

REPORT ON THE SLOVAK AUDIOVISUAL SITUATION IN 2010





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INTRODUCTION

In 2010, we registered a dramatic decline in the audiovisual industry following the records achieved in 2009. In particular, a dramatic decline in the number of Slovak films released in cinemas: after 19 films in 2009, in 2010 only 9 films were released, of which only four were majority productions – one (!) full-length feature film and three documentaries. In our view, these figures prove how much Slovak audiovision depends on public financial support – in 2009, state support from the AudioVision programme of the Ministry of Culture was terminated and the Audiovisual Fund only just commenced its supporting activities.

Despite stormy public discussions about project assessment criteria and the prevention of possible conflicts of interests for members of the Slovak Audiovisual Fund and commissions, the Fund proved that it will be a key element in Slovak audiovision. The Fund registered an enormous increase in the number of applications in all sub-programmes (altogether 508; for comparison, in 2009 the AudioVision programme received 176 applications). Also the number of projects supported is record-breaking – 265 (104 in 2009). It is more than evident that the effect of the Fund's support will be fully demonstrated in 2011.

We have witnessed a slight drop in attendance figures (by 5.49%) in film distribution; on the other hand, revenues have increased by 6.55%. This trend has been ongoing over the previous years – cinema-goers prefer more and more high-quality cinemas in multi- and miniplexes.

This is also related, quite logically, to the decline in the number of classical single-screen city cinemas; even Bratislava only has one remaining (and it is quite symbolically also the historically oldest cinema) – Mladosť Cinema. Forecasts of further development are not particularly optimistic – with regard to the high costs of digitisation and the limited resources of cities and towns, which in the main are the owners of the said cinemas, the number of functioning municipal cinemas will continue to decline. Moreover, according to forecasts by important players in the audiovisual industry, in 2013 the distribution of 35 mm films will come to an end, to be wholly replaced by digital distribution. If we take the current pace of digitisation into consideration, this change will have an extraordinarily drastic effect on Slovak cinemas.

Vladimír Štric director MEDIA Desk Slovakia

LEGISLATION

On January 1, 2010 the provisions of Section 32 of one of the most important Acts in the field of audiovision – Act no. 516/2008 on the Slovak Audiovisual Fund and the Amendment and Supplementation of Certain Acts which was adopted on November 5, 2008 (except for Section 32 which regulated the conditions for granting co-production status) and came into effect on January 1, 2009 – entered into effect. The Slovak Audiovisual Fund (AVF) replaced the Ministry of Culture's grant programme AudioVision and substantially extended the support options and sources in the field of audiovision. In 2010, the AVF activities were fully launched and the AVF began collecting funds from contributions as stipulated under the law and at the same time providing funds in the form of grants and scholarships. The collection of funds proceeded smoothly and without any great discrepancies; however, the allocation of funds to applications submitted on the basis of the Call for Proposals No. 1/2010 raised a number of questions which became the subject of public discussion on the further functioning of the Fund. This discussion related to the criteria for granting funds, as well as the issue of more consistent avoidance of a conflict of interest for members of AVF bodies and expert committees. For more information on the activities of the AVF, see the chapter on the Audiovisual Fund.

 On June 12, 2010, elections to the Parliament of the Slovak Republic were held; immediately subsequent to the elections, Daniel Krajcer was designated Minister of Culture of the new Slovak Government.

One of Daniel Krajcer's first steps in his post as Minister of Culture was to require the AVF Board to be more pro-active in preventing any possible conflict of interest for members of the AVF bodies and expert committees. On the basis of this requirement and the evaluation of comments made by experts, the Fund prepared an amendment to its internal regulation and a modification of the system by which the expert committees were set up and functioned. These changes resulted in greater consistency in regulation of the conditions for the Fund's main activities, so as to preclude the emergence of a situation potentially leading to a conflict of interest within the decision-making process on allocation of the AVF funds. The Slovak Audiovisual Fund Guidelines on the Prevention of Conflict of Interest was adopted by the AVF Board on October 5, 2010 following consultations with the Minister of Culture and this updated the Guidelines adopted on January 12, 2010. The Fund prepared further amendments to its internal regulations and consulted them with experts in the second half of 2010. The Board approved these amendments at its session in January 2011.

The Manifesto of the Slovak Government for 2010–2014 in the Media and Audio-visual Works section proclaims as follows: "The Slovak Government will abolish the licence fees paid to public TV and radio broadcasters and create a new legislative framework for the financing, organisation and functioning of the public media, with the aim of increasing their effective operation and reinforcing their public nature. The government will comprehensively address a uniform system for the designation of television programmes, with a focus on human dignity and the protection of minors.

The Government will revise the application of the Press Act and enact the necessary legislative changes, in particular, cancellation of the right to response on the part of public officials. The Government will restructure the Press Agency of the Slovak Republic (TASR). At the international level, it will secure better protection of children against the dangers of the Internet (bullying, violence, harassment, pornography). The Government will continue to create the conditions to save and restore the audio-visual heritage, preserve it for the coming generations, and make it systematically available for cultural, educational, promotional and commercial purposes."

In order to prevent the further indebtedness of public broadcasting and to create the conditions for its gradual consolidation, a bill was submitted merging the Slovak Radio and the Slovak Television into one public institution. On November 30, 2010, Act no. 532/2010 on Slovak Radio and Television and on the Amendment and Supplementation of Certain Acts was adopted in an abbreviated legislative procedure justified by the impending vast economic damage. The Act entered into effect on January 1, 2011. Under this Act, Slovakia has a new public institution entitled Radio and Television Slovakia (RTVS) which was established as of January 1, 2011 by merging the Slovak Television (STV) with the Slovak Radio (SRo). The merger of the Slovak Radio and Slovak Television into a single institution represents the first of several steps in the creation of a new model for public broadcasting in the Slovak Republic, which will be followed by an alteration to the funding system, a new definition of the notion of public service and a solution with regard to joint premises for the newly established public broadcaster.

FILM EDUCATION

Even the youngest generation has an opportunity to develop its creative potential at two art schools in Bratislava – at Ludovít Rajter's Elementary School of Art and the Private Secondary Technical School of Animation in Bratislava, and also at the Private Secondary School of Art in Košice. Their works are presented at the Animofest festival. The Secondary School of Scenic Graphic Arts prepares graphic artists for film, theatre, television and free art production and the Private Secondary roduction production and animation.

Although there currently are several university level art schools in Slovakia, audiovisual art has only been taught in them in a marginal way – for instance, the Faculty of Mass Media Communication at the University of St. Cyril and Method in Trnava, the Department of Photography and New Media at the Academy of Fine Arts in Bratislava, the Department of Fine Arts and Intermedia at the Faculty of Arts of the Košice Technical University, and the Faculty of Visual Arts of the Academy of Arts in Banská Bystrica.

On March 29, 2010, the best works by students from the Faculty of Mass Media Communication at the University of St. Cyril and Method in Trnava were shown in a competition entitled "Frame". The film Seventh Liver (Siedma pečeň) by Miroslav Ardon was the competition winner.

Students of the Faculty of Dramatic Arts of the Academy of Arts in Banská Bystrica can study Dramatic Arts and Film Art and Multimedia. Mgr. art. Lubomír Viluda is Head of the Department of Documentary Film and Mgr. art. Kateřina Javorská is Head of the Department of Film Dramaturgy and Screenwriting. In the academic years 2009/2010 and 2010/2011 respectively, 75 and 83 students studied in the bachelor's and master's programmes in Documentary Film, and in the academic years 2009/2010 and 2010/2011 respectively, 30 and 27 students studied in the bachelor's programme in Film Dramaturgy and Screenwriting.

In 2010, students in the Department of Documentary Film created 48 films. Some of them won awards – Ghost in the Stone (Duch v kameni, directed by Ján Haber) won the Grand Prix in the video film category in the competition at the 17th International Krym Conference 2010 – Libraries and Information Sources in the Modern World of Science, Culture, Education and Business. Veronika Hollá was

awarded an Honourable Mention at the Ostrava Picture International Students' Films Festival for her film **Spring, Summer... Winter, Winter** (Jar, leto... zima, zima) and Robert Puchert for his video clip **Bio feat. Supa&Majco Kuna – Sin City** (Bio feat. Supa&Majco Kuna – Mesto hriechu).

However, the Film and Television Faculty of the Academy of Music and Dramatic Arts (subsequently referred to as FTF) in Bratislava has continued to play a dominant role in preparing future filmmakers and producers. FTF is a member of the International Association of Film Academies of the world, CILECT, and its European section, GEECT. Since October 2010, the Dean of the Academy has been Associate Prof. Anton Szomolányl, ArtD. There are nine study programmes currently running at the Academy: 1. Screenwriting (Head of Studio: Associate Prof. Alena Bodingerová, ArtD.); 2. Directing (Head of Studio: Prof. Stanislav Párnický); 3. Documentaries (Head of Studio: Prof. Vladimir Balco); 4. Animations (Head of Studio: Associate Prof. PhDr. Eva Gubčová, ArtD.); 5. Cinematography and Photography (Head of Studio: Prof. Jan Ďuriš, ArtD); 6. Editing (Head of Studio: Associate Prof. Darina Smržová, ArtD.); 7. Sound (Head of Studio: Associate Prof. Igor Vrabec); 8. Production and Distribution of Film Art and Multimedia (Head of Studio as from October: Associate Prof. Ján Oparty, ArtD.); 9. Art Critique and Audiovisual Studies (Head of Department: Prof. Václav Macek, Csc., from June, Mgr. Katarína Mišíková, PhD.).

There were 340 students studying at FTF in 2010, ten of whom were foreign students. There were 201 students in the bachelor's, 95 in the master's and 21 in the post-graduate programmes (of whom 13 were external students)

In 2010, 22 graduation bachelor's films and 20 master's films were made. In this year, FTF Bratislava commemorated the 20th anniversary of its establishment. On this occasion, a conference entitled "The Phenomenon of Creativity: Creativity, Artistic Thinking, Aesthetic Appraisal and Intermediality" was held on its premises on June 4 and 5 and on June 9 there was a ceremonial reunion for graduates, current and former lecturers and staff.

In 2010, several conferences and workshops were held at FTF VŠMU: the international conference Metamorphoses of Students' Works; Conference on the 20th Anniversary of the Establishment of FTF (October 17-20); Conference Commemorating Director Štefan Uher on the 80th Anniversary of His Birth (November 25-26); Workshop – Testing and Comparison of Cinematographic Technology (February 24) and the annual full-day presentation of works by students of the Screenwriting Studio, Screenwriting Day (April 16).

FTF lecturers, post-graduate students and scientific but also artistic staff work on research projects focused on basic theoretical and historic research, as well as applied research, which serves the twin purposes of film training and gaining of experience for students of art critique. Film Science students at the FTF issue the magazine Frame which constitutes part of the Kino-Ikon magazine on film and moving images science. Recently, works by FTF students have been among the most representative parts of Slovak cinematography.

In 2010, a total of 95 films made by FTF students were shown at festivals in 38 countries. At these festivals, students' films won 25 foreign and 22 national awards. The screening of Mátyás Prikler's film **Fine, Thanks** (Ďakujem, dobre) in the official programme of the Cannes IFF – in the Student Short – and Medium-length Film category, Confrontation – La Sélection, was indisputably one of the year's

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highlights. The film won its category at the Early Melons festival and won the Sun in the Net award for the Best Short Film. The documentary **Arsy-Versy** (directed by Miroslav Remo) became the most awarded film not just in 2010 but also in the history of FTF VŠMU. It won more than dozen awards, including the Grand Prix at the Zlín Dog Festival and the Lubuš Film Summer Lagow. The most extraordinary success of 2010 was the Bronze Students' Academy Award in the Feature Film Category which went to Lubomír Mihailo Kocka – a Slovak studying at the Savannah College of Art and Design – for his film **The Lunch Box** (Obedár, SK/US).

For other prizes and awards gained by student films, see the chapter Awards for Slovak Films and Filmmakers Abroad.

As is traditional, the FTF has again participated in the organisation of several film festivals. In addition to the students' film festival Áčko, Febiofest or Slovak Queer Film Festival, films were screened in the 35_mm Film Club.

The FTF organised the 14. successive students' film festival Áčko. This is a national competition of student films open to students of secondary film schools and film academies and schools of art specialising, inter alia, in audiovisual works and new media, which provides students, lecturers, and the professional and general public with a regular opportunity to familiarise themselves with students' works and creates the conditions for self-reflection and reflection of the current situation in this field of education and creative work. The festival's Grand Prix and award for the best documentary were awarded to director Arnold Kojnok for **Revenge** (Pomsta). The best feature film award went to **True Men** (Praví chapi, directed by Matúš Krajňák). **Drum'N'Bass** (directed by Mária O'hová) won the best animated film award.

The 3rd IFF of Student Films Early Melons took place in March 2010 and several Slovak students achieved great success there. The Grand Prix went to the Slovak director Viera Čákanyová for 100 Days (100 dnů). Mátyás Prikler won the Award for the Best Feature Film for Fine, Thanks and Veroni-ka Obertová won the Award for the Best Animated Film for Viliam. Hiding Myself (directed by Michal Holý) was declared the Best Video in the Videosekt section. Flightless Birds (PL, directed by Michal Dawidowicz) received the Best Documentary Award.

FILM PRODUCTION

In contrast with 2009, when nineteen films were made, of which nine were majority Slovak productions – this being the highest number in any year since the independent Slovak Republic was established in 1993 – production in 2010 was not so prolific. In 2010, only eight films were made, half of which were documentaries. Four films were made as wholly Slovak or majority co-productions. The Legend of Flying Cyprian (Legenda o Lietajúcom Cypriánovi, SK/PL, directed by Mariana Čengel Solčanská) is an intimate story of the transformation of the main character who yearns for peace and conciliation with himself set in the 18th century and involves a monk who had great knowledge and made a flying machine. Like this film, further two films may be classified as debuts. The black comedy about lives of two university employees, The Corpse Must Die (Mŕtvola musí zomrieť) depicts what man is capable of doing for love. It was a debut of screenwriter Jozef Paštéka and it will be shown in cinemas in autumn 2011. A documentary Protected Territory (Chránené územie, directed by Adam Hanuljak) captures the three-week long tour of the theatre ensemble Divadlo z Pasáže (a group of

mentally handicapped actors) in the USA. In the documentary **Mongolia – In the Shadow of Genghis Khan** (Mongolsko – V tieni Džingischána, directed by Pavol Barabáš), the director who specialises in particular in films with a mountain theme, also made use of feature film elements for the first time. The scenes of five Slovaks trekking across Mongolia are intercut with stylised staged historic scenes of warriors from the period of Genghis Khan.

Slovak production companies had a part as minority co-producers in the remaining four films made in 2010: a bitter comedy by Ondřej Trojan **Identity Card** (Občiansky preukaz, CZ/SK) follows the fates of four teenage boys, their friends, loves and parents during the so-called "normalisation" period in the 1970s, from the moment that they get their identity cards as fifteen-year-olds up to the point when, as eighteen-year-olds, they try to evade compulsory military service by seeking to obtain a "blue discharge". The psychoanalytical comedy **Surviving Life** (Prežiť svoj život, CZ/SK) is concerned with an ageing man who escapes into dreams to resolve his childhood traumas which are the origin of his fear of life, Jan Švankmajer combined a fiction film with animation.

The two-part full-length documentary 25 From the Sixties, or the Czechoslovak New Wave (25 zo šesťdesiatych alebo Československá nová vlna, CZ/SK, directed by Martin Šulík) is a look at the phenomenon of the Czechoslovak New Wave. Twenty-five important films of this period, commented on by their makers and film historians, offer the audience a wider view of the golden age of Czechoslovak film.

