

## Berlinale MEDIA Info Day Monday 13<sup>th</sup> of February 2012 Ritz-Carlton Hotel Potsdamer Platz 3 Berlin

- 10.00 10.30 Welcome and Coffee
- 10.30 11:30 **Creative Europe** Presentation of the main features of the new proposal by the Commission with Constantin Daskalakis and Aviva Silver
- 11.30 12.30 **MEDIA Production Guarantee Fund and the Future European** Cultural and Creative Sectors Guarantee Facility

Presentation by Isabella Tessaro and Gunnar Magnusson

- 12:30 14.30 Lunch
- 14.30 15:45 **MEDIA Training**

## Last CALL under MEDIA 2007-2014 offering 2-year framework partnership agreement for 2012 and 2013 training activities

Presentation by Arnaud Pasquali & Piedad Rivas – MEDIA Training

- Presentation of 3 new training courses in 2012:
  - 'AdaptLab' an advanced course on book adaptation by Savina Nerotti –TorinoFilmLab Director.
  - 'The European TV Drama Series Lab' a training course and think tank for key European television industry players by Nadja Radojevic, project manager – Erich Pommer Institut
  - 'DOK Incubator' a training course on documentaries at rough cut stage by Andrea Prenghyová, managing director DocIncubator-CIANT and Claas Danielsen, festival director of DOK Leipzig
- 15:45 16:45 MEDIA Distribution

Key figures

Presentation by John Dick

Preparatory action on Circulation of European audiovisual works in the digital era

Presentation by Emmanuel Joly

17:00 – 19:00 MEDIA cocktail