



# TRAINING & NETWORKS

## IN EUROPE

2010 2<sup>ND</sup> EDITION

**MEDIA**  
A programme of the European Union





# TRAINING & NETWORKS

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2010 2<sup>ND</sup> EDITION

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# Training and Networks in Europe

**Continuous training of professionals and talented individuals is essential to reinforce the competitiveness of the European audiovisual industry, a core objective of the MEDIA Programme of the European Union. That is why ever since its beginnings in 1990 the MEDIA Programme has devoted a substantial amount of its budget to co-finance training initiatives developed by professionals for professionals.**

More than 1,500 professionals from countries participating in the MEDIA Programme are trained every year through MEDIA-funded training initiatives where they have the opportunity to acquire new skills, learn from others' mistakes or successes, fine-tune their projects thanks to experienced tutors, explore new technologies or expand their contact base.

For 2010, MEDIA has selected and co-financed 63 training courses in order to meet the demand from and the various needs of the industry across all sectors.

These training courses differ in format, length and target group. However, they all share common features:

- they are very European/international in their subjects, teaching/mentoring staff and participants;
- they are practical and highly relevant to current and future industry needs;
- they provide access to high-level professionals who are not necessarily accessible in other contexts;
- they are building blocks for Europe-wide networks.

The main purpose of this catalogue is to be helpful to the intended audience and to European audiovisual industry professionals in identifying and presenting the training activities, with the aim of meeting the needs of potential participants.

**Constantin Daskalakis**

Head of the MEDIA unit

Education, Audiovisual and Culture Executive Agency

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# Which to choose?

This section is intended to help professionals navigating the guide and to choose more easily the courses that might best fit their needs. It gives a summarised overview of the 63 different courses included in the guide. Please go to the relevant section for more details, consult their websites or your closest MEDIA Desk.

## SCRIPT DEVELOPMENT

Developing scriptwriting techniques and introducing new talents have been a major focus of MEDIA training since the beginning. The overall idea is also to strengthen the collaboration between writers, directors, producers, and script editors at the writing stage.

We propose eight different courses on script/story development. They mainly target experienced scriptwriters. Their objective is both to help the development of a script while developing scriptwriting techniques. They are project-based and hence preferably require at least a treatment and a first draft, and also preferably should have a producer attached. With the exception of *éQuinoxe Germany*, which is an intensive week-long workshop, they are year-long training courses, with several workshops favouring a group work approach with online sessions in between. *SOURCES 2* is one of the most experienced programmes (with more than 80 films made). *MFI Script 2 Film* proposes longer residential workshops. *ScriptTeast* specifically targets scriptwriters from Central and Eastern Europe. *Save our Scripts* will help the development of projects from one-page idea to full script. *Script&Pitch* is linked to *TorinoFilmLab*, which can offer subsequent development and production financial support.

*Pygmalion* is specifically designed for the development of **projects for child and family audiences** across all audiovisual media (animation, fiction, etc.)

*Sources 2* proposes a *Mentor Training* course for script editors, producers or commissioning editors working as **mentors of scriptwriters**.

## PROJECT DEVELOPMENT & PRODUCTION

Developing and preparing a production has become an incredibly complex process, especially in the context of multi-country co-productions. The following training courses should help producers and production teams find their way through this complexity.

Producers wishing to **develop a project** can choose between *Maia Workshops* (for young producers, mainly from southeast Europe), *EAVE* (for young producers) and *ACE* (for the more experienced). These courses include sessions on story and script development; legal, budget and financing; and marketing and distribution strategies. *EAVE* and *ACE*, in particular, have built an **extensive network of alumni producers**<sup>1</sup> over the years and very strong relationships with major co-production markets, which have facilitated co-production in Europe.

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1 Other major (non-training-specific) producers' networks in Europe include EFP Producers on the Move and the European Producers Club.

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Nipkow offers a unique **personalised mentoring programme** on project development, including internships based in Berlin.

Two other training courses are more **targeted at directors** and directors/writers. *Ekrán* is a three-session training course for creative teams (director, writer, cameraman and producer) including the shoot of a demo package. *Les Ateliers Jeanne Moreau* is an intensive week-long mentoring course under the guidance of Jeanne Moreau, helping young directors who are preparing their first film.

*The pre-production phase is about making key strategic and financial choices and assembling the right team. We offer several courses to help producers make the best decisions.*

*Production Value* will help **first AD and line producers** with scheduling and budgeting of complex multi-country co-production films. *European Post Production Connection* focuses on the importance of the **early involvement of post-production supervisors** in the creative process, planning and budgeting. *Digital Production Challenge* gives producers, executive producers and production managers the methods and tools to choose the best digital production workflow for their feature film projects and to optimise the communication between the various partners involved, from the director to the post-production provider.

## MANAGEMENT, LEGAL & FINANCE

**Having a broad management, legal & finance culture to be able to understand the business environment is an absolute must to develop in the long term. Here is some food for thought.**

**Young professionals at the start of their career** have the choice between two different year-long in-depth courses on the full production, distribution and exploitation cycle supplemented by industry placements: the Franco-German *Atelier* run jointly by *La Fémis* and the Ludwigsburg *Filmakademie*, and the Spain-based *MEGA* run by *Media Business School (MBS)*.

**For more experienced executives**, we propose two high-level training courses: *Training the Management of Tomorrow's Digital Media* is a year-long management course for executives, which provides a solid understanding of how traditional business models are challenged and how the creative industries operate and innovate in the light of today's digital economy. *Screen Leaders EU* is a strategic custom-designed company development programme devised for experienced owner/managers (CEO/CFO).

We also offer **several specialised intensive** workshops on legal and finance issues. The *Erich Pommer Institut's Rights Clearance* seminar and workshop offers the practical knowledge to identify and clear rights fast and effectively. Both the *EPI Legal and Financial Aspects* workshops and the *EAVE Film Finance Forum* provide an update of the latest financial developments and funding sources in Europe, co-production and the legal issues involved, tax incentives, the sales and distribution market, banking services and new industry trends.

## MARKETING, DISTRIBUTION & EXHIBITION

**A successful distribution campaign starts very early and requires the collaboration of the whole chain from production to theatres and other platforms. Here are some places where everybody talks about how best to reach the audience.**

Professionals wishing to expand their knowledge of (feature film) **positioning, marketing and distribution strategies** can choose between the *EAVE Film Marketing Workshops* and *Marketing and Distribution of MBS*.

**Festival or cinema programme** managers have the possibility of refining their programming, marketing and audience management skills through the *ICO Cultural Cinema Exhibition Course 2010*. Cinema exhibitors can also choose the *Art Cinema = Action + Management* course by *CICAE*<sup>1</sup>.

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1 The Europa Cinemas network also offers networking and training opportunities to its 600 members in Europe.



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Professionals wishing to **invest in digital projection** can benefit from *Digitraining* by MEDIA Salles.

## ANIMATION

**Animation is one the fastest growing sectors in Europe with ever growing needs in new skills. The following should help to keep up with the demand.**

*Cartoon*, one of the pillar organisations in the animation industry, offers three different 2.5 day events open to animation professionals:

*Cartoon Digital* is dedicated to new technologies; *Cartoon Finance* to public and private funding in Europe for animation and the management and exploitation of rights;

*Cartoon Feature* to the marketing and financing of animated films and stereoscopic 3D production.

*EAMprofessional* aims to **bridge the gap to animation** and will train professionals (not necessarily from an animation background) in the specificities of animation film production (script, financing, production, distribution).

*La Poudrière* offers an 11-week training course for professionals **wishing to adapt a book into an animated film or series**.

Animators wishing to expand their skills in **3D animation** can choose between courses offered by *The Animation Workshop* and *Anomalia*.

## DOCUMENTARY

**The documentary world has never been so diverse in forms, formats and voices. Our offering reflects this diversity.**

Independent documentary professionals wishing to develop a documentary project can choose between the following training courses: *Documentary Campus Masterschool* is a 10-month training course open to up-and-coming talent wishing to expand into the international non-fiction market. Documentary Campus also offers conference-style *Open Training Sessions*. The *EURODOC Production* course is designed for producers with

documentary projects – one-offs or series – with international potential. ESoDoc focuses on a special genre of documentary production that is particularly suitable for the new multiplatform world: documentaries that draw attention to human rights, social justice and environmental protection, particularly in the developing world. *Ex Oriente Film 2010* is a year-long training course on documentary films, aimed at Central and Eastern European teams (1 director + 1 producer). *Archidoc* (La Fémis) is oriented towards professionals with an archive-based project while *Story Doc* focuses on historical documentaries.

*The Euradoc Executives Workshop* is a two-workshop course designed to open a new meeting space for **commissioning executives** to reinforce exchange, transmission and reflection in the documentary field, while *SOURCES 2 Script Development Workshops* are three-month training processes offering special work groups on writing and developing feature-length creative documentaries.

## NEW MEDIA

**Digital media definitely opens up new opportunities to develop innovative content, and new ways to reach and interact with the audience.**

We propose three training courses specifically targeted at professionals **wishing to develop cross/transmedia or cross-platform projects**.

*The Pixel Lab* is organised by *Power to the Pixel* and offers a link to its conference and pitch event in London. *Transmedia Next* provides an immersion into all aspects of transmedia storytelling. The *MBS Multi Platform Business School* course has a strong emphasis on games.

New media filmmakers can also refine their business skills through the *Digital Distribution Strategy* workshop organised by the EPI.

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## NEW TECHNOLOGIES

**With an increasing number of (small and big) 3D-ready screens, the demand for 3D content will explode.**

Professionals wishing to explore or fine tune their techniques in 3D production have the choice between several 3D workshops: a *Master Class* for creative teams organised by the *European Film Academy*, a six-day intensive general training course run in Paris by *Avance Rapide*, a project-based course proposed by *FAS*, and sessions run by *CIANT* in the Czech Republic and Romania, mainly targeting Central and Eastern Europe.

*CIANT* also proposes very specialised sessions on HDTV retrieval and real-time content distribution in network-driven industrial scenarios, distributed post-production techniques in the field of visual effects, and preservation techniques and methodologies for digital audiovisual works.

**Archive, restoration and preservation techniques** will also be the subject of *FRAME - Future for Restoration of Audiovisual Memory in Europe* by *INA* and of the *Film Restoration Summer School* of the *Cinemateca di Bologna*.

*TOSMI – Training on Open Source Multimedia Instruments* – teaches alternatives to non-proprietary software for 3D animation, simulation and post-processing.

## MULTIDISCIPLINARY

*And last but not least...*

The *Berlinale Talent Campus* is an international summit of talented up-and-coming filmmakers. The six-day programme is an annual event that takes place in parallel with the Berlin International Film Festival. The Campus and its participants benefit from their proximity to the main festival centre and the European Film Market (EFM).

### USEFUL TIPS

- **Check deadlines and dates regularly – they are subject to change;**
  - **Training fees vary from one training course to another. However, bursaries can be provided by the training organisations or by local/regional/national authorities.**
- Please consult your local MEDIA Desk.**

## For more information

**on the MEDIA Training Programme and other funding opportunities, please visit our MEDIA website**

**[ec.europa.eu/media](http://ec.europa.eu/media)**

or contact your local MEDIA Desk or Antenna (see page 74)

To contact the MEDIA training team:

**[eacea-Media-training@ec.europa.eu](mailto:eacea-Media-training@ec.europa.eu)**

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# What can MEDIA do for you?

**The MEDIA Programme gives support to companies for the development, distribution and promotion of projects and works.**

## MARKET ACCESS

MEDIA supports most major co-production, general or thematic markets in Europe in order to foster the greatest possible diversity and quality of projects, works and professionals represented.

**MEDIA UMBRELLA STANDS at the European Film Market (Berlin), MIPTV, MIPCOM and the Marché du Film at the Festival de Cannes.**

MEDIA provides an umbrella stand on attractive financial terms providing advisory and logistic services for European professionals. If you are interested, please go to [www.media-stands.eu](http://www.media-stands.eu) for further information about accreditation and the services offered.

## MEDIA INTERNATIONAL

MEDIA International is an initiative to strengthen cultural and commercial relations between Europe's film industry and filmmakers around the world. In 2010 it finances training, networking and market events for international projects. In 2011 MEDIA International will be succeeded by the programme MEDIA MUNDUS.

## DEVELOPMENT FUNDING

MEDIA Development has the objective of promoting, through financial support, the development of audiovisual projects intended for European and international markets presented by independent European production companies in the following categories: animation, creative documentary and drama. Similar support is provided for the development of on and off-line interactive works that are specifically developed to complement an audiovisual project.

The development support is a grant that can be provided to:

- support a Single Project;
- support a Slate of projects (3 to 6 projects);
- support an Interactive Work.

## ACCESS TO FINANCE

"i2i Audiovisual" is designed to facilitate access to financing from banks and other financial institutions by subsidising part of the cost of the guarantees required by these institutions and/or part of the financing itself.

## SUPPORT FOR TELEVISION BROADCASTING

This funding seeks to encourage independent European audiovisual production companies to produce work (fiction, documentaries or animated films) that involves the participation or cooperation of at least three broadcasters –and preferably more– from several Member States.

## SUPPORT FOR DISTRIBUTION

MEDIA encourages the circulation of European audiovisual works among the different countries participating in the programme.

The following financial backing is available: automatic and selective support for distributors and sales agents. MEDIA also supports the distribution of European audiovisual works at other levels:

- **Video on Demand (VoD):** service enabling individuals to select audiovisual works from a central server for viewing on a remote screen by streaming and/or downloading;
- **Digital Cinema Distribution (DCD):** digital delivery (to an acceptable commercial standard) of content to cinemas for theatrical exploitation (via hard disk, satellite, online etc.);
- **support for cinemas** through the **Europa Cinema** network.