In the documentary Matchmaking Mayor (Nesvadbovo, CZ/SK), Erika Hníková focused on the endeavours of the mayor of a medium-sized village in Eastern Slovakia, a retired general, who tries to match up local thirty-somethings who have never married.

The sole animated film made in 2010 – the medium-length musical by Katarína Kerekesová Stones (Kamene) – achieved screenings in cinemas. The new film Who's There? (Kto je tam?) by Vanda Raýmanová was, to date, only screened at festivals.

In 2010, a number of medium-length films worthy of remark were made: the feature film One-ManShow (SK/CZ, directed by Peter Magát), dance film voiceS (directed by Peter Bebjak) and several documentaries, e.g. Cigarettes and Songs (Cigarety a pesničky, directed by Marek Šulík, Jana Kovalčíková), Petržalka Identity (Identity Petržalky, directed by Juraj Chlpík), Out of Round: What Is Behind (Z kola von: Čo je za tým, directed by Jaroslav Vojtek), IIja (directed by Ivan Ostrochovský), Now That We Love You (Teraz ťa máme radi, directed by Peter Hodál and Zuzana Líšková) and a wide range of students' films.

Slovak Television continued to be the largest producer of documentaries and, either on its own or in association with independent filmmakers, it made 178 titles in 2010 (see the chapter on Television).

SLOVAK AUDIOVISUAL FUND

On January 1, 2009, Act no. 516/2008 on the Slovak Audiovisual Fund entered into effect, thereby establishing a new public institution for the support and development of audiovisual culture and industry. In 2010, the Fund was headed by the Chairman of the Slovak Audiovisual Fund Board Patrik Pašš and Director Martin Šmatlák.

The Fund replaced the AudioVision grant scheme run by the Ministry of Culture and substantially extended the possibilities and sources of support. A combination of public funds (national budget)

and contributions from non-governmental entities which use audiovisual works in their business constitutes the basic source of money for the fund: public television (5% of income from commercials and teleshopping), private television channels (2% of income from commercials and teleshopping), cinema operators (0.03 EUR from each admission ticket sold), distributors of audiovisual works (1% of income from the distribution of audiovisual works, except for cinema income), retransmission operators (1% of income from the provision of retransmission). There is one underlying principle – the state contribution must not be less than the total sum of contributions from non-governmental entities.

In 2010, the Slovak Audiovisual Fund registered 508 applications requesting grants totalling 44,859,647 EUR. Altogether, 265 applications were supported and the total amount of grants approved reached 6,907,530 EUR. Only five applications were rejected, a further seven were withdrawn and four were submitted after the deadline.

These are record figures in the history of Slovak audiovision. For comparison, in 2009, 176 applications were submitted within the Ministry of Culture's AudioVision grant programme, of which 104 were supported, and the total support amounted to 4,179,450 EUR; in 2008, 282 applications were submitted and 110 supported to the extent of 4,271,625.84 EUR. This represents an increase of over 50%. This was possible, in particular, thanks to the contributions to the Fund from non-governmental sources; the state contribution remained approximately the same as in the previous years.

Hence, even in its first year the Slovak Audiovisual Fund displayed its positive aspects, but also a number of shortcomings – the main concern voiced in public discussions on the function and further direction of the Slovak Audiovisual Fund was not so much its grant system, but rather issues relating to the possible conflict of interest of members of its bodies and expert committees.

Allocation of Funds Based on the Individual Programmes and Sub-programmes: Sub-programme

		Number of applications supported	Funds allocated in EUR	Share in total support in %
	Programme 1			
->	Support of development,			
	creation and production			
	of Slovak audiovisual works	151	5,427,630	78.58%
→	1.1 Feature films	41	3,684,470	53.34%
→	1.2 Documentaries	65	710,582	10.29%
→	1.3 Animated audiovisual works	9	295,000	4.27%
→	1.4 Audiovisual works primarily			
	intended for types of public presentation, other than cinema distribution			
→	or television broadcasting 1.5 Audiovisual works intended for	26	191,578	2.77%
	children under the age of 12	10	546,000	7.90%

	TOTAL	265	6,907,530	100.00%
	works to the public in the Slovak Republic	5	170,000	2.46%
	distribution and presentation of audiovisua	I		
→		÷	2. 0,000	
	Support of technological development	5	170,000	2.46%
	Programme 4	-	01,000	0.0070
	audiovisual culture and industry in the Slovak Republic via the media	2	61,500	0.89%
→	3.5 Presentation of audiovisual works,			
	of school or life-long education	6	23,100	0.33%
	culture and cinematography 3.4 Audiovisual education in the context	6	55,800	0.81%
→	and/or industry 3.3 Technical education and professional preparation in the area of audiovisual	2	8,600	0.12%
→	3.2 Expert research in the area of cinematography, audiovisual culture	2	0.000	0.10%
	of audiovisual culture or cinematography	7	67,500	0.98%
_	and publishing activities 3.1 Publication activities in the area	23	216,500	3.13%
→	Support of research, education, training			
	Programme 3	70	002,000	11.92/0
→	2.2 Public cultural events with involvement of audiovisual works	49	802,500	11.62%
→		37	290,900	4.21%
	presentation of audiovisual works	86	1,093,400	15.83%
→	Support of distribution and public			
	Programme 2			

Overview of projects which obtained financial support in 2010 of more than 100,000 EUR: (amount allocated – project – applicant – sub-programme)

- → 395,000 EUR **Gypsy** (Cigán) TITANIC s.r.o. 1.1.4
- → 330,000 EUR Echoes of a Nest (Ozveny hniezda) JMB Film & TV Production Bratislava, s.r.o. - 1.1.4
- → 300,000 EUR My Dog Killer (Môj pes Killer) MIRAFOX, s.r.o 1.1.4
- → 280,000 EUR **Dr. Ludsky** Slovenská produkčná, a.s. 1.1.5
- → 280,000 EUR Rescue System (Záchranný systém working title) ARTREAL, s.r.o. 1.1.5
- → 235,000 EUR Confidante (Konfident) ATTACK FILM, s.r.o. 1.1.4
- → 220,000 EUR The House (Dom) SOKOL KOLLAR, spol. s.r.o. 1.1.4
- → 200,000 EUR LÓVE J.A.M. FILM 1999, s.r.o. 1.1.4
- → 165,000 EUR Even Horses Play (Aj kone sa hrajú) PARTNERS PRODUCTION, spol. s r.o. 1.5.4
- → 156,000 EUR The Miracle (Zázrak) ARTILERIA, s.r.o. 1.1.4
- → 150,000 EUR 12th International Film Festival Bratislava 2010 Ars Nova o.z. 2.2.1
- → 125,000 EUR 18th Art Film Fest, International Film Festival Trenčianske Teplice Trenčín - ART FILM, n.o. - 2.2.1
- → 103,000 EUR Fine, Thanks (full-length feature film) MPhilms s.r.o. 1.1.4

LITERARY FUND

The mission of the Literary Fund is to support development of artistic, scientific, and scholarly literature, journalism and creative activities in the field of drama, film, radio and television. In 2010, the Committee of the Section for Creative activities in the field of television, film and video works supported, through the ALFA program, the development of new original scripts for feature films, documentaries and animated films. The Committee of the Section has also worked on the evaluation of film and television productions in 2009 and, awarded the Igric Prize to successful authors (for more information of the Igric Prize see the chapter on Awards of Slovak Films and Filmmakers in Slovakia).

Also in 2010, the Fund contributed to creative trips within Slovakia and abroad and, paid premiums to performing artists celebrating an anniversary. The Fund have not forgotten about performing artists, who are not productive any more, or who, due to illness, old age or, for any other objective reasons, have found themselves in financial need.

In 2010, the overall budget available to the Committee of the Section amounted to 111,000 EUR (119,500 EUR in 2009); out of this budget, as of December 31, 2010, the Fund provided 108,479.27 EUR (118,399 EUR in 2009) aimed at supporting creative authors and artists. Almost half of this amount (51,400 EUR) was paid to 53 creative artists in the form of scholarships. In 2009, 61 authors received a creative scholarship amounting to 63,100 EUR.

MEDIA

In 2010, MEDIA Desk Slovakia continued, in compliance with the approved action plan and within the budget allocation, to fulfil its fundamental tasks: to provide information on the MEDIA Programme to all interested parties and to consult with applicants seeking a grant from the programme; it also performed activities directed towards improving the integration of Slovak audiovision professionals within Europe. The effects of the MEDIA Programme on Slovak audiovision may be assessed by the amount of support allocated to Slovakia from the Programme each year, but perhaps even more important are the additional tools provided by the Programme to shape Slovak audiovision creatively.

We continued to register positive results for Slovak entities applying for funding from the Programme in 2010. The MEDIA Programme supported Slovak applicants in 2010 to the extent of **508,489 EUR** within the following schemes: Distribution: Selective Support: 24,500 EUR, Support for Audiovisual Festivals: 80,000 EUR, Training Support: 189,306 EUR and Distribution: Automatic Support 214,683 EUR (a detailed break-down is attached). The total success rate of applicants remains high, achieving around 83% in the individual schemes.

Indirect support within the Europa Cinemas network for the fourteen Slovak cinemas associated in the network amounted to 78,777 EUR; hence the total support allocated to Slovak entities in 2010 was 587,266 EUR.

This was the second highest annual support provided to Slovakia since it became a member of the MEDIA Programme.

MEDIA Desk has continued to distribute information on the MEDIA Programme, on new calls for proposals, application forms, results of various schemes, training programmes, and has also provided further supplementary information on the European audiovisual market through other channels of communication, including e-mail (approximately 6,000 e-mails sent) and Internet (the website was updated approximately 185 times in 2010); in addition, MEDIA Desk launched its own Facebook information site on March 15 and this was updated 199 times. In the Film.sk monthly, we have continued to publish articles containing information on the latest news in the Programme (11 articles). We also published two volumes of the information bulletin MEDIA Info (circulation of 300); we sent out the bulletin to all entities of Slovak audiovision, to the directorate of the MEDIA Programme in Brussels and to all MEDIA Desks, as well as distributing the bulletins at the most prestigious Slovak festivals and film events. The MEDIA Desk has continued to publish and distribute the electronic newsletter; in 2010 41 volumes were issued in all.

In April, as is traditional, MEDIA Desk published the 2009 Report on the Slovak Audiovisual Situation with a summary of information on all important aspects of development of the Slovak audiovisual industry (in Slovak and English, circulation of 600). As a priority, the Report is distributed to foreign companies, organisations and institutions.

 MEDIA Desk Slovakia also published the EU's MEDIA Programme for Documentary Filmmakers, containing detailed information on the MEDIA Programme support options and overview of European training opportunities, festivals and markets for documentary filmmakers (in Slovak, circulation of 300).

MEDIA Desk Slovakia co-organised (together with the neighbouring MEDIA Desks Austria, Czech Republic and Hungary and with Festival Darlings) a workshop entitled "Future of Film Financing and Marketing" (lecturer Thomas Mai, Denmark) which took place on February 26. As it has already become a tradition, many professionals attended from the four countries.

 On March 23-26, 2010 the MEDIA Desk Slovakia staff took part in a Slovak residential workshop, Torino Film Lab (Bratislava).

MEDIA Desk Slovakia co-organised (in association with the Office of the Government of the Slovak Republic, the Permanent Representation of the EU Commission to the Slovak Republic and the Information Office of the European Parliament in Slovakia) a mini-festival of European film 7x7; the Festival was held from April 21 to June 9, 2010 and during this period seven European films, supported from the MEDIA Programme, were shown in seven Slovak cities. Altogether, 2,627 viewers watched the Festival films.

On June 21-25 the MEDIA Desk staff took part in the Slovak residential workshop of the MAIA European training programme, in which they presented the options for obtaining support from the MEDIA Programme to the international participants; they also gave a presentation on the Slovak audiovisual industry.

On September 10, the workshop "Co-Producing Documentaries in Europe" was held in Piešťany. MEDIA Desk Slovakia was the main organiser; the European Documentary Network, the international association of documentary producers seated in Copenhagen, acted as co-organiser.

Overview of the MEDIA support granted to Slovak companies in 2010									
Company	Project	Scheme	Amount in EUR						
Art Film	Art Film Fest	Support for Audiovisual Festivals	30,000						
Atlantis Entertainment	Le refuge	Distribution: Selective Support	6,000						
Continental Film	Desert Flower	Distribution: Selective Support	2,000						
Ars Nova	MFF Bratislava	Support for Audiovisual Festivals	50,000						
Atlantis Entertainment	Coso voglio di più	Distribution: Selective Support	6,000						
Continental Film	Buried	Distribution: Selective Support	1,000						
Continental Film	Serge Gainsbourg	Distribution: Selective Support	1,000						
Film Europe	Haarautuvan Rakkauden Talo	Distribution: Selective Support	1,000						
ASFK ¹	Marti, dupa craciun	Distribution: Selective Support	3,000						
ASFK	Submarino	Distribution: Selective Support	3,000						
Film Europe	Wszystko, co kocham	Distribution: Selective Support	1,500						
VŠMU	MIDPOINT	Training Support	150,000						
VŠMU	European Film School Network	Training Support	39,306						
ASFK		Distribution: Automatic Support	26,305						
Continental Film		Distribution: Automatic Support	46,825						
Garfield Film		Distribution: Automatic Support	46,187						
ITA Agentúra		Distribution: Automatic Support	16,600						
Magic Box Slovakia		Distribution: Automatic Support	20,856						
SPI International		Distribution: Automatic Support	57,910						
SUBTOTAL			508,489						
Europa Cinemas			78,777						
TOTAL			587,266						

EURIMAGES

Eurimages – the cinematographic fund of the Council of Europe – is the only European fund supporting transnational co-productions of full-length films. The fund was established in 1988 and Slovakia joined it on April 15, 1996. As from April 2005, Zuzana Gindl-Tatárová has represented Slovakia in Eurimages.

As on December 31, 2010, Eurimages had 34 Member States. In four sessions in 2010, the fund supported 56 films with the sum of 19,260,000 EUR. From its establishment up to December 31, 2010, the fund had supported 1,348 European co-productions to the extent of approximately 407 million EUR.

In 2010, three Slovak projects gained Eurimages support. The full-length feature film by Zuzana Liová The House (Dom, CZ/SK), in which SOKOL KOLLAR, spol. s r.o. was a minority co-producer, was supported with 150,000 EUR. The feature film by director Petr Oukropec The Blue Tiger (Modrý Tiger, CZ/DE/SK), with ARINA s.r.o. as a minority co-producer, was granted 220,000 EUR and the film by director David Ondříček In the Shadow of the Horse (V tieni koňa, CZ/PL/SK), with TRIGON Produc-tion as a minority co-producer, was granted 400,000 EUR. The project Confidante (Konfident, SK/CZ/PL) by Attack Film, directed by Juraj Nvota, did not receive any support.

→ 1) Association of Slovak Film Clubs

In total, Slovak co-production projects were granted 770,000 EUR in 2010; Slovakia's contribution to the fund was 107,630.39 EUR.

From the date that Slovakia acceded to Eurimages up to December 31, 2010, 24 projects were granted support; in these projects Slovak production companies functioned as either majority or minority co-producer.

