects in development, brought to the workshop by Directors and Producers. The teams are coached by top-level European Line Producers and 1st Assistant-Directors. Everybody -Juniors and Seniors alike- is assigned a project from other countries than their own. The directors and producers of these projects join the workshop at the end to discuss the various concepts, options and results.

The workshop is completed with plenums dedicated to general topics related to line producing and assistant-directing, as well as case studies by the Seniors.

### Professional benefits for the target group:

For the first target group (LPs and 1st ADs), the main benefits shall be: Positioning themselves in the creative process, Methodology leading to comprehensive budgeting, Improvement of skills related to scheduling, Enhanced interaction ability at co-production level, Awareness of human resources management, Networking with European fellow colleagues, Mastery of international software programs (EP Budgeting & EP Scheduling).

For the second target group (Producers and Directors), the main benefits shall be: Elaboration of budgets and schedules reflecting the state of the circumstances and facts given prior to the workshop, Neutral expertise and evaluation of their film project by European LP and 1<sup>st</sup> AP, Environment favoring discussions about the ramifications of their creative vision, Experience of sharing their creative vision with creative “operational partners” (instead of just asking them to execute it), Better understanding of co-production implications, Access to a network of talented “operational partners”.

## **PRACTICAL INFORMATION**

Dates and venue: From 10<sup>th</sup> to 17<sup>th</sup> of January 2009 in Oslo (Norway).

Participation fees: 1.000 € for the Line producers and 1<sup>st</sup> Assistant-Directors participants, including subsistence costs.

Entry requirements:

Profile of 1st Assistant-Directors participants: Professional Assistant-Directors who have held the position of 1st AD on feature films or TV movies at least twice or who have held the position of 2nd AD at least 3 times.

Profiles of Line Producers participants: Professional Production Managers who have held this position on feature films or TV movies at least twice or young professional Line Producers who have held this position at least once.

Number of participants:

6 Line Producers and 6 First Assistant-Directors (at the end of the workshop, they will be joined by the 10 invited producers and directors).

Deadline for application: 1<sup>st</sup> November 2008.



## Fundación Cultural Media: MEGA Plus

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Promoter	Fundación Cultural Media
Contact person	Jose Garasino, Director of activities
Email	garasino@mediaschool.org
Website	www.mediaschool.org
Address	Calle Molino, 1 bis, 29400 Ronda, Spain
Phone	+34 952 873944

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### Target group:

Recent graduates and young audiovisual professionals.

### Program description:

The MEGA PLUS is a post-graduate course aiming to develop the careers of young producers. The 9 month Post Graduate Course will be divided in three months of academic training, an internship of six months in a European production or distribution company and a final evaluation week. MEGA PLUS offers training for young professionals of the audiovisual industry wishing to expand their knowledge of all issues related to management of an audiovisual company. MEGA also allows participants to understand how to develop, produce and distribute an audiovisual project within the current European audiovisual landscape. The training provided by MEGA prepares participants to be able to meet more complex standards required by European audiovisual companies. The design of this course provides alumni with the required knowledge and business expertise to allow them to work in the industry at a management level. MEGA is also committed to fulfil the needs of new professionals in order to be capable of working at a European level and not just locally. The building up of a European business network is a key element of the MEGA PLUS and it will be assured by giving the participants not only the knowledge and skills, but also the contacts and a multimedia platform to build an international dimension in their business plans, thinking globally from a local point of view.

### Professional benefits for the target group:

The main objective is to train participants in order to become audiovisual managers, company executives and producers. Entrepreneurial skills are taught, as well as all the relevant aspects related to the film and the television industry. The main professional benefits will be to accelerate the progress of young producers, creating a shortcut for them to enter the industry, giving them a wide and right understanding of the audiovisual sector and the entrepreneurial skills to set up and run a company.

## **PRACTICAL INFORMATION**

Dates: Long-term training activity, from May 2009 to March 2010 (14 weeks academic training, followed by a 3-months internship period, a final evaluation week and a second 3-months internship period).

Venue: The academic training will take place in Ronda (Spain).

Participation fees: 7.000 € (covering also meals and accommodation during the Final Evaluation Week in Ronda).

Entry requirements:

The applicants should be recent graduates who want to learn about the audiovisual sector and be trained in all the areas of Audiovisual Production, or young professionals with one or two years working experience in the audiovisual sector who want to move on professionally or want to redirect their career or newcomers' film and television producers wishing to benefit from a wide range of professional opportunities, wishing to improve their skills and looking for a direct access to the industry.

Number of participants: 25

Deadline for application: April 2009. See webpage for details and confirmation.

## EAVE: Film Finance Forum

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Promoter	EAVE - European Audiovisual Entrepreneurs
Contact persons	Kristina Trapp, Deputy Chief Executive
Email	tina@eave.org
Website	www.eave.org
Address	238c Rue de Luxembourg, Bertrange, L- 8077 Luxembourg
Phone	+352 44 52 10 1

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### Target group:

Film industry professionals: producers, distributors, sales agents, financial officers, legal managers. Financial and legal community professionals: bankers, financiers, lawyers, investors, relationship/account managers, auditors, corporate finance consultants, analysts. Policy makers: civil servants, heads of regional, national and supranational organizations or support schemes. Trainers and experts.

### Program description:

The Forum provides an update on and insight into the latest financial developments and European funding programmes, schemes, opportunities and changes as well as focussing on financial management and the financial and legal aspects of co-production.

The Forum takes the form of a round table with leading finance and industry experts making presentations and taking part in Q & A and discussion sessions and focuses on several major themes: European co-productions, debt-financing, tax-driven schemes, sources of public and private finance, the European market place, legal aspects of co-production. It provides an update on the latest financial developments, on working with banks and other financiers, and on European funding schemes and demonstrates how all these elements function and how they can be combined.

### Professional benefits for the target group:

Attaining the higher level of skills and knowledge necessary to co-finance and co-produce in the highly competitive European industry.

Participants increase their capacity to master the ropes of film financing and manage complex financial and contractual issues in order to enhance the possibility of financing their films. As the Forum focuses on the real needs of the industry, participants learn how to create an efficient and cost-effective financing plan for their own projects. Since many productions have to secure funds from more than one country, the Forum enables participants to update their knowledge on how to successfully combine various European support schemes.

It also extends their network of financing experts and increases their network of potential co-producers.

## **PRACTICAL INFORMATION**

Date: March

Venue: Luxembourg

Participation fees: 1.100 € (second participant of same company: 550 €)

Entry requirements:

Basic film financing knowledge. Applicants are required to provide a motivation for attendance in addition to application form, CV and company profile.

Number of participants: Approx. 28

Deadline for application: 1<sup>st</sup> February 2008

## Nipkow Programm

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Promoter	Nipkow Programm e.V.
Contact persons	Uta Ganschow, Managing director Petra Weisenburger, Head of studies
Email	nipkow-programm@t-online.de
Website	www.nipkow.de
Address	Kurfürstendamm 225, 10719 Berlin, Germany
Phone	+49 30 6142838

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### Target group:

Professionals from the following areas: producers (including executive and financing producers), directors, writers, script editors, distributors, sales agents, marketing executives, new media content providers, animators, post-production specialists.

### Program description:

Grant financed long term training through: practical professional counseling, internships and workshops.

The Nipkow Programme provides professional training to promising participants from across Europe in order to develop their business skills and thereby support and increase the quality of European co-production. Nipkow is responsive and flexible and works through project development. Participants have specific activities tailored to their individual needs and to the needs of the industry sector in which they work.

Skills focused on include:

- Project development and packaging – script work; tailoring projects for the market.
- Concise, clear and compelling proposal writing; pitching.
- Identification of components of finance packages – finance, business plans.
- Identification and assessment of PR, publicity, marketing sales and distribution needs.
- Understanding a range of co-production mechanisms.

### Professional benefits for the target group:

- Participants achieve significant enhancement of personal professional skills.
- Participants realize projects which are developed with Nipkow.
- Participants' knowledge of international markets & industry are widened and expanded.
- Participants make useful professional contacts from across Europe.

## **PRACTICAL INFORMATION**

Dates: all year through

Venue: Berlin (Germany)

Participation fees: Nipkow programme awards grants for 3 to 6 months (1500€ monthly)

Entry requirements:

A detailed 1-2 page proposal for the submitted project (description of goal and working plan during stay in Berlin); a synopsis or treatment of max. 8 pages. For further requirements, see website.

