



EUROPEAN GAME SUPPORT SYSTEMS

National and Regional public funds for interactive and games

A Work in Progress

Information gathered during 2009 (updated: March-May 2012)

07-01-2010

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The following countries currently don't have a support system for games

Bulgaria
Cyprus
Czech Republic
Estonia
Iceland
Italy
Lithuania
Luxembourg
Poland
Slovakia
Slovenia

Remarks

This list is meant to give an overview of the different national and regional support systems for games in Europe other than the MEDIA support for interactive works. The list is a compilation of information contributed by the above mentioned MEDIA desks during 2009 and is quoted directly and has been updated in March-May 2012. Please notice that this is a work in progress and NOT a complete list. There is still a lack of information from the following countries: Croatia, Greece, Hungary, Ireland, Latvia, Malta,

Portugal and Romania. Additional remarks or updated information can be forwarded to dittec@dfi.dk. As the list is a work in progress, it is not meant for public distribution as such.

We hope you will find the information useful.

MEDIA Desk Denmark/January 2010

AUSTRIA

There is no specific support for games in Austria. The City of Vienna supports creative industries (e.g. design, fashion, architecture, contemporary music and a very wide definition of multimedia) via the www.departure.at programme. The support is aimed at companies registered in Vienna but it is not specifically geared towards games. Only very few games (in a very large sense of the word) were supported.

The Austrian Film Institute does not finance game development and will not do so in a near future.

BELGIUM / Flanders

1. Vlaams Audiovisueel Fonds – www.vaf.be

"Support for the creation of audiovisual projects (with the possibility to exhibit and reproduce them) on a single-screen platform"

- VAF only exceptionally supports games
- games with an artistic and cultural value
- 4 deadlines a year, with a judging committee

How much?

- Support is determined for each project individually
- Scenario support: EUR 12.500
- Development support: max. EUR 125.000
- Production: max. EUR 750.000
- Promotion: 50% of accepted cost - max. EUR 25.000

2. Cultuurinvest (PMV) - www.cultuurinvest.be

Invests, but does not provide grants

- open office
- fixed committee
- small or medium enterprises focusing on new media and games

How much?

Loan: business model

- Investments should be refunded
- Examples: Tale of Tales, Transposia

- Loan between EUR 50.000 and EUR 150.000 to be repaid in 7 years (dependent on the business plan)
- Not a Research & Development project
- Refund of capacities

Capital participation

- max. EUR 500.000
- EUR 1 for EUR 1
- PMV is shareholder; afterwards shares will be sold

3. IWT: Instituut voor de Aanmoediging van Innovatie door Wetenschap en technologie in Vlaanderen – www.iwt.be

3.1. Open Office

R&D business projects

- Companies (in Flanders) carrying out research and development projects, possibly in co-operation with other partners
- Projects have to be economically relevant and innovative
- Building of knowledge

How much?

- Basic support dependent on the kind of project: 40% for research projects, 15% for development projects.
- Can be raised to max. 70% (80% for SME's)
- Based on the budget (> EUR 50.000)
- Personnel costs: basis
- Other costs: < 50% of accepted personnel costs (> 50%: detail is needed)

KMO programme: KMO (SME) innovation projects

- Goal: realisation of an innovation, requiring a technological innovation for the company
- Acquiring and/or creatively applying technical knowledge by means of technologic development- and/or implementation activities
- Max. 24 months

How much?

- Budget: Min. EUR 50.000
- Support: grant of 35% (45% for SME's) of accepted costs with max. support of EUR 200.000, with the ability to complement this with a junior debt of max. 80% of accepted costs
- Max. 2 GME projects can be supported each year
- Complementary funding is possible: junior debts up to 80% from the Vlaams Innovatiefonds (Vinnof)

Also: KMO innovation projects - type 6

- Studies that try to find out how to realize an innovation and how to start up an economic activity based on the innovation
- Not for concrete game development projects

Eureka

- Purpose: supporting projects in an European context (one or more industrial partners from an EUREKA member state)

- Projects get acknowledged by labeling
- Special programmes: MEDEA+, ITEA2, EURIPIDES,... (annual appeal)

How much?

- Same procedure as R&D projects, with 10% extra support

Programma Innovatieve Media (PIM)

- Supporting the creative (media) branch; only for 2009 at the moment

How much?

