

# WHERE TO BE TRAINED IN EUROPE EDITION 2007



## TRAINING PROGRAMME

Training initiatives for professionals  
in the European audiovisual programme industry

European Union MEDIA Training Programme

Update November 2006





# FOREWORD

Continuous training of professionals and talented individuals is essential to reinforce the competitiveness of the European audiovisual industry, a core objective of the MEDIA programme of the European Union. That is why ever since its beginnings in 1990 the MEDIA programme has devoted a substantial amount of its budget to co-finance training initiatives developed by professionals for professionals.

More than 1500 professionals coming from countries participating in the MEDIA Programme are trained every year through MEDIA funded training initiatives where they have the opportunity to acquire new skills, learn from others' mistakes or successes; fine-tune their projects thanks to experienced tutors; explore new technologies or expand their contact base.

This new edition of the guide presents the 50 training initiatives selected and funded by the MEDIA Training Programme for the year 2007. They include initial and continuous training activities in the field of project development, management and finance, animation, new technologies, scriptwriting as well as training for trainers and internship programmes.

This catalogue classifies the information into two broad categories:

- Training initiatives which are related to a specific part of the film supply chain (production / distribution / exploitation) & a specific genre of film (fiction / documentary / animation).
- Training initiatives which develop common themes (application of new technologies / training for trainers / training events).

The main purpose of this catalogue is to be helpful to the intended audience, the professionals of the European audiovisual industry, identifying and presenting the training activities with the aim of meeting the needs of the potential participants.

The information has been supplied by the promoters of the activities selected by the MEDIA Training Programme. Please do not hesitate to contact them for further information. We are confident that you will find the training that fits your needs.

Constantin Daskalakis  
Head of the MEDIA unit  
Education, Audiovisual and Culture Executive Agency

*For more information on MEDIA Training Programme  
or other funding opportunities please visit our MEDIA website  
[http://ec.europa.eu/comm/avpolicy/media/index\\_en.html](http://ec.europa.eu/comm/avpolicy/media/index_en.html) or contact  
your local Media desk or antenna*

# TABLE OF CONTENTS

## 1. TRAINING INITIATIVES RELATED TO A SPECIFIC PART OF THE FILM SUPPLY CHAIN 4

### A. Scriptwriting Techniques 4

Andrzej Wajda School: EKRAN	4
éQuinoxe: Screenwriting Workshops	5
Independent Film Foundation: ScripTeast	6
Katapult: European Script Centre	7
Lithuanian Academy of Music and Theatre: Summer Media Studio	8
MFI Script Workshops	9
MGIab Italy: Script&Pitch Workshops	10
Moonstone: Screenwriter's Lab	11
Moonstone: Filmmaker's Lab	12
Performing Arts Labs: Pygmalion Plus	13
Script Factory: SCENE Insiders	14
Sources 2: Script Development Workshop	15
Sources 2 Compact	17

### B. Development / Production 18

#### *Fiction / Feature Films*

ACE Producers' Training and Networking programme	18
Argovela Films: Global Negotiations – The Business of Negotiating	19
EAVE workshops	20
Erich Pommer Institut: Essential Legal Framework	22
Fabulafilm: MAIA Workshops	23
La fémis / Filmakademie: L'Atelier – Masterclass	24
FOCAL: Production Value	26
Fundación Cultural Media: Film Business School (FBS)	28
GDF-Sagasnet: Developing Interactive Narrative Content Seminar	29
Gulliver Clearing House Foundation: How To Say It.	30
Iberautor: European Films Crossing Borders	31
INA: ECAFIC	33
Strategics: Film Finance Forum	35
Nipkow Program	36
transFOCAL: P.R.I.M.E	37

#### *Documentary*

Discovery Campus: Masterschool	39
Discovery Campus: Open Training Sessions	40
Eurodoc 2007	41
Institute of Documentary Film: Ex Oriente Film 2007	43
La fémis: Archidoc	45
ZeLIG School: ESoDoc	46

#### *Animation*

Cartoon: Master Feature	47
Cartoon: Master Finance	48
Cartoon: Master Future	49

CVU Midt-Vest: 3D Artist – Animated Features, TV Series & Games	50
CVU Midt-Vest: 3D Character Animation – Animated Features, TV Series & Games	51
CVU Midt-Vest: Concept Development – Animated Features and TV Series	52
International Academy of Media and Arts: European Animation Masterclass (EAM)	54
La Poudrière: Animation filmmaking: commissioned film & book adaptation	55
Bristol School of Animation: The Three Month Bristol Animation Course	56

## **C. Distribution / Marketing 58**

Fundación Cultural Media: Marketing and Distribution (MD)	58
IFS: Media Design Producing	59
Strategics: Film Marketing Workshop	60
Strategics: Film Test Laboratory	62

## **D. Exhibition 63**

CICAE: “Art Cinema = Action + Management”	63
MEDIA Salles: DigiTraining Plus – New Technologies for European Cinemas	64

## **E. Film restoration 66**

Cineteca di Bologna: Film Restoration Summer School	66
---	----

## **2. TRAININGS DEALING WITH COMMON THEMES 68**

### **A. Development of Skills in New Technologies 68**

CIANT: TranslSTor	68
Cinema-Film: Budapest cinematography masterclass 2007	70
INSIGHT OUT – HFF Academy 2007	71
Hogeschool West-Vlaanderen: 3D-Academy	72
Interspace: TOSMI	73
London Film Academy: High Definition for Film Production – (Visual Effects)	74
London Film Academy: High Definition for Film Production – (High Definition Cinematography and Digital Intermediate)	75
Mediamatic: New Media Workshops – Databased Film Labs	76
Mediamatic: New Media Workshops – Participatory Web Lab	78
Mediamatic: New Media Workshops – Machinima Lab	79
Mediamatic: New Media Workshops – Hybrid World Lab	80
Universidad Politécnica de Valencia: Streaming Media Training 2007	81

### **B. Training Event 83**

Berlinale Talent Campus	83
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### **C. Training for Trainers 84**

Cartoon: Master training for trainers	84
Sources 2 Projects & Process	85

## **List of MEDIA Desks & Antennae 86**

## TRAINING INITIATIVES RELATED TO A SPECIFIC PART OF THE FILM SUPPLY CHAIN

### Scriptwriting Techniques

#### Andrzej Wajda School: EKRAN

**Promoter**  
**Contact person**  
**E-mail**  
**Website**  
**Address**  
**Phone**

Andrzej Wajda Master School of Film Directing  
 Agnieszka Marczevska, Programme Director  
 info@wajdaschool.pl  
 www.wajdaschool.pl  
 Warsaw 00-724, ul. Chelmska 21  
 +48228511056

**Target group:**

European directors or writer/directors – having realised their first feature or several shorts accompanied by their producer and co-writer, and possibly cameramen.

**Program description:**

EKRAN is a training program in 3 sessions, focusing on the creative pre-production process based on shooting practice. It aims at advancing the participants' scripts and at producing two scenes from these scripts, presenting the tone, the casting and the visual strategies for the project. Three sessions are to be followed by participants.

**Professional benefits for the target group:**

EKRAN was created to enhance and stimulate the co-operation of young filmmakers on the ground of creative pre-production scheme. Therefore the teams of director, scriptwriter, producer and cameramen are encouraged to create a demo package of their project in aim to find coproduction partners. This practical effect of training together with mentioned connection to production market guarantees to EKRAN participants easier way to production of their projects.

#### PRACTICAL INFORMATION

**Dates:**

1st session: 1 March – 11 March 2007

2nd session: 12 April – 21 April 2007

3rd session: 14 June – 23 June 2007

**Venue:**

Warsaw, Andrzej Wajda Master School of Film Directing

**Participation fees:**

No fee

**Entry requirements:**

Submission of the project treatment / script, cv's of team members, producer statement explaining the project development strategy and professional demo.

**Number of participants:**

12 teams (director, co-writer, producer, cameraman – optionally)

**Deadline for application:**

15 November 2006

## éQuinoxe: Screenwriting Workshops

**Promoter****Contact person****E-mail****Website****Address****Phone**

éQuinoxe To Be Continued

Marianne Lère, Business Development Manager

equinoxetbc@equinoxetbc.fr

www.equinoxetbc.fr

85, avenue Kléber 75116 Paris

+33 1 47 55 11 89

**Target group:****Program description:**

Screenwriters

Twice a year, during one intensive week of work, exchanges and reflections, 8 to 10 selected screenwriters meet with 8 to 10 professional advisors on an individual basis. The objective of these personalised consultations is to consolidate the strong points of the scripts and correct the weaknesses and to propose new avenues of development and structure.

**Professional benefits for the target group:**

To exchange and learn about writing, to increase the chances of the scripts being produced

**PRACTICAL INFORMATION****Dates:**

Two sessions (about a week), in June and December

**Venue:**

Evian (to be confirmed)

**Participation fees:**

100 EUR

**Entry requirements:**

To apply with a full dialogued script

**Number of participants:**

between 8 and 10

**Deadline for application:**

15 February and 15 August for both sessions respectively

## Independent Film Foundation: ScripTeast

### Promoter

### Contact persons

Independent Film Foundation

Dariusz Jablonski, Artistic Director, Violetta Kaminska, Managing Director, Izabela Wojcik, PR & Information Director, Katarzyna Dlugosz, Project Manager

### E-mail

info@scripteasteast.pl

### Website

www.scripteasteast.pl, www.scripteasteast.eu

### Address

Bagatela 10/12, 00-585 Warsaw, Poland

### Phone

+48 22 851 84 40

### Target group:

Experienced scriptwriters from Eastern and Central Europe.

### Program description:

ScripTeast is a program for experienced authors, meant to help scriptwriters from the region of Eastern and Central Europe overcome barriers they encounter. The method of work in ScripTeast is a week of individual analysis of each script by Creative Advisors – scriptwriters, directors and producers from different cultural backgrounds, who have experienced successes far beyond their own countries. After this stationary workshop, the participant is encouraged to deliver a new draft of his / her script; in consultation with a chosen Creative Advisor, and reworks on it and present their script to professionals during sessions at Berlin and Cannes.

### Professional benefits for the target group:

Enhancing competitiveness of the scripts and their promotion among best European producers. Partnership and co-operation with producers of ACE, a big network of European producers, significantly increases chances of projects participating in ScripTeast to get produced. Analysis of the projects by acclaimed scriptwriters with a worldwide success, gives experienced authors from Eastern Europe an ability to identify their own audience, not only on local level, but also on a worldwide scale.

## PRACTICAL INFORMATION

### Dates & venues:

September 2007 – Stationary Workshop in Sterdyn (PL)  
February 2008 – Evaluating Session during IFF Berlin (DE)  
May 2008 – Final Session during IFF Cannes (FR)

### Participation fees:

200 EUR

### Entry requirements:

ScripTeast was designed to develop writing skills in Central and Eastern European countries. Scriptwriter must have a new script of a feature film, translated into English. Applicant must also present a credit of at least one produced feature film, or a credit of at least one produced television feature film or tv series, or have extensive experience as a writer, journalist or director.

### Number of participants:

12–18

### Deadline for application:

15 August 2007



# Katapult: European Script Centre

**Promoter****Contact persons****E-mail****Website****Address****Phone**

Katapult Film

Krisztina Esztergalyos, director

Daniel Erdelyi, project manager

office@katapultfilm.hu

www.katapultfilm.hu/workshop

21–23 Frankel Leo ut, H-1023 Budapest, Hungary

+36 1 438 0894, +3630 515 40 53

**Target group:**

Professional European screenwriters, directors and producers. It is not necessary to have attended film school, but it is essential to be active in the audiovisual industry. Teams of writers/directors and/or producers are most welcome.

**Program description:**

Project based script development training including two intensive 5-day workshops and an online follow-up session in between.

**Professional benefits for the target group:**

- To have better developed scripts that speak a European language while preserving the "native dialects" within
- To lay down the basis for new co-production by involving producers.
- To convince European film directors that sharing their work of writing with at least one other person, a scriptwriter, is for the film's benefit.

**PRACTICAL INFORMATION****Dates:**

1st session: 1 – 6 June, 2007

2nd session: September, 2007 (on-line)

3rd session: 1 – 6 December, 2007

**Venue:**

Budapest, Hungary (and possibly Bratislava, Slovakia – to be confirmed)

**Participation fees:**

600 EUR

**Entry requirements:**

- Application form
- Treatment (max. 15 pages)
- Curriculum vitae of the screenwriter (including professional experience)
- Confirmed receipt of bank transfer of 50 EUR (application fee)

**Number of participants:**

max. 30 (15 projects)

**Deadline for application:**

15 April 2007

# Lithuanian Academy of Music and Theatre: Summer Media Studio

**Promoter****Contact persons****E-mail****Website****Address****Phone**

Lithuanian Academy of Music and Theatre

Inesa Kurklyte, coordinator

Jolanta Germanaviciute, manager

studija@lmta.lt

www.summermediastudio.com

Kosciuskos 12, 01100, Vilnius

+370 212 45 60

**Target group:****Program description:**

Cinematographers: students and young film professionals

The Summer MEDIA Studio 2006 is designed under the subtitle «Mastering the Dialog Writing». The Studio format – 15 days of intensive work consisting of two parts: theory of dialog-based scriptwriting – seminars, workshops, writing – and practical course – filming in 10 international crews that will be formed during the Studio. Crews will face themes full of provocation in the mean of time and place of action and technical terms. As a result, 10 short features will be produced by 10 international crews. The films will be based on the dialog-based scripts developed during the first period of the Studio. 8 trainers-consultants will help the participants to develop a feature script and dialogs in international teams.

**Professional benefits for the target group:**

All the participants will be provided with the professional-based seminars, they will be working on their own script developing as well as having discussions, shootings of the short films in international crews and evaluating the films. They will be also given a chance to have professional consultations with professors and tutors as well as watch the rarest examples of movies provided by professors. The Summer MEDIA Studio can be considered like a third semester of the academic year for advanced, distinguished and talented students and young professionals, and they will be issued ECTS credits. The project aims to help students to find new unexpected film forms for their ideas and to find their way to film industry.

**PRACTICAL INFORMATION****Dates:**

1 – 15 July 2007

**Venue:**

Juodkrante, Lithuania

**Participation fees:**

650 EUR

**Entry requirements:**

Applicants should have advanced education and practical experience of the particular position he/she applies for (scriptwriter/dialog writer, director, cameraman, sound designer, producer); cameraman is highly recommended to possess his/her own camera. Participants should be highly motivated to work in international crew in unusual location. Required application documents to fill in and send will be available on the website starting early January.

**Number of participants:**

60

**Deadline for application:**

1 May 2007

## MFI Script Workshops

**Promoter**  
**Contact persons**

Mediterranean Film Institute  
Apostolia Papaioannou (MFI General Co-ordinator)  
Dimitris Emmanouilidis (MFI Program Assistant Co-ordinator)  
info@mfi.gr, mfi-www@ath.forthnet.gr  
www.mfi.gr  
Varvaki 38, 114 74 Athens, Greece  
(+30) 210 6457223

**Email**  
**Website**  
**Address**  
**Phone**

**Target group:**

Professional and emerging screenwriters / screenwriter-directors, script editors, script consultants, screenwriting teachers

**Program description:**

An advanced screenwriting and script development program / 4 groups each with a senior & an assistant trainer working in two on-location and two on-line sessions.

**Professional benefits for the target group:**

Developing a story from treatment to draft screenplay / bringing out the full dramatic impact from participating projects & making them attractive to larger audiences / offering an advanced, systematic methodology & enforcing participants' ability to successfully undergo the industry's script development process

### **PRACTICAL INFORMATION**

**Dates:**

22 June – 6 July 2007 in Nissyros island, Greece  
1 – 30 September 2007 (on-line session)  
14 – 21 October 2007 in Samos island, Greece  
1 – 15 December 2007 (2nd on-line session)

**Participation fees:**

1,000 EUR for participants with a project / 500 EUR for observers

**Entry requirements:**

10–15 page treatment / rough draft (supplementary)

**Number of participants:**

20 participants with a project / 8 observers

**Deadline for application:**

28 February 2007

## MGLab Italy: Script&Pitch Workshops

**Promoter****Contact person****E-mail****Website****Address****Phone**

MGLab Italy

Savina Neirotti, Project Director

savina.neirotti@scuolaholden.it

www.scriptpitchworkshops.com

c/o Scuola Holden, Corso Dante 118, 10126 Torino, Italy

+39 3356585149

**Target group:**

The post-graduate course is open to professional European scriptwriters, script editors, graduates from European film schools, writer-directors, writer-producers and development executives. Fiction writers and playwrights can also participate, with an adaptation project of a published novel or of a play.

**Program description:**

A 10 months course (3 workshops and 2 on-line sessions, 1 Alumni meeting) for 20 participants from all over Europe, which follows the whole scriptwriting process: from the pitching of ideas, through the first and second draft up to a final pitch in front of 10 European producers and sales agents. Working in groups of 6 (4 writers, 1 student story editor and the professional tutor), participants can discuss their project in depth and also become familiar with the story editing process. What is most important is that pitching is being used as a development instrument from the very beginning.

**Professional benefits for the target group:**

Script&Pitch works to give more light and dignity to the scriptwriting and story editing professions. We aim at nurturing a pool of creative writers and story editors, who can move around in the European marketplace, who know what is happening in each country, who have the right attitude and the right contacts and if not, know about ways of getting them.

**PRACTICAL INFORMATION****Dates & venues:**

25 – 31 March 2007 in Alba (IT)

15 – 20 June 2007 in Rhodes (GR)

17 – 22 October 2007 in Rome (IT)

30 November – 3 December 2007 in Andé (FR)

**Participation fees:**

2,000/1,500 EUR for New EU Member States, travel not included

**Entry requirements:**

Detailed CV, synopsis, 25 page max treatment, motivation letter

**Number of participants:**

20 participants (16 scriptwriters and 4 story editors)

**Deadline for application:**

25 February 2007

## Moonstone: Screenwriter's Lab

**Promoter**  
**Contact person**  
**E-mail**  
**Website**  
**Address**  
**Phone**

Moonstone International Screen Labs  
Holly Daniel, Programme Administrator  
info@moonstone.org.uk  
www.moonstone.org.uk  
67 George Street, Edinburgh, EH2 2JG, Scotland  
+44 131 2202080

### Target group:

- Experienced screenwriters who have already completed/produced feature film script(s) and/or have a feature film project with a producer attached
- Experienced television drama writers
- Experienced creative writers (theatre, fiction, poetry etc)
- Experienced directors or other film practitioners wanting to transfer into screenwriting with a completed film script.

### Program description:

A focussed week-long programme, the Screenwriters' Lab gives participants the opportunity to develop their screenplays with the assistance of some of the world's foremost screenwriters. During the Lab the atmosphere is relaxed but focused, with participant-writers being encouraged to talk through their work at length with screenwriter-Advisors. Central to these discussions is a dynamic series of one-to-one meetings between writers and Advisors on the nature, structure and creative potential of the selected feature film projects. Ideally, the projects chosen by Moonstone tend to be in the first or second draft stage, allowing for further development of screenplays over the course of the week. Leaving the Screenwriters' Lab with a clear outline for their next draft, participants can then forward the post-Moonstone re-write to a nominated Advisor, taking their projects a step closer to production.