Number of participants: 24

Deadlines for application: 15<sup>th</sup> April 2009 and 15<sup>th</sup> November 2009

## Primehouse: PRIMEPACKAGING

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Promoter	transFOCAL GmbH
Contact person	Fracnk Stehling, CEO
Email	<a href="mailto:info@prime-house.de">info@prime-house.de</a>
Website	<a href="http://www.prim-house.de">www.prim-house.de</a>
Address	Kantstraße 31, 10629 Berlin, Germany
Phone	+49 (30) 4372729 10

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### Target group:

Independent film producers or teams of producers and authors.

### Program description:

PRIMEPACKAGING is a European initiative which combines training in all fields of project development with support in accessing funding. It includes the games industry in the development process of film projects. In a interdisciplinary approach it brings together participants and their evolving film projects with hands-on professionals from the traditional fields of script development, financing, marketing/market research, distribution and world sales as well as from the new domains of games and interactive media.

PRIMEPACKAGING centers are focused on the development of each particular project through workshops, lectures and individual coaching sessions.

### Professional benefits for the target group:

PRIMEPACKAGING provides an interdisciplinary (film and games) market check-up regarding the projects' originality, quality, competitiveness and marketability through the expertise drawn up by international hands-on experts who are - above all - also potential co-financiers or buyers of the participants' projects. The goal oriented approach of the program includes all steps of the development and packaging process. It is aimed at identifying and enhancing the projects' qualities and potentials and at obtaining an adequate financing of the projects during the program period.

PRIMEPACKAGING initiates European co-operation and fosters teams of highly skilled and market-oriented producer/author teams. In a unique exchange of ideas it creates an awareness regarding the synergies between the traditional film market and the games market.

## **PRACTICAL INFORMATION**

Dates and venues: 1<sup>st</sup> centre in Berlin (DE) in July, 2<sup>nd</sup> centre in Warsaw (PL) in October and 3<sup>rd</sup> centre in December in Ronda (ES). The programme also includes a market presentation at the European Film Market (EFM) of the International Berlin Film Festival in February 2010.

Participation fees: 7.500 €

Entry requirements: Applying producers should have released at least 2 feature films in countries other than the country of production. Up to 3 new talent teams will also be selected.

Number of participants: Up to 15 projects (up to 30 participants)

Deadline for application: End of June 2009

## Discovery Campus: Masterschool

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Promoter	Discovery Campus e.V.
Contact person	Donata von Perfall, Director
Email	info@discovery-campus.de
Website	www.discovery-campus.de
Address	Einsteinstr. 28, 81675 Munich, Germany
Phone	+49 89 410739 30

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### Target group:

Documentary professionals and up-and-coming talents experienced in their national markets: authors/ script-writers, directors, producers, commissioning editors and ambitious newcomers.

### Program description:

The Discovery Campus Masterschool is a unique project development course for a group of European documentary filmmakers and producers. In the course of the ten-month Masterschool, the participants receive an explicit insight into the development, production and distribution of documentary programmes for the international market. Each participant is supported by two tutors during the development phase and takes part in an internship with a production or distribution company.

### Professional benefits for the target group:

The Discovery Campus Masterschool offers professionals and talented up-and-coming filmmakers a novel and outstanding chance to find their way into the international non-fiction market. The programme of Discovery Campus is flexible and reacts to current trends in the market, thereby serving the needs of the creative talents and the media industry.

## **PRACTICAL INFORMATION**

### Dates:

The Masterschool programme is divided into four 5-day workshops, which are followed by weekend-long public Open Training Sessions. The events usually take place in February/March, May, July, and October.

Venues: Munich (DE), Leipzig (DE), and two different European cities outside Germany.

### Participation fees:

Participants only pay for travel and accommodation expenses during the four workshops. The training costs are however to be repaid to the promoter when the developed Masterschool projects go into production. The repayment is made out of the production budget.

### Entry requirements:

Masterschool applicants need to have a strong documentary project idea for an international audience, be experienced in their domestic markets, be open to learn and to adapt their projects to the needs of the market and have good English language skills.



Number of participants:

Up to 15 Masterschool participants, who may bring along one team member each, if the project is being developed in a team.

Deadline for application: The Masterschool Call for Entries starts in late summer every year; the application deadline usually is 30 September.

## Discovery Campus: Open Training Sessions

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Promoter	Discovery Campus e.V.
Contact person	Donata von Perfall, Director
Email	info@discovery-campus.de
Website	www.discovery-campus.de
Address	Einsteinstr. 28, 81675 Munich, Germany
Phone	+49 89 410739 30

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### Target group:

All interested documentary professionals and ambitious newcomers in the non-fiction sector.

### Program description:

In its Open Training Sessions, Discovery Campus deals with the requirements and developments in the international documentary market and explores new approaches to non-fiction filmmaking. The international training sessions deal with financing and production, distribution and marketing, aesthetics and new technologies; also the specifics of different genres are looked into – the historical, the scientific, the wildlife or the portrait film.

### Professional benefits for the target group:

In case studies, presentations and panel discussions leading experts in the documentary business give an insight into their working methods and strategies to establish oneself in the international non-fiction market. The Open Training Sessions cover a broad range of fields important to independent filmmakers, producers and the media industry, and they offer excellent networking possibilities.

## **PRACTICAL INFORMATION**

### Dates:

The three weekend-long Open Training Sessions usually take place in March, May and July. The final Open Pitching Session takes place in October.

Venues: Munich (DE); Leipzig (DE), and two different European cities outside Germany.

### Participation fees:

The participation fee for the public Open Training Sessions usually amounts to 150 € (reduced fee for East Europeans and students: ca. 90 €), which includes catering for the entire weekend.

### Entry requirements:

The Open Training Session and Closing Pitching Session are weekend-long training conferences open to all documentary professionals and ambitious newcomers.

### Number of participants:

Approx. 110 participants at the Open Training Session and Closing Pitching Session.

### Deadline for application:

The registration deadline for the public Open Training Sessions is five days prior to the symposia.

## EURODOC 2009

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Promoter	EURODOC
Contact person	Anne Marie Luccioni, Head of Program
Email	eurodoc@wanadoo.fr
Website	www.eurodoc-net.com
Address	4 Rue Astruc, 34000 Montpellier, France
Phone	+ 33 (0)4 67 60 23 30

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### Target group:

Documentary producers developing an ambitious project with international potential Commissioning executives from the documentary department of the broadcasters, bankers, distributors.

### Program description:

The activity is divided in three parts. The first session focuses on Development issues and analyses the projects of the participants. The second session deals with Budgeting, Financing and Packaging issues. The third session is principally dedicated to meeting future partners. These decision-makers after having become acquainted with the projects, meet each work team formed around the projects developed beforehand.

### Professional benefits for the target group:

Practical knowledge of the “standards” of developing, presenting, pitching a documentary project dedicated to the European market; Establishing an international co-production network; Possibilities for future collaborations and constant update regarding the latest industry developments; More confident to seek co-production funds.

## **PRACTICAL INFORMATION**

### Dates and venues:

Session 1 : March 2009 in France  
Session 2 : June 2009 in Holland  
Session 3 : September 2009 in Italy

Participation fees: 2.500 €

Entry requirements: Application form with all details to be download on [www.eurodoc-net.com](http://www.eurodoc-net.com)

Number of participants: 30

Deadline for application: 4<sup>th</sup> December 2008

## EURODOC – Executives Workshop

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Promoter	EURODOC
Contact person	Anne Marie Luccioni, Head of Program
Email	eurodoc@wanadoo.fr
Website	www.eurodoc-net.com
Address	4 Rue Astruc, 34000 Montpellier, France
Phone	+ 33 (0)4 67 60 23 30

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### Target group:

Commissioning Executives from Documentary Programme Unit of the broadcasters and from institutions defending, promoting and funding documentary projects.

### Program description:

The program will be divided in two parts. The first session will be based on case studies, presented by recognised professionals, and will focus on the business of being a commissioning editors as well as on the development of creative documentaries (from the idea to the screen, how to make choices; the three-way "pact" director/producer/broadcaster; challenges behind creation and financing plans...). The second session will deal especially with the role of the Commissioning editor and the in-house strategy, and the future (new production methods and forms of broadcasting). Meeting with experts in this fields are also foreseen.

