

TRAINING & NETWORKS 2011

EUROPEAN TRAINING PROGRAMMES
CO-FINANCED BY MEDIA

1ST EDITION



EUROPE LOVES CINEMA

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by main and secondary focus

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Training and Networks 2011

Continuous training of professionals and talented individuals is essential to reinforce the competitiveness of the European audiovisual industry, a core objective of the MEDIA Programme of the European Union. That is why ever since its beginnings in 1991 the MEDIA Programme has devoted a substantial amount of its budget to co-finance training initiatives developed by professionals for professionals.

This year the MEDIA programme is celebrating its 20th Anniversary, so we are especially proud to look back on how much the European film industry has developed over this period, and to stress our continued commitment to supporting the EU film industry in the future.

More than 1,500 professionals from countries participating in the MEDIA Programme are trained every year through MEDIA-funded training initiatives, where they have the opportunity to acquire new skills, learn from others' mistakes or successes, fine-tune their projects thanks to experienced tutors, explore new technologies or expand their contact base.

For 2011, MEDIA has selected and co-financed 63 training courses in order to meet the demand from and the various needs of the industry across all sectors.

These training courses differ in format, length and target group. However, they all share common features:

- they are very European/international in their subjects, teaching/mentoring staff and participants;
- they are practical and highly relevant to current and future industry needs;
- they provide access to high-level professionals who are not necessarily accessible in other contexts;
- they are building blocks for Europe-wide networks.

The main purpose of this catalogue is to be helpful to the intended audience and to European audiovisual industry professionals in identifying and presenting the training activities, with the aim of meeting the needs of potential participants.

Constantin Daskalakis

Head of the MEDIA unit

Education, Audiovisual and Culture Executive Agency

Which training courses to choose?



This section is intended to help professionals navigating the guide and to choose more easily the courses that might best fit their needs. It gives a summarised overview of the 63 different courses included in the guide. Please go to the relevant section for more details, consult their websites or your closest MEDIA Desk.

01 SCRIPT DEVELOPMENT

Developing scriptwriting techniques and introducing new talents have been a major focus of MEDIA training since the beginning. The overall idea is also to strengthen the collaboration between writers, directors, producers, and script editors at the writing stage. We propose seven different courses on script/story development. They mainly target experienced scriptwriters. Their objective is both to help the development of a script while developing scriptwriting techniques. They are project-based and hence preferably require at least a treatment and a first draft, and also preferably should have a producer attached.

With the exception of **éQuinoxe Germany**, which is an intensive week-long workshop, they last several months to a year, with several workshops

favouring a group work approach and online sessions in between. **SOURCES 2** is one of the most experienced programmes (with more than 80 films made). **MFI Script 2 Film** proposes longer residential workshops. **ScriptTeast** specifically targets scriptwriters from Central and Eastern Europe. **SOS - Save Our Scripts** is an opportunity for writers and producers to meet and collaborate in a creative environment as well as develop specific scripts and build development skills. **Script&Pitch** is linked to TorinoFilmLab, which can offer subsequent development and production financial support. **PRIME 4Kids&Family** is specifically designed for the development of projects for child and family audiences across all audiovisual media (animation, fiction, etc.)

02 PROJECT DEVELOPMENT & PRODUCTION

Developing and preparing a production has become an incredibly complex process, especially in the context of multi-country co-productions. The following training courses should help producers and production teams find their way through this complexity. Producers wishing to develop a project can choose between **Maia Workshops** (for young producers, mainly from southeast Europe), **EAVE** (for young producers) and **ACE** (for the more experienced). These courses include sessions on story and script development; legal, budget and financing; and marketing and distribution strategies. EAVE and ACE, in particular, have built an extensive network of alumni producers¹ over the years and very strong relationships with major co-production markets, which have facilitated co-production in Europe.

Nipkow offers a unique personalised mentoring programme on project development, including internships based in Berlin. Three other training courses are more targeted at directors and directors/writers. The **Budapest Cinematography Masterclass** is a biannual workshop that aims to help young cinematographers at the beginning of their career. **Ekran** is a three-session training course for creative teams (director, writer, cameraman and producer) including the shoot of a demo package. **Les Ateliers Jeanne Moreau** is an intensive week-long mentoring course under the guidance of Jeanne Moreau, helping young directors who are preparing their first film.

The pre-production phase is about making key strategic and financial choices and assembling the right team. We offer several courses to help producers make the best decisions. **Production Value** will help first AD and line producers with scheduling and budgeting of complex multi-country co-production films. **EP2C European Post Production Connection** focuses on the importance of the early involvement of post-production supervisors in the creative process, planning and budgeting. **Digital Production Challenge** gives

producers, executive producers and production managers the methods and tools to choose the best digital production workflow for their feature film projects and to optimise the communication between the various partners involved, from the director to the post-production provider.

03 MANAGEMENT LEGAL & FINANCE

Having a broad management, legal and finance culture to be able to understand the business environment is an absolute must to develop in the long term. Young professionals at the start of their career have the choice between two different year-long in-depth courses on the full production, distribution and exploitation cycle supplemented by industry placements: the Franco-German **Atelier** run jointly by La Fémis and the Ludwigsburg Filmakademie, and the Spain-based **MEGA PLUS** run by Media Business School (MBS).

For more experienced executives, we propose three high-level training courses: **Training the Management of Tomorrow's Digital Media** is a year-long management course for executives, which provides a solid understanding of how traditional business models are challenged and how the creative industries operate and innovate in the light of today's digital economy. **Screen Leaders EU** is a strategic custom-designed company development programme devised for experienced owner/managers (CEO/CFO). **Inside Pictures** proposed by NFTS consists of three intensive one-week modules, taking place in London and Los Angeles with studio visits. The programme covers all aspects of the international film business – from development through production, financing, worldwide distribution, marketing and exhibition, and the latest digital developments.

We also offer several specialised intensive workshops on legal and finance issues. **The Art of Negotiating Agreements** by the **Erich Pommer Institut (EPI)** offers the practical knowledge to draft and negotiate agreements. **EPI European Co-production Workshops** and the **EAVE Film Finance Forum** provide an update of the lat-

1 Other major (non-training-specific) producers' networks in Europe include EFP Producers on the Move and the European Producers Club.

est financial developments and funding sources in Europe, co-production and the legal issues involved, tax incentives, the sales and distribution market, banking services and new industry trends.

04 MARKETING DISTRIBUTION & EXHIBITION

A successful distribution campaign starts very early and requires the collaboration of the whole chain from production to theatres and other platforms. Here are some places where everybody talks about how best to reach the audience. Professionals wishing to expand their knowledge of (feature film) positioning, marketing and distribution strategies can choose between the **EAVE Film Marketing Workshop** and **Marketing and Distribution** of MBS.

Festival managers have the possibility of refining their programming, marketing and management skills through the **ICO's Developing your Film Festival** course. Cinema exhibitors can also choose the **Art Cinéma = Action + Management course by CICAÉ**¹. Professionals wishing to invest in digital projection can benefit from **Digi-training Plus** by MEDIA Salles.

05 ANIMATION

Animation is one the fastest growing sectors in Europe with ever growing needs in new skills. The following should help to keep up with the demand. Cartoon, one of the pillar organisations in the animation industry, offers three different 2-3 day events open to animation professionals: **Cartoon Digital** is dedicated to new technologies; **Cartoon Finance** to public and private funding in Europe for animation and the management and exploitation of rights; **Cartoon Feature** to the marketing and financing of animated films and stereoscopic 3D production.

La Poudrière offers an 11-week training course for professionals wishing to adapt a children's book as an animated film or series.

Animators wishing to expand their skills in 3D animation can choose between courses offered by Bohemian Multimedia (**Anomalia**) and The Animation Workshop (**3D Art and 3D Character Animation**). The Animation Workshop also offers a new course **Animation Production and Concept Design for Cross Media Entertainment** to enable European animation professionals to produce and exploit cross media content.



1 The Europa Cinemas network also offers networking and training opportunities to its 600 members in Europe.

06 DOCUMENTARY

The documentary world has never been so diverse in forms, formats and voices. Our offering reflects this diversity. Independent documentary professionals wishing to develop a documentary project can choose between the following training courses: **Aristoteles Workshop** in partnership with ARTE is particularly suited for young filmmakers. **Documentary Campus Masterschool** is a 10-month training course open to up-and-coming talent wishing to expand into the international non-fiction market. Documentary Campus also offers conference-style **Industry Events** (formerly *Open Training Sessions*).

The **EURODOC Production** course is designed for producers with documentary projects – one-offs or series – with international potential. **EsoDoc** focuses on a special genre of documentary production that is particularly suitable for the new multiplatform world: documentaries that draw attention to human rights, social justice and environmental protection, particularly in the developing world. **Ex Oriente Film 2011** is a year-long training course on documentary films, aimed at Central and Eastern European teams (1 director + 1 producer). **Archidoc** (La Fémis) is oriented towards professionals with an archive-based project.

The Eurodoc Executives Workshop is a two-workshop course designed to open a new meeting space for commissioning executives to reinforce exchange, transmission and reflection in the documentary field, while **SOURCES 2** proposes a **Mentor Training** course for script editors, producers or commissioning editors working as mentors of scriptwriters.

07 NEW MEDIA

Digital media definitely opens up new opportunities to develop innovative content, and new ways to reach and interact with the audience. We propose training courses specifically targeted at professionals wishing to develop cross/trans-media or cross-platform projects. **The Pixel Lab** is organised by Power to the Pixel and offers a link to its conference and pitch event in London. **Transmedia Next** provides an immersion into all aspects of transmedia storytelling. The MBS **Multi Platform Business School** course has a strong emphasis on games while Hyper Island's master class creating **Content for Mobile Platforms** is more focused on mobile media.

New media filmmakers can also refine their business skills through **Closing the Gap: Investment for 360°** which will help cross-media producers approaching equity investors.

Crossover Commissioning Labs and Summit brings together commissioning editors, distributors, local, regional and national content funders and media buyers, and mixes them with creative professionals from diverse disciplines – including film and TV production, animation, games, theatre, web design and new media – to share understanding of a rapidly changing mediascape, to form new interdisciplinary collaborations and generate ideas for projects.

08 NEW TECHNOLOGIES

With an increasing number of (small and big) 3D-ready screens, the demand for 3D content will explode. Professionals wishing to explore or fine tune their techniques in 3D production have the choice between several 3D workshops: Avance Rapide's S3D Campus in Paris: a five-day course **3D Production in Theory and Practice** and a two-week long workshop **Directing a Film in S-3D**, a project-based course proposed by **FAS**, and sessions run by **CIANT**, mainly targeting Central and Eastern Europe. CIANT proposes very specialised sessions on preservation techniques and methodologies for digital audiovisual works, integrated approach to 3D cinema and stereoscopy, S-3D live action and S-3D post production.



HFF Academy's **Insight Out** provides an insight into all aspects of today's HD, 3D, D cinema production.

Archive, restoration and preservation techniques will also be the subject of **FRAME - Future for Restoration of Audiovisual Memory in Europe** by INA. TOSMI – Training on Open Source Multimedia Instruments – courses are designed to introduce media professionals to the benefits and possibilities of an open source pipeline in audio-video production through a professional training course in Blender, **TOSMI 2011**. Tosmi also offers a course in **3D Integration and Visual Effects with Blender**.

09 MULTIDISCIPLINARY

And last but not least... The **Berlinale Talent Campus** is an international summit of talented up-and-coming filmmakers. The six-day programme is an annual event that takes place in parallel with the Berlin International Film Festival. The Campus and its participants benefit from their proximity to the main festival centre and the European Film Market (EFM).

FOR MORE INFORMATION

on the MEDIA Training Programme and other funding opportunities, please visit the MEDIA website:

ec.europa.eu/media

To contact the MEDIA training team:
eacea-Media-training@ec.europa.eu

USEFUL TIPS

- Check deadlines and dates regularly – they are subject to change;
- Training fees vary from one training course to another. However, bursaries can often be provided by the training organisations or by local/regional/national authorities.
- Check eligibility rules with the training organisation. The general rule is that participants must come from one of the 32 countries participating in the MEDIA programme, i.e. the 27 EU Member States, Croatia, or the 4 EFTA countries: Iceland, Liechtenstein, Norway and Switzerland,
- Consult the local MEDIA Desk or Antenna in your country for more information (p. 88).

What can MEDIA do for you?



The MEDIA Programme gives support to companies for the development, distribution and promotion of projects and works.

MARKET ACCESS

MEDIA supports most major co-production, general or thematic markets in Europe in order to foster the greatest possible diversity and quality of projects, works and professionals represented.

MEDIA UMBRELLA STANDS at the European Film Market (Berlin), MIPTV, MIPCOM and the Marché du Film at the Festival de Cannes.

MEDIA provides an umbrella stand on attractive financial terms providing advisory and logistic services for European professionals. If you are interested, please go to www.media-stands.eu for further information about accreditation and the services offered.

MEDIA MUNDUS

The MEDIA Mundus programme is a broad new international cooperation programme for the audiovisual industry to strengthen cultural and commercial relations between Europe's film industry and film-makers of third countries. The EU will provide €15 million of funding from 2011-2013 for projects submitted by audiovisual professionals from Europe and from third countries. Cooperation with the European film industry is in strong demand around the globe as shown by the initial success of the MEDIA International Preparatory Action. MEDIA Mundus finances training, networking, market events, distribution and circulation of international projects.

DEVELOPMENT FUNDING

MEDIA Development has the objective of promoting, through financial support, the development of audiovisual projects intended for European and international markets presented by independent European production companies in the following categories: animation, creative documentary and drama. Similar support is provided for the development of on and off-line interactive works that are specifically developed to complement an audiovisual project.

The development support is a grant that can be provided to:

- support a Single Project;
- support a Slate of projects (3 to 6 projects);
- support an Interactive Work.

ACCESS TO FINANCE

"i2i Audiovisual" is designed to facilitate access to financing from banks and other financial institutions by subsidising part of the cost of the guarantees required by these institutions and/or part of the financing itself.

The new MEDIA Production Guarantee Fund is aimed at facilitating access to private sources of financing for SMEs and guaranteeing part of the loan granted by financial institutions to film producers.

SUPPORT FOR TELEVISION BROADCASTING

This funding seeks to encourage independent European audiovisual production companies to produce work (drama, documentaries or animated films) that involves the participation or cooperation of at least three broadcasters – and preferably more – from several countries participating in the MEDIA Programme.

SUPPORT FOR DISTRIBUTION

MEDIA encourages the circulation of European audiovisual works among the different countries participating in the programme.

The following financial backing is available:

- Automatic and selective support for distributors and sales agents.

MEDIA also supports the distribution of European audiovisual works at other levels:

- **Video on Demand (VoD):** service enabling individuals to select audiovisual works from a central server for viewing on a remote screen by streaming and/or downloading;
- **Digital Cinema Distribution (DCD):** digital delivery (to an acceptable commercial standard) of content to cinemas for theatrical exploitation (via hard disk, satellite, online etc.);
- **support for cinemas** through the **Europa Cinemas** network.





01

SCRIPT DEVELOPMENT

8th & 9th International Screenwriters Workshops & Master Classes

éQuinox Germany Verein zur Förderung der Filmkunst

This script development programme consists of 7-day Workshops and 2-day Master Classes – one of each in spring and autumn.

The Workshops consist of one-on-one sessions. There is no rewriting during the workshop. Writers must submit a rewrite within the following three months. The Workshops are followed by Master Class lectures for the participants and the local film community.

The Workshops aim to train experienced theatrical screenwriters and producers, while the Master Class focuses on a wider public – commissioning editors, film editors, funding and finance executives, producers, script editors and writers, both young and experienced.

TARGET GROUP

Workshops: theatrical screenwriters and their producers.

Master Classes: commissioning editors, editors, funding and financing executives, producers, script editors, students, writers.

BENEFITS

- concrete tools to improve storytelling and script development skills;
- participants and the local film community provide writers and producers with a common language to enhance communication skills for future script development and project realisation.

**éQuinox Germany
Verein zur Förderung
der Filmkunst**

Feilitzschstr. 1
80802 Munich – DE

T +49 (0)89 3847 6027
F +49 (0)3212 128 0595

Ellen Winn Wendl
info@equinoxgermany.de
selection@
equinoxgermany.de

DATES AND LOCATIONS

Early May 2011

tba – HU

Late October 2011

tba – DE

FEES

No fees for selected participants. Project producers attend at end of workshop and assume flight costs.

REQUIREMENTS

EU national;
good English;
writers must have had at least one feature script produced.