### Professional benefits for the target group:

The Lab offers a unique opportunity for feature film writers to explore and develop their projects with the inspiration and collaboration of expert Advisors. Following attendance at the Lab, Moonstone provides continuous project support and guidance. The ultimate aim of Moonstone is to ensure that scripts emerging from the Lab can attract finance for production.

## PRACTICAL INFORMATION

### Dates:

November 07 and April 08 – Please see website  
www.moonstone.org.uk for exact date

### Venue:

tbc – Please see website www.moonstone.org.uk for exact date  
750 GBP

### Participation fees:

### Entry requirements:

### Number of participants:

### Deadline for application:

Completed Screenplays – Please also see Target Group  
12 Participants' Per Screenwriters' Lab  
Please see website www.moonstone.org.uk

## Moonstone: Filmmaker's Lab

**Promoter**  
**Contact person**  
**E-mail**  
**Website**  
**Address**  
**Phone**

Moonstone International Screen Labs  
Holly Daniel, Programme Administrator  
info@moonstone.org.uk  
www.moonstone.org.uk  
67 George Street, Edinburgh, EH2 2JG, Scotland  
+44 131 2202080

### Target group:

- Experienced directors who have already directed a feature film and or more than one short film and/or television drama
- Experienced documentary, commercial, pop promo or corporate directors
- Experienced theatre directors
- Experienced screenwriters, or other film practitioners wanting to transfer into directing with an attached project.

### Program description:

Over an intensive sixteen day period, participants on the Filmmakers' Lab collaborate with professional actors and crews to rehearse, shoot, edit and screen key scenes from their feature film projects, under the guidance of distinguished director-Advisors. Held away from day-to-day interruptions and without any of the pressures of commercial production, there could be no environment better suited to risk and experimentation, enabling participants to take a virtual test run through their material. Projects are rehearsed, shot and edited in collaboration with a full crew including professional actors, cinematographers, editors and art directors – the principal outcome being not to make a showreel for each participant, but rather to bring the selected screenplays closer to production. True to the open, generous spirit of Sundance, the Advisors are on-hand throughout the duration of the Lab to give high-level advice and critical support wherever possible.

### Professional benefits for the target group:

The Lab offers a unique opportunity for feature film directors to explore and develop their projects with the inspiration and collaboration of expert Advisors. Following attendance at the Lab, Moonstone provides continuous project support and guidance. The ultimate aim of Moonstone is to ensure that scripts emerging from the Lab can attract finance for production.

## PRACTICAL INFORMATION

### Dates:

Filmmakers' Lab – January/February 2008 – Please see website [www.moonstone.org.uk](http://www.moonstone.org.uk) for exact date

### Venue:

tbc – Please see website [www.moonstone.org.uk](http://www.moonstone.org.uk) for exact date

### Participation fees:

2,000 GBP per Filmmakers' Lab

### Entry requirements:

Completed Screenplays – Please also see Target Group

### Number of participants:

8 Participants per Filmmakers' Lab

### Deadline for application:

Please see website [www.moonstone.org.uk](http://www.moonstone.org.uk)

## Performing Arts Labs: Pygmalion Plus

**Promoter****Contact person****E-mail****Website****Address****Phone**

Performing Arts Labs

Jenny Thompson, Director, Pygmalion Programme

jennythompson@pallabs.org

www.pygmalion-programme.org

6 Flitcroft Street, London WC2H 8DJ, United Kingdom

+44 207 240 8040

**Target group:**

Experienced professional writers or creative teams + 4 team support participants (young producers, development executives and script editors)

**Program description:**

Pygmalion Plus is a specialist programme for development of projects for child and family audiences. The programme, which is composed of two residential Labs, is open to projects for film (live-action and animation), live-action TV drama, animated TV series and interactive media. The Team Support Participants will work closely together with the programme tutors

**Professional benefits for the target group:**

Pygmalion Plus provides high quality project-based professional development which addresses skills in story/project development and scriptwriting and the particular creative sensibilities and considerations of production for child and family audiences. Projects are carefully developed within an informed industry context, providing the opportunity for new contacts with major European TV and film industry players and potential partners to bring their projects into production. Participation in Pygmalion Plus also results in networks of potential colleagues and collaborators from amongst their fellow participants and mentors and through participation in the Cinekid Children's Film Festival during the 2nd workshop.

**PRACTICAL INFORMATION****Dates & venues:**

9-day residential Lab (in June 2007 in Germany) & 6 day residential Lab (October 2007 in Amsterdam)

**Participation fees:**

900 EUR (includes all accommodation and subsistence)

**Entry requirements:**

- Applicants developing projects: successful applicants are generally professional scriptwriters and content – developers (new media) or creative teams (scriptwriters with a director/producer/script editor/animator/web designer/ artist programmer/ or composer). In addition, professional and experienced writers for children in allied fields i.e. Theatre, Fiction, Radio who have not yet written for screen will also be considered in order to develop more diverse creative talent for the industry. Applicants submit a detailed treatment/project proposal (approx 12 pages) plus a professional CV and sample of previous work
- Team Support Applications open to: Producers, Script Editors or Development Executives. Applicants need to submit a professional CV and statement of reasons for wishing to participate plus a supporting letter from their present or a previous employer.

**Number of participants:**

Writers/Creative Teams: 16 max (12 projects only)

**Deadline for application:**

March 2007 (exact date TBC)

## Script Factory: SCENE Insiders

**Promoter****Contact person****E-mail****Website****Address****Phone**

The Script Factory

Ana Smith, European Project Manager

ana@scriptfactory.co.uk

www.scriptfactory.co.uk

The Script Factory, Welbeck House, 66/67 Wells Street, London, W1T 3PY, UK

+44 (0)20 7323 1414

**Target group:**

Suitable for producers, directors, writers, script readers, script developers, script consultants, distributors, sales agents, marketing executives, film educators.

**Program description:**

SCENE insiders is the flagship European training and Networking programme from the UKscript development organisation The Script Factory. The programme takes place during the Edinburgh International Film Festival and the Warsaw International Film Festival, giving participants not only 3 days of intense training in script development but also the opportunity to learn directly from some of the masters of European filmmaking. Alongside the Masterclasses participants in the programme attend a series of workshops in which they investigate how stories work for the big screen. Sessions cover everything from screen-story narratives and ways to use these effectively in a development process; exercises and tools for building story material; film analysis and dramatic irony; layering conflict; building and keeping tension; finding and nurturing talent; running an effective development meeting; assessing story ideas.

**Professional benefits for the target group:**

The Script Factory has a reputation for designing in-depth training courses, for professionals from all sectors of the film industry to explore and enhance the ways they work with screenwriters. Their guiding principle has always been that the task of all film industry professionals is to assist writers to tell their stories as well as they possibly can. SCENE insiders aims to create a pool of skilled, trained and confident developers who can effectively assist writers of screen stories throughout Europe to improve the quality of their script. Better scripts make better products and ones which stand the best chance of reaching audiences not just in their own countries but in the global marketplace. SCENE insiders also offers exceptional opportunities to network and establish creative relationships with some of Europe's most talented new filmmakers.

**PRACTICAL INFORMATION****Dates & venues:**

August 2007 in Edinburgh & October 2007 in Warsaw

**Participation fees:**

400 EUR

**Entry requirements:**

Must be working as an industry professional or freelancer

**Number of participants:**

30 in each programme

**Deadline for application:**

23 June 2007



## Sources 2: Script Development Workshop

**Promoter****Contact persons****E-mail****Website****Address****Phone**

Stichting SOURCES, P.O. Box 78010, 1070 LP Amsterdam, The Netherlands  
Dr. Renate Gompfer and Marion Gompfer, programme director  
and associate programme director  
info@sources2.de  
www.sources2.de  
Köthener Str. 44, 10963 Berlin, Germany  
+49 30 8860211

**Target group:****Program description:**

Professional screenwriters and writer/producer/director teams. SOURCES 2 offers intensive training and script development for screenwriters and writer/producer/director teams. The efficiency of SOURCES 2 Script Development Workshops lies in their special format. During the first seven-day session, participants work in small groups with four or five projects each. The follow-up session is either an individual or a small group consultation of one day per project. The intermediate period of approximately three months is dedicated to rewrites, when the training proceeds through continuous contact between the writer or writer/producer/director teams and the script advisor. After completion of the workshop and another rewriting period the participants are invited to take advantage of one or more individual follow-up sessions which can be booked on request. The workshops are designed for fiction film and creative documentary projects for cinema or television, additional 'Specials' on specific genres or subjects are offered, such as children's film, comedy. An additional programme offers lectures by renowned European filmmakers, screenings and discussions and the traditional SOURCES of Inspiration Lecture which has been published in a series of booklets since 1992. SOURCES 2 workshops are high-powered work units. The exchange of experience and knowhow between script advisors, writers, producers and directors from different European countries stimulates the individual process of creation and facilitates European contacts and the access to a European network of cooperation. Considerable training benefits through active script development are characteristic of SOURCES 2 Script Development Workshops. In an intensely creative process, the participants work diligently on the development of their own and one another's first draft scripts (or treatments) in a non-competitive atmosphere, while being confronted with the diversity of European culture and experiencing both their differences and common grounds. Each writer clearly benefits from the input of international colleagues because the communicative strength of the script is tested by a committed first 'test audience'.

**Professional benefits  
for the target group:**

## **PRACTICAL INFORMATION**

### **Dates & venues:**

Workshop 1: 1st session will be from 16 – 24 March 2007 in Cambridge (UK). Dates & venues for 2nd group or individual sessions will be fixed during the 1st session. Dates & venues for 3rd session (individual follow-up) will be fixed after 2nd session.  
Workshop 2: 1st session will be from 8 – 16 June 2007 in Örebro (SE). Dates & venues 2nd and 3rd sessions fixed after 1st session.  
Workshop 3: 1st session from 2 – 10 November 2007 in Graz (AT). Dates & venues for 2nd and 3rd sessions fixed after 1st session.

### **Participation fees:**

1,800 EUR per writer/project, 900 EUR for additional person committed to a project (co-writer, producer, director), 1,000 EUR per observer.

The fee includes: 1st seven-day session including accommodation and meals, script advice during the 3-month rewriting period, 2nd session of one day per project.

### **Entry requirements:**

Participation is subject to selection on the basis of the creative quality, production potential and cross border appeal of the project submitted, the writing skills, professional background and personal motivation of the applicant(s).

### **Requested documents:**

treatment or 1st draft script, motivation letter, CV of applicant indicating professional experience, CV of producer/director, letters of support incl. references, VHS or DVD (if available). Participants must be European professional screenwriters or teams of writers with cowriters, producers or directors. They must agree to take part in all training activities, including the reading, analysis and discussion of one another's scripts and rewrites. Participants have to take the greatest possible care with all the material entrusted to them and in no way infringe upon copyrights relating to their fellow participants' scripts. If a film developed in SOURCES 2 is realized, SOURCES 2 requires to be mentioned in the credits as well as to receive a DVD of VHS copy and promotional material.

### **Number of participants:**

3 SOURCES 2 Script Development Workshops: 17 participants each (12 screenwriters, 4 cowriters/producers/directors, 1 observer per workshop): total 51 participants.

### **Deadline for application:**

Workshop 1: 1 December 2006  
Workshop 2: 1 March 2007  
Workshop 3: 1 July 2007

## Sources 2 Compact

**Promoter**  
**Contact persons**

Stichting SOURCES, P.O. Box 78010, 1070 LP Amsterdam, The Netherlands  
Dr. Renate Gompfer and Marion Gompfer, programme director  
and associate programme director

**E-mail**  
**Website**  
**Address**  
**Phone**

info@sources2.de  
www.sources2.de  
Köthener Str. 44, 10963 Berlin, Germany  
+49 30 8860211

**Target group:**  
**Program description:**

Professional screenwriters and writer/producer/director teams.  
SOURCES 2 Compact offers an intensive script development training:  
four-day session followed by a coached rewriting period of  
approximately three months and a final feed-back from the script  
advisors to the participants' latest draft by e-mail. SOURCES 2 compact  
in 2007 will focus on TV single drama or two-part mini series and  
creative TV documentary.

**Professional benefits  
for the target group:**

Considerable training benefits through active script development are  
characteristic of SOURCES 2 compact. Please see the Source 2 Script  
Development workshops fiche for further information.

### **PRACTICAL INFORMATION**

**Date & venue:**

17 – 22 April 2007 in Oulu (FI) + dates for individual e-mail follow-ups  
will be fixed during workshop.

**Participation fees:**

750 EUR per writer/project, 600 EUR for additional person committed  
to a project (cowriter, producer, director). The fee includes: 1st four-day  
session including accommodation and meals, script advice during the  
3-month rewriting period, 2nd session per e-mail.

**Entry requirements:**

Participation is subject to selection on the basis of the creative quality,  
production potential and cross border appeal of the project submitted,  
the writing skills, professional background and personal motivation of  
the applicant(s). Please see the Source 2 Script Development  
workshops fiche for further information.

**Number of participants:**

10 participants (8 screenwriters, 2 cowriters/producers/directors).

**Deadline for application:**

1 January 2007

## TRAINING INITIATIVES RELATED TO A SPECIFIC PART OF THE FILM SUPPLY CHAIN

Development / Production

*Fiction / Feature Films*

### ACE Producers' Training and Networking programme

**Promoter**

**Contact persons**

**E-mail**

**Website**

**Address**

**Phone**

ACE – ateliers du cinéma européen

Sophie Bourdon (director / Head of studies)

Laura Gragg (producers' contact / Head of training)

info@ace-producers.com

www.ace-producers.com

8, rue Mayran 75009 Paris France

+33 1 53 25 00 01

**Target group:**

Independent European film producers having produced at least one feature film

**Program description:**

Year-round counselling on development of projects / Scriptwriting and financing workshops / Coproduction seminars and Networking activities

**Professional benefits  
for the target group:**

Increase their knowledge of the European market and its key industry players / Improve development skills / Widen financing and distribution opportunities for their projects

#### PRACTICAL INFORMATION

**Dates:**

From November 2007 to December 2008 (14 months)

**Venues:**

Mostly France (workshops), co-production and networking meetings around Europe

**Participation fees:**

5,000 EUR for the initial year / 650 EUR annual membership fee after the first year

**Entry requirements:**

to have a feature film project in early development and to have produced at least one feature.

**Number of participants:**

15 new participants each year, joining the existing ACE Network of Producers.

**Deadline for application:**

1 July 2007

# Argovela Films: Global Negotiations – The Business of Negotiating

**Promoter**  
**Contact person**  
**E-mail**  
**Website**  
**Address**  
**Phone**

Argovela Films  
James P. Mimikos  
jmimi@otenet.gr  
www.argovelafilms.com.gr  
P.O.Box 70039 Glyfada 166 10 Greece  
+30 69 3737 6190

## Target group:

Producers & Directors, Business Affairs, Development Executives, Talent Agents, Lawyers, Sales Agents, Financiers, Distributors, Actors, Writers, Exhibitors & Others – anyone who requires negotiating skills in order to maintain collaborative efforts. We accept a mix of experiences and countries for in life we come to the table as "who we are"

## Program description:

Basic idea is that filmmakers can make better use of their limited resources by improving their professional negotiating skills through an interactive learning experience: participants are lectured by professional negotiators on the psychology of negotiating, negotiating styles and techniques and neuro-linguistic programming (NLP). This is coordinated and interspersed with challenging role plays, exciting case studies and one to one sessions with about 8 audiovisual tutors coming from producing, directing, legal, distribution, finance, documentaries and other related backgrounds.

## Professional benefits for the target group:

The main benefit will be that YOU will cease being a victim of yourself – for in life you get what you can negotiate – not what you deserve! Successful negotiators have the confidence to present their desires & demands in ways which allow them to achieve the "best possible deal". Through this workshop, you will increase your self-confidence so that you no longer have to give in to Producers, Directors, Writers, Financiers or others – in short, you WILL be able to confront the hard reality of filmmaking negotiations. By concentrating on skills transfer (and not information transfer), you will improve your techniques and be highly motivated with the psychological conviction to use these techniques in a productive manner – so that you can survive in a highly competitive global environment.

## PRACTICAL INFORMATION

### Dates & venues:

22 – 25 September 2007 in Athens, Greece

### Participation fees:

1,500 EUR includes workshop, materials, hotel, meals & coffee breaks but not travel, transportation and extras; limited scholarships available  
An open mind

### Entry requirements:

### Number of participants:

25

### Deadline for application:

Open application policy

## EAVE workshops

**Promoter****Contact person****E-mail****Website****Address****Phone**

EAVE – European Audiovisual Entrepreneurs

Kristina Trapp, EAVE Programme Manager

tina@eave.org

www.eave.org

238c rue de Luxembourg, L-8077 Bertrange

+352 44 52 10 1

**Target group:**

EAVE is aimed at producers, both fiction and documentary, who are already working in the film and television industries who wish to begin to operate on a European basis by increasing their knowledge of producing in Europe and by building up a pan European professional network.

**Program description:**

For over a decade, European Audiovisual Entrepreneurs, EAVE for short, has developed a combination of producer training, project development and network creation which has become a model for producer training throughout the continent. Each year, fifty participants are selected from most of the EU countries and take part in three week long workshops. Participants can attend with or without a project and, in addition, some participants come from associated branches of the industry – e.g. commissioning, funding, legal and finance, media administration. Half the participants attend the course with projects and it is an excellent means of development through intense focus on the project with colleagues and experts throughout the year. Most participants attending with a project also bring their writer for the first two weeks which enables producer and writer to benefit together from one to one sessions with script experts. During the first two workshops, participants work within groups led by experienced producers and with several experts on, for example, script analysis, development and production financing, legal aspects of co-production, marketing, pitching and packaging. In the third workshop, 30–40 ‘decision makers’ ( e.g. commissioning editors, national and regional media funds, sales agents) join the group to discuss the projects, companies and careers of the participants, a process which offers unusual access to Europe’s decision makers.

**Professional benefits for the target group:**

EAVE helps producers to increase their knowledge of producing in Europe by building up a pan European professional network: 75% of EAVE graduates have subsequently been involved in co-productions with other graduates and 35% of the projects developed at EAVE have gone into production. The intense development of projects at EAVE enables the participants to enter the European market in a strong and competitive position and the introduction to a network of Decision Makers considerably assists in the future financing of their projects and the growth of their companies.