- Collective: 80% (at least 10 parties) - first priority
- Cooperative: see R&D projects for basic support percentages - additionally, 2 bonuses (10% PIM bonus, 10% co-operation bonus) are given when at least 3 parties are co-operating
- Other bonuses can also be applied (e.g. SME bonus)
- Same procedure as VIS and R&D projects

3.2. Support programmes with an (annual) appeal

VIS-programme

- Vlaamse InnovatieSamenwerkingsverbanden, stimulating innovation activities in the Flemish industry
- Six kinds of projects:
 - Collective research
 - Thematic stimulation of innovation
 - Technical support
 - Subregional stimulation of innovation
 - VIS feasibility studies
- One kind of support for programmatic initiatives
 - 'VIS-competentiepolen' and 'VIS-proeftuinen'

How much?

- Max. 80% of approved budget

TETRA fund

- Stimulating technology-driven knowledge transfer between high education organizations and companies/social profit organizations
- Embedded in the higher education institutions' teaching duties.
- Knowledge transfer with an economic finality, aimed at applied research (e.g. converting state-of-the-art technology into concrete applications)

How much?

- Max. support of 92,5% of approved budget for involved research institutions

SBO (Strategisch BasisOnderzoek)

- Explicit stress on high-risk, inventive and innovative research
- Strategic importance: scope of the eventual valorisation perspectives in Flanders

How much?

- Max. support of 100% of approved budget for involved research institutions

4. IBBT: support for games within the ICON project www.ibbt.be**4.1. Grants**

- Aimed at innovation – as an incubator for new enterprisers
- Appeal 2-3 times a year

How much?

- Approx. €200.000/project; between €500.000 and €1.000.000 is available yearly
- After being granted, conditions for guidance
- Condition: mix. 50% financial support of the ICON project by extern partners

4.2. Art&D programme

- Co-operation between art and research
- Project subsidies for artists (individual or collective) for projects having ICT reasearch as core element
- Project duration: max. 1 year

How much?

- €250.000 yearly
- Subsidies: min. €10.000 – max. €75.000, meant for the artist's wages, material and payment of research (arranged by IBBT)

5. FIT (Flanders Investment & Trade) www.flanderstrade.be

- Support for SME's
- Initiatives stimulating export or investments, solely for new markets outside the EER
- Overlapping subsidy is not possible
- Support for goods or services that have a clear additional value for the Flemish Region only
- Max. 50% of accepted costs, min. support is €250
- Including a.o. the following initiatives: travel, participation in foreign international conventions, training of foreign technics, establishing a prospection office, translation of technical documents, registration costs, the hire of a room for presentations,...

How much?

- Max. €100.000 for a 3-year period, max. 50% of accepted costs
- Min. support is €250

6. Vlaams InnovatieFonds (VINNOF) www.vinnof.be

- Provide venture capital to innovative starters in Flanders.
- 'ZaaiKapitaal': for small starting enterprises offering an innovative product or service
- No subsidiary support, but investment through capital participation
- Limited duration – principally during the enterprise's startup and initial growth.
- Hybrid forms are possible

How much?

- Up to 80% of the total amount invested in the enterprise, with a max of €1.500.000
- Every investment from Vinnof must be accompanied by a cash investment from a private party amounting at least 25% of the Vinnof investment

7. Kunstendecreet <http://www.kunstenenergoed.be/ake/view/nl/699788-Kunstendecreet.html>

- Structural support or project support for experimental media art that is shown and/or reproduced on non-single screen platforms (e.g. interactive installations utilizing game software, such as the Workspace

Unlimited projects)

How much?

- Different possibilities

8. Agentschap Economie

Initiatives concerning enterprises, entrepreneurship and environmental factors

8.1. BEA www.bea.be

- Support for training, advice, knowledge transfer and mentorship
- No specific support for game projects or developers

8.2. Groeipremie (growth bonus)

- Support for investments in property, material and immaterial investments; for SME's investing in the Flemish Region

How much?

- Subsidiable investment: min €12.500 (up to 5 year old SME's) / €25.000 (SME's older than 5 years) – max € 8.000.000
- Small enterprises: 10%, Medium enterprises 5% of the subsidiable investment – 10% of the past three years' depreciation
- Closed support envelope of €15.858.000 per call (2008)

8.3. Ecologiepremie (ecology bonus)

- Support for ecological investments; via call
- No specific support for game projects or developers

9. Innovatiecentra Vlaanderen www.innovatiecentrum.be

- Support enterprises in innovation, give global advice
- One in every province
- Very broad: from breweries to game developers
- No subsidy, with the exception of the center in the East Flanders province

How much?