# 01

## SCRIPT DEVELOPMENT



# 6<sup>th</sup> and 7<sup>th</sup> International Screenwriters Workshops and Master Classes

**éQuinoxe Germany, Verein zur Förderung der Filmkunst e.V.**

## DESCRIPTION

**This script development programme of 8-day workshops and 2-day master classes - one of each in spring and autumn - is geared towards writers with experience.**

It consists of one-on-one sessions, followed by master class lectures for the participants and the local film community.

There is no rewriting during the workshop. Writers must submit a rewrite within the following three months.

## TARGET GROUP

**Screenwriters Workshop: screenwriters, producers.**

**Master Classes: screenwriters, producers, editors, students, script editors, commissioning editors, funding and financing organisations.**

## BENEFITS

Concrete tools to improve storytelling and script development skills; participants and the local film community provide writers and producers with a common language to enhance communication skills for future script development and project realisation.

**éQuinoxe Germany, Verein zur Förderung der Filmkunst**  
Feilitzschstrasse 1  
80802 Munich – Germany  
T +49 89 38 47 60 27

Ms Ellen Winn Wendl  
info@equinoxegermany.de

## DATES

**April 2010  
Ireland**

**October 2010  
Germany**

## FEES

None

## REQUIREMENTS

One feature script produced.

## PARTICIPANTS

10 writers and their producers (max.) per workshop;

50-100 local film industry professionals and students in the film industry per Master Class.

## REGISTRATION DEADLINE(S)

Late May (for October 2010);  
early November  
(for April 2011)

[www.equinoxegermany.de](http://www.equinoxegermany.de)

# MFI Script 2 Film Workshops

**Mediterranean Film Institute /  
Mesogeiaiko Institutouto Kinimatografou**

## DESCRIPTION

This advanced script and project development programme, based on group work, Q&A sessions, case studies & individual consultations, consists of four intensive workshops (two on location in the Greek islands and two on-line hosted on MFI's website).

The primary objective is to develop fully the participating screenplays, from first or subsequent draft to final draft. Through a process of workshops that emphasise script analysis, revision and rewriting, the activity is designed to enhance the artistic values of the story material, at the same time aiming at producing solid screenplays that will have a strong dramatic impact for international audiences.

The second objective is to help participants to set up an effective project development process (presentation, pitching, fundraising and production strategies).

## TARGET GROUP

**Screenwriter/producer teams.**

## BENEFITS

Integrated knowledge of all aspects of project development, an introduction to the international industry's needs and practices, tools to improve project production potential in terms of markets and audiences, and help reach the production stage.

**Mediterranean Film  
Institute / Mesogeiaiko  
Institutouto Kinimatografou**  
Varvaki St 38  
11474 Athens – Greece

T +30 210 64 57 223

F +30 210 64 57 223

Ms Apostolia Papaioannou  
info@mfi.gr

## DATES

**June 22 > July 6, 2010**

**Nissyros island** - Greece

**October 10 > 17, 2010**

**Samos island** - Greece

**September & December**

**2010 (online sessions)**

## FEES

Screenwriters: €1,500;  
producers of participating  
projects: €1,000;  
inc. accommodation  
and board.

## REQUIREMENTS

Track record, draft project.

## PARTICIPANTS

40

## REGISTRATION DEADLINE(S)

April 12, 2010

# Prime 4Kids & Family (Pygmalion Plus)

**Primehouse Gmbh**

## DESCRIPTION

**Prime 4Kids & Family (aka Pygmalion Plus) is specifically designed for the development of projects for child and family audiences across all audiovisual media. It is run jointly by five European organisations, combining their experience in professional training and children's media.**

At Prime 4Kids & Family, writers develop their projects and their craft through collaboration with experienced mentors (all distinguished writers), creative professionals from allied fields, including an ensemble of actors and director, and with an international group of fellow participants.

The cross-disciplinary approach and inclusion of film, TV drama, animation, interactive games and cross-platform projects within the programme provides an opportunity to gain new knowledge and contacts across the family entertainment industry.

## TARGET GROUP

**Professional writers, creative teams (writer + producer, director or animator + 5 support places for script editors/producers/development executives).**

## BENEFITS

Improved story/project development and scriptwriting skills; improved creative sensitivity to the specific target audience of young people and families; insight into the exploitation potential of other audiovisual platforms for their work; the opportunity for new contacts with major European TV and film industry players; contact with potential colleagues and collaborators from among participants and tutors and through the cooperation with Performing Arts Labs, UK, the Polish Film Institute, the Polish Filmmakers Association, and the Script Forum in Warsaw.

## Primehouse Gmbh

Kantstraße 149  
10623 Berlin – Germany  
T +49 30 437 27 29-10  
F +49 30 437 27 29-50

Ms Daniele Pfennigs  
d.pfennigs@primehouse.eu

## DATES

**End-September 2010** (9 days)  
**Warsaw** - Poland

**Early December 2010** (4 days)  
**Ludwigsburg** - Germany

## FEES

€1,500;  
inc. subsistence costs.

## REQUIREMENTS

Experience, project proposal.

## PARTICIPANTS

15 writers/creative team  
participants + 5 team support  
participants

## REGISTRATION DEADLINE(S)

July 2, 2010

[www.prime-house.eu](http://www.prime-house.eu)

# Script&Pitch Workshops

Museo Nazionale del Cinema – Fondazione Maria Adriana Prolo

## DESCRIPTION

This is an advanced course following the whole scriptwriting process from the pitching of ideas to the treatment, through the first and second draft up to a final pitch in front of a panel of international producers, sales agents and other industry professionals from all over the world.

The course consists of:

- three week-long residential workshops in different EU cities;
- two on-line sessions;
- an alumni meeting.

There are five groups with one tutor each.

After the final pitching (in Turin) up to six development awards are given, providing the possibility of further developing the project during one more year with the TorinoFilmLab experts.

Script&Pitch tries to create as many synergies as possible, so that participants can become part of a network and build their own. Script&Pitch puts a lot of energy into consolidating this network, e.g. through the alumni meeting.

## TARGET GROUP

**Professional scriptwriters, story editors.**

## BENEFITS

Improved writing skills; enhanced pitching abilities; better knowledge of relationships within the industry; greater familiarity with and strengthened ties to the market; new networks of creative partners and industry players.

## Script&Pitch Workshops

c/o TorinoFilmLab  
via Cagliari 42  
10153 Turin – Italy  
T +39 011 23 79 221

Ms Savina Neirotti  
info@scriptpitchworkshops.com  
savina.neirotti@torinofilmclub.it

## DATES

**March 21 > 27, 2010**

**Bratislava** – Slovakia

**June 19 > 25, 2010**

**Brignogan** – France

**November 25 >**

**December 1, 2010**

(final pitching event)

**Turin** – Italy

**April > June 2010,**

**July > November 2010**

(on-line sessions)

**January 2011**

(alumni meeting)

**Angers** – France (tbc)

## FEES

€2,000 writers/€1,000 story editors; inc. accommodation and subsistence; excl. travel costs.

Four scholarships available for participants from EU-12 ('new' Member States) + Croatia; in many countries bursaries/scholarships are available for this kind of training.

## REQUIREMENTS

Track record, experience, project.

## PARTICIPANTS

20 (15 scriptwriters + 5 story editors)

## REGISTRATION DEADLINE(S)

December 15, 2009

[www.scriptpitchworkshops.com](http://www.scriptpitchworkshops.com)



# ScripTeast

## Independent Film Foundation

### DESCRIPTION

**ScripTeast is a project-based training programme specifically for scriptwriters from Eastern and Central Europe.**

The main goal is to improve the capability of professionals from Eastern European countries to orient their projects for, communicate with and identify European and international audiences, e.g. by changing the script to give it more universal appeal while preserving the individual character of the scenarios.

Training in assertiveness, formation of the "artistic personality" of authors, absorbing positive signals from the outside, and in communication introduced by pitching training form the authors' 'artistic personality'?

The year-long programme consists of three sessions:

- stationary lab.;
- mid-term;
- final session with industry presentation.

There are two on-line follow-up consultations in between. During the Berlin and Cannes Film Festivals, authors and their scripts are promoted in strong cooperation with ACE and the Producers Network. The best script from each edition is presented with the Krzysztof Kieslowski ScripTeast Award (€10,000) during the Cannes Film Festival.

### TARGET GROUP

**Experienced scriptwriters from Eastern & Central Europe who have finished feature scripts.**

### BENEFITS

Seeing a scenario from the multiple perspectives of creative advisors from different countries and working in different professions; connections with the best writers and trends in world cinema at festivals; extension of the contacts necessary for furthering their career.

[www.scripTEast.eu](http://www.scripTEast.eu)

[www.scripTEast.pl](http://www.scripTEast.pl)

### Independent Film Foundation

ul. Bagatela 10/12  
00-585 Warsaw – Poland

T +48 22 851 84 40  
F +48 22 851 84 44

Ms Violetta Kaminska  
[violetta.kaminska@scripTEast.pl](mailto:violetta.kaminska@scripTEast.pl)

### DATES

**September/October 2010**  
(7 days)

**Ossolinski Palace,**  
**Sterdyn** - Poland

**February 2011**  
**Berlin International Film Festival** - Germany

**May 2011** (7 days)  
**Cannes Film Festival** - France

**October > January 2011**  
**February > April 2011**  
(on-line rewriting sessions)

### FEES

€300

### REQUIREMENTS

Nationals of a country participating in the MEDIA Programme, but priority is given to citizens of Central and Eastern Europe; new script of a theatrical feature film (scriptwriters); must have produced a cinema or TV feature, or TV series, or be able to prove extensive experience as journalists, directors or writers (other applicants).

### PARTICIPANTS

10-12 projects

### REGISTRATION DEADLINE(S)

June 30, 2010 (for 2011/12)

# SOS (Save our Scripts)

**The Bureau Film Company Ltd.**

## DESCRIPTION

**This is a year-long, project-based, writing and development programme. It is composed of three residential workshops in three different cities and a number of one-on-one online meetings.**

Each workshop consists of peer-to-peer development sessions, one-on-one meetings and master classes with experienced industry figures, including writers, producers, financiers and sales companies.

Writers will develop their selected one-page idea through to a developed feature-length script. At the same time, producers become involved in the development process, offering the writers the opportunity to strengthen their own development skills whilst simultaneously building cross-European relationships with the writers and other producers.

Writers' ideas will reach the stage of a developed script. Industry involvement in the workshops ensures that the scripts are developed with an awareness of the market.

The involvement of key industry figures offers networking opportunities and helps producers understand market concerns, and how they should be considered alongside development.

## TARGET GROUP

**Writers, producers.**

## BENEFITS

For writers: improved writing and pitching skills, and project-specific gains; building a pan-European support network. For producers: strengthened development skills; the start of future working relationships, including potentially on specific projects.

## The Bureau Film Company

2<sup>nd</sup> Floor – 18 Phipp Street  
EC2A 4NU London  
United Kingdom

F +44 20 70 33 93 83

Mr Tristan Goligher  
mail@thebureau.co.uk  
tg@thebureau.co.uk

## DATES

**April 26 > 30, 2010**

**London** - United Kingdom

**August 2 > 6, 2010**

**Paris** - France

**October 6 > 7, 2010**

**Brussels** - Belgium

## FEES

€250;

travel and accommodation are covered by the programme.

## REQUIREMENTS

Writers with one-page feature film idea, at least one full length script written; producers with at least one feature film, TV or comparable credit - or sponsored by an established producer.

## PARTICIPANTS

Initial Development -

16 writers;

Full Development -

6 writers, 6 producers

## REGISTRATION DEADLINE(S)

March 5, 2010

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[www.thebureau.co.uk](http://www.thebureau.co.uk)

# SOURCES 2

## Projects & Process - Training Mentors for European Scriptwriters

Stichting Sources, NL-Amsterdam

### DESCRIPTION

Intensive training making the SOURCES 2 mentoring approach and methodology transparent to European film professionals working as mentors for writers and filmmakers in the field of script and story development.

The format includes:

- Three-day session: work in small groups with international colleagues, guided by experienced advisers. Keynote discussions in the evenings (no additional guest lecturers);
- Three-month coaching period: exchange of experience in close contact with all group members;
- Round-off by e-mail: each participant receives individual advice and a short evaluation by one of the advisers.

### TARGET GROUP

Script developers, editors, trainers, producers, directors.

### BENEFITS

Enhanced mentoring skills and professional 'tool box'; establishment of contacts within an active European network of cooperation and exchange.

**Stichting Sources,  
NL-Amsterdam**

Köthener Straße 44  
10963 Berlin – Germany

T +49 30 88 60 211

F +49 30 88 60 213

Ms Renate Gompfer

info@sources2.de

### DATES

**October 19 > 23, 2010**

**Vienna - Austria**

### FEES

€750; inc. accommodation  
(four nights) and meals.

### REQUIREMENTS

Track record, experience.  
Participants must be European professional scriptwriters/developers/editors, advisers, mentors, trainers, producers, directors, commissioning editors working in the field of script and story development.

### PARTICIPANTS

9

### REGISTRATION DEADLINE(S)

August 1, 2010

[www.sources2.de](http://www.sources2.de)

# SOURCES 2

## Script Development Workshops

Stichting Sources, NL-Amsterdam

### DESCRIPTION

**Intensive training and script development for European film professionals working on a feature film or a creative documentary film project, which addresses a broad international audience. Workshops lead through a three-month development process.**

Experienced script advisers provide professionals with a range of tools to enhance their writing skills and develop their projects. Participants work on the development of their own and one another's first draft scripts (or treatments) in a non-competitive atmosphere, while being confronted with the diversity of European culture.

The format includes:

- 7-day residential sessions: work in small groups with international colleagues, guided by experienced international advisers. Supplementary programme with screenings, lectures and discussions;
- Three-month re-writing period in close contact with all group members and coached by the advisers;
- Follow-up session of one day per project (by request).