## **PRACTICAL INFORMATION**

### **Dates:**

Workshop 1 – late March 2007

Workshop 2 – late June 2007

Workshop 3 – October/November 2007 (tbc)

### **Venues:**

Workshop 1: Luxembourg

Workshop 2: Berlin / surroundings (tbc)

Workshop 3: Prague

### **Participation fees:**

1,500 EUR without a project, 2,500 EUR with a project

### **Entry requirements:**

Production experience, the wish to work on a European level, sufficient knowledge of English Number of participants: +/- 50 a year

### **Deadline for application:**

1 October 2006

# **Erich Pommer Institut: Essential Legal Framework**

**Promoter****Contact person****E-mail****Website****Address****Phone**

Erich Pommer Institut GmbH

Andrea Peters, Head of Training

peters@epi-medieninstitut.de

www.media-law-training.org

Försterweg 2, D-14482 Potsdam

+49 331 7212882

**Target group:**

Producers, Broadcasters, Lawyers, Legal and business affairs, consultants, Distributors, bankers

**Program description:**

Under the claim "professionalize the professionals" the Erich Pommer Institut is offering since 2003 a series of workshops within its programme ESSENTIAL LEGAL FRAMEWORK. This programme covers important legal fields which are relevant to the development, financing, production as well as to the marketing of films in all forms of media (cinema, home video, free and pay TV, games, internet). This includes knowledge of European copyright, clearing mechanisms, collecting societies and model form contracts common in Europe. It also comprises the art of drafting and negotiating such contracts and up-to-date information on national and European institutions that offer financial support, other governmental possibilities and tax shelter systems. The programme ESSENTIAL LEGAL FRAMEWORK presents two distinct workshops: "Rights Clearance" and "European Co-Production: Legal and Financial Aspects".

**Professional benefits  
for the target group:**

In addition to the up-to-date information in the legal and financial field of development, production, distribution and marketing of a European film, the workshops are designed to create contacts with the European film industry and to build a network for further co-productions.

**PRACTICAL INFORMATION****Dates & venues:**

Rights Clearance (RC): 19 – 22 April 2007 in Vienna, Austria  
European Co-Production – Legal and Financial Aspects (EC):  
from 24 – 28 October 2007 in Palma de Mallorca, Spain

**Participation fees:**

RC 850 EUR and EC 1,150 EUR

**Entry requirements:**

Residents in countries participating in the Media Programme  
Proficiency in English

**Number of participants:**

25

**Deadline for application:**

20 days before start of workshop



## Fabulafilm: MAIA Workshops

**Promoter****Contact person****E-mail****Website****Address****Phone**

Fabulafilm s.r.l.

Graziella Bildesheim, Head of Studies

maia@fabulafilm.com

www.fabulafilm.com

Piazza Dante, 7-00185 Rome, Italy

+39 06 977 48 203-4

**Target group:**

Seminars: producers, production company executives and employees, developers, financial and legal professionals, script editors, filmmakers and students from Film Schools

Workshops: producers, production company executives and employees, developers, financial and legal professionals

**Program description:**

MAIA is the Roman goddess of growth and development. This programme is a training journey across Europe. It explores the different stages of Development, from the creative to the managerial. The programme consists of three two-day seminars interspersed with two residential workshops. Each residential workshop is six days long. Participants may choose to attend individual seminars or workshops if they wish.

The order of the programme is as follows:

- 1st two-day seminar deals with the specificity of European films: style, contents and market.
- 1st residential workshop is dedicated to “creative” development and includes project scouting and script analysis, working with a team, learning pitching skills, exploring alternative narrative structures and digital tools.
- 2nd two-day seminar is focused on the opportunity and future of European co-productions using recent case studies.
- 2nd residential workshop deals with the “business” aspects of development: the function and use of private and public funds in Europe; business planning tools to help raise funding; legal issues and international co-productions as well as scheduling and presenting projects at Markets and Festivals.
- 3rd two-day seminar deals with digital innovation and its implications for European cinema; creativity, technology and the marketplace.

**Professional benefits for the target group:**

Participants will gain a wide range of skills necessary to develop their projects and further their careers. They will be taught by leading European experts and begin to build their own networks and contacts.

**PRACTICAL INFORMATION**

For any information, please see website ([www.fabulafilm.com](http://www.fabulafilm.com))

## La fémis / Filmakademie: L'Atelier – Masterclass

### Promoter

### Contact persons

### E-mail

### Website

### Address

### Phone

La fémis and Filmakademie Baden-Württemberg GmbH

Christine Ghazarian, Responsable L'Atelier

Julie Halten, Coordinator Masterclass

c.ghazarian@femis.fr, julie.halten@filmakademie.de

www.cinemasterclass.org

La fémis, 6 rue Francoeur, 75018 Paris, Filmakademie B.-W.,

Mathildenstr. 20, 71638 Ludwigsburg

+33 1 53412211, +49 7141 969 501

### Target group:

### Program description:

Young European film producers

L'Atelier / Masterclass is a post-graduate one-year training programme specialised in international production, co-production and distribution. Session 1 (11 weeks) in Ludwigsburg is dedicated to development and production. Development of screenplay for short film production.

Session 2 (6 weeks) Paris: Dedicated to script development, financing of film production, elaboration of production contracts, participation at the Angers Film Festival and studying concrete cases of European co-productions.

Session 3 (4 weeks) Berlin: Dedicated to sales and distribution. The participants will further attend the Berlin Festival / Berlin Film market, and they will meet there with film directors and producers. Participants will do an internship (4 weeks) in a European film distribution company. Finishing screenplay for short film, starting concrete preparation of production.

Session 4 (5 weeks) Ludwigsburg: Dedicated to legal issues (comparative analysis of the French, German and UK film industry legislation). This module is complemented by a 1-week session on the American independent film, done by Geoffrey Gilmore, the Director of the Sundance Institute.

Session 5 (6 weeks) Paris: Dedicated to distribution, exhibition, marketing, and new technologies in the film industry, preparing their final exam on film distribution in Europe, one week in Cannes dedicated primarily to international sales, one week dedicated to the direction of production and final exams in European distribution.

Session 6 (10 weeks) Paris/Ludwigsburg: The participants will produce 9 short films in teams of two in cooperation with ARTE.

### Professional benefits for the target group:

Brush-up, complete and widen their concrete knowledge of the various mechanisms of the film industry in France, in Germany, and in Europe, meet current professionals of the industry in Europe, get to know them and develop a network which will facilitate their future contacts within the European industry. All participants join the alumni-network "Cocktail" automatically once they have accomplished the training. "Cocktail" meets three times a year (Cannes, Berlin and Franco-German Rendez-vous) and promotes its members very well in the European film industry.

## **PRACTICAL INFORMATION**

### **Dates:**

1 October – 31 August 2007

### **Venues:**

Ludwigsburg, Strasbourg, Paris, London, Angers, Berlin, Cannes

### **Participation fees:**

1,200 EUR

### **Entry requirements:**

University degree, age up to 30, knowledge of German or French, professional experience

### **Number of participants:**

18

### **Deadline for application:**

Ludwigsburg: 30 April 2007

Paris: 31 May 2007

## FOCAL: Production Value

**Promoter****Contact person****E-mail****Website****Address****Phone**

FOCAL

Anne Perrenoud, general administration

info@focal.ch

www.focal.ch

Rue du Maupas 2, CH-1004 Lausanne

+41 21 312 68 17

**Target group:**

Main participants: 4 Junior 1st Assistant-Directors, 4 Junior Line Producers, Guest Participants: 4 Directors and 4 Producers with feature films

**Program description:**

PRODUCTION VALUE is a workshop for line producers / production managers and assistantdirectors to improve their creative partnership with producers and directors. It aims at improving their professional skills in the view that making the right choices on the ground, in a specific working environment, is a position that should be re-evaluated within the context of European cinema, and that making the best of the budget available by finding solutions both economical and creative often turns out to be as crucial as rewriting the script. The training is based on a multidisciplinary approach of the enhancements of professional skills and know-how.

**Professional benefits for the target group:**

At the end of a simulation week, the Main Participants (Assistant-Directors and Line Producers) will leave with a deeper understanding of the possibilities of their positions acquired under the guidance of experienced senior colleagues: they shall never schedule and budget in the same way in the future. As for the Guest Participants (Directors and Producers), they will leave with new and highly professional working schedules and budgets for their films. That's why PRODUCTION VALUE can be seen as a win-win situation. Besides, the multicultural approach should also lead to a better understanding of the various traditions in filmmaking in Europe and create a pan-European network of professionals that can be very helpful in co-productions.

## **PRACTICAL INFORMATION**

### **Dates:**

27 January – 3 February 2007 (including days of arrival and departure)

### **Venue:**

Switzerland (Lausanne)

### **Participation fees:**

1,000 EUR for Main Participants

### **Entry requirements:**

The 8 Main Participants of Production Value shall have the following profiles:

– 4 “Junior 1st Assistant-Directors”:

2 will be 2nd Assistant-Directors who want to be 1st Assistant-Directors (= Beginner’s Level)

2 will be 1st Assistant-Directors who want to work on «bigger» films: TV>Film / low-budget > medium-budget > high-budget (= Advanced Level)

– 4 “Junior Line Producers”:

2 will be Location/Unit Managers who want to be Production Managers (= Beginner’s Level)

2 will be Production Managers who want to be Line Producers: medium-budget > high budget (= Advanced Level).

The 8 Guest Participants: We will seek 4 feature film projects, which are in the process of closing their development and financing. These projects should contain production challenges making their budgeting and scheduling worthwhile the simulation exercise:

2 projects should be of a budget of 1.5 to 3 million EUR (for Beginner’s Level).

2 projects should be of a budget of 3 million EUR or more (for Advanced Level)

Our 8 Guest Participants will be the 4 Directors and 4 Producers of these 4 Projects, invited to attend 4 days of the workshop.

8 Main Participants + 8 Guest Participants invited to attend 4 days of the 6-days-workshop

### **Number of participants:**

### **Deadline for application:**

30 November 2006

## Fundación Cultural Media: Film Business School (FBS)

**Promoter**  
**Contact person**  
**E-mail**  
**Website**  
**Address**  
**Phone**

Fundación Cultural Media (Media Business School)  
Hugo Lasarte, Director of Activities  
hugo.lasarte@mediaschool.org  
www.mediaschool.org  
Paseo de la Habana, 3, 2f, 28036 Madrid  
(+34) 91 575 9583

### **Target group:**

- Independent film producers with a track record in their own territories and with a project in development with potential for co-production and international appeal.
- Company executives from larger structures investing in film and with a project in development.

### **Program description:**

– Financiers from public and private sources such as state film funds, broadcasters, distributors, equity partnership, etc, without a project. FBS is a project based course. Its main objective is to maximise the opportunities for interaction, consultation, feedback and training between a selected group of European producers and a team of influential senior industry professionals and/or executives. Its aim is to accelerate the career progress of selected film producers who have demonstrated success in their domestic markets and now want to make the transition to larger films, aimed at a truly international audience. FBS allows participants to:

### **Professional benefits for the target group:**

- Maximise the opportunities for interaction between a selected group of film professionals and a team of influential senior industry executives who are experts in the field of financing and distributing independent films,
- Create a Finance Plan for each project brought to the course by the participants,
- Strengthen the links among attending producers and company executives in order to facilitate more co-production opportunities and establish long term relationships.

## **PRACTICAL INFORMATION**

### **Dates & venues:**

Summer session: June 2007 in Ronda, Spain  
Winter session: November 2007 in Sofia, Bulgaria

### **Participation fees:**

1,500 EUR

### **Entry requirements:**

Preferably, applicants must have had an involvement with at least one feature budgeted (EUR 1.5million), which has been distributed outside its domestic territory. Candidates' producers have to present: one page synopsis of their project / One to three pages outlining the project, including creative elements, production credits and any envisaged coproduction countries/ Preliminary Budget/Financing plan/One page Curriculum Vitae, including language skills.

### **Number of participants:**

A maximum of 25 per session.

### **Deadline for application:**

TBC

# GDF-Sagasnet: Developing Interactive Narrative Content Seminar

**Promoter****Contact person****E-mail****Website****Address****Phone**

GDF

Brunhild Bushoff, project manager

sagasnet@sagasnet.de

www.sagasnet.de

Bavariafilmplatz 7, 82031 Grünwald, München

+49 89 64 98 1130

**Target group:**

Writers, directors, producers, designers with an interactive narrative project in development

**Program description:**

The training is for professionals with an interactive narrative project in development and consists of two parts: a five day general seminar programme, coupled to a series of face-to-face consulting sessions for participants with projects. The consulting sessions may focus on legal, artistic or technological issues as well as on team management, production management, marketing or distribution.

**Professional benefits for the target group:**

The rise of interactive media raises the need for knowledge from multiple disciplines to be taken into consideration right from the start of any project development. In particular, small teams tend to face problems in accessing and updating all expertise that is needed when producing and for the constantly evolving area of new media. The training event provides within the seminar general knowledge in this field that is – within the face-to-face sessions – applied to and customized for the selected projects. The event provides excellent networking opportunities, especially as it takes place in parallel to the FMX, a premiere conference and fair for animation, CGI, digital and mobile content creation.

**PRACTICAL INFORMATION****Dates:**

29 April – 5 May 2007

**Venue:**

Haus der Wirtschaft, Stuttgart, Germany

**Participation fees:**

freelancer EUR 800, company delegates: EUR 2,000

**Entry requirements:**

Participants have to have an interactive narrative project (there is no limitation on genres, platforms and/or media mix) in development. Professionals with an interactive project in development, which is not selected for the consulting sessions, may apply for participation in the seminar only.

**Number of participants:**

30

**Deadline for application:**

with project: 9 February 2007, seminar only: 20 April 2007

## Gulliver Clearing House Foundation: How To Say It

**Promoter**  
**Contact person**  
**E-mail**  
**Website**  
**Address**  
**Phone**

The Red House Centre for Culture and Debate  
Antony Donchev, Film Programmes Manager  
adonchev@redhouse-sofia.org  
www.redhouse-sofia.org  
15 L. Karavelov St., 1142 Sofia, Bulgaria  
(+359 2) 988 81 88

**Target group:**  
**Program description:**

Young professional screenwriters and producers  
How To Say It is a 6 day workshop for young professional screenwriters and producers from the Balkan countries having at least 1 project for a short or feature film realized or in a phase of development.  
The course has two modules:  
– Module 1 (6 days, for screenwriters) – The Art of Cinema  
Storytelling: The International Principles of Cross-Over Success, lead by Bobette Buster, USA.  
– Module 2 (3 days, for producers) – Logline, Synopsis, Pitch (Pitching Techniques), lead by Franz Rodenkirchen, Germany. Both modules will be held at one and the same time and in this way there will be an opportunity for producers and writers to meet each other and exchange ideas.

**Professional benefits  
for the target group:**

The workshop will be held in connection with the Sofia International Film Festival (1 – 11 March 2007) and will precede the festival's pitch point – Sofia Meetings. The aim is to enable the young Balkan filmmakers to present their joint projects at next year's Sofia Meetings.

### PRACTICAL INFORMATION

**Dates:**

2 – 7 March 2007

**Venue:**

The Red House Centre for Culture and Debate, Sofia, Bulgaria

**Participation fees:**

EUR 150 for module 1 and EUR 75 for module 2

**Entry requirements:**

Participants should be from Balkan countries participating in the MEDIA Programme and should have at least 1 project for a short or feature film (fiction) realized or in a phase of development.

**Number of participants:**

12 for module 1 and 12 for module 2

**Deadline for application:**

10 February 2007



## **Iberautor: European Films Crossing Borders**

**Promoter**  
**Contact person**  
**E-mail**  
**Website**  
**Address**  
**Phone**

Iberautor Promociones Culturales  
Brigitte Veyne, Head of training  
bveyne@sgae.es  
www.eufilmscrossingborders.com  
Bárbara de Braganza, 7-28004 Madrid  
+ 34 91 503 68 50

### **Target group:**

European Films Crossing Borders seminars are aimed at European film industry professionals: producers, media executives, agents and managers, marketers, sales agents and distributors, directors, scriptwriters, financial executives, and any other European professional working within the European industry.

### **Program description:**

The aim of this 3-days programme is to enable participants to gain as much insight as possible into international opportunities for their projects.

Subject and skills taught:

- Your film in the international marketplace and the film festival circuit
- Marketing your script, talent and communication tools
- The Art of Pitching
- Legal and Financial Aspects of Co-Production
- Dealing with Buyers
- Dealing with Sales Agents
- How to make European films cross borders.
- Special Session: How to get the most out of the festival you attend – a survival guide of Berlinale (in Berlin Workshop) or Cannes Film Festival (in Cannes workshop)
- Case study of a successful European film that crossed borders (by the Producer, Marketer, Sales agent, director etc.)

### **Professional benefits for the target group:**

The seminars “European Films Crossing Borders”:

- bring key knowledge, contacts, facts about international markets to help European films cross borders.
- provide European professionals of the audiovisual industry with key industry practices, and thus enable them to sell and defend their projects in an international and competitive film market.
- strengthen the knowledge of European professionals working within small and medium sized companies in Europe.
- enable participants to meet key experts and players of the audiovisual industry in a very intimate atmosphere, prior to the major European film festivals.
- gather professionals from all over Europe, get them to know each other, and encourage collaborations.

## **PRACTICAL INFORMATION**

### **Dates:**

6 – 8 February 2007 (Berlin), 14 – 16 May 2007 (Cannes), September 2007 (San Sebastian)

### **Venues:**

Berlin: Relaxa Hotel, Cannes: Sofitel Le Méditerranée Hotel, San Sebastian: NH Aranzazu

### **Participation fees:**

375 EUR (hotel and trip not included)

### **Entry requirements:**

Participants are selected through a complete application including the following documents (in English): A letter of introduction explaining their motivation to attend the workshop, a detailed curriculum, a profile of the company they work for, an executive summary of their project (when applicable).

### **Number of participants:**

25 max/seminar

### **Deadline for application:**

one month and a half before the beginning of each seminar

## INA: ECAFIC

**Promoter****Contact person****E-mail****Website****Address****Phone**

INA – Institut National de l'Audiovisuel

Ana Vinuela, Head of International Training Programmes

cdecroix@ina.fr

www.ina.fr/ecafic

4 avenue de l'Europe, 94366 Bry sur Marne, France

+33 1 49 83 23 07

**Target group:**

Young audiovisual producers, heads of development, lawyers and distributors willing to obtain further knowledge in financial development, marketing, sales, acquisition, DVD publishing and exhibition of films and programmes.

**Program description:**

The European Certificate in Audiovisual Financing and Commercialisation (ECAFIC) is a 3-weeks course organised by the French Institut National de l'Audiovisuel and Paris 1 Sorbonne University. It aims at providing participants with extensive knowledge of film and audiovisual financing, the principles of marketing and communication applied to this sector and the practicalities of the commercial exploitation of programmes.

The programme includes the following topics:

- Financing sources for audiovisual production
- Financial planning for film and TV production
- Co-producing films and programmes in Europe
- The relationship between production and distribution companies
- Legal documents and types of contracts in audiovisual development, production and distribution
- The industry and the market for animation, TV fiction and documentaries in Europe
- The independent distribution of films
- The search for a marketing strategy
- Copyright issues in the audiovisual industry
- International film sales and marketing
- Understanding the US industry and market
- Business and editorial aspects of DVD publishing
- Developing and commercialising TV formats

Participants are provided with a large picture of the audiovisual industry, stressing the relationship between different tasks and sectors and the importance of having a deep knowledge of the whole process of developing, producing and commercialising an audiovisual work in order to make the right business decisions in every phase. Finally, students will gain awareness on how each decision affects the commercial life of a project and, in the long term, the life of a company.