- Research is carried out at the center for €2.500

10. Tax Shelter & Tax Credit

At the moment, there is no tax shelter and/or tax credit system for video games in Flanders and Belgium. This is a federal decision. More information is available at the following links:

<http://www.dekamer.be/kvvcr/showpage.cfm?section=/flwb&language=nl&rightmenu=right&cfm=flwbn.cfm?lang=N&legislat=52&dossierID=1614>

<http://www.dekamer.be/kvvcr/showpage.cfm?section=/flwb&language=nl&rightmenu=right&cfm=flwbn.cfm?lang=N&legislat=52&dossierID=1610>

BELGIUM / Wallonia

1. PROMIMAGE is a support scheme set up by the Region of Wallonia (south of Belgium) in order to help financing the development and the use of new digital techniques in audiovisual and multimedia projects. These include feature films, animation, documentaries and games.

This is a selective scheme open to companies established in Wallonia and developing a project aimed at a commercial release. The support is a subsidy. Budget : 4 million €.

In 2007 PROMIMAGE supported 15 projects including one game, My Series, developed by Elsewhere Entertainment. In 2004, it supported, Totem, a pc and console game produced by 10Tacle Studio Belgium

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<http://www.awt.be/web/img/index.aspx?page=img,fr,200,000,000>

2. ARTS NUMÉRIQUES

The French-speaking Community has set up a scheme for the support of “Digital Arts” aimed at creative projects using digital techniques and interactivity available online or off-line or in public environment.

There are 3 types of support :

- development support : 1.000 to 5.000 €
- production support : 10.000 to 25.000 €
- promotion support : 4.000 €

This is a selective scheme.

The scheme is open to individuals, institutions or companies established in the region of Wallonia and Brussels.

Aids are provided in the form of subsidies following a yearly call for projects with 2 deadlines.

Budget : 115.000 €.

Contact :

Anne Huybrechts

arts.numeriques@cfwb.be

Tél : +32 2 413 20 30

www.arts-numeriques.culture.be

DENMARK

1. DANISH GAME DEVELOPMENT SUPPORT. The Danish Film Institute has supported the development of games on digital platforms since 2008. The current scheme 2011-2014 was awarded 20 million Danish kroner (approx. 2.7 mio euros) to support development of games for children and youth in all genres. The support is aimed at early development stages, either as grant for “concept development” (up to 10.000 €) or “project development” (up to 200.000 €).

Description of supported games (in Danish):

http://www.dfi.dk/Branche_og_stoette/Spilordningen/Stoettede-spil.aspx

Contact:

Simon Løvind, Commissioning Editor

Telephone: +45 2537 0002

E-mail: simonl@dfi.dk

Web: <http://www.dfi.dk/spil.aspx>

2. SHAREPLAY - Shareplay is a transmedia venture launched by the Central Denmark Region and the North Denmark Region with the mission is to take part in the development of the future media sector. Shareplay supports development of products, projects and businesses in the North Denmark Region and the Central Denmark Region that exploit the potential of transmedia. Shareplay can co-finance projects with up to 50 percent thereby supporting development, new knowledge, experiments, tests and examinations within the field of transmedia.

More information: www.shareplay.dk

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3. THE CENTER FOR CULTURE AND EXPERIENCE ECONOMY - is an independent government-funded agency established in 2008 by the Ministry of Economics and Business Affairs and the Ministry of Culture. The CKO's aim is to promote the growth of the Danish culture and experience economy by facilitating cooperation between businesses and the cultural and creative sectors – and to strengthen the business competency of entities in the cultural arena. The total grant for support between 2009-2012 is 24,8 mio. Dkr. (3.4 mio euros). Each project can be granted between 750.000 and 1,4 mio dkr (100.000 – 190.000 euros).

Contact:

Center for Culture and Experience Economy

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<http://www.cko.dk/>

FINLAND

there are two support schemes in Finland:

1. AVEK, max 5000 euros for concepts and bigger sums for demos, max 50 % of the costs. For details please go to www.kopioisto.fi/avek, and check their site in English. The total annual support for DIGIDEMO is 400 000 euros.

2. Tekes, the Finnish Funding Agency for Technology and Innovation launched a new programme for the software business in the beginning of 2006.

Verso - Vertical Software Solutions is a market-based programme. Its main aim is to digitalise and automate business processes and to promote expertise in business activities as well as internationalisation within businesses, selected customer sectors and clusters.

Verso will help to generate new, innovative software products collaboration and services that are both customer and market-oriented as well as integrated and comprehensive solutions to meet the needs of important application areas and customer groups in the international market. It will also enhance the establishment and development of customer-sector specific clusters.

Verso will run from 2006 to 2010. The total programme budget amounts to EUR 120 million, of which Tekes is providing EUR 56 million.