PARTICIPANTS

Workshop: 9 writers;
Master Class: 100

REGISTRATION DEADLINE

8th: November 22, 2010;

9th: May 30, 2011

www.equinoxgermany.de

éQuinox
GERMANY

MFI Script 2 Film Workshops 2011

Mesogeiako Institutouto Kinimatografou - Mediterranean Film Institute

This advanced script and project development programme, based on group work, Q & A sessions, case studies and individual consultations, consists of four intensive workshops: two residential workshops in the Greek islands and two online sessions hosted on the MFI website.

The primary objective is to develop fully the participating screenplays, from first or subsequent draft to final draft. Through a process of workshops that focus on script analysis, revision and rewriting, the activity is designed to enhance the artistic values of the story material, at the same time aiming at producing solid screenplays that will have a strong dramatic impact for international audiences.

The second objective is to help participants set up an effective project development process (presentation, pitching, fundraising and production strategies).

TARGET GROUP

Teams of screenwriter and producer with a project in development. The programme is also open to co-writers or directors following a project and producers without a project.

BENEFITS

- integrated knowledge of all aspects of project development;
- an introduction to the international industry's needs and practices;
- tools to improve project production potential in terms of markets and audiences, and help reach the production stage.

Mesogeiako Institutouto Kinimatografou Mediterranean Film Institute

38 Varvaki St
11474 Athens – EL

T +30 21 0645 7223
F +30 21 0645 7223

Apostolia Papaioannou
Dimitris Emmanouilidis
info@mfi.gr
mfi_nisyros@yahoo.gr

DATES AND LOCATIONS

June 23 > July 7, 2011

Nisyros – EL

September 2011

Online

October 9 > 16, 2011

Samos – EL

December 2011

Online

FEES

€1,500: screenwriters;
€1,000: producers;
€1,000 for third project-
related participant
(co-writers, directors)
or producer without project.
Includes accommodation
and board.

REQUIREMENTS

Track record, draft project.

PARTICIPANTS

40

REGISTRATION DEADLINE

March 18, 2011

www.mfi.gr



PRIME 4Kids&Family

PRIMEHOUSE GmbH

PRIME 4Kids&Family – formerly Pygmalion Plus – is a cross-media training initiative for childrens' and family entertainment.

The workshop addresses screenwriters and creative teams who are developing a project for a feature film, a TV-series and also interactive applications. It encompasses writing for all audio-visual media, including interactive media, with the aim that participants will benefit from the opportunities thus afforded by the cross-fertilisation of ideas and expertise.

Prime 4Kids&Family is divided into two labs taking place in late summer and at the end of the year. The first Lab provides in-depth analysis and evaluation of participants' projects in small group sessions and individual consultations with a specialist tutor addressing concept, premise, genre, story structure, points of conflict and characters. The second Lab is dedicated to discussing the results of the workshop and to examining the next steps for each project.

TARGET GROUP

Development executives, directors, interactive game producers and designers, screenwriters, script editors.

BENEFITS

Cross-fertilisation of ideas and expertise.

PRIMEHOUSE GmbH

Kantstrasse 149
10623 Berlin – DE

T +49 (0)30 4372 72910

F +49 (0)30 4372 72950

Frank Stehling

Lena Vurma

p4k@primehouse.eu

DATES AND LOCATIONS

End-September 2011

tba

Early December 2011

tba

FEES

€1,500; includes accommodation and subsistence for two labs and one participant. Participants pay travel.

REQUIREMENTS

Professional writers or teams of writers with producers/developers. Fluent in English.

PARTICIPANTS

< 15

REGISTRATION DEADLINE

July 2011

www.primehouse.eu



Script&Pitch Workshops

Museo Nazionale del Cinema - Fondazione Maria Adriana Prolo

Script&Pitch Workshops is an advanced course, following the whole scriptwriting process from the pitching of ideas to the treatment, and through a first draft up to a final pitch.

The course consists of three week-long residential workshops in different EU cities, two on-line sessions and an alumni meeting for 20 participants from Europe as well as the rest of the world (16 scriptwriters and 4 story editors), divided in 4 groups with one tutor each. The programme is aimed at projects at an early stage of their development. The final pitching session is held in front of 100 international producers, sales agents and other industry professionals from all over the world. The aim is to help the development of writers' and story editors' skills, not only on projects, but so they may become better professionals who will be able to work in the opening and expanding international marketplace.

Up to six development awards are given after the pitching in Turin, providing the possibility of further developing the project during one more year with the TorinoFilmLab experts.

TARGET GROUP

Professional scriptwriters and story editors.

BENEFITS

- improved writing skills through concrete project work;
- enhanced pitching abilities and learning the best ways to relate within the industry;
- becoming familiar with the market and strengthening ties with it;
- networking – with new creative partners and industry players: Script&Pitch tries to create as many synergies as possible, so that participants can become part of a network and build their own;
- continuous support and cultivation of relationships via the Alumni meeting, and because Script&Pitch keeps track of all projects and all participants' career progress.

Museo Nazionale del Cinema - Fondazione Maria Adriana Prolo
via Cagliari 42
10153 Turin – IT
T +39 011 23 79 220

Savina Neirrotti
Olga Lamontanara
scriptandpitch@
torinofilmclub.it

DATES AND LOCATIONS

March 2011

Helsingborg – SE

April > June 2011

Online

June 2011

Brignogan – FR

November 2011

Online & Turin – IT

January 2012

Angers – FR

FEES

Writers: €2,000; some scholarships for EU-12, HR, some non-EU participants.

Story editors: €1,000.

Includes accommodation, subsistence. Participants pay travel.

REQUIREMENTS

Proficiency in English; synopsis and treatment ready at time of application (writers only).

PARTICIPANTS

20 (16 scriptwriters + 4 story editor trainees)

REGISTRATION DEADLINE

December 1, 2010

www.torinofilmclub.it

TFL
TorinoFilmLab
Training Development Funding

ScripTeast

Independent Film Foundation

ScripTeast is an international training programme for the best scriptwriters from Central and Eastern Europe.

This programme aims to help writers to overcome local barriers, increase the competitiveness of already written scripts, and promote them among the best European and world producers and sales agents.

The way in which ScripTeast works is to start with a week of individual analyses of each script by Creative Advisors – acclaimed scriptwriters, directors and producers from different cultural backgrounds, who have had spectacular success in reaching far beyond their own borders.

The programme also offers an opportunity to write a new version of the script after the stationary workshop by means of an online consultation with a chosen Creative Advisor, and the ability to work on the script during sessions at festivals in Berlin and Cannes. The scripts participating in ScripTeast are promoted during those festivals.

During the Final Session in Cannes, the international ScripTeast Advisory Board presents The Krzysztof Kieslowski ScripTeast Award for the Best Central and Eastern European Script to one of the scripts participating in the programme. This comes with a statuette and €10,000 for its author/s.

TARGET GROUP

Experienced scriptwriters from Central and Eastern Europe with a finished theatrical feature script.

BENEFITS

- participating in a programme with optimum efficiency – four programmes have been run so far, and eight scripts have already been produced; shooting of others is under preparation;
- seeing a script from the multiple perspectives of Creative Advisors;
- connections with the best writers and trends in world cinema at festivals and extension of contacts;
- international promotion of scripts and their authors.

www.scripTeast.eu

Independent Film Foundation

Bagatela 10/12
585 Warsaw – PL

T +48 (0)22 851 84 40
F +48 (0)22 851 84 44

Violetta Kaminska
violetta.kaminska@
scripTeast.pl
Aleksandra Fafinska
info@scripTeast.pl

DATES AND LOCATIONS

September/October 2011
Sterdyn – PL

October > December 2011
Online

February 2012
Berlin – DE

February > April 2012
Online

May 2012
Cannes Film Festival – FR

FEES

€300 (includes accommodation, full board, travel, festival accreditations and online consultations).

REQUIREMENTS

At least theatrical feature film produced, or a credit of at least one television feature film or TV series produced, or extensive experience as a writer, journalist or director. Good knowledge of English.

PARTICIPANTS
16

REGISTRATION DEADLINE
July 30, 2011 (for 2011>2012)

SCRIPT 

SOURCES 2

Script Development Workshop

Stichting SOURCES, Amsterdam – NL

This course offers intensive training and script development for European film professionals working on a feature film or a creative documentary film project, which addresses a broad international audience.

The course is based around workshops, which lead through a three-month development process.

The format includes:

- seven-day residential session: work in small groups with international colleagues; guided by experienced international advisers discussing each project and providing his/her feedback, advice and suggestions. Complementary individual meetings and pitching training are included. Supplementary programme with screenings, lectures and discussions;
- three-month re-writing period in close contact with all group members and coached by the advisers; follow-up session of one day per project.

In an intensely creative process, the participants work diligently on the development of their own and one another's first draft scripts (or treatments) in a non-competitive atmosphere, while being confronted with the diversity of European culture, and experiencing both their differences and common grounds.

TARGET GROUP

Scriptwriters and teams of writers with co-writers, directors or producers.

BENEFITS

- exchange of experience and know-how between script advisers, writers, producers and directors from different European countries, which stimulates the individual process of creation and facilitates European contacts and the access to a European cooperation network;
- active script development when experienced script advisers provide professionals with a range of 'tools' to enhance their writing skills and to develop their projects to their greatest potential;
- input of international colleagues because the communicative strength of the script is tested by a committed first "test audience."

www.sources2.de

**Stichting SOURCES
Amsterdam (NL)**
Köthener Straße 44
10963 Berlin – DE

T +49 (0)30 8860 211
F +49 (0)30 8860 213

Renate Gompfer
renate@sources2.de
Marion Gompfer
marion@sources2.de
info@sources2.de

DATES AND LOCATIONS

March 31 > April 8, 2011
Graz – AT

FEES

Application fee:
€100 per project;
participation fee: €1,800
per writer/project;
€900 for additional person
committed to a project
(co-writer, producer, director);
€1,000 per observer.
Includes accommodation,
meals at first session.

REQUIREMENTS

Project with creative quality,
production potential, cross-
border appeal; track record;
writers: treatment/1st draft
script completed; producers/
directors: DVD of recent film, if
available; undertake to take part
in full course, respect copyright.

PARTICIPANTS

17 (12 screenwriters,
4 co-writers/producers/
directors, 1 observer).

REGISTRATION DEADLINE
December 1, 2010



SOS - Save Our Scripts

The Bureau

SOS is an opportunity for writers and producers to meet and collaborate in a creative environment. As well as developing specific scripts and building development skills, the scheme aims to connect emerging writers and producers from all over Europe.

SOS will run from April to December 2011; there are three residential workshops in different European countries, as well as virtual script meetings.

SOS For Writers

Writers on the programme, consisting of one residential workshop, will develop a feature-length script from a one-page idea. This is done through intensive workshops that feature industry professionals, development support from the SOS mentors, and structured input from the producer participants and writing peers.

SOS for Producers

Producers on the programme will build their development skills. The two workshops in this module will feature industry professionals from whom the producer will learn development tools and new ways of approaching this creative process. Moreover the producers will have an invaluable opportunity to practice their development skills with the six scripts being written on the programme.

TARGET GROUP

Producers seeking to strengthen their skills and experience of script development; script writers ready to develop a feature film project.

BENEFITS

- writers develop a full length script from a one-page idea, and also expand their knowledge of writing tools and the development process;
- producers gain fast-track experience of script editing, and build on their development tools and ability to manage the script development process.

The Bureau

18 Phipp Street
London EC2A 4NU – UK

T +44 (0)20 7033 0555

F +44 (0)20 7033 9383

Tristan Goligher

tg@thebureau.co.uk

Valentina Brazzini

vb@thebureau.co.uk

sos@thebureau.co.uk

DATES AND LOCATIONS

April 11 > 15, 2011

London – UK

August 1 > 5, 2011;

September 21 > 23, 2011

Paris – FR; Brussels – BE

FEES

Per module:

non-UK residents: €250;

UK residents: £217 + VAT.

REQUIREMENTS

Excellent spoken, reading and written English;

one (min. & max.) feature

film produced (writers);

< two feature films produced

(producers).

PARTICIPANTS

20

REGISTRATION DEADLINE

January 31, 2011

www.saveourscripts.com | www.thebureau.co.uk

SOS
SAVE OUR SCRIPTS



02

**PROJECT
DEVELOPMENT
& PRODUCTION**

ACE Advanced Producers Workshop & Network

Association Ateliers du Cinéma Européen (ACE)

ACE is a long-term training programme through projects. It aims to use the know-how and the contacts of the senior members of the ACE Network to help newcomers develop their talent and business.

The ACE Training Session is one year long. Each participant must have a project suitable for a co-production, that will be developed throughout the programme. At the end of the year, producers can choose to remain members of the ACE Network (some 160 members spread over 31 countries), to share information and co-produce projects with the other members.

ACE training consists of three axes:

- Training Through Projects: three residential workshops (a 5-day project Development Workshop in October, a 6-day Financing Workshop in December and a 1-day project follow-up workshop linked to the Annual ACE Producers' Reunion in March/April, in different EU cities); individual monitoring and project follow-up all year long are also offered (for all members);
- Audiovisual Skills Training: specific 1-day seminars organised all year long in different EU cities (also open to non-ACE members);
- Project placement and industry networking: regular meetings with the ACE experts and pedagogical team as well as members of the Network at festivals and markets (Rotterdam, Berlin, Cannes, Sarajevo, Toronto, Rome, etc). The most important networking event of the year is the Annual ACE Producers' Reunion, three days in March/April (for all ACE members).

TARGET GROUP

Experienced European film producers.

BENEFITS

- improving independent producers' development, business, entrepreneurial and management skills;
- expanding independent producers' professional network of contacts within the international film industry.

Association Ateliers du Cinéma Européen (ACE)
rue Mayran 8
75009 Paris – FR

T +33 (0)1 5325 0001
F +33 (0)1 5332 7694

Ronan Girre
Noëmi Haire-Sievers
noemi@ace-producers.com

DATES AND LOCATIONS

Late October 2011 (tbc)
Normandy – FR

Early December 2011 (tbc)
Potsdam – DE

March 30, 2011
Amsterdam – NL

FEES

New participants: €5,500 for first year; includes accommodation, subsistence, remote follow-up, individual consultancy.

ACE Network
Membership fees: €700

REQUIREMENTS

- Having produced at least one feature-length fiction film, which has been theatrically released in at least the producer's own country;
- Having a feature fiction project suitable for an EU co-production in the early stages of development.

PARTICIPANTS

< 16 participants

REGISTRATION DEADLINE

June 20, 2011

www.ace-producers.com

ACE
ateliers du cinéma européen

Les Ateliers Jeanne Moreau

Association Premiers Plans

Initiated by Jeanne Moreau, this 8-day workshop is for young filmmakers with one or two short films to their credit and a first feature film in development.

The workshop covers:

- training with established filmmakers and technicians;
- development of participants' personal projects under the guidance of the attending instructors;
- screenings and analyses of film classics.

This course is designed to help participants move from short to long feature films by improving their technique, artistic and aesthetic skills.

TARGET GROUP

Young European filmmakers with first feature film in development.

BENEFITS

- support in taking the first step into the world of feature films;
- diversification of technical, artistic and aesthetic references in order to help participants affirm and protect their artistic choices.

**Association
Premiers Plans**
rue Claveau 9
49100 Angers – FR
T +33 (0)2 4188 9294
F +33 (0)2 4187 6583
Liza Narboni
lizanarboni@
premiersplans.org

DATES AND LOCATIONS

Early July 2011
Angers – FR

FEES

None. Premiers Plans covers travel, accommodation and food.

REQUIREMENTS

Young European filmmakers with one or two short films to their credit and a first fiction feature film in development (full script).

PARTICIPANTS

8

REGISTRATION DEADLINE

Mid-April 2011

www.premiersplans.org



Budapest Cinematography Masterclass 2011

NEW

Cinema-Film Kft.

The Budapest Cinematography Masterclass is a biannual workshop that has been running since 1991, with the aim of helping young cinematographers at the beginning of their career.

The objective of this course is to enhance the competence of young film-makers and to prepare them for the requirements of the international market in order to be able to launch their careers.

During the two-week residential programme participants take part in lighting and shooting exercises on a sound stage under the supervision of the world's leading cinematographers.

This workshop is preceded by a two-month distance learning course.

TARGET GROUP

Newly graduated cinematographers, and cinematographers just before their graduation.

BENEFITS

- meeting the challenges of the new technologies;
- experience of working with and sharing points of view among young cinematographers representing different cultural backgrounds under the guidance of the world's leading cinematographers.

Cinema-Film Kft.

Gyarmat utca 36
1145 Budapest – HU

T +36 (0)1 252 0078

T +36 70 331 8252

F +36 (0)1 252 0078

Rita Balogh

garami@cinemafilm.hu

balogh.rita@cinemafilm.hu

DATES AND LOCATIONS

June 10 > August 10, 2011
Online

August 28 > September 11,
2011 Budapest, Etyek – HU

FEES

€1,500; includes accommodation; participants pay travel. Scholarships available.