**Professional benefits  
for the target group:**

Participants at ECAFIC will obtain a solid basis to start a career in or to improve their knowledge in the following areas of the film and the audiovisual industries: Financing, Sales, Acquisitions, Programming, Marketing, Promotion, International business development, DVD/video publishing.

Participants benefit from a training programme aimed at enabling them to:

- Identify and access public and private financing sources
- Boost the international activity of film and audiovisual companies
- Enhance project communication, from the development to the release
- Optimise the negotiations involved in financing, co-producing and commercialising films and programmes

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**PRACTICAL INFORMATION**

**Dates:**

25 June – 20 July 2007

**Venue:**

Paris

**Participation fees:**

1,300 EUR

**Entry requirements:**

Professionals and graduate students are invited to submit their application. Graduate students must have at least one work experience in the audiovisual industry. In order to assess the level of experience of the candidates, they will be requested to provide a detailed description of their professional experience and professional plans.

Pre-selected candidates may be asked to undergo a written test and/or an interview on the phone with one of the members of the selection committee. The course will be held in English, so participants must be fluent in this language.

**Number of participants:**

25

**Deadline for application:**

14 May 2007

## Strategics: Film Finance Forum

**Promoter**  
**Contact person**  
**E-mail**  
**Website**  
**Address**  
**Phone**

Strategics Entertainment Industry Training  
Christian Kmiotek, Head of Training  
strategics@filmnet.lu  
www.strategics.lu  
238c rue de Luxembourg, L-8077 Bertrange, Luxembourg  
+352 45 19 80

### Target group:

Film industry professionals (producers, distributors, sales agents, their direct collaborators or assistants, financial officers, legal managers, shareholders); financial & legal community professionals (bankers, financiers, lawyers, investors, their direct collaborators or assistants, relationship/account managers, auditors, legal managers, corporate finance consultants, analysts); policy makers (civil servants, heads of regional, national or supranational facilitation or support schemes); trainers (experts to MEDIA supported training activities and university teachers or researchers can be accepted pending on availability). All attendees need to be nationals of one of the EU countries or of a country associated with the MEDIA Programme.

### Program description:

The Strategics Film Finance Forum is a 3-days training which focuses on three main subjects: European co-productions, debt-financing and tax-driven instruments. Aim is to show how different schemes can be combined while case studies are brought to discussion.

### Professional benefits for the target group:

Participants learn how to master the ropes of film financing and manage all financial and contractual issues in order to get their films made. As the forum focuses on the real needs of the industry, participants learn how to create an efficient and cost-effective financing plan for their own projects. Since many productions now need funds from more than one country, the forum allows participants to update their knowledge on how to successfully combine various European support schemes. After the forum, participants will recognize all the available financing opportunities. Their updated know-how and skills acquired during the forum will help them to be more competitive on the European as well as worldwide markets. The forum aims to build a successful partnership between financiers and film industry players allowing a strengthening of the film industry and assuring business and returns to the finance community. Furthermore, during the forum, participants will not only meet the experts but also other participants. This network of contacts is very useful and may result in business relations.

## PRACTICAL INFORMATION

### Dates:

23 – 25 March 2007

### Venue:

Hilton Hotel, Luxembourg

### Participation fees:

1,000 EUR for the first participant, 500 EUR for the second participant from the same company; 750 EUR for graduates of the STRATEGICS Film Marketing Workshop (fees include accommodation & half-board) Respect of the deadline. Applicants must submit an application form duly filled out, together with their curriculum vitae, a company profile, a digital picture and a motivation to attend the forum.

### Entry requirements:

27

### Number of participants:

### Deadline for application:

one month prior to the event

35

# Nipkow Program

**Promoter****Contact persons****E-mail****Website****Address****Phone**

Nipkow Programm e.V.

Uta Ganschow, managing director

Petra Weisenburger, head of studies

nipkow-programm@t-online.de

www.nipkow.de

Kurfürstendamm 225 10719 Berlin Germany

+49 30 6142838

**Target group:**

Producers, distributors, sales agents, marketing executives, directors, writers

**Program description:**

The Nipkow Programm awards grants for 3–6 months and is tailored to the individual professional needs and aspirations of the participant. Training takes the form of project development and packaging and is designed to increase and refine participants' business skills in the areas of project preparation, pitching, financing, sales, distribution, production and new technologies in order to raise and support the level and quality of European co-productions. The programme consists of project analysis, planning and scheduling by senior professionals, internships with audio-visual companies including sales and distribution companies, residential project-packaging and pitching workshops, on-going practical professional advice on a one to one basis.

**Professional benefits for the target group:**

- Participants achieve significant enhancement of personal professional skills
- Participants realise projects which are developed with Nipkow
- Participants' international knowledge of markets and the international industry are broadened and expanded

**PRACTICAL INFORMATION****Dates:**

all year through

**Venue:**

see website for information

**Participation fees:**

none

**Entry requirements:**

A detailed proposal for the project (motivation, description of goal and working plan, treatment not more than 8 pages), CV/filmography of the candidate, two written recommendations, samples of work (VHS cassettes, CD's)

**Number of participants:**

20

**Deadline for application:**

31 March – 30 September 2007

## transFOCAL: P.R.I.M.E

**Promoter****Contact persons****E-mail****Website****Address****Phone**

transFOCAL GmbH

Frank Stehling, Managing Director

Andrea Ruhl, Office Manager

info@transfocal.de

www.prime-net.biz

Kantstr. 31, 10625 Berlin / Germany

+49 30 4372 729-0

**Target group:****Program description:**

Independent European producers

P.R.I.M.E – Packaging, Rewriting, International, Market, Exchange, is a European training initiative which combines training in the field of project development with support in accessing funding. P.R.I.M.E provides comprehensive support and consultancy from various fields: script development, market research, financing, distribution, world sales, games / interactive media. The main idea is to introduce expert market knowledge as early as possible into the crucial phase of project development. P.R.I.M.E collaborates with experts from the industry and funding bodies on the regional, national and international level. Ten projects are selected for participation in the programme, which is divided into three 5-days workshop meetings, the P.R.I.M.E Centres. The successful development of the individual projects is the main focus of the three centres. Group and individual sessions with the experts provide opportunities for both interdisciplinary exchange as well as intensive working meetings. P.R.I.M.E training combines workshop elements with lecture units and individual coaching sessions. Training and consulting in script development, market research, financing, distribution/world sales, and games/interactive media is provided by leading international experts from the film industry. Each centre starts with PROJECT PRESENTATIONS to introduce the participants and the stage of their work to one another and to the experts. After the general presentations, each participant is scheduled for GROUP EXPERT SESSIONS. Ten experts from the various fields discuss the participant's project and develop an action plan for its optimisation. Additionally, every centre offers INDIVIDUAL EXPERT SESSIONS and LECTURES, focused on certain topic areas.

**Professional benefits for the target group:**

- Professional networking opportunities with potential co-producers and other partners on a European level
- Early contact to experts and decision-makers from the film industry and funding bodies as potential financial partners or buyers of the projects
- Excellent consulting and training in key areas provided by experienced professionals
- Combination of project development and project funding

**PRACTICAL INFORMATION****Date(s):**

June 2007, September 2007, December 2007

**Venue(s):**

Berlin, Copenhagen, Dijon

**Participation fees:**

7,500 EUR

**Entry requirements:**

Applying producers should have exploited at least two films in the cinemas of two foreign countries. Applicants should submit the following materials: script, script contract, realisation concept including suggestions concerning director and casting, exploitation concepts, budget and financing plan for project development, financing plan for film production.

**Number of participants:**

10

**Deadline for application:**

May 2007



## TRAINING INITIATIVES RELATED TO A SPECIFIC PART OF THE FILM SUPPLY CHAIN

Development / Production

*Documentary*

### Discovery Campus: Masterschool

**Promoter**

**Contact persons**

**E-mail**

**Website**

**Address**

**Phone**

Discovery Campus e.V.

Donata von Perfall, Director, Peter Symes, Head of Masterschool

info@discovery-campus.de

www.discovery-campus.de

Einsteinstr. 28, D-81675 München, Germany

+49 89 41073930

**Target group:**

Documentary professionals and up-and-coming talents experienced in their national markets: authors / script-writers, directors, producers, commissioning editors and ambitious newcomers.

**Program description:**

The Masterschool is a project development course for a group of European documentary filmmakers and producers. In the course of the ten-month Masterschool, the participants receive an explicit insight into the development, production and distribution of documentary programmes for the international market. Each participant is supported by two tutors during the development phase and takes part in an internship with a production or distribution company.

**Professional benefits for the target group:**

The Discovery Campus Masterschool offers professionals and talented up-and-coming filmmakers a novel and outstanding chance to find their way into the international non-fiction market. The programme of Discovery Campus is flexible and reacts to current trends in the market, thereby serving the needs of the creative talents and the media industry.

#### PRACTICAL INFORMATION

**Dates:**

The Masterschool is divided into four 5-day workshops, which are followed by weekendlong public Open Training Sessions. The events usually take place in February, May, July, and October.

**Venues:**

Munich, Germany; Leipzig, Germany; two different European cities outside Germany.

**Participation fees:**

Discovery Campus bears the entire costs for the training of the selected participants in the Masterschool. Participants only pay for travel and accommodation expenses during the four workshops. The training costs must be repaid to the funding bodies when the developed Masterschool projects go into production. The repayment is made out of the production budget.

**Entry requirements:**

Masterschool applicants need to have a strong documentary project idea for an international audience, be experienced in their domestic markets, be open to learn and to adapt their projects to the needs of the market and have good English language skills.

**Number of participants:**

15 participants of the Masterschool plus one team member if project is being developed in a team.

**Deadline for application:**

The Call for Entries usually starts in late summer every year.

## Discovery Campus: Open Training Sessions

**Promoter****Contact person****E-mail****Website****Address****Phone**

Discovery Campus e.V.

Donata von Perfall, Director

info@discovery-campus.de

www.discovery-campus.de

Einsteinstr. 28, D-81675 München, Germany

+49 89 41073930

**Target group:**

The weekend-long Open Training Sessions are open to all professionals and ambitious newcomers in the non-fiction sector.

**Program description:**

In its public symposia Discovery Campus deals with the requirements and developments in the international documentary market and explores new approaches to non-fiction filmmaking. The international symposia deal with financing and production, distribution and marketing, aesthetics and new technologies; also the specifics of different genres are looked into – the historical, the scientific, the animal and nature or the portrait film.

**Professional benefits for the target group:**

In case studies, presentations and panel discussions, leading experts in the documentary business give an insight into their working methods and strategies to establish oneself in the international non-fiction market. The Open Training Sessions cover a broad range of fields important to independent filmmakers, producers and the media industry, and offer excellent networking possibilities.

**PRACTICAL INFORMATION****Dates:**

9 – 11 March 2007, 18 – 20 May 2007, 14 – 16 September 2007, 3 – 4 November 2007

**Venues:**

Belfast/Northern Ireland, Munich/Germany; København/Denmark, Leipzig/Germany (Pitching)

**Participation fees:**

The participation fee for the public Open Training Sessions usually amounts to 150 EUR (reduced fee for East Europeans and students: ca. 90 EUR), which includes catering.

**Entry requirements:**

There are no entry requirements for the Open Training Sessions. Prior to the Open Pitching Session, directors and producers can apply for one of five guest pitches with their new documentary ideas. Documentary filmmakers, producers and distributors are welcome to take part in the pitching session as observers.

**Number of participants:**

Approx. 110 participants during the Open Training Sessions.

**Deadline for application:**

The registration deadline for the public Open Training Sessions is five days prior to the symposia.

## Eurodoc 2007

**Promoter****Contact person****E-mail****Website****Address****Phone**

Eurodoc

Anne-Marie Luccioni, Head of Programme

eurodoc@wanadoo.fr

www.eurodoc-net.com

4 rue Astuc, 34000 Montpellier, France

+33 (0) 4 67 60 23 30

**Target group:**

Independent producers developing a documentary project with international potential; commissioning executives from TV documentary departments and from partners in the sector, bankers, distributors.

**Program description:**

The objectives of the Eurodoc programme are:

- to improve the development level of documentary projects of international potential, their financing and management,
- to prepare the presentation to the European Commissioning editors invited;
- to face technological changes in the field of development, production and distribution
- to strengthen small and middle-size companies;
- to question the practices and mentalities of independent professionals in order to better take into account the European dimension, the various market realities and trans-national cooperation;
- to set up a sustainable networking of skills and exchanges by bringing together the professionals and the European decision-makers of this sector.

Project consistency, script evaluation, legal issues, contractual framework, development funding, budgeting and financing, co-production agreements, negotiations, production strategy, company management and the situation of the European documentary market, are successively studied during the three training workshops (1 week each).

Experts are invited during the last session: producers, lawyers, script analysts, budget and pitching consultants, commissioning editors, distributors and bankers.

**Professional benefits for the target group:**

Three weeks of intense cohabitation between producers from all over Europe confronting their projects with the best European experts and decision-makers contributes to increasing their competence, to gaining a better understanding of Europe and to building a lasting network based on a mutual recognition of skills and affinities. For two years now, more than 85% of the projects developed during this programme have been financed.

## **PRACTICAL INFORMATION**

### **Dates & Venues:**

49

Session 1: March 2007 – France

Session 2: June 2007 – Finland

Session 3: September/October 2007 – Portugal

### **Participation fees:**

2,250 EUR

### **Entry requirements:**

Producer with project:

- Synopsis: one page
- Treatment
- Production strategy
- Budget and financing plan in Euro
- CV of the director
- CV of the producer
- Company profile
- VHS of previous works of the director
- Letter of motivation of the candidate
- Signed application

### **Number of participants:**

30

### **Deadline for application:**

11 December 2006

# Institute of Documentary Film: Ex Oriente Film 2007

**Promoter****Contact person****E-mail****Website****Address****Phone**

Institute of Documentary Film

Ivana Miloševičová, head of studies

ivana@docuinter.net

www.docuinter.net

Školská 12, 110 00 Prague 1, Czech Republic

**Target group:**

Focused on East European independent producers and directors of creative and authorial documentary films. Our participants are established producers and directors as well as independent producers starting-out, fresh film school graduates and debutants. Representatives of important East European film institutions can participate as observers.

**Program description:**

- Ex Oriente Film is a training in three sessions for the support of the creative documentary in Central and Eastern Europe. Every year we select 14 talented filmmakers with projects of high quality and interest and over a year we help them to realize their films.
- We work together on the topics and on the projects' international financing strategy, and provide participants with contacts, inspirational consultation on their scripts, knowledge of the various co-production and distribution mechanisms, and information about the international documentary market. During the workshops, filmmakers meet key representatives from the most important European broadcasters and at the end have a real chance to seek their support in the realization of their films during the east European Forum at the end of the workshop.
- Ex Oriente's aim is not to force East European projects to conform to a West European image, but to help create a space for Eastern films, in order to retain the Eastern European film tradition. The way to achieve this is to create a network of creative and thoughtful people in this region, who not only know each other, but above all help each other, and work together on their films.
- Workshop consists of three 4 day sessions and the whole year consultancy

**Professional benefits  
for the target group:**

At the Ex Oriente Film you will learn:

- How to write and develop a professional project for international European co-production with the assistance of experienced experts and producers
- How to contact key individuals from the documentary film industry and how to work with them
- How to enter the international film market – documentary film financing, the European market, presale, sale and co-production contracts
- How to set up and run a successful independent film production company
- How to consult all your company's steps and strategies with experienced experts and producers throughout the whole year

## **PRACTICAL INFORMATION**

### **Dates & venues:**

- 1st workshop: April 2007, Budapest
- 2nd workshop: June 2007, Prague
- 3rd workshop: October 2007, Jihlava

### **Participation fees:**

EUR 750 per project (a scholarship of EUR 600 is provided to participants from EU new member states)

### **Entry requirements:**

The applicants should apply with a documentary project to be developed during the course. For application they should send us:

- Project name
- 3 sentences what is the film about (at most in 100 words)
- A documentary film proposal at most 1 A4 page
- Treatment (at most 2 A4 pages) including the description of main characters
- Personal motivation letter describing why would you like to participate on Ex Oriente Film workshop
- Director's short biography (at most one A4page)
- Producer's short biography and basic information about company (at most one A4 page)
- Example of director's previous work (films on DVD/VHS)

### **Number of participants:**

14 projects/28 participants (director and producer of each project are participating) + 3 observers

### **Deadline for application:**

1 February 2007

## La fémis: Archidoc

**Promoter**

La fémis

**Contact person**

Hélène Fantl, project manager

**E-mail**

helen.fantl@femis.fr

**Website**

www.femis.fr

**Address**

6, rue Francoeur, 75018 Paris, France

**Phone**

+33 1 53 41 21 40

**Target group:****Program description:**

European documentary filmmakers having a project of film using archives  
Archidoc is a two session script development workshop. Participants rewrite their script and note of intent, with the help of tutors. Master classes by experienced filmmakers and experts give input on creative archive use, on legal and production issues and on current European documentary context. A pitching technique training and a pitch in front of producers and Europe TV's commissioning editors takes place during FIPA event, in Biarritz, France.

**Professional benefits for the target group:**

Professional advice makes projects more mature and better structured. Awareness of main legal issues leads to less costs and errors. Knowledge of the professional European context means that projects can be appropriately positioned. Pitching training leads to a strong project presentation. Excellent opportunity to identify co-producers and commissioning editors, including for future projects. Group work brings new energy, new ideas. Networking with fellow trainees broadens contacts in Europe.

**PRACTICAL INFORMATION****Dates & venues:**

Session 1: 7 days in November 2007 in Paris

Session 2: 4 days in January 2008 in Biarritz, France

**Participation fees:**

1,500 EUR (grants available)

**Entry requirements:**

Short synopsis of film project (documentary using archives), note of intent, CV, DVD of previous films, application form to be downloaded on [www.femis.fr](http://www.femis.fr)

**Number of participants:**

10

**Deadline for application:**

October 2007

## **ZeLIG School: ESoDoc**

**Promoter****Contact persons****E-mail****Website****Address****Phone**

ZeLIG school for documentary, television and new media

Heidi Gronauer, Director of ZeLIG

Thomas Righetti, project assistant

info@esodoc.com, gronauer@zeligfilm.it, righetti@zeligfilm.it

www.esodoc.eu, www.zeligfilm.it

via Brennero 20/D, 39100 Bolzano (ITALY)

+39 0471 302030, +39 0471 977930

**Target group:**

Professionals: filmmakers, independent producers and journalists, writers, script editors, graduates of film schools or media officers and also NGO and international agency professionals, both field workers and office managers in the communications area; community workers in citizen's TV (local cable channels) or on-line pressure groups.

**Program description:**

The 3-weeks ESoDoc programme explores new terrain in terms of content for documentary sector training. It takes up the challenge of bringing together the demands of different players involved in documentary film production: independent documentary film makers and producers; NGOs and NPOs, whose needs for new communications strategies have become ever more urgent; television broadcasters and New Media. ESoDoc aims to create new production opportunities for European documentary makers and new communications prospects for NGOs and NPOs that work in the areas of development, environmental protection and social issues.