(some of the game developers have applied support from Verso, but I do not have the exact amounts)

FRANCE

1. CNC: CNC supports production of innovative, interactive multimedia content for use on digital media and networks (CDRom, DVD, Internet, game console, mobile telephone) and particularly creation and publishing of video games that benefit from a special aid (Funds to support multimedia publishing, with the ministry of industry). It also supports artistic multimedia creation in the field of digital art (DICREAM, funds shared by the ministry of culture and communication sector directorates and the CNC).

Name of support system : réseau Recherche et Innovation en Audiovisuel et Multimédia (RIAM)

Institution with URL: www.cnc.fr/Site/Template/T11.aspx?SELECTID=1348&ID=792&t=2

Appel à projets conjoint CNC-OSEO sous l'égide du réseau RIAM (Recherche et Innovation en Audiovisuel et Multimédia)

L'appel à projets étant "au fil de l'eau", les dossiers de demande peuvent être déposés à tout moment. Dès leur instruction achevée selon les modalités décrites dans le document "Objectifs et fonctionnement", les projets sont soumis pour examen au Bureau exécutif du réseau RIAM. Celui-ci est amené à se réunir dans ce but au maximum une fois par mois et au moins toutes les six semaines.

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magali.jammet@cnc.fr**2. Fonds d'aide au jeu vidéo (FAJV)****Agenda**[consulter l'agenda 2009](#)[composition de la commission](#)[résultats des commissions](#)

Descriptif: Cofinancé par le Ministère de l'économie, de l'industrie et de l'emploi et le Centre National de la Cinématographie, le fonds d'aide au jeu vidéo (FAJV) a pour objectif de soutenir la recherche et développement, l'innovation et la création dans le secteur du jeu vidéo, à travers trois dispositifs d'aides:

- Une aide à la pré-production de jeux vidéo qui vise à lever les verrous technologiques nécessaires à la réalisation du prototype d'un jeu non commercialisable.
- Une aide à la maquette pour des projets de jeux vidéo aux contenus éditoriaux innovants sur tous supports en ligne ou hors-ligne.
- Une aide destinée aux opérations à caractère collectif qui relèvent de la promotion de l'ensemble de la profession, et notamment : colloques, journées d'études, journées professionnelles, festivals de portée nationale ou internationale.

aide à la maquette, à la pré-production et aux opérations à caractère collectif

Contacts:

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GERMANY

1. Gamecity Hamburg (regional)

Name of support system: Prototype promotion

Institution with URL: <http://www.gamecity-hamburg.de/index.php?id=633>

Amount of money in all and for each project.: Interest-free loan of up to €100,000 per case.

Criteria: Companies which headquarters are based in Hamburg. A sound business plan is required. The plan should illustrate the competitive advantages of the proposed game at the conceptual and technical level, demonstrate the applicants' professionalism, and back up projections regarding the project's commercial potential with a valid financial plan.

What stages of the game/interactive project is supported: Production of prototypes.

2. Medienboard Berlin-Brandenburg (regional)

Name of support system: Support for Multimedia and Interactive Content

Institution with URL: www.Medienboard.de

Amount of money in all and for each project: max 100.000 €

Criteria: innovative and creative content, regional effect, economic potential

What stages of the game/interactive project is supported: for project development

3. MDM - Mitteldeutsche Medienfoerderung (regional)

Name of support system: Multimedia Projects / Games

Institution with URL: <http://www.mdm-online.de>

Amount of money in all and for each project: max: 100.000€ for Project Development and max: 900.000€ for Production

Criteria: innovative, interactive entertainment or infotainment features , economic potential (publisher Lol), regional effect, experience of producer

What stages of the game/interactive project is supported: Project Development and Production

Contact person for multi-media strand is Dana Messerschmidt (dana.messerschmidt@mdm-online.de)

4. FFF - FilmFoerderFonds (regional, Bavaria) and Filmstiftung NRW (regional, Northrhine Westfalia)

both regional funders are currently designing a funding scheme for games / interactive content which is expected to be launched later this year.

Then there is another regional funding activity, initiated by the NRW government and supported by the European Fund for Regional Development: A funding competition called "**Medien.NRW**" which in its first round provided about 8 Mio EUR for 12 funded projects, mostly games or game-related concepts. The next round supposedly starts at some point this year.

THE NETHERLANDS

1. Dutch Game Garden: <http://www.dutchgamegarden.nl/index.php?>

The Dutch Game Garden wants to accelerate the growth of the Dutch game industry both nationally and internationally and provides wide-ranging support for starting and established game developers that are located in the Netherlands. They have different tools: [Game Development Club](#), [Game Incubator](#), [Game Development Business Centers](#).

Dutch Game Garden works with a number of official partners that provide services or support for both the foundation and game companies that are part of the Dutch Game Garden network.

