



European
Commission

Training & Networks 2014

European training programmes
co-financed by MEDIA 2007-2013



MEDIA
2007-2013



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FEBRUARY 2014



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MEDIA 2007-2013

Training and Networks 2014

Investing in talented European professionals is essential for the competitiveness of the European audiovisual industry. Thus, capacity-building through continuous training, peer cooperation and networking activities was a core objective of the MEDIA Programme 2007-2013 as it has been of EU programmes for the audiovisual sector for more than two decades, consolidating this co-funding over time as a recognised quality label that continues under Creative Europe MEDIA 2014-2020.

We are very proud that the MEDIA Programme 2007-2013 has supported the 65 courses listed in this publication, through which 2,000 professionals will benefit from the teaching expertise, knowledge, experience and the Europe-wide, and indeed international, networking opportunities offered by 1,200 course experts, fellow professionals and decision makers.

While the training courses differ in format, length and target group, they all have common goals: to invest in individual capacities, to boost the quality and impact of European audiovisual projects and to enhance the sector's ability to compete on international markets, and thus contribute to growth and jobs.

All the courses share common features: they have a strong commitment to European or international cooperation; they are hands-on and they are highly relevant to current and future industry needs. They also open doors to working and networking with high-level professionals; they are creating Europe-wide networks and pools of expertise and excellence for the European audiovisual industry.

We hope you will find *Training and Networks 2014* a useful tool in deciding which course is right for you.

Sari Vartiainen

Head of Creative Europe - MEDIA Unit

Education, Audiovisual and Culture Executive Agency



Useful tips

- Check deadlines and dates – they are subject to change.
- Unless otherwise indicated, proficiency in English is a prerequisite of all courses. Check with the course on the exact level of fluency required.
- Training fees not only vary from one training course to another, but do not always cover the same elements. Exact terms and conditions vary, but an indication of when travel, lodging and meals are provided is shown by the following symbols: ➔ 🏠 🍴 🌐
- Bursaries can often be provided by the training organisations or by local/regional/national authorities. Some courses can provide grants. The number and extent vary, but we provide an indication that some form of financial assistance is available with the following symbol 💰.
- Check eligibility rules with the training organisation. The general rule is that participants must come from one of the 33 countries participating in the MEDIA programme 2007-2013, i.e. the 28 EU Member States, and Bosnia and Herzegovina, Iceland, Liechtenstein, Norway and Switzerland.



- The course is open to participants from anywhere in the world – though not necessarily on the same conditions – where you see an 🌐
- Consult the Creative Europe Desk in your country for more information.

NOTE: Every effort is made to verify the information, but we are not responsible for the content. This publication is not intended to be a substitute for the websites of the various courses, and can only give a snapshot of the course.

FOR MORE INFORMATION

Please visit our website: <http://ec.europa.eu/culture/media>,

contact us: eacea-media-training@ec.europa.eu,

or check with your local Creative Europe Desk:

http://ec.europa.eu/culture/creative-europe/creative-europe-desks_en.htm.



How Creative Europe MEDIA 2014-2020 supports the audiovisual sector

Creative Europe MEDIA supports Europe's film and audiovisual industries financially in the development, distribution and promotion of their work. It helps launch projects with a European dimension and nurtures new technologies, including video games; it enables European films and audiovisual works to be seen and find markets beyond national and European borders; it funds training, and market access worldwide; it also supports international co-productions, and audience development and film literacy projects. Creative Europe MEDIA is a sub-programme of the EU's new Creative Europe Programme, which runs from 2014-2020.

Here we provide a brief introduction to the different types of funding, most of which have the same characteristics as the schemes operated under the MEDIA Programme from 2007-2013.

Applicants for funding should be from a Creative Europe MEDIA participating country. More detail on eligibility rules as well as calls for proposals can be found at ec.europa.eu/media.

DEVELOPMENT

Single projects, slates and video games

Independent European companies with a proven track record can receive support towards the cost of developing fiction films, animation projects and creative documentaries intended for cinema release, TV or digital platforms. This support is available either for *single projects* or for a *slate* of 3-5 projects. Support is also available for development of *video games* regardless of the platform for which they are designed or of how it is expected that they will be distributed – provided they are intended for commercial exploitation.

INTERNATIONAL CO-PRODUCTION

Co-production funds

Co-production funds are eligible for support if their main activity is support to international co-production of feature films, animations and documentaries intended primarily for cinema release. A financial contribution to these funds is available for international co-productions between European and non-European producers for films intended primarily for cinema release/and or the implementation of distribution strategies to improve circulation of these works in at least three territories.

TV PROGRAMMING

Support is available for independent European companies to produce *television works* (fiction, animation or creative documentaries) involving the participation of at least three broadcasting companies from different Creative Europe MEDIA countries.

DISTRIBUTION

Distributors and sales agents

Distributors can obtain funding under an automatic or selective scheme, while there is only an automatic scheme for *sales agents*. The funding provided under the automatic scheme is based on how many paying admission tickets have been sold. It must be reinvested in co-production, acquisition of distribution rights or editing, promotion and publicity costs. The automatic scheme for sales agents is similar: the support provided is based on sales and results, and it must be reinvested, in this case either in international sales rights or in promotion, marketing and advertising of non-national European



Aimer, Boire et Chanter | *Life of Riley*, Alain Resnais

films. Activities eligible for support under the selective scheme are campaigns by groupings of at least seven distributors coordinated by the sales agent.

MARKET ACCESS

Partnership agreements and umbrella stands

Support for market access takes the form of two-year *partnership agreements starting with the activities taking place in 2015*. The support is available to European entities (e.g. private companies, non-profit organisations, associations, charities, foundations, municipalities or local authorities) for activities providing access to physical markets for European professionals, online tools for professionals and common European promotional activities.

Creative Europe MEDIA also provides an *umbrella stand* for European professionals at the European Film Market (Berlin), MIPTV, MIPCOM and the Marché du Film at the Festival de Cannes. More information about this activity can be found at www.media-stands.eu.

TRAINING

European entities, (e.g. private companies, non-profit organisations, associations, charities, foundations, municipalities or local authorities), can apply for a two-year partnership agreement to organise training programmes which aim to develop the capacity of audiovisual professionals to understand and integrate a European and international dimension in their work. The training



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Kraftidioten | *In Order of Disappearance*, Hans Petter Moland

programmes should improve expertise in one of a range of areas: audience development, marketing, distribution and exploitation; financial and commercial management (with a view in particular to stimulating access to finance); development and production of audiovisual works; or the opportunities and challenges of the digital shift.

REACHING THE AUDIENCE

Festivals, cinema networks and audience development

There are three ways in which Creative Europe MEDIA helps films reach their audience – support to festivals, to cinema networks and to audience development projects. *Festivals* in a country participating in Creative Europe MEDIA can receive financial support if the majority of their programming is from Creative Europe MEDIA countries, comes from at least 15 of those countries and particular

importance is attached to audience outreach and film literacy. European *cinema networks* are eligible for support if they represent at least 100 independent cinemas primarily showing European films in first run situated in at least 20 Creative Europe MEDIA countries. An *audience development project* can be a European film literacy initiative (involving at least three different territories and in at least three different languages) or an audience development event designed to create a word-of-mouth ‘buzz’ for important and successful non-national European films.

IN THE PIPELINE...

A Financial Guarantee Facility to be operational from 2016 will make it easier for small operators to access bank loans. It will be managed by the European Investment Fund, an arm of the European Investment Bank.



01

**SCRIPT
DEVELOPMENT**

AdaptLab

TorinoFilmLab

(Museo Nazionale del Cinema – Fondazione Maria Adriana Prolo)

AdaptLab is an advanced long-term training course for 12 professional European writers and/or writer/directors wishing to work in the field of adaptation.

In three six-day residential workshops and two online sessions, AdaptLab follows the entire adaptation process analysing the book's potential, exploring the different possibilities of its story world and following the development of extended treatments and/or scripts with the possibility of presenting the work to a group of 120 international producers (of whom at least 15 are focused on adaptation), sales agents and other industry professionals during the Torino-FilmLab Meeting Event in November. Cross-media experts guide participants in exploring the possibility of expanding the story world through other media. Each workshop is organised into three groups of four adaptations/participants. Two work on eight previously selected novels (including four noir/thrillers). The third works on participants' own projects.

LEARNING OUTCOMES

Practical skills, a deeper understanding of the links between the publishing and film industries, enhanced pitching skills, awareness of new cross-media and digital opportunities.

TorinoFilmLab (Museo Nazionale del Cinema – Fondazione Maria Adriana Prolo)

via Cagliari 42 – 10153 Turin – IT
T +39 011 237 9220

Agata Czerner
adaptlab@torinofilmclub.it

 TorinoFilmLab
 @TorinoFilmLab

TARGET GROUP

Professional writers and/or writer-directors from all over Europe.

DATES AND LOCATIONS

Kracow - PL
30 April - 6 May 2014
HR August 2014
Turin - IT
November 21-27, 2014

FEES – €

Participants without projects: 500;
with projects: 2,000.



REQUIREMENTS

Experience in writing for film and/or TV.

PARTICIPANTS 12

REGISTRATION DEADLINE

February 3, 2014

www.torinofilmclub.it

TFL
TorinoFilmLab
Training Development Funding

Audience Design

TorinoFilmLab

(Museo Nazionale del Cinema – Fondazione Maria Adriana Prolo)

“Audience Design provides hands-on experience in working on audience awareness and engagement strategies for independent and art-house film projects in development.

The Audience Design programme runs in parallel with the TorinoFilmLab project development workshops. Participants work as a team under the guidance of a professional mentor, who follows them through the development, planning and presentation process. Participants analyse and work with feature film projects, developing overall strategies and selecting up to four different cases that represent various approaches. Through these concrete examples the concepts of audience design are tested, discussed and defined. Thanks to group brainstorming and exchange of ideas, the Audience Designers acquire familiarity with the process of generating creative, project-specific strategies to reach and captivate the audience of a given audiovisual work.

LEARNING OUTCOMES

Enhanced ability to relate within the industry; better knowledge of and stronger ties with the market; ongoing support; collaboration between writers, story editors and audience designers.

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TARGET GROUP

European professionals who have relevant, documented experience in exploring/designing how audiences engage with content.

DATES AND LOCATIONS

Berlin – DE
late June
Turin – IT
November 21-27, 2014

FEES – €

Audience Designers: 0;
Participants with Projects: 500.



REQUIREMENTS

CV, letter of motivation.

PARTICIPANTS

6 Audience Designers,
3 participants with Projects.

REGISTRATION DEADLINE

March 31, 2014

International Screenwriters Workshop & Master Class

eQuinox Europe – Verein zur Förderung der Filmkunst

The International Screenwriters Workshop & Master Class is a short-term, seven-day, residential training programme with the aim of helping filmmakers to develop the best possible script.

The course's three components are: a workshop consisting of one-on-one meetings between trainers and nine participating writers and their producers/co-writers; Master Classes giving participants a 're-entry' phase from a small to a larger group and a strong foundation for all their work; a phone/Skype conference three to six months later. The aims are to create artistic and economic effects for the European industry, achieve the best possible result from strong stories with an inherent cultural and linguistic identity, thereby retaining and encouraging cultural diversity, create an international/intercultural dialogue allowing talented filmmakers to learn from the best in the business, access and become part of eQuinox Germany's international network, establish stronger relationships between Europe's filmmakers and other territories.

LEARNING OUTCOMES

A unified writer/producer vision to expedite the development process; an improved competitive edge for a film to be released in- and outside the EU.

eQuinox Europe – Verein zur Förderung der Filmkunst

Feilitzschstrasse 1 – 80802 Munich – DE
T +49 (0)89 3308 8902 – F +49 (0)3212 128 0595

Ellen Winn Wendl
info@equinox-europe.org
selection@equinox-europe.org

TARGET GROUP

Workshop: screenwriter, producers, screenwriter/director. Master Class: writers, producers, editors, students, commissioning editors, broadcast/subsidy and funding commissioners, bankers.

DATES AND LOCATIONS

DE
Mid-November 2014

FEES – €

None. 

REQUIREMENTS

- 1) at least one feature length script produced;
- 2) producer must be attached;
- 3) producer must attend at end of workshop.

PARTICIPANTS

36 (9 writers & 9 producers per Workshop).

REGISTRATION DEADLINE

Autumn Workshop: June 6, 2014

www.equinox-europe.org

eQuinox
EUROPE

MFI Script 2 Film Workshops 2014

Mesogeiako Institutouto Kinimatografou |
Mediterranean Film Institute

MFI Script 2 Film workshops offers an advanced script and project development platform for writer/producer teams working on a feature film project.

The course is based on working in small groups of five-to-six, Q&A sessions, case studies, screenings and individual consultation with an international group of accomplished screenwriting teachers, producers and industry representatives. It consists of two residential workshops and two online sessions. Participants also have the opportunity to take part in market events, festivals and other networking activities. The primary objective is to develop fully the participating screenplays, from first or subsequent draft to final draft. Workshops that focus on script analysis, revision and rewriting enhance the dramatic value of the story material, at the same time helping participants to produce solid screenplays with a strong impact on international audiences. The second objective is to discuss pitching, fundraising and production strategies, and assist filmmakers in planning an effective process for the realisation of their film projects.

LEARNING OUTCOMES

Advanced script development; elaboration of dramatic and cinematic values; pitching techniques; strategies for project development.

Mesogeiako Institutouto Kinimatografou Mediterranean Film Institute

38 Varvaki St – 11474 Athens – EL
T +30 (0)210 645 7223 – F +30 (0)210 645 7223

Dimitris Emmanouilidis
info@mfi.gr
Apostolia Papaioannou
apostolia@mfi.gr

TARGET GROUP

Teams of a screenwriter and a producer with a feature film screenplay in development. The programme is also partially open to co-writers or directors following a project and producers without a project.

DATES AND LOCATIONS

Nissyros & Samos – EL

1st session: June 23-July 7, 2014;

2nd session August-September 2014;

3rd session: October 12-19, 2014;

4th session: December 2014

FEES – €

Screenwriters, directors, co-writers: 1,500;
producers: 1,000 (for 1st residential session & on-line sessions)- an additional 500 for the 2nd residential session.



REQUIREMENTS

Projects with creative and production potential; track record; rough 1st draft completed.

PARTICIPANTS 40

REGISTRATION DEADLINE

March 3, 2014

PRIME 4Kids&Family

Primehouse

PRIME 4Kids&Family provides professional and project development for writers and creative teams resulting in new audiovisual works for children, young people and families.

PRIME 4Kids&Family is a long-term, project-based script development workshop. It consists of two modules or residential workshops, with an online consultation session in-between. The first workshop, over seven days, focuses on work with mentors. The second, over five days, focuses on follow-up with mentors, pitching and consultation on the projects with invited industry professionals, broadcasters as well as potential producers, from the fields of feature film, television and interactive media.

After the workshop, the programme follows up the results of projects that have taken part in the past, nominating one project for the PRIME 4Kids&Family Award to be presented at the Cinekid Film Festival.

Prime 4 Kids & Family focuses on the development of feature film projects for cinema and TV movies as well as live-action and drama, TV series, animation and transmedia projects that are intended for children and family audiences.

LEARNING OUTCOMES

Concrete tools to improve storytelling and script development; enhanced communication skills for transmedia script development and project realisation.

Primehouse

Kantstrasse 149 – 10623 Berlin – DE
T +49 (0)30 4372 72910 – F +49 (0)30 4372 72950

Frank Stehling
Christiane Steiner
p4k@primehouse.eu

 prime4kids

TARGET GROUP

Experienced professional writers or creative teams such as screenwriters, directors, script editors, development executives, interactive and transmedia concepters and designers. In addition, there are four places for professionals working in the field of content development, such as producers, script editors, or TV station readers or editors.