**Professional benefits for the target group:**

Professional contacts in the audiovisual sector (documentary, NGO, broadcasters, new media) worldwide. Skill improvements through practical advanced masterclasses in project development, production and international co-production, editing, camera, sound, new media and project presentation (final pitching session).

**PRACTICAL INFORMATION****Dates & venues:**

20 – 26 May 2007 in Bolzano-Brixen, South Tyrol (IT), 22 – 28 July 2007 in Budapest (HU), 21 – 27 October 2007 in Münster (DE)

**Participation fees:**

1,200 EUR (600 EUR for EU new member states' citizens), excluding travel expenses.

**Entry requirements:**

CV, motivation, previous professional works, project proposal. Participants are chosen on the basis of professional motivation, their sensitivity to social issues and their specific interest in social documentaries. Our final selection will take into account the need for a homogeneous group, as well as regional and gender balance.

**Number of participants:**

22

**Deadline for application:**

16 March 2007



## TRAINING INITIATIVES RELATED TO A SPECIFIC PART OF THE FILM SUPPLY CHAIN

Development / Production

*Animation*

### Cartoon: Master Feature

**Promoter**

**Contact person**

**E-mail**

**Website**

**Address**

**Phone**

CARTOON – European Association of Animation Film

Yolanda Alonso, Cartoon Masters Manager

masters@cartoon.skynet.be

www.cartoon-media.be

Boulevard Lambermont 314, 1030 Bruxelles, Belgium

+(32) (2) 242 93 53

**Target group:**

Producers and directors of animated features, distributors, marketing agencies, script writers and script adaptors, public and private financing bodies

**Program description:**

Financing, marketing, improving exposure of animated features

**Professional benefits**

**for the target group:**

First hand information on the new tax systems in Germany, the UK and co-production opportunities. Winning synergies to raise awareness and exposure of animated films.

**PRACTICAL INFORMATION**

**Dates:**

15 – 17 November 2007

**Venues:**

Potsdam (Germany)

**Participation fees:**

400 EUR

**Entry requirements:**

Please see website for information

**Number of participants:**

40

**Deadline for application:**

5 November 2007

## Cartoon: Master Finance

**Promoter****Contact person****E-mail****Website****Address****Phone**

CARTOON – European Association of Animation Film

Yolanda Alonso, Cartoon Masters Manager

masters@cartoon.skynet.be

www.cartoon-media.be

Boulevard Lambermont 314, 1030 Bruxelles, Belgium

+(32) (2) 242 93 53

**Target group:**

Producers of animation for TV series, broadcasters, investors, public funding bodies, distributors...

**Program description:**

Public and private financing for animation series and an assortment of rights, including new media rights and their value

**Professional benefits for the target group:**

First hand information with key speakers on the latest development in business models. Networking opportunities.

**PRACTICAL INFORMATION****Dates:**

21 – 22 June 2007

**Venue:**

Barcelona (Spain)

**Participation fees:**

400 EUR

**Entry requirements:**

Please see website for information

**Number of participants:**

40

**Deadline for application:**

11 June 2007

## Cartoon: Master Future

**Promoter****Contact person****E-mail****Website****Address****Phone**

CARTOON – European Association of Animation Film

Yolanda Alonso, Cartoon Masters Manager

masters@cartoon.skynet.be

www.cartoon-media.be

Boulevard Lambertmont 314, 1030 Bruxelles, Belgium

+(32) (2) 242 93 53

**Target group:**

Producers and directors of development of 2D and 3D animation for TV series, broadcasters, investors, directors, studio directors, animators...

**Program description:**

The new technologies impact on the animation industry (High Definition, mobile TV and new consumption modes)

**Professional benefits****for the target group:**

First hand information with key speakers on the different topics. Networking opportunities.

**PRACTICAL INFORMATION****Dates:**

19 – 21 April 2007

**Venue:**

VIGO (Spain)

**Participation fees:**

400 EUR

**Entry requirements:**

Please see website for information

**Number of participants:**

45

**Deadline for application:**

9 April 2007

## CVU Midt-Vest: 3D Artist – Animated Features, TV Series & Games

**Promoter**  
**Contact person**  
**E-mail**  
**Website**  
**Address**  
**Phone**

The Animation Workshop / CVU Midt-Vest  
Timothy Leborgne, Director of Professional Training  
tim@animwork.dk  
www.animwork.dk  
Kasernevej 5, 8800 Viborg, Denmark  
+45 87 25 54 00

### **Target group:**

Professionals from the animation industry, namely character & background designers, concept & 3D artists and trainers.

### **Program description:**

Week 6. Maya Basics – Learning the tools  
Week 6. Maya Basics continued  
Week 6. Concept Design – Characters, backgrounds, colors, light, mood, composition, references  
Week 6. Concept Design continued  
Week 6. Modeling Basics – Polygons, nurbs  
Week 6. Advanced Modeling – Subdivision surfaces  
Week 6. Advanced Modeling continued  
Week 6. 3D Backgrounds & Set Design  
Week 6. Texturing – Photoreal vs. Stylized  
Week 6. Lighting  
Week 6. Rendering – Hyperreal vs. Toony  
Week 6. Final Project – A final rendered posed character within a 3D background and set  
Week 6. Final Project continued  
Week 6. Final Project continued.

### **Professional benefits for the target group:**

The goal of this course is to train European 3D artists to the exact professional requirements and quality standards expected by European 3D animation and game companies. This course programme was developed with the help of a lead animator from a top Danish gaming company and in answer to the great number of requests for skilled 3D animators The Animation Workshop has been receiving from Danish and European animation and game companies.

## **PRACTICAL INFORMATION**

### **Dates:**

10 September – 14 December 2007

### **Venue:**

The Animation Workshop (DK)

### **Participation fees:**

2,500 EUR

### **Entry requirements:**

The level of expertise requested from the participants is that of intermediate to senior within the fields of character & background design and concept & 3D art. For this 3D artist course, participants must already have a good knowledge and experience of 3D technical animation.

### **Number of participants:**

12

### **Deadline for application:**

10 August 2007

# CVU Midt-Vest: 3D Character Animation – Animated Features, TV Series & Games

**Promoter**  
**Contact person**  
**E-mail**  
**Website**  
**Address**  
**Phone**

The Animation Workshop / CVU Midt-Vest  
Timothy Leborgne, Director of Professional Training  
tim@animwork.dk  
www.animwork.dk  
Kasernevej 5, 8800 Viborg, Denmark  
+45 87 25 54 00

**Target group:**

Professionals from the animation industry, namely animators and animation trainers.

**Program description:**

Week 1 Maya Basics – Introduction to the tools  
Week 2 Maya Basics continued  
Week 3 3D Animation Basics – Bouncing ball, circular movement, overlap, graph editor  
Week 4 3D Animation Basics – Walk cycle  
Weekend Acting for Animation  
Week 5 3D Animation Basics – Weight and physicality, weight shift, lift  
Week 6 3D Animation Basics – Weight and physicality, jump, run  
Week 7 Acting  
Week 8 Acting continued  
Week 9 Dialogue  
Week 10 Dialogue continued  
Week 11 Final Project (30 second animation short film or game intro animation)  
Week 12 Final Project continued  
Week 13 Final Project continued  
Week 14 Final Project continued

**Professional benefits for the target group:**

The goal of this course is to train European 3D animators to the exact professional requirements and quality standards expected by European 3D animation and game companies. This course programme was developed with the help of a lead animator from a top Danish gaming company and in answer to the great number of requests for skilled 3D animators The Animation Workshop has been receiving from Danish and European animation and game companies.

**PRACTICAL INFORMATION**

**Dates:**

26 February – 1 June 2007

**Venues:**

The Animation Workshop (DK)

**Participation fees:**

2,500 EUR

**Entry requirements:**

The level of expertise requested from the participants is that of intermediate to senior animation professionals. For this 3D character animation course, participants must already have good knowledge and experience of 2D and/or 3D animation so that they can leave the course at the level requested from a lead animator.

**Number of participants:**

12

**Deadline for application:**

26 January 2007

## CVU Midt-Vest: Concept Development – Animated Features and TV Series

**Promoter****Contact person****E-mail****Website****Address****Phone**

The Animation Workshop / CVU Midt-Vest

Timothy Leborgne, Director of Professional Training

tim@animwork.dk

www.animwork.dk

Kasernevej 5, 8800 Viborg, Denmark

+45 87 25 54 00

**Target group:**

Professionals from the animation industry, namely directors, writers, storyboard artists, concept artists and trainers.

**Program description:**

The 10-days course will involve the practical analysis of creating and selling animated films and television programmes. The artistic components and formats as well as their structure and characterization will be explained in lectures; and participants will have the opportunity to present, develop, and receive feedback on their own projects in small workshops and individual sessions with animation industry professionals. Through the lectures and workshops the course will provide students with the information and tools needed to fully develop their own animated projects for the feature film and television markets.

The course will include three parts: lectures, group workshops, and individual meetings. The lectures, which will be held in the morning, will cover the creative and business aspects of the animation industry. Topics will include: the feature film market, the television market, formats (CG, flash, traditional, etc.), character and story development. In the afternoons the group will participate to workshops that will examine in depth more specific interests of the students. These workshops will incorporate the students' projects as case studies. The workshops will include: character development and design, creating a bible, the animated feature film pitch, adult/primetime television animation, budgeting and scheduling, ancillary markets – licensing and merchandising.

The final part of the course will consist of one-on-one meetings between the students and the tutors. During these sessions, the instructors will provide advice and criticism with the goal of coaching the students toward producing and/or selling their projects. The individual relationship with the instructors will continue after the formal course ends with 3 months of follow-up sessions over the Internet.

**Professional benefits for the target group:**

As the participants will come to the course to develop their own projects under the supervision of the best concept artists and story developers until they are ready to be pitched to a studio or a production company, the goal of this course is that the participants' projects be produced by a European animation production company.

## **PRACTICAL INFORMATION**

### **Dates:**

2 – 13 April 2007

### **Venue:**

The Animation Workshop

### **Participation fees:**

840 EUR

### **Entry requirements:**

The level of expertise requested from the participants is that of intermediate to senior animation professionals. For this concept development course, participants must already have good knowledge and experience in conceptual design and story and character development, with a view of attaining a senior level in those fields and of having their projects developed and produced. Before the course The Animation Workshop and the tutors will be reviewing the work of students interested in the course in order to find a group of twelve potential creators who would most benefit from the expertise of the tutors. The projects submitted by the students should be ideas for animated television or feature film projects. The formats of the initial submissions are not important; proper formatting for pitching and presentations will be covered during the course.

### **Number of participants:**

12

### **Deadline for application:**

2 March 2007

# International Academy of Media and Arts: European Animation Masterclass (EAM)

**Promoter****Contact persons**

International Academy of Media and Arts e.V.  
Mr. Tony Loeser (board), Mr. Alexander Thies (board)  
Ms. Katerina Hagen (head of the program)  
Ms. Grit Becker (project assistant)  
grit.becker@halle-academy.de  
www.eam-masterclass.de  
Mansfelderstr. 56, 06108 Halle Saale, Germany  
+49 345 4780800

**E-mail****Website****Address****Phone****Target group:****Program description:**

Young artists and entry level animation production professionals.  
9 months programme. Through lectures, demonstrations, personal projects and group project, the participants will gain animation production training as well as team production experience.  
The goal is to prepare them for the work within the European Animation Industry.  
The participants will be trained in animation production technologies. They will also be directed towards industry internships with our industry partners.

**Professional benefits for the target group:****PRACTICAL INFORMATION****Dates:****Venues:**

5 March 2007 – 30 November 2007 (internship included)  
The animation production training will be conducted in our training facilities in Halle Saale (Germany). The internships will be held at various animation production studios throughout Europe.

**Participation fees:****Entry requirements:****Number of participants:****Deadline for application:**

free of fee  
Application form, portfolio (interviews)  
12  
5 February 2007



## La Poudrière: Animation filmmaking: commissioned film & book adaptation

**Promoter****Contact person****E-mail****Website****Address****Phone**

La Poudrière animation film school

Annick Teninge, director

poudriere@wanadoo.fr

La Poudrière, 12 rue Jean Bertin, 26000 Valence, France

+ 33 4 75 82 08 08

**Target group:**

Young animation professionals interested in animated films/series project development for the television industry

**Program description:**

11-weeks course on commissioned films as well as scriptwriting and children's book adaptation. The course also includes one week at the Annecy International Animation Festival and Market (France).

**Professional benefits for the target group:**

Acquisition of specific scriptwriting and film-directing skills for commissioned films

**PRACTICAL INFORMATION****Dates:**

23 April – 6 July 2007

**Venue:**

Valence, France

**Participation fees:**

1,000 EUR

**Entry requirements:**

Young professionals with strong graphic skills and knowledge of basic 2D animation technics

**Number of participants:**

8

**Deadline for application:**

1 March 2007

# Bristol School of Animation: The Three Month Bristol Animation Course

**Promoter****Contact persons****E-mail****Website****Phone**

Bristol School of Animation

Joanna Montgomery, Manager

Rachel Cunningham, Administrator

joanna2.montgomery@uwe.ac.uk

rachel.cunningham@uwe.ac.uk

www.uwe.ac.uk/amd

+ 44 117 328 84810

**Target group:****Program description:**

Professional or graduate 'animators'

The Three Month Animation Course is specifically designed to enhance and develop the professional potential of professional or graduate 'animators'. Based on an understanding of production, design and direction the course focuses on core craft skills and techniques associated with character animation. Students work intensively in either 2D (drawn), 3D (model/clay) or CGI (3D Maya) animation techniques according to their past experience. Students study performance, timing, staging, character development, sound, life drawing and movement as a means of perfecting their skills as animators. The course runs for eleven weeks and is intensively taught throughout with students attending a timetabled series of workshops, seminars and professional master classes as part of the programme.

The course aims to:

- enhance the professional potential of practicing animators and graduates through an intensive training programme in either 2D (drawn), 3D (Stop Motion) or CGI (3D Maya) animation;
- promote cultural exchange through the delivery of a programme designed to acquaint students from around the world with the UK animation industry;
- provide master classes and professional experience in the animation industry.

By the end of the programme students will have:

- improved their knowledge and understanding of the craft skills associated with either 2D (drawn), 3D (Stop Motion) or CGI (3D Maya) animation;
- improved their skills in performance, character design and character animation;
- gained an understanding of hybrid animation techniques involving graphic and model animation;
- improved their drawing, design and kinetic skills and understanding;
- gained professional knowledge and understanding of the UK animation industry;
- developed a show reel for presentation to potential employers.

**Professional benefits  
for the target group:**

## **PRACTICAL INFORMATION**

### **Dates:**

25 June – 7 September 2007 or 1 October – 14 December 2007

### **Venue:**

Bristol School of Animation, University of the West of England, Bristol School of Art, Media and Design, Bower Ashton Campus, Kennel Lodge Road, Bristol, BS3 2JT United Kingdom

### **Participation fees:**

1,100 GBP

### **Entry requirements:**

Applicants must be over the age of 18. Applicants can apply for a free place through the Storyboard Competition, deadline 9 March 2007. Otherwise applicants should complete an application form, a letter telling us why you want to participate in the course, two references and a CV. In addition applicants should also include (if available) a VHS show reel of previous work and a portfolio of life drawing that includes quick, observational sketches. Information can be downloaded from the website.

### **Number of participants:**

13 (7 on 2D animation and 6 on 3D animation)

### **Deadline for application:**

6 April 2007 or 6 July 2007

## TRAINING INITIATIVES RELATED TO A SPECIFIC PART OF THE FILM SUPPLY CHAIN

Distribution / Marketing

### Fundación Cultural Media: Marketing and Distribution (MD)

**Promoter**  
**Contact person**  
**E-mail**  
**Website**  
**Address**  
**Phone**

Fundación Cultural Media (Media Business School)  
Hugo Lasarte, Director of Activities  
hugo.lasarte@mediaschool.org  
www.mediaschool.org  
Paseo de la Habana, 3, 2f, 28036 Madrid  
(+34) 91 575 9583

#### Target group:

MD is addressed to European film executives with experience in production, marketing, distribution, acquisitions, sales or exhibition of feature films, as well as marketing executives from other fields who want to move into the film industry.

#### Program description:

MD is a week-long residential training programme focused on the marketing and distribution of theatrical feature films which has been running successfully since the year 2000. The course is composed of plenary sessions, tutorials, workshops, case studies and screenings and focuses mainly on the following subjects such as: Theatrical release strategies at both international and local levels; creating the right marketing campaign; Media planning and buying; the best use of publicity and promotions; the role of market research and its use and analysis; the impact of the Internet as a market research tool; the acquisitions process or the impact of digital technology. The course is composed of plenary sessions, workshops, screenings, case studies, presentations and a short internship period.

#### Professional benefits for the target group:

This course offers its participants the opportunity to expand their career horizons by meeting and learning first-hand from leading European and American film professionals. It is a unique and complete learning tool for professionals who wish to improve their knowledge in Marketing and Distribution.

#### PRACTICAL INFORMATION

**Date:**  
**Participation fees:**  
**Entry requirements:**

July 2007 (TBC) in Ronda (Malaga), Spain  
1,000 EUR

MD was designed for European professionals with a proven track record in the fields of production, distribution or marketing, with motivation to advance their careers.

- Executives from medium to large film distribution and exhibition companies.
- Film marketing professionals and from fields other than the film business wishing to specialize in the audiovisual marketing.

**Number of participants:**  
**Deadline for application:**

16  
TBC

## IFS: Media Design Producing

**Promoter****Contact person****E-mail****Website****Address****Phone**

ifs internationale filmschule

Alexandra Ohlsen, Head of Department

ohlsen@filmschule.de

[www.filmerschule.com/mediadesign](http://www.filmerschule.com/mediadesign)

Werderstrasse 1, 50825 Cologne

+49 221 920188-0

**Target group:**

The course is aimed at European professionals from the film, TV, multimedia, audio-visual and publishing industries and is of relevance to all fields of work, from marketing, directing and producing to production design. It has been created to bring the participants' skills up to date and to create competitive packaging for European and international markets.

**Program description:**

Media Design Producing is about the entire design for media products such as films for cinema, individual TV programs or overall station design. The creative processes that take place in these tasks are usually similar. This means a special target group is determined, a logo developed, a poster created, opening credits designed, a Web site launched and a trailer produced. All these processes are in place to support, coordinate and manage the requirements. European cooperation partners of the program are: the TV stations RTL, WDR, Red Bee (formerly BBC); the European association "Eyes and Ears of Europe"; the Dutch training initiative from the Mediamatic Foundation, the French initiative CICAIE and the Spanish initiative "European Films Crossing Borders".

**Professional benefits for the target group:**

The participants become acquainted with the many facets of the complex subjects of successful promotion and marketing. The workshops at different locations make it possible for our participants to network on an international level and thereby meet people who could be important for their professional futures. The expansion of a Europe-wide network in the media industry is another goal of the program.