I could not find anything about criteria and/or the amount of money. Neither about the stages of projects.

The "Fonds BKVB" (http://www.fondsbkvb.nl/00_home/content/nieuws/4197_dinguitgereikt.php) and the "Stimuleringsfonds Nederlandse Culturele Omroepproducties" (<http://www.stimuleringsfonds.nl>) will start a joint support system soon for development of games with artistic surplus value. The two foundations offer 1 million Euro together with the national department of Education, Culture and Sciences.

2. Game Fund:

The Game Fund (within the MEDIA fund) encourages the development of artistic games. Artists, designers or animation experts can apply together with a game developer or (cultural) organisation for the development or the production of a (part of a) game. Applications are judged by a commission of experts in the field of the development and production of games, expressive arts, culture and new media and animations.

www.gamefonds.nl

The Media Fund: supports the development and production of e culture which means content designed for Interactive applications, to be presented via Internet and/or other digital networks, with or without a radio- or TV programme connected. Max is 50.000,- euro (or 90% of the budget). Focus: Netherlands and obligatory: a letter of intent of a broadcaster.

3. WBSO: Research and Development - Tax Credit

Fiscal facility for companies, knowledge centers and self-employed persons who perform R&D work.

<http://www.agentschapnl.nl/programmas-regelingen/wbso-research-and-development-rd-tax-credit>

4. The Architecture Fund Netherlands

As from 1 January 2012 several grants programmes on Design and E-culture are available, among others a **Grant Programme for Games**.

<http://www.architectuurfonds.nl/en/grants/>

5. Innovation Fund for SME's

The Dutch government's new Innovation Fund for SMEs (InnovatiefondsMKB+) made €8 million available (until 2015) for private investment funds looking to invest in the creative industry, one of the Netherlands' leading sectors.

The Innovation Fund for SMEs will ensure that creative start-ups in this fast-growing sector have access to investment capital. This means that greater numbers of innovative architectural, fashion, design, new media and **gaming products** can be brought to market.

<http://www.government.nl/news/2011/12/19/8-million-earmarked-for-creative-industry-top-sector.html>

NORWAY

1. Tilskudd til utvikling av interaktive produksjoner

Institution: Norsk filminstitutt: www.nfi.no

Direct link: <http://www.filmfondet.no/iCM.aspx?PageId=11>

Amount of money in all: 10 mio NOK

Amount of money for each project: No maximum limit

Criteria: Support scheme for independent Norwegian companies focusing on audiovisual production.

Support can be applied for interactive productions; games or other non-linear productions. No support for interactive training projects, training tools or manuals. No support for distribution of projects with a commercial market as a goal or remakes of existing formats.

What stages of the game/interactive project is supported: development (early stages of development – no specific definition)

SPAIN

Plan Avanza 2

“Plan Avanza 2 - 2011-2015 Strategy” includes the following: the role of ICT for the economy and growth, Plan Avanza’s achievements during its first stage, the European Framework as defined in the “2010-2015 European Digital Agenda” which was approved during the Spanish Presidency of the EU, Information Society’s main future goals, definition of 10 objectives to be achieved, and an appendix with 100 measures to be implemented.

<http://www.planavanza.es/InformacionGeneral/ResumenEjecutivo2/Paginas/ResumenEjecutivo.aspx>

BASQUE

Please find enclosed the information about support system for games or interactive content in the Basque Country:

Name of support system: Multimedia support

Institution with URL: Basque Government - Department of Culture

Amount of money in all and for each project: 30.000 euros

Criteria:

1. The quality, creativity, originality of the project, especially of their Web Site.
2. The technical innovation of the project.
3. The link with the cultural, social, linguistic or any other dimension with the Basque society.
4. The project viability, taking into account the presented budget and the implied resources.
5. Record of the company and the technical and artistic team.

What stages of the game/interactive project is supported: Development.

For the rest of Spain no support system for games or interactive projects

SWEDEN

1. Nordic Game Program: <http://www.nordicgameprogram.org>

By decision of the Nordic Ministers for Culture, representing Denmark, Finland, Iceland, Norway and Sweden, the Nordic Game Program was launched on 1 January 2006. The Program is planned to run until 2012, and all funds come from the Nordic Council of Ministers.