### TARGET GROUP

**Scriptwriters & teams of writers with co-writers, directors or producers.**

### BENEFITS

Stimulation of the individual process of creation and input from international colleagues who 'test' the communicative strength of the script; European contacts and the access to a European cooperation network.

**Stichting Sources,  
NL-Amsterdam**  
Köthener Straße 44  
10963 Berlin – Germany  
T +49 30 88 60 211  
F +49 30 88 60 213

Ms Renate Gompfer  
info@sources2.de

### DATES

**April 15 > 23, 2010**  
**Rotterdam** - Netherlands

**June 10 > 18, 2010**  
**Malselv** - Norway

**November 18 > 26, 2010**  
**Potsdam** - Germany

### FEES

For each workshop:  
€100 application fee  
per project.  
€1,800 participation fee  
per writer/project;  
€900 for additional person  
committed to a project (co-  
writer, producer, director);  
€1,000 per observer;  
inc. accommodation  
and meals.

### REQUIREMENTS

Track record, experience,  
project proposal.  
Be European professional  
screenwriter or teams of  
writers with co-writers,  
producers or directors.

### PARTICIPANTS

17 per workshop  
(12 screenwriters, 4 co-  
writers/producers/directors,  
1 observer)

### REGISTRATION DEADLINE(S)

December 1, 2009;  
March 1, 2010;  
July 1, 2010

[www.sources2.de](http://www.sources2.de)

A blurred background image showing a person's hand holding a camera lens, with a yellow object visible in the lower right corner.

# 02

## **PROJECT DEVELOPMENT & PRODUCTION**

# Atelier/Ludwigsburg Paris

**La Fémis - École Nationale Supérieure  
des Métiers de l'Image et du Son/  
Filmakademie Baden-Württemberg GmbH**

## DESCRIPTION

The curriculum of this continuous training programme for young production and distribution professionals includes development, financing, production, marketing, distribution and international sales in the European film industry.

It is a full one-year programme, beginning in October and ending in September the following year, with:

- two sessions in Ludwigsburg (three months in autumn, one month in April);
- one session in Berlin for the Berlinale;
- two sessions in Paris (January-February, May-June);
- one two-week session in London at the NFTS;
- four weeks' practical work experience followed by three months' practical experience in producing nine short films in teams of two in cooperation with SWR/ARTE.

The Paris programme also includes attendance at film festivals, such as Angers and Cannes, focusing on international sales and distribution. During the autumn session, participants spend several days on a visit to the headquarters of the French-German cultural television broadcaster ARTE.

On completion of the training, all participants can join the alumni association Atelier Network, which meets three times a year (Cannes, Berlin and at the Franco-German Rendez-Vous).

## TARGET GROUP

**Young producers, distributors.**

## BENEFITS

Broader, more complete and up-to-date concrete knowledge; the opportunity to meet and build networks with current professionals in the European film industry.

**La Fémis - École Nationale  
Supérieure des Métiers de  
l'Image et du Son**

rue Francoeur 6  
75018 Paris – France

T +33 1 53 41 22 11

F +33 1 53 41 02 80

**Ms Christine Ghazarian**  
Head of Programme, Paris  
christine.ghazarian@femis.fr

**Filmakademie Baden-  
Württemberg GmbH**

Akademiehof 10  
71638 Ludwigsburg  
Germany

T + 49 7141 969 501

F + 49 7141 969 511

**Ms Hanna Hertwig**  
hanna.hertwig@  
filmakademie.de

## DATES

**Full one-year programme  
Primarily Ludwigsburg -  
Germany and Paris - France**  
(see description)

## FEES

tbc

## REQUIREMENTS

University degree, age up to 30, knowledge of German or French and English.

## PARTICIPANTS

18

## REGISTRATION DEADLINE(S)

May 2010 (tbc)

[www.atelier-ludwigsburg-paris.com](http://www.atelier-ludwigsburg-paris.com)

# Digital Production Challenge

## FOCAL - Foundation for Professional Training in Cinema and Audiovisual Media

### DESCRIPTION

The main objective of this workshop is to give the participants the methods and tools to:

- choose the best digital production workflow for their feature film projects;
- optimise communication between the various partners involved, from the director to the post-production provider.

Managed by top-level European professionals and experts, this 2.5-day workshop uses case studies to compare the most reliable digital solutions available on the market, from the high to the low end. The second part of the programme is devoted to the review of the participants' projects.

### TARGET GROUP

**Producers, line producers, production managers, post-production managers.**

### BENEFITS

Comprehensive and practical knowledge of today's production and post-production digital workflows: advantages and limitations as well as practical and financial implications; acquisition of a methodology that includes following, assessing, and being able to make informed decisions on the technological developments lying ahead.

### FOCAL

Rue du Maupas 2  
1004 Lausanne – Switzerland  
T +41 21 312 68 17  
F +41 21 323 59 45  
Ms Anne Perrenoud  
info@focal.ch

### DATES

**November 25 > 27, 2010**  
**Potsdam – Germany**

### FEES

€400; inc. accommodation and meals; excl. travel.

### REQUIREMENTS

Low and medium-sized budget  
feature film experience.

### PARTICIPANTS

45

### REGISTRATION DEADLINE(S)

October 4, 2010

[www.digiprodchallenge.net](http://www.digiprodchallenge.net)

# EAVE

## European Producers Workshops

**EAVE - Les Entrepreneurs de l'Audiovisuel Européen a.s.b.l.**

### DESCRIPTION

**EAVE is a 12-month term programme conducted through three residential workshops connected by participant work and long-distance tutoring between workshops.**

Each workshop combines group work, plenary lectures, case studies, one-on-one meetings and screenings.

The participants are divided into four groups, each of them led by an experienced producer. More than half attend with projects (feature and documentary).

### TARGET GROUP

**Independent producers, sales agents & distributors (and their personnel), film/media agency/festival/market representatives, lawyers, consultants, trainers.**

### BENEFITS

Detailed knowledge of the European industry and the requirements of co-production; entry to a network of European producers, industry experts, decision makers and co-production markets; strengthening of individual skills and knowledge; career acceleration; high-level project development.

### EAVE

Rue de Luxembourg 238C  
8077 Bertrange – Luxembourg

T +352 44 52 10 1

F +352 44 52 10 70

Ms Kristina Trapp

eave@eave.org

tina@eave.org

### DATES

**March 15 > 22, 2010**

**Luxembourg**

**June 19 > July 7, 2010**

**Seefeld - Tirol – Austria**

**October 18 > 25, 2010**

**Belgrade – Serbia**

### FEES

€2,750 with project;

€1,750 without project;

accommodation: €1,300 per workshop.

### REQUIREMENTS

Producers working in fiction and documentary, already established in their own country and wishing to work in the wider European industry.

### PARTICIPANTS

50

### REGISTRATION DEADLINE(S)

October 1, 2010

[www.eave.org](http://www.eave.org)



# Ekran

## Andrzej Wajda's Master School of Film Directing

### DESCRIPTION

This is a project-based programme, focusing on the creative pre-production process. EKRAN aims to advance participants' treatments/scripts and produce two scenes from each script/ treatment. EKRAN focuses participants on exploring, identifying and refining the tone and visual language of film.

Every participating project is represented by a team consisting of a director (or writer/director), a writer (or co-writer), a producer and a director of photography. The creative team is offered a choice of locations, actors and set design within the usual logistical and budgetary constraints. EKRAN supports shooting with expertise and help from casting directors, set designers and production managers.

Every participating project is represented by a team consisting of a director (or writer/director), a writer (or co-writer), a producer and a director of photography.

A large portion of the curriculum will focus on digital technology, from filming through to post-production.

Between the three sessions, participants are expected to develop new and further drafts of their scripts or treatments, and to write two full scenes to be shot at the second and third sessions.

### TARGET GROUP

**European directors, writers/directors, accompanied by their producer and (co-)writer and possibly cameraman.**

### BENEFITS

Networking with industry and fellow professionals; introduction to international industry needs and practices; tighter collaborative working processes between writer/co-writer, producer and DOP.

**Andrzej Wajda's Master School of Film Directing**  
Chelmska 21  
724 Warsaw – Poland

T +48 228 51 10 56  
F +48 228 51 10 57

Ms Agnieszka Marczevska  
amarczevska@wajdaschool.pl

### DATES

**February 28 > March 5, 2011**  
**April 11 > 21, 2011**  
**June 6 > 17, 2011**  
**Warsaw - Poland**

### FEES

None

### REQUIREMENTS

Track record, experience.

### PARTICIPANTS

11 teams

### REGISTRATION DEADLINE(S)

November 15, 2010

[www.ekran.info.pl](http://www.ekran.info.pl)

# European Post Production Connection

Entre Chien et Loup scrl

## DESCRIPTION

**European Post Production Connection (EP2C) is a Post Production Management course for producers and post-production supervisors.**

The objective is to show how to get the best out of the post-production stage of a European co-production, to save money and at the same time preserve the artistic ambitions of your films. The inputs of EP2C include a good knowledge of image and sound workflows, and of technical possibilities and post-production management methods, as well as connections with industry partners (visits to post-production facilities, events with professionals of regions hosting the workshop, presentation of your projects to European film experts etc.)

A project-based residential seminar, EP2C provides practice-oriented financial and technical information, and management skills, in the main areas of post-production supervision:

- image workflow (traditional versus digital), and special effects: impact of choices on planning and budget;
- sound workflow: impact of choices on schedule and budget;
- budget and financing;
- monitoring schedule and resources;
- rights issues related to the post-production stage;
- promotion and delivery issues.

## TARGET GROUP

**Producers, post-production supervisors.**

## BENEFITS

Acquiring and updating all the necessary keys to the post-production stage that producers and post-production supervisors need when working on an international co-production.

**Entre Chien et Loup scrl**

rue de l'Ambève 28  
1160 Brussels – Belgium

T +32 472 99 89 02

F +32 2 732 33 83

**Mr Sebastien Delloye**

info@ep2c.com

## DATES

**October 1 > 7, 2010**

**Belgium**

## FEES

€1,250; inc. subsistence costs. Grants available

## REQUIREMENTS

Production experience at national level, working at the time of the workshop on a European co-production project.

## PARTICIPANTS

16 (min. 12 producers + max. 4 post-production supervisors)

## REGISTRATION DEADLINE(S)

June 20, 2010

[www.ep2c.com](http://www.ep2c.com)

# Les Ateliers Jeanne Moreau

## Association Premiers Plans

### DESCRIPTION

Initiated by Jeanne Moreau, this 9-day workshop for young filmmakers with one or two short films to their credit and a first feature film in the works includes:

- screenings and analyses of film classics;
- training with established filmmakers and technicians;
- development of participants' personal projects under the guidance of the attending instructors.

### TARGET GROUP

Young European filmmakers with first feature film in the works.

### BENEFITS

Support in taking the first step into the world of feature films; diversification of technical, artistic and aesthetic references in order to help participants affirm and protect their artistic choices.

### Association Premiers Plans

rue Claveau 9 - BP 82214  
49022 Angers Cedex 02  
France

T +33 2 41 88 92 94  
F +33 2 41 87 55 83

Ms Liza Narboni  
liza.narboni@premiersplans.org

### DATES

July 4 > 11, 2010

Angers - France

### FEES

None

### REQUIREMENTS

Professional experience

### PARTICIPANTS

8

### REGISTRATION DEADLINE(S)

Mid-April 2010

# Maia Workshops

**Fabulafilm srl**

## DESCRIPTION

**This advanced training programme for emerging European producers aims at providing them with the fundamental creative and managerial skills needed to steer a fiction or documentary project through the different phases of development, production and distribution.**

Particular attention is devoted to new and innovative ways of financing, co-producing and marketing European low-budget films.

Maia is structured in three independent residential workshops on:

- creative aspects;
- legal and financial issues;
- marketing and distribution.

Each offers a combination of case studies, theoretical lessons and practical exercises, specific work on participants' projects and one-to-one meetings with tutors and trainers.

Participants can attend one, two or all three workshops, with or without a project in development.

## TARGET GROUP

**New European producers and recent graduates, as well as script-writers, directors, production managers and industry professionals.**

## BENEFITS

The capacity to develop an audiovisual project in the international marketplace; networking opportunities which are boosted by bonus training activities carried out with the EFM during the Berlin Film Festival in February and the New Cinema Network scheme of the Rome International Film Festival in October.

## Fabulafilm srl

Piazza Dante 7  
00185 Rome – Italy  
T +39 06 97 74 82 03/4  
F +39 06 97 74 82 03  
Ms Graziella Bildesheim  
info@maiaworkshops.org

## DATES

**March 22 > 26, 2010**  
**Italy**

**June 21 > 25, 2010**  
**Slovakia**

**October 4 > 8, 2010**  
**Croatia**

## FEES

€1,500: 3-workshop package;  
€600: single workshop;  
inc. accommodation  
and full board.

## REQUIREMENTS

None specified.

## PARTICIPANTS

15

## REGISTRATION DEADLINE(S)

Three workshop package:  
January 15, 2010

Workshop-by-workshop:  
February 19, 2010  
May 21, 2010  
September 3, 2010

[www.maiaworkshops.org](http://www.maiaworkshops.org)

# Nipkow Programm

## Nipkow Programm eV

### DESCRIPTION

**Long-term, intensive and personalised 3, 4 or 6-month training for experienced professionals ready for the international market.**

The skills taught focus on:

- project development and packaging;
- pitching;
- identification of finance package components;
- identification and assessment of PR, publicity, marketing, sales and distribution needs;
- co-production mechanisms (+ identification of potential partners).

Year-round session consisting of professional mentoring, internships and courses in Berlin + a 3-day workshop in an EU city.