**PRACTICAL INFORMATION****Dates & venues:**

Block 1: Workshop in Cologne: 28 May – 1 June 2007

Block 2: Workshop in Cologne: 11 – 15 July 2007

Block 3: Workshop in London: 15 – 19 August 2007

600 EUR per block (excluding travel cost)

**Participation fees:****Entry requirements:**

please see web site: [www.filmerschule.com/mediadesign](http://www.filmerschule.com/mediadesign)

**Number of participants:**

12 persons

**Deadline for application:**

27 April 2007

## Strategics: Film Marketing Workshop

**Promoter****Contact person****E-mail****Website****Address****Phone**

Strategics Entertainment Industry Training

Christian Kmiotek, Head of Training

strategics@filmnet.lu

www.strategics.lu

238c rue de Luxembourg, L-8077 Bertrange, Luxembourg

+352-45 19 80

**Target group:**

Film industry professionals (producers, distributors, sales agents, heads of marketing, financial officers, legal managers and their direct collaborators or assistants); policy makers (civil servants, heads of regional, national or supranational facilitation or support schemes); trainers (experts to MEDIA supported training activities and university teachers or researchers can be accepted pending on availability). All attendees need to be nationals of one of the EU countries or of a country associated with the MEDIA Programme.

**Program description:**

The Strategics Film Marketing 4-days Workshop assists both experienced and novice participants on how to position their film with the primary aim to focus them on the most cost-effective ways to market their projects in areas such as pitching of projects, focusing on market-oriented script development, budgeting marketing items, planning cost-effectively, approaching buyers, completing presales and sales, mastering legal issues, attracting talent and securing finance, using press and public relations, briefing still photographers to convey image of the film, creating visual design (sales sheets, brochures, posters, Internet), working with trailers and showreels editors, matching distributors' needs, targeting international markets and festivals. All these aspects are studied through current industry examples and discussed according to the participants' projects. Private tutorial sessions with the experts are organised for each participant attending the workshop with a project.

**Professional benefits for the target group:**

Participants learn how the marketing side of the audiovisual industry really works and how to create an efficient and cost-effective marketing plan for their own projects. Mastering all marketing tools will allow them to successfully bring a film from script to screen. The workshop will update the know-how and skills they need to create competitive products on an aggressive marketplace. After the workshop, participants will not see a trailer and/or a poster as the only marketing tools available for a successful campaign. They will be able to recognize all the opportunities a well-planned marketing strategy offers throughout all the lifestages of a film and hence take action to ensure the visibility of their projects in a very crowded market. Furthermore, during the workshop, participants will not only meet the experts but also other participants. This network of contacts is very useful and may result in business relations.

## **PRACTICAL INFORMATION**

**Dates:**

21 – 24 June 2007, 6 – 9 December 2007

**Venue:**

Parc Hotel, Mondorf-les-Bains, Luxembourg

**Participation fees:**

1,000 EUR for the first participant, 500 EUR for the second participant with same project; 750 EUR for graduates of the STRATEGICS Film Finance Forum (fees include accommodation & half-board)

**Entry requirements:**

Respect of the deadline. Applicants must submit an application form duly filled out, together with their curriculum vitae, a company profile, a digital picture and a motivation to attend the workshop. If applying with a film project, film related details must be given (i.e. synopsis, 3-line pitch, etc.)

**Number of participants:**

15 to 16 per workshop

**Deadline for application:**

one month prior to the event

## Strategics: Film Test Laboratory

**Promoter****Contact person****E-mail****Website****Address****Phone**

Strategics Entertainment Industry Training

Christian Kmiotek, Head of Training

strategics@filmnet.lu

www.strategics.lu

238c rue de Luxembourg, L-8077 Bertrange, Luxembourg

+352-45 19 80

**Target group:**

Only open to graduates of the Strategics Film Marketing Workshop and/or Strategics Film Finance Forum.

**Program description:**

Film Tests, also known as RAS-Recruited Audience Screenings (or sometimes as sneak previews), are a major element in the range of techniques used in marketing. The Strategics 2-days Film Test Laboratory proposes to test a film in post-production phase or a completed film.

The issues raised and discussed during this module include topics related to questions such as:

What can we learn about the strengths and weaknesses of the film?

Does the film appeal to the audience (playability of the film)? Which is the target audience of the film? What is the film's marketability? How

can we improve the film's commercial potential? The elements that stand out after this confrontation with the reality of the market may

play a very important role in the completion of the film and the

elaboration of the film's marketing and release strategy. During this

training activity, the participants have the opportunity to experiment

the functioning of a RAS, estimate the benefits and the lessons to gain

from this experience for their own projects and evaluate the cost-

effectiveness of such test screenings.

**Professional benefits  
for the target group:**

As recruited audience screenings are often expensive, participants get the chance to experience such a film test and decide how to use this marketing technique in the most cost-effective way for their own projects and thus avoid costly mistakes when planning a marketing campaign and release strategy.

**PRACTICAL INFORMATION****Dates:**

October or November 2007 (exact dates tbc)

**Venue:**

London, United Kingdom

**Participation fees:**

n/a

**Entry requirements:**

The Strategics Film Test Laboratory is only open to graduates of the Strategics Film Marketing Workshop and/or Strategics Film Finance Forum.

**Number of participants:**

20

**Deadline for application:**

one month prior to the event



## TRAINING INITIATIVES RELATED TO A SPECIFIC PART OF THE FILM SUPPLY CHAIN

Exhibition

### CICAE: "Art Cinema = Action + Management"

**Promoter**

**Contact persons**

**E-mail**

**Website**

**Address**

**Phone**

CICAE – International Confederation of Art Cinemas

Enrico Chiesa, General Delegate

cicae@art-et-essai.org

www.cicae.org

12 rue vauvenargues, F-75018 Paris

+33 (0) 1 56 3 13 29

**Target group:**

Managers or assistant in art cinemas or cinemas wishing to develop their action in favour of arthouse movies, with possibly > 1 year experience. Average age in 2005–2006 was 30.

**Program description:**

This training is about developing skills for managing an art cinema.

- The programme includes background essentials (economics, laws, policies), case studies and master classes (film programming, working with kids, promoting classics, setting up a project or festival, network action, rural cinema, basic management tools, digital technologies, etc.) and a strong proportion of workshops involving each individual participant ("1 country / 1 cinema", new tracks to strengthen European art cinema, etc).
- The trainers are all successful professionals or experts, working in the cinema business, exhibition, distribution, production, institutions.
- The format of this intense, 80 hours-long programme, was designed to foster interaction between participants, let them knit new personal links for the future, and produce pragmatic tools and projects useful to the whole profession.
- The choice of the date will also allow the trainers to attend one of the most prestigious cinema festivals in the world, the Mostra di Venezia, because it is of the utmost important that quality movies remain at the heart of our concerns and debates.

**Professional benefits  
for the target group:**

Hands-on know-how from top-rank European exhibitors for a better understanding of the key facts of this profession. High networking possibilities with some 100 fellow art exhibitors. Free time to watch movies and make contacts at the Mostra del Cinema.

### PRACTICAL INFORMATION

**Dates:**

27 August – 6 September 2006

**Venue:**

Isola San Servolo, Venezia

**Participation fees:**

1,750 EUR all included

**Entry requirements:**

be already at work in a cinema, be over 18, at least one year experience

**Number of participants:**

45

**Deadline for application:**

15 May 2007 tbc – check www.cicae.org

# MEDIA Salles: DigiTraining Plus – New Technologies for European Cinemas

**Promoter****Contact persons****E-mail****Website****Address****Phone**

MEDIA Salles

Elisabetta Brunella, Secretary General

infocinema@mediasalles.it

www.mediasalles.it

via Soperga, 2, 20127 Milano, Italy

+39 02 66984405, +39 02 6691574

**Target group:**

European cinema exhibitors and professionals from the associations representing cinema owners, with specific attention to small companies and middle management coming from medium/large size companies (such as heads of programming, marketing and promotion managers, technical experts).

**Program description:**

The objective of this 5-days course is to give all participants thorough an up-to-date knowledge of digital projection. A special emphasis will be put on the European view of the market and on the risks and opportunities of digital projection with regard to cultural diversity, multilingual and multicultural issues as well as on the financial, economical and entrepreneurial implications of the transition from 35mm to digital screening. Special attention will be devoted to a close examination of the technical and technological aspects of digital screening (international standards, technical equipment), to the economic and commercial aspects (successful business models, investments required), to the market potential (offer of digital products, alternative contents), to the legal and contractual issues linked to the changes in the distribution process of the "product film". The course will also offer European case studies and a practical demonstration of the potential of digital screening, taking place in a real cinema.

**Professional benefits for the target group:**

The MEDIA Salles course is a training initiative offering:

- The opportunity to approach in a comprehensive experience, also accessible to independent cinema professionals, various topics which are usually presented through different initiatives;
- Hands-on experience;
- The opportunity to compare ideas with internationally acknowledged technical suppliers in continuous development in the digital sector, with representatives of the main exhibition companies who started out on the path of digital projection and with members of the circuits they originated from;
- The opportunity to create a network of relationships with other professional operators both at a national and especially at a European level;
- Clarification of doubts arising from lack of knowledge or an excess of "biased" information;
- Evolution from conventional wisdom to knowledge based on correct and impartial information and on direct experience.

## **PRACTICAL INFORMATION**

**Dates:**

28 March – 1 April 2007 (tbc)

**Venue:**

Kuurne (B)

**Participation fees:**

500 EUR

**Entry requirements:**

MEDIA Salles will recruit participants working at decisional and managerial levels. MEDIA Salles will prefer professional operators with a good experience in the cinema exhibition field and a good knowledge of the English language. MEDIA Salles will take advantage of the members of its Executive Committee, as well as of its member Associations throughout Europe, for suggestions during the selection process. An important objective will be to ensure that a variety of experiences, nationalities and sexes are represented.

**Number of participants:**

30

**Deadline for application:**

tbd

## TRAINING INITIATIVES RELATED TO A SPECIFIC PART OF THE FILM SUPPLY CHAIN

### Film Restoration

#### Cineteca di Bologna: Film Restoration Summer School

**Promoter**  
**Contact persons**

**E-mail**  
**Website**  
**Address**  
**Phone**

Cineteca di Bologna  
Gian Luca Farinelli, Director  
Federica Lama, Secretary  
cinetecadirezione@comune.bologna.it  
www.cinetecadibologna.it  
via riva di reno 72, 40122 Bologna  
+39 051 2194826

#### Target group:

While the European community can count many Film Archives, by contrast, specialised laboratories are very few. Each Film Archive restores every year a considerable number of prints, hence, it appears necessary for today's curators and their staff to be trained to use new digital equipment, to preserve and restore old films and also to learn about digital strategies for access. Furthermore, all students who are interested in working in a Film Archive and/or in a restoration laboratory in the near future, should be provided with highly specialised tools to enter this field.

#### Program description:

- The introduction of new digital technologies has revolutionised film restoration and radically transformed the very concept of preserving and accessing cinema. Today more than ever, film heritage is available to large audiences via digital media. Presenting and exhibit restored films is an active part of the restoration process. Film restoration should not be confined within the walls of a specialised laboratory. This is the reason why we have decided to open a Film Restoration Summer School in Bologna with our festival Il cinema ritrovato, a true meeting place for researchers and experts. The idea of launching in Bologna a Film Restoration Summer School for restoration theory and practice has stemmed from a preliminary remark: showing restored films is equally important as restoring them. The connection between learning about digital and analogue restoration and Il cinema ritrovato is therefore a close one. On the one hand it is important to put restoration into practice and to learn how to restore a film, on the other it is crucial to understand how old films, restored by different archives, can be exhibit today.
- After the Film Restoration Summer School the target group will know how a film can be restored following the new digital technologies within a modern and flexible work environment. Furthermore, the target group will be able to assess the best format to restore a film and have it translated from film support to broadcasting and DVD support.

**Professional benefits  
for the target group:**

- The project's main objective is to teach and update participants on how to restore, reconstruct and preserve a film using new digital technology and how analogue systems and new digital technologies can actually co-exist. Participants will have the chance to experience what everyday work is like in a highly specialised laboratory, including all departments and every step of the process, from beginning to end.
  - Following the Film Restoration Summer School, participants are expected to acquire certain skills and be able to know how to operate all digital and analogue equipment in an archive and a restoration laboratory; be able to follow a complete restoration process; perform all the main necessary operations needed to restore a film; evaluate the state of conservation of a film and decide the best practice to restore, reconstruct and preserve it.
- 

**PRACTICAL INFORMATION**

**Dates:**

- e-learning phase from 2 May – 29 June 2007
- on-site training activity from 30 June – 29 July 2007

**Venue:**

Bologna Film Archive, L'Immagine Ritrovata Laboratory (Bologna)

**Participation fees:**

1,500 EUR

**Entry requirements:**

Junior and Intermediary Level of experience of the Target Group

**Number of participants:**

15

**Deadline for application:**

8 March 2007

## TRAINING INITIATIVES DEALING WITH COMMON THEMES

Development of Skills  
in New Technologies

### CIANT: TransISTor

**Promoter**  
**Contact person**  
**E-mail**  
**Website**  
**Address**  
**Phone**

CIANT – International Centre for Art and New Technologies  
Pavel Sedlák  
sedlak@ciant.cz  
www.transistor.ciant.cz  
Imrychova 882, 143 00 Praha 4, Czech Republic  
+420 296 330 965

#### Target group:

Creative professionals and up-and-coming talents – authors, directors, editors, designers, graphic artists, and educators, with strong personal visions and high motivation to adopt new techniques of design and production (especially those who are ready to explore the possibilities offered by a transdisciplinary approach to new media content creation)

#### Program description:

TransISTor (Transdisciplinary Training in Information Society Technologies and Storytelling Media Creation) is an ongoing training project with main objectives to increase competence and promote competitiveness of young audiovisual professionals working with interactive media. The training sessions combine personalized hands-on practicing with conceptual and technological introductions. The sessions are aimed to offer transdisciplinary insights into some of the advanced multimedia techniques which underpin contemporary audiovisual productions.

TransISTor focuses on the emerging, specifically computer games related technologies while opening up their creative potential also for non-gaming storytelling domains, including cinema, TV, and cross-media productions.

The main objective of the project is to provide creative multimedia professionals with the substantial principles of some of the most advanced technologies such as motion capture, realtime effects, AI techniques and content-sharing in 3D virtual environments. Special attention is on the practical exploitation of creative techniques in various production domains related to storytelling creation. We will concentrate on the explanation of principles, demonstrations and hands-on practicing. The aim is to enable participants to explore potential of numerous techniques of multimedia creation and allow for adoption of strong personal visions that are necessary for the whole production process.

In 2007, TransISTor will offer 3 distinct 4-days training sessions, on following topics:

- Session 1: 3D virtual Environments, Game Creation and Storytelling
- Session 2: Motion capture techniques for 3D Games and film
- Session 3: Simulation in 3D spaces and Games (Physics, AI and AL)

**Professional benefits  
for the target group:**

The participants of our training courses will obtain information and skills related to the principles of advanced audiovisual techniques which are necessary for creation of complex multimedia products. They will be offered knowledge for leading professional teams, choosing proper technologies and tools, and using the open-minded transdisciplinary approach in order to make production process most effective. They will benefit from deep understanding of unique qualities and hidden mechanisms of each media, enhancing their power to bring the creative visions into a successful product.

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**PRACTICAL INFORMATION**

**Dates:**

Session 1: 14 – 17 June 2007

Session 2: 3 – 6 July 2007

Session 3: 9 – 12 July 2007

**Venues:**

Prague , Karlovy Vary (Karlsbad), Czech Republic

**Participation fees:**

1,200 EUR (400 EUR per session) for freelancer / 2,400 EUR (800 EUR per session) for corporate

**Entry requirements:**

Strong motivation to learn the principles of advanced technologies in multimedia production, working experience in new media and technology area, fluency in English, familiarity with PC or Mac platform.

**Number of participants:**

14 per session

**Deadline for application:**

1 April 2007

## Cinema-Film: Budapest cinematography masterclass 2007

**Promoter****Contact person****E-mail****Website****Address****Phone**

Cinema-Film Ltd.

János Xantus, Director

xan6632@mail.iif.hu

www.work.netrix.hu/bcm/web

Gyarmat u. 36., 1145 Budapest, Hungary

+3620 5292 082

**Target group:**

Post-graduate students in cinematography and young professional cinematographers

**Program description:**

Lighting and shooting exercises on sound-stage with a focus on digital colour timing

**Professional benefits  
for the target group:**

Hands-on experience and mastering the basics of digital colour timing under the guidance of the world's leading cinematographers (heads of the 2005 Masterclass were Vilmos Zsigmond and John Schwartzman)

**PRACTICAL INFORMATION****Dates:**

11 June – 9 September 2007, as follows:

45-days distant learning session followed by 12-days residential workshop (sound stage work) in Budapest.

**Participation fees:**

EUR 1,200

**Entry requirements:**

Participants applying for a scholarship must be cinematography students in their final years of studies in a CILECT-member School, would-be Observers can be young professionals paying the entrance fee, they will be accepted based on their portfolio

**Number of participants:**

44

**Deadline for application:**

20 April 2007



## INSIGHT OUT – HFF Academy 2007

**Promoter****Contact person****E-mail****Website****Address****Phone**

HFF Hochschule für Film und Fernsehen „Konrad Wolf“

Corinna Marschall, project manager

insightout@hff-potsdam.de

www.insightout.hff-potsdam.de

Marlene-Dietrich-Allee 11, D-14482 Potsdam-Babelsberg

+49 331 62 02 792

**Target group:**

Decision makers in the film, TV and new media industries, film & TV executives, production managers, directors, directors of photography, VFX-supervisors, line- & creative producers, cinema operators, media scientists, and senior and intermediate teaching personnel of the related subjects from film schools or professional training institutions.

**Program description:**

INSIGHT OUT – HFF Academy 2007 New Digital production Methods in Film and Television is a six-day intensive workshop on digital production and post-production technology and workflow. It offers a complex and upscale professional meeting made of lectures, presentations, expert panels, screenings and visits at post-production companies. Participants will learn from awardwinning film and television experts from all over the world, always with a practical approach. Experts will discuss the most recent HD-camera, post-production and projection technology, and the digital production workflow. The aim of the INSIGHT OUT training programme is to get trainers and leading professionals of the film and TV industry hooked up on new competitive practices suitable for the European film market. The subjects of the intense six days programme go along with the chronological order of a real film production. There usually is one or more specialist for each department or task, presenting examples from his recent projects. The workshop will use case-studies filmed with the most recent HD-Cameras as unique demo material. It will also offer the possibility to compare different post-production and display/projection systems, i.e. it will give a complete “input to output” demonstration. Jobs of executives and post-production specialists alike undergo important changes due to the digital revolution. INSIGHT OUT provides an annual update on the fast moving market, on recent developments in technology, management and film production workflows. Through its group of renowned international trainers it delivers a lively debate around the aesthetical and economic impact of new digital image capturing and processing technologies. Contact to the experts is very close. Participants can get advice for their current and upcoming projects. The entire week is an exceptional opportunity for networking with trainers and participants.