### Professional benefits for the target group:

At the end of the year, every participants will have increased his / her competences in his / her field, gained a better understanding of the challenges faced by the sector, and enter an active European documentary network.

## **PRACTICAL INFORMATION**

### Dates and venues:

Session 1 : June 2009, Rotterdam  
Session 2 : October 2009, Portugal

Participation fees: 2.500 €

Entry requirements: Application form with all details to be download on [www.eurodoc-net.com](http://www.eurodoc-net.com)

Number of participants: 18

Deadline for application: 30 January 2009

## History Doc: Story Doc – Training Programme 2009

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Promoter	History Doc
Contact persons	Litou Stella, Founding member of the board
Email	<a href="mailto:stellalitou@gmail.com">stellalitou@gmail.com</a>
Website	<a href="http://www.storydoc.gr">www.storydoc.gr</a>
Address	Mithimnis 19, 11257, Athens, Greece
Phone	+30 210 866 1122 / +30 697 690 1369

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### Target group:

European documentary professionals and filmmakers (including authors, directors, producers, screenwriters, and consultants) with some experience in their local market, aiming working on an international level.

### Program description:

Story Doc specializes in providing training and know how for the co-production of documentaries for the international market. It organizes seminars and workshops for established, but also new, filmmakers in cooperation with international organizations and provides consultation on the development of a documentary proposal in all stages of production, from the idea to the implementation, the production and the distribution in the international market.

Story Doc will be in two parts: a first 3 days seminar focusing on content development and the production of historical documentaries. In this session, international producers, directors and broadcasters give case studies on documentaries dealing with History. Leading broadcasters present their channels, slots and programming strategy. Sessions also address working with a script, researching and using archive material. Inspirational film screenings and personal one-to-one meetings between participants and tutors complete the schedule. A second 3 days seminar will take place during the year. It will be project based and aims at the development of participants' proposals for the European and the International market. In this part of the programme participants are challenged to apply the know-how acquired during the seminar stages of the programme and translate their ideas into concrete documentary proposals and future groundbreaking documentaries.

### Professional benefits for the target group:

The programme aims to bring together participants and tutors from across Europe and encourages them to exchange experiences, in order to form creative and business relationships and produce films of international appeal, while preserving their national identity. The programme through its international character, brings together renowned professionals from the audiovisual sector, including commissioning editors, producers and directors and potential financiers.

Through relationships between participants and commissioning editors, financiers and distributors from inside and outside the European Union, that are encouraged throughout the programme and beyond, the circulation and viewership of European documentaries and the cooperation between players are increased in the form of co-productions and prebuys of documentary proposals.

## **PRACTICAL INFORMATION**

### Dates and venues:

January 2009 in Athens: From 13<sup>th</sup> to 15<sup>th</sup> of January 2009

September 2009 in Athens: From 15<sup>th</sup> to 17<sup>th</sup> September 2009

Participation fees: 50 €per project submitted

### Entry requirements:

Potential applicants must have documentary projects or proposals that make an impact, have co-production potential and would appeal to an international audience, be willing to accept suggestions and prepare their projects accordingly and be of a professional language level in English. The participants must be experienced in local market, and have previously worked on a documentary project.

Number of participants: 20

Deadline for application: 15<sup>th</sup> December 2008

## Institute of Documentary Film: Ex Oriente Film 2008

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Promoter	Institute of Documentary Film
Contact persons	Andrea Prenghyová, Director of IDF Ivana Miloševičová, Head of studies
Email	idf@docuinter.net
Website	www.docuinter.net/exorientefilm
Address	Školská 12, 110 00 Prague 1, Czech Republic
Phone	+420 224 21 48 58

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### Target group:

For documentary film professionals who have decided to break the bounds of the limited local film market with projects geared towards the international film market.

Our participants are from Eastern and Central Europe – established producers and directors as well as independent producers starting-out, fresh film school graduates and debutants. All participants must be able to provide evidence of their practical experience.

### Program description:

Ex Oriente Film is a year-long professional training programme for East European directors and producers, which supports financing of creative documentary films. The participants will receive help of experienced European producers, trainers, AV experts and TV commissioning editors in the development of their projects, finding financing and foreign partners, and will get advice from them on the further steps to take towards realizing their films. Besides practical content and individual tutoring, the workshop will include lectures on the basics of the European audiovisual market (legal and economic aspects) and how independent production companies work in recent Europe.

### Professional benefits for the target group:

We would like the participants to realize their first international project and form a solid network of cooperating colleagues and industry players, as well as gain knowledge about:

- the international environment for documentary films works and where to find their place within it
- possible financial sources for small Central and East European producers and under which conditions they can receive them
- the basic rule of international coproduction and its legal aspects
- managing the premiere of the film, festivals, sales and local distribution
- running small sustainable film production - financing, project planning and mapping the future of the company
- the European and American documentary film markets – their themes and preferences

## **PRACTICAL INFORMATION**

### Dates and venues:

3 seminars: in April in Gratz (AT), June in Warsaw (PL), October in Jihlava (CZ)

Participation fees:

750 € per selected project. Participants coming from Poland, Estonia, Latvia, Lithuania, Czech Republic, Slovakia, Hungary, Rumania, Bulgaria and Slovenia can apply for a 600 € scholarship.

Entry requirements:

Participants should:

- Have several years of experience working in the film and television industry
- Be particularly motivated to work in a wider European context
- Have a documentary film proposal

For further information on documents required, please go to [www.docuinter.net/exorientefilm](http://www.docuinter.net/exorientefilm).

Number of participants:

14 projects/28 participants (director and the producer of each selected project).

Deadline for application: 1<sup>st</sup> February (each year)



## La Femis: Archidoc

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Promoter	La Fémis
Contact person	Helena Fantl, Project manager
Email	helena.fantl@femis.fr
Website	www.femis.fr
Address	6 Rue Francoeur, 75018 Paris, France
Phone	+33 1 53 41 21 40

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### Target group:

European Filmmakers having an ongoing archive based documentary project.

### Program description:

The workshop takes place over three sessions. In the first session, the participants analyse and fine tune their project : point of view, storytelling, use of archives. They anticipate the production and legal issues, discover different formes of archive-based documentary filmmaking, meet with renowned documentary filmmakers, enlarge their knowledge of the European documentary production context. In the second session, the participants rewrite their project synopsis and note of intent, and edit or re-edit a trailer. The third session is devoted to a pitching training, followed by a pitch of the projects to producers and European TV commissioning editors.

Archidoc addresses more specifically issues and questions linked to archive material use. The participants are encouraged to find an innovative use of archive footage in their project, thanks to tutors advice, to inspiring presentations and analysis of existing archive based creative documentaries on the one hand, and through a confrontation of their project with experienced professionals on the other hand.

### Professional benefits for the target group:

At the end of the workshop, the participants have in hand a solid professional file of their project (good trailer, synopsis, note of intent, possibly a treatment). They know how to pitch, and have pitched their project to a panel of experts. Each participant knows how to continue her/his work on the project, both content wise and contact wise. According to each project development stage, each participant has ideally established a first contact with a producer, a co-producer or a broadcaster.

## **PRACTICAL INFORMATION**

### Dates and Venues:

Session 1: 6 days in October 2009 in Prague (Czech Republic)

Session 2: 6 days in November 2009 in Paris (France)

Session 3: 4 days in January 2010 in France (tbc)

Participation fees: 2.000 € (including accomodation for first 2 sessions and travel grant of 300 € per trip).

### Entry requirements:

The workshop is open to European documentary filmmakers willing to develop an archive based documentary project. A previous directing or co-directing experience is necessary.

Number of participants: 10

Deadline for application: 1<sup>st</sup> September 2009

## ZeLIG School: ESoDoc – European Social Documentary

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Promoter	ZeLIG School for Documentary, Television and New Media
Contact person	Heidi Gronauer, Head of project
Email	info@esodoc.eu / gronauer@zeligfilm.it
Website	www.esodoc.eu
Address	via Brennero 20/D, 39100 Bolzano, Italy
Phone	+39 0471 977930

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### Target group:

Factual film producers, directors, writers, journalist, editors and other media personnel, and also NGO field workers and citizens' rights activists with an awareness of the value of film to promote their work.