### TARGET GROUP

**Producers, distributors, sales agents, directors, writers.**

### BENEFITS

Carrying out projects which are developed with Nipkow; broadened knowledge of international markets & industry; useful professional contacts from across Europe.

### Nipkow Programm eV

Kurfürstendamm 225  
10719 Berlin – Germany

T +49 30 61 42 838

F +49 30 61 42 826

Ms Uta Ganschow  
nipkow-programm@  
t-online.de

### DATES

**Throughout the year 2010.**  
**Berlin - Germany**

### FEES

None.

Grants of €1,500 per month  
for 3-6 months.

### REQUIREMENTS

Track record, experience,  
project proposal.

### PARTICIPANTS

25 per year

### REGISTRATION DEADLINE(S)

September 15, 2010

# Production Value

## FOCAL - Foundation for Professional Training in Cinema and Audiovisual Media

### DESCRIPTION

**The main objective of this workshop is to give junior line producers and assistant directors the methods and tools to deliver professional budgets and shooting schedules as creative input for producers and directors.**

The 7-day residential workshop simulates preparations for six existing film projects. Working in teams of two and coached by top-level European professionals, the line producers and assistant directors are assigned real projects in development, brought by directors and producers.

The last two days are devoted to visits by the directors and producers, during which adjustments, presentation of results and evaluation take place.

The producers and directors get fully worked out budgets and schedules, neutral expertise on their film project, experience of sharing their vision of the film with creative operational partners, a better understanding of co-production implications and access to a network of talented operational partners.

### TARGET GROUP

**Producers, directors, line producers/production managers, first assistant-directors.**

### BENEFITS

Acquisition by the line producers/assistant directors of a methodology – including mastery of international software – for budgeting and scheduling; enhanced ability to interact at co-production and human resource management levels, and to network with fellow European colleagues.

### FOCAL

Rue du Maupas 2  
1004 Lausanne – Switzerland  
T +41 21 312 68 17  
F +41 21 323 59 45  
  
Ms Anne Perrenoud  
info@focal.ch

### DATES

**January 9 > 16, 2010**  
**Retz - Austria**

### FEES

€1,000; inc. accommodation  
and meals.

### REQUIREMENTS

Assistant-directors having held the position of 1st AD on feature films or TV movies at least twice or the position of 2nd AD at least 3 times; line producers having held this position at least once; production managers having held this position at least twice; directors and producers with English-language script draft of project for film of certain level of complexity, preferably conceived as a European co-production and with an estimated budget of €2m min.

### PARTICIPANTS

6 junior line producers;  
6 junior first assistant-directors;  
12 producers and directors

### REGISTRATION DEADLINE(S)

November 1, 2009

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[www.productionvalue.net](http://www.productionvalue.net)

# ACE: Advanced Producers Workshops

**Association Ateliers du Cinéma Européen (ACE)**

## DESCRIPTION

This long-term training programme through projects aims to help nurture a generation of European producers who have the skills to discover new talents and deliver films of quality to the widest possible audience. To be part of the ACE Network (150+ members spread over 30 countries), producers must first follow a one-year training programme with one of their projects.

The training consists of:

- Training Through Projects: new participants – a 4-day project development workshop in October; a 6-day financing workshop in December; a 1-day project follow-up workshop in March; individual monitoring and project follow-up all year long are also offered (for all members);
- Audiovisual Skills Training: specific 1-day seminars organised all year long in different EU cities (also open to non-ACE members);
- Project placement and industry networking: regular meetings with the ACE experts and pedagogical team as well as members of the network at festivals and markets (Rotterdam, Berlin, Cannes, Sarajevo, Toronto, Rome, etc.) The most important networking event of the year is the Annual ACE Producers' Annual Reunion (three days in March).

## TARGET GROUP

**Independents Producers.**

## BENEFITS

Improved development, business, entrepreneurial and management skills; expanded professional network of contacts within the international film industry. Better understanding of the festival circuits and of their marketing opportunities.

## Association Ateliers du Cinéma Européen (ACE)

rue Mayran 8  
75009 Paris – France

T +33 1 53 25 00 01

F +33 1 53 32 76 94

Ms Sophie Bourdon

Ms Noëmi Haire-Sievers

noemi@ace-producers.com

## DATES

**Project workshop**

**March 17, 2010**

Zurich - Switzerland

**Development workshop**

**October 21 > 26, 2010 (tbc)**

Lille/Tourcoing - France

**Financing workshop**

**December 4 > 10, 2010**

## FEES

€5,500 for first year (new participants); inc. accommodation/subsistence.

€700: ACE Network membership fees.

## REQUIREMENTS

Independent producer based in EU or other country that is a member of the MEDIA Programme; having produced at least one feature-length fiction film, which has been theatrically released in at least the producer's own country and having a feature-length fiction project in the early stages of development.

## PARTICIPANTS

16 max.

## REGISTRATION DEADLINE(S)

June 21, 2010

[www.ace-producers.com](http://www.ace-producers.com)



03

**MANAGEMENT  
LEGAL  
& FINANCE**



# EAVE Film Finance Forum

**EAVE - Les Entrepreneurs de l'Audiovisuel Européen a.s.b.l.**

## DESCRIPTION

The course provides an exploration and update of the latest financial developments and funding sources in Europe. It includes sessions on public and private finance, co-production and the legal issues involved, tax incentives, the sales and distribution market, banking services and new industry trends. It takes the form of an intensive four-day residential programme.

Since most films produced in Europe are made with low to medium budgets, the Finance Forum will focus on participants' actual financial situation and provide them with solutions adapted to their needs and projects.

## TARGET GROUP

**Film/media producers, national/regional film fund representatives, sales agency/distributor personnel, policy makers, consultants, lawyers.**

## BENEFITS

Reinforced managerial and financial capacity to compete successfully in European and global markets.

## EAVE

Rue de Luxembourg 238C  
8077 Bertrange – Luxembourg

T +352 44 52 101  
F +352 44 52 10 70

Ms Kristina Trapp  
eave@eave.org  
tina@eave.org

## DATES

**April 15 > 18, 2010**  
**Luxembourg**

## FEES

€1,300;  
€900: second delegate and graduates of other EAVE workshops;  
inc. accommodation.  
Scholarships available for eight non-EU participants, covering 80% of total costs, inc. travel and accommodation.

## REQUIREMENTS

Track record, experience.

## PARTICIPANTS

30 (22 EU, 8 non-EU)

## REGISTRATION DEADLINE(S)

February 19, 2010

[www.eave.org](http://www.eave.org)

# Essential Legal Framework: European Co-Production

**Erich Pommer Institut**

## DESCRIPTION

**This course provides exclusive insights into the making of European co-productions; it provides comprehensive coverage of the legal and financial aspects of production and distribution.**

Participants benefit from the experience of acclaimed European producers and leading experts in the world of filmmaking, and masterminds of an ever-changing world of international sales and distribution.

The training offers relevant information on the various tax incentives and state subsidy programmes, and gives participants the knowledge to successfully handle the complexities of European co-productions. It covers how to produce a European co-production, funding strategies and legal frameworks.

## TARGET GROUP

**Film/TV professionals, e.g. producers, distributors, commissioning editors, TV broadcasters, bankers and entertainment lawyers.**

## BENEFITS

Relevant, hands-on knowledge acquired from internationally acclaimed experts.

## Erich Pommer Institut gGmbH

Försterweg 2  
14482 Potsdam - Babelsberg  
Germany

T +49 33 1 721 28 85  
F +49 33 1 721 28 81

Ms Nadja Radojevic  
radojevic@  
epi-medieninstitut.de

## DATES

**October 13 > 17, 2010**  
**Mallorca - Spain**

## FEES

€1,250; €900: 2<sup>nd</sup> person from same company; inc. accommodation, meals,  
or:  
€770; €500: 2<sup>nd</sup> person from same company; inc. meals only.

## REQUIREMENTS

Residents of countries participating in the MEDIA Programme.

## PARTICIPANTS

30

## REGISTRATION DEADLINE(S)

First come, first served.  
No cut-off date.

[www.epi-media.eu](http://www.epi-media.eu)

# Essential Legal Framework: Rights Clearance

**Erich Pommer Institut**

## DESCRIPTION

Scripts based on real stories, a Warhol poster in the background of a scene, and a protagonist humming a Robbie Williams song – not all rights contained in a script or a film are that obvious. Only a detailed analysis can avoid cost-intensive pitfalls. Rights clearance is becoming increasingly important, both nationally and internationally.

This seminar and workshop offer the practical knowledge to identify and clear rights fast and effectively. Teaching will combine theoretical and practical work including best practice and strategies.

It covers:

- clearing copyrights, personality rights, music rights, trademarks;
- various case studies presented by internationally experienced experts;
- individual training.

## TARGET GROUP

**Film/TV professionals, e.g. producers, distributors, commissioning editors, TV broadcasters, bankers and entertainment lawyers.**

## BENEFITS

Relevant, hands-on knowledge acquired from internationally acclaimed experts.

**Erich Pommer Institut gGmbH**

Försterweg 2  
14482 Potsdam - Babelsberg  
Germany

T +49 33 1 721 28 85  
F +49 33 1 721 28 81

Ms Nadja Radojevic  
radojevic@  
epi-medieninstitut.de

## DATES

**December 1 > 5, 2010**  
**Baden** (nr. Vienna) - Austria

## FEES

€1,250; €900; 2<sup>nd</sup> person from same company; inc. accommodation, meals,  
or:  
€770; €500; 2<sup>nd</sup> person from same company; inc. meals only.

## REQUIREMENTS

Residents of countries participating in the MEDIA Programme.

## PARTICIPANTS

30

## REGISTRATION DEADLINE(S)

First come, first served.  
No cut-off date.

[www.epi-media.eu](http://www.epi-media.eu)

# EURODOC Executives Workshop

## EURODOC

### DESCRIPTION

The course is designed to open a new meeting space for commissioning executives to reinforce exchange, transmission and reflection in the documentary field.

The programme consists of two complementary six-day workshops:

- the business of being a commissioning editor, from the idea to the screen; based on case studies, with the participation of all the players involved in the genesis of a programme;
- what the future holds for commissioning editors: from new production methods to new forms of broadcasting.

The workshop will in future provide a platform for a yearly international event for commissioning editors.

### TARGET GROUP

Commissioning executives from TV documentary units & national/regional film funds.

### BENEFITS

Intensive and extensive exchange of ideas with other commissioning editors; development of both the professional skills of the participants and of new ideas that can contribute to building a better future for the whole documentary community.

### EURODOC

rue Astruc 4  
34000 Montpellier – France  
T +33 4 67 60 23 30  
F +33 4 67 60 80 46

Ms Anne Marie Luccioni  
eurodoc@wanadoo.fr

### DATES

June 2010  
Romania

September 2010  
France

### FEES

€2,600

### REQUIREMENTS

Executives in charge of documentary programmes in a TV channel or national/regional film fund.

### PARTICIPANTS

15

### REGISTRATION DEADLINE(S)

March 1, 2010  
(January 15, 2011)

[www.eurodoc-net.com](http://www.eurodoc-net.com)

# MEGA Plus

## Fundación Cultural Media Media Business School

### DESCRIPTION

This 9-month post-graduate degree course in audiovisual management gives participants the tools to choose, develop, produce and distribute an AV project, and the expertise to manage a company in the European marketplace.

The course content includes development, management, accountancy, production budgeting and scheduling, distribution, marketing and digital media. Participants are invited to apply with an audiovisual project that will be developed during the course.

The programme consists of:

- residential training (14 weeks);
- a 3-month internship in a European production or distribution company;
- a final evaluation week;
- a second three-month internship.

During the summer residential sessions, more than 40 experts deliver training and consultancy, supported by screenings, case studies and role plays.

### TARGET GROUP

**Young producers; professionals with experience in other AV fields; recent graduates with an excellent track record.**

### BENEFITS

Up-to-date, cutting edge training and participation in an extensive European network. Six-month internship in first-rank European audiovisual companies.

### Fundación Cultural Media/ Media Business School

c/ Molino, 1 bis  
29400 Ronda – Spain

T +34 952 87 39 44  
F +34 914 31 33 03

Mr Jose Garasino  
garasino@mediaschool.org

Ms Ana Laguna  
mega@mediachool.org

### DATES

**June 2 > September 3, 2010**  
(Residential)

**September > December 2010; January > March 2011**  
(Internships)

**December 2010**  
(Final Evaluation Week)

**Ronda - Malaga - Spain**

### FEES

€7,000;  
inc. library and computer rooms, health insurance, and accommodation and meals during the Final Evaluation Week. Grants and scholarships available.

### REQUIREMENTS

Producers with 1 or 2 years' experience; junior producers working in companies; recent graduates with excellent track record. MEDIA International extension allows non-European participants for first time from 2010.

### PARTICIPANTS

25 max.

### REGISTRATION DEADLINE(S)

March 29, 2010

[www.mediaschool.org](http://www.mediaschool.org)

[www.megaplus.mediaschool.es](http://www.megaplus.mediaschool.es)

# Screen Leaders EU

## FÁS - Screen Training Ireland

### DESCRIPTION

This strategic company development programme has been devised for experienced owner/managers. The detailed consultation process ensures custom-designed content tailored specifically to the needs of participating companies.

There are three modules + one-on-one meetings:

- 4-day Residential Workshop 1
- 2-day Strategic Planning
- 4-day Residential Workshop 2
- One-on-one meetings on Strategic Planning and Self-Management.

Participants explore company structure & strategy, new business opportunities in existing and developing markets, funding sources for companies and for projects, developing and implementing a strategic plan, self-management and strategic leadership skills, financial planning skills, cash flow management systems and implementation, and building international networks across industry sectors.

### TARGET GROUP

**CEO+CFO of film, TV, animation, documentary, digital media, sales, distribution, facilities, service companies.**

### BENEFITS

Enhances business expertise in leadership, strategic planning, self-management and international marketplace opportunities.