Funding: Six million Danish crowns (806.000 euro) were invested in 2006 to establish the program. The budget for 2009 is 10 million DKK (1.340.000 euro)

Criteria: The following criteria apply regarding project, support amount and payment:

- Guidelines, selection criteria and process will be clearly communicated to applicants
- Maximum support 600 000 Danish crowns and minimum 100 000 Danish crowns
- Support cannot exceed 75% of the project budget
- Only one project per applicant can be funded for 2008, but several applications can be made
- Repayment of support funds can be required if support contract or conditions are violated

Applicants must be:

- Nordic
- Computer game development company
- Independent – not owned by a games publisher or non-Nordic game developer
- Own the IP rights to the project
- Can guarantee that the completed project will be released in at least one Nordic language
- Project is not already approved for production, i.e. contracted by a third party
- Development company is financially stable, i.e. not in bankruptcy or liquidity crisis
- Support application has been submitted complete and by the due date

Funded games: <http://www.nordicgameprogram.org/?id=33>

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SWITZERLAND

2012 is an important year in Switzerland as the national film fund and the national television are implementing major changes. In the field of games and cross media funding, the following supports are foreseen:

1. Federal Office of Culture (National)

In 2012, the Federal Office of Culture will launch a new support for cross media projects linked to an audiovisual work. Further details will be revealed in Spring 2012. According to first available information, the total amount for this support should be of 250'000 CHF. Each project can be granted with a maximum of 50'000 CHF.

<http://www.bak.admin.ch/themen/kulturfoerderung/00486/index.html?lang=fr>

2. SRG SSR Audiovisual Pact (National)

Within the new so called « Audiovisual Pact », the Swiss public broadcasting society SRG SSR will support - with a total annual amount of 300'000.- CHF (~ 248'000 €) – multimedia projects linked to an independent Swiss audiovisual work.

<http://www.srgssr.ch/fr/service-public/culture/pacte-de-laudiovisuel/>

3. Swiss Games (National)

„Swiss Games“ is a call for projects launched for the first time in 2010 by the Swiss Arts Council Pro Helvetia, in collaboration with the Federal Office of Culture, the animation film festival Fantoche and Suisa Foundation for Music (Cooperative Society of Music Authors and Publishers). Seven game projects were supported with a total amount of 300'000 CHF (~ 248'000 €).

Pro Helvetia and partners will announce two new calls in 2012 and 2014. Further information will be available in the course of 2012.

<http://www.prohelvetia.ch/>

4. Pour-cent culturel Migros (National)

Within its support for new media projects, the Pourcent culturel Migros (private foundation) should also support cross media projects as defined by the Federal Office of Culture. TBA

http://www.pour-cent-culturel.ch/recherche_de_fonds/369/default.aspx

5. Fondation romande (Regional)

This new foundation for the French speaking part of Switzerland should support cross media projects, as defined by the Federal Office of Culture. We are still expecting further information.

<http://www.cinema-romand.ch/index.php>

6. Zürcher Filmstiftung (Regional)

The possibility of a new support from the Filmfoundation of the canton Zurich for cross media projects is currently at study. TBA

<http://www.filmstiftung.ch/meta-right/english/>

7. Prix Multimédia (SRG SSR idée suisse), with a total annual amount of 100.000,- CHF (67.500 €) supports projects with innovative contents, new applications and formats using multimedia platforms and new technologies. Contributions vary between 10.000 and 50.000.- CHF (6.300 and 31.300 €).

<http://www.tsr.ch/tsr/index.html?siteSect=650100&rubricId=1401&page=2&fromPriority=2&toPriority=2>

8. Sitemapping/Mediaproject (Federal Office of Culture), with a total annual amount of 500.000,- (338.000 €) is thought to support the artistic creation of multimedia projects. Contributions vary between 2.000 and 30.000,- CHF, up to 50.000 for a exhibition project. In Euro: between 1.350 and 20.250 €, up to 33.800 €. They must be non-commercial.

<http://www.bak.admin.ch/bak/themen/kulturfoerderung/00476/00617/index.html?lang=de>

UK

The UK Film Council does not provide direct funding for games / interactive projects, but it does provide varying degrees of funding to the below listed Regional and National Screen Agencies of the UK. Please note there are nine Regional Screen Agencies across England, as well as the National Screen Agencies: Film Agency Wales, Scottish Screen and Northern Ireland Screen. See here for a breakdown of the areas covered by each agency: <http://www.ukfilmcouncil.org.uk/fundedpartners>

In Wales there is also the Finance Wales' Wales IP (Intellectual Property) Fund. Finance Wales is funded by the Welsh Assembly Government and does not receive funding from the UK Film Council.

1. Creative England

www.creativeengland.co.uk

- Creative England launched in October 2011 to supports the sustainable growth of independent creative businesses, and the talent that feeds them, in every part of England outside London. Its mission is to develop the film, television, games, digital and creative sectors in the English regions, and work includes investing in talent, growing businesses, boosting audience access, production support, improving market intelligence and encouraging innovation.