DATES AND LOCATIONS

Lab 1: various; September 28-October 10, 2014

Lab 2: Ludwigsburg – DE; December 8-12, 2014.

FEES – €

1,500 per project and one participant;
additional participants: 600.



REQUIREMENTS

Profound scriptwriting knowledge, professional background in film, games, multimedia or publishing.

PARTICIPANTS <15

REGISTRATION DEADLINE

August 2nd, 2014

www.primehouse.eu



Script&Pitch

TorinoFilmLab

(Museo Nazionale del Cinema – Fondazione Maria Adriana Prolo)

Script&Pitch is a project-based training initiative primarily aimed at the overall professional development of the participants.

Open to 12 projects, this course comprises three residential workshops and two on-line sessions. The third workshop ends with a pitch to an international panel of 120 invited professionals at the Meeting Event during the Torino Film Festival. Participants work with a tutor in groups of four writers and a story editor trainee. In the second and third residential workshop participants are inspired and challenged by the Audience Design group. The course includes lectures in combination with master classes and one-on-one meetings with industry professionals. Besides acquiring and refining job-specific skills thanks to their training, participants will gain a 360 degree awareness of all the elements that directly or indirectly affect the various phases of the participant's work.

LEARNING OUTCOMES

Improved writing skills; enhanced ability to pitch and relate within the industry; better knowledge of and stronger ties with the market; ongoing support; collaboration between writers, story editor trainees and audience designers.

TorinoFilmLab (Museo Nazionale del Cinema – Fondazione Maria Adriana Prolo)

Via Cagliari 42 – 10153 Turin – IT
T +39 011 237 9220

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scriptandpitch@torinofilmlab.it

 TorinoFilmLab
 @TorinoFilmLab

TARGET GROUP

Professional scriptwriters, writer-directors, writer-producers and development executives, as well as film professionals interested in story editing training.

DATES AND LOCATIONS

Ghent - BE
March 10-16
Brignogan - FR
June 21-27
Turin - IT
November 2014

FEES - €

Writers: 2,000; story editor trainees: 1,000.



 Merit-based scholarships covering half of the fee.

REQUIREMENTS

Writers: CV, synopsis, treatment and project intention in English; Story editor trainees: CV and letter of motivation.

PARTICIPANTS

12 scripwriters + 3 story editor trainees.

REGISTRATION DEADLINE

October 2014

ScripTeast

Niezależna Fundacja Filmowa | Independent Film Foundation

ScripTeast is dedicated to the creative development of individual scripts in Eastern Europe with an eye to strengthening the international appeal of local productions.

This programme provides assistance in the development of the script as well as broadening the writers' knowledge of the demands of international production. The authors of 10-12 selected scripts are invited for a year-long programme consisting of three stationary sessions: stationary lab, mid-term evaluation and final session with industry presentation. In-between there are two online follow-up consultation sessions.

The programme begins with the seven-day ScripTeast Lab. This is followed by a three-day mid-term evaluation session during the Berlin International Film Festival. The course concludes with a seven-day session during the Festival de Cannes. This brings the work on scripts to an end, and focuses on promoting them and their authors in the audiovisual industry.

LEARNING OUTCOMES

Seeing a script from the multiple perspectives of creative advisors; connections with the best writers and trends in world cinema at festivals and extension of contacts; international promotion of scripts and their authors.

Niezależna Fundacja Filmowa | Independent Film Foundation

Bukowinska 22 lok. 3B – 02703 Warsaw – PL
T +48 (0)2 2851 8440 – F +48 (0)2 2851 8444

Violetta Kaminska
violetta.kaminska@scripteast.pl
info@scripteast.pl

 ScripTeast Workshops

TARGET GROUP

Experienced scriptwriters from Eastern and Central Europe who have a finished theatrical feature script.

DATES AND LOCATIONS

Sterdyn - PL
September/October 2014
Berlin - DE
February 2015
Cannes - FR
May 2015

FEES – €

500 inc. festival accreditations.



REQUIREMENTS

Should have had at least one script produced (cinema or TV feature, or TV series) or be able to prove extensive experience as journalists, directors or writers.

PARTICIPANTS 16

REGISTRATION DEADLINE

July 31, 2014

www.scripteast.eu
www.scripteast.pl

SCRIPT 

Serial Eyes

Deutsche Film- und Fernsehakademie Berlin

With **Serial Eyes**, the Deutsche Film und Fernsehakademie Berlin (DFFB) has established the first European postgraduate programme for serial writing and producing, devoted exclusively to training focused on this highly specific televisual narrative form.

The programme is a 10-month full-time course, based in Berlin and taught in English. The objective is to teach young European scriptwriters, directors and producers essential know-how, means, techniques and strategies, and offer an opportunity to practice them. **Serial Eyes** is for participants who already have experience in working with television formats and wish to acquire and hone these specific skills. There are four phases: 1. Training session in spring at the DFFB (six weeks) and London Film School (four weeks); 2. Internship in summer (10-12 weeks); 3. Training session in autumn at the DFFB (10 weeks); 4. Final workshop in January at the DFFB (two weeks). The programme culminates with a Serial Summit with TV broadcasters.

LEARNING OUTCOMES

A solid analytical understanding of the dramaturgy and narrative strategies deployed in successful existing serial formats; the ability to develop, write and produce serial formats autonomously and as part of a team; competence in the all-round skills required thanks to Writer's Room sessions and pitching practice.

Deutsche Film- und Fernsehakademie Berlin

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 SerialEyes

TARGET GROUP


Young scriptwriters, producers and directors with scriptwriting experience/experience in working for television. Suitable for participants with at least one script produced or significant experience as a writer or as a creative producer/director.


Age: 25-35 years.

DATES AND LOCATIONS

Berlin – DE; London – UK; MIPCOM, Cannes – FR
September 2014

FEES – €
4,500

 (travel to London, Cannes & monthly public transport ticket in Berlin.)

 2 scholarships of 3,000, with special focus on low capacity countries.

REQUIREMENTS

Have written/produced/directed at least one drama, most likely transmitted on a TV channel in their own country. Capacity to understand needs and demands of TV audience and TV business. A CV, a personal statement and a portfolio of transmitted work.

PARTICIPANTS

12 (in the first year).

REGISTRATION DEADLINE

Regular admission: March 10, 2014;
Late admission: March 31, 2014

Sources 2: Projects & Process

Stichting Sources, Amsterdam (NL)

Sources 2 Projects & Process is an intensive training course, which makes the Sources 2 mentoring approach transparent to European film professionals working as mentors for filmmakers in the field of script and story development.

The programme takes place over three months, and includes:

- one three-day session: work in small groups with international colleagues, guided by experienced advisers. Keynote discussions in the evenings and additional guest lecture;
- three-month coaching period and exchange of experience in close contact with all group members;
- round-off by e-mail: each participant receives individual advice and a short evaluation from one of the advisers.

LEARNING OUTCOMES

Considerable enhancement of mentoring skills; refinement and development of mentoring methods; establishment of contacts within an active European cooperation and exchange network.

Stichting Sources, Amsterdam (NL)

Köthener Strasse 44 – 10963 Berlin – DE
T +49 (0)30 8860 211 – F +49 (0)30 8860 213

Renate Gompper rena@sources2.de
Marion Gompper marion@sources2.de
info@sources2.de

 Sources-2

TARGET GROUP


Professional filmmakers, editors, trainers, developers, commissioning editors, producers, writers working in the field of script and story development.

DATES AND LOCATIONS

Amsterdam - NL
September 24-28, 2014 (tbc)

FEES – €
800

 (first sessions only)  (first sessions only)

 ((limited number of travel scholarships on application only.)

REQUIREMENTS

Track record, level of expertise and motivation.

PARTICIPANTS 9

REGISTRATION DEADLINE

June 1, 2014

Sources 2: Script Development

Stichting Sources, Amsterdam (NL)

Sources 2 Script Development Workshops offer long-term training in screenwriting and script development. The programme aims to strengthen the writer's creative and artistic skills and focuses on a self-reflected and critical understanding of film as art and film as business.

The programme takes place over three months. It starts with a seven-day residential workshop session: work in small groups with international colleagues, guided by experienced international advisers discussing each project and providing feedback, advice and suggestions. Complementary individual meetings and pitching training are included as is a supplementary programme with screenings, lectures and discussions. A three-month re-writing period follows in close contact with all group members and coached by the advisers. There is then a second session of one day per project. A follow-up session of one day per project is available upon request.

LEARNING OUTCOMES

Active script development: a range of 'tools' to enhance writing skills and develop projects' greatest potential; input from international colleagues as the communicative strength of the script is tested by a committed first "test audience."

TARGET GROUP

Professional screenwriters and teams of screenwriters with their producers, directors, co-writers, researchers/journalists; professional documentary filmmakers and teams of directors with their producers, researchers, editors, cinematographers.

Stichting Sources, Amsterdam (NL)

Köthener Strasse 44 – 10963 Berlin – DE
T +49 (0)30 8860 211 – F +49 (0)30 8860 213

Renate Gompper renate@sources2.de

Marion Gompper marion@sources2.de

info@sources2.de

 Sources-2

DATES AND LOCATIONS

Berlin-Brandenburg – DE

April 03-11, 2014


Målselv – NO

June 12-20, 2014

FEES – €

Per course: application: 100; per project: participation: 2,000 per writer/project; 1,000 for additional person (co-writer, producer, director); 1,000 per observer.

 (first sessions only)  (first sessions only)

 (limited number of travel scholarships and fee grants.)

REQUIREMENTS

Project with creative quality, production potential and cross-border appeal; track record; treatment or 1st draft script completed (writers); DVD of recent film (writers/producers/directors), if available; undertaking to participate in full course, respect copyright.

PARTICIPANTS 17 (12 screenwriters, 4 co-writers/producers/directors, 1 observer).

REGISTRATION DEADLINE

December 1, 2013;

March 1, 2014

Writers' Room

TorinoFilmLab

(Museo Nazionale del Cinema – Fondazione Maria Adriana Prolo)

The Writers' Room focuses on the process of developing cross-platform projects within a team over the course of three workshops.

This hands-on experience will allow participants to hone their skills while being part of a team, learning how to work with other professionals on creating an interdisciplinary cross-platform project. The selected team works together under the guidance of a tutor and story editor. Focus areas are decided depending on the needs of the projects and the combined sets of experiences in the group. Writers' Room brings together team members from different fields of storytelling and with diverse backgrounds as it supports the collaborative process. The group presents the results of their work at a live pitch at the TorinoFilmLab Meeting Event.

LEARNING OUTCOMES

Improved writing skills; enhanced ability to pitch and relate within the industry; better knowledge of and stronger ties with the market; ongoing support; collaboration between writers and transmedia developers.

TorinoFilmLab (Museo Nazionale del Cinema – Fondazione Maria Adriana Prolo)
Via Cagliari 42 – 10153 Turin – IT
T +39 011 237 9220

Agata Czerner
scriptandpitch@torinofilmclub.it

 TorinoFilmLab
 @TorinoFilmLab

TARGET GROUP

Professionals working across different platforms and media, such as story architects, games writers, on-line content developers, writers and producers, who have experience with cross-media production.

DATES AND LOCATIONS

Ghent - BE
March 10-16, 2014
2nd workshop: tba
June 14-21, 2014
Turin - IT
November 21-27, 2014

FEES – €
Authors with projects: 2,000;
transmedia developers: 1,000



REQUIREMENTS

Authors with projects: synopsis and project description.
Cross-platform developers: CV and letter of motivation.

PARTICIPANTS 6

REGISTRATION DEADLINE

Autumn 2014

www.torinofilmclub.it

TFL
TorinoFilmLab
Training Development Funding

02

**PROJECT
DEVELOPMENT
& PRODUCTION**

ACE

Ateliers du Cinéma Européen (ACE)

ACE is a long-term project-based programme which aims to nurture a generation of European producers who have the skills to collaborate among countries, discover new talents together and deliver high quality films to the widest possible audience.

ACE is a 12-month programme consisting of three residential workshops on development, financing and project follow-up. Each participant brings a project at an early stage of development. These are used as various business models to improve the whole group's skills, knowledge of the international marketplace and key industry players, and introduce them to new technologies and distribution channels. Participants can benefit from follow-up consultations on their initial project for one year and can become ACE members. Since 2013 ACE has been working on two new directions:

- diversification of the producer's business model, and development of neglected segments like adaptations, remakes, genre or kids movies;
- diversification of the producer's sources of financing, with a focus on co-production.

LEARNING OUTCOMES

Improved development, international co-production, business, entrepreneurial and management skills.

Ateliers du Cinéma Européen (ACE)

rue Mayran 8 – 75009 Paris – FR
T +33 (0)1 5325 0001 – F +33 (0)1 5332 7694

Ronan Girre
Al Williams
alwilliams@ace-producers.com
info@ace-producers.com

 ACE
 @ACE_RonanGirre

TARGET GROUP

Experienced European independent film producers (feature films for theatrical release only).

DATES AND LOCATIONS

FR DE
October 2014

FEES – €

New participants: 5,500 for first year.
ACE Network membership: 700/ly.



REQUIREMENTS

Owner, partner or associate of independent production company based in a MEDIA Programme country; delegate producer (i.e. the principal producer) of at least one theatrically released fiction feature film; fiction feature film project in early stage of development which is designed to attract international finance and distribution.

PARTICIPANTS 16

REGISTRATION DEADLINE

June 20, 2014

Les Ateliers Jeanne Moreau

10^e édition

Association Premiers Plans

Initiated by Jeanne Moreau, this short and dynamic training course helps young filmmakers develop their first feature.

The programme is in two complementary phases: Phase 1: artistic and aesthetic development of the projects; work on the first feature-length film project, master class, individual interviews, projections. Phase 2: support and valuation of the projects, evaluation of the development of the project, individual interviews, meetings with cinema professionals within the framework of the Premiers Plans Festival.

LEARNING OUTCOMES

Learning how to assert and defend artistic choices by the extension of participants' technical, artistic and aesthetic reference points; learning about the realities, the possibilities and technological limits of production and post-production tools; realising a first full-length film in all its phases; preparation for the various stages of production and those connected with the market launch of a first film.

Association Premiers Plans

rue Claveau 9 – BP 82214
49022 Angers Cedex 02 – FR
T +33 (0)2 4188 9294 – F +33 (0)2 4187 6583

Xavier Massé

xavier.masse@premiersplans.org

Elisabeth Lampuré

elisabeth.lampure@premiersplans.org

ateliers@premiersplans.org

 Premiers-Plans-Angers-Film-Festival

TARGET GROUP

Young European filmmakers with their first feature film in development.

DATES AND LOCATIONS

Angers – FR

Summer 2014 (5 days)/January 2015 (3 days)

FEES – €

None.



REQUIREMENTS

Young European filmmakers with one or two short films to their credit and a first fiction feature film in development (full script). Proficiency in French or English.

PARTICIPANTS 7

REGISTRATION DEADLINE

April 30, 2014

Digital Production Challenge (DPC)

**FOCAL – Foundation for professional training
in cinema and audiovisual media**

Digital Production Challenge is a residential workshop providing the methods and tools to choose and become familiar with the various digital production process chains available on the market.

Over two-and-a-half days, Digital Production Challenge offers plenary sessions with lectures and panel discussions, case study presentations on recent productions (with screenings of film excerpts), pitching and reviews of the participants' projects in plenary and group sessions. Participants learn how best to position the production of their feature or documentary films within the digital workflows, communicate with other professionals involved in the chain, understand the division of tasks and responsibilities from the director to the post-production provider, as well as the challenges of digital distribution and archiving.