REQUIREMENTS

Fluent English; graduates or final year students of film schools.

PARTICIPANTS

ca. 44,
of which 17 scholarship holders.

REGISTRATION DEADLINE

March/April 2011

www.cinemafilm.hu

www.bpmasterclass.hu



Digital Production Challenge

FOCAL - Foundation for professional training in cinema and audiovisual media

This workshop equips executive producers, production managers and post-production managers to deal with the developments of the digital era.

Over 2.5 days, participants acquire the methods and tools to:

- be acquainted with three workflows available on the European market;
- position the production of their feature or documentary films optimally within the digital workflow;
- grasp the means of communication and division of tasks between the partners involved, from the director to the post-production provider;
- understand the advantages and disadvantages of digital distribution.

Using case studies, the workshop analyses the three best digital production and post-production workflows related to three "standard" film budgets: €200,000-€1m/ca., €2m/ca., €5m.

The second part of the programme is devoted to the review of the participants' projects. The third part focuses on the new digital distribution workflow from the Digital Cinema Distribution Master (DCDM) to the theatre. Finally, the workshop will investigate the perspectives opened up by 3D production.

TARGET GROUP

Producers, line producers, production managers and post-production managers.

BENEFITS

Upon completion of the workshop, participants will have acquired precise, comprehensive and practical knowledge of three current production and post-production digital workflows. They will have learned a work method that includes following and assessing the digital production and audience acquisition steps and strategies, and will be able to make informed decisions about their film project. In short, the participants will be capable of choosing the most creative and economically suitable solutions for a given film.

www.digiprodchallenge.net

**FOCAL - Foundation
for professional
training in cinema
and audiovisual media**
Ave. de la Rasude 2
1006 Lausanne – CH
T +41 (0)21 312 6817
F +41 (0)21 323 5945
Anne Perrenoud
info@focal.ch

DATES AND LOCATIONS

November 24 > 26, 2011
CH or NO

FEES

€400; includes
accommodation, meals.
Participants pay travel.

REQUIREMENTS

Professional experience with
the production of feature and/
or documentary films.

PARTICIPANTS

45

REGISTRATION DEADLINE

October 4, 2011



EAVE

European Producers Workshop

EAVE - Les Entrepreneurs de l'Audiovisuel Européen a.s.b.l.

This is a 12-month programme conducted through three one-week residential workshops connected by participant work and long-distance tutoring between workshops.

Each workshop combines group work, plenary lectures, case studies, one-on-one meetings and screenings.

The participants are divided into four groups, each of them led by an experienced producer. More than half attend with projects (feature and documentary).

TARGET GROUP

Independent producers, sales agents and distributors (and their personnel), film/media agency/festival/market representatives, lawyers, consultants, trainers.

BENEFITS

- detailed knowledge of the European industry and the requirements of co-production;
- entry to a network of European producers, industry experts, decision-makers and co-production markets;
- strengthening of individual skills and knowledge;
- career acceleration;
- high-level project development.

EAVE

**Les Entrepreneurs
de l'Audiovisuel
Européen a.s.b.l.**

Rue de Luxembourg 238C
8077 Bertrange – LU

T +352 4452 101

F +352 4452 1070

Kristina Trapp

eave@eave.org

tina@eave.org

DATES AND LOCATIONS

March 14 > 21, 2011

Luxembourg – LU

June 15 > 22, 2011

Fiskebäckskil – SE

October 21 > 28, 2011 (tbc)

Lugano – CH

FEES

€2,750 with project;

€1,750 without project;

accommodation:

€1,300 per workshop.

REQUIREMENTS

Producers working in fiction and documentary, already established in their own country and wishing to work in the wider European industry.

PARTICIPANTS

50

REGISTRATION DEADLINE

September 30, 2011

www.eave.org



Ekran

Andrzej Wajda Master School of Film Directing

Ekran is a project-based programme targeting film professionals, and focusing on the creative pre-production process.

The project aims to advance the participants' scripts from first draft to a shooting version, and preparation of the projects for the screen.

Every participating project is represented by a team consisting of a director (or writer/director), a writer (or co-writer), a producer and a director of photography.

The Ekran training programme is divided into three sessions. Between the sessions, participants are expected to develop new and further drafts of their scripts or treatments, and to write two full scenes to be shot at the second and third sessions.

TARGET GROUP

Directors, producers and scriptwriters.

BENEFITS

Well developed treatment or a first draft of a script and two scenes, presenting the tone, genre and visual language of the project as well as experience, knowledge and networking.

The scenes (especially the second scene, with its specifically cast actors, selected location, props and style of photography) can be treated by participants and their producers as demo/pilot visual material to accompany the script as a part of the production package, and to be used in the search for financing of the film. They can also be treated as test material or a visual laboratory and be shown to decisionmakers.

The final decision on how to approach the Ekran scheme depends on the participants.

**Andrzej Wajda Master
School of Film Directing**
Chelmska Str. 21
Building 24
00724 Warsaw – PL

T +48 (0)22 851 1056
F +48 (0)22 851 1057

Agnieszka Marczevska
amarczewska@
wajdaschool.pl
Daria Kurowska
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info@wajdaschool.pl

DATES

February 28 - March 5, 2011

April 11 > 20, 2011

June 13 > 22, 2011

Warsaw – PL

FEES

No charge. Travel is
at participants' expense.

REQUIREMENTS

Experience, project
in development, track record.

PARTICIPANTS

< 44 (11 teams)

REGISTRATION DEADLINE

November 15, 2010

www.ekran.info.pl
www.wajdaschool.pl


training · development
creative pre-production

EP2C

European Post Production Connection

Entre Chien et Loup

EP2C is a one-week Post-Production Management course designed for producers and post-production supervisors.

The objective is to show how to get the best out of post-production when working on an international co-production. During the workshop participants are introduced to the crucial aspects of post-production – financing and scheduling, as well as technical and artistic challenges.

EP2C offers in-depth knowledge of image and sound workflows, and post-production management methods, as well as connections with financiers and industry partners from regions hosting the workshop. It acts as a platform where European professionals can share their experience with international experts and exchange information on the post-production process in different countries.

Producers participating in the workshop come with a project, which will be further developed with the support of experts. This **one-week workshop** provides practice-oriented information and management skills in the six main areas of post-production: budget and financing; image workflow and special effects; sound workflow; project management: monitoring schedule and management; rights, marketing and delivery issues.

Post-production supervisors have a chance to acquire knowledge on the newest developments and issues connected with the more technical side of post-production, as there are meetings designed specifically for this group; in addition, they can practice their skills on complex and demanding co-production projects.

TARGET GROUP

Producers and post-production supervisors.

BENEFITS

Acquiring and updating all the necessary keys to the post-production stage that producers and post-production supervisors need when working on an international co-production.

www.ep2c.com

Entre Chien et Loup

rue de l'Ambtève 28
1160 Brussels – BE

T +32 475 73 66 16
F +32 (0)2 732 33 83

Sébastien Delloye
Diana Elbaum
info@ep2c.com

DATES AND LOCATIONS

Autumn 2011

tba

FEES

€850; inc. accommodation/
subsistence. Grants available.

REQUIREMENTS

Production experience
at national level;
working at the time
of the workshop on a European
co-production project.

PARTICIPANTS

16 producers,
6 post-production supervisors.

REGISTRATION DEADLINE

June 20, 2011



Maia Workshops

Fabulafilm

Maia Workshops is an advanced training programme for emerging European producers.

This course provides producers with the fundamental creative and managerial skills needed to steer a fiction or documentary project through the different phases of development, production and distribution. Particular attention is paid to new and innovative ways of making and marketing European low-budget films.

Maia is structured in three independent five-day residential workshops:

1. Creative aspects in development
2. Legal and financial issues
3. Marketing and distribution.

Each offers a tight combination of case studies, theoretical lessons and practical exercises, specific work on participants' projects and one-to-one meetings with tutors and trainers, plus great networking opportunities.

Participants can attend one, two or all three workshops, with or without a project in development, depending on specific needs.

TARGET GROUP

Audiovisual producers, directors, scriptwriters and other industry professionals.

BENEFITS

- better understanding of creative and business practices;
- extended network of industry contacts;
- improved management skills;
- knowledge of newest market trends and tendencies.

www.maiaworkshops.org

www.fabulafilm.com

Fabulafilm

Piazza Dante 7
00185 Rome – IT

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Alessandra Pastore

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alessandra@maiaworkshops.org

Rickard Olsson

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rickard@maiaworkshops.org

info@maiaworkshops.org

DATES AND LOCATIONS

March 21 > 25, 2011

tba – BE

June 20 > 24, 2011

tba – IT

September 12 > 16, 2011

tba – SK

FEES

€600 per workshop. €1,500: 3-workshop package; includes meals, accommodation; participants pay travel.

REQUIREMENTS

Application package includes: CV, motivation letter, project (if applicable). Fluent English.

PARTICIPANTS

15 per workshop

REGISTRATION DEADLINE

Workshop 1 or 3-workshop package: February 18, 2011;

workshop 2: May 13, 2011;

workshop 3: August 12, 2011

maia
Workshops

Nipkow Programm

Nipkow Programm

This course provides long-term, intensive and personalised training for experienced professionals who are ready to enter the international market, including with new media and crossover projects.

The skills taught at this year-long course focus on:

- project development and packaging, and pitching;
- identification of the components of finance packages;
- identification and assessment of public relations, publicity, marketing sales and distribution needs;
- co-production mechanisms (plus identification of potential partners).

The curriculum consists of project analysis, planning and scheduling taught by senior professionals, internships with audiovisual companies, including sales and distribution companies, residential project-packaging and pitching workshops, ongoing practical professional advice on a one-to-one basis with Nipkow staff and senior professionals, and follow-up and dissemination of projects. Students attend the European Film Market and courses in Berlin, and participate in a three-day workshop in an EU city, where the main focus is on sales and marketing.

TARGET GROUP

Film and television professionals.

BENEFITS

- carrying out projects which are developed with Nipkow;
- broadened knowledge of international markets and industry;
- useful professional contacts from across Europe.

Nipkow Programm

Kurfürstendamm 225
10719 Berlin – DE

T +49 (0)30 614 2838

F +49 (0)30 614 2826

Uta Ganschow

nipkow-programm@

t-online.de

DATES AND LOCATIONS

Year round

Berlin – DE

FEES

None. Grant of
€1,500 per month.

REQUIREMENTS

Track record, experience,
project proposal.

PARTICIPANTS

25

REGISTRATION DEADLINE

April 15, 2011;

October 15, 2011

www.nipkow.de



Production Value

FOCAL - Foundation for professional training in cinema and audiovisual media

The main objective of Production Value is to give junior line producers and assistant directors the methods and tools to deliver professional budgets and shooting schedules as creative input for producers and directors.

The 7-day residential workshop simulates preparations for six existing film projects. Working in teams of two and coached by top-level European professionals, the junior line producers and assistant directors from all over Europe are assigned real projects in development, brought by directors and producers, who have an English-language draft script for a film project with a certain level of complexity. The film is preferably conceived as an international co-production of two or more European countries and should have a minimum estimated budget of €2m.

The two last days are devoted to the directors' and producers' visit. This is when adjustments are made, results presented and the project evaluated. The course is residential and is held in a different EU city each year.

TARGET GROUP

Producers, directors, line producers/production managers, first assistant-directors.

BENEFITS

For participants:

- acquisition of a methodology, including mastery of international software – for budgeting and scheduling;
- enhanced ability to interact at co-production and human resource management level;
- networking with fellow European colleagues.

For producers and directors:

- fully developed budgets and schedules;
- neutral expertise on their film project;
- experience of sharing their vision of the film with creative 'operational partners';
- better understanding of co-production implications;
- access to a network of talented 'operational partners'.

www.productionvalue.net

FOCAL - Foundation for professional training in cinema and audiovisual media

Ave. de la Rasude 2
1006 Lausanne – CH

T +41 (0)21 312 6817
F +41 (0)21 323 5945

Anne Perrenoud
info@focal.ch

DATES

January 8 > 15, 2011
Lidingö, nr. Stockholm – SE

FEES

€1,000; includes accommodation, meals. Participants pay travel.

REQUIREMENTS

Assistant directors:

1st AD on feature films or TV movies at least twice, or 2nd AD at least three times.

Line producers:

LP on feature films or TV movies at least once or production manager at least twice.

Directors and producers:

See course description.

PARTICIPANTS

6 junior line producers;
6 junior first assistant-directors.
12 producers and directors.

REGISTRATION DEADLINE

November 10, 2010



A stack of several old, worn books is positioned at the bottom of the frame on a light-colored wooden surface. The books have various colored spines, including blue, red, and brown. The pages are aged and yellowed. The stack is slightly offset to the right. Above the stack, a white rectangular area contains the text '03 MANAGEMENT LEGAL & FINANCE' in pink. The background of the entire image is a light-colored wooden surface.

03

**MANAGEMENT
LEGAL
& FINANCE**

Atelier Ludwigsburg-Paris

**La Fémis - École Nationale Supérieure des Métiers
de l'Image et du Son /
Filmakademie Baden-Württemberg**

Atelier Ludwigsburg-Paris, jointly organised by La Fémis in Paris and Filmakademie of Baden-Württemberg in Ludwigsburg, is a full one-year programme to provide further training for young European producers and distributors.

The curriculum includes development, financing, production, distribution and marketing for the European film market.

The academic year begins in October in Ludwigsburg. In January the programme shifts to Paris, and in mid-February all participants attend the Berlin Film Festival. They then move on to London for a two-week session with the NFTS (National Film and Television School), before they go back to Ludwigsburg for their March session in Germany. A four-week period of practical work experience with a European distribution company follows, before they return to La Fémis for their May session. The programme also includes visits to film festivals such as Angers, Berlin and Cannes.

As a final project, the 18 participants produce a series of nine short films, which are co-produced and broadcast by ARTE and SWR.

TARGET GROUP

Graduates of film schools and universities, with practical work experience and strong motivation.

BENEFITS

Participants can brush up, complete and widen their knowledge of the various mechanisms of the film business in France, Germany, the UK, and more generally in Europe, meet current industry professionals and develop a network which will facilitate their future contacts.

All participants join the alumni association Atelier Network once they have completed the course. Atelier Network meets three times a year (Berlin, Cannes, and at the Franco-German Film Meetings) and promotes its members in the European film industry.

www.atelier-ludwigsburg-paris.com

www.lafemis.fr | www.filmakademie.de

La Fémis - École Nationale Supérieure des Métiers de l'Image et du Son

Rue Francoeur 6
75018 Paris – FR

T +33 (0)1 5341 2211
F +33 (0)1 5341 2169

Christine Ghazarian
c.ghazarian@femis.fr

Filmakademie Baden-Württemberg

Akademiehof 10
71638 Ludwigsburg – DE

T +49 7141 969 501
F +49 7141 969 511

Hanna Hertwig
hanna.hertwig@filmakademie.de

DATES AND LOCATIONS

**Full one-year programme
Ludwigsburg – DE;
Paris – FR;
Beaconsfield – UK.**

FEES

€1,500 plus participation
in lodging.

REQUIREMENTS

University degree, age < 30,
knowledge of German
or French, and English.

PARTICIPANTS

18

REGISTRATION DEADLINE

May 2011



EAVE Film Finance Forum

EAVE - Les Entrepreneurs de l'Audiovisuel Européen a.s.b.l.

The Film Finance Forum provides an exploration and update of the latest financial developments and funding sources in Europe.

This course includes sessions on public and private finance, co-production and the legal issues involved, tax incentives, the sales and distribution market, banking services and new industry trends. It takes the form of an intensive four-day residential programme.

Since most films produced in Europe are made with low-to-medium budgets, the Finance Forum focuses on participants' actual financial situation and provides them with solutions adapted to their needs and projects.

TARGET GROUP

Film/media producers, national/regional film fund representatives, sales agency/distributor personnel, policymakers, consultants, lawyers.

BENEFITS

Reinforced managerial and financial capacity to compete successfully in European and global markets.

EAVE

**Les Entrepreneurs
de l'Audiovisuel
Européen a.s.b.l.**

Rue de Luxembourg 238C
8077 Bertrange – LU

T +352 4452 101
F +352 4452 1070

Kristina Trapp

eave@eave.org

tina@eave.org

DATES AND LOCATIONS

March 31 > April 3, 2011

Luxembourg – LU

FEES

€1,300;

€600 second delegate
from same company;

€900: graduates of
EAVE European Producers
Workshop and Film Marketing
Workshop;

inc. accommodation
and full board.

Scholarships available
for eight non-EU participants,
covering 70% of total
costs, inc. travel and
accommodation.

REQUIREMENTS

Track record, experience.