- Creative England builds on the work of the Regional Screen Agency network outside London that, for the past decade, assisted the development of the film, TV, interactive, games and digital media industries in the English regions.
- Creative England receives Grant-in-Aid funds from the BFI (British Film Institute), and is the BFI delegated body for the distribution of Lottery funds for film in the English regions outside London. It has also secured £5 million investment from the Government's Regional Growth Fund for Digital Champions, a new scheme to support digital, games and interactive content creators, expected to launch in Spring 2012.

2. Northern Film and Media

www.northernmedia.org

- The North East Content Fund - £1m investment fund for projects across film, TV, games, interactive media and music. Funding is available for up to £200k. Northern Film & Media are keen to invest in the development and production of games and innovative technology looking for commercial success.
- The New Media Fund - grants of up to £5k seed/development grants and up to £20k project funding for individuals and companies with innovative ideas to use new technology to exploit intellectual property, advance skills and experience, and reach new audiences in new ways
- Northern Film & Media also offer support to games companies interested in training, mentoring and visiting conferences and events and are working with Channel 4 to encourage North East companies to submit ideas to the 4iP fund.

3. Northwest Vision and Media

www.visionandmedia.co.uk

- Delivery programmes - £120k available in 2009/2010 and activities include day course in scriptwriting for games; training for developers in targeting their product; funding marketing placements within games companies
- Production funds – a total of £1.2m available, with up to £50k available per project (including games) in 2009/2010. NWV&M tend to support production of interactive games for PC or other platform like the iPhone rather than for the big consoles like Playstation3 or Xbox games. This fund requires 50% match funding
- Digital Content investment will also support some games work - mostly where it is part of a multi-media project e.g. animation or TV programme developing a spin off game
- Supports the games community through conferences and networking events.

4. Screen Yorkshire

www.screenyorkshire.co.uk

- Screen Yorkshire will launch a new investment fund in early 2012. The fund will be available to companies developing content for games, film, television, and digital media. Companies must be based within Yorkshire and Humber or looking to establish a base in the region or partner with a Yorkshire-based production/games company. This new fund will operate on commercial, co-

investment terms with the precise level of funding available dependent on each project's commercial prospects and business plan.

- Screen Yorkshire has invested in games through its production fund. From 2006-10 Screen Yorkshire has invested over £4m in film, TV and games. Investments are dependent upon the creation of jobs, investment and IP creation in the region. Investments in games have been between £25,000 and £50,000
- Screen Yorkshire's Business Development Fund also provides funding for the development and marketing of games, specifically companies looking to self publish and early stage investment. In 2009-10 there has been £250,000 for investment.
- Screen Yorkshire's Training Fund is able to contribute to training costs including mentoring, coaching and consultancy for young SMEs which the games industry is eligible for
- Screen Yorkshire is one of three regions who are national partners in the Channel 4's 4iP fund to develop public service digital content including games. £3m is available in the region matched with £3million from 4iP over the next three years
- 'Game Republic' is an organisation which was integrated within Screen Yorkshire in 2007. It is still known as Game Republic and support and promotes the Yorkshire games industry. Game Republic hosts networking events, supports with PR and marketing and assists companies with international trade missions.

5. South West Screen

www.swscreen.co.uk

- SWS provides existing support for games through their business clusters which are networks of companies who come together to share knowledge, ideas and business skills. SWS supports the Media Sandbox awards -investments of around £15k to innovative R&D pilots working with multi-platform technologies
- SWS assists digital media companies of all disciplines in reaching export markets through its partnership with UK Trade & Investment and continually seeks new partnership programmes to support emerging digital sectors.

6. Screen East

www.screeneast.co.uk

- SE and the Regional Development Agency (EEDA) co-funded the creation of 'Games Eden' and its operational costs over the past two years to an amount of circa £100,000. The network has also received additional financial and in-kind support from other partners of the network (EEI, UKT&I, FDMX, Anglia Ruskin University, Cambridge Wireless, EMMA and TIGA). This is a business network of 26 games companies, plus other academic and publicly-funded institutions, and TIGA meeting bi-monthly to discuss ideas, challenges for the industry, share knowledge and expertise and network. The network delivers a range of industry-relevant and industry-driven events on a regular basis.
- Screen East's Low Carbon Digital Content Investment Fund (still to be officially confirmed) - £3.5m will provide equity investment in the production of commercially viable digital content, including games, with the maximum individual production investment of £250k. In addition there is a development fund of around £250k which also supports "access to markets", and a business support programme (value of £250K) which both sit alongside the Low Carbon Digital Content

Investment Fund. These funds are expected to be launched in October 09 and will run for three years.