THEATRICAL DISTRIBUTION

In 2010, audience figures for Slovak cinemas declined by 227,557 on 2009, representing a year-on-year decline of 5.49%. In the extremely successful year of 2009, Slovakia boasted a record attendance in cinemas (4,140,883 viewers), which represented the second highest year-on-year increase in attendance in Europe and the highest year-on-year increase in revenues (by 38.03%). Although a decline was registered in 2010, the total of **3,913,326 viewers** represents the second highest attendance in our cinemas since 1998. On the other hand, revenues for 2010 of **18,032,111 EUR** represent not only a year-on-year increase of **6.55%**, but are also the highest revenues in absolute terms since Slovakia became independent.

Twelve distribution companies released 188 films in our cinemas in 2010, being 11 fewer than in 2009. Of these, 32 were screened in film clubs. Altogether, a variety of 519 films from 22 countries (26 in 2009) were screened in our cinemas in 2010. The ranking by countries has not altered over the past three years. More than half of the new films came from the USA (108 – of these 6 were shown in film clubs), the Czech Republic ranked second (22 – of these 4 were shown in film clubs) and France occupied the third place (15 – of these 3 in film clubs). Tatrafilm (39), Continental Film (36) and the Association of Slovak Film Clubs (32) had the greatest number of new releases. Tatrafilm ranked first among the distribution companies for the sixth consecutive year by its attendance share (27.90%) and revenues (31.51%), thanks also to such films as **Avatar** (US, 2009, directed by James Cameron) and **Shrek Forever After** (US, 2010, directed by Mike Mitchell). Continental Film ranked second (24.31% and 24.47% respectively) and Saturn Entertainment ranked third (12.19% and 12.60% respectively).

In 2010, only four Slovak films were released in our cinemas (in 2009, there were ten) – the feature film The Legend of Flying Cyprian and the full-length documentaries Mongolia – In the Shadow of Genghis Khan, Erotic Nation (SK/CZ, 2009, directed by Peter Begányi), Protected Territory and five minority co-productions (in 2009 there were seven) – feature films 3 Seasons in Hell (3 sezóny v pekle, CZ/DE/SK, 2009, directed by Tomáš Mašín), Surviving Life (Prežiť svoj život, CZ/SK, 2010, directed by Jan Švankmajer), Eye in the Wall (Oko ve zdi, CZ/SK, 2009, directed by Miloš J. Kohout) and documentaries 25 From the Sixties, or the Czechoslovak New Wave (parts 1 and 2) and War Games (Vojnové hry a muž, ktorý ich zastavil, PL/SK/FR, 2008, directed by Dariusz Jabłoński). A total of 75,598 viewers watched these films, of whom more than two thirds (57,120) watched the only majority Slovak feature film The Legend of Flying Cyprian, which thus ranked among the ten most attended Slovak films since Slovakia became independent. All the Slovak films screened in cinemas achieved a share of only 2.25% in the overall attendance rate (11.29% in 2009). It is gratifying that two short films were also screened in cinemas as supporting films shown prior to the main film: the animated musical Stones by Katarína Kerekesová and the feature film X=X+1 by Juraj Krasnohorský.

In the course of 2010, there were 28 films at the top of the list of most attended films (in 2009 it was 33). The absolute winner was **Avatar** with 242,375 viewers (in 2009, there were 399,454 viewers for **Ice Age: Dawn of the Dinosaurs** (US, 2009, directed by Carlos Saldanha). **Avatar** ranked first from its release on 17 December 2009 up to 3 March 2010, hence a total of 11 weeks (9 weeks in 2010). The highest number of viewers in a single week watched **Shrek Forever After**, namely 69,182 (in 2009, 101,405 viewers saw **Ice Age: Dawn of the Dinosaurs** in a single week). **Avatar** also exceeded the 60 thousand mark (64,369 viewers). As for Slovak films, **The Legend of Flying Cyprian** was the most successful – it was viewed by 13,953 viewers in the first week. In all, 57,120 viewers attended this film, which means that it ranked 19th. No other Slovak film ranked among the Top 100 in 2010.

The Bažant kinematograf is an alternative form of distribution. In 2010, it was held for the eighth time. Five films were shown over the summer, from two professionally adjusted Škoda RTO buses equipped with a 35 mm projector, in the historical centres of towns and cities, free of charge – Grapes 2 (2 Bobule, CZ, 2010, directed by Vlad Lanné – 10,640 viewers), Kawasaki's Rose (Kawasaki-ho ruže, CZ, 2009, directed by Jan Hřebejk – 10, 580 viewers), Soul at Peace (Pokoj v duši, SK/CZ, directed by Vlado Balko – 9,830 viewers), You Kiss Like God (Líbáš jako Bůh, CZ, 2008, directed by Marie Poledňáková – 9,600 viewers) and Nasty (Nestyda, CZ, 2008, directed by Jan Hřebejk – 7,320 viewers). In addition, there were also a few other films screened at film and music festivals. The Bažant kinematograf made a record number of 35 stops and 52,072 people attended the screenings (54,300 in 2009).

1	TOP 10 FILMS WITH HIGHEST ATTENDANCE (for the period: 1 January to 31 December 2010)												
Num ber	English title	Original film title	Coun- Distributor I try		Release date	Number of screenings	Number of viewers						
1	Avatar	Avatar	US	Tatrafilm	17.12.09	2 910	* 242 375						
2	Shrek Forever After	Shrek Forever After	US	Tatrafilm	15.7.10	3 107	230 498						
3	Harry Potter and the Deathly Hallows: Part 1	Harry Potter and the Deathly Hallows: Part 1	US GB	Continental Film	18.11.10	2 207	168 674						
4	Alice in the Wonderland	Alice in the Wonderland	US	Saturn Entertainment	11.3.10	1 935	163 505						
5	Twilight Saga: Zatmenie	Twilight Saga: Eclipse	US	Film Europe	1.7.10	2 071	117 422						
6	Inception	Inception	US	Continental Film	22.7.10	1 586	111 166						
7	Novel for Men	Román pro muže	CZ	Garfield Film	23.9.10	1 700	91 469						
8	Clash of the Titans	Clash of the Titans	US	Continental Film	15.4.10	1 763	81 859						
9	TOY STORY 3 3D	Toy Story 3 3D	US	Saturn Entertainment	19.8.10	1 519	79 205						
10	Kajínek	Kajínek	CZ	Palace Pictures	12.8.10	887	78 617						

* Since release: 351,959 viewers in total; Source: Union of Slovak Film Distributors

	DISTRIBUTION OF FIRST-RUN SLOVAK AND CO-PRODUCTION FILMS IN SLOVAKIA IN 2010												
No.	Film title	Director	Year of production	Country of origin	Release date	Number of copies	Screenings	Number of viewers	Revenues in EUR	Average attendance per screen.	Average admission fee in EUR	Average No. of viewers per copy	Distributor
19	The Legend of Flying Cyprian	Mariana Čengel Solčan- ská	2010	SK PL	29.07.10	15	1 168	57 120	212 194,21	48,90	3,71	3 808,00	SPI Inter- national
107	Mongolia – In the Shadow of the Gengis Khan	Pavol Barabáš	2010	SK	16.09.10	1	127	5 447	14 989,68	42,89	2,75	5 447,00	SPI Inter- national
136	Erotic Nation	Peter Begányi	2009	SK CZ	04.02.10	DVD	227	3 183	13 158,74	14,02	4,13	n.a.	Continen- tal Film
236	Protected Territory	Adam Hanuljak	2010	SK	02.12.10	DVD	20	551	322,18	27,55	0,58	n.a.	ASFK
	Slovak films total						1 542	66 301	240 665	43,00	3,63		
106	3 Seanson in Hell	Tomáš Mašín	2009	CZ/DE SK	18.03.10	7	476	5 520	20 290,22	11,60	3,68	788,57	Continen- tal Film
161	Surviving Life	lvan Švankmaj	2010 er	CZ SK	09.09.10	2	47	1 944	2 766,00	41,36	1,42	972,00	ASFK
164	Eye in the Wall	Miloš J. Kohout	2009	CZ SK	29.04.10	8	240	1 690	6 328,72	7,04	3,74	211,25	Continen- tal Film
337	25 From the Sixties: the Czechoslovak New Wave (parts 1 and 2)	Martin Šulík	2010	CZ SK	14.10.10	DVD	8	112	237,00	14,00	2,12	n.a.	ASFK
401	War Games	Darius Jabłoński	2008	PL/SK FR	02.12.10	DVD	8	31	107,14	3,88	3,46	n.a.	Continen- tal Film
Minority co-productions total						779	9 297	29,729	11,93	3,20			
	Slovak and co-productions films total						2 321	75 598	270 356	32,57	3,58		

Source: Union of Slovak Film Distributors

VIDEODISTRIBUTION

In 2010, **703 new titles** were launched in stores, which is 13% less than in 2009 (810 titles). Since 1998 when DVDs were launched on the Slovak and Czech markets, the distributors have introduced 8,100 titles. According to information provided by DVD Group.cz, **646,055 DVDs** were sold in Slovakia in 2010 (552,075 in 2009) which represents an increase of 14.5%. And November 2010 became the historically most successful month with 123,409 DVDs sold.

631,178 DVDs were sold in stores (523,062 in 2009) and only 14,872 to video rentals (for comparison, in 2009 it was 29,013 DVDs, in 2008 48,143 DVDs and in 2007 80,940 DVDs).

Following an 18% year-on-year fall in sales of DVDs in shops in 2009, we experienced an increase of 17.1% in 2010. Video rentals purchased 49% fewer DVDs in 2010. This situation has now been

repeated for the third consecutive year – in 2009 purchases of DVDs for video rentals declined by 40% and in 2008 by 41%.

In 2007, a new type of disk – the Blu-Ray disk (BD) – was launched on our market, beating the HD DVD system in the world technological competition. No new BD was launched on the market in 2010 in addition to the Slovak films already issued.

In Slovakia, altogether 25,600 BDs were sold in 2010, which represents an increase of 112%, whereby total revenues increased by 85%.

The largest distributor, Bontonfilm, issued 239 new DVD titles and 90 new BD titles in 2010 (in 2009, the figure was 284 DVDs and 156 BDs). Almost all the new titles carried Slovak subtitles and 5 of them were dubbed into Slovak.

Bontonfilm's bestselling DVDs in 2010 were: 1. Avatar – 20, 446, 2. Michael Jackson's This Is It (US, 2009, directed by Kenny Ortega) – 15,010, 3. fitness DVD Emma: The Secret of My Figure (Emma: Tajomstvo mojej línie, SK, 2010) – 11,979, 4. Women in Temptation (Ženy v pokušení, CZ, 2010, directed by Jiří Vejdělek) – 11,866, 5. 2012 (US/CA, 2009, directed by Roland Emmerich) – 4,670. The bestselling BDs were: 1. Avatar – 2,189, 2. Avatar (3-disc version) – 462, 3. Michael Jackson's This Is It – 439, 4. Cloudy with a Chance of Meatballs (US, 2009, directed by Phil Lord, Chris Miller), (3D version) – 410, 5. 2012 (Steel book) – 296.

In 2010, 43 DVDs with Slovak and co-production films were issued. Of these, 27 were DVDs with full-length feature films for cinema (in 2009, 66 DVDs with Slovak and co-production films were issued, of which 39 were full-length feature films).

In autumn 2010, the Slovak Film Institute (SFI) and the publishing house Petit Press discontinued the four-year continuity of the DVD project entitled **Slovak Film**. After ten Slovak films from the 1980s and 1970s and twenty films from the 1960s, the DVD edition **The Golden Collection of Slovak Fairy Tales** (Zlatá kolekcia slovenských rozprávok) was issued in 2010. This included two fairy tales by director Miloslav Luther, **King Blackbird** (Kráľ Drozdia brada, CS, 1984) and **Mahuliena, the Golden Maiden** (Mahuliena zlatá panna, CS, 1986), two films by director Juraj Jakubisko Lady Winter (Perinbaba, CS, 1985) and **Freckled Max and the Ghosts** (Pehavý Max a strašidlá, CS, 1987) and **Salt More Than Gold** (Soľ nad zlato, CS, 1982) by director Martin Hollý. The fairy tales were published as an alternative offer instead of the DVD edition Slovak Film of the 1950s and 1940s as originally planned – this edition has been postponed to autumn 2011 due to extensive damage to the original material for the production of these DVDs requiring more restoration time.

The bestselling title was Lady Winter (17,612 DVDs). It was followed by Salt More Than Gold (8,568), King Blackbird (8,408), Freckled Max and the Ghosts (7,135) and Mahuliena, the Golden Maiden (6,618). In all, 48,341 DVDs and 1,517 special edition DVDs for collectors were sold within this edition. At the end of the year, the SFI prepared a set of **3x Dušan Hanák** with the films **322** (CS, 1969), Rosy Dreams (Ružové sny, CS, 1976) and I Love, You Love (Ja milujem, ty miluješ, CS, 1980).
In 2010, Plus Production and Slovak Television (STV) did not continue with their joint audiovisual heritage restoration and protection project entitled Digital Videotheque of Slovakia (Digitálna videotéka Slovenska) (DVS). The bestselling DVDs from the STV Golden Fund in 2010 were – 1. Bambulka (Bambuľka): 3 DVDs with the TV series Bambulka's Adventures (Bambuľkine dobrodružstvá,1982, directed by Juraj Lihosit) + CD), 2. Snail Maťo and Elf Klinček (Slimák Maťo a škriatok Klinček, 1976, directed by Jaroslav Cita), 3. Shepherds Grazed Their Sheep (Pásli ovce valasi, 1973, directed by Radim Cvrček), 5. Mišo (1979, directed by Martin Ťapák).

At the end of 2009, Bontonfilm issued DVDs with full-length minority co-productions Small Celebrations (Malé oslavy, CZ/SK/IT, 2008, directed by Zdeněk Tyc) and Foxes (Líštičky, CZ/SK/IE, 2009, directed by Mira Fornay) and in 2010 the film Music (Muzika, SK, 2007, directed by Juraj Nvota), the fitness DVD Emma: The Secret of My Figure and a recording of the celebration of the 60th anniversary of the folk ensemble Lúčnica: 60 Years of Beauty (Lúčnica: 60 rokov krásy, SK, 2010). Sony Music issued the films: 3 Seasons in Hell and The Legend of Flying Cyprian. Magic Box brought out four films – Broken Promise (Nedodržaný sľub, SK/CZ/US, 2009, directed by Jiří Chlumský), Mosquitoes' Tango (Tango s komármi, SK/CZ, 2009, directed by Miloslav Luther) and minority co-productions Unknown Hour (Hodinu nevíš, CZ/SK, 2009, directed by Dan Svátek) and Janosik: A True Story (Jánošík. Pravdivá história, PL/CZ/SK/HU, 2009, directed by Agnieszka Holland, Kasia Adamik).

The historically first audio-commentary in Slovakia by director and actor Attila Mokos was heard on the DVD Soul at Peace issued by Forza Music.

In 2010, several full-length documentaries were also released on DVD. LEON Productions issued 2 DVDs with films by Jaroslav Vojtek The Border (Hranica, 2009) and Here We Are (My zdes, 2005), and the director's documentary Aquarium (Akvárium) as a bonus; TRIGON Production and the Slovak Film Institute released Snapshots (Momentky, 2008, directed by Peter Krištúfek); FILM 2000 released Guests – Hauerland (Hostia – Hauerland, 2010, directed by Vladimír Štric) and Furia Film The Last Caravan (Posledná maringotka, 2008, directed by Peter Beňovský).

Even some mid-length documentaries were released on DVD - the newly established magazine Kinečko issued 3 DVDs with successful students' films Arsy-Versy (2009, directed by Miro Remo) - with the 7-minute film Lepidopterous Planet (Planéta Lepidopterov, 1984, directed by Lubomír Remo) as a bonus - and Fine, Thanks and the film Meine Wehrmacht (2009, directed by Maroš Berák).
Arina and the Slovak Film Institute released a 54-minute documentary by Tomáš Hučko Before This Film Is Over (Kým sa skončí tento film, 2009) with the 30-minute documentary by the same author What Is Important in a Film Script (Dôležité veci filmového scenára, 2007) as a bonus.