LEARNING OUTCOMES

Acquisition of precise, comprehensive and practical knowledge of current production and post-production workflows; a working method for following and assessing digital production and audience acquisition steps and strategies, and making informed decisions about a film project; in short, the ability to choose the most creative and economically suited solutions for a given film.

FOCAL – Foundation for professional training in cinema and audiovisual media
avenue de la Rasude 2 – 1006 Lausanne – CH
T +41 (0)21 312 6817 – F +41 (0)21 323 5945
Anne Perrenoud
info@focal.ch

TARGET GROUP

Producers, line producers, production managers and post-production managers.

DATES AND LOCATIONS

tba
2.5 days mid-November 2014 (tbc)

FEES – €

450



€ New MS only

REQUIREMENTS

Professional experience in production of feature and/or documentary films.

PARTICIPANTS 35

REGISTRATION DEADLINE

September 2014 (tba)

EAVE

European Producers Workshop

EAVE – European Audiovisual Entrepreneurs

The EAVE European Producers Workshop reinforces producers' creative, managerial and financial capacity to compete successfully in European and global markets.

Of the 50 participants, some 30 attend with projects (fiction or documentary or new media). Other participants are paired up with those with projects. The course takes place over 12 months through three one-week residential workshops. Each EAVE workshop combines plenary lectures, group work, case studies, one-on-one meetings, one-to-one pitching training, and screenings. Between the workshops participants work on project development and are set specific tasks. They maintain contact with each other and the pedagogical team via e-mail and the online community. The participants are divided into four groups. Each is led by an experienced producer. Experts also enter the groups to discuss and analyse the projects from specific perspectives – e.g. financial, legal, marketing.

LEARNING OUTCOMES

Detailed knowledge of the European industry and the requirements of co-production; entry to a network of European producers, industry experts, decision-makers and co-production markets; high-level project development.

EAVE – European Audiovisual Entrepreneurs

rue de Luxembourg 238C
8077 Bertrange – LU
T +352 (0)44 52 101 – F +352 (0)44 52 1070

Kristina Trapp
tina@eave.org
eave@eave.org

 EaveEuropeanAudiovisualEntrepreneurs
 @EAVENews

TARGET GROUP

Film or TV producers (fiction, documentary and new media), accompanied by their writers in workshops 1 & 2. As participants without projects: associated film industry professionals.

DATES AND LOCATIONS

Luxembourg – LU
Workshop 1: March 10-17, 2014
Bolzano – IT
Workshop 2: June 16-23, 2014
tbc
Workshop 3: October (tbc)

FEES – €

Participants from MEDIA countries:
with project: 2750; without project: 1750;
Participants from non-MEDIA countries:
with project: 4000; without project: 2500.
Project writers in Workshops 1 & 2: 500 per workshop.

Conference fee per workshop
(incl. accommodation and full board): 1400.



 New MEDIA countries only.

REQUIREMENTS

Track record in film industry.

PARTICIPANTS 50

REGISTRATION DEADLINE

September 27, 2013



EKRAN

Wajda Studio

EKRAN helps talented directors take a step further in their careers, enhances creative cooperation within a team of filmmakers, and ultimately aims to increase the quality rather than quantity of new European films.

EKRAN is an opportunity to discover the traditions and practices of Eastern European cinematography while also being exposed to Western European film. In two sessions, EKRAN focuses on the pre-production creative process. The emphasis of the first session is on analytical insight into participants' projects. The core of the session is production of scenes from participants' projects with 2-3 (Polish) actors speaking English. The second session focuses on further project development and the final testing of visual strategies. Each participating team can invite a director of photography and two actors from their native country to produce a scene from the script (in their native language). Participants can return for an optional follow-up session for the final script consultancy and setting up the advanced draft before they enter the production phase.

LEARNING OUTCOMES

A well-developed treatment or a first draft of a script.

Wajda Studio

Chelmska Str. 21 – 00724 Warsaw – PL
T +48 (0)22 851 1056 – F +48 (0)22 851 1067

Agnieszka Marczevska
amarczevska@wajdaschool.pl
Daria Kurowska
dkurowska@wajdaschool.pl
Katarzyna Slesicka
kslesicka@wajdaschool.pl
info@wajdaschool.pl

 EKRANprogramme

TARGET GROUP

European directors or writers/directors, having realised their first feature or several shorts accompanied by their producer and writer/co-writer, and possibly cameramen.

DATES AND LOCATIONS

Warsaw – PL

1st session: March 31-April 10, 2014

2nd session: June 2-12, 2014

Follow-up session: December 1-2, 2014

FEES – €

None.



REQUIREMENTS

Experience, project in development, track record.

PARTICIPANTS

< 36 (9 teams).

REGISTRATION DEADLINE

December 20, 2013

www.ekran.info.pl
www.wajdastudio.com


training · development
creative pre-production

EP2C

Post-Production Workshop

Entre Chien et Loup

EP2C is a one-week workshop for producers and post-production supervisors dedicated to post-production management of feature films (fiction or documentary). The aim is to facilitate the post-production process, especially in the case of demanding and multi-country productions.

EP2C was created in the firm belief that a well-scheduled, -budgeted and -conducted post-production stage can save a lot of work and money, and can avoid unnecessary artistic compromise. EP2C focuses on the specific requirements of the post-production stage when working on an international film co-production. Producers come with a feature film project (fiction or documentary) to be further developed with the support of experts. Post-production supervisors are assigned to producers' projects. They acquire targeted knowledge of the newest developments and issues relating to the more technical side of post-production.

LEARNING OUTCOMES

During the workshop, participants are introduced to the technical and artistic challenges in the main areas of post-production: scheduling and budgeting; image workflow and special effects; sound workflow; legal issues; marketing and deliverables issues.

Entre Chien et Loup

rue de l'Amblyève 28 – 1160 Brussels – BE
T +32 (0)475 736 616 – F +32 (0)2 732 3383

Michi Noro
Sebastien Delloye
Diana Elbaum
michi@ep2c.com

TARGET GROUP

Producers (with project) and post-production supervisors..

DATES AND LOCATIONS

Vienna – AT
Autumn 2014 (tba)

FEES – €

900



REQUIREMENTS

Track record in feature films (fiction or documentary).

PARTICIPANTS

10 producers, 6 post-production supervisors.

REGISTRATION DEADLINE

End-June 2014

Maia Workshops

Fondazione Film Commission Genova Liguria

Maia Workshops is an advanced training and coaching programme targeting emerging European producers, taking them through all the phases of development, production and distribution of a full-length fiction or documentary project.

The programme is made up of three five-day residential workshops across a year, dedicated respectively to Creative Aspects of Development, Legal & Financial Issues and Marketing & Distribution, plus networking activities for participants and graduates at the main industry events and festivals in Europe. Four-to-five among the best industry experts from around the world collaborate with each workshop, in which theory and practice are combined with group work sessions to activate the participants' own creativity, and stimulate collaboration and networking. The programme can be described as an ongoing laboratory where participants meet their peers and get together to explore new worlds for themselves and their projects.

LEARNING OUTCOMES

Better understanding of creative and business practices; improved management skills; knowledge of newest market trends.

TARGET GROUP

The Maia workshops primarily target emerging European fiction, documentary and cross-media producers, junior producers and recent production graduates from film schools, particularly from Central, Eastern and Mediterranean countries.

Fondazione Film Commission Genova Liguria

via L.A. Muratori 9 – 16152 Genova – IT
T +39 010 868 1459 – F +39 010 868 1399

Graziella Bildesheim

graziella@maiaworkshops.org

Alessandra Pastore

alessandra@maiaworkshops.org

info@maiaworkshops.org

 MaiaWorkshops

 @MaiaWorkshops

As the industry evolves, an increasingly important secondary target is made up of scriptwriters, directors, production managers and other industry professionals with a proven interest in acquiring producers' skills.

DATES AND LOCATIONS

IT, DE, PL


March 17-21, 2014; June 23-27, 2014;

September 29-October 3, 2014

FEES – €

800 per workshop, 2,000 for 3-workshop package.



 (partial scholarships)

REQUIREMENTS

Application form, CV, motivation letter, project (if applicable).

PARTICIPANTS

20 per workshop (min. 15 European).

REGISTRATION DEADLINE

Package: January 17, 2014

1st workshop: January 17, 2014

2nd workshop: April 18, 2014

3rd workshop: June 27, 2014.

www.maiaworkshops.org
www.glfc.it

maia workshops

Nipkow Programm

Nipkow Programm e.V.

The Nipkow Programm trains talented film and media professionals to enable them to develop successful European co-productions that fit the demands of the pan-European market.

This programme stimulates an exchange of experience between different professionals as if in a real film team. Online training is combined with consultation with international professionals in the participant's field followed by a residential workshop. Participants without projects are paired in advance with senior mentors and appropriate courses. The other participants' projects undergo in-depth analysis. The workshop brings all participants together to strengthen the networking effect. They learn about packaging projects and develop their ability to assess projects. They also play a part in the workshop in their professional role, giving feedback to participants with projects. They pitch projects to a team of two of sales agent, distributor, commissioning editor, executive producer, financier. All report regularly throughout the programme; on returning home, they remain part of the Nipkow network.

LEARNING OUTCOMES

High-quality training in the interconnected areas of financing, sales, distribution, production and new technologies in a pan-European context; skills enabling participants to meet the needs of their industry sector.

Nipkow Programm e.V.

Kurfürstendamm 225 – 10719 Berlin – DE
T +49 (0)30 614 2838 – F +49 (0)30 614 2826

Petra Weisenburger
nipkow-programm@t-online.de

TARGET GROUP

Producers, executive and financing producers, directors, writers, script editors, distributors, sales agents, marketing executives, new media content providers, animators and post-production specialists from both television and film.

DATES AND LOCATIONS

Berlin – DE, year round

FEES – €

None.



REQUIREMENTS

Track record, experience, project proposal.

PARTICIPANTS 20

REGISTRATION DEADLINE

April 15, 2014;
November 2014 (tbc)



Production Value – The European Scheduling & Budgeting Workshop

FOCAL – Foundation for professional training in cinema and audiovisual media

The main objective of Production Value is to give participants the methods and tools to deliver professional budgets and shooting schedules as creative input for producers and directors.

Participants start working on the project three weeks before the workshop. In teams of two and coached by top-level European professionals, they are assigned real projects in development, brought by directors and producers, who have an English-language draft script for a film project with a certain level of complexity. This is preferably intended as an international co-production of two or more European countries and should have a minimum estimated budget of EUR 2.5m. Top-level European line producers and assistant directors follow the teams' work so that, given the circumstances and by the week's end, they achieve the best possible budgets and schedules. The last two days are devoted to the directors' and producers' visit. This is the time for making adjustments, presenting results and evaluating the process.

LEARNING OUTCOMES

Understanding of the ramifications of creative vision and genre versus financial resources; enhanced interaction ability at co-production level; managing options linked to film commissioning and tax credits and mastering specialised software: fully developed budgets and schedules; neutral expertise; experience of sharing their vision of the film with creative "operational partners"; better understanding of co-production implications; access to a network of talented "operational partners".

FOCAL – Foundation for professional training in cinema and audiovisual media
 avenue de la Rasude 2 – 1006 Lausanne – CH
 T +41 (0)21 312 6817 – F +41 (0)21 323 5945
 Anne Perrenoud
 info@focal.ch

TARGET GROUP

Junior line producers, junior assistant directors, directors, producers.

DATES AND LOCATIONS

Retz - AT
 January 4-12, 2014

FEES – €

Full-time employees of production companies: 1,000;
 free-lancers: 800.



€ New MS only.

REQUIREMENTS

Assistant directors: 1st AD on feature films or TV movies at least twice, or 2nd AD at least three times; Line producers: LP on feature films or TV movies at least once or production manager at least twice; Directors and producers: see course description.

PARTICIPANTS

6 junior line producers;
 6 junior first assistant directors;
 12 producers and directors.

REGISTRATION DEADLINE

November 10, 2014

03

**MANAGEMENT
LEGAL
& FINANCE**

Atelier Ludwigsburg-Paris

La Fémis – École Nationale Supérieure des Métiers
de l'Image et du Son | Filmakademie Baden-Württemberg

Atelier Ludwigsburg-Paris is a one-year full-time continuous training programme which contributes to enhancing the competitiveness of the European film industry by developing a new generation of European producers and distributors.

Jointly organised by La Fémis in Paris and Filmakademie of Baden-Württemberg in Ludwigsburg, the curriculum includes development, financing, production, distribution and marketing for the European film market.

The programme begins in October in Ludwigsburg. In January it shifts to Paris, and in mid-February all participants attend the Berlin Film Festival. They then move on to London for a two-week session with the NFTS (National Film and Television School), before they go back to Ludwigsburg for their March session. A four-week period of work experience with a European distribution company follows, before participants return to La Fémis for their May session. The programme also includes visits to film festivals such as Angers, Berlin and Cannes. As a final project, the 18 participants produce a series of nine short films, which are co-produced and broadcast by SWR/ARTE.

LEARNING OUTCOMES

A wide-ranging and tangible understanding of all aspects of the film business; case-study-based approach to different markets; the knowledge to foster joint projects.

La Fémis – École Nationale Supérieure des Métiers de l'Image et du Son

rue Francoeur 6 – 75018 Paris – FR
T +33 (0)1 5341 2211 – F +33 (0)1 5341 2169

Filmakademie Baden-Württemberg

Akademiehof 10 – 71638 Ludwigsburg – DE
T +49 (0)7141 969 501 – F +49 (0)7141 969 511

Anne Christine Knoth (Ludwigsburg Coordinator)
anne_christine.knoth@filmakademie.de
Christine Ghazarian (Paris Director)
christine.ghazarian@femis.fr – c.ghazarian@femis.fr

TARGET GROUP

Young professionals, postgraduates of film schools, law schools, business schools, and other universities, with practical work experience and strong motivation in film.

DATES AND LOCATIONS

Ludwigsburg – DE; Paris – FR; London – UK;
Berlin – DE; Angers – FR; Cannes – FR
October 2014-August 2015

FEES – €
1,500

➔ Partial

REQUIREMENTS

University degree, maximum age 30.
Proficiency in English; knowledge of French or German.

PARTICIPANTS 18

REGISTRATION DEADLINE
May 2014

www.atelier-ludwigsburg-paris.com
www.lafemis.fr | www.filmakademie.de

F I L M A K A D E M I E
B A D E N - W Ü R T T E M B E R G

ÉCOLE NATIONALE SUPÉRIEURE
DES MÉTIERS DE L'IMAGE ET DU SON
La femis

Audiovisual Strategic Business Planning (ASBP)

Media Business School (Fundación Cultural Media)

ASBP is geared to a generation of European entrepreneurs and senior management executives who want to build and expand strong European audiovisual companies, not just projects.

This is a project-based initiative that offers European entrepreneurs and senior management at European companies strategic business advice and planning, addressing the challenges and opportunities of a digital-driven audiovisual sector, enabling entrepreneurs to devise a company strategy or 'investor-ready' business plan.

The initiative is delivered in three stages over a period of nine months and includes residential training, online consultation and an investor forum.

LEARNING OUTCOMES

Participants learn how to devise new business strategies that optimise the use of digital media and formats to maximise the potential of their companies across the value chain.

TARGET GROUP

European entrepreneurs and senior company management operating across the audiovisual sector, including producers, distributors, sales agents, exhibitors, channel and platform professionals, post-production and digital technology professionals, financial sector professionals, public and private sector investors, lawyers and bankers.