### FÁS

**Screen Training Ireland**  
27-33 Baggot Street  
4 Dublin – Ireland

T +353 1 607 05 00  
F +353 1 607 74 69

Ms Helen McMahon  
helen.mcmahon@fas.ie

### DATES

**June 2 > 5, 2010**

**Dublin - Ireland**

**July 12 > 13, 2010**

**July 15 > 16, 2010**

**July 22 > 23, 2010**

(5 companies per session)

**Ireland or Berlin - Germany**  
(participants' choice)

**November 25 > 28, 2010**

**Barcelona - Spain**

### FEES

€5,000 per company for two participants;  
inc. accommodation, food, surface travel while on programme; excl. flights.

### REQUIREMENTS

CEO (President) + CFO of companies with potential to be industry leaders, or other senior executives (Senior VP, head of human resources).

### PARTICIPANTS

30 max. (2 per company)

### REGISTRATION DEADLINE(S)

April 26, 2010

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[www.screentrainingireland.ie](http://www.screentrainingireland.ie)

# Training the Management of Tomorrow's Digital Media

european television and media management academy (etma)

## DESCRIPTION

The programme focuses on key aspects of management practice in today's media business. Essential subject areas, such as marketing, media law, leadership, strategy, change and innovation provide a solid understanding of how traditional business models are challenged and how the creative industries operate and innovate in the light of today's digital economy. Upon completion, participants are awarded a post-graduate diploma in media management.

The major part of the programme is based on distance learning using a dedicated web platform. Four quarterly on-site seminars provide an induction into academic and industry expertise. Each seminar is followed by a 12-week distance learning phase.

The programme is offered in collaboration with the Media School, Bournemouth University.

## TARGET GROUP

Professionals from broadcasting, film production, media etc.

## BENEFITS

Enhanced managerial skills; expanded professional networks at a high level; improved knowledge of business practices in various sectors of the media; acquisition of a recognised post-graduate diploma.

european television and media management academy (etma)

avenue de l'Europe 22a  
67300 Schiltigheim – France

T +33 3 88 37 26 50

F +33 3 88 37 26 51

Ms Eglantine Hirsch

info@etma-academy.eu

## DATES

**Overall duration**

**15 May 2010 > 17 June 2011**

**With onsite seminars on**

**May 15 > 19, 2010**

**September 4 > 8, 2010**

**December 4 > 8, 2010**

**March 19 > 23, 2011**

**Schiltigheim, nr. Strasbourg  
France**

## FEES

€12,740 upwards;

fees differ depending on whether participants are deployed by their company or whether they come on their own initiative; 'early bird' rates for applications prior to March 15, 2010.

## REQUIREMENTS

First degree (Bachelor) + plus at least 2 years' experience in the creative industries; significant work experience in lieu of first degree.

## PARTICIPANTS

15

## REGISTRATION DEADLINE(S)

May 5, 2010

[www.etma-academy.eu](http://www.etma-academy.eu)

A person with red hair is sitting on an orange couch, looking towards the camera. The background is a wooden railing.

# 04

## **MARKETING DISTRIBUTION & EXHIBITION**



# Art Cinema = Action + Management

## International Confederation of Art Cinemas (CICAE)

### DESCRIPTION

The aim is to increase the European cinema market and develop skills for managing art house cinemas. The idea is to reinforce the competitiveness of European art house cinemas and improve the market share of European films within Europe.

The training consists of a workshop during the Venice Film Festival led by 40 cinema professionals, consultants and university teachers. It is held in four languages (English, French, German and Italian) and dedicated to six exhibition issues (economics, law, policies, programming, marketing and management).

The content includes case studies, meetings, lectures and workshops on an individualised basis.

### TARGET GROUP

**Cinema exhibitors + a few AV professionals (e.g. from distribution sector) & institutional players.**

### BENEFITS

A better understanding of the key facts of this profession; hands-on know-how from top-rank European exhibitors; high-level networking with some 100 fellow art exhibitors, enabling participants to produce pragmatic tools and projects useful to the whole profession; improved professional confidence and enthusiasm.

### International Confederation of Art Cinemas (CICAE)

rue Vauvenargues 12  
75018 Paris – France

T +33 1 43 80 41 14

F +33 1 56 33 13 29

Ms Sylvie Da Rocha  
cicae@art-et-essai.org

### DATES

**August, 31 >  
September 08, 2010  
Isola de San Servolo  
Venice - Italy**

### FEES

€1,850 for cinemas benefiting from local training funds/ in good financial health; inc. half board in single bedrooms; rebates available for shared rooms; transportation not included. Scholarships available for cinemas from the new EU Member States (€1,400) or with economic difficulties (€700); travel grants available to new EU Member State participants and cinemas with economic difficulties.

### REQUIREMENTS

Minimum one year in the cinema exhibition field. Staff of institutions working in the sector may also apply; citizen or resident of countries associated with the MEDIA Programme; average to good conversational English.

### PARTICIPANTS

50 max.

### REGISTRATION DEADLINE(S)

April 30, 2010

[www.cicae.org](http://www.cicae.org)

# Cultural Cinema Exhibition Course 2010

## Independent Cinema Office

### DESCRIPTION

**The course aims to develop the programming skills of cinema and film festival staff.**

It covers:

- programming (including archive, short and artists' films);
- broadening audiences;
- marketing and PR (including websites and social networking);
- digital cinema;
- rights and formats;
- funding and sustainable development;
- the way forward for European cultural films.

This intensive training course comprises talks from a wide range of film industry experts, screenings, group exercises and tutorials.

Participants undertake a project during the course to be presented on the final day to demonstrate their learning.

### TARGET GROUP

**Programming, marketing, education staff of independent cinemas/film festivals, freelance programmers, support/funding organisations, distributors.**

### BENEFITS

Better knowledge and understanding of film programming, how to broaden audiences and to achieve sustainable development for participants' venue or organisation; opportunities for networking with other participants and speakers in order to initiate working partnerships across Europe.

### Independent Cinema Office

3<sup>rd</sup> Floor, Kenilworth House  
79-80 Margaret Street  
W1W 8TA London  
United Kingdom

T +44 20 76 36 71 20

F +44 20 76 36 71 21

**Ms Tilly Walnes**

tilly@independentcinemaoffice.  
org.uk

### DATES

**January 18 > 29, 2010**

(excl. weekend)

**London** - United Kingdom

### FEES

€725;

participation only;

€1,704;

inc.13 nights' accommodation;

€852/€426/€181.25;

scholarship rates.

### REQUIREMENTS

One-to-four years' experience,  
high level of English.

Priority for scholarships

goes to staff of cinemas or

film festivals working for

not-for-profit organisations

with an annual turnover of

€200,000 or less, or freelance

programmers who could not

otherwise afford the training.

### PARTICIPANTS

38 max.

### REGISTRATION DEADLINE(S)

December 18, 2009

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[www.independentcinemaoffice.org.uk/training](http://www.independentcinemaoffice.org.uk/training)

# DigiTraining Plus

## MEDIA Salles

### DESCRIPTION

This course offers training in digital projection in cinemas, tools for analysing the new digital cinema markets and creating the opportunity to talk to other players operating in the market: distributors, sales agents, producers of digital projectors, integrators.

The training consists of a 5-day workshop on five aspects of digital cinema:

- experience and best practice;
- technical and technological aspects;
- economic, commercial and financial aspects;
- analysis of market potential;
- digital content.

### TARGET GROUP

Cinema exhibitors, professionals in digital distribution/projection, theatrical programmers, representatives of exhibitors' associations/public institutions/film archives, researchers, theatrical technicians.

### BENEFITS

The knowledge and competencies needed to operate with greater awareness and success in the field of digital projection in cinemas; tools for analysing the new markets that can be reached by digital cinema; knowledge of the most significant experiences internationally in this field; exchange of ideas with other players; up-to-date knowledge of digital content offering.

### MEDIA Salles

c/o Agis Lombarda  
Piazza Luigi di Savoia 24  
20124 Milan – Italy

T +39 02 67 39 78 23  
F +39 02 66 90 410

Ms Elisabetta Brunella  
infocinema@mediasalles.it

### DATES

**February 17 > 21, 2010**  
Helsinki - Finland

### FEES

€750; inc. subsistence costs.

### REQUIREMENTS

Track record, experience, technical equipment for digital/electronic projection in applicant's cinema, programme cinema is offering, involvement in international digital circuits.

### PARTICIPANTS

30 (inc. 5 scholarships)

### REGISTRATION DEADLINE(S)

January 12, 2010

[www.mediasalles.it](http://www.mediasalles.it)

# EAVE Film Marketing Workshop

**EAVE - Les Entrepreneurs de l'Audiovisuel Européen a.s.b.l.**

## DESCRIPTION

This Workshop focuses on marketing during development, production, sales, distribution and exhibition. The workshop includes presentations on developing a marketing strategy, the international sales process (including a focus on the online/VoD environment), sales and distribution agreements, online marketing, the production and use of trailers and showreels, the distribution business and launching a film at festivals. It takes the form of an intensive 4-day residential programme.

The EAVE Film Marketing Workshop is designed to assist participants in positioning their films, with a primary focus on the most cost-effective ways of marketing their projects. It includes all relevant areas of marketing. This comprehensive short course is also valuable for people working in sales, distribution and marketing departments.

Applications from other professionals in the industry (e.g. regional, national funding institutions), and relevant trainers and consultants are welcome.

## TARGET GROUP

Film/media producers, representatives of national and regional film funds, sales agency/distributor personnel, policy makers, media consultants, lawyers.

## BENEFITS

A greater understanding in a short space of time of the marketing process, both in broad terms and for individual films.

## EAVE

Rue de Luxembourg 238C  
8077 Bertrange – Luxembourg

T +352 44 52 101

F +352 44 52 10 70

Ms Kristina Trapp

eave@eave.org

tina@eave.org

## DATES

**December 2010**  
**Luxembourg**

## FEES

€1.300;

€900: second delegate and graduates of other EAVE workshops;  
inc. accommodation.

## REQUIREMENTS

Track record, experience.

## PARTICIPANTS

20

## REGISTRATION DEADLINE(S)

October 15, 2010

[www.eave.org](http://www.eave.org)

# Marketing and Distribution

**Fundación Cultural Media  
Media Business School**

## DESCRIPTION

This training programme focuses on the marketing and distribution of theatrical feature films. The aim is to give the participant a perfect insight into the mechanisms of the process needed to launch a theatrical feature film.

It takes the form of a 5-day workshop with plenary lectures, screenings and group work.

Participants meet and learn first-hand from leading European and American film professionals, both from studios and the independent European sector.

## TARGET GROUP

Professionals with a proven track record in the fields of production, distribution, marketing, acquisitions, sales or exhibition

## BENEFITS

Expanded career horizons.

**Fundación Cultural Media /  
Media Business School**

c/ Molino 1 bis  
29400 Ronda – Spain

T +34 952 87 39 44

F +34 952 87 32 49

Ms Laura Almellones

mdcourse@mediaschool.org

## DATES

**July 6 > 10, 2010**

**Ronda - Malaga - Spain**

## FEES

€1,200; inc. travel insurance, accommodation and meals.

## REQUIREMENTS

Professionals with track record in production, distribution, marketing, acquisitions, sales or exhibition wanting deeper knowledge of M&D; marketing professionals from other fields wanting to get into the audiovisual industry.

## PARTICIPANTS

25 max.

## REGISTRATION DEADLINE(S)

June 1, 2010

[www.mediaschool.org](http://www.mediaschool.org)

The background of the entire page is a close-up photograph of a person's face, specifically the lower half, wearing bright red 3D movie glasses. The person's lips are slightly parted, and their skin is fair. The background behind the person is dark and filled with out-of-focus green and yellow foliage, suggesting an outdoor setting. A large white rectangular box is positioned in the upper half of the image, containing the page number and title.

# 05

## ANIMATION

# 3D Character Animation

## for Animated Feature Films, TV Series and Games;

# 3D Artist

## for Animated Feature Films, TV Series and Games

### The Animation Workshop/VIA University College

#### DESCRIPTION

This programme covers two activities:

- 3D Character Animation for Animated Features, TV Series and Games: the course is designed to give animators who already have a basic grasp of the classical principles of animation an understanding of the methodology of 3D character animation. The course will focus heavily on the acting and action of characters, enabling the student to develop and refine a practical method for attaining the most believable movement possible in their animation.
- 3D Artist for Animated Features, TV Series and Games: the 3D Artist course is designed for junior European professional character, layout and concept designers, modellers and digital artists wishing to develop and perfect their skills under the supervision of industry professionals from animation and game studios.

Students produce central show reel and portfolio elements at the end of the training.

Both course curricula also include weekend workshops in acting, storyboarding, sculpting, colour and design.

#### TARGET GROUP

Professionals from European animation industry, inc. 2D/3D animators, artists, storyboarders, concept, character/environment designers, teachers.

#### BENEFITS

Skills which should enable participants either to be hired or return to work immediately with the professional standards required in an area of the European industry where there is a skill shortage.

#### The Animation Workshop/ VIA University College

Kasernevej 5  
8800 Viborg – Denmark

T +45 87 25 55 49 00  
F +45 87 55 49 01

Mr Timothy Leborgne  
tim@animwork.dk

#### DATES

**February 22 > June 4, 2010**

**August 30 > December 10, 2010**

**Viborg - Denmark**

#### FEES

€2,750

#### REQUIREMENTS

Track record, experience.

#### PARTICIPANTS

12 per course

#### REGISTRATION DEADLINE(S)

January 18, 2010;  
July 26, 2010

[www.animwork.dk/pro](http://www.animwork.dk/pro)

# Animation filmmaking: book adaptation

**La Poudrière, école du film d'animation**

## DESCRIPTION

The training programme is an 11-week module concentrating on scriptwriting covering in:

- part one: development of a series idea;
- part two: scriptwriting for a TV film.