In turn, W Press released the 52-minute documentary by director Martin Hanzlíček Good Morning, Slovakia! (Dobré ráno, Slovensko!, 2009) with the subtitle Seven Months That Changed Our Lives (Sedem mesiacov, ktoré nám zmenili život) and the civil association Žudro released a 52-minute documentary by Marek Šulík and Jana Kovalčíková Cigarettes and Songs which was released together with the CD After Phurikane Gila. Arolla Film released the 54-minute documentary Guard of the Wilderness (Strážca divočiny, 2010, directed by Robert Rajchl).

The civil association Anča prepared the DVD Animation Is Not Mŕtva (Animácia nie je Dead) with the subtitle New Slovak Animated Film. It contains 14 works by young filmmakers – Alfonz' Fly (Alfonzova mucha, directed by Peter Budinský), About Socks and Love (O ponožkách a láske, directed by Michaela Čopíková), Bells (directed by Alica Gurinová), Busy Body & Boar Strike Again (Čmuchal & Sviňa zasahujú, directed by Andrej Kolenčík), Surface (Hladina, directed by Daniela Krajčová), Trickster (directed by Dalibor Kristek), Silence on the Bench (Ticho na lavičke, directed by Adam Matej), The String (Pružinka, directed by Michal Mészáros), Viliam (directed by Veronika Obertová), What Would Happen (Čo by sa stalo..., directed by Rasťo Polenkovič), Mafia Due (Mafia 2, directed by Lukáš Sigmund), Conflake (directed by Peter Skala), Spirit of Christmas (Duch Vianoc, directed by Tomáš Slančík, Katarína Krajčovičová) and Friday (Piatok, directed by Martin Tomori), which were made over the past few years.

The documentary filmmaker Pavol Barabáš continues to release his films on DVD in his K2 Studio. In 2010, Nature's Call (Volanie prírody) was released, which in addition to the 13-minute film of the same name also includes the short films **Dog Team** (Záprah, 2009), **Teamwork** (Súhra, 2004), **Night Dog Team** (Nočný záprah, 2005), **Return of the Musher** (Návrat mushera, 2006) and **Mushers' Paradise** (Raj musherov, 2007).

Azyl and the Open Society Foundation released a DVD with 30 short films from the Azyl Festival competitions, Advertising Life: Are We an Open Society? (Reklama na život: Sme otvorená spoločnosť?, 2009) and 30 films from the competition Advertising Life: Have We Been Free for 20 Years? (Reklama na život: Sme 20 rokov slobodní?, 2010); 20 nominated one-minute and 20 nominated five-minute films from the 2010 Azyl Film Festival competition and a short feature film, OneManShow. The Film and Television Faculty of the Academy of Music and Dramatic Arts (VŠMU) released a double DVD on the occasion of its establishment entitled 20 Years of the Film and Television Faculty VŠMU in Bratislava (20 rokov Filmovej a televíznej fakulty VŠMU v Bratislave), containing a collection of students' films from the period 1990-2010. The DVD, which is not publicly available, is an example of works by students, young and even already recognised directors of animated (16), documentary (8) and feature films (13).

The number of DVDs added to newspapers and magazines or sold alone in paper sleeves on news stands increased enormously. However, there were very few Slovak titles among them. The Slovak film Pacho, the Brigand of Hybe (Pacho, hybský zbojník, 1975, directed by Martin Ťapák), released by Go Crazy, was sold on news stands in the Czech Republic, and in addition to the Golden Collection of Slovak Fairy Tales already mentioned, in Slovakia DVDs were released only by the magazine Kinečko. In 2010, Ringier Axel Springer Slovakia, a.s. released 545 titles on DVD and CD (479 in 2009). The total number of DVDs and CDs sold was 1,185,781 (3,065,427 in 2009). The bestsellers were One Last Dance (CA, 2003, directed by Lisa Niemi - 7,272 DVDs), Picking Violets with Dynamite (Trhala fialky dynamitem, CS, 1992, dir. Milan Růžička - 6,503), The Three Musketeers (FR/IT, 1961, directed by Bernard Borderie - 6,411), Captain Blood (FR/IT, 1960, directed by André Hunebelle - 6,182) and Little Red Tractor (GB, 2004, directed by Stephen Tompkinson - 5,689).

The release of DVDs in Slovakia is monitored on a daily basis on the website DVD for Nothing (DVD za facku); the website collects information directly from the publishers releasing the DVDs, as well as from a network of collaborators and fans. In 2010, it recorded 3,195 DVDs, CDs or special multi-disk packages on sale on news stands which is 796 (25%) more than in 2009. On average, on each distribution day, 10.75 disks appeared on the news stands. December was the strongest month with 321 disks.

DVDs are sold on news stands at a price similar to the rental fee in video rentals. That is also one of the reasons why people are more and more frequently buying DVDs, rather than renting them, and the number of video rentals is steadily declining – by the end of 2010 there were only about 50 video rentals. Digital television providers – Magio from T-Com or Fiber TV from Orange which offer films for downloading – also compete with video rentals. For instance, Fiber TV offered approximately 1,130 titles for downloading as on December 31, 2010 (940 in 2009); of these over 300 were educational programmes. The only Slovak film on offer was **The Fountain for Suzanne 2** (Fontána pre Zuzanu 2, 1993, directed by Dušan Rapoš). It cost 2.49 EUR to rent the film for 24 hours. Magio offered 850 films (742 in 2009) in its video rental programme, among them 17 documentaries by Pavol Barabáš. The fee for unlimited viewing of a film for 48 hours was 1.80 EUR. Both companies also offer films in Full HD quality, Fiber TV for 5.96 EUR, Magio for 2.60 EUR. There were also three films by Pavol Barabás.

báš among them on Magio: **Bhutan** (Bhutan – Hľadanie šťastia), **Unknown Antarctica** (Neznáma Antarktída) and **Tepuy** (Tepuy – Cesta do hlbín Zeme).

Slovak films have also been released abroad. The French DVD publisher Malavida, focusing on non-commercial European works, released four Slovak films in the beginning of October - The Sun in a Net (Slnko v sieti, CS, 1962, directed by Štefan Uher), The Boxer and Death (Boxer a smrť, CS, 1962, directed by Peter Solan) and two films by Juraj Jakubisko, The Prime of Life (Kristove roky, CS, 1967) and Birdies, Orphans and Fools (Vtáčkovia, siroty a blázni, CS, 1969). The films are on DVD in the original version with French and English subtitles and the DVDs include booklets with filmographies, texts from the original Slovak edition and also period interviews with the directors which were never published in France. In addition to France, the DVDs will also be distributed in Belgium and Switzerland.

 Documentaries by Pavol Barabáš, Silence Above the Clouds (Ticho nad oblakmi, 2009) and High Tatras – A Wilderness Frozen in Time (Vysoké Tatry – Divočina zamrznutá v čase, 2007) were released on DVD in Poland.

Marián Brázda and Peter Csordás were awarded the creative premium for DVD and CD-ROM at the 21st annual awards of the Slovak Film Union, Union of Slovak Television Creators and the Literary Fund for audiovisual work in 2009, for the DVD collection Slovak Films of the 1960s, Part II (Slovenský film 60. rokov II) and Juraj Lehotský for his DVD Blind Loves (Slepé lásky, 2008).

CINEMAS

In 2010, the number of cinemas in Slovakia declined to a historical minimum. In all, 183 cinemas were in operation with 248 screens and 84,852 audience capacity. Out of this number, there were 144 cinemas with a single screen and 37,374 seats, 15 multiplexes with 80 screens and 20,721 seats, 21 outdoor cinemas with 26,631 seats and three video-cinemas with 126 seats.

The decline occurred despite the fact that two new cinemas with 13 screens were opened in 2010. On March 25, 2010, the third multiplex in Slovakia had its ceremonial opening. It is entitled **Palace Cinemas Eurovea** and is located in Bratislava in the new shopping mall Eurovea. It has 9 screens and a total of 1,607 seats. Three of the screens are digitalized, two of them for 3D. Hence, there are now three multiplexes with 29 screens in Slovakia, 9 of which are digital. All of these are located in Bratislava and operated by one company – Palace Cinemas Slovakia.

On November 15, 2010, CityCinemas was opened in Žilina. It has 4 screens, 2 of which are digital with provision for 3D projection with Dolby Surround 7.1 Sound and the cinema is operated by Tatra-film. Thus, as on December 31, 2010, there were 12 multi-screen cinemas with 51 screens (2009: 11 with 43 screens) in operation in Slovakia.

Hence, the total number of digital screens increased from 10 in 2009 to 35 in 2010. 31 of these also have a 3D facility. This number includes the only single-screen digital cinema in Slovakia – Andrej Hlinka's Community Centre in Ružomberok.

Fifteen cinemas (ten of them with a single screen) took advantage of the opportunity to apply for digitization support from the Audiovisual Fund. The grant of 170,000 EUR was divided among five

cinemas: CINEMAX Košice, Nicolaus Liptovský Mikuláš, Danubius Štúrovo, Apollo in Lučenec and cinema Mier in Spišská Nová Ves.

In 2010, twenty-four new films were screened in the 3D digital format. These were predominantly family-oriented animated films, such as the **Toy Story** trilogy (US, 1995, 1999, 2010, directed by John Lasseter), **Shrek Forever After**, the feature film **Alice in Wonderland** (US, 2010, directed by Tim Burton), but they also included horror films, such as **Saw 3D** (US, 2010, directed by Kevin Greutert), **Piranha 3D** (US, 2010, directed by Alexandre Aja), the dance film **Step Up 3-D** (US, 2010, directed byJon Chu) and a music film **U2 3D** (US, 2008, directed by Catherine Owens, Mark Pellington).

By contrast, in Slovakia we still have 23 cinemas equipped with wooden seats (12.56% of all cinemas) and 84 cinemas (45.90%) only have mono sound. As a consequence, unlike the record average admission charge of 4.61 EUR, for admission to an open air cinema the viewer paid an average of only 2.03 EUR and in a single-screen cinema even less –1.81 EUR. Outdoor cinemas boasted the biggest average attendance per screening – 44.19 viewers.

The attendance rate for multi-screen cinemas was 1,896,612 viewers (1,816,254 in 2009). Their share of the overall attendance rate was 48.47% (43.81% in 2009). The audience numbers in multi-plexes also increased: 1,376,919 viewers (1,278,429 in 2009) visited them and their share of the overall attendance rate was 35.19% (30.84% in 2009).

Multi-screen cinemas and multiplexes represent only about one third of all cinemas in Slovakia; nevertheless, their share of the overall attendance rate was 83.67% (74.65% in 2009).

According to the official records of the Europa Cinemas network, 19 Slovak cinemas with 55 screens in 17 cities (2009: 13 cinemas with 38 screens in 12 cities) are members of the network (including 2,080 screens in 816 cinemas, in 475 cities in 42 countries): Mladosť cinema and Charlie Centre in Bratislava (however, the latter is not currently operational due to a pending lawsuit between the lessor and lessee), cinemas in Liptovský Mikuláš (Nicolaus), Martin (Strojár), Piešťany (Fontána), Rimavská Sobota (Orbis), Ružomberok (Kultúra), Spišská Nová Ves (Mier) and Trenčín (ArtKino Metro), miniplex Europa Cinemas in Banská Bystrica and CINEMAX Dunajská Streda, Košice, Nitra, Poprad, Prešov, Skalica, Trenčín, Trnava and Žilina.

FILM CLUBS

Film clubs in Slovakia continue to play an indispensable role in educating the film audience, but it is gratifying to note that "art-house" films are currently screened not only in film clubs but that they also appear on the fare on offer in "standard" cinemas and even multiplexes. As of December 31, 2010, there were 44 film clubs in Slovakia (the same number as in 2009) associated in the Association of Slovak Film Clubs (ASFC). The price of membership was 3 EUR (the same as in 2009). The film club Europa in Banská Bystrica boasts the largest membership (1,221 members).

The number of film club members has declined. As of December 31, 2010 there were 4846 members which is by 1446 fewer than on December 31, 2009.

From January 1 to December 31, 2010, 69,282 viewers attended 1,757 screenings in film clubs (in 2009, it was 63,781 viewers at 2,822 screenings), which is 39.43 viewers per screening on average (in 2009 it was 22.60 viewers per screening).

87,848 viewers watched art-house films in all cinemas in Slovakia, which is 7.7% more than in 2009. In 2010, art-house films constituted 2.24% of the total attendance in Slovak cinemas.

The average admission fee was 1.85 EUR (1.95 EUR in 2009) in film clubs and 1.78 EUR (1.84 EUR in 2009) for art-house films in all cinemas. Most of the film clubs operate on the premises of standard cinemas.

The most important events organised by the Association of Slovak Film Clubs in 2010 included the touring film showcase Project 100 – 2010 and the Slovak section of the 17th International Film, Television and Video Festival Febiofest.

Within the Project 100 – 2010 the following films were presented: The White Ribbon (DE/AT/FR/IT, 2009, directed by Michael Haneke), Fish Tank (GB, 2009, directed by Andrea Arnold), Harold and Maude (US, 1971, directed by Hal Ashby), The Big Sleep (US, 1946, directed by Howard Hawks), The Man from London (HU/FR/DE/SZ, 2007, directed by Béla Tarr), Surviving Life, Tatarak (PL, 2009, directed by Andrzej Wajda), Whatever Works (US, 2009, directed by Woody Allen), Play It Again, Sam (US, 1972, directed by Herbert Ross), I Hired a Contract Killer (FI/SW/FR/GB/DE, 1990, directed by Aki Kaurismäki) and as supporting films Stones and the short X = X + 1.

The 17th International Film, Television and Video Festival Febiofest offered 130 film blocks in 13 programme sections in 9 Slovak cities. Of this number, 58 were full-length feature films, 33 midlength feature films and 30 short films from 22 countries which were viewed by 12,281 viewers. The laureates of the ASFC 2009 awards were announced for the second time at the Febiofest. The film club Europa in Banská Bystrica became the best film club. It is the only film club sited within a multiplex. Osadné (SK/CZ, 2009, directed by Marko Škop) became the best club film. The Hungarian director Miklós Janscó and Polish director Andrzej Wajda won the annual award for their contribution to world cinema. The Slovak cinematographer Stanislav Szomolányi won the annual ASFC award for his contribution to Slovak cinema.

The ASFC also won the Sun In a Net national film award for the best foreign film – 4 Months, 3 Weeks and 2 Days (RO, 2007, directed by Cristian Mungiu) and the Slovak Film Journalists Award for the distribution of the best foreign film in Slovak cinemas in 2009 for the Waltz with Bashir (IS/FR/DE/US/JA/FI/SZ, 2008, directed by Ari Folman).

After the leading positions occupied by Slovak documentaries **Blind Loves** in 2008 and **Osadné** in 2009, the most attended art-house film in 2010 was again a documentary, this time a Czech documentary, **Katka** (CZ, 2010, directed by Helena Třeštíková).