PARTICIPANTS

30 (22 EU, 8 non-EU)

REGISTRATION DEADLINE

February 24, 2011

www.eave.org



Essential Legal Framework: European Co-Production

Erich Pommer Institut

This course provides exclusive insights into the making of European co-productions and participants learn all about legal and finance in production and distribution.

Acclaimed European producers and leading experts in the world of film-making share their experience. Participants hear from the masterminds of an ever-changing world of international sales and distribution.

The training provides relevant information on the various tax incentives and state subsidy programmes, and gives participants the knowledge to handle the complexities of European co-productions successfully.

TARGET GROUP

Film/TV professionals, e.g. producers, distributors, commissioning editors, TV broadcasters, bankers and entertainment lawyers.

BENEFITS

- relevant, hands-on knowledge acquired from internationally acclaimed experts;
- cutting-edge case studies;
- relaxed networking.

Erich Pommer Institut

Försterweg 2
14482 Potsdam-
Babelsberg – DE

T +49 (0)331 721 2885
F +49 (0)331 721 2881

Nadja Radojevic
mail@epi-medieninstitut.de
radojevic@
epi-medieninstitut.de

DATES AND LOCATIONS

October 21 > 25, 2011
Berlin – DE

FEES

With accommodation
and meals:

1st person €1,250;

2nd person from same
company: €900.

Excl. accommodation

and meals:

€770 > €500.

REQUIREMENTS

Resident in a MEDIA
Programme country.

PARTICIPANTS

30

REGISTRATION DEADLINE

First come, first served.

No cut-off date.

www.epi-media.eu

EPI
Erich Pommer Institut
Medienrecht · Medienwirtschaft · Medienforschung

Essential Legal Framework: The Art of Negotiating Agreements

Erich Pommer Institut

This course on The Art of Negotiating Agreements provides the knowledge of how and to what end to negotiate in the world of film and television.

Good agreements are essential for the success of a film production. Fortunately, the drafting and negotiating of agreements in the film industry can be learned through training.

This workshop aims at enabling film and television producers to handle an agreement like a good script: with passion and a deep understanding of its structures and mechanisms.

Participants will learn the psychological dynamics involved in any negotiation and gain knowledge on how best to protect their interests.

TARGET GROUP

Film/TV professionals, e.g. producers, distributors, commissioning editors, TV broadcasters, bankers and entertainment lawyers.

BENEFITS

- relevant, hands-on knowledge acquired from internationally acclaimed experts;
- cutting-edge case studies;
- relaxed networking.

Erich Pommer Institut

Försterweg 2
14482 Potsdam-
Babelsberg – DE

T +49 (0)331 721 2885
F +49 (0)331 721 2881

Nadja Radojevic
mail@epi-medieninstitut.de
radojevic@
epi-medieninstitut.de

DATES AND LOCATIONS

November > December 4, 2011
Baden, nr. Vienna – AT (tbc)

FEES

Regular participation
(incl. accommodation
and meals):

1st person €1,250;
2nd person from same
company €900.

For residents (excl. accom-
modation, incl. meals):

1st person €770
2nd person from same
company €500

REQUIREMENTS

Participants should be resi-
dents in countries associated
with the MEDIA Programme.

PARTICIPANTS

30

REGISTRATION DEADLINE

First come, first served.
No cut-off date.

www.epi-media.eu



Erich Pommer Institut
Medienrecht - Medienwirtschaft - Medienforschung

European Master in Audiovisual Management (MEGA PLUS)

Media Business School (Fundación Cultural Media)

Mega Plus is a 9-month post-graduate degree course in audiovisual management which gives participants the required knowledge and business expertise to allow them to work in the industry at a management level.

The course content includes development, management, accountancy, production budgeting and scheduling, distribution, marketing and digital media. Participants are invited to apply with an audiovisual project that will be developed during the course.

The programme consists of:

- residential training (14 weeks);
- a first three-month internship in a European production or distribution company;
- Mega Final Evaluation Week (Mega Few);
- a second three-month internship.

During the summer residential sessions, more than 40 experts deliver training and consultancy, supported by screenings, case studies and role plays. A complete business and production proposal is prepared during this period, and participants complete it to be evaluated at the Mega Few.

TARGET GROUP

Young producers, recent graduates from film schools with an excellent track record, university graduates wishing to enter the audiovisual industry.

BENEFITS

The Media Business School (MBS) provides cutting-edge training for professionals wanting to fast-track their careers, with a zero gap policy: all trainers are top decisionmakers at European production and distribution companies. This allows participants not only to acquire knowledge on the main topics of each programme but also to build a network of business contacts.

www.mediaschool.org

www.mega.mediaschool.org

Media Business School (Fundación Cultural Media)

C/ Antonio Acuña 19 - Esc.
Drcha.-1ª Izda.
28009 Madrid – ES

T +34 91 575 9583
F +34 91 431 3303

José Garasino
garasino@mediaschool.org
Isabel Calle
i.calle@mediaschool.org
Ana Laguna
mega@mediaschool.org

DATES AND LOCATIONS

**June 1, 2011 > Sept. 2, 2011
December 2011**

Ronda, Málaga – ES

September > November 2011

**January > March 2012
Internship**

FEES

€7,000; includes accommodation, meals during Mega Few; participants pay: subsistence for residential session; travel. Scholarships available.

REQUIREMENTS

Producers with 1 or 2 years' experience; junior producers already working in the industry; recent graduates with excellent record. Proficiency in English.

PARTICIPANTS

< 25

REGISTRATION DEADLINE

February 28, 2011



Inside Pictures

National Film and Television School

NEW

This top-level business training programme is aimed at ambitious executives and producers who want to lead the film industry into the digital future.

Now in its eighth year, the programme focuses on developing the cutting-edge industry business knowledge, management skills, profile and cross-industry contact network needed for leaders from across the industry to thrive in the global business of film.

Comprising three intensive one-week modules, Inside Pictures takes place in London and Los Angeles between June and December 2011. Previously aimed at UK professionals, the programme is for the first time in 2011 aimed at producers and executives from across Europe. The programme covers all aspects of the international film business – from development through production, financing, worldwide distribution, marketing and exhibition to the latest digital developments.

Seminars, workshops, studio visits, projects and events are hosted by many of the US and UK's most senior industry professionals, who have included Jeffrey Katzenberg, David Fincher, Richard Curtis, Tim Bevan, Charles Roven and many studio chiefs.

TARGET GROUP

Executives and producers from a variety of backgrounds, including feature film and associated creative industries, and with relevant experience in production, development, acquisitions, directing, distribution, marketing, exhibition, advertising, sales, legal, business affairs, consultancy or finance.

BENEFITS

- cutting edge knowledge;
- business skills;
- an enhanced profile;
- contacts to accelerate and promote the executive's development as an international film industry leader.

National Film and Television School

NFTS Beaconsfield
Studios
Station Road
Beaconsfield HP9 1LG – UK
T +44 (0)1494 713 402

Paul Moody
pmoody@nfts.co.uk
Jill Tandy
info@inside-pictures.com
insidepictures@nfts.co.uk

DATES AND LOCATIONS

June 2011 London – UK

September 19 > 23, 2011 Los Angeles – US

November 14 > 18, 2011 London – UK

December 2011 London – UK

FEES

€6,000

REQUIREMENTS

Fluent spoken and written English; minimum five years' professional experience in film and/or related industries.

PARTICIPANTS

15

REGISTRATION DEADLINE

April 2011

www.inside-pictures.com | www.nfts.co.uk

INSIDE PICTURES

Screen Leaders EU

FÁS Screen Training Ireland

Screen Leaders EU is a strategic company development programme devised for experienced owner/managers.

The programme is designed to enhance business expertise in the key areas of self-management, management skills, strategic planning and opportunities in the international marketplace.

What makes Screen Leaders so unusual and effective is the detailed consultation process; this ensures custom-designed content tailored specifically to the needs of participating companies.

Screen Leaders EU takes place over a 10-month period: participants begin with an induction day in April (2 days), followed by a 4-day residential workshop in (June), and three two-day strategic planning modules in July – with one-third of participating companies at each module.

There are one-to-one 2-hour private sessions to examine the implementation of the strategic plan some 2 months after plan completion. There are two-hour personal leadership and management assessments prior to the third and final 4-day residential workshop in November.

TARGET GROUP

Chief Executives, company owners and Chief Financial Officers.

BENEFITS

Participants explore:

- company structure and strategy;
- new business opportunities in existing and developing markets;
- funding sources for companies and for projects;
- developing and implementing a strategic plan;
- self-management and leadership skills;
- financial planning skills;
- cash flow management systems and implementation;
- building international networks across industry sectors.

FÁS Screen Training Ireland

27-33 Baggot Street
Dublin 4 – IE

T +353 (0)1 607 0500
F +353 (0)1 607 7469

Helen McMahon
helen.mcmahon@fas.ie

DATES AND LOCATIONS

April 2011

Dublin – IE

June 3 > 6, 2011

Dublin – IE

**July 12-13/July 15/16,
July 22/23, 2011**

**Berlin – DE / Ireland – IE
participants' choice.**

November 25 > 28, 2011

Prague – CZ

FEES

€5,000 per company.

REQUIREMENTS

At least five years' industry experience with a proven track record in the relevant industry areas.

PARTICIPANTS

< 30 participants
(15 companies x 2 people)

REGISTRATION DEADLINE

April 29, 2011

www.screentrainingireland.ie

 Screen Training Ireland

Training the Management of Tomorrow's Digital Media

European Television & Media Management Academy

This programme focuses on key aspects of management practice in today's media business, covering essential subject areas, such as marketing, media law, leadership, strategy, change and innovation.

This programme provides a solid understanding of how traditional business models are challenged and how the creative industries operate and innovate in the light of today's digital economy. Upon completion, participants are awarded a postgraduate diploma in media management.

The major part of the programme is based on distance learning using a dedicated web platform. Four quarterly on-site seminars provide an induction into academic and industry expertise. Each seminar is followed by a 12-week distance learning phase.

The programme is offered in collaboration with the Media School, Bournemouth University.

TARGET GROUP

Professionals from broadcasting, film production, media etc.

BENEFITS

- enhanced managerial skills;
- expanded professional networks at a high level;
- improved knowledge of business practices in various sectors of the media;
- acquisition of a recognised post-graduate diploma.

European Television & Media Management Academy

Avenue de l'Europe 22a
67300 Schiltigheim – FR

T +33 (0)3 8837 2650

F +33 (0)3 8837 2651

Paul Pauwels

pauwels@etma-academy.eu

hirsch@etma-academy.eu

DATES AND LOCATIONS

May 21, 2011 > June 15, 2012 (inc. distance learning)

Onsite:

May 21 > 25, 2011;

September 3 > 7, 2011;

December 3 > 7, 2011;

March 17 > 21, 2012

Schiltigheim – FR

FEES

From €12,060 (excl. VAT);

'early-bird' reductions

available;

participants pay travel,

accommodation, breakfast.

REQUIREMENTS

Bachelor's Degree;

2 years of professional

experience in media;

English to IELTS 6.5

(academic) or equivalent.

PARTICIPANTS

15

REGISTRATION DEADLINE

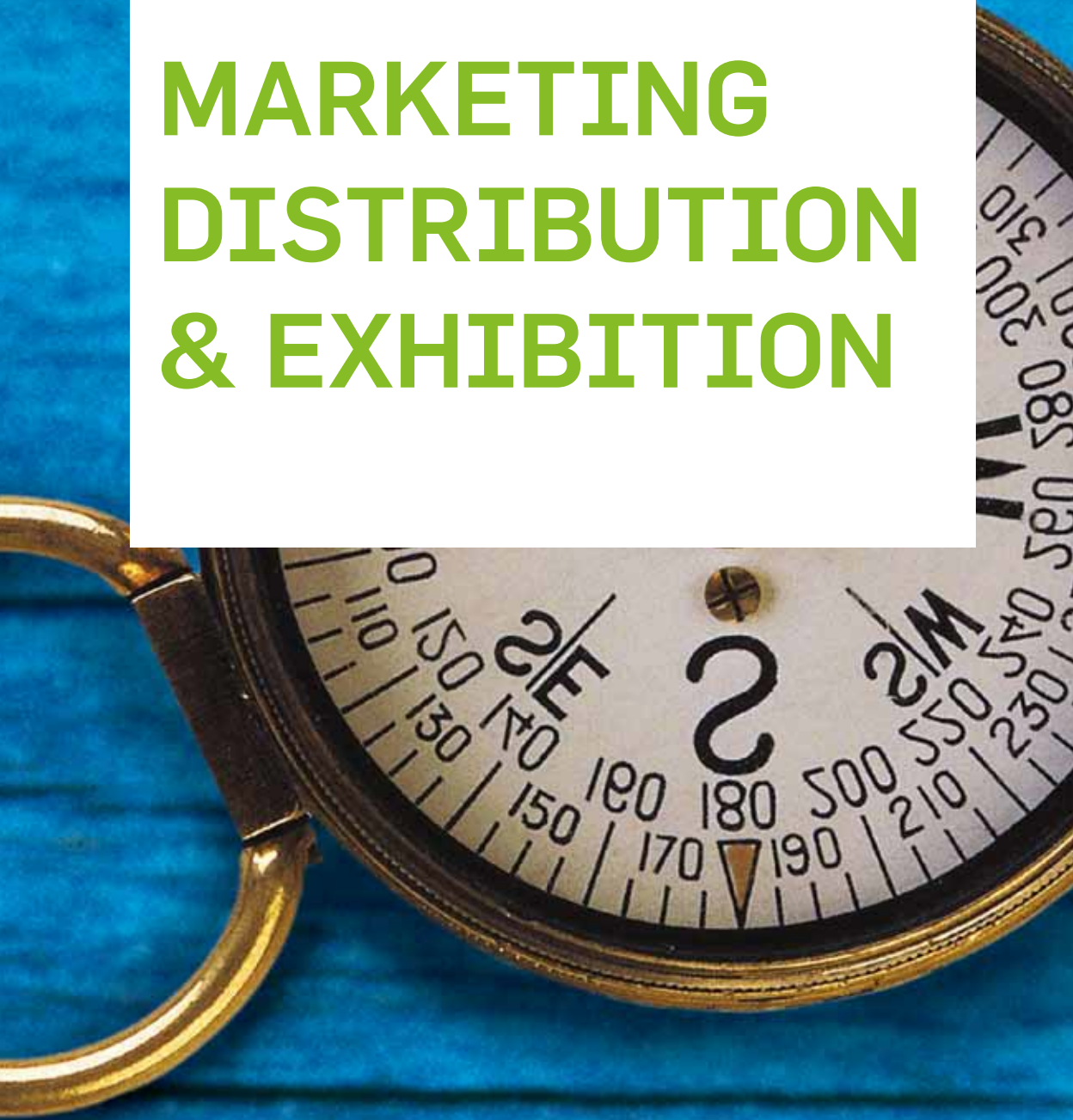
Mid-March 2011

www.etma-academy.eu



04

**MARKETING
DISTRIBUTION
& EXHIBITION**



Art Cinéma = Action + Management

Confédération Internationale des Cinémas d'Art et d'Essai (CICAE)

The "Action + Management" Programme aims at developing the skills needed for managing art house cinemas.

The idea of this course is to reinforce the competitiveness of European art house cinemas and improve the market share in Europe of European films.

This training course consists of a workshop in Venice during the Festival. It includes plenary sessions on general topics related to cinema management, case study presentations and workshops allowing small groups of participants to share their experiences and to network.

TARGET GROUP

Cinema exhibitors. A few audiovisual professionals (e.g. from the distribution sector) and institutional participants are admitted.

BENEFITS

- a better understanding of the key facts of this profession thanks to European cinema market analyses from experts and hands-on know-how from top-rank European exhibitors;
- extensive networking with some 100 fellow professionals, which allows participants to produce pragmatic tools and projects useful to the whole profession;
- improving professional confidence and enthusiasm;
- taking part in an international 'A' film festival.

**Confédération
Internationale
des Cinémas d'Art
et d'Essai (CICAE)**

Rue Vauvenargues 12
75018 Paris – FR

T +33 (0)1 5633 1329

F +33 (0)1 4380 4114

Sylvie Da Rocha
cicae@art-et-essai.org

DATES AND LOCATIONS

1st week of September 2011
San Servolo Island,
Venice – IT

FEES

tbc. Fees cover accommodation, meals, accreditation for Mostra. Scholarships available for participants from countries with no national support scheme for professional training. Fees exclude international travel but half the trainees receive a travel grant.

REQUIREMENTS

Minimum one year experience in arthouse cinema, or a mainstream cinema willing to develop art cinema. Those working in sector institutions may be eligible. Fluent in English, French, German or Italian; fair knowledge of conversational English.