### Program description:

ESoDoc explores wholly new terrain in audiovisual production. It takes up the challenge of bringing together the demands of different players now involved in documentary film production. Across the spectrum these are: independent documentary film makers and producers; non-governmental and non-profit organizations (NGOs and NPOs); television broadcasters and New Media. ESoDoc's ambition is to create new production opportunities for European documentary makers interested in broadcasting films that draw attention to human rights, social justice and environmental protection, particularly in the developing world; and to respond to the growing awareness in NGOs and NPOs that film and New Media must be an important part of their work.

Our workshop emphasizes the creative collaboration between these different players on the audiovisual field, between those whose work is primarily for broadcasting and those - the NGOs, international agencies and citizens groups - whose work is largely in the New Media. We are particularly keen to update New Media skills for the internet, which is rapidly becoming a major medium for film makers and a growing exercise in participatory and democratic programme making. ESoDoc participants are requested to submit a fresh project proposal along with their application. This proposal will be developed in the following 6 month, both during the three 1-week sessions, as well as in the in-between periods by means of on-line consulting through an ad-hoc platform, specifically designed for the needs of the course.

### Professional benefits for the target group:

ESoDoc aims to create a new professional in the expanding sector of social documentary. Our participants will be able to move between broadcasting companies and NGOs; be familiar both with conventional ways of making social documentaries and with the new forms of visual communication in the field of New Media and Cross Media products. ESoDoc participants should be better equipped as professionals to contribute to the European film industry, and are trained to be the promoters of the future development in audiovisual industry.

## **PRACTICAL INFORMATION**

### Dates & venues:

Session 1: in May 2009 in Bolzano (IT)

Session 2: in July 2009 (venue tbc)

Session 3: in October 2009 (venue tbc)

Participation fees:

1.200 € / 600 € for participants from EU's new member states (includes tuition, room and board)

Entry requirements: Participants will be chosen on the basis of professional background and motivation, sensitivity to social and environmental issues and on the basis of the project proposal.

Number of participants: 22

Deadline for application: 3<sup>rd</sup> March 2009

## Cartoon: Master Feature

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Promoter	Association Européenne du Film d'Animation
Contact person	Yolanda Alonso, Cartoon Masters Manager
Email	yolanda.alonso@cartoon.skynet.be
Website	www.cartoon-media.be
Address	314 Boulevard Lambermont, 1030 Bruxelles, Belgique
Phone	+32 2 242 93 53 / +32 2 245 12 00

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### Target group:

Animation professionals, producers and directors, studio financial directors and investors, script-writers and new platform companies.

### Program description:

Creation, financing, distribution and exploitation of animated features on all media (cinema, TV, DVD, on-line...). New funding sources and impact on production. What is the best Marketing for animated features? Impact of digital distribution on the industry. Making money out of VOD and new digital forms of exploitation.

### Professional benefits for the target group:

Networking with key players of the sector. Professional insight on what is changing in the industry and what the trends are.

## **PRACTICAL INFORMATION**

Dates: Mid-October 2009

Venues: Sevilla (Spain)

Participation fees: 400 € (fees 200 €, meals 200 €)

Entry requirements: See website

Number of participants: 80-120

Deadline for application: beginning October 2009

## Cartoon: Master Finance

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Promoter	Association Européenne du Film d'Animation
Contact person	Yolanda Alonso, Cartoon Masters Manager
Email	yolanda.alonso@cartoon.skynet.be
Website	www.cartoon-media.be
Address	314 Boulevard Lambermont, 1030 Bruxelles, Belgique
Phone	+32 2 242 93 53 / +32 2 245 12 00

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### Target group:

Animation professionals, producers, studio directors, investors, distributors, new platforms companies.

### Program description:

Public and Private funding of animation in Europe (at European, national and regional level), exploiting new digital rights, new emergent markets, sharing rights and revenues with broadcasters and new players.

### Professional benefits for the target group:

Networking with key players of the sector. Professional insight on what is changing in the industry and what the trends are.

## **PRACTICAL INFORMATION**

Dates: 24<sup>th</sup> and 25<sup>th</sup> June 2009

Venue: Munich (Germany)

Participation fees: 400 € (fees 200 €, meals 200 €)

Entry requirements: See website

Number of participants: 80-120

Deadline for application: 15<sup>th</sup> June 2009

## Cartoon: Master Digital

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Promoter	Association Européenne du Film d'Animation
Contact person	Yolanda Alonso, Cartoon Masters Manager
Email	yolanda.alonso@cartoon.skynet.be
Website	www.cartoon-media.be
Address	314 Boulevard Lambermont, 1030 Bruxelles, Belgique
Phone	+32 2 242 93 53 / +32 2 245 12 00

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### Target group:

Animation professionals, producers, studio directors, content creators, new platforms companies.

### Program description:

New technologies and new forms of distribution (web, mobile, IPTV, VOD...). Industrial and technological strategies of new players in the sector.

### Professional benefits for the target group:

Networking with key players of the sector. Professional insight on what is changing in the industry and what the trends are.

## **PRACTICAL INFORMATION**

Dates: 21st to 23<sup>rd</sup> of April 2009

Venue: Murcia (Spain)

Participation fees: 400 € (fees 200 €, meals 200 €)

Entry requirements: See website

Number of participants: 80-120

Deadline for application: 14th April 2008

## **The Animation Workshop (VIA College): 3D Artist for Animated Features and TV series**

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Promoter	The Animation Workshop
Contact person	Tim Leborgne, Director of Professional training
Email	tim@animwork.dk
Website	www.animwork.dk
Address	The Animation Workshop, Kasernevej 5, 8800 Viborg, Denmark
Phone	+45 87 25 54 00

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### Target group:

The course is targeted at professionals from the animation industry, namely character & background designers; concept artists; modellers; set-up, lighting and shading artists; art directors; and trainers.

### Program description:

14 weeks course on Maya basics, concept design, modeling, 3D backgrounds, texturing and shading, lighting. A project is to be done within the course period.

### Professional benefits for the target group:

The goal of this course is to train European 3D artists to the exact professional requirements and quality standards expected by European 3D animation and game companies. This course programme was developed with the help of a lead animator from a top Danish gaming company and in answer to the great number of requests for skilled 3D artists The Animation Workshop is continually receiving from Danish and European animation and game companies.

## **PRACTICAL INFORMATION**

Date: From 7<sup>th</sup> of September to 11<sup>th</sup> of December 2009

Venue: Viborg (Denmark)

Participation fees: 2.750 €

### Entry requirements:

The level of expertise requested from the participants is that of intermediate to senior within the fields of character & background design and/or concept & 3D art. For this 3D artist course, participants must already have a good knowledge and experience of 3D technical animation.

Number of participants: 12

Deadline for application: 10 August 2009



## **The Animation Workshop (VIA College): 3D Character Animation- Animates Features, TV Series & Games**

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Promoter	The Animation Workshop
Contact person	Tim Leborgne, Director of Professional training
Email	tim@animwork.dk
Website	www.animwork.dk
Address	The Animation Workshop, Kasernevej 5, 8800 Viborg, Denmark
Phone	+45 87 25 54 00

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### Target group:

The course is targeted at professionals from the animation industry, namely animators and trainers.

### Program description:

14 weeks course on Maya basics, 3D Animation Basics, Acting and Dialogue. A project (a 30 second animation short film or game intro animation) is to be done during the course period.

### Professional benefits for the target group:

The goal of this course is to train European 3D animators to the exact professional requirements and quality standards expected by European 3D animation and game companies. This course programme was developed with the help of a lead animator from a top Danish gaming company and in answer to the great number of requests for skilled 3D animators The Animation Workshop is continually receiving from Danish and European animation and game companies.

## **PRACTICAL INFORMATION**

Dates: From 2<sup>nd</sup> of March to 5<sup>th</sup> of June 2009

Venue: Viborg (Denmark)

Participation fees: 2.750 €

### Entry requirements:

The level of expertise requested from the participants is that of intermediate to senior animation professionals. For this 3D character animation course, participants must already have good knowledge and experience of 2D and/or 3D animation so that they can leave the course at the level requested from a lead animator.