MOST SUCCESSFUL FILMS IN FILM CLUBS (from January 1 to December 31, 2010)

No.	Title of film	Number of viewers
1.	Katka (CZ, 2010, directed by Helena Třeštíková)	20,949
2.	Protector (Protektor, CZ, 2009, directed by Marek Najbrt)	5,528
3.	Whatever Works (US, 2009, directed by Woody Allen)	3,625
4.	Antichrist (DK/FR/DE/PL/SW/IT, 2009, directed by Lars von Trier)	2,937
5.	The White Ribbon (DE/AT/FR/IT, 2009, directed by Michael Haneke)	2.671

FESTIVALS AND REVIEWS

In 2010, no fundamental changes occurred in the programming teams or programme structure of the three largest international film festivals in Slovakia – Art Film Fest Trenčianske Teplice/Trenčín, IFF Bratislava and the IFF Cinematik Piešťany.

The 18th International Film Festival Art Film Fest in Trenčianske Teplice and Trenčín (www.artfilmfest.sk) was held on June 18-26. In the international competition of feature films, focused on the first, second and third works of filmmakers, the festival grand prix, the Blue Angel, went to How I Ended This Summer (Kak ja proviol etim letom, RU, 2010, directed by Alexei Popogrebski). Believe (GB, 2009, directed by Paul Wright) won the international competition of short films. The Slovak Season – a section open to domestic films, offered eleven titles and three blocs of films dedicated to the twentieth anniversary of the Film and Television Faculty of the Academy of Music and Dramatic Arts in Bratislava. Full-length documentaries 25 From the Sixties, or the Czechoslovak New Wave (Part I, Part II) and War Games (PL/SK/FR, 2008, directed by Dariusz Jabłoński) were premiered at the Festival. The Festival paid homage to the Icelandic director Fridrik Thór Fridriksson and awarded the traditional Actor's Mission (Josef Abrhám, Gérard Depardieu, Milan Kňažko) and Golden Camera Awards (Stanislav Szomolányi, Václav Vorlíček). The programme also included accompanying events and Midpoint – Central European Script Centre and Maia workshops. 240 short and full-length feature films, documentaries and animated films from 48 countries were seen by 28,305 viewers at 270 screenings.

On September 9-15, the 5th IFF Cinematik 2010 (www.cinematik.sk) was held. Over the course of seven days, 101 films were screened in thirteen sections in the Festival cinemas; in all 17,100 viewers saw these films and attended the accompanying events (ceremonies, concerts, lectures, seminars). The Meeting Point Europe competition section consisted once again of a collection of the best European films made in 2009 and 2010; these films emerged from votes cast by young European film critics from fifteen countries. The White Ribbon won the Best Film award. From the eight Slovak documentaries in the Cinematic.doc competition The Border won the Film Europe Award. The section called In the House devoted to Slovak cinema consisted of three titles and the Videoart.10 bloc, which offered 19 videos from the Faculty of Visual Arts of the Academy of Arts in Banská Bystrica. Fish Tank won the Audience Award. The workshop on Co-producing Documentaries in Europe, organised in co-operation with the European Documentary Network, MPhilms workshops presentation, Open Perception of Film and Media Culture and the presentation of upcoming Slovak documentaries all formed part of the Festival.

The 12th IFF Bratislava (www.iffbratislava.sk) was held on November 5-11. Subsequently, the Festival travelled to Košice, Banská Bystrica and, for the first time, also to Žilina. The Festival programme consisted of 111 full-length and 85 short films which in the new November dates attracted a record number of almost 25,000 viewers. Slovakia was represented in only one of the competition sections; it was the film Who's There? in the short films competition. The Four Times (Le quattro volte, IT/DE/SZ, 2010, directed by Michelangelo Frammartino) won the Grand Prix in the feature film competition, Familia (SW, 2010, directed by Mikael Wiström, Alberto Herskovits) won the Best Documentary award and How to Pick Berries (Miten marjoja poimitaan, Fl, 2010, directed by Elina Talvensaari) won the short film competition. The FIPRESCI Award went to 10¹/₂ (CA, 2010, directed by Daniel Grou) and Jan Švankmajer won the IFF Bratislava award for artistic exceptionality in world

cinema. The Made in Slovakia section was extended by films which were not produced or co-produced by Slovak producers but, however, fall into this category due to their theme – for instance **Modra** (CA, 2010, directed by Ingrid Veninger) and **The Housemaid** (Die Haushaltshilfe, DE, 2010, directed by Anna Hoffmann). The presentation of the Kinema.sk portal awards, scriptwriting Tibor Vichta awards and discussions focused on Corruption and Film and Behind the Scenes of Big Film Festivals were among the accompanying events.

- Further significant festivals, screenings and workshops in Slovakia in chronological order (the complete list can be found at www.aic.sk):
- January 23-24: 7th CAMERA Slovakia (Bratislava Incheba Expo Arena) www.cameraslovakia.sk;
- → March 1-31: 2nd Students' Works Festival Frame (Trnava Faculty of Mass Media Communication at the University of St. Cyril and Method / university cinema Oko) – www.fmk.ucm.sk;
- → March 17-20: 3rd International Festival of Students' Films Early Melons (Bratislava – FC Charlie Centre /A4 – Zero Space) – www.earlymelons.com;
- March 26 April 27: 17th International Film, Television and Video Festival Febiofest 2010 (Bratislava / Nitra / Trenčín / Martin / Banská Bystrica / Poprad / Košice / Prešov) www.febiofestsk.sk;
- April 8-13: 12th International Francophone Film Festival Bratislava (Bratislava – Palace Cinemas Polus) – www.fiffba.sk;
- April 15-17: 12th Workshop 2010 Festival of Local TV Broadcasters in Slovakia (Dolný Kubín – City Hotel Park) – www.lotos.sk;
- April 22-25: 11th International Festival of Mountain Films and Adventure Mountains and City (Bratislava – Palace Cinemas Aupark) – www.horyamesto.sk;
- May 10-15: 16th International Environmental Film Festival, ENVIROFILM 2010 (Banská Bystrica / Banská Štiavnica / Kremnica / Krupina / Zvolen) – www.envirofilm.sk;
- → May 28-30: 18th CINEAMA 2010 (Town Community Centre Piešťany) www.nocka.sk and www.amatfilm.sk;
- → June 1-30: 3rd Dolce vitaj Italian Festival in Slovakia (Bratislava / Poprad / Košice) www.dolcevitaj.eu;
- → June 4-6: Programming seminar for representatives of film clubs registered in the Association of Slovak Film Clubs (Krpáčovo – Polianka Hotel) – www.asfk.sk;
- → June 9-12: 16th International Festival of Local TV Broadcasters Golden Beggar 2010 (Košice – Kulturpark) – www.festival.sk;
- June 16: 5th International Festival of Animations by Secondary School Students Animofest 2010 (Bratislava – Secondary Art School of Animation) – www.uat.sk and www.spsat.sk;
- → June 18 September 15: 8th Bažant Cinematograph 2010 (33 Slovak cities) www.kinematograf.sk;
- → July 23-25: 20th Summer Film Festival HAH 2010 (Dolná Strehová on the premises of the thermal swimming pool) – www.urtica.host.sk;
- → July 30 August 1: 3rd International Festival of Animations Fest Anča 2010 (Žilina – Žilina-Záriečie station) – www.festanca.sk;
- August 2-15: 3rd Summer Workshop Mphilms 2010 (Banská Štiavnica House of Scouts) www.mphilms.sk;
- → August 12-15: 12th Summer Film Seminar 4 Elements (Banská Štiavnica) www.4zivly.sk

- → September 3-5: Cinema-bus (Not Only) Film Festival (Žilina / Milówka / Bystřice / Staškov / Skalité) – www.kinobus.sk;
- → September 9 December 31: 16th Project 100 2010 (35 Slovak cities) www.asfk.sk;
- → September 23-26: 1st MAFF 2010 Music and Film Festival (Bratislava Palace Cinemas Eurovea / Mladosť Cinema / Community Centre Zrkadlový háj) www.maff.sk;
- September 27 October 1: 27th International Film Festival Agrofilm 2010 (Nitra-Lužianky Animal Production Research Centre) – www.agrofilm.sk;
- → September 29 October 2: 16th IFF Etnofilm Čadca (Čadca Kysuce Museum / Cultural and Information Centre) www.etnofilm.sk;
- September 29 October 3: Slovak Queer Film Festival (Bratislava FC 35_mm / FC Nostalgia) www.ffi.sk;
- September 29 October 3: 11th Multi-cultural Festival Barbakan (Banská Bystrica SNP Monument / Ivan Palúch Theatre / Club 77) – www.vresk.sk;
- October 6-11: 8th Ars Poetica (Bratislava A4 Zero Space / FC 35_mm / Polish Institute / Italian Institute) – www.arspoetica.sk;
- → October 11-15: 37th Ekotopfilm (Bratislava Palace Cinemas Aupark) www.ekotopfilm.sk;
- → October 12-16: 10th Biennial of Animation Bratislava (Bratislava Bibiana) www.bab-slovakia.sk;
- → October 13-17: 18th International Festival of Mountain Films Poprad (Poprad City Council / Community Centre, Kežmarok – Iskra Cinema) – www.mfhf.sk;
- → October 20-23: 14th Festival of Student Films Áčko (Bratislava FTF VŠMU cinema) www.acko.vsmu.sk;
- → October 19-21: 4th Slovak Film Festival (Prievidza Baník Cinema);
- → October 21-24: 20th Prix Danube (Bratislava Mladosť Cinema) www.stv.sk;
- October 21-24: 25th International Festival of Diving Films (Pribylina Community Centre) www.mfpf.eu;
- → November 10-12: 6th International Festival of Documentaries and Features on Travelling, Landscape and Man Eurotour Piešťany (Piešťany – Fontána Cinema) – www.eurotourpiestany.sk;
- November 11-13: 6th International Festival of Short Films The Old Man's Treasure 2010 (Dolný Kubín - Choč Cinema) - www.filmklub23.sk;
- → November 17-23: French Film Festival (venue Trenčín Army House / Artkino Metro);
- → November 19-21: Programming seminar of representatives of film clubs registered in the Association of Slovak Film Clubs (Martin Strojár Cinema) www.asfk.sk;
- → November 23-28: 11th IFF of Documentaries One World 2010 (Bratislava Meteorit Cinema / A4 Zero Space / Mladosť Cinema / Studio 12 / FC 35 mm / SNG Cinema / University Pastoral Centre, Mlynská dolina) www.jedensvet.sk;

AWARDS OF SLOVAK FILMS AND FILMMAKERS IN SLOVAKIA

The Sun in the Net Awards were awarded for the third time on April 27, 2010, this time for films made in 2008–2009. Broken Promise and Soul at Peace (9 each) received the most nominations. The feature film Soul at Peace won the most awards (5) – Best Feature Film, Best Actor in the Leading Role (Attila Mokos), Best Actor and Actress in Supporting Roles (Roman Luknár, Helena Krajčiová), Best Cinematography (Martin Štrba) and also the documentary Blind Loves (5 awards) – Best Docu-

mentary, Best Director, Best Script (Juraj Lehotský and Marek Leščák), Best Editing and Best Sound (both František Krähenbiel). **Bathory** (SK/CZ/GB/HU, 2008, directed by Juraj Jakubisko) won the award for the Actress in the Leading Role (Anna Friel), for Visual Arts (J. Jakubisko) and Costumes (Jaroslava Pecharová), **Broken Promise** won the award for the Best Score (Michal Novinski). **Fine, Thanks** became the Best Short Feature Film and **About Socks and Love** (directed by Michaela Čopí-ková) the Best Animated Film. **4 Months, 3 Weeks and 2 Days** became the best foreign film in Slovak distribution. Actor **Ladislav Chudík** and dramaturge and screenwriter **Albert Marenčin** won the Sun in the Net Award for their outstanding contribution to Slovak cinematography.

In 2010, the awards of the Association of Slovak Film Clubs (ASFC) were presented for the second time. Osadné became the best club film in 2009 and FC Europa in Banská Bystrica became the best film club in 2009. Hungarian director Miklós Janscó and Polish director Andrzej Wajda won the annual awards for their contribution to world cinema. The Slovak cinematographer Stanislav Szomolányi gained the ASFC annual award for his contribution to Slovak cinema.

The 21st Annual Awards of the Slovak Film Union, Union of Slovak Television Creators and Literary Fund of the SR – Igric for Audiovisual Works in 2009 – went to:

- Feature films for movie theatres: Ján Ďuriš for cinematography (Broken Promise).
- Film and television documentaries: Jaroslav Vojtek for directing The Border.
- Acting performance in film or television work: Attila Mokos (Soul at Peace).

The 18th Slovak Film Critic Prizes for audiovisual works, publishing activities and film distribution in 2009 were awarded on the basis of a survey among members of the Film Journalists Club of the Slovak Syndicate of Journalists. The Slovak Film Critic Prize for a full-length feature film for movie theatres went ex aequo to Broken Promise and Soul at Peace, for a Slovak full-length and mid-length documentary ex aequo to Cooking History (Ako sa varia dejiny, AT/SK/CZ, 2009, directed by Peter Kerekes) and Osadné, for a Slovak short and student film to Fine, Thanks, and in the long-year film critique and publishing category, Nina Hradiská was awarded for her many years of film publishing activities in which she is still active. Inglourious Basterds (US/DE, 2009, directed by Quentin Tarantino) and Waltz with Bashir and their distributors – Tatrafilm and ASFC – won ex aequo the prizes for the best foreign film in Slovak cinemas. The creators of the TV series Golden Sixties (Zlatá šedesátá) directed by Martin Šulík were also awarded.

The Tibor Vichta Award (www.artscript.sk) seeks to facilitate the development of Slovak audiovision and new scripts. Roman Hríbik and his script for the full-length feature film Wild Apples (Plánky) won the award in the 8th year of its presentation. The jury awarded Tony Gaal's script Headers from the Bench (Hlavičky z lavičky) in the Internet Series up to Five Minutes category and Jana Sýkorová and her script Hifi in the Comedy Series category.

The 6th Kinema Film of 2010 awards (awards of the Slovak Internet film magazine Kinema.sk) were presented during the IFF Bratislava. Awards were given in eight categories. The main category, Kinema Film of 2010 – Inception, (US/GB, 2010, directed by Christopher Nolan), the Most Attended Film of the Year – Avatar, Translation of the Year – Dana Farkašová – Scott Pilgrim vs. the World (US/GB/CA, 2010, directed by Edgar Wright), Club Film of the Year – The White Ribbon and Slovak Film of the Year – Stones. The Slovak Television film programme Kinorama became the Television

Event of the Year; **The Doctor from Hippopotamus Lake** (CZ, 2009, directed by Zdeněk Troška), **Garfield's Pet Force** (US, 2009, directed by Mark Dippé) and **Metallic Attraction: Kungfu Cyborg** (Kei hei hup, HK/CN, 2009, directed by Jeffrey Lau) became, ex aequo, the Worst Film of the Year. **Silence** (Ticho, directed by Slavomír Zrebný) became the Student Film of the Year.