PARTICIPANTS

50

REGISTRATION DEADLINE

Open mid-March;
close mid-June 2011.

www.cicae.org



Developing Your Film Festival

Independent Cinema Office

NEW

This course will bring together film festival professionals from across Europe, equipping them with the skills, confidence and inspiration to produce innovative film programmes, reach a wider audience, raise their festival's profile and develop their organisation.

This course will be taught by industry experts from across Europe through talks, workshops, practical exercises and group discussions. The event will also provide invaluable networking opportunities and foster a culture of cooperation between the participating organisations, who will be encouraged to form a network for peer support and collaboration in the future.

The training will run over three days followed by two days of screenings and networking at the Motovun Film Festival in Croatia.

TARGET GROUP

Film festival staff working in programming, marketing, fundraising and management, plus support agency staff.

BENEFITS

Participants will learn new skills and gain inspiration to enhance their festival's programme, reach wider audiences, increase revenue and grow their organisation. They will share ideas and models of good practice with other festivals across Europe, develop professional relationships and become part of an international network for peer support and future collaborations.

Independent Cinema Office

3rd Floor Kenilworth House
79-80 Margaret Street
London W1W 8TA – UK

T +44 (20) 7636 7120

F +44 (20) 7636 7121

Tilly Walnes

Becky Clarke

info@

independentcinemaoffice.
org.uk

DATES AND LOCATIONS

July 2011 Motovun Film Festival – HR

FEES

Full fee: €495.

Part-scholarship: €355.

Full scholarship

(priority to new Member States and Croatia): €200.

Includes festival accreditation, accommodation, transfer from airport, some meals; excludes travel, but 10 travel bursaries are available.

REQUIREMENTS

Minimum one year experience working with a film festival. Fluent English. A desire to work collaboratively with other film festivals.

PARTICIPANTS

40

REGISTRATION DEADLINE

tbc

www.independentcinemaoffice.org.uk



DigiTraining Plus 2011: European Cinemas Experiencing New Technologies

MEDIA Salles

DigiTraining Plus 2011 offers training in digital projection in cinemas and tools for analysing the new digital cinema markets.

The course consists of a 5-day workshop, covering five subjects:

1. experience and best practice through visits to digitised cinemas;
2. standards and technical aspects;
3. business models and financial issues;
4. analysis of market potential;
5. digital and 3D content, with a focus on European digital products.

This course creates an opportunity to exchange views with other players operating in the market: distributors, sales agents, suppliers of digital equipment etc.

TARGET GROUP

Cinema exhibitors and professionals operating in the field of digital distribution and projection, film archive professionals, researchers, representatives of exhibitor associations and public cinema institutions, theatrical programmers and technicians.

BENEFITS

- the knowledge and competencies needed to operate with greater awareness and success in the field of digital projection in cinemas;
- tools for analysing the new markets that can be reached by digital cinema;
- knowledge of the most significant experience internationally in this field;
- exchange of ideas with other players;
- up-to-date knowledge of digital content offerings.

MEDIA Salles

c/o Agis LombardaPiazza
Luigi di Savoia 24
20124 Milan – IT

T +39 02 6739 7823
F +39 02 6690 410

Elisabetta Brunella
infocinema@mediasalles.it

DATES AND LOCATIONS

June 29 > July 3, 2011

Helsinki – FI | Tallinn – EE

FEES

€800; includes 4 nights' accommodation and meals; participants must cover travel costs to and from Helsinki; scholarships available (€220).

REQUIREMENTS

Professionals with track record in cinema exhibition, distribution or promotion, or with experience in the digital cinema field; average-to-good conversational English.

PARTICIPANTS

35 (inc. 7 scholarships)

REGISTRATION DEADLINE

May 23, 2011

www.mediasalles.it

DGT

EAVE

Film Marketing Workshop

EAVE - Les Entrepreneurs de l'Audiovisuel Européen a.s.b.l.

The Film Marketing Workshop focuses on marketing during development, production, sales, distribution and exhibition.

The workshop includes presentations on developing a marketing strategy, the international sales process (including a focus on the online/VoD environment), sales and distribution agreements, online marketing, the production and use of trailers and show reels, the distribution business and launching a film at festivals. It takes the form of an intensive 4-day residential programme.

The EAVE Film Marketing Workshop is designed to assist participants in positioning their films, with a primary focus on the most cost-effective ways of marketing their projects. It includes all relevant areas of marketing. This comprehensive short course is also valuable for people working in sales, distribution and marketing departments.

Applications from other professionals in the industry (e.g. regional, national funding institutions), and relevant trainers and consultants are welcome.

TARGET GROUP

Film/media producers, representatives of national and regional film funds, sales agency/distributor personnel, policymakers, media consultants, lawyers.

BENEFITS

A greater understanding in a short space of time of the marketing process, both in broad terms and for individual films.

EAVE
Les Entrepreneurs
de l'Audiovisuel
Européen a.s.b.l.
Rue de Luxembourg 238C
8077 Bertrange – LU
T +352 4452 101
F +352 4452 1070
Kristina Trapp
eave@eave.org
tina@eave.org

DATES AND LOCATIONS

December 2011
Luxembourg – LU

FEES

€1,300;
€600 second delegate
from same company;
€900: graduates of EAVE
European Producers
Workshop and Film Finance
Forum; inc. accommodation
and full board.

REQUIREMENTS

Track record, experience.

PARTICIPANTS

30

REGISTRATION DEADLINE

October 14, 2011

www.eave.org



Marketing & Distribution (M&D)

Media Business School (Fundación Cultural Media)

Marketing & Distribution (MD) is a training programme focusing on the marketing and distribution of theatrical feature films.

The aim is to give the participant a perfect insight into the mechanisms of the process needed to launch a theatrical feature film.

The course takes the form of a 5-day workshop, where participants will attend lectures, screenings and workshops. Participants meet and learn first-hand from leading European and American film professionals, both from studios and the independent European sector.

TARGET GROUP

Distributors, exhibitors, producers and marketing executives from other areas wishing to start a career in the audiovisual industry.

BENEFITS

The Media Business School (MBS) provides cutting-edge training for professionals wanting to fast-track their careers, with a zero gap policy: all trainers are top decisionmakers at European production and distribution companies. This allows participants not only to acquire knowledge on the main topics of each programme but also to build a network of business contacts.

Media Business School (Fundación Cultural Media)

C/ Antonio Acuña 19 - Esc.
Drcha.-1ª Izda.
28009 Madrid – ES

T +34 91 575 9583
F +34 91 431 3303

José Garasino
garasino@mediaschool.org
Isabel Calle
i.calle@mediaschool.org
Laura Almellones
mdcourse@mediaschool.org

DATES AND LOCATIONS

July 5 > 10, 2011
Ronda, Málaga – ES

FEES

€1,200; includes accommodation, meals, airport transfers. Participants pay travel. Scholarships available.

REQUIREMENTS

Track record in production, distribution, marketing, acquisitions, sales or exhibition, or experience in marketing and desire to enter audiovisual field.

PARTICIPANTS

< 25

REGISTRATION DEADLINE

May 9, 2011

05

ANIMATION



3D Art

The Animation Workshop/ VIA University College

3D Artist for Animated Features, TV Series and Games: this 15-week 3D Artist course is designed for junior European professional character, layout and concept designers, modellers and digital artists.

The course is designed for those wishing to develop and perfect their skills under the supervision of industry professionals from animation and game studios. The objective is to enable the participants to meet the professional requirements and quality standards expected by European 3D animation and game companies.

The course is held in Viborg (DK) on the Animation Workshop's premises. Students produce professional portfolios and show reels at the end of the training.

TARGET GROUP

Professionals from the animation industry, namely 2D/3D animators and artists, storyboarders, concept, character and environment designers, teachers.

BENEFITS

- further training in 3D Arts;
- augmented employability;
- meeting other participants from all around Europe and very experienced tutors from companies around the world.

The Animation Workshop/ VIA University College

Kasernevej 5
8800 Viborg – DK

T +45 8725 5400
F +45 8725 5411

Timothy Leborgne
tim@animwork.dk

DATES AND LOCATIONS

**August 29 > December 9,
2011 Viborg – DK**

FEES

€2,750; course only;
participants pay
accommodation, travel.
Scholarships available.

REQUIREMENTS

Application judged on
portfolio/demo reel and
track record.
May be submitted online.

PARTICIPANTS

12

REGISTRATION DEADLINE

August 1, 2011

www.animwork.dk



3D Character Animation

The Animation Workshop/
VIA University College

3D Character Animation for Animated Features, TV Series and Games: this 15-week 3D course is designed to give animators who already have a basic grasp of the classical principles of animation an understanding of the methodology of 3D character animation.

The course will focus heavily on the acting and action of characters, enabling the student to develop and refine a practical method for attaining the most believable movement in their animation. The objective is to enable the participants to meet the professional requirements and quality standards expected by European 3D animation and game companies.

The course is held in Viborg (Dk) on the Animation Workshop's premises. Students produce professional show reels at the end of the training.

TARGET GROUP

Professionals from the animation industry, namely 2D/3D animators and artists, storyboarders, concept, character and environment designers, teachers.

BENEFITS

- further training in 3D Arts;
- augmented employability;
- meeting other participants from all around Europe and very experienced tutors from companies around the world.

**The Animation Workshop/
VIA University College**
Kasernevej 5
8800 Viborg – DK
T +45 8725 5400
F +45 8725 5411
Timothy Leborgne
tim@animwork.dk

DATES AND LOCATIONS

February 21 > June 3, 2011
Viborg – DK

FEES

€2,750; course only;
participants pay
accommodation, travel.
Scholarships available.

REQUIREMENTS

Application judged on
portfolio/demo reel and
track record.
May be submitted online.

PARTICIPANTS

12

REGISTRATION DEADLINE

February 1, 2011

www.animwork.dk



Animation Production and Concept Design for Cross Media Entertainment

NEW

**The Animation Workshop/
VIA University College**

The main goal of this course is to enable European animation professionals to produce and exploit cross-media content.

This course consist of two 2-week project-based training modules consisting of practical exercises in conceptualising and producing animated content.

The course is designed to give participants knowledge of how better to incorporate the huge potential in cross-media production and distribution strategies in their work.

This master class seeks to spawn innovative thinking in the participants who will develop concepts, budgets and schedules for their individual projects during the course.

TARGET GROUP

Professionals (animators, concept designers, live action producers and directors, storyboard artists and visual artists).

BENEFITS

Expansion of participants' business, and creative perspectives and prospects.

The Animation Workshop/ VIA University College

Kasernevej 5
8800 Viborg – DK

T +45 8725 5400
F +45 8725 5411

Timothy Leborgne
tim@animwork.dk
Per Kristensen
perk@animwork.dk

DATES AND LOCATIONS

May 16 > 27, 2011

Viborg – DK

September 26 > October 7, 2011

Viborg – DK

FEES

€800 per module.

Each module can be taken separately. Participants pay accommodation, travel.

REQUIREMENTS

Project in development/ experience; visual skills for the concept module.

PARTICIPANTS

16

REGISTRATION DEADLINE

April 8, 2011

August 19, 2011

www.animwork.dk



Anomalia - Professional Training in 3D Animation

Bohemian Multimedia

The aim of Anomalia is to train professionals in the field of animation with the purpose of increasing the competitiveness of modern 3D animation in Eastern-Central Europe in an overall European context.

The programme consists of five workshops:

1. Introduction to 3D animation technology;
2. Advance character animation 3D;
3. Modern active approaches in 3D;
4. Animation expert tips and tricks;
5. Advanced rigging.

The courses emphasise the artistic quality of animation – the acting of the characters – with the emphasis on artistic and emotional performance. However, there is a balanced combination of a focus on art and technology in each course.

TARGET GROUP

Trainers, graduates of arts schools in the field of animation, professionals from the animation industry from Central and Eastern Europe.

BENEFITS

A training philosophy which is very much oriented towards the practical and commercial aspects of the art of animation, and teaching provided only by active high level professionals from the best studios in the world, with whom close professional ties are maintained.

Bohemian Multimedia

Budejovicka 73
14000 Prague – CZ
T +420 (0)2 724 091 762
F +420 (0)2 6126 2268

Marek Tousek
marek@bohemiandmultimedia.cz
David Tousek
david@bohemiandmultimedia.cz

DATES AND LOCATIONS

July 11 > September 16, 2011
Litomysl – CZ

FEES

Workshops 1 & 3:

€350 each.

Workshops 2, 4 & 5:

€500 each.

Excludes accommodation and travel.

REQUIREMENTS

Previous experience in animation (provision of reel and CV);
fluent English.

PARTICIPANTS

10 per workshop

REGISTRATION DEADLINE

May 31, 2011

Cartoon Masters - Cartoon Digital

Association Européenne du Film d'Animation/
European Association of Animation Film

Cartoon Digital is part of a trio of Cartoon Masters courses designed to provide animation professionals with the tools they need to face evolving technologies and changing markets.

The Cartoon Masters training offer consists of three 2-3-day master classes in different European cities. The approach is always a mix between general informative sessions and case studies. Cartoon Digital is a three-day European training seminar about the latest developments in digital animation and interactive entertainment.

Cartoon Digital covers:

- new technologies;
- changes in digital markets;
- profit generation with the new distribution platforms;
- marketing strategies for online digital distribution;
- financial models and budgeting for internet and mobile;
- business models in the video sector;
- new formats.

TARGET GROUP

Animation sector professionals (producers, distributors, creative personnel, studio directors etc.) + a limited number of students.

BENEFITS

- networking with key players from the sector;
- professional insight into what is changing in the industry and what the trends are.

Association Européenne du Film d'Animation/ European Association of Animation Film

Avenue Huart Hamoir 105
1030 Brussels – BE

T +32 (0)2 245 1200

F +32 (0)2 245 4689

Yolanda Alonso

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cartoon-media.eu

marc.vandeweyer@

cartoon-media.eu

michel.brebant@

cartoon-media.eu

DATES AND LOCATIONS

May 4 > 6, 2011

Málaga – ES

FEES

€400; includes interpretation, room rental, meals.

Participants pay travel, accommodation.

REQUIREMENTS

To be a professional and fluent in English.

PARTICIPANTS

80-100

REGISTRATION DEADLINE

2 weeks pre-event via website.

www.cartoon-media.eu



Cartoon Masters - Cartoon Feature

Association Européenne du Film d'Animation/
European Association of Animation Film

Cartoon Feature is part of a trio of Cartoon Masters courses designed to provide animation professionals with the tools they need to understand how to best connect to the audience through multiplatform exploitation that goes beyond cinema theatres, digital cinema, 3D production, marketing and new forms of distribution.

The Cartoon Masters training offer consists of three 2-3-day master classes in different European cities. The approach is always a mix between general informative sessions and case studies. Cartoon Feature is a three-day European training seminar focusing on all aspects of animated feature films, from concept to distribution.

Cartoon Feature covers:

- distribution;
- marketing and financing of animation films and 3D productions;
- production of low-cost films;
- case study analysis;
- script writing and pre-production.

TARGET GROUP

Animation sector professionals (producers, distributors, creative personnel, studio directors etc.) + a limited number of students.

BENEFITS

- networking with key players from the sector;
- professional insight into what is changing in the industry and what the trends are.

Association Européenne du Film d'Animation/ European Association of Animation Film

Avenue Huart Hamoir 105
1030 Brussels – BE

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Yolanda Alonso
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cartoon-media.eu

michel.brebant@
cartoon-media.eu

DATES AND LOCATIONS

October or November 2011
Barcelona – ES

FEES

€400; includes interpretation, room rental, meals. Participants pay travel, accommodation.

REQUIREMENTS

To be a professional and fluent in English.

PARTICIPANTS

80-100

REGISTRATION DEADLINE

2 weeks pre-event via website.

www.cartoon-media.eu



Cartoon Masters - Cartoon Finance

Association Européenne du Film d'Animation/
European Association of Animation Film

Cartoon Finance is part of a trio of Cartoon Masters courses designed to provide animation professionals with the tools they need to better understand their market (changes and opportunities) and increase their negotiating capabilities.

The Cartoon Masters training offer consists of three 2-3 day master classes in different European cities. Cartoon Finance focuses on traditional and new ways of funding animation series. The approach is a mix of general informative sessions and case studies.

Cartoon Finance covers:

- public and private funding in Europe for animation;
- local and regional funding sources;
- equity investment and risk capital;
- the management and exploitation of rights;
- digital TV;
- exploring new young/children's channels.

TARGET GROUP

Animation sector professionals (producers, distributors, creative personnel, studio directors etc.) + a limited number of students.

BENEFITS

- networking with key players from the sector;
- professional insight into what is changing in the industry and what the trends are.