Media Business School (Fundación Cultural Media)

C/ Antonio Acuña 19- Esc.Drcha.-1ª Izda.
28009 Madrid – ES
T +34 (0)91 575 9583 – F +34 (0)91 431 3303

Laura Almellones


Isabel Calle

i.calle@mediaschool.org

asbp@mediaschool.org

fcm@mediaschool.org

 MediaBusinessSchool

 @MBS_FCM

DATES AND LOCATIONS

Ronda (Málaga) – ES

Residential: Oct. 14-16, 2014.

FEES – €

3,500 (first team member); 1,200 (second team member).



REQUIREMENTS

European entrepreneurs and senior company management operating across the audiovisual sector with a business proposition outline. Proven experience as company owner, partner/associate, senior manager or executive.

PARTICIPANTS

20 lead team members + 10 second team members.

REGISTRATION DEADLINE

September 19, 2014

EAVE+

EAVE – European Audiovisual Entrepreneurs

EAVE+ is a workshop event for independent producers with a solid track record and international experience, wishing to network with their colleagues from Europe and the rest of the world over one long weekend (4 days).

High profile international keynote speakers are invited to discuss jointly with the invited producers issues of business development, new business models, future ways of financing/producing/distributing films, company sustainability and future international market developments, taking a look also at other industries and best practices at an international level.

EAVE+ is especially designed for professionals wishing to extend their network internationally and to actively participate in a global forum seeking new opportunities and models for the future. The event is open to a maximum of 12-15 independent producers from Europe and the rest of the world.

EAVE+ is held twice per year, tackling different topics and with changing keynote speakers.

LEARNING OUTCOMES

Reinforced managerial and financial capacity to compete successfully in European and global markets and to run sustainable companies.

EAVE – European Audiovisual Entrepreneurs

rue de Luxembourg 238C – 8077 Bertrange – LU
T +352 44 52 101 – F +352 44 52 1070

Kristina Trapp
tina@eave.org
eave@eave.org

 EaveEuropeanAudiovisualEntrepreneurs
 @EAVENews

TARGET GROUP

Independent producers with a solid track record and international experience from Europe and the rest of the world, sales agents and distributors

DATES AND LOCATIONS

Luxembourg – LU
September tbc, 2014
January tbc, 2015

FEES – €
1,750



 New MEDIA countries only.



REQUIREMENTS

Track record in film industry and coproduction experience.

PARTICIPANTS 12-15

REGISTRATION DEADLINE

July 2014
December 2014

ENTER Europe – Training Lenders on Interim Finance for Creative Industries’ Clients

peacefulfish

The ENTER programme aims to help financiers and professionals active in the financial sector to identify financing and investment opportunities and better evaluate risks linked to the European audiovisual industry.

Each participant brings their own investment project/or project concept and is coached and guided to develop a better, stronger and more viable investment project. They are assisted by experts, tutors and peers, through one-to-one tutoring, group and expert discussions. This is a two-year capacity training package consisting of two training cycles: a six-week online training module, including an online film finance database to facilitate funding and investment matchmaking; two two-day on-site workshops, one focusing on film and audiovisual industry financing, and the other on innovative audiovisual applications; two half-day networking sessions, as part of Film London’s Production Finance Market.

LEARNING OUTCOMES

Capacity-building for financial intermediaries and investors to better utilise the financing tools available for content financing under the new 2014-2020 Framework.

peacefulfish

Derfflingerstrasse 18 – 10785 Berlin – DE
T +49 (0)30 4882 88561 – F +49 (0)30 6908 8363

Thierry Baujard
thierry@peacefulfish.com
Juliane Schulze
juliane@peacefulfish.com

TARGET GROUP

European financial sector professionals (e.g. from banks, financial intermediaries, private investors, business angel networks, lending and crowdfunding platforms, investment lenders).

DATES AND LOCATIONS

Plaine Commune (cité du cinema) – FR

September 2014

Film London Production Finance Market, London - UK

October 2014

FEES – €

1,000



€ New MS only

REQUIREMENTS

It is desirable but not mandatory for participants to bring investment and financing concepts/products or services for further development.

PARTICIPANTS 10

REGISTRATION DEADLINE

tba

www.peacefulfish.com
www.enter-training.net/eu

enter
training financiers on interim funding
for the creative industries

Essential Legal Framework: Clearing Rights for Film and TV

Erich Pommer Institut

This workshop offers the practical knowledge to identify and clear rights fast and effectively. Teaching will combine theoretical and practical work on the case including best practices and strategies.

Scripts based on real stories, a Warhol poster in the background of a scene, and a protagonist humming a Robbie Williams song - not all third party content in a script or a film is that obvious. Only a detailed analysis can avoid cost-intensive pitfalls. Rights clearance is becoming increasingly important, both nationally and internationally.

This seminar offers unique access to the know-how and experience of specialists from companies such as HBO, NBC Universal, Red Bull, Sony and Zentropa, and international practitioners from renowned law firms.

LEARNING OUTCOMES

Clearing rights for documentaries, factual entertainment and event content: Turning real life into film – the HBO example; Locations – more than just a shooting permit? Music in films and documentaries; Dealing with trademarks and art works in film and TV; Best practice lessons: Rights clearance strategies at NBC Universal, Sony, Zentropa; The role of E & O insurance; Global perspective: Case studies for different national jurisdictions.

Erich Pommer Institut

Försterweg 2 – 14482 Potsdam-Babelsberg – DE
T +49 (0)331 721 2885 – F +49 (0)331 721 2881

Nadja Radojevic
radojevic@epi-medieninstitut.de

 Erich-Pommer-Institut

TARGET GROUP

Film and television professionals, e.g. producers, distributors, commissioning editors, TV broadcasters, entertainment lawyers.

DATES AND LOCATIONS

Mallorca – ES
April 9-13, 2014

FEES – €

1st person: 1,250;
2nd person from same company: 990;
excl. accommodation and meals: 770/590.



(priority new MS + HR).

PARTICIPANTS 30

REGISTRATION DEADLINE

First come, first served. No cut-off date.

Essential Legal Framework: Digital Strategies – Financing Marketing and Distributing 2.0

Erich Pommer Institut

An engaging and informative guide to new media, the Digital Strategies seminar sets out to equip producers (and distributors) with the basic tools to help them capitalise on the opportunities of the digital world.

With new media making filmmakers more powerful than ever, for the first time it is possible to finance, produce, distribute and own one's own content – thanks to digital technology. Internationally acclaimed experts provide relevant knowledge and cutting-edge case studies on digital distribution, crowd funding and transmedia.

LEARNING OUTCOMES

Updated knowledge on the latest trends and techniques in new media; inspiration from cutting edge case studies; learning how to get the word out and build a loyal fan and customer base in a new 2.0 world; understanding the do's and don'ts of the new media industry and the legal framework essential for protecting one's interests; the latest expertise from internationally acclaimed trainers; sharing of ideas and professional feedback through unique expert speed dating.

Erich Pommer Institut

Försterweg 2 – 14482 Potsdam-Babelsberg – DE
T +49 (0)331 721 2885 – F +49 (0)331 721 2881

Nadja Radojevic
radojevic@epi-medieninstitut.de

 Erich-Pommer-Institut

TARGET GROUP

Film and television professionals,
e.g. producers, distributors, TV broadcasters, entertainment lawyers.


DATES AND LOCATIONS

Berlin – DE
December 3-7, 2014

FEES – €

1st person: 1,250; 2nd person from same company: 990;
excl. accommodation and meals: 770/590.



 (priority new MS + HR)

PARTICIPANTS 30

REGISTRATION DEADLINE

First come, first served. No cut-off date.

Essential Legal Framework: European Co-Production – Legal and Financial Aspects

Erich Pommer Institut

This course provides exclusive insights into the making of European co-productions. Participants will learn all about legal and finance issues in production and distribution.

Acclaimed European producers and leading experts from the world of filmmaking share their experience. Participants hear from the masterminds of an ever-changing world of international sales and distribution.

The training provides relevant information on the various tax incentives and state subsidy programmes, and gives participants the knowledge to handle the complexities of European co-productions successfully.

LEARNING OUTCOMES

Bilateral treaties and European Convention on Cinematographic Co-Production; Tax incentive programmes in Europe and abroad; Crowdfunding – schemes and legal framework; Marketing and distribution; Revenue sharing and waterfall scenarios

Erich Pommer Institut

Försterweg 2 – 14482 Potsdam-Babelsberg – DE
T +49 (0)331 721 2885 – F +49 (0)331 721 2881

Nadja Radojevic
radojevic@epi-medieninstitut.de

 Erich-Pommer-Institut

TARGET GROUP

Film and television professionals,
mainly producers

DATES AND LOCATIONS

Berlin – DE
October 15-19, 2014

FEES – €

1st person: 1,250
2nd person from same company: 990
excl. accommodation and meals: 770/590.



 (priority new MS + HR).

PARTICIPANTS 30

REGISTRATION DEADLINE

First come, first served. No cut-off date.

European Master in Audiovisual Management (MEGA)

Media Business School (Fundación Cultural Media)

MEGA is a nine-month, project-based master's programme, geared to young European professionals and executives wishing to "fast track" their careers in the entertainment industry and establish a strong foundation for their professional network.

It comprises a 14-week residential course (led by some 45 of Europe's top industry experts, and five tutors); internships; a Final Evaluation Week (MEGA Few). Digital media are embedded as a cross-cutting theme in all modules. Course content includes: project development (creative, transmedia, collaboration, target audience identification); project strategies and business planning; financing; project analysis, packaging and positioning; physical production (film & TV); distribution (cross-platform); marketing (traditional and digital); international markets, sales and acquisitions; legal and business issues; company management and business administration; cross-media financing, production and distribution; the new TV industry; pitching skills and communication; leadership and management.



LEARNING OUTCOMES

Management and industry skills and know-how to operate in the digital-driven film and television industries; enhanced employability (MEGA has a 90% job placement rate).

Media Business School (Fundación Cultural Media)

C/ Antonio Acuña 19 - Esc.Drcha. - 1ª Izda.
28009 Madrid - ES
T +34 (0)91 575 9583 - F +34 (0)91 431 3303

Ana Laguna
mega@mediaschool.org
Isabel Calle
i.calle@mediaschool.org
fcm@mediaschool.org

 MEGAPlus.Mbs
 @MBS_FCM

TARGET GROUP

Young producers or professionals, or recent film school/university graduates with an excellent track record.


DATES AND LOCATIONS


Ronda (Málaga) - ES

Residential: June 2-Sep. 4, 2014; Internship & online consultation: Sep. - Dec. 2014; MEGA Final Evaluation Week: Nov. 24-28, 2014; Internship: Jan.-March 2015.

FEES - €

8,000

 during Final Evaluation Week only.

 during Final Evaluation Week only.



REQUIREMENTS

University degree or excellent professional track record; course project or company (film, TV, transmedia).

PARTICIPANTS <25

REGISTRATION DEADLINE

April 7, 2014

www.mediaschool.org

mega : european master
plus : in audiovisual
: management

European TV Drama Series Lab

Erich Pommer Institut

The European TV Drama Series Lab is a high level training and think tank for leading players in the European television industry.

This is a short-term course consisting of residential workshops of four and five days. Participants are required to attend both modules. Module 1 provides hands-on information on topics such as the state of the industry, latest trends in series storytelling, legal and financial aspects of European co-productions, best practice lessons from successful series as well as the latest trends in 360 degree content. Module 2 emphasises the creative aspects, with unique insights into the mechanisms behind the success of US television series, such as the principles of the writers room, the role of the showrunner as well as the management of creative teams. Writers work with creative producers, and producers with broadcasters.

LEARNING OUTCOMES

International TV series production skills; learning from top industry players from Europe and the US; up-to-date information on trends in the TV series sector; understanding the mechanisms behind the success of American drama series and the ability to adapt this knowledge to European market realities; exclusive insights and best practice lessons from cutting-edge case studies.

Erich Pommer Institut

Försterweg 2 – 14482 Potsdam-Babelsberg – DE
T +49 (0)331 721 2885 – F +49 (0)331 721 2881

Nadja Radojevic
radojevic@epi-medieninstitut.de

 Erich-Pommer-Institut

TARGET GROUP

Senior professionals in the television drama industry (scriptwriters, creative and executive producers, broadcasters- especially development, programming or executive producers for networks).

DATES AND LOCATIONS

Berlin – DE
Module 1: July 1-6, 2014
Module 2: November 17-23, 2014.

FEES – €
4,500



REQUIREMENTS

Experience and track record in industry.

PARTICIPANTS 30

REGISTRATION DEADLINE

April 25, 2014

Inside Pictures

National Film and Television School

Inside Pictures is a film business training programme for senior EU producers and executives. It is designed to develop the skills and contacts they need to lead and grow successful businesses by developing their 360 degree understanding of the global film business, increasing their network of high level contacts and raising their industry profile.

This programme for producers and executives from across Europe takes place in London and Los Angeles between June and December 2014. It covers all aspects of the international film business – from development through production, financing, worldwide distribution, marketing and exhibition, and the latest digital developments. It also covers corporate strategy and leadership skills. Seminars, workshops, studio visits, projects and events are hosted by many of the international industry's most senior industry professionals. Fifteen full participants attend a programme of three five-day modules over eight months; an additional eight participants attend the two London modules. The course ends with one day of project presentations.

LEARNING OUTCOMES


Cutting-edge 360 degree industry knowledge; business skills; an enhanced profile and network.

National Film and Television School

Beaconsfield Studios – Station Road
Beaconsfield HP9 1LG – UK
T +44 (0)1494 671 234

Eamon Sullivan
Corinne Ranaraja
info@inside-pictures.com
assist@inside-pictures.com

 insidepictures

 @inside_pictures

TARGET GROUP


Senior European film industry executives in development, production, post-production, business and legal affairs, sales agent, distribution, exhibition and new media.

DATES AND LOCATIONS


London – UK; Los Angeles – US
June 16-20; Sep. 15-19; Nov. 17-21; Dec. 3-4, 2014.

FEES – €

Full participant: 6,000; full selected observer (London only): 3,000.

 Los Angeles week for full participants; allowances towards UK accommodation for non-UK participants.

 (many)

 Some travel-related allowances included.



REQUIREMENTS

Minimum eight years' relevant experience in production, development, acquisitions, directing, distribution, marketing, exhibition, advertising, sales, legal, business affairs, consultancy or finance.

PARTICIPANTS

15 full participants; 8 London participants.

REGISTRATION DEADLINE

March 16, 2014

www.inside-pictures.com
www.nfts.co.uk


INSIDE PICTURES

MEDICI – The Film Funding Journey

FOCAL – Foundation for professional training in cinema and audiovisual media

MEDICI – The Film Funding Journey is a three-year training cycle created exclusively for European public funders. Fund representatives have the opportunity to present, propose and challenge their own practices and policies.

MEDICI is divided into four workshops (two in 2012, one in 2013 and one in 2014) following the main production steps of any film fund. The workshops in 2013 and 2014 cover: application, evaluation, selection and decision processes, and distribution, reporting and new formats. MEDICI aims to improve best practice in public player funding of European films by following step-by-step the challenges confronting any film funder, addressing all the main questions and offer a variety of solutions, and to enhance potential cooperation in policies between public film funds by creating a specific training programme where players with the same mission but different backgrounds can meet and exchange ideas.

LEARNING OUTCOMES

Understanding of different practices and cultural values in funding; enhancement of the global vision of the impact of film funding on national and European cultures; awareness of the challenges of new formats and technology.