It also includes a week at the International Animation Film Festival and Market in Annecy, France.

The training is based on real projects developed by the course participants in partnership with industry actors, including publishing houses, scriptwriters and directors/producers. The course content (TV series project development) facilitates entry into the audiovisual industry.

## TARGET GROUP

**Animators, junior filmmakers.**

## BENEFITS

Facilitated entry into the audiovisual industry.

**La Poudrière,  
école du film d'animation**  
La Cartoucherie  
Rue de Chony  
26500 Bourg lès Valence  
France

T +33 4 75 82 08 08  
F +33 4 75 82 08 08

Ms Annick Teninge  
contact@poudriere.eu

## DATES

**April 26 > July 9, 2010**  
**Bourg lès Valence** - France

## FEES

€1,000

## REQUIREMENTS

Strong graphic skills, knowledge of basic 2D animation techniques.

## PARTICIPANTS

8-12

## REGISTRATION DEADLINE(S)

February 28, 2010

[www.poudriere.eu](http://www.poudriere.eu)



# Anomalia - Professional Training in 3D Animation

**Bohemian Multimedia, spol. s.r.o**

## DESCRIPTION

**These courses focus on guidance on the acting of characters, with the emphasis on artistic and emotional performance.**

The programme consists of five different workshops of varying lengths:

- Introduction to 3D Animation Technology;
- Advance Character Animation in 3D;
- Modern Acting Approaches in 3D;
- Production Pipeline for Small and Medium-sized Animation Projects;
- Programming Tools for 3D Animation Software.

Each course offers a balanced combination of art and technology, and the philosophy of the courses is very much oriented towards the practical and commercial aspects of the art of animation, with teaching provided only by active high-level professionals.

All workshops are held in the reconstructed premises of an old castle.

## TARGET GROUP

**Trainers, graduates from arts schools in field of animation, professionals from animation industry from Central and Eastern Europe.**

## BENEFITS

An improved understanding of the art of animation, but in a commercially-oriented context.

**Bohemian Multimedia, spol. s.r.o**

Budejovicka 73  
140 00 Prague  
Czech Republic

T +420 724 09 17 62  
F +420 261 262 268

Mr Marek Tousek  
marek@bohemianmultimedia.cz

## DATES

**July 12 > July 23, 2010**

**July 26 > August 6, 2010**

**August 9 > September 3, 2010**

**September 6 > 10, 2010**

**September 13 > 24, 2010**

**Litomysl - Czech Republic**

## FEES

€500 per master class

## REQUIREMENTS

None specified.

## PARTICIPANTS

10-15

## REGISTRATION DEADLINE(S)

None specified

[www.anomalia.eu](http://www.anomalia.eu)

# Cartoon Digital Cartoon Finance Cartoon Feature

**Association Européenne du Film d'Animation  
European Association of Animation Film**

## DESCRIPTION

The objective of the three Masters is to provide animation professionals with the necessary tools and knowledge to confront the changes brought about by technological and market developments, and improve the performance of European productions in and outside Europe.

The training takes the form of 3-day master classes:

- Cartoon Digital: new technologies, digital animation and interactive entertainment;
- Cartoon Finance: funding and revenues for TV series;
- Cartoon Feature: the development, financing and marketing of animation films and stereoscopic 3D production.

## TARGET GROUP

**Animation professionals.**

## BENEFITS

Networking with key players from the sector. Professional insight into what is changing in the industry and what the trends are.

**Association Européenne  
du Film d'Animation /  
European Association  
of Animation Film**

Avenue Huart Hamoir 105  
1030 Brussels – Belgium

T +32 2 245 12 00

F +32 2 245 46 89

Ms Yolanda Alonso

yolanda.alonso@

cartoon-media.eu

marc.vandeweyer@

cartoon-media.eu

## DATES

**April 20 > 22, 2010**

Spain

**June 22 > 23, 2010**

Malaga - Spain

**November 22 > 24, 2010**

Munich - Germany

## FEES

€400

## REQUIREMENTS

Animation professionals  
who are nationals of MEDIA  
countries.

## PARTICIPANTS

60-80

## REGISTRATION DEADLINE(S)

April 5, 2010

June 7, 2010

November 8, 2010

**[www.cartoon-media.eu](http://www.cartoon-media.eu)**

# EAMprofessional

International Academy of Media and Arts e.V.

## DESCRIPTION

The aim is to train the participants specifically in main aspects of the production of an animation film project. The approach is practice-oriented through the use of project examples (case studies). The application of case studies enables participants to get together in groups, giving them the opportunity to look for joint solutions.

Overall four modules, each with three workshop days, demonstrate the individual key aspects and coherence of a production:

- Development : When Ideas Become a Script
- The Keys to Production Planning and Production Management
- Financing/Negotiating International Co-Productions
- Pitching, Presentation, Marketing & Distribution.

## TARGET GROUP

Animation industry personnel, junior & executive; independent filmmakers, artists.

## BENEFITS

Ability to address the challenges of mixing genres by opening up animation to other genres, e.g. documentaries, features or live action movies; creation of interdisciplinary European networks and development of intercultural European cooperation.

## International Academy of Media and Arts e.V.

Mansfelder Straße 56  
06108 Halle (Saale)  
Germany

T +49 345 47 80 808

Mr Mike Riemenschneider  
eam@iama-halle.de

## DATES

**May 27 > 30, 2010**

**June 24 > 27, 2010**

**September 16 > 19, 2010**

**October 21 > 24, 2010**

**Mainly Halle - Germany**

## FEES

€350 per module  
(bookable separately)

## REQUIREMENTS

Track record, experience.

## PARTICIPANTS

20 max.

## REGISTRATION DEADLINE(S)

May 10, 2010  
June 11, 2010  
September 3, 2010  
October 8, 2010

[www.iama-halle.de](http://www.iama-halle.de)

# 06

## DOCUMENTARY



# Archidoc

## La Fémis - École Nationale Supérieure des Métiers de l'Image et du Son

### DESCRIPTION

This project-based training is aimed at documentary directors wishing to benefit while developing their archive-based documentary film from advice and tutoring from experienced filmmakers, producers, and editors as well as from their fellow participants.

The three sessions cover:

- fine-tuning the project, defining the role of archive materials and their place in narration, specific issues linked to archive footage use (archive sources, copyright);
- mainly trailer editing and proposal rewriting;
- pitching projects to producers and commissioning editors.

Participants benefit from distance consultation between sessions. They can also discuss progress with their trainers post-training.

Producers are encouraged to participate in the third session at their own expense; producer participation in the final pitch is highly recommended.

### TARGET GROUP

**Documentary film directors.**

### BENEFITS

Having in hand a solid professional file of their project (good trailer, synopsis, note of intent, possibly a treatment) based on well-argued conscious choices; knowledge of how to pitch (having pitched their project to a panel of experts); knowledge of how to go forward, content- and contact-wise. Depending on the project development stage, each participant has ideally established a first contact with a producer, a co-producer or a broadcaster.

**La Fémis - Ecole Nationale Supérieure des Métiers de l'Image et du Son**

rue Francoeur 6  
75018 Paris – France

T +33 1 53 41 21 42

T +33 1 53 41 21 40

F +33 1 53 41 02 80

Ms Helena Fantl

helena.fantl@femis.fr

formation.continue@femis.fr

### DATES

**Late-October 2010** (8 days)

**Czech Republic** (during  
Jihlava Film Festival)

**November 2010** (5 days)

**Paris** - France

**January 2011** (4 days)

**Biarritz** - France

(pitch at FIPA event) (Tbc)

### FEES

€2,000;

travel and hotel scholarships  
available.

### REQUIREMENTS

None specified.

### PARTICIPANTS

10

### REGISTRATION DEADLINE(S)

September 2010

# ESoDoc

## European Social Documentary

**ZeLIG School for Documentary, Television and New Media**

### DESCRIPTION

**The programme focuses on a special genre of documentary production that is particularly suitable for the new multiplatform world: documentaries that draw attention to human rights, social justice and environmental protection, particularly in the developing world.**

ESoDoc wants to prepare professionals for the markets of tomorrow and make them part of the changing audiovisual world. ESoDoc illustrates the varieties of multi-platform programming and social websites, and teaches how to operate the most common IT tools now available to support documentary programming. Most importantly, ESoDoc teaches participants how to think laterally about their work, to explore ways to adapt their projects and their own role to the changing technologies and new opportunities now challenging us.

ESoDoc offers three 1-week workshops, held over a six-month period, during which participants, either individually or in groups, develop projects based on specific social documentary themes.

An e-platform will provide support during/between workshops and allow continuous collaboration through a library, project-related discussion forums and teacher/tutor/participant dialogue.

### TARGET GROUP

**Documentary filmmakers and new media professionals, NGO field workers with audiovisual experience.**

### BENEFITS

The ability to move between broadcasting companies and NGOs; familiarity with conventional ways of making social documentaries and new forms of visual communication in the field of new media/cross-media products.

### ZeLIG

**School for Documentary,  
Television and New Media**

Via Brennero 20/d  
39100 Bolzano – Italy

T +39 0471 30 20 30

F +39 04 71 97 79 31

Mr Thomas Righetti

info@esodoc.eu

### DATES

**May 16 > 22, 2010**

**Bressanone/Brixen – Italy**

**July 4 > 10, 2010**

**Tenno – Italy**

**October 2 > 8, 2010**

**Catania – Italy**

### FEES

€1,200 (€600 for participants from 'new' Member States); inc. room and board; excl. travel expenses; scholarships: four are available.

### REQUIREMENTS

Track record, experience, commitment to social and environmental issues.

### PARTICIPANTS

22

### REGISTRATION DEADLINE(S)

March 5, 2010

[www.esodoc.eu](http://www.esodoc.eu)

# EURODOC Production

## EURODOC

### DESCRIPTION

**The course is designed for producers with documentary projects – one-offs or series – with international potential.**

It takes the form of three one-week training modules over a period of eight months in residential workshops organised in three different EU cities.

It provides practical knowledge of the standards for developing, presenting and pitching a documentary project dedicated to the European market.

Every stage of the work (and every level within the profession) is studied in great detail (know-how and ethics): project assessment, work on the development and the script with the filmmakers, negotiation of rights (author/filmmaker, archives, music), budgeting, "packaging", "trailers", identification of financial partners, drafting of co-production agreements, production mode, management of the production company in relations with specialised banking establishments, promotion and distribution.

Special experts are invited: producers, lawyers, script analysts, budget and pitching consultants, commissioning editors, distributors and bankers.

### TARGET GROUP

**Independent documentary producers.**

### BENEFITS

Establishment of an international co-production network and possibilities for future collaboration and constant update on the latest industry developments; increased ability to put together international co-productions.

### EURODOC

rue Astruc 4  
34000 Montpellier – France  
T +33 4 67 60 23 30  
F +33 4 67 60 80 46

Ms Anne Marie Luccioni  
eurodoc@wanadoo.fr

### DATES

**March 2010**  
**Slovenia**

**June 2010**  
**Romania**

**September 2010**  
**France**

### FEES

€2,600

### REQUIREMENTS

Independent producers with a documentary project in development.

### PARTICIPANTS

30

### REGISTRATION DEADLINE(S)

November 8, 2010 (for 2011)

[www.eurodoc-net.com](http://www.eurodoc-net.com)

# Ex Oriente Film 2010: Workshop for Creative Documentary Film

**Institut Dokumentarniho Filmu (IDF)**

## DESCRIPTION

**This year-long training on documentary films targets Central and Eastern European teams (1 director + 1 producer) with an international workshop that supports the development and funding of creative documentary films across Central and Eastern Europe.**

During three 5-7-day residential sessions, filmmakers and producers receive assistance from experienced European producers, directors, trainers, AV experts and TV commissioning editors in order to develop their story, draft a financing strategy for their project and find international partners.

A 4-day evaluation Ex Oriente Film Babies session in Prague in January consists of editing sessions, case studies and screenings of successful finished or almost finished Ex Oriente Films. Ex Oriente Film leads into the East European Forum, a pitching session for East European Creative Docs.

Participants are encouraged to attend some of the major international industry events as their participation is supported by a small scholarship, consultations and assistance with networking.

## TARGET GROUP

**Producers, directors, new film school graduates.**

## BENEFITS

Knowledge of how to develop and present a project; support during production and editing of the film; being part of a growing doc community through the web portal [www.DOKweb.net](http://www.DOKweb.net) and the Ex Oriente Participant Zone with systematic updates on legal, financial aspects and plans, pitching and project development, and all relevant information from the European AV industry.

## Institut Dokumentarniho Filmu (IDF)

Skolská 12  
110 00 Prague 1  
Czech Republic

T +420 224 21 48 58  
F +420 224 21 48 58

Ms Ivana Milošević  
[idf@docuinter.net](mailto:idf@docuinter.net)  
[ivana@docuinter.net](mailto:ivana@docuinter.net)

## DATES

**March 23 > 28, 2010**  
Czech Republic

**Mid-June 2010**  
Warsaw - Poland

**End-October 2010**  
Jihlava - Czech Republic

**End-January 2011**  
Prague - Czech Republic

## FEES

€1,500 per selected project; inc. all accommodation, coffee breaks and lunches for 1-2 people. Scholarships available for Central and Eastern European participants.

## REQUIREMENTS

Proficient in English; a creative documentary product; producer and director must attend workshops.

## PARTICIPANTS

28 producers and directors/14 projects; minimum 10 from Central and Eastern Europe

## REGISTRATION DEADLINE(S)

February 1, 2010

[www.DOKweb.net](http://www.DOKweb.net)



# Documentary Campus Masterschool

**Documentary Campus e.V. (formerly Discovery Campus e.V.)**

## DESCRIPTION

In the course of four 5-day workshops over a ten-month Masterschool, participants receive an explicit insight into the development, production and distribution of documentary programmes for the international market. Each participant is supported by two tutors during the development phase and takes part in an internship facilitated by Documentary Campus with an international production or distribution company in their field of interest.