In the course of 2010 several dozens of awards went to creators in the area of audiovision. The most significant ones were:

- → Ján Ďuriš Award of the Association of Slovak Cinematographers, Camera 2010 in the Full-Length Feature Film category for Broken Promise.
- Mira Fornay Young Filmmaker Award in the Audiovisual Works, Film and TV category for her film Foxes – 15th Tatrabanka Foundation Awards for Art.
- → Eduard Grečner Award of the Speaker of the Slovak National Council for work in the field of cinematography.
- Martin Huba Grand Prix in the Audiovisual Works, Film and TV category for acting performances in Kawasaki's Rose, 3 Seasons in Hell – 15th Tatrabanka Foundation Awards for Art.
- → Juraj Chlpík Award of the Association of Slovak Cinematographers, Camera 2010 in the Documentary category for Petržalka Identity.
- → František Jurišič The Albín Brunovský Honorary Medal for outstanding contribution to animated film – 10th International Festival of Childrens' Animated Films, Biennial of Animation Bratislava (BAB).
- → Mária Kráľovičová Memorable tile on the Film Walk of Fame 12th International Film Festival Bratislava.
- → Ján Kroner OTO 2009 in the Actor category 10th viewers' choice awards for TV personality, OTO 2009.
- → Štefan Kvietik Hall of Fame 10th viewers' choice awards for TV personality, 0T0 2009.
- → Ivo Miko Award of the Association of Slovak Cinematographers, Camera 2010 in the Student Film category for Father (Otec, 2009, directed by Lukáš Hanulák)
- → Petra Polnišová OTO 2009 in the Actress category 10th viewers' choice awards for TV personality, OTO 2009.
- → Jozef Šimončič Lifetime Achievement Award Camera 2010 (awarded by the Association of Slovak Cinematographers).
- → Marko Škop Award of the Minister of Culture of the Slovak Republic in the field of audiovision and cinematography for his outstanding contribution to Slovak documentary film and for the international success of Osadné.
- Rudolf Urc Award of the Speaker of the Slovak National Council for his outstanding contribution to the liberal arts.
- → Martin Žiaran Award of the Association of Slovak Cinematographers, Camera 2010 in the Television Full-length Feature Film and Short Film category for the TV film voiceS.

AWARDS OF SLOVAK FILMS AND FILMMAKERS ABROAD

The Crystal Globe for Outstanding Artistic Contribution to World Cinema awarded to director Juraj Herz at the 45th IFF Karlovy Vary, the Bronze Student's Academy Award in the Feature Film category won by The Lunch Box and the inclusion of the short feature film Fine, Thanks in the official programme of the IFF Cannes, in the students' short and mid-length film category, Cinéfondation – La Sélection, were the greatest successes of 2010.

Documentary filmmakers were successful once again. Cooking History by Peter Kerekes won the Best Documentary Award at the 14th IFF Sofia (Bulgaria), Moon Inside You (Mesiac v nás, ES/SK/FR, 2009, directed by Diana Fabiánová) the Special Jury Award at the 26th IFF FESTROIA Setúbal (Portugal), Osadné the Reinhard Kämpf Memorial Prize at the 10th Festival of Central and Eastern European Film goEast Wiesbaden (Germany) and the Honourable Mention at the 50th Cracow Film Festival (Poland), and My Father Gulag (Môj otec Gulag, directed by František Palonder) the Award for the Best Foreign Documentary over 60 Minutes at the 2nd TRANZYT Documentary Film Festival Poznaň (Poland).

Documentary filmmaker Pavol Barabáš is, by tradition, among those filmmakers most frequently awarded. This was also true for 2010 when his works won ten awards at significant foreign festivals and screenings devoted especially to mountain films. For instance, **Bhutan** won the Award for Beauty and Humanism at the 15th IFF of Environmental Films "Green View" in Saint Petersburg (Russia), **Carstensz – The Seventh Summit** the Award for Best Director at the 13th International Festival of Mountaineering and Adventure Films, Vertical Moscow (Russia) and **Mongolia – In the Shadow of Genghis Khan** the Grand Prix at the 27th International Mountaineering Film Festival in Teplice nad Metují (Czech Republic).

As for full-length feature films, for instance **Bathory** gained the award for Outstanding Artistic Performance (screenwriter and director Juraj Jakubisko and producer Deana Jakubisková-Horváthová) at the 5th Monaco Charity Film Festival (Monaco). Réka Derzsi won the Award for Best Actress in **Foxes** at the 5th A l'Est, du Nouveau festival in Rouen specialising in Central and Eastern European films (France), **Broken Promise** the award for Best Script at the 5th Monaco Charity Film Festival, **Soul at Peace** the Juliusz Burski Award at the 39th Lubuskie Summer Film Festival, Lagow (Poland) and the Grand Prix at the 10th IFF Kansas City (Missouri, USA), and **Tobruk** (CZ/SK, 2008, directed by Václav Marhoul) the award for Best Narrative Feature, Best of Show, Best Costume Design, Best Production Design, Best Editing and Best Special Effects in the Narrative Feature category at the Los Angeles Movie Awards 2010 (USA) and awards for Best International War Feature and Best Screenplay in the international feature film competition at The New York International Independent Film & Video Festival 2010 (USA). The animated musical **Stones** won the Silver Prize in the short film category at the 26th IFF FESTROIA Setúbal (Portugal).

There is a tradition of students' films spreading the good name of Slovak film abroad. Arsy-Versy proved to be the most awarded Slovak short film in 2010 with ten foreign awards. For instance, the film won the Grand Prix at the 7th International Student Film Festival Zlin Dog, Zlín (Czech Republic), the Viewers' Choice Award at the 26th International Short Film Festival Hamburg (Germany), the

Grand Prix at the Lubuskie Summer Film Festival, Lagow (Poland), and the Discovery Networks Award for Central Europe at the 18th IFF of Cinematographic Art PLUS CAMERIMAGE Bydgoszcz (Poland). **Alfonz' Fly** won the Best Film Award at the 7th IFF NEXT REEI Singapore (Singapore), **Bird of Prey** (directed by Peter Budinský) the Jury's Special Mention at the 30th International Student Film Festival VGIK Moscow (Russia), **Father** the awards for Best Feature Film and Best Editing at the 39th International Student Film Festival Sehsüchte Potsdam-Babelsberg (Germany) and **Fine, Thanks** the award for Most Promising Director at the 13th International Festival of Student Films in Tel Aviv (Israel).

Slovak cinematography was successful yet again at the gala presentation of the annual awards of the Czech Film and Television Academy, the Czech Lion. The co-production **3 Seasons in Hell** won Czech Lions for Best Actor (Kryštof Hádek), Best Cinematography (Karl Oskarsson) and Best Sound (Pavel Rejholec, Jakub Čech). The animated film **In the Attic or Whose Birthday Is It Today?** (Na povale alebo Kto má dnes narodeniny?, CZ/SK/JP, 2009, directed by Jiří Barta) won in the Best Artistic Contribution category and **Ladislav Chudík** won the award for Best Supporting Actor for his role in Kawasaki's Rose by Jan Hřebejk.

3 Seasons in Hell also won the Czech Film and Television Union FITES Trilobit Beroun 2009 award and In the Attic or Whose Birthday Is It Today? won the annual Czech film critique award Kristián for animation and the annual award of the Czech Literary Fund 2009 in the Film and Television category.

The European Trebbia award for creative work was awarded to Ladislav Chudík; Magdaléna Vášá-ryová won the highest Polish cultural award: the Gloria Artis Gold Medal; the Association of Czech Cinematographers awarded Juraj Šajmovič the Lifetime Achievement Award and Stanislav Szomolá-nyi won the Annual Award of the Association of Czech Film Clubs.

SLOVAK FILM INSTITUTE

The Slovak Film Institute (SFI, www.sfu.sk) is the only public organization working in the field of audiovision in the Slovak Republic.

The main tasks, activities and competencies of the SFI have been defined in § 23-25 of Act No. 343/2007 on the Conditions for Registration, Public Distribution and Preservation of Audiovisual Works, Multimedia Works and Sound Recordings of Artistic Performances and on amendments and supplementations of certain acts (Audiovisual Law) effective since January 1, 2008.

The principal tasks of the SFI include the storage, protection and restoration of audiovisual heritage, its processing and enhancing, elaboration and distribution of knowledge in the field of audiovisual culture, in particular the cinematography and audiovisual art of the Slovak Republic. The basic activities mainly include professional storage, treatment, preservation and restoration of audiovisual heritage, making the audiovisual heritage available to the public for study, educational and scientific purposes, searching for, obtaining, collecting, cataloging, preserving originals or copies of audiovisual works and audiovisual recordings and making them available to the public including documentary and informational materials relating to audiovisual works and audiovisual recordings, theoretical and conceptual, research, documentation, coordination, education, bibliographic, research, methodical and consulting activities and editorial activities including the publishing of periodic and non-periodic

publications and media with Slovak audiovisual works; the creation and operation of an information system, organization of cultural events, reviews and festivals, promotion of audiovision and cinematography including the promotion of audiovisual heritage, fulfilling the role of the national filmotheque and cooperation with international organizations in the field of audiovision and cinematography, and representing the Slovak Republic in those organizations.

The SFI executes copyrights for audiovisual works produced before 1991 by public organizations managing audiovision. In relation to those works, the SFI executes the rights of executive artists to artistic performances performed in such works, it is the producer of their audiovisual recording and with its activities it enhances the property rights.

The SFI executes public administration in the field of protecting the audiovisual heritage, provides methodological guidance for the cataloguing, protection and restoration of the audiovisual heritage fund, and assesses the audiovisual value of audiovisual works, audiovisual recordings and audio recordings in compliance with § 32; for the purposes of assessing the audiovisual value, the Director General appoints an advisory body for the protection of audiovisual heritage.

In 2010, the SFI was (and will continue to be) implementing its 3 priority projects: the Project of systematic restoration of the audiovisual cultural heritage and its availability (the project was approved by the Government of the SR), the Integrated audiovisual information system SK CINEMA (the project was approved by the Ministry of Culture of the SR (hereinafter referred to as the MC SR), and the Project of presenting Slovak cinematography abroad (the project was approved by the MC SR).

The basic long-term tasks of the SFI in the upcoming period include the execution of the role of a legal repository for audiovisual works, the comprehensive professional maintenance of the cinematographic section of the national cultural heritage of Slovakia, and, as part of this, a complex systematic retrieval and restoration of its collections including their transcription to digital and magnetic carriers, progressive digitalisation of archive collections for the purpose of long-term storage and availability by means of new media, professional cataloguing of archive items and collections and their informative and content description, and their consequent availability to the public.

From the viewpoint of organization, the SFI is divided into the National Film Archive (NFA) and the National Cinematographic Centre (NCC), while the MEDIA Desk Slovakia constitutes a separate component of the SFI (its activities are subject to a separate chapter).

The National Film Archive (NFA) is, according to the resolution of the Ministry of Interior of the SR, a specialized public archive consisting of unique films and film-related archive funds and collections. Since 2001, the SFI has been a member of the International Federation of Film Archives (FIAF).

The National Cinematography Center (NCC) coordinates the Audiovisual Information Center, Department of Film Events, Editorial Department and other activities associated with the presentation and sale of products of the SFI's editorial activity. Its main role is to collect and provide complex and up-to-date information, statistics and informational services relating to Slovak cinematography, as well as the promotion and presentation of Slovak films at home and abroad. The activity of the NCC, which particularly focuses on the actual creation and production of Slovak audiovisual works, is a natural supplement to the activities of the NFA, which focuses primarily on archiving, cataloguing and making the audiovisual heritage available. In 2010, the NCC coordinated the implementation of the priority project Presentation of Slovak Cinema Abroad.

• **The Audiovisual Information Center (AIC)** acts as the information center on the happenings within the audiovisual field in Slovakia and abroad. The AIC collects, processes and publishes information from the audiovision field that arrives at the Ministry of Culture of the SR or the SFI, and is intended for professionals within the field of Slovak cinematography and audiovision. All actual and relevant information is available on the internet site www.aic.sk

In connection with the presentation of Slovak cinematography at international film forums, the AIC collected and prepared materials for the production of promotional materials on the current situation of Slovak audiovision (Slovak Films 2008–2010, Upcoming Slovak Films 10-11).

The main projects aimed at the international presentation of Slovak cinematography in 2010 were: the joint stand of four countries (Slovakia, Czech Republic, Slovenia and Poland) – Central European Cinema Stand – at the EFM Berlin film market, joint Slovak and Czech pavilion at the Marché du film market at the IFF Cannes, presentation of the Slovak Film Institute (SFI) and Slovak cinematography at the IFF Karlovy Vary, or the Slovak Day at MFDF Jihlava. The SFI has been a member of European Film Promotion since 2006. Thanks to this, Slovakia was part of the Producers on the Move project (producer Silvia Panáková) at the IFF Cannes for the fourth time in 2010.

The SFI administers the Film Club Charlie Centre on Špitálska Street in Bratislava. The screening of archived films in the study cinema has been temporarily suspended (since 2007) due to litigation with the previous lessee of the premises.

The SFI holds the only specialised film library in Slovakia (11,178 books, 176 CDs, 1,725 scripts and 2,023 archived periodicals) and mediatheque (9,683 VHS and 2,644 DVD titles).

The SFI Publishing Department issues a film monthly Film.sk and, in cooperation with the Association of Slovak Film clubs (ASFC), the filmological magazine Kino-Ikon. In 2010, the SFI published three books:

Monographs: Palo Bielik and the Slovak Film Culture (Palo Bielik a slovenská filmová kultúra) by Petra Hanáková and Viktor Kubal. Filmmaker – Artist – Humorist (Viktor Kubal. Filmár – výtvarník – humorista) by Rudolf Urc and the proceedings of the XI Czecho-Slovak Filmological Conference Béla Balázs – Praise to Film Art (Béla Balázs – Chvála filmového umenia). In the Golden Collection of Slovak Fairy Tales edition, five DVDs were published and also 3x Dušan Hanák in cooperation with the Petit Press publishing house. For more information, see the chapter on Videodistribution.

In 2010, the SFI shop Klapka.sk entered its third year of operation. It offers a broad range of filmological literature, CDs and DVDs and other film materials. Altogether, 1,027 publications and 5,387 DVDs were sold in 2010 (in 2009, the figure was 778 publications and 4,550 DVDs).

In 2010, the Film Archive (FA) continued its comprehensive project of Systematic Restoration of Audiovisual Cultural Heritage. New 35 mm film reproduction, back-up materials and combined copies of Slovak short films and full-length films were produced and these were then transcribed onto electronic media. The outcome from these processes was expertly treated or newly produced archive materials for audiovisual works, and fully restored film materials with a conversion of selected works in 2K resolution onto new digital media.

One of the FA's priorities in 2010 was downloading film materials after their systematic restoration into the new central deposit in Pezinok; this has been established in accordance with FIAF technological conditions and criteria for the long-term storage of films.

Last year, 3,652 films were acquired for the FA funds as part of its acquisition activities.

As on December 31, 2010, the extent of Slovak films archived in the SFI represented footage of 3,576,675 metres (length of individual works and fragments expressed in metres of film stock). The total footage of all types of film materials for Slovak works archived in SFI collections and funds extends to 16,512,975 metres of film stock.

The main role of the SKCINEMA information system is the transfer to comprehensive computer processing of archival, documentation, library and information funds and the subsequent enhanced and more rapid provision of services to experts and the general public. The aim is to increase its inter-operability and to include the SFI in European film database projects (European Film Getaway, Filmarchives Online). As on December 31, 2010, the total number of records was 206,497. The SFI makes information on the Slovak films presently available within the 1st Slovak Film Database (www.sfd.sfu.sk).