Should certain eligible participants, particularly participants from Eastern European countries, be selected but then have problems with the costs of the course, The Animation Workshop will consider offering them a full scholarship.

Number of participants: 12

Deadline for application: 15 January 2009

## International Academy of Media and Arts: European Animation Masterclass (EAM)

Promoter	International Academy of Media and Arts e.V
Contact person	Mike Riemenschneider, Program Director
Email	m.riemenschneider@halle-academy.de
Website	www.halle-academy.de
Address	Mansfelderstrasse 56, 06108 Halle (Saale), Germany
Phone	+49 345 4780 808

### Target group:

Graduates involved in animation, art, graphics, design and other related academic courses. Will also appeal to young people who want to expand their abilities and extend their knowledge in order to be able to react more flexibly to the ever-increasing demands of the industry.

### Program description:

In 2009 the EAM will include three interlinked, market-oriented modules on the needs of the animation industry. The full EAM will run for almost 9 months with equal amounts of time devoted to the following key aspects:

- Animation Business Orientation (approx. 3 months). Topics to include: licenses, rights, financing, PR, marketing, sales, distribution, target groups, film subsidies, festivals, pitching, sales, markets, profitability
- Animation Production (approx. 3 months). Topics to include: pre-production, production management, scripts, storyboards, character design, animatics, sound, layout, animation, editing, post-production, sound mixing, software training
- Team Project (approx. 3 months). The production of a short individual animated film as the participants' final examination piece; a team project consisting of various specializations (e.g. storyboard artist, animation, character designer, production manager, etc.).

### Professional benefits for the target group:

The aim of the Halle Academy is to deliver through the EAM a programme that responds to the needs of the market combined with the talent of the selected participants. With that approach, the EAM can establish itself as a trusted partner for talented animators and the market. The EAM offers the participants knowledge and information that is not only useful but essential if they are going to start and stay in the European animation industry.

## **PRACTICAL INFORMATION**

Dates: From 23<sup>rd</sup> of February 2009 to 6<sup>th</sup> of November 2009

Venue: Mainly Halle (DE) + 2 trips to Prague (CZ) and Turin (IT)

Participation fees: 750 € (including travel expenses to various festivals, partner institutions and companies).

Entry requirements:

The EAM targets committed, promising young talent as well as artistically gifted persons who are looking for a professional future in the animation film sector. Apart from an artistic talent, applicants must also have an interest in telling exciting stories and turning these into their own short animation films within the scope of the EAM. Lastly, participants should be able to use a drawing pencil to convey their ideas on paper. An enthusiasm for animation films and enormous stamina are basic requirements for participation in this intensive programme, the conclusion and climax of which will be the students' own short animation films.

Number of participants: max. 20

Deadline for application: 30<sup>th</sup> November 2008

## La Poudrière: Animation film-directing - commissioned film & book adaptation

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Promoter	La Poudrière - Animation Film School
Contact person	Annick Teninge, Director
Email	contact@poudriere.eu
Website	www.poudriere.eu
Address	12 Rue Jean Bertin, 26000 Valence, France
Phone	+33 4 75 82 08 08

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### Target group:

Graduate students and/or active professionals who have technical experience of animation, storyboard or lay-out and wish to orientate their career path towards the field of film making.

### Program description:

The training module proposed aims to cover the production of animation films (TV series) adapted from children's books. The module lasts 11 weeks, with the first part (6 weeks) being devoted to television series and the second part (4 weeks) to the writing of a script for a television special. The two parts are separated by a week's participation in the Annecy international animated film festival and market (France), the animation industry's first and biggest such event.

### Professional benefits for the target group:

The training is based on real projects developed by the course participants in partnership with industry actors, including publishing houses, scriptwriters and directors/producers. The course content (TV series project development) is facilitating entry into the audiovisual industry; several projects initiated during previous training activities are currently in development or production.

## **PRACTICAL INFORMATION**

Dates: From 27<sup>th</sup> of April to 10<sup>th</sup> of June 2009

Venue: Valence (France)

Participation fees: 1.000 €

### Entry requirements:

Strong graphic skills needed as well as the knowledge of basic 2D animation techniques.

Number of participants: 10-12

Deadline for application: 15 February 2009

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# **Training initiatives related to a specific part of the film supply chain**

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## **C. Distribution / Marketing**

## EAVE: Film Marketing Workshops

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Promoter	EAVE - European Audiovisual Entrepreneurs
Contact persons	Kristina Trapp, EAVE Deputy Chief Executive
Email	tina@eave.org
Website	www.eave.org
Address	238c rue de Luxembourg, Bertrange, L-8077 Luxembourg
Phone	+352 44 52 10 1

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### Target group:

Film industry professionals: Producers. Relevant staff from distributors, sales agents, festival and market organizers. Relevant staff from regional, national and supranational facilitation or support schemes. Trainers and experts.

### Program description:

The Workshop is a thorough exploration of marketing and marketing practices and methods. It focuses particularly on cost effective ways to market projects, pitching, marketing costs; relevant legal issues; working with sales agents, distributors, publicists, photographers, designers; using press and public relations; creating visual designs (sales sheets, brochures, posters); working with trailer and showreel editors; understanding distributors needs; targeting international markets and festivals.

### Professional benefits for the target group:

Attaining the higher level of skills and knowledge necessary to successfully market your film in the highly competitive European industry.

Gaining a greater understanding of the marketing process both in broad terms and for individual films which in turn results in creating a successful company.

## **PRACTICAL INFORMATION**

Date: December 2009

Venue: Luxembourg

Participation fees: 1.000 €. The full fee is lowered to 750 €. For the graduates of the EAVE Producers Workshop and Film Finance Forum: 800 €.

Fee includes accommodation costs.

### Entry requirements:

Applicants may apply with or without a project. A letter of motivation along with application form, CV, company profile and details of the project if applying with project (see application form).

Number of participants: Approx. 30

Deadline for application: 1st November 2009

## Erich Pommer Institut: Digital Content Distribution

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Promoter	Erich Pommer Institut gGmbH
Contact persons	Nadja Radojevic, International Training Coordinator
Email	radojevic@epi-medieninstitut.de
Website	www.epi-media.eu
Address	Försterweg 2, 14482 Potsdam, Germany
Phone	+49 (0)331 721 2885

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### Target group:

Producers, commissioning editors, distributors, lawyers, bankers, TV broadcaster, provider, sales agents, etc.

### Program description:

New Media is the buzzword of the media industry, but the sector is still feeling its way in relation to the technological opportunities, business models and the underlying rights. This workshop provides essential knowledge and the basic tools to help media business adapt to capitalize on new developments in digital distribution. The focus is not only on how traditional content can be exploited in new media but also how to fund and create content specifically for digital distribution. Topics that will be discussed include content issues, regulatory environment, digital copyright and related rights, licensing of digital content, commercial models, advertising and brand involvement in new business models.

### Professional benefits for the target group:

Participants will gain professional knowledge in the legal and financial field and get the necessary working tools that - in various respects - enable them to successfully enter and handle the fragmented European audiovisual market. In addition, participants benefit from inside reports by well established producers and other professionals who evaluate their experiences in the workshops. Furthermore, participants profit from getting the European perspective in exchanging ideas and experiences with professionals from all over the continent and in building a strong professional network. And last but not least, the workshop practice-oriented approach helps adapting the newly acquired knowledge and skills to daily working life.

## **PRACTICAL INFORMATION**

Dates: From 23<sup>rd</sup> to 27<sup>th</sup> of September 2009

Venue: Berlin (Germany)

Participation fees: 1.250 € incl. accommodation and full board

Entry requirements: It is designed for a target group with intermediate to senior experience in the media industry. See website for further information.

Number of participants: 30

Deadline for application: None (first come, first served)

## Fundacion Cultural Media: Marketing & Distribution

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Promoter	Fundación Cultural Media
Contact person	José Garasino, Director of Activities
Email	garasino@mediaschool.org
Website	www.mediaschool.org
Address	Calle Molino, 1 bis, 29400 Ronda, Spain
Phone	+34 952 873944

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### Target group:

MD is addressed to European film executives with experience in production, marketing, distribution, acquisitions, sales or exhibition of feature films, as well as marketing executives from other fields who want to move into the film industry.