Workshop topics are:

- scriptwriting;
- producing for the international market;
- distribution skills;
- pitching training.

Weekend-long public Open Training Sessions (see p. 56) follow each workshop. Upon finishing the Documentary Campus Masterschool, the 15 participants will have delivered a well composed script, a detailed production budget, a financing plan and a convincing promotion and distribution strategy for their project.

The online platform [www.reelisor.com](http://www.reelisor.com) provides the opportunity for year-round networking with trainers and tutors.

## TARGET GROUP

**Documentary makers, authors/script-writers, directors, producers, commissioning editors, inc. newcomers.**

## BENEFITS

A roadmap for professionals and up-and-coming filmmakers to find their way into the international non-fiction market.

**Documentary Campus e.V.  
(formerly Discovery  
Campus e.V.)**

Einsteinstraße 28  
81675 Munich – Germany

T +49 89 41 07 39 30  
F +49 89 41 07 39 39

Ms Donata von Perfall  
[info@documentary-campus.com](mailto:info@documentary-campus.com)  
[d.perfall@documentary-campus.com](mailto:d.perfall@documentary-campus.com)

## DATES

**February 11 > 15, 2010**  
**Berlin** - Germany

**March 15 > 19, 2010**  
**Graz** - Austria

**May 31 > June 4, 2010**  
**Krakow** - Poland

**October 19 > 22, 2010**  
**Leipzig** - Germany

## FEES

Participants pay only for travel and accommodation. Training costs are repaid to the promoter only if the projects developed in the Masterschool go into production. Repayment is part of the production budget.

## REQUIREMENTS

A strong documentary project idea for an international audience, experience in domestic market, good English language skills.

## PARTICIPANTS

15 for Masterschool (max.)  
+ one team member each if project is being developed in a team.

## REGISTRATION DEADLINE(S)

End-September 2010  
(for 2010/11)

[www.documentary-campus.com](http://www.documentary-campus.com)

# Open Training Sessions

**Documentary Campus e.V. (formerly Discovery Campus e.V.)**

## DESCRIPTION

In its public symposia Documentary Campus covers the requirements of and developments in the international documentary market and explores new approaches to non-fiction filmmaking. These international symposia deal with financing and production, distribution and marketing, aesthetics and new technologies as well as various film genres.

In case studies, presentations and panel discussions, leading experts in the documentary business give an insight into their working methods and strategies.

The last of these Open Training Sessions is a Final Pitching Session.

## TARGET GROUP

**Non-fiction professionals, inc. newcomers.**

## BENEFITS

Insight into how to become established in the international non-fiction market; networking opportunities.

**Documentary Campus e.V.  
(formerly Discovery  
Campus e.V.)**

Einsteinstraße 28  
81675 Munich – Germany

T +49 89 41 07 39 30

F +49 89 41 07 39 39

Ms Donata von Perfall

info@documentary-campus.com

d.perfall@documentary-  
campus.com

## DATES

**March 20 > 21, 2010**

**Graz - Austria**

**June 5 > 6, 2010**

**Krakow - Poland**

**September, 10 > 12, 2010**

**Munich - Germany**

**October 23 > 24, 2010**

**Leipzig - Germany**

## FEES

€150-200 approx. (reduced  
fee for Eastern Europeans,  
students: ca. €110);  
inc. catering.

## REQUIREMENTS

None.

## PARTICIPANTS

Ca. 150

## REGISTRATION DEADLINE(S)

Ca. 5 days prior to symposia.

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[www.documentary-campus.com](http://www.documentary-campus.com)

# Story Doc Training Programme 2010

## History Doc

### DESCRIPTION

The aim of this project-based training is to follow each of the 20 selected projects from development to financing, production and distribution in order to ensure that high quality productions are completed and delivered.

It is delivered in two sessions with a rewrite period in between:

- Developing and Producing: four-day seminar, Athens or Corfu, Greece: case studies, screenings and one-on-one meetings with trainers;
- Documentary Campus: either Leipzig (October) or CPH:DOX, Copenhagen (November 2010).

Many of the tutors are commissioning editors, offering a direct link to the audiovisual industry.

### TARGET GROUP

European documentary professionals/filmmakers.

### BENEFITS

Insight into the current state of documentary production on an international scale, knowledge of financing opportunities, having their own historical documentary project developed and meeting with key financiers, producers and distributors in this niche segment, building networks.

### History Doc

Methimnis 19  
11257 Athens – Greece  
T +30 210 866 3963  
T +30 6936 164 358  
F +30 210 480 01 11

Ms Stella Litou  
Ms Chara Lampidou  
stellalitou@gmail.com  
hlampidou@yahoo.gr

### DATES

**July 5 > 7, 2010**

**Athens/Corfu** - Greece

**October or November, 2010**

**Leipzig** - Germany or

**Copenhagen** - Denmark

### FEES

€300;  
programme covers  
significant part of travel  
and accommodation costs;  
four scholarships.

### REQUIREMENTS

National track record,  
projects or proposals with  
co-production potential  
and international appeal,  
proficient in English.

### PARTICIPANTS

20

### REGISTRATION DEADLINE(S)

March 30, 2010

The background of the slide is a photograph of a subway tunnel. A train is moving away from the viewer, creating a sense of motion and depth. The tunnel walls are metallic and reflective, with lights visible in the distance. A person's arm and hand are visible in the foreground, resting on the train's railing.

# 07

## NEW MEDIA

# Essential Legal Framework: Digital Distribution Strategies

**Erich Pommer Institut**

## DESCRIPTION

**New media make filmmakers more powerful than ever by making it possible for them to finance, produce and distribute their own content for the first time - thanks to digital technology.**

This seminar sets out to equip producers (and distributors) with the basic tools to help them capitalise on the opportunities of the digital world: learn all about VOD, COD, DOD, and crowd funding in a social media world and with cutting-edge business cases.

## TARGET GROUP

**Film/TV professionals, e.g. producers, distributors, commissioning editors, TV broadcasters, bankers and entertainment lawyers.**

## BENEFITS

Relevant, hands-on knowledge acquired from internationally acclaimed experts.

**Erich Pommer Institut  
gGmbH**

Försterweg 2  
14482 Potsdam - Babelsberg  
Germany  
T +49 33 1 721 28 85  
F +49 33 1 721 28 81

**Ms Nadja Radojevic**  
radojevic@epi-  
medieninstitut.de

## DATES

**June 2 > 6, 2010**  
**Berlin - Germany**

## FEES

€1,250; €900: 2<sup>nd</sup> person from same company; inc. accommodation, meals,  
**or:** €770; €500: 2<sup>nd</sup> person from same company; inc. meals only.

## REQUIREMENTS

Residents of countries participating in the MEDIA Programme.

## PARTICIPANTS

30

## REGISTRATION DEADLINE(S)

First come, first served.  
No cut-off date.

[www.epi-media.eu](http://www.epi-media.eu)

# Multi Platform Business School

**Fundación Cultural Media  
Media Business School**

## DESCRIPTION

This is a project-based 5-day workshop designed for audiovisual producers and creative teams to understand the digital media marketplace, and develop and adapt their content accordingly.

Business models, the current marketplace for multiplatform content and how to package and market a product are some of the questions answered during the programme.

## TARGET GROUP

**Professionals, mainly creative producers, development executives and content creators from all media sectors, with or without a project.**

## BENEFITS

Acquisition of creative and production methods to think and design multi-platform content and supervise a team through this process, combined with insight into the development of other formats and markets; an improved ability to change the established systems in their company to enable the development of multi-platform content.

**Fundación Cultural Media/  
Media Business School**  
c/ Molino 1 bis  
29400 Ronda – Spain  
T +34 952 873 944  
F +34 952 873 249

Ms Laura Almellones  
mpbs@mediaschool.org

## DATES

**August 3 > 7, 2010**  
**Ronda - Malaga - Spain**

## FEES

€1,000; inc. travel insurance, accommodation and meals.

## REQUIREMENTS

Professionals with a proven track record, producers, distributors and creative teams with a multi-platform project. Participants without a project can also apply.

## PARTICIPANTS

23 max.

## REGISTRATION DEADLINE(S)

July 6, 2010

[www.mediaschool.org](http://www.mediaschool.org)

[www.mpbs.mediaschool.es](http://www.mpbs.mediaschool.es)

# The Pixel Lab: The Cross-Media Film Workshop

## Power to the Pixel

### DESCRIPTION

**This course provides training around the creation, finance and distribution of cross-media properties to create sustainable European media businesses.**

The Pixel Lab is a six-day workshop where participants will learn from international cross-media experts. Participants can attend the Lab either with or without a project.

Participants who attend The Pixel Lab with a project will also benefit from distance learning over three months and a second workshop at Power to the Pixel's Cross-Media Film Forum held in association with the London Film Festival, where they will present their projects to potential new business and finance partners. Projects can be fiction or non-fiction and stories must be able to extend into film, TV, online, mobile and/or gaming.

### TARGET GROUP

**Producers, writers, directors, distributors, sales agents, financiers, commissioners, lawyers, and other media professionals with a track record in their sector.**

### BENEFITS

Knowledge of:

- how to extend the value of intellectual property across new platforms;
- how to engage more closely with audiences and consumers;
- new finance partners, revenue streams and business models;
- the opportunity to network and build professional relationships with international pioneers and business partners.

### Power to the Pixel Ltd.

114A Elgin Avenue  
W9 2HD London  
United Kingdom  
T +44 (0)7957 154 797

Ms Tishna Molla  
tishna@powertothepixel.com

Ms Liz Rosenthal  
liz@powertothepixel.com

### DATES

**July 2010** (Workshop 1)

**July > October 2010**  
Distance learning

**October 2010**  
(Workshop 2 at Power to the Pixel's Cross-Media Film Forum at the London Film Festival)

### FEES

€2,250 with project.  
€1,750 without project.

### REQUIREMENTS

Producer participants applying with a cross-media project: a proven track record; rights to develop the project in all required media.  
Other participants: track record.

### PARTICIPANTS

40 max.

### REGISTRATION DEADLINE(S)

April 23, 2010

[www.powertothepixel.com](http://www.powertothepixel.com)

# Transmedia Next: The Art, Craft and Business of Storytelling in the 21<sup>st</sup> Century

**Seize the Media Ltd.**

## DESCRIPTION

Transmedia Next is an immersive training experience focused on next-generation storytelling. The 3-day intensive course will take place in London and provide participants with hands-on training in the full cycle of development, writing, production and distribution of transmedia works.

Transmedia storytelling can range in scale from narrative-driven cross-media brand campaigns to full multi-platform story worlds, weaving together film, web series, games, mobile content and applications, including geolocational technologies and social media platforms.

Transmedia Next is designed to provide media professionals with open source tools and techniques to tackle new forms of storytelling that are adapted to the audience of the 21<sup>st</sup> century.

## TARGET GROUP

**Producers, directors, writers, script editors, commissioning editors, advertising executives, new media content providers, distributors.**

## BENEFITS

Confidence to experiment with new production methods and story forms, with a particular emphasis on audience engagement and participatory culture; valuable insights into the emerging business models being used to develop and finance transmedia works.

## Seize the Media Ltd.

Studio 54  
21 Crawford Street  
W1H 1PJ London  
United Kingdom  
T +44 20 75 58 85 89  
Ms Linde Krutzke  
linde@seizethemedia.com

## DATES

**September 8 > 10, 2010**  
**London** - United Kingdom

## FEES

£850.  
A limited number of scholarships will be available to applicants from the "new" member states of the European Union.

## REQUIREMENTS

Track record, relevant experience (generally 3 years') in creative industries: film, television, game design, advertising, animation, print media, new media, music production, or demonstrated relevant business experience.

## PARTICIPANTS

60

## REGISTRATION DEADLINE(S)

None - first come, first served. Scholarship applications close July 28, 2010.

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[www.transmedianext.com](http://www.transmedianext.com)





08

**NEW  
TECHNOLOGIES**

# Through the Looking Glass: 3D Cinema in Europe

**FÁS - Screen Training Ireland**

## DESCRIPTION

This course aims to provide participants with a comprehensive understanding of the current 3D landscape and enable producers successfully to manage a 3D project through all stages, familiarising them fully with 3D workflows.

The course aims to:

- explore the development stage of 3D, detailing the scripting, planning and storyboarding of a 3D project, as well as providing the industry with producers and production personnel fluent in the processes involved in 3D digital acquisition;
- provide an in-depth technical overview of shooting in stereoscopic 3D as well as exploring the 3D post-production process including post-production supervision.

There are two 3-day residential modules.

- for 15-20 experienced producers;
- for the same producers + 45 directors/cinematographers and editors designated by the producers.

The course involves significant immersion in studio-based 3D production practice. Participants will have the opportunity to use the technology and gain technical expertise from current industry leaders in the field.

## TARGET GROUP

**Experienced producers, directors, cinematographers and editors.**

## BENEFITS

A full understanding of the potential and inspiration to push the boundaries of 3D Cinema.

## FÁS - Screen Training Ireland

27-33 Baggot Street  
4 Dublin – Ireland

T +353 1 607 05 00  
F +353 1 607 74 69

Ms Helen McMahon  
helen.mcmahon@fas.ie

## DATES

**September 24 > 26, 2010;**

**December 10 > 12, 2010**

**Ireland + another EU city**

## FEES

€1,650 per participating producer;  
€700 per participating director/cinematographer/editor.

