



maia Workshops



“teaching best future practice to the best new producers”

MARKETING AND DISTRIBUTION IN THE DEVELOPMENT OF AUDIOVISUAL PROJECTS

Residential workshop

5 - 9 October, 2009

Modra (Bratislava) – SLOVAKIA

Hotel Majolika

www.hotelmajolika.sk



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| October 5 | Standard and non-conventional financing and distribution strategies |
| | CHRIS AUTY UK Producer |
| October 6 | Multiple formats for a unique subject: an extraordinary case study |
| | MATEJ MINAC Slovakia Director |
| | Presentation of the new Slovak Audiovisual Fund |
| | PATRIK PASS Slovakia Producer |
| October 7 | Digital rights management; traditional and alternative distribution platforms |
| | PETER BUCKINGHAM UK Head of Distribution,
UK Film Council |
| October 8 | Co-production markets and project forums |
| | CATHERINE BURESI France Deputy Director
Berlinale EFM |
| October 9 | Distribution strategies and international sales |
| | PETER JAGER Austria Distributor
Autlook Film |

Plus: One-to-one meetings on your project with trainers and dedicated tutors
Individual consultancies on Media Programme schemes
Social activities and sightseeing

Meet your peers and enter a wide community of international professionals!