Association Européenne du Film d'Animation/ European Association of Animation Film

Avenue Huart Hamoir 105
1030 Brussels – BE

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F +32 (0)2 245 4689

Yolanda Alonso

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cartoon-media.eu

marc.vandeweyer@

cartoon-media.eu

michel.brebant@

cartoon-media.eu

DATES AND LOCATIONS

June 29 > 30, 2011

Viborg – DK

FEES

€400; includes interpretation, room rental, meals.

Participants pay travel, accommodation.

REQUIREMENTS

To be a professional and fluent in English.

PARTICIPANTS

80-100

REGISTRATION DEADLINE

2 weeks pre-event
via website.

www.cartoon-media.eu



Réalisation de film d'animation: adaptation littéraire

(Animation film-making: book adaptation)

La Poudrière, École du Film d'Animation

This course provides training in adaptation of children's books for animation for TV.

The first part of this eleven-week course deals with developing a series idea; the second part covers scriptwriting for a TV film. Students also spend a week at the International Animation Film Festival and Market in Annecy.

The aim of the course is to confront students with the practicalities of professional life via the ties established with publishers of children's books, enabling them to choose from a collection of some thirty books.

Participants work in groups of two or three. The adaptation is divided into two tasks: development of a concept for a TV series and screenplay writing for a TV special, both of which are similar from the point of view of writing, directing and methodology.

At the end of these two exercises, students present their projects to a jury of industry professionals (authors and publishers of children's books, scriptwriters, filmmakers and producers) who assess the interest and feasibility of each project (15-minute pitch for the TV series presentation and a public reading of the screenplay for the TV special).

TARGET GROUP

Young animation sector pre-professionals and professionals.

BENEFITS

Facilitated entry into the audiovisual industry.

La Poudrière, École du Film d'Animation

La Cartoucherie
Rue de Chony
26500 Bourges
lès Valence – FR

T +33 (0)4 7582 0808
F +33 (0)4 7582 0807

AnnickTeninge
contact@poudriere.eu

DATES AND LOCATIONS

April 26 > July 8, 2011
Bourg lès Valence – FR
Annecy – FR

FEES

€1,000; registration only.
Grants available.

REQUIREMENTS

Strong graphic skills;
knowledge of basic 2D
animation techniques;
ability to work in French;
some knowledge of English.
Application must be supported
by graphical elements and
CD with personal animation
works (films or exercises).

PARTICIPANTS

10

REGISTRATION DEADLINE

February 28, 2011

www.poudriere.eu

La Poudrière

06

DOCUMENTARY



Archidoc

La Fémis - École Nationale Supérieure des Métiers de l'Image et du Son

Archidoc is designed to accompany filmmakers who have a documentary film project that uses archives.

The objective of the course is to develop and fine tune projects in a creative and professional environment.

There are four axes to the course:

- project analysis, fine-tuning and rewriting;
- preparation of a professional dossier (note of intent, synopsis, visual trailer, treatment) for presentation to producers and broadcasters;
- courses and master classes on documentaries and on artistic and production issues;
- meetings with producers and broadcasters.

The course is delivered through three workshops – two six-day sessions and one three-day session. The first two sessions cover re-writing the synopsis and writing the treatment/preparing the trailer. There is a one-day pitching session at the end of the workshop in the presence of producers and commissioning editors.

TARGET GROUP

European documentary film directors, young professionals with experience of documentaries.

BENEFITS

- having in hand a solid professional project file (good trailer, synopsis, note of intent, possibly a treatment) based on well-argued conscious choices;
- knowledge of how to pitch (having pitched to a panel of experts);
- knowledge of how to go forward, content- and contact-wise;
- having ideally – depending on the project development stage – established a first contact with a producer, a co-producer or a broadcaster.

La Fémis - École Nationale Supérieure des Métiers de l'Image et du Son

Rue Francoeur 6
75018 Paris – FR

T +33 (0)1 5341 2142

T +33 (0)1 5341 2140

F +33 (0)1 5341 0280

Hélène Fantl

Anne Lebel

Pascale Borenstein

formation.continue@

femis.fr

pascale.borenstein@

femis.fr

DATES AND LOCATIONS

October 2011

Prague – CZ

November/December 2011

Paris – FR

January or February 2012

Berlin – DE or

Biarritz – FR or

Paris – FR

FEES

€2,000; includes follow-up costs; all participants receive travel grant; some scholarships available.

REQUIREMENTS

Project in development; fluent in English.

PARTICIPANTS

10

REGISTRATION DEADLINE

September 6, 2011 (tbc)

www.lafemis.fr

ÉCOLE NATIONALE SUPÉRIEURE
DES MÉTIERS DE L'IMAGE ET DU SON
La femis

Aristoteles Workshop

Asociatia Aristoteles Workshop

NEW

Aristoteles Workshop is a training programme dedicated to creating and promoting a new generation of creative documentary filmmakers in Central and Eastern Europe.

This programme guides participants through every stage of documentary filmmaking. While the emphasis will be mainly on the content, the workshop will also cover the latest HDTV technologies and techniques. The course stimulates cooperation between different countries and cultures. It encourages the participation of the resulting documentaries in prestigious film festivals around the world.

For this documentary production workshop, young professionals from Central and Eastern Europe are divided in four groups of four participants by speciality. They have to shoot one short documentary per group.

TARGET GROUP

Producers, directors, writers, editors, professionals from post-production field.

BENEFITS

Through master classes and courses, Aristoteles Workshop gives all participants the knowledge and skills necessary to direct, shoot, edit, produce and market documentaries.

Furthermore, because of a partnership with ARTE, it offers participating professionals the possibility of making themselves known in the industry, at an international level, and to establish useful contacts in the future.

The Workshop helps former participants fine tune their projects (e.g. colour correction, audio sweetening, transfers), participate in festivals, make trailers and promote themselves via different types of media (online, print, direct mail).

It also ensures a follow-up ongoing dialogue with all graduates about their projects.

Asociatia Aristoteles Workshop

Boulevard Nicolae
Balcescu 35A Apt. 12
010045 Bucharest – RO

T +40 (0)213 266 480
F +40 (0)213 260 268

Dan Nutu
dan@aworkshop.org
Mihaela Stanescu
mihaela@aworkshop.org

DATES AND LOCATIONS

August 1 > September 4, 2011
tba – RO

FEES

€600; includes
accommodation; participants
pay travel, insurance etc.

REQUIREMENTS

Participants must be from
Central & Eastern Europe,
fluent in English, graduates
and/or have relevant experience. Selection is based
on a dossier containing
credentials, cv, demo reel
and recommendations.

PARTICIPANTS

16

REGISTRATION DEADLINE

May 30, 2011

www.aworkshop.org



Documentary Campus Industry Events

(formerly Open Training Sessions)

Documentary Campus

The Industry Events tackle the requirements of and developments in the international documentary market and explore new approaches to non-fiction filmmaking.

In case studies, panel discussions and presentations, these events bring together high-ranking experts in the non-fiction market to provide an insight into their working methods and strategies. The events last 2-3 days.

In 2011, the Industry Events will be organised in partnership with other European non-fiction events, such as the One World Film Festival (Prague), Sheffield Doc/Fest and Dok Leipzig in order to guarantee maximum benefit for each professional.

TARGET GROUP

Non-fiction professionals, inc. newcomers.

BENEFITS

- links non-fiction professionals with the industry;
- opens up work opportunities at an international level;
- fosters international contacts;
- provides insight into new developments in the ever changing media landscape.

Documentary Campus

Einsteinstr. 28
81675 Munich – DE

T +49 (0)89 4107 3930
F +49 (0)89 4107 3939

Donata von Perfall

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documentary-campus.com
Manuela Winkler
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documentary-campus.com
info@
documentary-campus.com

DATES AND LOCATIONS

March 2011

Prague – CZ

June 2011

Sheffield – UK

October 2011

Leipzig – DE

FEES

tba

PARTICIPANTS

tba

REGISTRATION DEADLINE

Online and on-site registration possible.

www.documentary-campus.com



Documentary Campus Masterschool

Documentary Campus

The Masterschool is a Europe-wide development programme offering filmmakers an opportunity to access the international non-fiction market. This is a tailored programme at which 15 European producer/director teams develop their documentaries at four workshops across Europe over an intensive nine-month period before pitching their ideas to commissioners.

The intensive week-long workshops delivered by international experts are matched to the particular needs of each year's Masterschool intake. Each workshop takes place in a different European city and addresses different aspects of international production: storytelling for international audiences, how to finance films internationally, accessing international markets, the legal aspects of international co-productions, distribution, marketing, creating an online presence and pitching.

Each team/participant is allocated two specially chosen tutors from among the most distinguished TV executives in the industry. One is a commissioner who will act as Executive Producer through the development process. The other is a well known producer or sales agent, who will take on the role of mentor, advising on the best way to develop the idea to appeal to global audiences and funds. Participants are given tools to help them develop their idea at and between each workshop with the aim of pitching it to a panel of international financiers at the end of the programme.

Masterschool participants can complete an internship with an international production or distribution company in their field of interest, or with an international broadcaster. They can also receive assistance to attend festivals and markets where international films are financed.

TARGET GROUP

European non-fiction professionals, up-and-coming filmmakers (authors, directors, producers and commissioning editors).

BENEFITS

The use of a mixed formula of master classes and Industry Events creates a pool of expertise of trainers, experts, tutors and students which can spread knowledge and excellence, and open up networking opportunities.

www.documentary-campus.com

Documentary Campus

Einsteinstr. 28
81675 Munich – DE

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DATES AND LOCATIONS

March 2011
Prague – CZ

March 2011
Sheffield – UK

September 2011
Munich – DE

October 2011
Leipzig – DE

FEES

No charge for course; participants pay accommodation, travel, subsistence. Project development and vocational training costs (< €15,000 per participant) must be repaid when the developed project goes into production – market-based project development costs are included in the final production budget.

PARTICIPANTS
15

REGISTRATION DEADLINE
Call for entries open
June > September



ESoDoc - European Social Documentary

ZeLIG School for Documentary, Television and New Media

ESoDoc takes up the challenge of bringing together the demands of different players now involved in documentary film production.

The focus is on a special genre of documentary production that is particularly suitable for the new multi-platform world: documentaries that draw attention to human rights, social justice and environmental protection.

A wide range of top international professionals is invited to teach at ESoDoc. The course encourages sensitivity in working with cultures of the developing world and co-operation with indigenous communities, including through the use of "participatory video".

ESoDoc is increasingly focused on digital media, and illustrates the varieties of multi-platform programming and social websites. ESoDoc outlines the market in Europe, and different and new ways of funding, distributing and co-producing social documentaries. One-to-one sessions on budgeting are held during the workshop; the final session focuses on pitching.

ESoDoc participants submit a fresh proposal for a documentary or a crossmedia project with their application. This project is developed in the following six months at three 1-week sessions and online in-between.

TARGET GROUP

Professionals committed to social change, who want to develop their own documentary film projects across a 360 degree spectrum, in particular documentary filmmakers and producers, NGO and NPO sector professionals with audiovisual experience, and new media professionals.

BENEFITS

- the ability for participants completing the course to move between broadcasting companies and NGOs;
- familiarity with conventional ways of making social documentaries and the new forms of visual communication, i.e. new media and cross-media;
- being trained to present their projects at international pitching sessions;
- being better equipped to contribute to the European film industry.

www.esodoc.eu | www.zeligfilm.it

ZeLIG School for Documentary, Television and New Media

Via Brennero 20/d
39100 Bolzano – IT
T +39 0471 302 030
F +39 0471 977 931

Heidi Gronauer
gronauer@zeligfilm.it
Thomas Righetti
righetti@zeligfilm.it
info@esodoc.eu

DATES AND LOCATIONS

May 15 > 21, 2011
tba – RO

July 3 > 9, 2011
South Tyrol – IT

September > October 2011
tba

FEES

€1,200; (€600 for participants from EU-12); includes accommodation, meals; participants pay travel. Four scholarships available.

REQUIREMENTS

Proficiency in English; experience, motivation, sensitivity to social and environmental issues and project proposal.

PARTICIPANTS

22

REGISTRATION DEADLINE

March 4, 2011



EURODOC

Executives Seminar

EURODOC Association

The EURODOC Executives Seminar is designed to open up a new meeting space for commissioning executives to reinforce exchange, transmission and reflection in the documentary field.

The programme consists of two complementary one-week workshops six months apart in two separate European locations:

- *The business of being a commissioning editor, from the idea to the screen*: based on case studies, with the participation of all the players involved in the genesis of a programme;
- *Commissioning editor – what does the future hold?*
From new production methods to new forms of broadcasting: meetings with the best experts in the field.

TARGET GROUP

Commissioning executives from TV documentary units, and national or regional film funds.

BENEFITS

By engaging the participants, the experts and the guests, who are all professionals in the field, in an intensive as well as extensive exchange of ideas among their peers, the workshop provides optimal support to the development of both the professional skills of the documentary executives and new ideas. It thus contributes to a better future for the documentary community and provides a platform for a yearly event gathering commissioning editors from around the world.

EURODOC Association

Rue Astruc 4
34000 Montpellier – FR

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F +33 (0)4 6760 8046

Anne-Marie Luccioni
eurodoc@wanadoo.fr
eurodoc.aml@wanadoo.fr

DATES AND LOCATIONS

June

tba – HR

September

tba – FR

FEES

€2,600 (two sessions);
participants pay travel,
accommodation.

REQUIREMENTS

Executives responsible
for documentary programmes
in a TV channel or national/
regional film fund.

PARTICIPANTS

10

REGISTRATION DEADLINE

March 1, 2011

www.eurodoc-net.com

euroDOC

Programme de formation

EURODOC Production

EURODOC Association

Eurodoc is a training programme designed for European professionals in the documentary field, who are developing a specific project.

The course is designed for producers with documentary projects in development – one-offs or series – with international potential. It provides practical knowledge of the standards for developing, presenting and pitching a documentary project dedicated to the European market.

The course consists of three 7-day training modules over a period of eight months in residential workshops in three different EU cities. The first workshop covers development, the second covers budgeting and packaging, and the third deals with presenting the developed project to international commissioning editors.

TARGET GROUP

Documentary directors and producers.

BENEFITS

- establishment of an international co-production network and possibilities for future collaboration and constant update on the latest industry developments;
- increased ability to put together international co-productions.

EURODOC Association

Rue Astruc 4
34000 Montpellier – FR

T +33 (0)4 6760 2330

F +33 (0)4 6760 8046

Anne-Marie Luccioni

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eurodoc.aml@wanadoo.fr

DATES AND LOCATIONS

March 2011

tba – HU

June 2011

tba – HR

September 2011

tba – FR

FEES

€2,600 (three sessions);
participants pay travel,
accommodation.

REQUIREMENTS

Independent producers
with a documentary project
in development.

PARTICIPANTS

26

REGISTRATION DEADLINE

End-November

www.eurodoc-net.com

euro DOC

Programme de formation

Ex Oriente Film 2011: Workshop of Creative Documentary

Institut Dokumentarniho Filmu (IDF)

Ex Oriente Film is an international workshop of creative documentary film that supports the development and funding of creative documentary films in the entire region of Central and Eastern Europe.

This is a year-long training course on documentary films aimed at 14 Central and East European teams of 1 director + 1 producer, who must have a project.

During three sessions that take place over the course of one year, filmmakers and producers receive assistance from experienced European producers, directors, trainers, audiovisual experts and TV commissioning editors in order to develop their story, draft a financing strategy for their project and find international partners.

The course takes the form of three residential sessions of 5-7 days in the Czech Republic, and different East and Central European cities, supplemented by an additional 4-day evaluation session "Ex Oriente Film Babies" in Prague in January with editing sessions, case studies and screenings of successful finished or almost finished Ex Oriente Films.

Ex Oriente Film leads into the East European Forum, a pitching session for East European creative documentaries.

TARGET GROUP

Producers, directors, recent film school graduates.

BENEFITS

- knowledge of how to develop and present a project;
- support during production and editing of the film;
- being part of a growing doc community through the web portal www.DOKweb.net and the Ex Oriente Participant Zone with systematic updates on legal, financial aspects and plans, pitching and project development, and all relevant information from the European audiovisual industry.

www.dokweb.net

Institut Dokumentarniho Filmu (IDF)
Skolská 12
11000 Prague 1 – CZ

T +420 (0)2 2421 4858
F +420 (0)2 2421 4858

Ivana Pauer Milošević
ivana@dokweb.net
idf@dokweb.net

DATES AND LOCATIONS

March 12 > 18, 2011 (tbc)
Prague – CZ

mid-June 2011
Bratislava – SK

October 24 > 31, 2011 (tbc)
Jihlava – CZ

FEES

€1,500 per selected project; includes accommodation, lunch for 1-2 people; participants pay travel. Part-scholarships available for participants from BG, CZ, EE, HR, HU, LT, LV, PL, RO, SI, SV on certain conditions and at IDF discretion.