Events with Slovak Films Abroad

In addition to organising and co-organising most of the local events (28) mentioned in the chapter on Festivals and Reviews, the SFI also promoted Slovak cinematography abroad. Last year was the year in which we celebrated the 100th birthday of director Palo Bielik and the 20th anniversary of the Velvet Revolution. The most significant foreign events promoting Slovak cinematography in 2010 include: The 45th IFF Karlovy Vary which included the Homage to Palo Bielik on his 100th birthday - the film The Hangman (Majster Kat) was screened and the book Palo Bielik and Slovak Film Culture (Palo Bielik a slovenská filmová kultúra) published by the SFI was launched with the participation of its author, Petra Hanáková; the 11th Summer Film Academy in Zwierzyniec (Poland), or the 50th International Film Festival for Children and Youth (Zlín, Czech Republic) with 25 Slovak films, or the Summer Film School in Uherské Hradiště (Czech Republic) with 40 Slovak films and an homage to Stanislay Szomolányi, who also received one of the Annual Awards of the Association of Czech Film Clubs; the 26th International Film Festival Festroia in Setúbal (Portugal) dedicated a separate homage to Slovak cinematography and presented 28 Slovak films. Cinema on the Border (Český Těšín, Czech Republic and Cieszyn, Poland) included a Martin Šulík retrospective; Slovak films were also presented at European Union festivals in various parts of the world (e.g. India, Romania, Cuba, the Ukraine, Dominican Republic) and the presentation of Slovak film in America also increased - Slovak films were screened at festivals in Chicago, San José, Seattle or Buenos Aires. A representative screening of Slovak films in the prestigious Champollion cinema in Paris was the accompanying event to the exhibition of Slovak gothic art in the Cluny Museum. The last foreign presentation of Slovak film in 2010 was the Slovak Film Days in Serbia.

- Summary of events with Slovak films in 2010
- → Number of events: 147
 - of these: local: 28
 - foreign: 119
- → Number of films presented: 708
- → Number of states: 33

TELEVISION

In 2010, Slovak television broadcasters recorded a decline in the share of the viewing audience: the three nationwide broadcasters in Slovakia reached over 50% of the population – the public Slovak Television (STV) with its three channels and the private broadcasters TV Markíza, Doma, JOJ and JOJ Plus only had a **74.2% share** throughout the day (86.3% in 2009, 76.3% in 2008) and 79.7% for prime time (87.8% in 2009, 81.4% in 2008). The share of Czech television broadcasters dropped too, to 6.6% during the daytime (7.4% in 2009) and 5.9% at prime time (6.5% in 2009).

According to the Council for Broadcasting and Retransmission, as on December 31, 2010 there were 128 registered licence-holders (135 in 2009) for television broadcasting in Slovakia. Of these, 21 were multi-regional broadcasters (23 in 2009), 31 were regional broadcasters (32 in 2009) and 76 were local broadcasters (80 in 2009). In 2010, there were 40 new digital broadcasting licence-holders. Also 167 retransmission holders were registered in 2010; of these 145 were for providing retransmission in cable distribution networks (KDS, IPTV), 19 via the MMDS system, 2 via the MVDS system and 1 via GSM and UMTS. There are also 23 providers of audiovisual media services on demand. Except for Orange Slovakia a.s. (Orange World/video on demand and Fiber TV/video on demand) and Slovak Telekom a.s. (Magio/Home video rentals) which are listed in the Videodistribution chapter, all the others provided their services on the Internet, mostly in the form of an archive of their own programmes.

In terms of audience share, TV Markíza again maintained its leading position in 2010 with a 29.9% market share throughout the day (31.2% in 2009) and 33.6% at prime time (34.4% in 2009). TV JOJ was second once again, although in 2010 its audience share increased from 20.0% in 2009 to 20.7% and for prime time from 22.6% up to 24.2%. STV1 (the first channel of Slovak Television) was third; its audience share dropped from 15.0% to 13.7% for daytime and from 16.7% to 13.8% for prime time.

Public Slovak Television is under an obligation to broadcast programmes in the public interest, to dedicate the majority share of its broadcasting time to European productions and to dedicate 20% on each of its channels to works produced by independent European producers.

STV2, the second channel of Slovak Television, has continued to target the so-called minority viewers, focusing primarily on documentaries, regional and topical programmes, music, films, education, regional news and sports. The STV3 sports channel has been broadcasting since 8 August 2008 and it has also been broadcast in HD quality.

In December 2009, in accordance with Section 21a of Act No. 16/2004 on Slovak Television as amended, Contract No. MK – 77/09/M on the Contents, Objectives and Provision of Television Bro-

adcasting Services to the Public for 2010-2014 was concluded (**Contract with the State**) between Slovak Television and the Ministry of Culture of the Slovak Republic. The aim of the Contract is to create a realistic mid-term strategy for the creation, production and broadcasting of Slovak Television.

In 2010, the number of documentaries produced or co-produced by Slovak Television increased to 178 (43 in 2009, 72 in 2008). These include 6 full-length films produced in co-production with independent producers - The Walls Are Tall and Thick (Múry sú vysoké a hrubé, directed by Juraj Johanides), Slovaks in Canada (Slováci v Kanade, directed by Markéta Slepčíková-Rešovská), Veterans of WW2 (Veteráni II. Svetovej vojny, directed by Dušan Hudec), He Changed the Shape of Shanghai (Zmenil tvár Šanghaja, directed by Ladislav Kaboš), The Time of Grimaces (Čas grimás, directed by Peter Dimitrov) and Matchmaking Mayor. The two latter films were released in cinemas in spring 2011. There were 16 mid-length documentaries, including co-production projects The Entire World Is a Narrow Bridge (Celý svet je úzky most, directed by Dušan Hudec), Turning Point Generation (Generácia na prelome, directed by Yvonne Vavrová), Ilja, Luník IX (directed by Michelle Coomber), Return of the Lynx (Návrat rysov, directed by Tomáš Hulík) and 11 films were made within its own production: ... and They Left Nothing For Us (... a nenechali nám nič, directed by Mátyás Prikler), Alexander Dubček (directed by Ivan Predmerský), Will It Be Hot? (Bude nám horúco?, directed by Ján Mančuška), Diana (directed by Marek Šulík), Searchers (Hľadači, directed by Marcel Pázman), My Summits (Moje vrcholy, directed by Peter Púchy), Inhabiting Your Own Island (Obyvateľ vlastného ostrova, directed by Martin Hanzlíček), ... the Truth Demanded Courage and He Took a Chance. The Story of Mikuláš Mušinka (... pravda si žiadala odvahu a on riskoval. Príbeh Mikuláša Mušinku, directed by Milan Homolka), **The Power of Dance** (Sila tanca, directed by Jana Pirohová), Stalin's Candles over Prešov (Stalinove sviečky nad Prešovom, directed by Pavol Korec), Svätopluk (directed by Dagmar Kyslanová). The remaining 156 films were made within cycles produced by Slovak Television, either in its own production - Encyclopaedia of Slovak Towns (Encyklopédia slovenských obcí), Historical Panorama (Historická panoráma), Inventions (Invencie), Calendar of Customs (Kalendár zvykov), Beauties of Slovakia (Krásy Slovenska), Treasures.sk (Poklady.sk), or in co-production with independent producers - Gods and Heroes of Ancient Myths (Bohovia a hrdinovia antických bájí), Dialogues on Addictions (Dialógy o závislostiach), Gen.sk, Forever and Eternity (Navždy a večne), You Are Not Alone (Nie si sám), From One City to Another (Z mesta do mesta). The first six episodes of the Slovak Cinema (Slovenské kino) cycle were made by the STV in co-production with Hitchhiker Films and the Slovak Film Institute.

Unlike in 2009, when STV made two television feature films, in 2010, 20 titles were made – 7 episodes of the TV series Crime Squad Old City (Kriminálka staré mesto, directed by Ján Sebechlebský), 10 films in the series of adaptations of classical literary and theatrical works: Immortals – The Bracelet (Nesmrteľní – Náramok, directed by Emil Horváth), He Loves Me, He Loves Me Not (Ľúbi neľúbi, directed by Róbert Šveda), Ema B. (directed by Laco Halama), Face (Fejs, directed by Róbert Šveda), Devil (Diabol, directed by Roman Polák), Inspection (Kontrola, directed by Viktor Csudai), Long Journey Home (Dlhá cesta domov, directed by Katarína Ďurovičová), Flowers and Lucia (Kvety a Lucia, directed by Stanislav Párnický), Hunting a Legend (Hon na legendu, directed by Stanislav Párnický), Froject Alfa (Projekt Alfa, directed by Karol Vosátko) and the first three episodes of the cycle Film Stories (Filmpoviedky) : Inquest (Obhliadka, directed by Mariana Čengel Solčanská), A Shot Too Much (Výstrel navyše, directed by Ján Stračina) and Bravo, Roux (Olé, zápražka, directed by Dodo Banyák).

STV produced feature films for cinemas: The Corpse Must Die and The Legend of Flying Cyprian. STV produced, in co-production with My Studio of Dávid and Ivan Popovič, a further 14 parts of the animated series To Have a Screw Loose! (Mať tak o koliesko viac!) called Traffic Light (Semafor), Radar, Vaccination (Očkovanie), Internet, Solar Energy (Solárna energia), Plastics (Plasty), X-ray (Röntgen), Radio (Rádio), Typewriter (Písací stroj), Washing Machine (Práčka), Payment Card (Platobná karta), Walkman (Volkmen), Escalator (Pohyblivé schody), Automobile (Automobil) and in co-production with Animoline studio and the Polish Orange studio a further 14 episodes of the animated series Jurošík (directed by Jaro Baran).

Last year, STV's highest ranked broadcasts were the Slovakia-Italy match at the Football World Cup (rating 18,8%) and the ice hockey match Slovakia-Russia at the 2010 Ice Hockey World Championship (rating 15,8%); and OTO – Television Personalities Awards 2009 (rating 15,9%).

STV won several awards. For instance, the full-length documentary **Moon Inside You** won the Grand Prix at the 15th International Television Festival in Bar (Montenegro), the new magazine from the world of cinema **Kinorama** won the Internet film magazine, Kinema.sk, award for the television event of the year 2010 and in the journalist competition of the Slovak Syndicate of Journalists, STV jounalists **Peter Navrátil** was ranked first in the Fiction Genre category – Best Deal of My Life (Najlepší obchod môjho života) and **Kristína Magdolenová** was ranked third in the Analytical Genre category – Boarding Schools for Roma Children (Internátne školy pre rómske deti).

On January 1, 2011 Slovak Television (STV) and Slovak Radio (SRo) were merged and a new public institution was formed – Radio and Television Slovakia (for more information, see the chapter on Legislation).

In 2010, TV Markíza again held the highest market share and its television signal covered 90.01% of the inhabited territory and 90.88% of the population in that territory. In 2010, TV Markíza broadcast 2,038 film titles; of these 23 were Slovak productions, 771 European and 1,244 American and other productions. TV Markíza continued to make its own programmes; in 2010 it broadcast new episodes of the TV series Surgeries in the Rose Garden (Ordinácia v ružovej záhrade) and 112. The TV Newscast (Televízne noviny) was the most successful programme (rating 25,1 % on January 10, 2010).

In the 2010 journalism competition of the Slovak Syndicate of Journalists, TV Markíza editors won several awards; Ján Maloch ranked second – Illegal Megaluxury (Megaluxus načierno) and Marek Vnenčák ranked third – The Water Level Dropped, the Despair Remained (Voda klesla, zúfalstvo zostalo) in the Television News category. Dušan Károlyi ranked first – Tax Megafraud (Daňový megapodvod) and Simona Miazdrová ranked second – Professor from the Bus (Profesor z autobusu) in the Analytic Genre category. Radoslava Rusňáková ranked third – Unfulfilled Dream (Nesplnený sen) in the Fiction Genre category and Andrej Gajdošík won the Allianz 2010 Special Prize – Tree on the Car (Strom na aute).

On 31 August 2009 a TV channel entitled **DOMA** began to be broadcast digitally across the whole territory of Slovakia. After TV Markíza, it is the second television broadcaster in Slovakia belonging to the CME group. In 2010, it broadcast a total of 1,196 film titles, of these 525 were of European and

671 of American and other production. The most successful programme on TV DOMA in 2010 was, just as in 2009, the soap opera **Miss Me So Bad** (MX, 2001) (rating 2,2%).

The private TV JOJ enhanced its position as the number two channel on the market. Its television signal covers 59.70% of the inhabited territory and 67.80% of the population within that territory. In 2010, TV JOJ continued producing the TV drama series Mafstory, Imprisoned (Odsúdené), Apartment House (Panelák) or Professionals (Profesionáli) and entertainment programmes The Farmer Wants a Wife (Farmár hľadá ženu) and New Housing (Nové bývanie). The joint project of TV JOJ and the Czech TV Prima called Czecho Slovak X Factor (Česko Slovensko má talent) became the best programme of the year at the OTO 2010 Awards. However, TV JOJ News (Noviny TV JOJ) was the most watched programme (rating 18,1% on January 31, 2010).

Since October 5, 2008, the operator of TV JOJ – MAC TV s.r.o. – has broadcast the monotype channel called JOJ Plus across Slovakia. 80% of the programme consists of films and TV series. In 2009, TV JOJ's highest ranked programmes were the football match Slovakia – Croatia (rating 4,2 %), the film Watch Out, We're Mad (IT/ES, 1974, directed by Marcello Fondato) and the TV series 30 Cases of Major Zeman (30 prípadov majora Zemana, CS, 1974, directed by Jiří Sequens).

The news television channel TA3 broadcasts its signal through most cable distribution networks in Slovakia and also in the Czech Republic. It is freely available without coding on the Astra 3B satellite and is received through digital satellite receivers. The signal is also aired through MMDS. Currently, TA3 is accessible to almost 75% of Slovakia's population. At the beginning of 2011, TA3 continued its negotiations on inclusion into the DVB-T multiplex. The highest ranked programmes in 2010 were In Politics (V politike), TA3 News (Správy TA3), Topic of the Day (Téma dňa), Main News (Hlavné správy) and Midday Journal (Poludňajší žurnál). Programmes produced by TA3, such as The World + Showbiz (Svet + Showbiz), Analyses and Trends (Analýzy a trendy), were also popular. Press conferences broadcast live also attracted many viewers. In 2010, TA3 included documentaries in its programme structure. It continued broadcasting A Week in Film (Týždeň vo filme) in association with the Slovak Film Institute; it broadcast a series of Czech Television documentaries The Thirteenth Chamber (Trinásta komnata), and the DW documentary about the fall of the Berlin Wall, How the Wall Fell (Ako padol múr).

In the 2010 journalism competition of the Slovak Syndicate of Journalists, TA3 ranked second for the author's documentary A Colony in Krompachy (Kolónia v Krompachoch) by Nora Gubková in the Fiction Genre category. Peter Bielik, moderator of Topic of the Day, became one of the three journalists nominated in the Journalistic Act of the Year category for the prestigious Mercurius Veridicus ex Slovakia award of the Slovak Syndicate of Journalists. At the presentation of the OTO awards, TA3 won the Weekly Život Journalist Award for the programme Topic of the Day. Peter Bielik won this award for TA3. Dušan Gabáni was nominated in the TV Sports Personality category.

On December 22, 2009, Towercom launched digital terrestrial television broadcasting (DVB-T). The three programmes of Slovak Television (STV1, STV2 and STV3) and two commercial programmes (JOJ and JOJ Plus) were included in the first (temporary) multiplex. Broadcasts were available to 80% households, and within 6 months to 94% of households; however, in order to receive the signal, the TV set must have a built-in DVB-T digital tuner or, in the case of older TV sets, it is necessary to purchase a set-top box for DVB-T broadcasting.

REPORT ON THE SLOVAK AUDIOVISUAL SITUATION IN 2010

Towercom launched a second (commercial) multiplex with JOJ, JOJ Plus, TV Markíza and DOMA on 28 June 2010 from the Námestovo-Magurka transmitter. The signal is relayed in an older compression standard (MPEG-2). The transition to DVB-T will affect about 50% of households which currently receive the signal through individual private or common television aerials. In autumn 2010, four smaller analogue transmitters were switched off and in spring 2011 further analogue transmitters will be switched off. From 2012, any broadcasting within the territory of Slovakia should only be in digital format.