**Professional benefits for the target group:****PRACTICAL INFORMATION****Dates:**

19 – 24 March 2007

**Venues:**

Potsdam-Babelsberg and Berlin / Germany

**Participation fees:**

1,040 EUR without accommodation / 1,400 EUR with accommodation incl. breakfast (early booking before Jan. 12) – 1,240 EUR / 1,600 EUR after 12 January 2007

**Entry requirements:**

Please see website for information

**Number of participants:**

30 = 20 industry professionals + 10 trainers

**Deadline for application:**

Early booking until 12 January 2007, deadline: 23 February 2007

# Hogeschool West-Vlaanderen: 3D-Academy

## Promoter

University College of West-Flanders (Hogeschool West-Vlaanderen)  
Department PIH & Vlaams Filmmuseum en Archief.

## Contact person

Kristel Balcaen

## E-mail

kristel.balcaen@howest.be

## Website

www.howest.be/pih

## Address

5, Graaf Karel de Goedelaan, 8500 Kortrijk, Belgium

## Phone

+32 (0) 56-24 12 11

## Target group:

Professionals of the audiovisual industry: producers, directors, managers, academics... Special attention goes to tutors and teachers of multimedia, film & television schools and academic and professional organizations involved in creating innovative training materials for audiovisual and related content. The information and skills offered are also interesting for artists and other professionals from the cultural sector (e.g. museum, new media art centers and project participants), who are introducing new audiovisual technologies into their work.

## Program description:

The training is divided in two sections: a 3 day symposium about 3D, its possibilities and practical implications, and a second section with 2 series of practical workshops (2 x 5 days) in basic and more advanced 3D skills. In the first section, the symposium, we will give a theoretical frame about 3D animation, taught by professionals from different European countries who can use their own relevant projects to illustrate this. What are the possible application areas of 3D animation? What are the skills needed for 3D animation? The focus here will be on the use of 3D in combination with other audiovisual media. In the second section, professionals will teach other professionals the practical use of 3D animation. We will give an introduction to 3D software, modelling, lightning & texturing, making characters, rigging & skinning, and the combination of 3D with other audiovisual media.

## Professional benefits for the target group:

- Participants acquire or improve skills in 3D animation.
- Participants build out their international network of contacts in the audiovisual industry.
- Taught by high level professionals with experience in the audiovisual industry and in teaching and research will be a strong added value to their professional careers.
- Participants make use of high end soft- and hardware.
- Participants acquire more insight in 3D applications, are refreshed with new and innovative ideas and expand their personal competences.

## PRACTICAL INFORMATION

### Dates:

March, April, June 2007

### Venues:

Different venues in Kortrijk, Belgium

### Participation fees:

Symposium: academic+freelancers: max. 100 EUR, corporate: max. 200 EUR  
Workshop weeks: academic+freelancers: max. 550 EUR corporate:  
max. 1,100 EUR. Participation fee includes: participation fee, small catering, didactic material and handouts

### Entry requirements:

please see website for information

### Number of participants:

15 per workshopweek, 50 for the symposium

### Deadline for application:

1 February 2007

## Interspace: TOSMI

**Promoter****Contact person****E-mail****Website****Address****Phone**

Interspace Association

Stoycho Stanchev, Project Coordinator

sstanchev@i-space.org

www.tosmi.i-space.org

27 Benkovski Str. Ent. 2 fl. 1 ap. 18, Sofia 1000

+359 (2) 983 48 43

**Target group:**

Young professionals, who work in the fields of 3D, image processing; post-production; video editing; animation; advertising; special effects.

**Program description:**

TOSMI (Trainings on Open Source Multimedia Instruments) offers trainings on free and open source software multimedia tools that can be efficiently used by professionals from the audioprocessing, image-processing, 3D and post-processing and more parts of the digital media industries.

The training program contains the following 4 modules:

- Computer 3D animation (using Blender3D; Polygon and NURBS; GIMP; IPO Curve Editor and NLA (Non Linear Animation) Editor in Blender. Render engines: Yafaray, POVray, Renderman)
- Post-production (using Blender, Cinepaint, Cinelerra, Jahshaka)
- Audio
- Technological infrastructure and project management
- Improved knowledge on usage of groupware software, therefore improved organisational skills.
- Opportunities and knowledge on zero cost software upgrade and obtained skills for customization of the products used
- Established contacts and partnerships with professionals from the Balkan and EU countries enabled possibilities for collaboration.
- Improved efficiency with lower production costs in the daily professional work Extended knowledge on the available audio-visual software products, especially the free and open source ones

**Professional benefits for the target group:****PRACTICAL INFORMATION****Dates:**

14 – 20 May 2007 and 6 – 12 August 2007

**Venue:**

Goethe Institute, Sofia, Bulgaria

**Participation fees:**

1,000 EUR

**Entry requirements:**

Send CV, motivation letter and references on previous works.

Requirements:

- Computer literacy is a must;
- Knowledge and working experience with at least one software product for 3D modeling, image/video manipulation and post-production is a must;
- Knowledge of any audio recording and editing software is a must;
- Working English language is a must

**Number of participants:**

14 per training session

**Deadline for application:**

10 April 2007 for 1st session

30 June 2007 for 2nd session

## London Film Academy: High Definition for Film Production – (Visual Effects)

**Promoter**  
**Contact person**  
**E-mail**  
**Website**  
**Address**  
**Phone**

London Film Academy  
Dave Barnard, Course Leader  
dave@londonfilmacademy.com  
www.londonfilmacademy.com  
The Old Church, 52a Walham Grove, London SW6 1QR, UK  
+44 (0) 20 7386 7711

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**Target group:**

**Program description:**

This course is designed for animators with experience of 3D animation software wishing to develop a career in film digital special effects. The High Definition for Film Production (HDFP) project is designed to provide practitioners in the European media industries with an accessible training program that enhance their skills in digital film production. The project responds to the impact of HD digital recording and low-cost editing and effects technologies on the increasingly convergent film and television production. The course is a twelve-week module which focus on Digital Visual Effects for Film Production. It includes theory lectures, practical workshops and exercises and is based around the production of a short film piece. Distance learning for the course is provided by internet telephony and realtime chat with remote access to the computer network used on the course. Participants will use their existing skills and learn specialist visual effects software and techniques through working on an original short film piece that can be used for a showreel or may have a festival life. Techniques will include blue/green screen lighting, compositing, digital set extensions, match moving, particle effects and motion capture. A thorough practical and theoretical understanding of state-of-the art post-production techniques and tools for film digital visual effects Material for professional showreel which may also be screened at festivals and other media channels.

**Professional benefits for the target group:**

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**PRACTICAL INFORMATION**

**Dates & venue:**

**Participation fees:**

**Entry requirements:**

**Number of participants:**

**Deadline for application:**

30 April – 20 July 2007 (excluding 4 week distance learning) in London  
6,800 EUR  
Please submit a completed detailed application form (available on LFA website) and showreel. If this process is successful an Interview will follow.  
10  
30 April 2007

# London Film Academy: High Definition for Film Production – (High Definition Cinematography and Digital Intermediate)

**Promoter**  
**Contact person**  
**E-mail**  
**Website**  
**Address**  
**Phone**

London Film Academy  
Dave Barnard, Course Leader  
dave@londonfilmacademy.com  
www.londonfilmacademy.com  
The Old Church, 52a Walham Grove, London SW6 1QR, UK  
+44 (0) 20 7386 7711

**Target group:**

Directors, Camera Operators, Editors and Telecine Operators wishing to get knowledge and practical experience of new High Definition production and post-production techniques.

**Program description:**

The High Definition for Film Production (HDFP) project is designed to provide practitioners in the European media industries with an accessible training program that will enhance their skills in digital film production. The course "High Definition Cinematography and Digital Intermediate" has five modules covering a range of HD production formats and post-production technologies, giving a broad range of experience throughout the production process. It includes theory lectures, practical workshops and exercises, based around the production of a short film piece, as well as distance learning. Participants will get extensive hands on practical use of all the main High Definition digital film camera formats in current use, including HDCAM, DVCPRO HD, HDV and direct digital systems. The techniques, benefits and drawbacks of each format will be investigated through practical workshops and theory lectures. The new possibilities of low cost High Definition post production based around Apple Final Cut Pro and associated software will be taught in theory and practice in the final module of the course.

**Professional benefits for the target group:**

A thorough practical and theoretical understanding of state-of-the art post-production techniques and tools for High Definition Cinematography and Digital Intermediate post-production (CourseB). Material for professional showreel which may also be screened at festivals and other media channels.

## PRACTICAL INFORMATION

**Dates & venue:**

10 September – 2 November 2007 (excluding 4 week distance learning) at the London Film Academy

**Participation fees:**

6,550 EUR

**Entry requirements:**

Please submit a completed detailed application form (available on LFA website) and showreel. If this process is successful an Interview will follow.

**Number of participants:**

8

**Deadline for application:**

10 September 2007

# Mediamatic: New Media Workshops – Databased Film Labs

**Promoter****Contact person****E-mail****Website****Address****Phone**

Mediamatic Foundation

Klaas Kuitenbrouwer, programme manager

klaas@mediamatic.net, workshops@mediamatic.net

www.mediamatyic.net/orkshops

Oosterdokskade 5, 5th Floor, 1011 AD Amsterdam, The Netherlands

+31 20 3641419

**Target group:**

Audiovisual professionals, web-editors, animators, filmmakers, producers, media artists. Our target group is aware of the importance of new media as a part of any media production: as a means to reach and/or involve a target audience and/or as a channel to publish dedicated content. This target group is trained in one or more media production skills, and is interested in incorporating recent media practices in their work.

**Program description:**

Our workshops introduce current new media techniques and cross media practice to audiovisual professionals in order to enable them to conceptualise and develop the relevant new media components of their projects. The workshops cover main recent developments in new media. They also serve as a means for international exchange of knowledge, experience and practice, and stimulate the development of international contacts of the participants.

Databased Film Labs cover specifically the following topics:

- Developments in online interactive film / TV. Streaming projects, videoblogs, interactive dvd's.
- Technical skills to work with the Korsakow System: the interface of the tool and the engine.
- How to structure a project, the use of keywords. Basic features of databased interactive narratives.
- Interactive cinema. Telling film stories with interactive media. Dramaturgy of the user position. Editing and camera for interactive and non-linear purposes. Levels of interactivity.
- Behaviour of audiences in different media. Interactive TV formats.
- Behaviour of audiences in different media. Production and publication scenario's for crossmedia projects.

**Professional benefits for the target group:**

After a workshop, a participant will be able to:

1. Decide what kind of content is suitable for the kind of media formats treated in the workshop.
2. Have an overview of the most important media practices and developments that relate to their project format.
3. Develop ideas in feasible directions.
4. Conceive and plan a project in the area covered by the workshop.
5. Collaborate with others in media projects that combine different media channels.
6. Decide on which technologies to use for a project, talk with technical people about the format and necessities of their projects.
7. Know where to find help and partners.

## **PRACTICAL INFORMATION**

### **Dates & venues:**

Databased Film Lab @ XFilm, Sofia (BG), 21 – 25 April 2007

Databased Film Lab @ Cinekid, Amsterdam (NL) 22 – 27 October 2007

### **Participation fees:**

350 EUR for participants from older EU countries,

200 EUR for participants from new EU countries.

### **Entry requirements:**

Participants should be media professionals or artists, as indicated by a short CV. Participants have to send in a written motivation.

### **Number of participants:**

16

### **Deadline for application:**

30 March 2007 for the Databased Film Lab in Sofia

5 October 2007 for the Databased Film Lab in Amsterdam

# Mediamatic: New Media Workshops – Participatory Web Lab

**Promoter****Contact person****E-mail****Website****Address****Phone**

Mediamatic Foundation

Klaas Kuitenbrouwer, programme manager

klaas@mediamatic.net, workshops@mediamatic.net

www.mediamatyic.net/orkshops

Oosterdokskade 5, 5th Floor, 1011 AD Amsterdam, The Netherlands

+31 20 3641419

**Target group:**

Audiovisual professionals, web-editors, animators, filmmakers, producers, media artists. Our target group is aware of the importance of new media as a part of any media production: as a means to reach and/or involve a target audience and/or as a channel to publish dedicated content. This target group is trained in one or more media production skills, and is interested in incorporating recent media practices in their work.

**Program description:**

Our workshops introduce current new media techniques and cross media practice to AV professionals in order to enable them to conceptualise and develop the relevant new media components of their projects. The workshops cover main recent developments in new media. The Participatory Web Lab cover the following topics:

- Developments in the participatory practices on the web. Blogging, social tagging, sharing user created content.
- Technical skills to work with the Streaming Community Server: the interface. Functionality: Making person pages. uploading image, text, sound video. Matching and sharing content through tagging.
- Social processes on the world wide web. Object-related sociality. Developing thriving communities. Moderating communities. Fanculture.
- Crossmedia projects involving communities. The mobile phone as distribution channel, production tool, and communication tool. Development scenario's of crossmedia participatory projects.
- User scenario's for participatory projects and communities. Interaction design for social processes.

**Professional benefits for the target group:**

The participants will be able to: decide what kind of content is suitable for the kind of media formats treated in the workshop. For further information, please see the Mediamatic – Databased Film Labs fiche.

**PRACTICAL INFORMATION****Dates and venue:****Participation fees:****Entry requirements:****Number of participants:****Deadline for application:**

Participatory Web Lab @ IDFA, Amsterdam – 26 – 30 November 2007

350 EUR (200 EUR for participants from new EU countries)

Participants should be media professionals or artists, as indicated by a short CV Participants have to send in a written motivation.

16

9 November 2007



# Mediamatic: New Media Workshops – Machinima Lab

**Promoter****Contact person****E-mail****Website****Address****Phone**

Mediamatic Foundation

Klaas Kuitenbrouwer, programme manager

klaas@mediamatic.net, workshops@mediamatic.net

www.mediamatyic.net/orkshops

Oosterdokskade 5, 5th Floor, 1011 AD Amsterdam, The Netherlands

+31 20 3641419

**Target group:**

Audiovisual professionals, web-editors, animators, filmmakers, producers, media artists. Our target group is aware of the importance of new media as a part of any media production: as a means to reach and/or involve a target audience and/or as a channel to publish dedicated content. This target group is trained in one or more media production skills, and is interested in incorporating recent media practices in their work.

**Program description:**

Our workshops introduce current new media techniques and cross media practice to AV professionals in order to enable them to conceptualize and develop the relevant new media components of their projects. The workshops cover main recent developments in new media.

The Machinima Lab covers the following topics:

- Developments in and around Machinima: the place of Machinima in the bigger media landscape. The impact of game aesthetics on visual culture. Videoclips, prototyping complex CGI shots, low-budget filmmaking with highend possibilities.
- Technical skills to work with Machinimation 2.0. The interface, functionality: loading maps, loading skins in Doom3, recording performances, virtual camera's, virtual lights.
- Virtual sets versus game maps. Planning virtual camera paths. Virtual lighting. Impact of virtual camera's on cinematography. Re-camming, 3D characters, personality through movements, gestures and voice. Performing in a game engine.
- Basics of editing and sound for purposes of workshop projects.

**Professional benefits for the target group:**

The participants will be able to:decide what kind of content is suitable for the kind of media formats treated in the workshop. For further information, please see the Mediamatic – Databased Film Labs fiche.

**PRACTICAL INFORMATION****Dates & venue:**

Machinima Lab @ Filmakademie Baden- Württemberg, Germany  
14 – 18 May 2007

**Participation fees:**

350 EUR (200 EUR for participants from new EU countries)

**Entry requirements:**

Participants should be media professionals or artists, as indicated by a short CV Participants have to send in a written motivation.

**Number of participants:**

16

**Deadline for application:**

27 April 2007

# Mediamatic: New Media Workshops – Hybrid World Lab

**Promoter****Contact person****E-mail****Website****Address****Phone**

Mediamatic Foundation

Klaas Kuitenbrouwer, programme manager

klaas@mediamatic.net, workshops@mediamatic.net

www.mediamatyic.net/orkshops

Oosterdokskade 5, 5th Floor, 1011 AD Amsterdam, The Netherlands

+31 20 3641419

**Target group:**

Audiovisual professionals, web-editors, animators, filmmakers, producers, media artists. Our target group is aware of the importance of new media as a part of any media production: as a means to reach and/or involve a target audience and/or as a channel to publish dedicated content. This target group is trained in one or more media production skills, and is interested in incorporating recent media practices in their work.

**Program description:**

Our workshops introduce current new media techniques and cross media practice to AV professionals in order to enable them to conceptualize and develop the relevant new media components of their projects. The workshops cover main recent developments in new media. Hybrid World Labs cover the following topics:

- Developments in the hybridisation of the web and the physical world.
- Technical skills to work with the Symbolic Table: the interface, functionality: giving object unique virtual identification, connecting information and media files to objects. Connecting online events to real world events. Matching and sharing information.
- The real world as interface to the web: location based media, urban screens, places as interfaces, cultural application of RFID technology.
- The web as interface to the real world: Geotagging (using GPS), event blogging, live streams, Googlemaps.
- Interaction design, tangible interfaces and user scenario's for hybrid world projects.

**Professional benefits for the target group:**

The participants will be able to: decide what kind of content is suitable for the kind of media formats treated in the workshop. For further information, please see the Mediamatic – Databased Film Labs fiche.

**PRACTICAL INFORMATION****Dates & venue:**

Hybrid World Lab @ Transmediale: 3 – 7 February 2007 in Berlin  
TESLA and Hybrid World Lab @ Mediamatic: 11 – 15 June 2007 in Amsterdam

**Participation fees:**

350 EUR (200 EUR for participants from new EU countries)

**Entry requirements:**

Participants should be media professionals or artists, as indicated by a short CV. Participants have to send in a written motivation.

**Number of participants:**

16

**Deadline for application:**

12 January 2007 for the 1st session, 25 May 2007 for the 2nd

# Universidad Politécnica de Valencia: Streaming Media Training 2007

**Promoter****Contact person****E-mail****Website****Address****Phone**

Universidad Politécnica de Valencia.

Dr. Adolfo Muñoz García. Phd., Professor and director of the Streaming Media Training project.

amunoz@upvnet.upv.es

www.calsi.org, www.upv.es

Universidad Politécnica de Valencia, Camino de Vera s/n  
46022 Valencia Spain

+34 963879391, +34 963877409

**Target group:**

Producers; Distributors; Consultants; Sales agents; Executives of the media industry; TV stations; Legal managers; and their direct collaborators or assistants.

**Program description:**

Objective: The aim of the Streaming Media Training 2007 project is to instruct the European professionals on the possibilities that the audio and video online distribution, particularly Streaming Media distribution, offers to the Audiovisual Industry. We will discover tendencies, how to generate revenue, business models and challenges, and we will do so by exploring real cases, and taking the necessary legal issues into account. Streaming Media Training offers a training program composed of two modules:

MODULE I: Main module (In-class – 3 days). Professionals of the Streaming Media industry will teach how the EU audiovisual industry can take advantage of streaming media technologies to improve the distribution and exploitation of their products.

MODULE II: Online. This is a complementary module that will be on the Internet from October to December 2007. It will contain some video training lessons and tutorials that will reinforce the previous module. During this period an international group of tutors will give online advice about the implementation of this new media technologies within the participants' business.