### Program description:

MD is a training programme focused on the marketing and distribution of theatrical feature films which has been running successfully since the year 2000. The course is composed of plenary sessions, tutorials, workshops, case studies and screenings and focuses mainly on the following subjects such as: Theatrical release strategies at both international and local levels; creating the right marketing campaign; Media planning and buying; the best use of publicity and promotions; the role of market research and its use and analysis; the impact of the Internet as a market research tool; the acquisitions process or the impact of digital technology. A short internship period is also foreseen for the participants.

### Professional benefits for the target group:

This course offers its participants the opportunity to expand their career horizons, by meeting and learning first-hand from leading European and American film professionals both from studios and the independent European sector. The aim of the Marketing and Distribution course is to give the perfect insight to the participant in order to understand the mechanism of the process needed to launch a theatrical feature film.

## **PRACTICAL INFORMATION**

Dates and venue: July 2009 in Ronda (Spain) - see website for confirmation.

Participation fees: 1.200 €, including subsistence costs and shuttle service between airports and Ronda.

### Entry requirements:

MD is addressed to European film executives with experience in production, marketing, distribution, acquisitions, sales or exhibition of feature films, as well as marketing executives from other fields who want to move into the film industry.

Number of participants: 25

Deadline for application: May 2009 (see website for details)



## Fundación Cultural Media: Multi Platforms Business School

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Promoter	Fundación Cultural Media
Contact person	José Garasino, Director of Activities
Email	garasino@mediaschool.org
Website	www.mediaschool.org
Address	Calle Molino, 1 bis, 29400 Ronda, Spain
Phone	+34 952 873944

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### Target group:

The programme will target professionals, mainly creative producers from all media sectors who will apply with projects to develop in different platforms such as video, internet, mobile phones, etc. As multi-platform-content is developed in interdisciplinary teams, the programme will target teams composed with a right mix of creative and managerial skills and a maximum number of 6 to 8 people with a project to develop. The professionals will be directors or creative producers of film and TV-production houses or broadcasting stations, CEOs and CCOs from web start-ups, production and game directors from small and medium sized game studios, business developer from a games publisher, producers of mobile content and business developers from an Internet or Mobile Service Providers.

### Program description:

The Multi Platforms Business School is a five day project-based workshop designed to supply producers of audiovisual content an environment in which they can develop multi platform content and take it into the respective markets.

With media platforms converging and media companies going public, film, television and other content producers are under increased pressure to develop media content that can travel a multitude of platforms, and media formats that can be released internationally. The programme will give the audiovisual producers creative methods to think and design multi-platform-content and supervise a team through this process. It will also give them the insight into the development of other formats and markets other than the ones they are specialized in and the methodologies to produce them. On the industry level, the programme will help producers to change established systems in their companies to enable the development of multi-platform-content.

### Professional benefits for the target group:

The programme will give the professionals creative methods to think and design Multi Platform content and supervise a team through this process, while giving them the insight into the development of other formats and markets other than the ones they are specialized in and the methodologies to produce other formats for other platforms. It will also help them change the established systems in their company to enable the development of multi-platform-content. Also, the programme will train professionals to interact with viewers/users by teaching them how to locate the content, analyze their needs and preferences, understand their media interfaces and engage them in the development and quality of the product.

## **PRACTICAL INFORMATION**

Dates and venue: August 2009 in Ronda (Spain) - see website for confirmation.

Participation fees: 1.000 €, including subsistence costs and shuttle service between airports and Ronda.

Entry requirements:

The selection process will focus on projects with a team. If a project proves to be very good, but does not have a team, the participant will be given the opportunity to work together with a provisional team comprised of other applicants, extra experts and trainers for the time of the work shop in order to push the project and for the applicant to learn what skills he/she should be looking for when recruiting a team.

Number of participants: 22 (6 to 8 projects)

Deadline for application: June 2009 (see website for details)

I.

# **Training initiatives related to a specific part of the film supply chain**

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## **D. Exhibition**

## CICAE: Art Cinema = Action + Management

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Promoter	CICAE - International Confederation of Art Cinemas
Contact person	Sylvie Da Rocha, General Delegate
Email	cicae@art-et-essai.org
Website	www.cicae.org
Address	12 Rue vauvenargues, F-75018 Paris, France
Phone	+33 (0)1 56 3 13 29

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### Target group:

Managers or assistant in art cinemas or cinemas wishing to develop their action in favor of art house movies. Average age in 2005-2006-2007: 30.

### Program description:

This training is about developing skills for managing an art cinema.

The programme includes background essentials (economics, laws, policies), case studies and master classes (film programming, working with kids, promoting classics, promoting shorts, setting up a project, network action, basic management tools, basic communication tools, digital technologies, etc.) and a strong proportion of workshops involving each individual participant ("1 country / 1 cinema", tracks to empower Young Audience, etc).

The trainers are all successful professionals or experts, working in the cinema business : exhibition, distribution, production, institutions.

The format of this intense, 50 hours-long programme, was designed to foster interaction between participants, let them knit new personal links for the future, and produce pragmatic tools and projects useful to the whole profession. The choice of the date will also allow the trainers to attend one of the most prestigious cinema festivals in the world, the Mostra di Venezia, because it is utmost important that quality movies remain at the heart of our concerns and debates.

### Professional benefits for the target group:

Hands-on know-how from top-rank European exhibitors for a quicker understanding of the key facts of this profession. High networking possibilities with some 100 fellow art exhibitors.

## **PRACTICAL INFORMATION**

Dates and venue: From 23<sup>rd</sup> of August to 1<sup>st</sup> of September 2009, in Isola San Servolo (Venezia / IT)

Participation fees: 1.850 € (including half board and Mostra accreditation). Scholarships & travels grants possible, priority to new and low audiovisual potential countries.

Entry requirements: at least one year of activity in a cinema

Number of participants: 50

Deadline for application: 31<sup>st</sup> May 2009

## Media salles: DigiTraining Plus - European Cinemas experiencing New Technologies

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Promoter	MEDIA Salles
Contact person	Elisabetta Brunella, Secretary General
Email	infocinema@mediasalles.it
Website	www.mediasalles.it
Address	Piazza Luigi di Savoia 24, 20124 Milano, Italy
Phone	+39 02 6739781 / +39 02 6690410

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### Target group:

The target group is composed by European cinema exhibitors (owners of independent cinemas or small chains and middle management coming from medium/large-size companies, such as marketing managers, IT managers, technical managers, chief projectionists, programmers, promotion/event/PR managers), technical consultants and professional contractors responsible for IT systems installed in cinemas, professionals from the associations representing cinema owners at local, national, international level, representatives of cinema institutions at local, national, international level.

### Program description:

The objective of the course is to give all participants a complete and updated overview on digital projection in cinemas. A five-day seminar, with sessions in the mornings and in the afternoons, including visits to cinema(s). Lectures and case studies covering the following topics: Experience and best practices / technical and technological aspects / economic, commercial and financial aspects / analysis of potential market of digital cinema / digital content.

### Professional benefits for the target group:

The course will offer cinema exhibitors and professionals the opportunity to:

- Acquire the knowledge and competences needed to operate with greater awareness and success in the field of digital projection in cinemas
- Acquire tools for analyzing the new markets that can be reached by digital cinema
- Learn about the most significant experiences internationally in this field
- Create an opportunity for talking to other players operating on the market of digital projection in cinemas: distributors, sales agents, producers of digital projectors, etc.
- Bring themselves up-to-date with the offer of digital content
- Exchange opinions and experiences with other exhibitors in an international setting.

## **PRACTICAL INFORMATION**

Dates and venue: From 25<sup>th</sup> of February to 1<sup>st</sup> of March 2009 in London (United Kingdom)

Participation fees: 700 €, including subsistence costs

Entry requirements:

The course is mainly addressed to full-time working professionals with relevant experience in the field of cinema exhibition.

Participants will be selected by MEDIA Salles on the basis of the completed application forms, together with CVs, organization profiles, the applicants' role description, their demonstrated interest in digital/electronic projection, the description of the technical equipment for digital/electronic projection in the applicants' cinema, the programme their cinema is offering, their involvement in international digital circuits.