REQUIREMENTS

Producer and director must attend all sessions; proficiency in English.

PARTICIPANTS

28

REGISTRATION DEADLINE

January 15, 2011



**institute
of documentary
film**

SOURCES 2

Projects & Process - Training Mentors for European Documentary Filmmakers

Stichting SOURCES, Amsterdam – NL

This is an intensive training course, which makes the SOURCES 2 mentoring approach and methodology transparent to European film professionals working as mentors for filmmakers in the field of script and story development for (creative) documentary filmmaking.

The format includes:

- three-day session: work in small groups with international colleagues, guided by experienced advisers. Keynote discussions in the evenings (no additional guest lecturers);
- three-month coaching period and exchange of experience in close contact with all group members.
- round-off by e-mail: each participant receives individual advice and a short evaluation from one of the advisers.

TARGET GROUP

Professional filmmakers, editors, trainers, developers, commissioning editors, producers, writers working in the field of script and story development for (creative) documentaries.

BENEFITS

- considerable enhancement of participants' mentoring skills;
- refinement and development of participants' methods;
- establishment of contacts within an active European cooperation and exchange network.

Stichting SOURCES Amsterdam (NL)

Köthener Straße 44
10963 Berlin – DE

T +49 (0)30 8860 211
F +49 (0)30 8860 213

Renate Gompper
renate@sources2.de
Marion Gompper
marion@sources2.de
info@sources2.de

DATES AND LOCATIONS

October 18 > 22, 2011 (tbc)
Fyn – DK

FEES

€750 per participant;
includes accommodation,
and meals for first session.

REQUIREMENTS

Track record, level
of expertise and motivation.

PARTICIPANTS

9

REGISTRATION DEADLINE

August 1, 2011

www.sources2.de





07

NEW MEDIA

Closing The Gap: Investment for 360° Content

NEW

peacefulfish

This training programme focuses on educating European live-action and animation producers on how to approach and engage with equity investors for feature-film projects with technology-oriented trans-media components (internet, mobile, gaming platforms, etc.)

Participants are selected on the basis of a targeted call for project submissions and an intense period of active scouting to secure the best projects on the market. The evaluation committee is made up of participating investors, the course chairman, and the regional partners.

The course consists of:

- a six-week online session between selected producers/project teams and the course tutors to refine the projects more effectively before the first on-site session;
- a 2.5-day session to be held in Bari, Italy, focused on the interaction between experts in both financing and transmedia and the selected producers/teams. The session will be moderated by the course director and tutors, and includes case study presentations and one-to-one meetings between the experts and the producers/teams;
- a twelve-week online session to follow the development of the projects based on feedback that the teams received during the first on-site session and to assist them in preparing for the second on-site session;
- a 2.5-day session to be held in Bergen, Norway, focused on pitch training and culminating in the producers/teams pitching to a panel of financiers including film funds, broadcasters, and technology-oriented equity investors.

TARGET GROUP

European film producers.

BENEFITS

A focus on the technology-oriented transmedia aspects of feature films, refining sales and distribution strategies, and business plans to learn to attract equity investors to producers' projects.

peacefulfish

Derfflingerstr. 18
10785 Berlin – DE

T +49 (0)30 488 2885 65
F +49 (0)30 6908 8363

Marc Robert
marc_robert@
peacefulfish.com

DATES AND LOCATIONS

April > May 2011

Online

June 2011

Bari – IT

July > September 2011

Online

October 2011

Bergen – NO

FEES

€500; includes accommodation, full board. Participants pay travel. Two scholarships available.

REQUIREMENTS

Fluent English;
completed draft script;
track record preferred.

PARTICIPANTS

10 projects
(< 2 participants per project;
ideally, producer & writer
or producer & director).

REGISTRATION DEADLINE

March 2011

www.peacefulfish.com



peacefulfish
contemporary for financing the creative industry

Crossover Commissioning Labs and Summit



Sheffield Doc/Fest

The course is delivered by Crossover Labs in association with Sheffield Doc/Fest and the Documentary Campus Masterschool.

The course consists of three five-day labs in three different European cities in 2011, as well as a one-day summit in June 2011 in Sheffield, UK, just before Doc/Fest and MeetMarket. The lab process brings together commissioning editors, distributors, local, regional and national content funders, and media buyers and mixes them with creative professionals from diverse disciplines – including film and TV production, animation, games, theatre, web design and new media – to share understanding of a rapidly changing mediascape, to form new interdisciplinary collaborations and generate ideas for projects. Crossover differs from other models of lab, which work with existing teams on pre-conceived proposals. Crossover mixes people with a range of creative skills, at different stages in their careers and from diverse cultural backgrounds. Participants are encouraged to create new partnerships and explore new collaborative interdisciplinary approaches to cross-platform development.

Crossover comprises a robust set of methodologies, refined over a period of more than ten years, for testing, enhancing and developing ideas for convergent programmes and services. Practical and dynamic, focused on outcome as much as process, Crossover explores new techniques for developing multi-platform projects; encourages fresh thinking about interaction with viewers and users through user-centred design processes; provides a framework for the development of concrete projects; results in the building of pitches and early stage concept prototypes.

TARGET GROUP

European commissioning editors, distributors, new media content commissioners.

BENEFITS

Enables commissioners and decisionmakers to commission content across multiple platforms, thus enabling European producers to grow their activities in this cutting-edge market.

www.sheffdocfest.com

Sheffield Doc/Fest

The Workstation
15 Paternoster Row
Sheffield S1 2BX – UK

T +44 (0)114 276 5141
F +44 (0)114 272 1849

Charlie Philips
charlie@sidf.co.uk
Mark Atkin
mark@crossoverlabs.org

DATES AND LOCATIONS

tbc
Scotland – UK

tba
tba – DE

tba
tba – AT

June 7, 2011
Sheffield – UK

FEES
€500

REQUIREMENTS
All Labs will be conducted in English.

PARTICIPANTS
72

REGISTRATION DEADLINE
None



Essential Legal Framework: Digital Distribution Strategies

Erich Pommer Institut

This seminar on Digital Distribution Strategies sets out to equip producers (and distributors) with the basic tools to help them capitalise on the opportunities of the digital world.

With new media making filmmakers more powerful than ever, for the first time it is possible to finance, produce, distribute and own one's own content – thanks to digital technology.

This course teaches participants all about VOD, COD, DOD and crowd funding in a social media world.

TARGET GROUP

Film/TV professionals, e.g. producers, distributors, commissioning editors, TV broadcasters, bankers and entertainment lawyers.

BENEFITS

- relevant, hands-on knowledge acquired from internationally acclaimed experts;
- cutting-edge case studies;
- relaxed networking.

Erich Pommer Institut

Försterweg 2
14482 Potsdam-
Babelsberg – DE

T +49 (0)331 721 2885
F +49 (0)331 721 2881

Nadja Radojevic
mail@
epi-medieninstitut.de
radojevic@
epi-medieninstitut.de

DATES AND LOCATIONS

June 5 > 9, 2011

Århus – DK

FEES

With accommodation and meals:

1st person €1,250;

2nd person from
same company: €900.

Excl. accommodation and meals:

€770/€500.

REQUIREMENTS

Resident in a MEDIA
Programme country.

PARTICIPANTS

30

REGISTRATION DEADLINE

First come, first served.
No cut-off date.

www.epi-media.eu



Erich Pommer Institut
Medienrecht · Medienwirtschaft · Medienforschung

Hyper Island Master Class: Creating Content for Mobile Platforms

NEW

Hyper Island

This Master Class will develop the participants' understanding of production, marketing and distribution in relation to the post-digital revolution and the increasing audience consumption of media content on mobile devices.

The world is constantly changing and digital is a fundamental part of this. Digital has gone from being a channel of communication to a 360° holistic integration. The Hyper Island Master Class is a customised and intense short course providing a world-class learning experience in digital and mobile media. The focus is on creating interactive content for mobile platforms, and the business and marketing skills required for this shift in consumption.

The Master Class is aimed at senior executives, project managers, content creators, creatives and strategists, and consists of a 3-day advanced professional training course that lets participants take the next step within digital and mobile platforms.

The course will strengthen the competitiveness of the European media sector by ensuring that content created by media professionals and businesses in Europe is leading the way in its ability to be consumed by mobile devices.

TARGET GROUP

Creative, media and communication professionals.

BENEFITS

A world-class learning experience.

Hyper Island

Winchester House
259 Old Marylebone Road
London NW1 5RA – UK
T +44 (0)20 7615 6004
David Mc Call
david.mccall@
hyperisland.se

DATES AND LOCATIONS

tba
tba UK or SE

FEES

€500

REQUIREMENTS

At least two years' experience.

PARTICIPANTS

30

REGISTRATION DEADLINE

tba

www.hyperisland.se

HYPER ISLAND

Multi Platform Business School (MPBS)

Media Business School (Fundación Cultural Media)

The Multi Platform Business School is a five-day workshop for producers of audiovisual media to enhance their skills in building sustainable business models for the development of 360° content, the financing and marketing of linear and interactive formats, and their distribution in more than one market.

This high-level course has the answer to the main questions raised by the new digital media environment: are we changing analogue euro for digital cents? what are the business models for content producers in the multi-platform environment? what is the most efficient way of monetising your products in the digital marketplace? And above all: where is the money in multiplatform production?

This high-level workshop has the answers. Aimed at producers, designers and directors of audiovisual content, it offers new perspectives and expert advice for the participants' projects through one-to-one consultation.

TARGET GROUP

Young film directors, producers, screenwriters, multiplatform producers and digital media entrepreneurs.

BENEFITS

The Media Business School (MBS) provides cutting-edge training for professionals wanting to fast-track their careers, with a zero gap policy: all trainers are top decisionmakers at European production and distribution companies. This allows participants not only to acquire the knowledge on the main topics of each programme but also to build a network of business contacts.

Media Business School (Fundación Cultural Media)

C/ Antonio Acuña
19 - Esc.Drcha.-1ª Izda.
28009 Madrid – ES
T +34 91 575 9583
F +34 91 431 3303

José Garasino
garasino@mediaschool.org
Isabel Calle
i.calle@mediaschool.org
Laura Almelones
mpbs@mediaschool.org

DATES AND LOCATIONS

June 7 > 11, 2011
Ronda, Málaga – ES

FEES

€1,000; includes accommodation, meals, airport transfers. Participants pay travel. Scholarships available.

REQUIREMENTS

Professionals with a proven track record, producers, distributors, and creative teams – preferably with a multi-platform project.

PARTICIPANTS

< 25

REGISTRATION DEADLINE

End-April 2011

www.mediaschool.org
www.mpbs.mediaschool.es



The Pixel Lab: The Cross-Media Workshop

Power to the Pixel

The Pixel Lab is a training course centred on developing, producing and distributing cross-media stories i.e. stories that can span a combination of film, TV, online, mobile, interactive and gaming.

The course is aimed at producers and film/media professionals, e.g. sales agents, distributors, decisionmakers in funding organisations, executive commissioners, writers, filmmakers, interactive/games designers.

The objective of this four-month course is to make the European film community more competitive in the international marketplace, both creatively and in business terms, by expanding film professionals' understanding of the new tools and services available to enable them to extend stories across multiple platforms, and by introducing them to new collaborators from other media industries.

The course consists of a six-day intensive residential workshop for all participants. Producers attending with a project will also benefit from distance consultancy around audience engagement, marketing/distribution strategies and finance plans, followed by a three-day workshop within Power to the Pixel's annual Cross-Media Forum in London.

TARGET GROUP

Experienced film producers with a project, and media professionals with a strong track record without a project.

BENEFITS

- participation in a producer-led, project-focused course, learning from tutors who are international pioneers working at the vanguard of cross-media storytelling and business;
- focused group and project work between professionals from across media industries, which allows greater scope for individual and project development.

www.powertothepixel.com
www.thepixelreport.org

Power to the Pixel

60 Kingly Street
London W1B 5DS – UK
T +44 (0)20 7453 4017

Tishna Molla

tishna@
powertothepixel.com
liz@powertothepixel.com
ines@powertothepixel.com

DATES AND LOCATIONS

June 2011 (tbc) Berlin – DE

**October 2011 (tbc)
London – UK**

FEES

€2,250 for producer participants with a project; €1,750 for non-project participants; includes fees for both workshops; accommodation, meals during residential week; distance consultancy for participants with projects; full accreditation to PttP's Cross-Media Forum in London.

REQUIREMENTS

All participants must have a strong track record within their particular sector. All elements of the course are run in English.

PARTICIPANTS

40 maximum: 20 producers with a project; 20 professionals without a project

REGISTRATION DEADLINE

1 April 2011.



Transmedia Next

Seize the Media

Transmedia Next is an advanced training course for experienced professionals from all branches of media (including film, television, theatre, print, live events and games sectors) interested in using transmedia to access new audiences and creatively extend the storyworld of their fictional and documentary narratives.

This course fuses theory and practice in a blend of lectures, 'conversations' with leading practitioners and teamwork covering the full cycle of development, writing, production, and distribution of transmedia audio-visual works. Participants immediately apply what they learn by collaborating in teams to design and develop a transmedia programme during the course of the event. The event culminates in a live pitch session, where team members have an opportunity to pitch their projects to a panel of distinguished guests and peers.

Transmedia Next stands out from other transmedia training courses in Europe because the course itself is run as a transmedia event where participants are immersed in a transmedia story experience from before they arrive at the venue until after they leave the event.

TARGET GROUP

Fiction and documentary directors, screenwriters, film and television producers, new media content commissioners and producers, script editors, distributors, game developers, composers.

BENEFITS

Participants leave the course with the tools and techniques to design, build and produce their own transmedia programmes.

Seize the Media

21 Crawford Street
London W1H 1PJ – UK

T +44 (0)20 7558 8589

Sam Howey Nunn

sam@transmedianext.com

DATES AND LOCATIONS

April 12 > 14, 2011

London – UK

FEES

€950; includes meals, but not travel or accommodation; some scholarships available - preference is given to candidates from new EU Member States.

REQUIREMENTS

Minimum three years experience in media. English fluency is preferred. No project required.

PARTICIPANTS

80

REGISTRATION DEADLINE

March 14, 2011

www.transmedianext.com



The background of the entire page is a close-up photograph of several flowers. The petals are in various shades of pink, red, and blue, with some green visible on the stems and buds. The lighting is soft, creating a gentle, artistic feel.

08

NEW TECHNOLOGIES

3D Cinema in Europe

FÁS Screen Training Ireland

3D cinema in Europe aims to provide producers and creatives with in-depth knowledge of the current 3D landscape, enabling them to successfully project manage a 3D project through all stages from development, pre-production, production, post-production, distribution to exhibition.

3D Cinema in Europe aims to explore the development stage of 3D, detailing the scripting, planning and storyboarding of a 3D project, as well as providing the industry with producers and production personnel fluent in the processes involved in 3D digital acquisition. The course aims to provide an in-depth technical overview of shooting in stereoscopic 3D as well as exploring the 3D post production process including post production supervision.

Through an exploration of 3D exhibition and digital cinema projection, 3D Cinema in Europe aims to explore the many forms of content and platforms now applicable to 3D.

3D Cinema in Europe aims to inspire the creative film community in Europe fully to understand 3D Cinema and develop new and innovative stories for audiences in Europe and globally.

The course consists of two residential modules.

TARGET GROUP

Cinematographers, directors, editors, producers.

BENEFITS

A full understanding of the potential and inspiration to push the boundaries of 3D cinema.

FÁS

Screen Training Ireland
27-33 Upper Baginbun Street
Dublin 4 – IE

T +353 (0)1 607 0500
F +353 (0)1 607 7469

Helen McMahon
helen.mcmahon@fas.ie

DATES AND LOCATIONS

June 25 > 27, 2011
Dublin – IE

October 1 > 3, 2011
Dublin – IE

FEES

Two modules:
€1,650 per participant.

Module 2 only:
€700 per participant.

REQUIREMENTS

Experienced producers with feature production credits and experienced directors/cinematographer/editors with feature production credits.

PARTICIPANTS

15 producers,
15 directors,
15 editors,
15 cinematographers.

REGISTRATION DEADLINE
April 5, 2011

www.screentrainingireland.ie



NEW

3D Integration and Visual Effects with Blender (TOSMI 2011)

TOSMI (Training in Open Source Multimedia Instruments)

In response to the growing trend towards 3D integration in film, TOSMI 2011 offers a course in 3D Integration and Visual Effects with Blender.

Visual effects using CGI, so common in big-budget films, have also recently become accessible to low-budget productions. This course is designed to demonstrate how to make the most of this opportunity.

The programme covers: camera and object tracking, compositing, calibrating and masking, and setting up a production pipeline with Blender 3D.

The course includes one day of presentations in Sofia and five days of teaching and hands on work in the mountain resort of Bansko

TARGET GROUP

Professionals from the film industry, animation and visual effects; film directors and production managers.