- Screen East also manages the Creative Industries' element of Beyond 2010 – an industry-driven, critical-training fund. The creative sector's fund value is £306K and will support training and skills development in the Games Sector, amongst others, to a maximum value of £5,000 per application. The fund runs until March 2011.

7. Screen South

www.screensouth.org

- Grants of approx £10k available for the development of a digital game through the Accentuate Olympics programme managed through Screen South.

8. Film London

www.filmlondon.org.uk

- Film London does not currently provide direct funding for games / interactive projects.

9. Screen West Midlands

www.screenwm.co.uk

- Funding is available for game development through the £5m Digital Media Fund (DMF) which offers grants of £20k- £750k. Private match funding is a requirement, but there is the potential for this to be provided through Channel 4's £5m 4iP fund for the West Midlands.
- A £150k support package is available for individual development grants of £5-£10k. There is also potential for match funding through 4iP for this fund, and for projects to then progress to DMF funding
- Screen WM is currently establishing a regional games network providing networking, events and skills support to the local industry
- Screen WM is supporting a four-week intensive iPhone gamer camp in association with Birmingham City University. This will run in winter 2009, training programmers and artists to develop games and applications for the iPhone platform.

10. East Midlands Media

www.em-media.org.uk

- Through its integrated investment fund the agency supports: videogame prototyping; production; attendance at training courses, trade events and conferences; research into emerging market opportunities; feasibility testing of business models; development of sustainable business practices and specialist consultancies
- Through this fund EMM can invest between £150 and £250k and typically will only invest up to a maximum of 50% of the total project cost. EM Media expects a return on all its investments. This can take the form of financial and non-financial returns.

11. Creative Scotland

www.creativescotland.com

- Creative Scotland is the national leader for Scotland's arts, screen and creative industries. It's remit is to promote and support Scotland's creativity, and develop the creative industries. Creative Scotland's innovation fund has funded games in the past. Look out for the latest news on the fund re-opening on the website.

12. Scottish Screen

www.scottishscreen.com

- Their Digital Media IP Fund is jointly financed by Scottish Enterprise and Creative Scotland Innovation Fund. Investments of between £10k-£375k are available for development and production of innovative, non broadcast content the has at last 50% match investment from the private sector and is capable of generating revenues for companies based in Scotland.

13. Scottish Development International

Scottish Development International has some funding for games. Please find full details below:

<http://www.sdi.co.uk/sectors/creative-industries/sub-sectors/games-and-animation.aspx>

14. Northern Ireland Screen

www.northernirelandscreen.co.uk

- Slate development funding, up to a maximum of £100,000, is available to companies for two or more projects, which can be feature film, television (all genres and including pilots) and digital content. It is available to independent production companies based in Northern Ireland and European production companies which have an office and staff based in Northern Ireland.
- The Northern Ireland Screen Fund, for feature film, television and digital content production funding, can invest a maximum of £800,000, up to a ceiling of 25% of the overall project budget. However, very few projects are awarded the maximum amount. The Fund is open to all legally incorporated companies who can fulfill the Cultural Criteria and the Project Criteria. Incoming productions will be required to spend a proportion of the total production budget in Northern Ireland. As a guide, we normally expect a 5:1 spend ratio.

15. Film Agency Wales

www.filmagencywales.com

- No direct funding or support for games.

16. Wales IP Fund*

www.financewales.co.uk/what_we_do/how_we_invest/creative_projects.aspx

- This fund can invest from £50K to £700K in film, TV, new media and music production. Applicants must demonstrate:
 - that they have at least 60% of the budget secured from other sources
 - a commercial proposition with a reasonable risk/reward ratio
 - a route to market, preferably with a distributor or sales agent on board
 - an economic benefit to Wales; i.e. a proportion of the budget must be spent in Wales.

* Please note that the Wales IP Fund is funded by Finance Wales, who receive funding from the Welsh Assembly Government. The Wales IP Fund is not funded by the UK Film Council.

17. 4iP Fund**

www.4ip.org.uk

- The 4iP Fund is part of Channel 4's Future Media & Technology department and is an innovation fund to stimulate public service digital media across the UK. The fund supports great ideas for websites, games and mobile services which help people improve their lives. Digital Commissioning Editors are based across the UK.
- The Fund is a collaboration between Channel 4 and a network of partners across the UK providing co-investment and/or in-kind support of up to £50 million.

** Please note that the 4iP Fund is funded by Channel 4 and other partners. The 4iP Fund is not funded by the UK Film Council.