FOCAL – Foundation for professional training in cinema and audiovisual media

avenue de la Rasude 2 – 1006 Lausanne – CH
T +41 (0)21 312 6817 – F +41 (0)21 323 5945

Anne Perrenoud
info@focal.ch

TARGET GROUP

Those working within European film funding bodies, the heads of such institutions, but also those in charge of project management, decision-making and contracting.

DATES AND LOCATIONS

Kamenice (near Prague) – CZ
September 16-18, 2014

FEES – €

950 per workshop.

 New MS only.

REQUIREMENTS

Must be working at level involving setting and applying the rules on access to film funding, whether selective or performance-based.

PARTICIPANTS 30

REGISTRATION DEADLINE

July 10, 2014 (tbc)

Screen Leaders

Bord Scannán na hÉireann/the Irish Film Board

Screen Leaders is a unique leadership and strategic company development programme for experienced CEO/Owners/CFO's. It enhances business expertise in the key areas of leadership, management skills, strategic planning and business opportunities in the international marketplace.

Screen Leaders is a leadership course specifically designed for professionals working in the creative industries: film, television, animation, digital media, distribution, exhibition and facility companies. It provides company leaders with the opportunity to take a step back and invest in their own and in their company's development. Instructors work with leaders and their companies to plan strategically, influence change, collaborate and communicate effectively, equipping them with the tools needed to implement their new strategy. Over a six-month period, participants attend a four-day residential workshop, a two-day strategic planning module, one-on-one meetings on implementing the strategic plan and leadership coaching, and a final four-day workshop.



LEARNING OUTCOMES

Improved leadership and management skills; company growth and development; a strategic plan (drafting a five-year strategic plan) and the skills to implement it, and align the strategy and company culture; enhanced ability to foster creativity and innovation in companies; cross-industry networks.

Bord Scannán na hÉireann/the Irish Film Board

Callaghan House – 2nd Floor – 13-16 Dame Street
Dublin 2 – IE
T +353 (0)1 679 8040 – F +353 (0)1 672 9640

Helen McMahon
helen.mcmahon@screentrainingireland.ie

 ScreenTrainingIreland
 @screentraining

TARGET GROUP

CEOs, company owners and/or CFOs of companies in film, television, animation, documentary, digital media or facilities and services, which are growing and have potential to become leaders in their industries.

DATES AND LOCATIONS

Module 1: Dublin – IE

June 25-29, 2014

Module 2: Berlin – DE

August or September (2 days tbc with each company) in IE or Berlin




One-on-one meetings (Dublin – IE & Berlin – DE)

Module 3 (tba)

Nov. 26-30, 2014

FEES – €

5,000 per company (for 2 participants).

   Ground travel only.

REQUIREMENTS

At least five years' industry experience with proven track record in relevant industry areas.

PARTICIPANTS

< 20 (10 x 2)

REGISTRATION DEADLINE

March 31, 2014

www.screentrainingireland.ie



04

**MARKETING
DISTRIBUTION
& EXHIBITION**

Art Cinema = Action + Management

Confédération Internationale des Cinémas d'Art et Essai (CICAE)

The Art Cinema = Action + Management programme aims at developing the trainees' knowledge of the activities associated with the management of an art house cinema, while providing them with imperative managerial skills.

The programme extends the radius of art house cinema in territories where it is little developed, has disappeared, or in countries where art house cinemas are closing, by promoting the creation of national and regional associative networks, in particular in small and new EU countries. The long-term objective is to strengthen the competitiveness of art house cinema, to develop the diversity of what is offered to the public and to improve the market share of European cinema in Europe and beyond. The course consists of two sessions: Juniors and Executives, a seven or five-day course on theory and practice, themed workshop incorporating interactive training, case studies, exchange of experience and brainstorming.

LEARNING OUTCOMES

Increased knowledge of the main stakes and current challenges in the art film industry; essential managerial skills; exchange of professional practices; networking.

TARGET GROUP

Cinema exhibitors and managers, as well as those responsible for programming and festival organisers.

CICAE c/o AG Kino

Rankestrasse 31 – D-10789 Berlin – DE
T +49 30 257 608 41 – F +49 30 257 608 43


Benoît Calvez

Silvia Cibien

silvia.cibien@cicae.org

info@cicae.org

 www.facebook.com/ArtCinemaCICAE


 @ArtCinemaCICAE


DATES AND LOCATIONS


San Servolo Island, Venice – IT
August 26-September 1, 2014

FEES – €

1,400 for Junior Session; 800 for Executive Session. Inc. accreditation for Venice Film Festival.

 (half board)

 Travel Grants available
(50% reimbursement of plane tickets)

 Scholarships available for participants with no national/regional support scheme for professional training.

REQUIREMENTS

Minimum one year experience in art house cinema, or in a mainstream cinema willing to develop art cinema. Those working in institutions dealing with the sector may also be eligible; fluent in English, French, German or Italian, or fair level of conversational English.

PARTICIPANTS 55

REGISTRATION DEADLINE

June 2, 2014

Developing Your Film Festival

Independent Cinema Office

Developing Your Film Festival is a residential five-day training programme which equips film festival professionals with up-to-date skills, knowledge and confidence to strengthen their business model, build their audience, maximise professional relationships and grow their festival.

The course begins with three intensive days of training taught through practical workshops, expert talks, panel discussions around case studies of innovative practice, group exercises and peer-led discussion. The final two days comprise a choice of one-on-ones with experts, peer-led workshops around issues selected by participants, presentations of tools and services and film festival screenings.

LEARNING OUTCOMES

A stronger business model – strategic planning; researching and pitching to corporate sponsors, and growing the festival: building audiences – engaging young people and hard-to-reach audiences; taking advantage of social media and digital platforms to drive ticket sales and deepen audience engagement; maximising professional relationships: building relationships with journalists to generate press coverage; negotiating with sales agents to secure film rights; strategic partnerships with other festivals to save money and increase impact; becoming part of an informal network of European film festivals.

Independent Cinema Office

3rd Floor – Kenilworth House
79-80 Margaret Street – London W1W 8TA – UK
T +44 (0)20 7636 7120 – F +44 (0)20 7636 7121

Sarah Bourne

sarah.bourne@independentcinemaoffice.org.uk
info@independentcinemaoffice.org.uk

 @ICOtweets

TARGET GROUP

Staff of established medium-sized film festivals (10,000-50,000 admissions depending on size of territory) which are going strong and have the potential to become even better. Participants could be working in management, programming, marketing, development, or for film industry support agencies.

DATES AND LOCATIONS

Motovun – HR
July 22-27, 2014

FEES – €

Full fee: 570; with partial scholarship: 365;
with full scholarship: 160.



REQUIREMENTS

Minimum one year experience working with a film festival. A desire to work collaboratively with other film festivals. Selection based on how established the festival is, audience reach and motivation for participating in the course.

PARTICIPANTS 40

REGISTRATION DEADLINE

tba

www.independentcinemaoffice.org.uk/training



DigiTraining Plus: New Technologies for the European Cinemas of the Future

MEDIA Salles

DigiTraining Plus provides European cinema professionals – in particular exhibitors – with the tools to play an active role in the digital shift, evaluate the risks and opportunities represented by the business models, and maintain or boost their companies' competitive edge.

This is a five-day workshop. The main subjects are: 1. experience and best practice through visits to digitised cinemas; 2. standards and technical aspects; 3. business models and financial issues; 4. analysis of market potential; 5. digital and 3D content, with a focus on European digital products; 6. the role of social media. The course includes talks by professional operators in the field of digital screening and case histories provided by European exhibitors. Specific times are set aside for contributions from the participants themselves to facilitate exchanges and communication. New feature: an extended role for group work as suggested by participants in previous editions.

LEARNING OUTCOMES

Knowledge and competencies to operate with greater awareness and success in the field of digital projection in cinemas; tools for analysing the new markets that can be reached by digital cinema; knowledge of the most significant experience internationally; exchange of ideas; up-to-date knowledge of digital content offerings.

MEDIA Salles

c/o Agis Lombarda
Piazza Luigi di Savoia 24 – 20124 Milan – IT
T +39 02 6739 7823 – F +39 02 6690 410

Elisabetta Brunella
digitraining@mediasalles.it
infocinema@mediasalles.it

 Media-Salles

TARGET GROUP


Cinema exhibitors and professionals operating in the field of digital distribution and projection, representatives of exhibitor associations and public cinema institutions, film archive professionals, researchers, theatrical programmers and technicians.

DATES AND LOCATIONS

Munich & Stuttgart – DE
July 2014

FEES – €
850



 6 scholarships of EUR 220.

REQUIREMENTS

Professionals with track record in cinema exhibition, distribution or promotion, or with experience in the digital cinema field.

PARTICIPANTS

20 (including 6 scholarships).

REGISTRATION DEADLINE

May 30, 2014

www.mediasalles.it



EAVE Film Marketing Workshop

EAVE – European Audiovisual Entrepreneurs

The EAVE Film Marketing Workshop focuses on marketing during development, production, sales, distribution and exhibition. It takes the form of an intensive four-day residential programme.

This course emphasises a 'hands-on' and practical approach using current films and modern marketing techniques in a relaxed and inclusive atmosphere. Much of the programme takes the form of a round table during which a variety of high level professionals make presentations and lead discussion. All participants are encouraged to play a full part throughout the workshop, including working on marketing plans for an unreleased feature. During the one-to-one sessions, they present their projects and receive expert feedback and advice. This is an in-depth training course for film professionals covering all the necessary stages of film marketing.

LEARNING OUTCOMES

A greater understanding of the marketing process, both in broad terms and for individual films.

EAVE – European Audiovisual Entrepreneurs

rue de Luxembourg 238C – 8077 Bertrange – LU
T +352 (0)44 52 101 – F +352 (0)44 52 1070

Kristina Trapp

tina@eave.org

eave@eave.org

 EaveEuropeanAudiovisualEntrepreneurs

 @EAVENews

TARGET GROUP

Film, television and converged media producers, personnel from sales agents and distributors, representatives of film and media agencies, consultants, trainers.

DATES AND LOCATIONS

Luxembourg – LU
November 2014 (tbc)

FEES – €

1,300



 New MEDIA countries only.

REQUIREMENTS

Track record in film industry.

PARTICIPANTS 30

REGISTRATION DEADLINE

October 2014 (tbc)

Marketing & International Distribution (M&ID)

Media Business School (Fundación Cultural Media)

M&ID is a project-based initiative to enable participants to optimise visibility and maximise revenues from the exploitation of their projects across markets.

M&ID participants devise and implement marketing, distribution and international sales strategies that identify the audience, markets and new business models, optimising visibility and exploitation of projects across markets. M&ID creates a practical environment for participants to understand, devise and apply traditional and digital-driven marketing and distribution strategies, and international sales strategies to their course projects, as well as identify audiences and understand consumer behaviour, identify new and niche markets and business models, and devise market and festival strategies.

LEARNING OUTCOMES

A compelling marketing, distribution and international sales strategy for the participant's project that embraces and optimises the opportunities that digital media bring across the value chain, offering an attractive investment opportunity; the ability to make informed choices on market positioning and the real distribution potential of their projects; an understanding of the tools, skills and collaborators needed to devise and execute marketing campaigns that maximise multi-platform distribution systems; significant extension of professional networks, increasing the potential for partnerships/collaboration.

Media Business School (Fundación Cultural Media)

C/ Antonio Acuña 19 – Esc.Drcha. – 1º Izda.
28009 Madrid – ES
T +34 (0)91 575 9583 – F +34 (0)91 431 3303

Laura Almellones
Isabel Calle
mid@mediaschool.org
i.calle@mediaschool.org
fcm@mediaschool.org

 MediaBusinessSchool
 @MBS_FCM

TARGET GROUP

European independent film producers and executives with experience in the production, marketing, distribution, acquisition, sales or exhibition of feature films.

DATES AND LOCATIONS

Ronda (Málaga) – ES
Residential : June 16-21, 2014.

FEES – €
1,800



REQUIREMENTS

Track record in production, distribution, marketing, acquisitions, sales or exhibition, or experience in marketing working with brands and advertisers.

PARTICIPANTS <25

REGISTRATION DEADLINE

May 26, 2014

05

ANIMATION

3D Character Animation for Animated Features, TV Series and Games

The Animation Workshop | VIA University College

The 3D Character Animation course is a 15-week programme taking the participants through all the components of 3D character animation, from start to finish.

Under the supervision of guest teachers who are all international and European animation professionals, the participants are introduced to the Maya software and to 3D character animation through a series of exercises designed to transfer classical 2D animation principles onto the computer and a 3D platform. There is a focus on body mechanics and physical action during the basic training and then on the advanced concepts of pantomime acting and lip sync.

Each training week consists of artistic and technical lectures, film and game analysis, numerous and intense assignments, group critiques, evaluations, one-on-one critiques, tutoring and production simulation. The course culminates in a four-week final project production which is each student's showreel masterpiece: a 20-30 second animated short film or computer game intro, during which the teacher acts as animation supervisor and director.

LEARNING OUTCOMES

Further training in 3D Character Animation; augmented networks and employability.

The Animation Workshop VIA University College

Kasernevej 5 – 8800 Viborg – DK
T +45 (0)8755 4952/55

Timothy Leborgne

tim@viauc.dk

Per Kristensen

perk@viauc.dk

taw@viauc.dk

TARGET GROUP

Professionals from the animation industry, especially animators and trainers wishing to make a quick shift from 2D animation to 3D animation and/or wishing to upgrade their knowledge and perfect their skills.

DATES AND LOCATIONS

Viborg – DL

February 24-6 June, 2014

FEES – €

2,750



REQUIREMENTS

CV, motivation letter, portfolio/demo reel and track record. Intermediary to senior level of proficiency. A solid grasp of animation principles and solid drawing skills.

PARTICIPANTS

12

REGISTRATION DEADLINE

December 18, 2013

www.animwork.dk
[www.animwork.dk/en/
pro_3d_character_animation.asp](http://www.animwork.dk/en/pro_3d_character_animation.asp)



ANOMALIA – Professional Training in CG Animation

Bohemian Multimedia

ANOMALIA trains CG professional artists with the goal of systematically increasing the competitiveness of modern animation filmmaking in Eastern-Central Europe in an overall European context.

Highly expert and intensive on-site training for CG animators who already have proven fundamental experience with 3D character animation principles (acting and physical motion) and working knowledge of Maya (animation tools). Focusing the educational experience on a smaller range of skill levels for each dedicated course helps the students to develop more quickly over the short period of time they have with top professional artists from the best industry studios that help boost the growth and talent of 3D animators in Europe on a personal basis.

- Advanced 3D Character Animation
- Workflow and Personal Improvement
- Clarity in Animation
- High-end Details and Polish
- Cartoon Animation Production
- Creature Animation.

LEARNING OUTCOMES

Further advanced training, qualifications and skills in the area of modern CG animation, personal guidance and mentoring by the best animation artists, networking with other EU professionals having shared a unique training and social experience.

TARGET GROUP

Self-taught 3D animators, animation graduates with 3D animation foundations, aspiring junior and junior 3D animators, intermediate and advanced professional 3D animators,

Bohemian Multimedia

Budejovicka n°73 – 14000 Prague – CZ
T +42 (0)731 612 803 / +42 (0)724 091 762

Marek Tousek

marek@3bohemians.eu

David Tousek

david@3bohemians.eu

 anomalia.eu

– trainers teaching 3D character animation.

Participants should have intermediate understanding of the subject matters, a portfolio of previous work and working knowledge of Autodesk Maya (animation tools).


DATES AND LOCATIONS

Litomysl – CZ

Advanced 3D Character Animation : July 14-August 22, 2014;
Workflow and Personal Improvement: July 14-25, 2014;
Clarity in Animation: July 28-August 8, 2014;
High-end Details and Polish: August 11-22, 2014;
Cartoon Animation Production: August 25-September 5, 2014;
Creature Animation: September 8-19, 2014.