BENEFITS

Professionals in the field of animation and visual effects will learn how to use Blender 2.5.

Filmmakers will learn how to integrate 3D in film production.

Production managers will learn how to organise the production pipeline based on the most professional open source and free-of-charge software.

TOSMI (Training in Open Source Multimedia Instruments)

Benkovski Str. 27
Ent. 2, Fl.1, Ap.18
1000 Sofia – BG

T +359 (0)2 983 4843
F +359 (0)2 983 4843

Petko Dourmana
info@tosmi.org

DATES AND LOCATIONS

August 22 > 27, 2011
Sofia/Bansko – BG

FEES

€1,000; includes accommodation; participants pay for travel; scholarships are available.

PARTICIPANTS

14

REGISTRATION DEADLINE

June 20, 2011 (online)

www.tosmi.org



3D Production in Theory and Practice (S3D CAMPUS)

Avance Rapide Communication

This is a 5-day course during which, several professionals take turns giving talks, keynotes, workshops and demonstrations, in order to present the theoretical and practical concepts that are essential to managing an S-3D production.

The pedagogical goals are to enable participants to:

- learn what resources are required to integrate 3D into a film project;
- budget for 3D;
- coach a stereographer through all stages of production and post-production;
- supervise filming and post-production of an S-3D project;
- create masters that meet broadcasters' expectations;
- show 3D contents through physical media and the internet.

S-3D CAMPUS offers training courses given by renowned specialists (stereographers, production managers, consultants or special effects managers). With a great variety of international participants (among trainers as well as trainees), S-3D CAMPUS encourages the sharing of ideas and talent. Its scope makes S-3D CAMPUS an active player in the development of a European network helping technicians and creators learn all about stereoscopic 3D.

TARGET GROUP

Producers, post-producers, directors, directors of photography, assistants, cameramen, consultants, editors teachers and lecturers.

BENEFITS

Trainees who complete this course will be equipped to supervise and manage the filming and post-production of an S-3D project and will have the opportunity to develop an S-3D European Network.

Avance Rapide Communication

Rue Victor Hugo 5
92310 Sèvres – FR

T +33 (0)1 4966 9780
F +33 (0)1 4114 0998

Stephan Faudeux

stephan@
avancerapide.com

Nathalie Klimberg

nathalie.f@
avancerapide.com

Razika Baa

razika@
avancerapide.com

DATES AND LOCATIONS

May 30 > June 3, 2011
Plaine-Saint-Denis, nr.
Paris – FR

FEES

€1,400; includes training and lunch + programmed cocktail and dinners. Participants (except for scholarships) pay travel, accommodation.

REQUIREMENTS

S-3D project carriers receive precedence; fluent English.

PARTICIPANTS

35

REGISTRATION DEADLINE

May 16, 2011 (April 11 for scholarship applications).

www.s3dcampus.eu

www.avancerapide.com

S3D CAMPUS

Directing a Film in S-3D (S3D CAMPUS Workshop)

NEW

Avance Rapide Communication

The concept of this two-week workshop course is to produce an S-3D short film in 2 weeks: filming, editing, post-production and mastering a 15-shot film.

The pedagogical goals of this course are to:

- offer, through a 15-shot film, a pluridisciplinary approach to S-3D storytelling – the teams will consider the diversity of technical and creative choices;
- provide participants with the basic knowledge required for constructive exchanges with an S-3D consultant throughout all stages of a filming project;
- develop a network among a wide range of professionals interested in being involved in a S-3D project (teachers, S3D Campus partners and participants). S-3D CAMPUS offers training courses given by renowned specialists (stereographers, production managers, consultants or special effects managers).

With a great variety of international participants (among trainers as well as trainees), S-3D CAMPUS encourages sharing of ideas and talent. Its scope makes S-3D CAMPUS an active player in the development of a European network helping technicians and creators learn all about stereoscopic 3D.

TARGET GROUP

Directors, producers, post-producers, directors of photography, consultants, teachers.

BENEFITS

Trainees who complete this course will be equipped to supervise and manage the filming and post-production of an S-3D project and will have the opportunity to develop an S-3D European Network.

Avance Rapide Communication

Rue Victor Hugo 5
92310 Sèvres – FR

T +33 (0)1 4966 9780
F +33 (0)1 4114 0998

Stephan Faudeux

stephan@
avancerapide.com

Nathalie Klimberg

nathalie.f@
avancerapide.com

Razika Baa

razika@
avancerapide.com

DATES AND LOCATIONS

October 3 > 14, 2011
Plaine-Saint-Denis,
nr. Paris – FR

FEES

€2,500; includes training, lunch + programmed cocktail and dinners. Participants (except for scholarships) pay travel, accommodation.

REQUIREMENTS

S-3D project carriers receive precedence; fluent English.

PARTICIPANTS

15

REGISTRATION DEADLINE

September 15, 2011
for regular registration
August 29, 2011,
for scholarship applications.

www.s3dcampus.eu

www.avancerapide.com

S3D CAMPUS

FRAME Future for Restoration of Audiovisual Memory in Europe

Institut National de l'Audiovisuel (INA)

This course provides short-term training in restoration of film and TV archives and the use of new technologies, with the aim of adding value to archival content and making these archives accessible.

The course is organised in partnership with FIAT/IFTA (International Federation of Television Archives) and EBU Training (European Broadcasting Union Training). The course is in two one-week sessions. Participants can follow one or both.

The first session will focus on preservation and digitisation of video and film material. The modules are: strategic approach to technical solutions for preservation and restoration; from analogue material to digital files: tools for restoration and digitisation; digital media and organisation of processing lines; engineering of digital media archiving and distribution systems; and European case studies.

The second session will focus on uses and economic potential of video and film digitised contents. The modules are: legal framework for archive exploitation; adapting documentation practices to fit the needs of various audiences; development of professional uses in the digital era: professional and commercial uses; enhancing the value of video and film content; quality criteria for images and sound; and European case studies.

TARGET GROUP

Audiovisual professionals working in TV/cinema archives, new media content creators, producers, distributors, trainers.

BENEFITS

- complete overview of the innovative solutions available;
- the ability after the training to choose the appropriate strategy, taking into account the local priorities of their structure/country and to implement audiovisual content processing lines within their organisation;
- reinforcement of a European network of professionals dedicated to archive content management.

www.ina-sup.com/en/

Institut National de l'Audiovisuel (INA)
Avenue de l'Europe 4
94366 Bry-sur-Marne – FR
T +33 (0)1 4983 2979
F +33 (0)1 4983 3173
Delphine Wibaux
frame@ina.fr

DATES AND LOCATIONS

June 20 > 24, 2011;

September 26 > 30, 2011
Paris – FR

FEES

€1,000 per session inc. accommodation and meals. Grants available, but limited.

REQUIREMENTS

Awareness of audiovisual, IT environment, web, knowledge of English.

PARTICIPANTS

12 per session

REGISTRATION DEADLINE

May 6, 2011



INSIGHT OUT/ HFF Academy

Hochschule für Film und Fernsehen Konrad Wolf

This training offers direct contact with experts who discuss their recent work, hence providing an insight into all aspects of today's HD | 3D | D cinema production.

Through case studies and workshops, the advantages and disadvantages, and the artistic possibilities of the latest digital equipment are discussed in the context of pre-production, production and post-production, up to the screening of the final product. The symposium aims to provide a complete demonstration of the entire pipeline from "input to output".

Participants can choose a five-day full programme or a three-day option without workshops. The workshops can also be booked individually.

Local professionals have the opportunity of registering for one of the hands-on practical workshops only and thus to join Insight Out for one day.

TARGET GROUP

Film industry decisionmakers (production and post-production executives), developers of new artistic tools, trainers of film production workflow from production to post-production.

BENEFITS

- discovery of the possibilities of creative troubleshooting in response to all the challenges of modern film production;
- meeting with experts;
- handling the latest equipment;
- obtaining different point of views;
- connecting to other decisionmakers from around the world.

www.insightout-training.net
www.hff-potsdam.de

Hochschule für Film und Fernsehen Konrad Wolf
Marlene-Dietrich-Allee 11
14482 Potsdam – DE

T +49 (0)331 6202 791
F +49 (0)331 6202 799

Max Hemmo
m.hemmo@hff-potsdam.de
Philipp Lang
ph.lang@hff-potsdam.de
insightout@hff-potsdam.de

DATES AND LOCATIONS

March 14 > 18, 2011
Potsdam + 3-5 production facilities in Berlin – DE

FEES

5-day programme:
€1,200; 3 days: €800

1 workshop: €200
(students €100).
Check website re scholarships.

Fees cover visits, shuttles, catering; participants pay for accommodation, travel.

REQUIREMENTS

Fluent English.

PARTICIPANTS

70

REGISTRATION DEADLINE

Registrations accepted as long as places are available.
Deadline for scholarship applications: January 31, 2011.

INSIGHT OUT

Digital Production in Film and Television
HFF Academy

Professional 3D Animation with Blender (TOSMI 2011)

TOSMI (Training in Open Source Multimedia Instruments)

TOSMI courses are designed to introduce media professionals to the benefits and possibilities of an open source pipeline in audio-video production through a professional training course for Blender.

Professional 3D Animation with Blender is taught by the best Blender animators and art directors.

The programme covers: rigging and rig retargeting, compositing, multilayer and multipass rendering, character setup, interactions and advanced animation.

The course includes one day of presentations in Sofia and five days of teaching and hands-on work in the mountain resort of Bansko.

TARGET GROUP

3D artists; professionals from the film industry, animation and visual effects; production managers.

BENEFITS

- an intensive course taught by some of the leading 3D artists, who will share tips and tricks otherwise learned through years of practice;
- the training simulates a real production environment – trainees work in a team to produce a small scale 3D project going through all stages from conception to a finished short movie;
- trainees will be taught the latest 2.5 version of Blender and its new features;
- and last but not least, those interested in the set up of a production process have the chance to encounter a pipeline entirely based on free and open source software.

TOSMI (Training in Open Source Multimedia Instruments)

Benkovski Str. 27
Ent.2, Fl.1, Ap.18
1000 Sofia – BG

T +359 (0)2 983 4843
F +359 (0)2 983 4843

Petko Dourmana
info@tosmi.org

DATES AND LOCATIONS

August 15 > 20, 2011
Sofia/Bansko – BG

FEES

€1,000; includes accommodation; participants pay travel; scholarships available.

PARTICIPANTS

14

REGISTRATION DEADLINE

June 20, 2011

www.tosmi.org



TransISTor 2011

CIANT

Mezinárodní centrum pro umění a nové technologie v Praze

International Centre for Art and New Technologies in Prague

TransISTor trains European audiovisual professionals through a series of cross-disciplinary workshops focusing on advanced new technologies employed in the production and post-production of feature films, documentaries and experimental media creations.

The programme consists of the following self-standing four-day training modules:

- 1 Preservation of digital audiovisual works;
- 2 Integrated approach to 3D cinema and stereoscopy (script, storyboard, development, distribution and sale strategy);
- 3 S-3D live action scenes with S-3D CGI sequences (shooting schedule, location scouting, realisation, CGI supervising);
- 4 S-3D post-production: Visual effects and S-3D CGI sequences (motion capture, editing, combination of live action and CGI sequences).

TARGET GROUP

Producers, film directors, animators, professionals from the post-production field and from the animation industry, new media content providers, and trainers.

BENEFITS

- understanding the technical and creative pipeline for stereoscopic and 3D CGI films;
- practical experience in mixing 3D CGI sequences with stereoscopic real scenes;
- knowledge of visual effects techniques for S-3D and their distributed manner of delivery;
- mastering the latest methodologies for preservation of contemporary digital AV works.

CIANT – Mezinárodní centrum pro umění a nové technologie v Praze – International Centre for Art and New Technologies in Prague

Kubelikova 27
13000 Prague 3 – CZ

T +420 (0)2 9633 0965
F +420 (0)2 9633 0964

Pavel Smetana
info@ciant.cz
jitka.vedralova@ciant.cz

DATES AND LOCATIONS

June 23 > 26, 2011 (tbc)
Heraklion, Crete – EL

July 4 > 7, 2011
Nicosia – CY

July 18 > 21, 2011 (tbc)
Jesolo – IT (tbc)

August 24 > 27, 2011
Prague – CZ

FEES

Per session:
€400, private individuals;
€800, corporates.
Five scholarships per session.
Fee includes: accommodation, subsistence.

REQUIREMENTS

Fluent English.

PARTICIPANTS

15 per course

REGISTRATION DEADLINE

End-May, 2011

www.ciant.cz | transistor.ciant.cz/2011/



The background of the entire page is a close-up photograph of numerous red ladybugs with black spots. They are scattered across a grey, woven fabric surface. The focus is sharp on the ladybugs in the foreground, while those in the background are slightly blurred.

09

**MULTI-
DISCIPLINARY**

Berlinale Talent Campus

Kulturveranstaltungen des Bundes in Berlin/ Internationale Filmfestspiele Berlin

The Berlinale Talent Campus is a six-day international summit of talented up-and-coming filmmakers from all over the world.

The Campus is an annual event that takes place in parallel to the Berlin International Film Festival. The Campus and its participants benefit from their proximity to the main festival centre and the European Film Market (EFM).

Participants learn from top experts through master classes, workshops and one-to-one meetings. They have the opportunity to build international networks and to develop their projects.

TARGET GROUP

Filmmakers early in their careers and/or advanced film school students with different fields of work (directors, screenwriters, editors, cinematographers, producers, actors, production designers/art directors, sound designers/composers).

BENEFITS

- enhanced intercultural understanding;
- broader knowledge, appreciation and active critical analysis of film as an essential cultural element and economic force.

Kulturveranstaltungen des Bundes in Berlin/ Internationale Filmfestspiele Berlin

Potsdamer Strasse 5
10785 Berlin – DE

T +49 (0)30 2592 0515
F +49 (0)30 2592 0519

Christine Tröstrum
troestrum@berlinale.de
Matthijs Wouter Knol
knol@berlinale.de

DATES AND LOCATIONS

February, during the Berlin International Film Festival.
Berlin – DE

FEES

None. Accommodation and travel are part-paid for selected participants.

REQUIREMENTS

Selection of participants is at the discretion of the Berlinale Talent Campus.

There is no legal right to participate.

See participation conditions on website.

PARTICIPANTS

350

REGISTRATION DEADLINE

October 2010.
(October 2011 for 2012).

www.berlinale-talentcampus.de



MEDIA Desks & Antennae

AUSTRIA

MEDIA Desk Austria

Österreichisches Filminstitut
Stiftgasse 6
A-1070 Wien
T +43 1 526 97 30-406
F +43 1 526 97 30-460
info@mediadeskaustria.eu
www.mediadeskaustria.eu
Gerlinde Seitner

BELGIUM

Vlaamse Gemeenschap
MEDIA Desk België
c/o Vlaams Audiovisuel Fonds vzw
Huis van de Vlaamse film
Bischoffsheimlaan 38
B-1000 Brussel
T +32 2 226 06 30
F +32 2 219 19 36
info@mediadesk-vlaanderen.eu
www.mediadesk-vlaanderen.eu
Nathalie Goethals

Communauté française

MEDIA Desk Belgique

Communauté française de Belgique
44, bd Léopold II
B-1080 Bruxelles
T +32 2 413 22 45
F +32 2 413 30 50
info@mediadeskbelgique.eu
www.mediadeskbelgique.eu
Thierry Leclercq

BULGARIA

MEDIA Desk Bulgaria

2 - A Kniaz Dondukov Blvd.
1000 Sofia
T +359 2 988 32 24 or 987 03 25
F +359 2 987 53 69
info@mediadesk.bg
www.mediadesk.bg
Kamen Balkanski

CROATIA

MEDIA Desk Croatia

c/o Croatian Audiovisual Centre
Ulica kralja Zvonimira 20
10 000 Zagreb
T +385 1 4655 434
F +385 1 4655 442
martina.petrovic@mediadesk.hr
www.mediadesk.hr
Martina Petrovic

CYPRUS

MEDIA Desk Cyprus

Othellou 9
CY-1016 Nicosia
T +357 22 305 367
F +357 22 305 368
info@mediadeskcyprus.eu
www.mediadeskcyprus.eu
Ioanna Americanou

CZECH REPUBLIC

MEDIA Desk CZ

Ceska filmova komora o.p.s.
Narodni 28
110 00 Prague 1
T +420 221 105 209 or
T +420 221 105 210
F +420 221 105 303
info@mediadeskcz.eu
www.mediadeskcz.eu
Daniela Stanikova

DENMARK

MEDIA Desk Danmark

Vognmagergade, 10
DK-1120 København
T +45 33 74 34 67
F +45 33 74 34 65
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