Number of participants: 32 (including 5 scholarships)

Deadline for application: 15<sup>th</sup> January 2009

## **II.**

# **Trainings initiatives dealing with common themes**

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### **A. Development of skills in new technologies**

## CIANT: TransISTor – Preservation techniques and methodologies for digital audiovisual works

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Promoter	CIANT - International Centre for Art and New Technologies
Contact persons	Pavel Sedlak & Aurélie Besson, Project Managers
Emails	transistor2009@ciant.cz
Website	www.transistor.ciant.cz
Address	Kubelikova 27, 130 00 Prague, Czech Republic
Phone	+420 296 330 965

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### Target group:

Producers and trainers.

### Program description:

Subjects and skills: Latest achievements in the area of reference models and repository technologies for digital audiovisual content.

Logic: Digital content is massively produced, and massively forgot. We aim to introduce necessary steps for long-term preservation of the content via indexing, ontological categorizations etc. applying among others also new OAIS standard.

The training sessions are conceived as an intensive collaborative activity, providing extensive amount of information and skills to be absorbed in quite a short period.

The training consists of workshop-based introductory lessons, demonstrations and hands-on practicing led by rather a large number of trainers. At the end of every session there is a public presentation and one-to one meeting with trainers but also invited representatives of the industry who evaluate the works of the participants.

### Professional benefits for the target group:

Creators and/or educators can benefit from the innovative nature of the training, specifically through coming to terms with emerging techniques that we introduce in complexity and context of the preservation of digital content. They will be offered knowledge for choosing proper processes. They will benefit from deep understanding of qualities and hidden mechanisms of indexing, ontological categorizations. We deliver contextualized overview of processes and technologies being used, their applications, benefits and limitations.

The setting of a heterogeneous group enables to create some dynamic exchanges and a rich effervescence during the workshop. Participating in Transistor is a great chance to meet some passionate professionals, specialized in various fields and to make some amazing and constructive encounters for the future!

## **PRACTICAL INFORMATION**

Dates and venue: From 11 to 14 of June 2009 in Prague (Czech Republic)

Participation fees: 400 € (freelancer), 800 € (corporate), including subsistence costs

Entry requirements:



Strong motivation, working experience in new media and technology area, fluency in English, familiarity with PC or Mac platform. Our aim is also to mix participants from diverse multimedia production areas.

No previous knowledge of archive reference models or repositories is necessary, but will be a comparative advantage.

Number of participants: 18

Deadline for application: 15<sup>th</sup> April 2009

## CIANT: TransISTor – Distributed post-production techniques in the field of visual and special effects

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Promoter	CIANT - International Centre for Art and New Technologies
Contact persons	Pavel Sedlak & Aurélie Besson, Project Managers
Emails	transistor2009@ciant.cz
Website	www.transistor.ciant.cz
Address	Kubelikova 27, 130 00 Prague, Czech Republic
Phone	+420 296 330 965

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### Target group:

Producers, new media content providers, professionals from the post-production field and from the animation industry, and trainers.

### Program description:

Subjects and skills: How to collaboratively post-produce digital content?

The workshop will bring attention to distributed processes and working online from remote locations on shared audiovisual content because some of the input and output processing tools are often accessible only at one location.

The training sessions are conceived as an intensive collaborative activity, providing extensive amount of information and skills to be absorbed in quite a short period.

The training consists of workshop-based introductory lessons, demonstrations and hands-on practicing led by rather a large number of trainers. At the end of every session there is a public presentation and one-to-one meeting with trainers but also invited representatives of the industry who evaluate the works of the participants.

### Professional benefits for the target group:

Creators and/or educators can benefit from the innovative nature of the training, specifically through coming to terms with emerging techniques that we introduce in complexity and context of the collaborative post production. They will be offered knowledge for leading professional teams, choosing proper technologies and tools, and using the open-minded transdisciplinary approach in order to make production process most effective. They will benefit from deep understanding of qualities and hidden mechanisms of each media, enhancing their power to bring the creative visions into a successful collaborative product. We deliver contextualized overview of technologies being used, their applications, benefits and limitations.

For that reason, the training consists of workshop-based introductory lessons, demonstrations and hands-on practicing.

The setting of a heterogeneous group enables to create some dynamic exchanges and a rich effervescence during the workshop. Participating in Transistor is a great chance to meet some passionate professionals, specialized in various fields and to make some amazing and constructive encounters for the future!

## **PRACTICAL INFORMATION**

Dates and venue: From 18<sup>th</sup> to 21<sup>st</sup> of June 2009 in Telč (Czech Republic)

Participation fees: 400 € (freelancer), 800 € (corporate), including subsistence costs

Entry requirements:

Strong motivation, working experience in new media and technology area, fluency in English, familiarity with PC or Mac platform. Our aim is also to mix participants from diverse multimedia production areas.

No previous knowledge of online distributed working environments is necessary, but will be a comparative advantage.

Number of participants: 18

Deadline for application: 15<sup>th</sup> April 2009

## FOCAL: Digital Production Challenge

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Promoter	FOCAL
Contact person	Anne Perrenoud, General administration
Email	info@focal.ch
Website	www.focal.ch / www.productionvalue.net
Address	Rue du Maupas 2, CH-1004 Lausanne, Switzerland
Phone	+41 21 312 68 17

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### Target group:

Producers, line producers, production managers with confirmed experience of medium-sized film budgets (1,5 - 5 million Euro).

### Program description:

This workshop focuses on the production workflow in the digital era and will give both an overall and specific outlook to the production teams. It encompasses the full range of means involved, from shooting the film to delivering copies thereof: Cameras and shooting systems; Scanning; Data supports and data management; Backup copies; Integration into the off-line editing system; Conformation, special effects, grading; Film transfer, copies of antenna bands and DVD burnings; "Digital Cinema Package" (different language versions and subtitling, encrypting and keys for digital distribution...); Communication means enabling the partners in these many steps to work in concert and coherently.

The workshop presents and compares, via case studies the process chains and the solutions available on the European market which have already been tried out and are fully and reliably exploitable like:

- The low-end of the process chain such as HDV / Panasonic Varicam / Sony XD Cam
- The middle-end of the process chain such as HD Cam and Super 16 mm film with digital intermediate
- The high-end of the process chain such as Panavision Genesis, Arri D20, Viper, Red, etc, and 35 mm film with digital intermediate.

As the core of the pedagogical structure of the workshop, the whole of the second part of the programme will be devoted to the review of the participants' projects with the following perspectives:

- Defining the possible options in terms of format and process chain, including their implications in terms of organization, planning and cost
- Setting the selected criteria
- Establishing the processes to be followed and the tests to be made.

### Professional benefits for the target group:

Upon completion of the workshop, participants will have acquired precise, comprehensive and practical knowledge on today's production and postproduction digital process chains, including improved skills in dealing with the following aspects:

- The actual capabilities of the processes and their effective results: restrictions and advantages

- Availability of the materials: where they can be found and what they cost
- Tests to be accomplished to try out and compare different processes: prices and time limits
- Communication means between the cameraman, the lab/studio and production
- Monitoring, viewing and control tools, backup copies
- Dividing up the tasks between the cameraman, laboratory and/or digital postproduction studio.

In short, the participants will have concretely experienced how to grant as much consideration and mastery downstream, namely postproduction, as upstream to production and shooting.

## **PRACTICAL INFORMATION**

Date: June 2009 (tbc)

Venue: Zurich (Switzerland)

Participation fees: 400 €, including subsistence (meals and accomodation) for 2,5 days.

Entry requirements:

Application form (on the website) and full CV. When they enroll, the producers are requested to submit one of their projects about which they would like to have a technical advice. To this end, they will supply a synopsis, a note of intention (2 pages), and a budget outline including the anticipated mode of broadcasting and distribution and the contemplated chain or chains of production.

Number of participants: 45

Deadline for application: 1<sup>st</sup> May 2009

## HFF: Insight Out – HFF Academy 2009

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Promoter	HFF - Hochschule für Film und Fernsehen "Konrad Wolf" Postdam
Contact person	Jennifer Hoffmann, Project coordinator
Email	contact@insightout-training.net
Website	www.insightout-training.net
Address	Marlene-Dietrich-Allee 11, D-14482 Potsdam-Babelsberg, Germany
Phone	+49 331 62 02 792

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### Target group:

Decision makers in the film, TV and new media industries, film & TV executives, production managers, directors, directors of photography, VFX-supervisors, line- & creative producers, cinema operators, media scientists, and senior and intermediate teaching personnel from film schools or professional training institutions.