FEES – €

Advanced 3D Character Animation (All 3 courses): 1,800;
All other modules: 665.

 Scholarship for accommodation and/or travel available for selected low-income participants, particularly citizens of Central and Eastern Europe.

REQUIREMENTS

A fairly strong understanding of Maya and character animation (a year of actual time spent working on character based animation in Maya as the minimum), provision of reel and CV. Preference to candidates from EU.

PARTICIPANTS 10-15

REGISTRATION DEADLINE

April 15, 2014

www.anomalia.eu

ANOMALIA
PROFESSIONAL TRAINING & NETWORK IN 3D ANIMATION

Cartoon Masters – Cartoon 360

CARTOON – European Association of Animation Film

Cartoon 360 is part of a trio of short but intensive Cartoon Masters courses on cross-media animation.

The Cartoon Masters training offer consists of three 2-3 day master classes in different European cities. CARTOON 360 is a brand new pitching event where producers will be able to pitch their cross-media animation project in front of a panel of experts from the digital world. There will be a dual focus:

- Pitching sessions of cross-media projects, including an interactive discussion with the panel of 20 experts; and
- Keynotes on the digital market, such as detailed budget costs, business plans, audience engagement, new partnerships, best practices, distribution, etc.

LEARNING OUTCOMES

Networking with key players; professional insight into what is changing in the industry and the latest trends.

CARTOON – European Association of Animation Film

avenue Huart Hamoir 105
1030 Brussels – BE
T +32 (0)2 245 1200 – F +32 (0)2 245 4689

Yolanda Alonso

yolanda.alonso@cartoon-media.eu
marc.vandeweyer@cartoon-media.eu
michel.brebant@cartoon-media.eu

 CARTOON.eu

 @CARTOON_media

TARGET GROUP

Animation sector professionals (producers, distributors, creative personnel, studio directors, etc.) + a limited number of students from the host region.

DATES AND LOCATIONS

Munich - DE
March 25-27, 2014

FEES – €

400



New MS only (limited).

REQUIREMENTS

A professional.

PARTICIPANTS 80-100

REGISTRATION DEADLINE

February 28, 2014, if pitching a project;
March 10, 2014, if just attending.

Cartoon Masters – Cartoon Digital

CARTOON – European Association of Animation Film

Cartoon Digital is part of a trio of short but intensive Cartoon Masters courses designed to teach animation professionals about the opportunities and challenges offered by the new technologies.

The Cartoon Masters training offer consists of three 2-3 day master classes in different European cities. Cartoon Digital is a training seminar on the latest developments in digital animation and interactive entertainment.

Cartoon Digital invites key speakers from TV, online, mobile, gaming and animation sectors to present strategies, possible partnerships and synergies in the new digital culture through case studies and best practices.

LEARNING OUTCOMES

Networking with key players; professional insight into what is changing in the industry and the latest trends.

CARTOON – European Association of Animation Film

avenue Huart Hamoir 105 – 1030 Brussels – BE
T +32 (0)2 245 1200 – F +32 (0)2 245 4689

Yolanda Alonso

yolanda.alonso@cartoon-media.eu

marc.vandeweyer@cartoon-media.eu

micel.brebant@cartoon-media.eu

 CARTOON.eu

 @CARTOON_media

TARGET GROUP

Animation sector professionals (producers, distributors, creative personnel, studio directors, etc.) + a limited number of students from the host region.

DATES AND LOCATIONS


Helsinki - FI

May 5-7, 2014

FEES – €

500



 New MS only (limited).

REQUIREMENTS

A professional.

PARTICIPANTS 80-100

REGISTRATION DEADLINE

April 24, 2014.

www.cartoon-media.eu



Cartoon Masters – Cartoon Finance

CARTOON – European Association of Animation Film

Cartoon Finance is part of a trio of short but intensive Cartoon Masters courses designed to teach animation professionals how to find ways to diversify sources of financing and increase the revenues of animated TV series.

The Cartoon Masters training offer consists of three 2-3 day master classes in different European cities. Cartoon Finance is a European training seminar specifically designed by experts for animation professionals. It focuses on traditional and new ways of funding animation series, whilst emphasising new business and revenue opportunities.

Cartoon Finance covers children's television competitive environments, financial tools and equity investment, branding and licensing and new media opportunities.

LEARNING OUTCOMES

Networking with key players; professional insight into what is changing in the industry and the latest trends.

CARTOON – European Association of Animation Film

avenue Huart Hamoir 105 – 1030 Brussels – BE
T +32 (0)2 245 1200 – F +32 (0)2 245 4689

Yolanda Alonso

yolanda.alonso@cartoon-media.eu

marc.vandeweyer@cartoon-media.eu

michel.brebant@cartoon-media.eu

 CARTOON.eu

 @CARTOON_media

TARGET GROUP

Animation sector professionals (producers, distributors, creative personnel, studio directors, etc.)

+ a limited number of students from the host region.

DATES AND LOCATIONS

tba November 2014

FEES – €

500



New MS only (limited).

REQUIREMENTS

A professional.

PARTICIPANTS 80-100

REGISTRATION DEADLINE

2 weeks pre-event via website.

Réalisation de film d'animation: adaptation littéraire (Animation filmmaking: book adaptation)

La Poudrière, École du Film d'Animation

This course provides training in adaptation of children's books for animation for television. The course enables participants to encounter and overcome common problems and issues, equipping them for a career in the animated film industry and enabling them to tackle professional animated film production.

The methodology used is that of the supervised project. Participants work on projects in small groups of two or three. This is an 11-week course. The first part is dedicated to TV series and the second focuses on writing a script for a TV special. The two are separated by a week during which students participate in the Annecy International Animation Film Festival and Market. This course is based on partnerships with publishers of children's books by authors of different nationalities, so participants can choose from a variety of works. At the end of the two sessions, participants pitch their TV series concept and TV special screenplay to scriptwriters, directors, producers and broadcasters, as well as the authors and editors of the works in question. Course participants also have French/English language classes and attend film viewings and theatre performances.

LEARNING OUTCOMES

Facilitated entry into the audiovisual industry.

La Poudrière, École du Film d'Animation

La Cartoucherie – rue de Chony
26500 Bourges lès Valence – FR
T +33 (0)4 7582 0808 – F +33 (0)4 7582 0807

Annick Teninge
contact@poudriere.eu

TARGET GROUP

Professionals with technical experience in animation, storyboard or layout. Students with prior training in animation who wish to focus on production for television.

DATES AND LOCATIONS

Bourg-lès-Valence – FR
April 16-July 4, 2014

FEES – €

1,000



REQUIREMENTS

Strong graphic skills; knowledge of basic 2D animation techniques; application must be supported by graphical elements and CD with personal animation works (films or exercises). Ability to work in French/English. Projects may be developed in French or English.

PARTICIPANTS 10-12

REGISTRATION DEADLINE

March 1, 2014

06

DOCUMENTARY

AniDox Lab

The Animation Workshop | VIA University College

AniDox Lab is the first ever workshop dedicated exclusively to the animated documentary genre. It offers talented documentary and animation filmmakers the opportunity to engage and combine their two worlds.

It tackles both a time-based cinematic approach as well as digital platforms that allow for multiple story and time lines. The coaching seminars and collaborative workshops progress from fine-tuning an initial idea through narrative development to a pitching session.

During four seminars and online consultation over a year and a half in Denmark, and Croatia and optional visits to the Berlinale and CPH:DOX, experts work with participants to create a solid basis for an animated documentary project.

LEARNING OUTCOMES

A synthesis through collaboration between animation and documentary filmmaking practices, a complete international production package and a professional trailer, ready to pitch at a tailored forum.

TARGET GROUP

Documentary filmmakers with interest in animation and new media; animation filmmakers with interest in documentary filmmaking; creative producers with interest in both animation and documentary filmmaking

The Animation Workshop | VIA University College

Kasernevej 5 – 8800 Viborg – DK
T +45 (0)8755 4952/55

Timothy Leborgne

tim@viauc.dk

Per Kristensen

perk@viauc.dk

taw@VIAUC.DK

 anidox: lab

DATES AND LOCATIONS

Viborg – DK

May 2-4, 2014

Copenhagen – DK

June 28-30, 2014

Viborg – DK

Sept. 10-14, 2014

Leipzig – DE

Oct. (1 day - tba)

Copenhagen – DK

Nov. (1 day - tba)

FEES – €

500



REQUIREMENTS

Previous experience in animation or documentary filmmaking. Strong directing ability, a sense of storytelling and passion for the subject. Outline for an animated documentary project (no script or treatment), letter of intent, CV, previous work from last 5 years.

PARTICIPANTS 12

REGISTRATION DEADLINE

February 17, 2014

www.animwork.dk

www.animwork.dk/en/anidox_lab.asp



Archidoc

La Femis – Ecole Nationale Supérieure des Métiers de l'Image et du Son

Archidoc is a European training workshop focused on the development of documentary film projects using archives.

It is a workshop of three residential sessions lasting three to eight days, which provides participants with the professional and artistic tools to bring their project to a successful conclusion, develop their professional know-how and reach the international documentary market. The first session focuses on defining and fine-tuning the main narration choices, the second on preparing the film's professional file and trailer, and the third on presenting the projects to potential professional partners (broadcasters, festivals, co-producers). Between sessions, participants dialogue with the tutors, according to a pre-established schedule.

LEARNING OUTCOMES

A solid professional project file (good trailer, synopsis, note of intent, a treatment) based on well argued conscious choices; pitching and self-presentation skills; personalised advice on professional development; experience of working in a dynamic international group; potential for contact with a producer, co-producer or broadcaster.

La Femis – Ecole Nationale Supérieure des Métiers de l'Image et du Son
rue Francoeur 6 – 75018 Paris – FR
T +33 (0)1 5341 2140 – F +33 (0)1 5341 0280

Hélène Fantl
helena.fantl@femis.fr
formation.continue@femis.fr

TARGET GROUP

European documentary film directors with a project using archive materials, and their producers.

DATES AND LOCATIONS

Session 1: Lisbon - PT
October 2014
Session 2: Paris - FR
December 2014
Session 3: Prague - CZ
March 2015

FEES – €

2,000

 for the first two sessions



REQUIREMENTS

Documentary project incorporating archive use in development. Previous directing experience.

PARTICIPANTS 10

REGISTRATION DEADLINE

September 4, 2014 (tbc)

BDC Discoveries

Balkan Documentary Center

BDC Discoveries seeks to encourage innovative collaboration with the Balkans and create structures for sharing know-how and expertise.

Held in Bulgaria, Kosovo and Sweden, BDC Discoveries 2014 consists of three modules led by international tutors and observing decision makers (representatives of the film industry, broadcasters, civil and/or government institutions, funding bodies, established experts). The format is master classes with case studies, lectures, screenings, individual and group work. The objective is to provide high quality educational training and non-traditional, in-depth theoretical and practical knowledge. Participants apply with a project in development. The focus is on review of the script package and treatment, presentation, marketing and business advice, as well as pitching tips. Collaborations between Western Europe and the Balkan region are encouraged. Professionals from Western Europe who are looking for partners in the Balkans are welcome to apply.

LEARNING OUTCOMES

Professional skills to work in a European framework and embrace best practices and tools; networking in a strong and supportive professional community; high-quality development of documentary projects.

Balkan Documentary Center

68 Budapestra Str. Ap. 1 – 1202 Sofia – BG
T +359 (0)2 983 1411 – F +359 (0)2 983 1929

Ana Alexieva
email@bdcwebsite.com

 Balkan-Documentary-Center

TARGET GROUP

Documentary film directors/writers and producers with a project in development. Decision-makers in the documentary field as observing experts (commissioning editors, representatives of media business, funding and government bodies, institutions).

DATES AND LOCATIONS

Sofia – BG
Prizren – Kosovo
Malmö – SE
May 4-11, 2014
August 2014 (tba)
Sept. 2014 (tba)

FEES – €

1,000



Reimbursement of <25% of travel expenses to limited number of participants.



REQUIREMENTS

Emerging documentary film directors, authors and producers with at least 3 years professional experience.

PARTICIPANTS

7 teams x 2 participants; 3 observing decision-makers.

REGISTRATION DEADLINE

March 21, 2014

www.bdcwebsite.com

**BALKAN
DOCUMENTARY
CENTER**



Documentary Campus Industry Events

Documentary Campus

Documentary Campus provides advanced training for professionals and up-and-coming talent in the European documentary sector.

Documentary Campus Industry Events are organised in partnership with international non-fiction festivals or markets and tackle trendsetting topics and developments in the international non-fiction film market and innovations in the genre. They are accessible to a broad, professionally interested audience. In 2014, they are: in partnership with Sheffield Doc/Fest in June five days of major industry conferences, including over 70 panels, master classes, presentations and discussions; in August in cooperation with The Conference (Sweden): a tailored industry programme for its delegates; in October, in cooperation with the 57th DOK Leipzig Festival for Documentary and Animated Film the Leipzig Networking Days, a three-day event prior to the festival.

LEARNING OUTCOMES

Links to non-fiction professionals; work opportunities at an international level; international contacts; insight into new developments in the ever-changing media landscape.

Documentary Campus

Schliemannstrasse 5, 2. QGB – 10437 Berlin – DE
T +49 (0)30 4737 7406 – F +49 (0)30 4737 7407

Donata von Perfall

Manuela Winkler

info@documentary-campus.com

 Documentary-Campus

TARGET GROUP

Non-fiction professionals, including newcomers.

DATES AND LOCATIONS

Sheffield – UK

June 7-12, 2014

Malmö – SE

August 17-18, 2014

Leipzig – DE

October 24-26, 2014.

FEES – €

Vary per event.

www.documentary-campus.com
www.reelisor.com



Documentary Campus Masterschool

Documentary Campus e.V.

The Documentary Campus Masterschool helps develop strong ideas for a factual series, one-off documentary or cross-platform project for the international market, with input from the world's top producers and buyers.

This is a Europe-wide development programme offering filmmakers an opportunity to develop a project for the global non-fiction market. The producer/director teams of the 15 projects selected are interviewed via Skype and asked to supply full treatment prior to the first of the four workshops covering various aspects of development and production (storytelling, trailer mechanics, pitching, marketing, distribution etc.) At the Leipzig Networking Days, the teams present their fully developed projects to leading commissioning editors from around the world. The fourth and last workshop with financing experts takes place after the pitching.

LEARNING OUTCOMES

Understanding of multiplatform, two-screen formats, specialist factual, series and one-offs; deeper industry engagement; relationships with funds and foundations; on-going support after the pitch from dedicated financing experts.

TARGET GROUP

Professional producer/director teams from across Europe.

Documentary Campus e.V.

Schliemannstrasse 5, 2. QGB – 10437 Berlin – DE
T +49 (0)30 4737 7406 – F +49 (0)30 4737 7407

Donata von Perfall
Manuela Winkler
info@documentary-campus.com


 Documentary-Campus

DATES AND LOCATIONS

Sheffield – UK, June 2-6, 2014
Malmö – SE, August 12-16, 2014
Leipzig – DE, October 20-24, 2014
Munich – DE, November 17-21, 2014.

FEES – €

None, but project development and vocational training costs (8,000 per participant) must be repaid when the developed project goes into production – market-based project development costs can be included in final production budget.

 – Up to 4 grants for participants to attend the workshops and Industry Events.