The TV Personality Awards OTO 2010 were announced in March 2011. TV Markíza won the greatest number of the awards (5): Patrik Herman for TV Journalism, Peter Varinský for TV Sports Personality, Adela Banášová as Moderator of Entertainment Programmes, Partička as Entertainment Programme and Czecho Slovak X Factor as Programme of the Year.

TV JOJ took two awards: Lucia Barmošová – TV News Personality and Professionals – Best TV Series. Jana Kirschner was Best Female Singer, Mário Kollár (Kuly) Best Male Singer, Petra Polnišová Best Actress in Comedy, Emília Vášáryová Best Actress in Drama, Lukáš Latinák Best Actor in Comedy and Ján Koleník Best Actor in Drama. Stano Dančiak was inducted into the Hall of Fame. Lukáš Latinák became the overall OTO winner.

As for foreign channels, CS Film broadcasts most Slovak full-length feature films (75 in four reruns in 2010), television films and TV series and short animated films. CS Film is available via digital signal also in Slovakia and from 2005 Mondays have been devoted solely to Slovak works.

SHARE ON THE SLOVAK TV MARKET ((from January 1 till December 31, 2010)	E ON THE SLOVAK TV MARKET (around the clock and prime time) - Ind 12+ January 1 till December 31, 2010)		
Time intervals >>	Around the clock	Prime Time 19.00 – 22.00	
Channels	Share %	Share %	
Jednotka	13,7	13,8	
Dvojka	2,8	2,5	
Trojka	1,5	1,4	
Markíza	29,9	33,6	
DOMA	2,4	1,9	
LOI AL	20,7	24,2	
JOJ plus	3,2	2,3	
TA3	2,1	1,3	
Czech TVs	6,6	5,9	
Hungarian TVs	4,4	5,0	
Other TVs	12,7	8,1	

CONTACT POINTS - INSTITUTIONS, COMPANIES AND OTHER ORGANISATIONS OPERATING IN THE SLOVAK AUDIOVISUAL INDUSTRY

For further information, addresses and contacts please visit: http://www.aic.sk/aic/en/industry-database/

PRODUCTION COMPANIES

→ AG STUDIO

Azalková 8, SK-821 01 Bratislava 2, Tel./Fax: +421 2 4329 3544, agstudio@euroweb.sk

AKCENTT STUDIO Ipeľská 1, SK-821 07 Bratislava, Tel.: +421 911 550 864, basia@chello.sk

→ ALEF FILM & MEDIA GROUP

Tekovská 7, SK-821 09 Bratislava, Tel.: +421 2 2090 2648, Fax: +421 2 2090 2647, alef@webdesign.sk, www.afm.sk

→ ALEF JO FILMŠTÚDIO

Uršulínska 9, SK-811 01 Bratislava, Tel.: +421 905 384 616, oparty@alefjo.com, www.alefjo.com

→ ARINA

Sibírska 3, SK-831 02 Bratislava, Tel.:/Fax +421 2 2070 8983, silvia@arinafilm.sk, erik@arinafilm.sk, www.arinafilm.sk

→ ARS MEDIA

Odeská 13, SK-821 06 Bratislava, Tel.: +421 2 4552 3481, Fax: +421 2 4552 3600, arsmedia 1@gmail.com

→ ARTICHOKE

Čapkova 16, SK-811 04 Bratislava, Tel.: +421 904 185 692, juraj@artichoke.sk, www.artichoke.sk

→ ARTILERIA

Drobného 23, SK-841 01 Bratislava, Tel.: + 421 903 789 198, +421 905 261 949, artileria@artileria.sk, www.artileria.sk

→ ARTREAL

Prídavkova 27, SK-841 06 Bratislava, Tel.: +421 2 6241 1177, Fax.: +421 34 7749 121, ar@artreal.sk

→ ATARAX

Puškinova 2, SK-040 01 Košice, Tel.:/Fax: +421 55 6780 418, atarax@iol.sk, www.atarax.sk

ATELIER.DOC

Piešťanská 7, SK-831 02 Bratislava, Tel.: +421 904 610 694, Fax: +421 2 6544 0046, office@atelierdoc.sk, www.atelierdoc.sk

→ ATTACK FILM

Košická 58, SK-821 08 Bratislava, Tel.: +421 2 5262 0941, attack@nextra.sk, www.attackfilm.sk

→ AZYL

Panenská 13, SK-811 03 Bratislava, festival@azyl.sk, www.azyl.sk

→ C-GA FILM JURAJ GALVÁNEK

Budatínska 49, SK-851 06 Bratislava 5, Tel.: +421 904 806 661, +421-2-6383 2913, +421239806661@orangemail.sk

CONTINENTAL FILM

Výhonská ulica č.1, budova Drevony, P.O.BOX 48, SK-830 06 Bratislava – Rača, Tel.: +421 2 2085 1911, Fax: +421 2 2085 1901, cofilm@cofilm.sk, marketing@cofilm.sk, www.continental-film.sk

→ CULTFILM

Kpt. Jana Rašu 39, SK-841 01 Bratislava, Tel.: 421 907 311 414, cultfilm@cultfilm.sk, www.cultfilm.sk

→ D.N.A. PRODUCTION

Šancová 3563/100, SK-831 04 Bratislava, Tel.: +421 917 452 369, dna@dnaproduction.sk, www.dnaproduction.sk

➔ FÁMA PRODUCTIONS

Sibírska 8, SK-831 02 Bratislava, Tel: +421 905 43 83 19, famadenisa@gmail.com

→ FARBYKA

Bajkalská 22, SK-821 09 Bratislava, Tel : +421 2 5296 3105, Fax: +421 2 5363 1994, veselicky@farbyka.sk, www.farbyka.sk

→ FEELME FILM

Vihorlatská 12, SK-831 04 Bratislava, Tel. : + 421 905 745 667, vava@feelmefilm.com, www.feelmefilm.com

→ FILM 2000

Kpt. Rašu 14, 841 01 Bratislava, Tel.: +421-903-345 491, Fax: +421-2-6428 2952, stric@nextra.sk

→ FILMPARK

Ružová dolina 19, SK-821 08 Bratislava, Tel.: +421 905 455 234, peter@filmpark.sk, www.filmpark.sk

→ FORZA PRODUCTION HOUSE

Omnipolis, Trnavská cesta 100/II, SK-821 04 Bratislava, Tel.: +421 2 208 55 100, Fax: +421 2 208 55 101, film@forza.sk, www.forza.sk

→ FREE COOL IN

Mliekarenská 19, SK-821 09 Bratislava, Tel: +421 905 320 737, Fax: +421 2 6826 5770, imalachovska@gmail.com, www.freecoolin.sk

→ FURIA FILM

Ferienčíkova 1, SK-811 08 Bratislava, Tel.: +421 905 568 099, Fax: +421 2 2077 8899, livia_filusova@yahoo.com, www.furiafilm.com

→ FURČA FILM

Šulekova 10, SK-811 06 Bratislava, tel.: +421 915 730 989, info@furcafilm.sk, www.furcafilm.sk

→ GENTA FILM

Dr. VI. Clementisa, SK-821 02 Bratislava, Tel.: +421 903 032 020, genta.film@orangemail.sk, www.gentafilm.sk

→	INOUT STUDIO
	Palkovičova 9, 821 08 Bratislava, Tel.: +421 910 900 016, katarina@inoutstudio.sk
→	IVO BRACHTL
	Povraznícka 11, SK-811 07 Bratislava, Tel.: +421 903 717 237, ivo@brachtl.sk
→	JAKUBISKO FILM SLOVAKIA
	Vodičkova 36, palác Lucerna, CZ-116 02 Praha 1, Tel.: +420 296 236 383,
	Fax: +420 296 236 353, info@jakubiskofilm.com, www.jakubiskofilm.com
7	JMB FILM & TV PRODUCTION Riazanská 55, SK-831 03 Bratislava, Tel./Fax: +421 2 4463 4267, jmb@jmbfilm.sk,
	www.jmbfilm.sk
-	K2 STUDIO
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	k2@k2studio.sk, www.k2studio.sk
→	LEON PRODUCTIONS
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	Fax: +421 2 6446 2784, leon@leonproductions.sk, www.leonproductions.sk,
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	luther@chello.sk, www.miloslavluther.sk
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→	LV PRODUCTION
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7	Trenčianska 47, SK-821 09 Bratislava, Tel.: +421 2 5465 0247, Fax: +421 2 5465 0276,
	magicbox@magicboxslovakia.sk, www.magicboxslovakia.sk
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	cengel@magicseven.sk, www.magicseven.sk
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	Fax: +421 2 4564 8412, info@momentproduction.sk, www.momentproduction.sk
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→ OPONA STUDIO – MGR. ART. PETER KUČERA

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Vištuk 277, SK-900 85 Vištuk, Tel.: +421 905 255 698, Fax : +421 33 6446 409, kerekes@nextra.sk

→ PIKNIK PICTURES

Trenčianska 20, SK-821 09 Bratislava, Tel.: +421 908 201 674, piknik@piknik.sk, www.piknik.sk

→ PLAFTIK

Ambrova 5, SK-831 01 Bratislava, Tel.: + 421 903 247 037, demo@plaftik.com, www.plaftik.com,

→ PROTOS PRODUCTIONS

Hradné údolie 9/A, SK-811 01 Bratislava, Tel.: +421 2 4446 2747, Fax: +421 2 4446 2748, protos@protos.sk, www.protos.sk

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Hamuliakova 410, SK-027 43 Nižná, Tel.: +421 903 781 007, psyche.film@gmail.com

→ PUBRES

Grösslingová 63, SK-811 09 Bratislava, Tel.: +421 2 5263 4203, +421 2 5263 4202, pubres@pubres.sk, www.pubres.sk

→ SEN FILM

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Šulekova 1178/32, SK-811 03 Bratislava, Tel.: +421 2 544 301 27

→ STUDIO 727

Elektrárenská 1, SK-831 04 Bratislava, Tel.: +421 905 624 540, Fax: +421 2 4454 4545, studio@727.sk, www.727.sk

→ TAO PRODUCTIONS

Palkovičova 8, SK-821 08 Bratislava, Tel./Fax: +421 2 5557 6566, tomas.krnac@mail.t-com.sk

→ TITANIC

Pavlovova 6, SK-821 08 Bratislava, Tel.: +421 905 439 040, Fax.: +421 2 5596 0419, sulikm@chello.sk

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Ukrajinská 10, SK-831 02 Bratislava, Tel.: +421 903 513 206

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Drotárska 29, SK-811 02 Bratislava, Tel.: +421 903 229 446, email@unfilm.sk, www.unfilm.sk

→ UGLY AGENCY & PRODUCTION

Dúhová 13, SK-903 01 Senec, Tel.: +421 903 753 399, sandtnerova@gmx.net

ÚSTAV PAMÄTI NÁRODA Nám. Slobody 6m SK-817 83 Bratislava 15. www.upn.gov.sk

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Adámiho 15, SK-841 05 Bratislava, Tel.: +421 907 247 432, vanda.raymanova@gmail.com

→ W PRESS

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Tel.: +421 918 103 169, info@yurikorec.eu, www.yurikorec.eu

→ ŽUDRO

Dražická 20, SK-841 01 Bratislava, Tel.: +421 915 955 017, zudro@zudro.sk, www.zudro.sk

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Lamačská cesta 97, SK-841 03 Bratislava, Tel: +421 2 2942 8211, Fax: +421 2 5942 8212, press@bontonfilm.sk, www.bontonfilm.sk

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→ FILM EUROPE

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→ ITA AGENTÚRA (ITAFILM)

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Trenčianska 47, SK-821 09 Bratislava, Tel.: +421 2 5465 0247, Fax: +421 2 5465 0276, magicbox@magicboxslovakia.sk, www.magicboxslovakia.sk

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Einsteinova 20, SK-851 01 Bratislava, Tel.: +421 2 6820 2228, Fax: + 421 2 6820 2235, igorkonig@palacepictures.net, www.palacepictures.net

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Grösslingová 63, SK-811 09 Bratislava, Tel.: +421 2 5263 4203, Fax: +421 5263 4202, pubres@pubres.sk, www.pubres.sk

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→ TATRAFILM

Vajnorská 89, SK-831 04 Bratislava 2, Tel.: +421 2 491 400 30, Fax: +421 2 444 506 51, tatrafilm@tatrafilm.sk, www.tatrafilm.sk

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	festivals@vsmu.sk (festival department), www.ftf.vsmu.sk
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	Fax: +421 2 6252 4313, uat@uat.sk, www.uat.sk
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- → INTERNATIONAL FILM FESTIVAL BRATISLAVA / MEDZINÁRODNÝ FILMOVÝ FESTIVAL BRATISLAVA
 Partners Production, s.r.o., Lovinského 18, SK-811 04 Bratislava, Tel.: +421 2 5441 0673, Fax: +421 2 5441 0674, iffbratislava@ba.sunnet.sk, www.iffbratislava.sk
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- → SLOVAK FILM INSTITUTE / SLOVENSKÝ FILMOVÝ ÚSTAV

Grösslingová 32, SK-811 09 Bratislava, Tel.: +421 2 5710 1501 (operator), +421 2 5710 1503 (secretariat), Fax: +421 2 5296 3461, sfu@sfu.sk, www.sfu.sk, General Director: Peter Dubecký, Office of the General Director: Tel.: +421 2 5710 1503,oddeleniegr@sfu.sk, Dagmar Kuková, Film Archive: Tel.: +421 2 5710 1540, +421 2 5710 1508, festival@sfu.sk, Hana Válková, National Cinematographic Centre: Tel.: +421 2 5273 3212, 5710 1527, Fax: +421 2 5273 3214, alexandra.strelkova@sfu.sk, Alexandra Strelková, Audiovisual Information Centre: Tel.: +421 2 5710 1526, Fax: +421 2 5273 3214, aic@aic.sk, www.aic.sk, Miroslav Ulman, Department of Film Events: Tel.: +421 2 5710 1505, +421 2 5292 5532, foreigndept@sfu.sk, Viera Ďuricová

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	ssn@ssn.sk
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→ C.E.N.

Channel: TA3, Gagarinova 12, P.O. BOX 31, SK-820 15 Bratislava 215, Tel.: +421 2 4820 3511, Fax: +421 2 4820 3549, ta3@ta3.com, www.ta3.com

→ CREATV

Channel: Music Box, Hutnícka 1, SK-0140 01 Košice, Tel.: +421 55 7979 111, Fax: +421 55 7979 112, musicbox@musicboxtv.sk, www.musicboxtv.sk

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Channels: JOJ, JOJ Plus, P.O.BOX 33, SK-830 07 Bratislava 37, Tel.: +421 2 5988 8111, Fax: +421 2 5988 8112, joj@joj.sk, www.joj.sk

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Channels: TV Markíza, TV Doma, Bratislavská 1/A, SK-843 56 Bratislava – Záhorská Bystrica, Tel.: +421 2 6827 4111, Fax: +421 2 6595 6824, markiza@markiza.sk, www.markiza.sk

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Channels: Jednotka (STV1), Dvojka (STV2), Trojka (STV3), Mlynská dolina, SK-845 45 Bratislava, Tel.: +421 2 6061 1111, Fax: +421 2 6595 6824, www.stv.sk

→ TELEMONE

Channel: Musiq1, Liptovská 31, SK-821 09 Bratislava, www.musiq1.tv

→ TV LUX

Channel: TV LUX, Staré Grunty 36, SK-842 25 Bratislava, Tel.: +421 2 6020 2727, Fax: +421 2 6541 2981, tvlux@tvlux.sk, www.tvlux.sk

→ For a full list of TV companies with multiregional broadcating, please visit http: //www.rada-rtv.sk/en/

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