### Program description:

INSIGHT OUT / HFF Academy 2009 is Europe's leading workshop on digital cinema and HDTV, where 60 decision-makers will learn from and meet 30 award-winning experts from Europe and Hollywood. All aspects of the digital production chain from pre-production to mastering will be covered with a particular focus on stereoscopic 3D and what the most suitable digital work flow for different types of productions looks like. The five-day intensive workshop features case studies, lectures, hands-on workshops, visits and plenty of networking opportunities. However, INSIGHT OUT is not only about technology! What creative and artistic opportunities and choices the digital tools offer, will be discussed extensively based on two case studies as examples.

### Professional benefits for the target group:

- Professionals and lecturers receive an update on the current state-of-the-art of digital technology.
- Through the participants' forum, online forum and the opportunity to speak to trainers and manufacturers individually, participants receive specific advice from experienced professionals for their own projects and how digital technology could benefit their project.
- By obtaining an in-depth market overview on digital technology, subsequent to the course participants have the required knowledge to decide on equipment purchases and work flow design for their own projects / companies.
- Establishing the relevance of such technology for a film school's curriculum.
- Most importantly: Participants will be inspired for their own creative use and application of digital production methods.

## **PRACTICAL INFORMATION**

Dates: From 23<sup>rd</sup> to 27<sup>th</sup> of March 2009

Venues: Potsdam-Babelsberg and Berlin (Germany)

Participation fees:

5 days: 950 € for bookings before 31<sup>st</sup> of January 2009, thereafter 1.200 €.

3 days: 650 € for bookings before 31<sup>st</sup> of January 2009, thereafter 800 €.

The participation fee includes also full catering costs (breakfast, coffee breaks, lunches and dinners) and local transportation.

Entry requirements: See website

Number of participants: 60

Deadline for application: As long as seats are available

## Interspace: TOSMI

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Promoter	InterSpace Association
Contact person	Margarita Doroska, Project Coordinator
Email	info@tosmi.org
Website	www.tosmi.org
Address	27 Benkovski Str. Ent 2, Ap. 18, 1000 Sofia, Bulgaria
Phone	+359 2 983 48 43

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### Target group:

Professionals from the audiovisual industry, professionals from the post-production field, trainers, new media content providers, interactive and web production professionals.

### Program description:

The course focuses on Blender and features sessions, dedicated to modeling, animation, materials, lighting, rendering, compositing, sound and video editing.

### Professional benefits for the target group:

The participants are trained to work with open source solutions and to customize them to their needs, which give professionals the advantage not only to work with an already built instrumentarium, but also to fit it to his or her own needs. Apart from the huge pool of possibilities, essential for free and open source software, it enables independent professionals to produce quality content at lower production costs, saving money otherwise spent on software licenses and regular updates.

## **PRACTICAL INFORMATION**

Date and venue: From 25<sup>th</sup> to 30<sup>th</sup> of May 2009 in Sofia (Bulgaria)

Participation fees: 1.000 € per module, including subsistence costs

### Entry requirements:

Proved experience in their field, demonstrated abilities in part or all of the modules, or proved academic and professional record in audiovisual and interactive content, or proved record as a trainer in similar pieces of software and methods.

Number of participants: 14

Deadline for application: 20<sup>th</sup> April 2009



## **II.**

# **Trainings initiatives dealing with common themes**

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### **B. Training event**

## Berlinale International Film Festival: Berlinale Talent Campus

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Promoter	Berlin International Film Festival
Contact persons	Christine Tröstrum, Project Manager
Email	troestrum@berlinale-talentcampus.de
Website	www.berlinale-talentcampus.de
Address	Potsdamer Str. 5, 10785 Berlin, Germany
Phone	+49 30 259 20-515

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### Target group:

Up-and-coming filmmakers from all over the world with different fields of work (Directors, Screen Writers, Editors, Cinematographer, Producers, Actors, Production Designer/Art Directors, Sound Designers/Composers, Visual Artists, Film critics).

### Program description:

The Berlinale Talent Campus is an international summit of the most talented up-and-coming filmmakers. The six-day programme is designed for young filmmakers from all over the world. The Campus is an annual event that takes place parallel to the Berlin International Film Festival. The Campus and its participants benefit greatly from their proximity to the main festival centre and the European Film Market (EFM). The 300-350 young students or graduates from film schools and/or film professionals early in their careers are invited to learn from top experts through lectures, seminars and workshops, and have the opportunity to build international networks.

The Campus lasts for six days and offers a huge variety of different programme elements.

The “Hands-on-Training” sessions offer individualized mentorship, guidance and training for participants from different fields of work and require an additional application, in certain cases related to individual projects. Those who make it take part in an experience of exceptional value.

### Professional benefits for the target group:

- To offer, enhance and support intercultural communication and understanding between participants.
- In light of economic livelihood and technical development, the future of film arts and film culture will be presented, taught to and discussed amongst the participants.
- The third main objective is to broaden knowledge, appreciation and active critical analysis of film as an essential cultural element and economic force.
- The Campus highlights the importance of programme sustainability by providing a living community for participants far beyond the actual event.

## **PRACTICAL INFORMATION**

Dates: From 7<sup>th</sup> to 12<sup>th</sup> of February 2009

Venue: Berlin (Germany)

Participation fees: no participation fee, a part of the travel costs will be reimbursed.

Entry requirements: Application only at [www.berlinale-talentcampus.de](http://www.berlinale-talentcampus.de) incl. worksample.

Number of participants: 300-350

Deadline for application: 8 October 2008

## **II.**

# **Trainings initiatives dealing with common themes**

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### **C. Training for trainers**

## Sources: Projects & Process Czech Republic 2009

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Promoter	Stichting SOURCES
Contact persons	Dr. Renate Gompper, Programme director Marion Gompper, Associate programme director
Email	info@sources2.de
Website	www.sources2.de
Address	Köthener Str. 44, 10963 Berlin, Germany P.O. Box 78010, 1070 LP Amsterdam, The Netherlands
Phone	+49 30 8860211

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### Target group:

Professionals working in the field of project development: script writers, script developers, script editors, advisers, mentors, trainers, producers, directors, commissioning editors.

### Program description:

SOURCES is one of the first European training programmes on screenwriting which had been established within the MEDIA Programme of the European Community. Since 1992 SOURCES realized 60 workshops in 18 European countries, 75 films developed through SOURCES have been made. SOURCES 2 offers intensive training and script development for screenwriters and writer/producer/director teams by organizing several activities throughout Europe.

SOURCES 2 Projects & Process includes a three-day workshop session, a three-month coaching process by e-mail and a round-off after three months. During the three-day session participants work in small groups of three or four, each guided by a SOURCES 2 adviser, and also general sessions on three evenings with lectures, analysis and keynote discussions.

The format aims at making the SOURCES 2 methodology transparent to professionals and enhancing the skills of practicing scriptwriters, developers and trainers working as mentors for screenwriters in the field of script and story development. It is a balance between principles and practice: The work of SOURCES 2 is predicated on the principle of advising or mentoring, rather than instructing professional writers or producers to develop “correct” scripts for production.

SOURCES 2 script advisers lead collaborative groups of professionals through a process of script development for production. Therefore, it is this process that is transferable. The workshop will articulate a process that works step-by-step objectively and logically, without directly influencing the individual adviser’s chosen mode of presentation. This is the SOURCES 2 philosophy – a common core of values that forms a rich diversity of approaches to a shared goal.

### Professional benefits for the target group:

The main benefits for the participants of SOURCES 2 Projects & Process are the considerable enhancement of their mentoring skills and professional "tool box" as well as the establishment of contacts within an active European network of cooperation and exchange.

## **PRACTICAL INFORMATION**

Dates and venue: From 14<sup>th</sup> to 18<sup>th</sup> of October 2009 in Prague (Czech Republic).

Participation fees:

750 € per participant. The fee includes: Three-day session including accommodation (four nights) and meals, follow-up per e-mail: coaching during three months and round-off (set-up of active network of cooperation and exchange).

Entry requirements:

Participation is subject to selection on the basis of the professional track-record, level of expertise and motivation of the applicant.

Number of participants: 9

Deadline for application: 1<sup>st</sup> August 2009