**Professional benefits  
for the target group:**

The professionals of the audiovisual industry will have the opportunity to explore a complementary Media industry, necessary in these times, which will help to compete with the North American industry for a place in the Internet's global market. We will aid the participants to foster Streaming technologies and applications in order to increase their company's competitiveness. Participants that take the course will have some complementary online lessons on the Internet, and during two months they will have the opportunity to continue consulting the experts and tutors about their learning process.

## **PRACTICAL INFORMATION**

### **Dates & venue:**

20 – 22 June 2007 (in-class – Polytechnic University of Valencia, Spain) / October – December 2007 (online)

### **Participation fees:**

1,500 EUR (Full course: in-class + online) fee 200 EUR (online) fee\*

### **Entry requirements:**

- Proven experience in the Media sector
- Proof of a high level of computer knowledge on audiovisual
- An answer to the following question: how do you expect Streaming Media will help you to improve your business.
- A reasonable level of English language knowledge

### **Number of participants:**

16 in class participants

60 on line participants

### **Deadline for application:**

30 May 2007 (full course)

30 September 2007 (online module)\*

\* NOTE: Optionally participants that cannot take the full course have the chance to take just the online module as an introductory course to streaming media.

## TRAINING INITIATIVES DEALING WITH COMMON THEMES

### Training Event

#### Berlinale Talent Campus

##### Promoter

##### Contact persons

##### E-mail

##### Website

##### Address

##### Phone

Internationale Filmfestspiele Berlin

Dorothee Wenner, Director

Christine Tröstrum, F&A Manager

Thomas Struck, Talent Manager

info@berlinale-talentcampus.de

www.berlinale-talentcampus.de

Potsdamer Strasse 5, 10785 Berlin, Germany

+49 (30) 25920 515

+49 (30) 25920 519

##### Target group:

##### Program description:

Up-and-coming filmmakers from all over the world

The Berlinale Talent Campus is a creative pool for the new generation of international filmmakers. It will run parallel to the Berlin International Film Festival, which will take place in February 2007.

Every year, over 3,500 young film-makers from across the globe apply for a place at the Talent Campus by sending in a sample of their work; usually a one-minute film, a script or a short film-music composition.

An international jury then selects approximately 300–350 participants from around 90 countries to take part in Workshops over the course of the Campus Week, entailing long-term networking opportunities with each other, as well as with some of the most influential and creative people in the international film industry. The Berlinale Talent Campus consists of about 50 of these Workshops, as well as lectures, film-shows and discussions, all structured around the “Five P’s” of film-making; philosophy, pre-production, production, post-production and promotion. As well as these theoretical and educational events, the “Working Campus” also offers participants the possibility to put their experience to practical use.

##### Professional benefits for the target group:

Presentation and hands-on experience of state of art film making

#### PRACTICAL INFORMATION

##### Dates & venue:

##### Participation fees:

##### Entry requirements:

##### Number of participants:

##### Deadline for application:

10 – 15 February 2007 during Berlin Film Festival

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Online Application ([www.berlinale-talentcampus.de](http://www.berlinale-talentcampus.de)) / International Jury selection

300–350

1 November 2006

## TRAINING INITIATIVES DEALING WITH COMMON THEMES

Training for Trainers

### Cartoon: Master training for trainers

**Promoter**

**Contact person**

**E-mail**

**Website**

**Address**

**Phone**

CARTOON – European Association of Animation Film

Yolanda Alonso, Cartoon Masters Manager

masters@cartoon.skynet.be

www.cartoon-media.be

Boulevard Lambertmont 314, 1030 Bruxelles, Belgium

+(32) (2) 242 93 53

**Target group:**

**Program description:**

**Professional benefits  
for the target group:**

Schools of animation in Europe (3D, film directing, animation)

School presentations and how training can best match the employment market with regard in particular to new technologies.

To be aware of, exchange and update on the training curricula and methods that are taught in the main animation schools in Europe

**PRACTICAL INFORMATION**

**Dates:**

**Venue:**

**Participation fees:**

**Entry requirements:**

**Number of participants:**

**Deadline for application:**

4 – 6 October 2007

Halle (Germany)

TBC

Please see website for information

22

June 2007

## Sources 2 Projects & Process

**Promoter**  
**Contact persons**

Stichting SOURCES, P.O. Box 78010, 1070 LP Amsterdam, The Netherlands  
Dr. Renate Gompfer and Marion Gompfer, programme director  
and associate programme director

**E-mail**  
**Website**  
**Address**  
**Phone**

info@sources2.de  
www.sources2.de  
Köthener Str. 44, 10963 Berlin, Germany  
+49 30 8860211

**Target group:**

SOURCES 2 Projects & Process: Script writers, script developers, editors, advisors, mentors, trainers.

**Program description:**

SOURCES 2 offers intensive training and script development for screenwriters and writer/producer/director teams by organising several activities throughout Europe:

SOURCES 2 Projects & Process is a three-day workshop scheme aiming at making the SOURCES 2 methodology transparent to professionals and enhancing the skills of professional practicing scriptwriters, developers and trainers working as mentors for screenwriters in the field of script and story development.

Professional benefits for the target group:

SOURCES 2 workshops are high-powered work units. The exchange of experience and know-how between script advisors, writers, producers and directors from different European countries stimulates the individual process of creation and facilitates European contacts and the access to a European network of cooperation.

The main benefits for the participants of SOURCES 2 Projects & Process is the considerable enhancement of their professional 'tool box' and skills as well as the establishment of contacts within a European network of cooperation and exchange.

### PRACTICAL INFORMATION

**Date & venue:**

SOURCES 2 Projects & Process: 10 – 14 October 2007 in Newcastle upon Tyne (UK).

**Participation fees:**

SOURCES 2 Projects & Process: 650 EUR per participant. The fee includes: Three-day session including accommodation (4 nights) and meals, follow-up per e-mail: coaching during 3 months and round-up (set-up of active network of cooperation and exchange).

**Entry requirements:**

Participation is subject to selection on the basis of the professional track-record, level of expertise and motivation of the applicant. Requested documents: motivation letter, CV of applicant indicating professional experience. Participants must be European professional screenwriters, script editors, script developers, advisors, trainers or mentors working in the field of script development.

**Number of participants:**

SOURCES 2 Projects & Process: 9 participants (9 script developers, script editors/advisers/mentors/trainers).

**Deadline for application:**

1 August 2007

## LIST OF MEDIA DESKS & ANTENNAE

### AUSTRIA

MEDIA Desk Austria  
Ms. Gerlinde Seitner  
Österreichisches Filminstitut  
6, Stiftgasse, A-1070 WIEN  
Tel.: 43 1 526 97 30406  
Fax: 43 1 526 97 30460  
www.mediadesk.at

### BELGIUM

MEDIA Desk Belgique  
Communauté française  
de Belgique  
Mr. Thierry Leclercq  
44, bd Léopold II  
B-1080 BRUXELLES  
Tel.: 32 02 413 22 45  
Fax: 32 02 413 20 68  
www.cfwb.be/mediadesk

### BELGIUM

MEDIA Desk België  
Vlaamse Gemeenschap  
Ms. Nathalie Goethals  
Bijlokekaai 7F, B-9000 GENT  
Tel.: 32 (0)9 235 22 67  
Fax: 32 (0)9 233 07 09  
www.mediadesk-vlaanderen.be

### BULGARIA

MEDIA desk Bulgaria  
Mr. Kamen Balkanski  
2 – A Kniaz Dondukov Blvd.  
1000 SOFIA  
Tel.: 359 2 988 32 24, 987 03 25  
Fax: 359 2 987 53 69  
www.mediadesk.bg

### CYPRUS

MEDIA Desk Cyprus  
Ms. Ioanna Amerikanou  
Othellou 9, CY-1016 NICOSIA  
Tel.: 357 22 305 367  
Fax: 357 22 305 368  
www.mediadesk.com.cy

### CZECH REPUBLIC

MEDIA Desk CZ  
Ms. Barbora Ondrejčáková  
Česka filmová komora o.p.s.  
Narodni 28, 110 00 PRAGUE 1  
The Czech Republic  
Tel.: 420 221 105 209 or 210  
Fax: 420 221 105 303  
www.mediadesk.cz

### DENMARK

MEDIA Desk Danmark  
Mr. Søren Stevns  
Vognmagergade, 10  
DK-1120 KØBENHAVN  
Tel.: 45 33 74 34 42  
Fax: 45 33 74 34 65  
www.mediadesk.dk

### ESTONIA

MEDIA Desk Estonia  
Ms. Anu Ernits  
c/o Estonian Film Foundation  
Vana – Viru 3, 101 11 TALLINN  
Tel.: 372 6 27 60 65  
Fax: 372 6 27 60 61  
www.mediadesk.efsa.ee

### FINLAND

MEDIA Desk Finland  
Ms. Kerstin Degerman  
Finnish Film Foundation  
K 13, Kanavakatu, 12  
SF-00160 HELSINKI  
Tel.: 35 89 62 20 30 13  
Fax: 35 89 62 20 30 70  
www.mediadesk.fi

### FRANCE

MEDIA Desk France  
Ms. Françoise Maupin  
24, rue Hamelin, F-75116 PARIS  
Tel.: 33 1 47 27 12 77  
Fax: 33 1 47 27 04 15  
www.mediadesk.com.fr

### FRANCE

MEDIA Antenne Strasbourg  
Mr. Olivier Trusson  
1, parc de l'Etoile  
F-67076 STRASBOURG  
Tel.: 33 388 60 95 89  
Fax: 33 388 60 98 57  
www.strasbourg-film.com

### FRANCE

MEDIA Antenne Marseille  
will be in the beginning 2007

### GERMANY

MEDIA Desk Deutschland  
Ms. Cornelia Hammelmann  
14-16, Friedensallee  
D-22765 HAMBURG  
Tel.: 49 40 390 65 85  
Fax: 49 40 390 86 32  
www.mediadesk.de

### GERMANY

MEDIA Antenne  
Berlin-Brandenburg  
Ms. Susanne Schmitt  
August Bebel Strasse, 26–53  
D-14482 POTSDAM  
Tél.: 49 331 743 87 50  
Fax: 49 331 743 87 59  
www.mediadesk.de

### GERMANY

MEDIA Antenne Düsseldorf  
Ms. Heike Meyer Döring  
14, Kaistrasse  
D-40221 DÜSSELDORF  
Tél.: 49 211 930 50 14  
Fax: 49 211 93 05 05  
www.mediadesk.de



## **GERMANY**

MEDIA Antenne Munich  
Ms. Ingeborg Degener  
Herzog Wilhelm Strasse, 16  
D-80331 MUNICH  
Tel.: 49 89 54 46 03 30  
Fax: 49 89 54 46 03 40  
www.mediadesk.de

## **GREECE**

MEDIA Desk Hellas  
Ms. Christina Panagopoulou  
11 Fragoudi str. & Al. Pantou  
GR-101 63 Kallithea, ATHENS  
Tel.: 30-210 725 40 56-7  
Fax: 30-210 725 40 58  
www.mediadesk.gr

## **HUNGARY**

MEDIA Desk Hungary  
Ms. Eniko Kiss  
Varosligeti fasor 38  
H-1068 BUDAPEST  
Tel.: 361 413 12 69  
Fax: 361 413 17 10  
www.mediadesk.hu

## **ICELAND**

MEDIA Desk Island  
Ms. Sigrídur Vigfusdóttir  
14, Tungata, IS-101 REYKJAVÍK  
Tel.: 354 5 62 63 66  
Fax: 354 5 62 71 71  
www.centrum.is/mediadesk

## **IRELAND**

MEDIA Desk Ireland  
Ms. Siobhan O'Donoghue  
6, Eustace Street, DUBLIN 2  
Tel.: 353 1 679 18 56  
Fax: 353 1 670 96 08  
www.iftn.ie/mediadesk

## **IRELAND**

MEDIA Antenne Galway  
Ms. Eibhlín Ní Mhúngaíle  
Cluain Mhuire Monivea Road  
GALWAY  
Tel.: 353 91 77 07 28  
Fax: 353 91 77 07 46  
www.iftn.ie/mediadesk

## **ITALY**

MEDIA Desk Italia  
Mr. Giuseppe Massaro  
c/o ANICA  
Viale Regina Margherita 286  
I-00198 ROMA  
Tel.: 39 06 440 46 33  
Fax: 39 06 440 28 65  
www.mediadesk.it

## **ITALY**

MEDIA Antenna Torino  
Mr. Alessandro Signetto  
Ms. Silvia Sandrone  
Piazza San Carlo, 161  
I-10123 TORINO  
Tel.: 39 011 539 853  
Fax: 39 011 531 490  
www.antennamedia.to.it

## **LATVIA**

MEDIA Desk LATVIA  
Ms. Lelda Ozola  
c/o National Film Centre  
Peitavas 10/12, 1050 RIGA  
Tel.: 371 73 588 57  
Fax: 371 73 588 77  
www.mediadesk.lv

## **LITHUANIA**

MEDIA desk Lithuania  
Europos "Media"  
Programu biuras  
Ms. Ieva Skarzinskaite  
J. Basanaviciaus 5  
LT-2600 VILNIUS  
Tel./fax: 370 5 21 27 187  
www.mediadesk.lt

## **LUXEMBOURG**

MEDIA Desk Luxembourg  
Karin Schockweiler  
Maison de Cassal  
5, rue Large  
L-1917 LUXEMBOURG  
Tel.: 352 478 21 70  
Fax: 352 46.74.95  
www.mediadesk.lu

## **MALTA**

Media Desk Malta  
Ms. Maria Carbonaro  
Acting Head of Media Desk  
EU affairs, Policy Development  
Ministry for Tourism and Culture  
Auberge d'Italie,  
Merchants Street  
VALLETTA CMR 02  
Tel.: 356 22 98 13 11  
Fax: 356 22 98 13 09  
www.media.org.mt

## **NETHERLANDS**

MEDIA Desk Nederland  
Ms. Dominique van Ratingen  
Jan Luykenstraat 2  
NL-1071 CM AMSTERDAM  
Tel.: 31 20 305 30 40  
Fax: 31 20 675 28 78  
www.mediadesk.nl

## **NORWAY**

MEDIA Desk Norge  
Ms. Sidsel Hellebø-Hansson  
Norsk Filmfond  
PO BOX 752 Sentrum  
N- 0106 OSLO  
Tel.: 47 22 47 80 40  
Fax: 47 22 47 80 41  
www.mediadesk.no

## **POLAND**

MEDIA Desk POLSKA  
Ms. Joanna Wendorff  
Media Desk Polska  
ul. Chelmska 19/21  
PL-00-724 WARSZAWA  
Tel./Fax.: (48) 22 851 10 74 or  
(48) 22 559 33 10  
www.mediadesk.com.pl

## **PORTUGAL**

MEDIA Desk Portugal  
Ms. Amelia Tavares  
45 s/l, Rua Sao Pedro Alcantara  
P-1269-138 LISBOA  
Tel.: 351 21 347 86 44  
Fax: 351 21 347 86 43  
www.mediadesk.icam.pt

## **ROMANIA**

MEDIA Desk Romania  
will be in the beginning 2007

## **SLOVAKIA**

MEDIA Desk Slovakia Rep.  
Mr. Vladimír Stric  
Grösslingova 32  
81109 Bratislava  
Tel.: 421 2 526 36 935  
Fax: 421 2 526 36 936  
www.mediadesk.sk

## **SLOVENIA**

MEDIA desk Slovenia  
Ms. Sabina Žakelj  
c/o Slovenian Film Fund  
Miklosiceva 38  
SI-1000 Ljubljana  
Tel.: 386 1 23 43 216  
Fax: 386 1 23 43 219  
www.mediadesk.si

## **SPAIN**

MEDIA Desk España  
Mr. Jesús Hernández  
Ciudad de la Imagen  
c/ Luis Buñuel, 2-2ºA  
E – 28223 Pozuelo de Alarcón  
MADRID  
Tel.: 34 91 512 01 78  
Fax: 34 91 512 02 29  
www.mediadeskspain.com

## **SPAIN**

MEDIA Antenne Barcelona  
Mr. Alex Navarro  
MEDIA Antenne Barcelona  
Mestre Nicolau 23  
E-08021 BARCELONA  
Tel.: (34-9) 3 552 49 40  
Fax: (34-9) 3 552 49 53  
www.media-cat.com

## **SPAIN**

MEDIA Antenne San Sebastián  
Ms. Verónica Sánchez  
MEDIA Antenne San Sebastián  
Ramon Maria Lili 7, 1ºB  
E-20002 SAN SEBASTIÁN  
Tel.: (34-94) 332 68 37  
Fax: (34-94) 327 54 15  
www.mediaeusk.org

## **SPAIN**

MEDIA Antenne Sevilla  
Ms. Catalina González  
MEDIA Antenne Sevilla  
Casa Museo Murillo  
Santa Teresa, 8  
E-41004 SEVILLA  
Tel.: (34-95) 503 72 58  
Fax: (34-95) 503 72 65  
www.antenamediaandalucia.com

## **SWEDEN**

MEDIA Desk Sverige  
Ms. Ulrika Nisell  
Svenska Filminstitutet  
5, Borgvagen  
S-10252 STOCKHOLM  
Tel.: 46 8 665 12 05  
Fax: 46 8 666 37 55  
www.mediadesk.se

## **SWITZERLAND**

MEDIA Desk Suisse  
Ms. Rachel Schmid  
Neugasse 6  
CH-8005 ZÜRICH  
Tel.: 41 43 960 39 29  
Fax: 41 43 211 40 60  
www.mediadesk.ch

## **UNITED KINGDOM**

MEDIA Desk UK – London  
Ms. Agnieszka Moody  
c/o UK Film Council  
10 Little Portland Street  
UK – LONDON W1W 7JG  
Tel.: 44 20 7861 75 11  
Fax: 44 20 7861 79 50  
www.mediadesk.co.uk

## **UNITED KINGDOM**

MEDIA Desk UK –  
Northern Ireland  
Mr. Cian Smyth  
Media Service Northern Ireland  
C/o Northern Ireland Film  
& TV Commission  
Third floor, Alfred House  
21 Alfred street, BELFAST BT2 8ED  
Northern Ireland  
Tel.: 44 28 9023 2444  
Fax: 44 28 9023 9918  
www.mediadesk.co.uk

## **UNITED KINGDOM**

MEDIA Antenne Glasgow  
Ms. Emma Valentine  
249, West George Street  
UK – G2 4QE GLASGOW  
Tel.: 44 1 41 302.17.76  
Fax: 44 1 41 302 17 78  
www.mediadesk.co.uk

## **UNITED KINGDOM**

MEDIA Antenna Cardiff  
Mr. Gwion Owain  
c/o Creative Industries  
33-35 Stryd Gorrlewin  
Bute/West Bute street  
UK – CARDIFF, CF10 5LH  
United Kingdom  
Tel.: (44-2920) 444216  
Fax: (44-2920) 444778  
Mobile: (44) 7812 602 157  
www.mediadesk.co.uk