REQUIREMENTS

Producers and directors ready for intensive script development of project in any factual format, with potential to reach global audience, not yet pitched internationally, and not needing to start production before programme ends. Application must include: two-page treatment; teaser or character reel (max. 3 min) of key protagonists or mood board; evidence of access to key characters or institutions crucial to project; letter of recommendation from commissioner, funder, experienced production house or experienced distributor; self-presentation video (max. 4 min).

PARTICIPANTS 15

REGISTRATION DEADLINE

Call for entries open August-November, 2014.

www.documentary-campus.com
www.reelisor.com



DOK.Incubator

The Institute of Documentary Film (IDF)

Producers, directors and editors of eight feature documentaries in the rough cut stage work on in-depth editing as well as clever marketing and effective international distribution.

This course involves intensive work for six months under individual mentorship, meeting together at three residential workshops:

- 1st session – rough cut: narrative structure, distribution potential; intensive editing sessions focused on analysing the film's potential and on building the first draft of the film's distribution strategy;
- 2nd session – fine cut: marketing and distribution strategy; focus on the film's distribution plan and a clever marketing strategy, including the concrete PR outcomes (texts, visuals, trailers, concept of national and international first release events). Finalisation of editing.
- 3rd session – sales package: DOK Leipzig presentation, sales opportunities; film presentation at "DOK.Incubator Preview" (an exclusive DOK Leipzig event), followed by meetings with key European broadcasters, sales executives, festival selectors and distributors.

LEARNING OUTCOMES

- A strong film. Sharpened cut of film, clarified narrative and structure;
- A clever marketing and distribution strategy;
- Networking with key decision makers;
- Meeting the challenge of new means of distribution;
- Three awards for workshop participants (post production services to the value of EUR 1,500).

www.dokincubator.net
www.dokweb.net

The Institute of Documentary Film (IDF)

Štěpánská 14 – 11000 Prague 1 – CZ
 T +420 (0)777 823 111 – +420 2 2424 1046

Andrea Prenghyová
 info@dokincubator.net
 Tereza Šimíková
 tereza@dokincubator.net

 DokIncubator

TARGET GROUP

Participants: creative teams (producer, director and editor) of eight participating films;

Observers: film institutions and TV representatives, editors, sales agents.

DATES AND LOCATIONS

Krakow – PL

May, 2014

Bratislava – SK | **Prague** – CZ

August, 2014

Leipzig – DE

October, 2014

FEES – €

20,000 per project, paid by local Film Institute. If the project does not get support, fee is 1,800. Additional scholarships available.



REQUIREMENTS

Documentary project in post-production stage, aiming to be finished by October 2014. Team of a producer, director and editor. Experience.

PARTICIPANTS

24 participants; 10 observers.

REGISTRATION DEADLINE

March 3, 2014

DOK.
 INCUBATOR

ESoDoc – European Social Documentary

Zelig School for Documentary, Television and New Media

ESoDoc's main objective is to equip European documentary professionals, NGO film practitioners and new media operators to face the challenges of today's audiovisual industry, from the development to the distribution phase, passing through production and financing.

ESoDoc is a residential workshop of three one-week sessions over six months. In-between, an e-platform provides project tutoring, one-to-one consulting and other support. ESoDoc teaches and facilitates the knowledge and skills related to form and content as well as to markets and technology that the different players need to realise author-driven documentary and cross-media projects. Emphasis is placed on the supervision and consultancy of existing projects developed by participants. ESoDoc also focuses on pitching skills, training participants to present their projects in international forums and markets. ESoDoc incorporates a range of didactic elements: lectures, case studies, group work sessions, one-to-one on-site and online tuition, practical master classes etc.

LEARNING OUTCOMES

Overview of new audiovisual market developments, and diverse production processes in traditional and new media; best practices and techniques for working with the non-profit sector: comprehension of alternative financing and distribution solutions; pitching skills.

www.esodoc.eu
www.zeligfilm.it

Zelig School for Documentary, Television and New Media

via Brennero 20/d – 39100 Bolzano – IT
T +39 0471 30 2030 – F +39 0471 977 931

Heidi Gronauer gronauer@zeligfilm.it
Thomas Righetti righetti@zeligfilm.it
info@esodoc.eu

 [esodoc](https://www.facebook.com/esodoc)

TARGET GROUP

Documentary filmmakers, authors, producers, NGO communication representatives, members of NGO video departments, new media professionals (designers, content producers). ESoDoc participants are committed to social themes, responsive to new forms of audiovisual production and willing to develop their projects across a 360 degree spectrum.

DATES AND LOCATIONS

Session 1: Wijk aan Zee/Den Haag - NL

March 17-23, 2014

Session 2: Nalles - IT

May 31 - June 6, 2014

Session 3: Locarno - CH

September 20-26, 2014

FEES – €

1,200 (600 for participants from new MS).



(4 scholarships are available, covering registration fee and travel costs).

REQUIREMENTS

Experience, commitment to social themes, openness to new forms of audiovisual production. Fresh project proposal to develop during the workshop.

PARTICIPANTS 22

REGISTRATION DEADLINE

December 16, 2013



EURODOC Executives Input

EURODOC

EURODOC Executives Input is a new meeting platform for international documentary decision-makers.

This one-day programme designed for 16 to 20 commissioning executives provides a reflective meeting space as well as an exchange of experience on creative documentary and the role of commissioning editor.

LEARNING OUTCOMES

Networking and learning more skills starting from clinic cases.

EURODOC

rue des Balances 21 – 34000 Montpellier – FR
T +33 (0)4 6760 2330 – F +33 (0)4 67 60 80 46

Anne-Marie Luccioni
eurodoc.aml@wanadoo.fr
eurodoc@wanadoo.fr

 Eurodoc

TARGET GROUP

Commissioning executives from TV documentary units, and national or regional film funds.

DATES AND LOCATIONS

LT First week of October 2014

FEES – €

None.

REQUIREMENTS

Commissioning executives from the documentary departments of broadcasters, film fund executives responsible for documentaries and working at regional, national or European level as well as executives from institutions that fund documentary projects.

PARTICIPANTS 16-20

REGISTRATION DEADLINE

July 2014

EURODOC Production

EURODOC

EURODOC Production is designed for professionals in the documentary field from Europe and abroad who are developing a project with international potential.

EURODOC supports the development of ambitious creative documentary projects comprising a wide variety of narrative styles and production modes. The training programme, over the course of three one-week sessions, provides practical knowledge of the standards for developing, presenting and financing a documentary project dedicated to the international market and meeting main decision-makers in the documentary market.

LEARNING OUTCOMES

Joining an active network, meeting the main documentary partners in Europe and abroad, finding future collaborations, strengthening artistic and economic skills, obtaining constant updates on the latest industry developments.

EURODOC

rue des Balances 21 – 34000 Montpellier – FR
T +33 (0)4 6760 2330 – F +33 (0)4 6760 8046

Anne-Marie Luccioni
Paula Oliveira
eurodoc@wanadoo.fr

 Eurodoc

TARGET GROUP

Documentary producers, commissioning editors of the documentary units of TV channels, film fund executives supporting documentary production.

DATES AND LOCATIONS

Session 1: Nîmes – FR
1st week of March, 2014

Session 2: tbc
1st week of June, 2014

Session 3: Vilnius – LT
1st week of October, 2014.

FEES – €
2,800

REQUIREMENTS

Participants with projects: independent producers with a documentary project in development.

Participants without projects: commissioning editors from documentary units of TV channels, film fund executives supporting documentaries, distributors.

PARTICIPANTS 25

REGISTRATION DEADLINE

November 21, 2013 (for 2014)



Ex Oriente Film

Institute of Documentary Film (IDF)

Ex Oriente Film is a one-year international workshop dedicated to the development and funding of creative documentary films in the entire Central and Eastern European region.

At the core of the Ex Oriente Film training are three week-long residential workshops held over the year. Each year up to 14 projects are selected to receive assistance from a wide range of film experts, with each workshop focusing on a different segment of development. Participants are given tailored guidance in developing the subject, narrative and visual style of their projects, finalising the trailers, making drafts of a financing and distribution strategy, and are provided with the mentoring and contacts necessary to break through to the international market. The course culminates in the pitching sessions of projects at the East European Forum coproduction meeting, featuring the final presentation in front of Europe's and North America's leading commissioning editors, distributors, buyers and film fund representatives. A follow-up programme tracks projects to their completion, providing former participants with consultation and scholarships for international festivals and markets, helping to multiply their professional contacts, as well as to finalise the narrative and editing structure of their rough cuts at Ex Oriente Film EditLab.

LEARNING OUTCOMES


Support during development, production and editing; becoming part of a growing doc community through www.DOKweb.net and the Ex Oriente Participant Zone; knowledge of the best ways to engage potential funders, and the rules of the international market.

www.dokweb.net

Institut Dokumentarniho Filmu (IDF)

Štěpánská 14 – 11000 Prague 1 – CZ
T +420 (0)2 2421 4858 – F +420 (0)2 2421 4858

Veronika Lišková
veronika@dokweb.net
idf@dokweb.net

 ExOrienteFilm
 @IDF_Prague

TARGET GROUP

Producer/director teams.

DATES AND LOCATIONS

Rijeka – HR – July 2014


Jihlava – CZ – October 2014

Prague – CZ (x 2) – March 2015; May 2015

FEES – €

1,500 per selected project.



 New MS (where no national scholarships available).

REQUIREMENTS

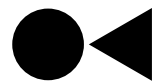
Documentary project in development and early production stage.

PARTICIPANTS

26-28 (12-14 projects).

REGISTRATION DEADLINE

June 1, 2014



**institute
of documentary
film**

IDFAcademy

International Documentary Film Festival Amsterdam (IDFA)

IDFAcademy is IDFA's training programme, taking place during the IDFA festival. It offers a group of approximately 80 documentary filmmakers and producers the opportunity to gain up-to-date knowledge of the international documentary industry (financing, production, distribution).

This four-day programme concentrates on a theme from one of the subjects of the plenary sessions. It includes master classes, case studies, lectures, panels, small-scale workshops and round table sessions with international professionals, as well as plenary sessions. It takes place during the festival and Docs for Sale, the sales market for documentaries, and prior to the FORUM. Participants get maximum exposure to the guests in attendance, events and networking opportunities. There is also close collaboration with IDFA's Programming Department and Industry Office, so that IDFAcademy can follow trends and developments, and fit them into the preparation and choice of subject matter and guests. Participants wanting advice about their project can arrange a one-on-one meeting with a professional.

LEARNING OUTCOMES

Knowledge acquired from meeting a broad spectrum of documentary professionals willing to share their knowledge of the industry.

International Documentary Film Festival Amsterdam (IDFA)

Frederiksplein 52 – 1017 XN Amsterdam – NL
T +31 (0)20 627 3329 – F +31 (0)20 638 5388

Marthe Jongmans
Meike Statema
info@idfa.nl

 IDFAcademy
 @idfa

TARGET GROUP

Documentary filmmakers and producers who have made a maximum of two documentaries, preferably between 20 and 90 minutes in length.

DATES AND LOCATIONS

Amsterdam – NL
November 20-23, 2014

FEES – €
200.

 in part



 in part.

REQUIREMENTS

CV/resume, motivation for attending the programme, filmography, a sample of previous work or the latest documentary and recommendation letters (preferred but not required).

PARTICIPANTS 80

REGISTRATION DEADLINE

October 10, 2014



i-doc Workshop:

A Project Development Programme for Expanded Documentaries

Laboratory of Visual Culture (University of Applied Sciences
and Arts of Southern Switzerland - SUPSI)

The second edition of this five-day residential workshop will introduce participants to non-fiction digital storytelling and accompany them in the development of a first interactive documentary working concept.

The workshop is held during Visions du Réel and is organised in collaboration with the Festival's Doc Outlook International Market. It is project-oriented: participants apply the skills and methods, and the familiarity with the new challenges and opportunities of digital storytelling acquired through lectures, case studies and panels with established professionals and media pioneers to the practical development of a working concept for an interactive documentary. They discuss their concerns with experts, trainers and international decision makers, thus optimising content development for a broader digital media ecosystem, planning the audience experience, interaction design, funding strategy and professional networking. In a Development Lab, participants define and refine a first working concept for further development or pre-production.

LEARNING OUTCOMES

Methods and skills to create, select and present content for an interactive documentary project; knowledge of various means of interacting for audience engagement; ability to choose the appropriate technical and interface solution and find the right partner; access to a professional network; strengthened capacity to operate internationally.

**Laboratory of Visual Culture
(University of Applied Sciences and Arts
of Southern Switzerland - SUPSI)**
Campus Trevano – 6952 Canobbio – CH
T +41 (0)58 666 6281 – F +41 (0)58 666 6309

Jean-Pierre Candeloro
Elisabetta Lazzaroni
lcv@supsi.ch

 IDocWorkshop

 @i_doc_workshop

TARGET GROUP

Media professionals: writers, directors, producers, commissioning editors, new media content creators, interaction and game designers.

DATES AND LOCATIONS

Nyon – CH
April 27–May 1, 2014

FEES – €

800 (with project), 500 (without project).



REQUIREMENTS

Minimum track record. Project with a creative and production potential.

PARTICIPANTS

20 (15 professionals with projects, also in teams;
5 professionals without projects).

REGISTRATION DEADLINE

March 10, 2014

University of Applied Sciences and Arts
of Southern Switzerland

SUPSI

ZagrebDox Pro

Factum

ZagrebDox Pro facilitates information exchange, upgrades skills and fosters professional self-confidence in European documentary directors and producers via a highly developed professional network by creating and developing networking opportunities, author meetings, co-productions, pre-buys and distribution agreements.

ZagrebDox Pro is a six-day training programme which takes place during ZagrebDox International Documentary Film Festival. ZagrebDox Pro participants therefore benefit from being able to see a wide range of films and join in festival networking activities.

The training programme consists of three modules: The Reality Check Workshop (workshop + Pitching Forum and one-on-one meetings); A Dox Proposal Crash Course (workshop); Phone Dox (film competition + case studies). ZagrebDox Pro is especially interested in facilitating development, supporting and marketing documentary projects from the Balkans and the surrounding countries, and projects with a theme from this region and/or looking for co-producers from the region.

LEARNING OUTCOMES

Participants learn to analyse different stages of their projects; improve the writing of a proper documentary project including treatment, script, statement, etc.; prepare a budget and draw up a financial plan to European standards; compose an appealing trailer and pitch a project; understand the European documentary market in terms of approaching different partners/buyers/co-producers; target an audience.

Factum

Nova Ves 18 – 10 000 Zagreb – HR
T +385 (0)1 48 54 821 – F +385 (0)1 48 54 823

Tamara Babun

Ana Sikavica

pro@zagrebdox.net

phonedox@zagrebdox.net

 ZagrebDox

 @ZagrebDox

TARGET GROUP

Documentary directors and producers.

DATES AND LOCATIONS

Zagreb – HR

Feb. 24-March 1, 2014

FEES – €

None.



PARTICIPANTS

The Reality Check Workshop: 25;
A Dox Proposal Crash Course: 25;
Masterclass: 50

REGISTRATION DEADLINE

December 2013

www.zagrebdox.net | www.factum.com.hr

**ZAG
REB
DOX** 
PRO

07

NEW MEDIA

Multi Platform Business School (MPBS)

Media Business School (Fundación Cultural Media)

MPBS is designed to enable participants to develop their skills in creating cross-media strategies and building sustainable business models for projects with transmedia potential.

MPBS is a project-based, tutorial and consultation driven course, offering European content producers and creatives ways of maximising their projects' intellectual property value by developing cross media financing, production, marketing and international distribution strategies, with an emphasis on how to appeal to and engage audiences, and maximise the projects' commercial value. The MPBS is delivered in three stages – residential training, online consultation and investor forum – over a period of seven months. The ultimate objective of the initiative is for participants to prepare a market/investor-ready cross-media proposition.