## REQUIREMENTS

Experienced producer with feature production credits and experienced directors/cinematographers/editors with feature production credits

## PARTICIPANTS

15 producers, 15 directors, 15 editors, 15 cinematographers

## REGISTRATION DEADLINE(S)

July 5, 2010

[www.screentrainingireland.ie](http://www.screentrainingireland.ie)

# EFA Master Class 2010

## Stereoscopic Storytelling – Creating Stories and Images for 3D Film with Alain Derobe in co-operation with Florian Maier

### European Film Academy e.V.

#### DESCRIPTION

This is a multi-disciplinary seven-day workshop for professionals planning to step actively into the process of stereoscopic filmmaking, be they directors, cinematographers, set designers, editors, writers or producers.

The methods used are a mixture of group sessions, screenings, hands-on exercises, case studies and lectures. The theoretical instruction is followed by practical work with subsequent analysis of the footage and clips created.

Alain Derobe, one of Europe's leading stereographers, will lead the Master Class. He will be supported by Florian Maier, a highly experienced 3D consultant and developer of new 3D camera techniques. Alain Derobe and Florian Maier have developed a 3D rig together.

#### TARGET GROUP

**Directors, cinematographers, set designers, editors, writers and producers.**

#### BENEFITS

Acquisition of knowledge of the overall process of creating stereoscopic content and confidence with the new vocabulary; establishment and expansion of a pan-European network of 3D filmmakers.

#### European Film Academy e.V.

Kurfürstendamm 225  
10719 Berlin – Germany

T +49 30 88 71 670  
F +49 30 88 71 67 77

Ms Bettina Schwarz  
bschwarz@  
europeanfilmacademy.org

#### DATES

**July 12 > 18, 2010**  
**Berlin - Germany**

#### FEES

€800; inc. meals.

#### REQUIREMENTS

Track record, English language

#### PARTICIPANTS

16

#### REGISTRATION DEADLINE(S)

May 31, 2010

[www.europeanfilmacademy.org](http://www.europeanfilmacademy.org)

# Film Restoration Summer School

Istituzione Cineteca del Comune di Bologna

## DESCRIPTION

The project's main objective is to teach and update participants on restoring, reconstructing and preserving a film using new digital technology and on how analogue systems and new digital technologies can actually coexist.

Following the film restoration summer school, participants are expected to:

- be able to operate all digital and analogue equipment in an archive and restoration laboratory;
- follow a complete restoration process;
- perform all the main operations needed to restore a film;
- evaluate the state of restoration of a film;
- decide on the best practice for restoring, reconstructing and preserving it, as well as to have it translated from a film support to broadcasting and DVD support.

The course consists of:

- 2-month distance learning on new digital restoration technologies with a weekly update;
- one week of free attendance at Il Cinema Ritrovato Festival;
- two weeks practical training at L'immagine Ritrovata Lab.

## TARGET GROUP

Young professionals from film archives.

## BENEFITS

Increased and up-to-date practical skills in the latest restoration technology.

**Istituzione Cineteca  
del Comune di Bologna**  
Via Riva di Reno 72  
40122 Bologna – Italy

T +39 051 21 94 826  
F +39 051 21 94 821

Mr Gian Luca Farinelli  
CinetecaDirezione@comune.  
bologna.it

## DATES

Phase 1:  
May 18 > June 22, 2010

Phase 2:  
June 26 > July 3, 2010

Phase 3:  
July 5 > 16, 2010

## FEES

€2,000

## REQUIREMENTS

Curators and staff working  
at FIAF archives.

## PARTICIPANTS

30

## REGISTRATION DEADLINE(S)

April 23, 2010

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[www.cinetecadibologna.it](http://www.cinetecadibologna.it)

# FRAME - Future for Restoration of Audiovisual Memory in Europe

Institut National de l'Audiovisuel (INA)

## DESCRIPTION

This course provides short-term training in restoration of film and TV archives and use of new technologies, with the aim of adding value and making these archives accessible. It is held in partnership with IFTA (International Federation of Television Archives) and EBU Training (European Broadcasting Union).

The aim is for participants to acquire know-how and in-depth knowledge of the audiovisual content processing chain from the technical aspects through to the use of audiovisual archives by the public: restoration, digitisation, preservation, distribution (different media/multi-vectors) and adding value.

There are five modules over ten days:

- Strategic approach to technical solutions for conservation and restoration (1 day);
- From analogue to digital files: tools for restoration and digitisation (3 days);
- What is a digital medium? (1 day);
- Engineering of digital media archiving and distribution systems (4 days);
- Adding value to audiovisual contents: case studies (1 day).

## TARGET GROUP

**AV professionals working in TV/cinema archives, new media content creators, producers, distributors, trainers.**

## BENEFITS

A complete overview of the innovative solutions available; the ability after the training to implement an AV content processing chain within their organisation and choose the appropriate strategy to adopt in terms of the economic priority of their structure/country; building a European network of professionals dedicated to archive content management.

**Institut National de l'Audiovisuel (INA)**  
Bâtiment Bry 1  
Avenue de l'Europe 4  
94360 Bry-sur-Marne  
France

T +33 1 49 83 29 99  
F +33 1 49 83 31 73

Ms Hélène Bettembourg  
frame@ina.fr

## DATES

**June 21 > July 2, 2010**  
Paris - France

## FEES

€800

## REQUIREMENTS

Awareness of audiovisual, IT environment, the web; knowledge of English.

## PARTICIPANTS

15

## REGISTRATION DEADLINE(S)

April 30, 2010

[www.ina-sup.com](http://www.ina-sup.com)

# Insight Out

## Film and Television University Konrad Wolf

### DESCRIPTION

This symposium offers direct contact with experts who discuss their recent work, thus providing unique insight into all aspects of today's HD production. The symposium aims to provide a complete demonstration from input to output.

Through lectures, case studies and workshops, the advantages and disadvantages and the artistic possibilities of the new digital equipment are discussed in the context of pre-production, production, post-production, up to the screening of the final product.

During the project consulting sessions, participants receive specific advice from experienced professionals for their own projects and on how digital technology could benefit their project.

Participants can choose between a 5-day and 3-day option. Registration is also possible for one of the hands-on practical workshops only.

### TARGET GROUP

Audiovisual industry decision makers, developers of new artistic tools, teaching staff of film schools/media industry teaching staff.

### BENEFITS

An update on state-of-the-art of digital technology; the knowledge required to decide on equipment purchases and workflow design for participants own projects/companies; establishment of the relevance of such technology for a film school's curriculum.

**Film and Television  
University Konrad Wolf**  
Marlene-Dietrich-Allee 11  
14482 Potsdam – Germany  
T +49 331 62 02-791  
F +49 331 62 02-799

Ms Johanna Kokocinski  
insightout@hff-potsdam.de

### DATES

**March 22 > 26, 2010**  
**Potsdam - Babelsberg &  
Berlin - Germany**

### FEES

Bookings before  
January 31, 2010:  
€950: 5 days; €650: 3 days;  
from February 1, 2010:  
€1,200: 5 days; €800: 3 days;  
one-day workshop: €120/  
students €80;  
inc. meals, bus shuttle.

### REQUIREMENTS

Only for scholarships.

### PARTICIPANTS

70

### REGISTRATION DEADLINE(S)

Registrations accepted as  
long as places are available;  
deadline for scholarship appli-  
cations: January 7, 2009.

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[www.insightout-training.net](http://www.insightout-training.net)

# S3D CAMPUS: Mastering S-3D, from filming to broadcasting

**Avance Rapide**

## DESCRIPTION

This training spans several complementary fields throughout the technical and artistic Stereoscopic-3D production chain (writing, production, direction, filming, post-production and broadcast) through a combination of:

- conferences;
- keynotes;
- hands-on workshops with international experts.

Technicians can acquire the essential basics of using a number of 3D production tools (cameras, editing stations), as well as a working knowledge of the production chain.

Decision-makers and prescribers can gain knowledge that will help them make recommendations and supervise the production of 3D programmes.

Two days of practical workshops are scheduled:

- 3D filming, including three workshops for 3D shooting: low-budget, digital camera and multi-camera;
- Post-production (editing, conforming, colour grading).

## TARGET GROUP

Screenwriters, line & creative producers, film directors/associate directors, cinematographer/director of photography, camera operator/first assistant camera, editors/colour timer/post-production managers, animator supervisor/compositing supervisor/special effects supervisor, TV station technical managers, trainers/teachers.

## BENEFITS

Network building; a better knowledge of the solutions and technologies currently in use on the market.

## Avance Rapide

rue Victor Hugo 5  
92310 Sèvres – France

T +33 1 41 14 05 70

F +33 1 41 14 09 98

Mr Stephan Faudeux  
stephan@avancerapide.com

## DATES

**May 24 > 28, 2010**

**Paris & surrounding area – France**

## FEES

€1,200 for 5 days (conferences, keynotes and workshops); (€1,000 for bookings before April 2010); inc. all meals and local transportation.

€450 for 2-day practical workshops (S-3D Shooting & S-3D post-production).

Participants from MEDIA Programme countries may be eligible for scholarships.

## REQUIREMENTS

Track record;  
fluent English/French.

## PARTICIPANTS

35

## REGISTRATION DEADLINE(S)

End-April 2010

[www.s3dcampus.eu](http://www.s3dcampus.eu)

[www.s3dcampus.com](http://www.s3dcampus.com)

# TOSMI 2010

## InterSpace Association

### DESCRIPTION

**This course consists of two residential training courses:**

- General Blender Techniques. Tips and Tricks
- Advanced Blender. Character Setup, Rigging and Advanced Character Animation.

### TARGET GROUP

**Professionals from the film & 3D animation industry, professionals from the post-production field, trainers.**

### BENEFITS

Flexibility in production; broader choice of software; possibilities for software customisation; better quality content at lower production costs.

### InterSpace Association

Ent. 2 fl. 1 ap. 18  
27 Benkovski Str.  
1000 Sofia – Bulgaria

T +359 2 98 34 843  
F +359 2 98 34 843

Mr Petko Dourmana  
info@tosmi.org

### DATES

**August 16 > 21, 2010**  
Sofia - Bulgaria

**August 23 > 28, 2010**  
Sofia - Bulgaria

### FEES

€1,000 per session.  
Scholarships are available.

### REQUIREMENTS

Track record, experience.

### PARTICIPANTS

14 per session

### REGISTRATION DEADLINE(S)

June 30, 2010



# TransISTor 2010

**CIANT – International Centre for Art and New Technologies**  
(Mezinárodní centrum pro umění a nové technologie)

## DESCRIPTION

This is a multidisciplinary training programme.

There are four sessions covering:

- Preservation techniques and methodologies for digital audiovisual works with respect to latest achievements in the area of reference models and repository technologies;
- Integrated approach to 3D cinema and stereoscopy;
- HDTV retrieval and real-time content distribution in network-driven industrial scenarios;
- Distributed post-production techniques in the field of visual effects;

CIANT (International Centre for Art and New Technologies) is a Prague-based not-for-profit organisation oriented towards transdisciplinary exploration of artistic and scientific domains in the context of new media technologies. International collaboration of artists, scientists and technology experts is regarded as essential for its projects in research, production, education and presentation activities.

## TARGET GROUP

**Producers, new media content providers, distributors, post-production professionals, trainers.**

## BENEFITS

Information and skills related to the advanced audiovisual techniques needed to create complex multimedia products.

**CIANT – International Centre for Art and New Technologies**  
(Mezinárodní centrum pro umění a nové technologie)

Kubelikova 27  
13000 Prague  
Czech Republic

T +420 296 33 09 64  
F +420 296 33 09 67

Mr Pavel Smetana  
info@ciant.cz

## DATES

**May 6 > 9, 2010**

**Prague** - Czech Republic

**May 11 > 14, 2010**

**Bucharest** - Romania

**June 19 > 22, 2010**

**Prague** - Czech Republic

**June 24 > 27, 2010**

**Telc** - Czech Republic

## FEES

€400 (individuals);  
€800 (corporate);  
inc. accommodation,  
subsistence  
scholarships available.

## REQUIREMENTS

None specified.

## PARTICIPANTS

15 per session

## REGISTRATION DEADLINE(S)

May 1, 2010  
(first two modules)

June 10, 2010  
(second two modules)

[www.ciant.cz](http://www.ciant.cz)



09

**MULTI-  
DISCIPLINARY**

# Berlinale Talent Campus

Kulturveranstaltungen des Bundes in Berlin

## DESCRIPTION

This is an international summit of talented up-and-coming filmmakers. The six-day programme is an annual event that takes place in parallel with the Berlin International Film Festival. The Campus and its participants benefit from their proximity to the main festival centre and the European Film Market (EFM).

Film professionals early in their careers are invited to learn from top experts through lectures, seminars and workshops, and have the opportunity to build international networks.

The Campus highlights the importance of programme sustainability by providing a living community for participants far beyond the actual event.

## TARGET GROUP

**Directors, producers, screenwriters, cinematographers, set designers, sound designers/composers, editors, visual artists, actors, film critics/journalists.**

## BENEFITS

Enhanced intercultural understanding; broader knowledge, appreciation and active critical analysis of film as an essential cultural element and economic force.

## Internationale

### Filmfestspiele Berlin

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F +49 30 25 92 05 19

Ms Christine Tröstrum  
troestrum@berlinale.de

## DATES

**February 13 > 18, 2010**

**Berlin - Germany**

## FEES

None

## REQUIREMENTS

Meet one of following criteria:  
worked on at least one short film that was awarded a prize; had a film screened at an international film festival; worked on a film of at least 60 minutes in length; student in final year at film school or in post-graduate film programme. And fluency in English.

## PARTICIPANTS

350

## REGISTRATION DEADLINE(S)

October 7, 2009 (2010);

deadline for 2011:

Autumn 2010

[www.berlinale-talentcampus.de](http://www.berlinale-talentcampus.de)

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UPDATED: 06.04.2010

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