LEARNING OUTCOMES

The skills and know-how to enable content producers and creators to identify cross-media potential and maximise IP value; extension of cross-sector professional networks and potential for collaboration.

Media Business School (Fundación Cultural Media)

C/ Antonio Acuña 19- Esc.Drcha.-1ª Izda.
28009 Madrid – ES
T +34 (0)91 575 9583 – F +34 (0)91 431 3303

Laura Almellones

Isabel Calle
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 MediaBusinessSchool
 @MBS_FCM

TARGET GROUP

Geared toward producers and creators of audiovisual content (film, television, Internet, games and mobile).

DATES AND LOCATIONS

Ronda (Málaga) – ES
Residential: July 14-18, 2014.

FEES – €

1,500 (first team member)
and 800 (second team member).



REQUIREMENTS

Producers and content creators with proven track record and course project.

PARTICIPANTS <25

REGISTRATION DEADLINE

June 20, 2014

The Pixel Lab: The Cross-Media Workshop

Power to the Pixel

The Pixel Lab: The Cross-Media Workshop is a cross-sector industry course centred on developing, producing and distributing projects with stories that span any combination of film, TV, online, mobile, gaming, interactive, live events or publishing.

The Pixel Lab, delivered by Power to the Pixel, is a four-month long course encompassing a six-day Residential Workshop (W1) followed by a four-day Workshop (W2 – for producers attending with a project). W2 takes place alongside Power to the Pixel's annual Cross-Media Forum in London. These producers also benefit from distance mentoring between the two workshops. Project stories should span any combination of film, TV, online, mobile, gaming, publishing, live events and can be either fiction or non-fiction.

LEARNING OUTCOMES



Project-focused learning from tutors who are leading international experts and pioneers working at the vanguard of cross-media storytelling and business; individual and project development, and new finance possibilities; new collaborations with people and companies across multiple media industries; strengthened skills in the new tools and services which Europe's audiovisual communities need to remain internationally competitive.

www.powertothepixel.com
www.thepixelreport.org

Power to the Pixel

1a Adpar Street (3rd floor) – London W2 1DE – UK
T +44 (0)20 7535 6702

Liz Rosenthal
liz@powertothepixel.com

 [groups/113560196843/?fref=ts](https://www.facebook.com/groups/113560196843/?fref=ts)
 @powertothepixel

TARGET GROUP

Producers, creatives, executives, and decision-makers including sales agents, writers, directors, script editors, trainers, distributors, lawyers, new media content providers, designers, coders, funders/representatives from national and regional media agencies, commissioners and executive producers from the film, animation, broadcast and new media industries.

DATES AND LOCATIONS

W1 - Baden-Württemberg – DE

W2 – London – UK

July 6-12, 2014

FEES – €

Producers with project: 2,500; non-project participants: 1,750. For producers with project, fee includes accreditation to The Cross-Media Forum in London.



REQUIREMENTS

Strong track record within participant's media industry sector.

PARTICIPANTS

40 max.: 20 producers with project,
20 professionals without project.

REGISTRATION DEADLINE

March 28, 2014



08

**NEW
TECHNOLOGIES**

EFA Master Class

European Film Academy (EFA)

EFA Master Classes are continuous training courses led by internationally successful filmmakers who dedicate one week to intensive training of young talent from all over Europe. The courses concentrate on the practical side of learning with at least half of the time spent on hands-on training.

How do I achieve maximum quality with a low budget? The EFA Master Class LOW BUDGET – HIGH LEVEL is a six-day programme offering a mixture of group sessions, screenings, case studies and lectures, with a focus on hands-on exercises. Participants will learn how to handle and creatively use CGI (Computer-Generated Imagery) by working with the most advanced and up-to-date hard- and software (e.g. Autodesk Maya, Autodesk 3ds Max, NewTek LightWave, Maxxon Cinema 4D). The multi-disciplinary workshop consists of three modules: Case Studies/Presentation – three luminaries in the visual and special effects field are special guests; Hands-on – practical work at CGI workstations; Evaluation – including the presentation/screening of the results followed by a group discussion. Invited experts from different fields will join the workshop.

LEARNING OUTCOMES

How to use modern technology in an effective and creative way in realistic working conditions with the aim of lowering the costs.

European Film Academy

Kurfürstendamm 225 – 10719 Berlin – DE
T +49 (0)30 887 1670 – F +49 (0)30 887 16777

Bettina Schwarz

bschwarz@europeanfilmacademy.org
efa@europeanfilmacademy.org

TARGET GROUP

Directors, writers, producers, cinematographers, post-production supervisors, and filmmakers from special/visual effects departments.

DATES AND LOCATIONS

Ludwigsburg – DE
June 2014 (tbc)

FEES – €
500



€ (3 scholarships)

REQUIREMENTS

Professionals in their respective fields;
relevant track record.

PARTICIPANTS 20

REGISTRATION DEADLINE

March/April 2014 (tba)

www.europeanfilmacademy.org



FRAME Future for Restoration of Audiovisual Memory in Europe

Institut National de l'Audiovisuel (INA)

FRAME is a two-week intensive training course on digital audio and audiovisual archive management, giving professionals a common technical language and knowledge.

The training course is divided into two five-day sessions, with the following objectives:

- to create networking facilities for European audiovisual industry professionals, and users and managers of film and television archives;
- to reinforce the knowledge and competence of European professionals in the field of preservation, digitisation and use of archives with the aim of training professionals to be able to define and implement a preservation and digitisation plan;
- to preserve and make accessible Europe's audiovisual heritage.

LEARNING OUTCOMES

Teaches professionals to analyse and design preservation systems and archiving systems and to digitise their collections; gives professionals working in the field of archives the relevant knowledge and competencies for evaluation of collection damage, technical and human resources and costs for implementing a preservation and digitisation plan; efficient cooperation and knowledge-sharing between archivists.

Institut National de l'Audiovisuel (INA)

Bureau 416C - bâtiment BRY
avenue de l'Europe 4 - 94366 Bry-sur-Marne - FR
T +33 (0)1 4983 2979 - F +33 (0)1 4983 2583

Delphine Wibaux
Camille Martin
frame@ina.fr

TARGET GROUP

European professionals working in the field of audiovisual media management, managers and users of television and film archives, heads of television and film archives, collections and rights owners, content creators for new media, producers, distributors and trainers.

DATES AND LOCATIONS

Bry-sur-Marne/Paris - FR
1st session: June 16-20, 2014
2nd session: October 27-31, 2014

FEES - €

1,000 per session; 250 per session with a scholarship.



✈ (for scholarships)



REQUIREMENTS

Awareness of audiovisual, IT environment, web.

PARTICIPANTS

12 per session.

REGISTRATION DEADLINE

May 9, 2014

www.ina-expert.com



Higher Education
Training
Research
Consulting

Screen4All Augmented TV

Avance Rapide

The multiplicity of screens is growing at an ever-accelerating pace, and so content must be adapted and enhanced for all these new types of display. So far, however, producers have not really taken this dimension into account, and many perceive these new media as just another channel, with no differentiating added value.

This training programme provides participants with the technological, methodological and economic knowledge necessary to master the production and distribution of content for new screens. It combines conferences and workshops, allowing trainees to put into practice the theoretical concepts that are presented at the beginning of each day in order to produce content for new screens (connected TV, tablets etc.). Every day, the course is opened to special guests from the industry through casual networking opportunities, boot camp-type exchanges, trade show tours, etc. During the training course, the trainees' projects are reviewed for feasibility, technology and concept.

LEARNING OUTCOMES

Knowledge which allows participants to go further in terms of creativity and master better the technological specifications to produce content for new screens and consider the variety of screens on which a production can be displayed.

Avance Rapide

rue Victor Hugo 5 – 92310 Sèvres – FR
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Stephan Faudeux

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Camille Hewitt

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 Screen4All

TARGET GROUP

Authors/screenwriters, directors, producers, production managers, programme unit managers, new media managers, post-production managers, IT programme developers, editors, technical managers, teachers.

DATES AND LOCATIONS

Paris – FR
October 28-30, 2014

FEES – €

650



REQUIREMENTS

Precedence to holders of new media projects.

PARTICIPANTS

18

REGISTRATION DEADLINE

September 2014

www.screen4all.eu
www.avancerapide.com

SCREEN
4ALL
CAMPUS

TransISTor 2014

CIANT – International Centre for Arts and New Technology in Prague

TransISTor is a multidisciplinary training initiative offering European professionals in the audiovisual sector a series of intensive trans-disciplinary workshop sessions focused on advanced new technologies employed in the production of feature films, documentaries and experimental media creations.

The programme consists of two stand-alone training sessions: 1. S3D Documentary storytelling and filmmaking; 2. S3D Fiction storytelling and filmmaking. These courses provide comprehensive S-3D training from a trans-disciplinary perspective while combining technical hands-on sessions with concept-based methodological introductions. They open up broader possibilities for documentary filmmaking by introducing the creators to methods for synthetic films. They make S3D techniques available to a broader spectrum of filmmakers, including authors of documentaries and of experimental cross- and trans-media productions. They broaden and enrich the portfolio of marketing techniques used in promotion and distribution of new audiovisual creations to fit various contemporary media usages.

LEARNING OUTCOMES

Increased competence and competitiveness; a better understanding of the changing needs of the European audiovisual market and industry.

CIANT – International Centre for Arts and New Technology in Prague

Kubelikova 27 – 13000 Prague 3 – CZ
T +420 (0)2 9633 0965 – F +420 (0)2 9633 0964

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vera@ciant.cz

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info@ciant.cz

 TransISTor-Workshops-Series

TARGET GROUP

Scriptwriters, producers, distributors, film directors, cameramen, animators, professionals from the post-production field and from the animation industry, new media content providers and trainers.

DATES AND LOCATIONS

Karlsruhe – DE
Workshop 1: September 25-30, 2014;
Workshop: October 1-5, 2014

FEES – €

Per session: 400, private individuals; 800, corporates.



REQUIREMENTS

No previous knowledge of topics necessary, but is a comparative advantage.

PARTICIPANTS

15 per session.

REGISTRATION DEADLINE

September 10, 2014

www.ciant.cz
www.transistor.ciant.cz

transistor 2014

VFX – Script to Screen

Bord Scannán na hÉireann/the Irish Film Board

VFX – Script to Screen aims to inspire the creative film community in Europe to understand wholly and push the boundaries of VFX, and develop new and innovative stories for audiences in Europe and globally.

The programme has three main elements: concept development and visualisation, the production process and the post-production process. VFX – Script to Screen aims to provide participants with an overview of the current VFX landscape, and enable them successfully to manage a VFX project including 3D, throughout all its stages. The programme aims to explore further the development stage of VFX, detailing the scripting, planning, visual structure and storyboarding of a project using VFX through case studies, lectures and course work. There are three modules 5+3+5 days, all residential. The second involves significant immersion in a studio-based live shoot with crew, VFX supervisor and stereographer. All include plenaries, one-to-ones, mentorship and group work elements. VFX – Script to Screen aims to create a pool of flexible professionals, highly versed in VFX technology, terminology and fully familiar with the development and production processes.

LEARNING OUTCOMES

Skills and expertise to plan and project-manage a VFX project successfully, and understand the interaction between VFX, games and 3D; familiarity with the content and platforms now available to the industry, and identification of how best to plan for and exploit this content.

Bord Scannán na hÉireann/the Irish Film Board

Callaghan House – 2nd Floor
13-16 Dame Street – Dublin 2 – IE
T +353 (0)1 679 8040 – F +353 (0)1 672 9640

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 ScreenTrainingIreland

 @screeentraining

TARGET GROUP

Producers, directors, writers, cinematographers, production design, post-production and production support professionals who will benefit from this training.

DATES AND LOCATIONS

Module 1: IE
September 10-14, 2014
Module 2: tbc
December 3-7, 2014.

FEES – €
2,000



REQUIREMENTS

Significant production or post-production credits.

PARTICIPANTS

25 participants; 5 additional key creative participants.

REGISTRATION DEADLINE

June 12, 2014

Visual Effects for Features and TV Series (The VFX course)

The Animation Workshop | VIA University College

The VFX & Compositing course aims to establish an artistic and technical learning environment that will enable highly creative and driven European computer graphics professionals to reach levels of excellence in fields of compositing and visual effects, and this for the animation as well as for the live action market.

Each week of the training activity will consist of artistic and technical lectures, film and game analysis, numerous and intense assignments, group critiques, evaluations, one on one critiques, tutoring and production simulation.

At the end of the course, the participants will have the opportunity to show and develop their showreels under the supervision of a visiting industry expert, and they will then be ready to apply to and start working immediately as VFX artists for a European post-production company.

LEARNING OUTCOMES

Training in compositing and visual effects, augmented employability, exposure to a variety of highly skilled tutors from the best animation and film studios in the world.

**The Animation Workshop |
VIA University College**
Kasernevej 5 – 8800 Viborg – DK
T +45 (0)8755 4952/55
Timothy Leborgne
tim@viauc.dk
Per Kristensen
perk@viauc.dk
taw@viauc.dk

TARGET GROUP

Professionals from the animation and film industry, especially computer graphics artists and those aspiring to work in visual effects and wishing to upgrade their knowledge and perfect their skills.

DATES AND LOCATIONS

Viborg – DK
August 25-Dec. 5, 2014

FEES – €
2,750



REQUIREMENTS

CV, motivation letter, portfolio/demo reel and track record.
Intermediary to senior proficiency level.
A high level of 3D software proficiency as well as solid drawing/visual skills.

PARTICIPANTS 12

REGISTRATION DEADLINE

June 6, 2014

www.animwork.dk
www.animwork.dk/en/vfx__compositing.asp



09

MULTIDISCIPLINARY

Berlinale Talents 2014

Kulturveranstaltungen des Bundes in Berlin |
Internationale Filmfestspiele Berlin

Berlinale Talents is a six-day international get-together of promising film professionals from all over the world.

Every year during the Berlin International Film Festival, Berlinale Talents brings together 300 selected talents and professionals from the international film industry. Located in the close proximity to the Festival centre and the European Film Market, it hosts many events with Berlinale guests and renowned experts. It offers tailored coaching in all areas of filmmaking for small groups of selected participants, as well as project development in training programmes such as the Doc Station for documentary filmmakers, the Script Station for screenwriters, the Short Film Station for directors and the Talent Project Market for directors and producers.

LEARNING OUTCOMES

Project development skills; enhanced cultural understanding; broader knowledge, appreciation and active critical analysis of film as an essential cultural element and economic force.

Kulturveranstaltungen des Bundes in Berlin | Internationale Filmfestspiele Berlin

Potsdamer Strasse 5 – 10785 Berlin – DE
T +49 (0)30 2592 0515 – F +49 (0)30 2592 0519

Christine Tröstrum
troestrum@berlinale.de
Matthijs Wouter Knol
knol@berlinale.de

 BerlinaleTalentCampus

TARGET GROUP


Emerging film professionals from all over the world with various fields of expertise (actors, cinematographers, directors, distributors, editors, film critics, producers, production designers, screenwriters and sound designers/composers).


DATES AND LOCATIONS

Berlin – DE
February 8-13, 2014

FEES – €

None.

 for those not residing in Germany.

 Travel grants available.

REQUIREMENTS

Selection of participants is at the discretion of Berlinale Talents

PARTICIPANTS 300

REGISTRATION DEADLINE

September 2014 (for 2015)

www.berlinale-talents.de





Creative
Europe
MEDIA

ec.europa.eu/media